

St. Joseph's College Of Commerce

BEMBALA Outreach Programme

Annual Report 2025-26

CONTENT

1 Regular Activity

Batches – 8, Class – 15, total no of students -1079

- Orientation
- Traffic Awareness
- Paper Bag Making and distribution
- Government school Visit & Teaching
- Citizen Journalism
- Mentoring
- Counselling

2 Observing Meaningful Occasions

- National Youth Day
- Anti- Corruption awareness rally
- Drug Awareness rally
- Human Right Awareness

3 UG & PG Rural Exposure Camp: NELAMANGALA

UG Camps: 09, Total no of students: 962

PG Camp: 1, Total no of students: 140

- Fieldwork in Outreach Centre
- Morning mindfulness
- Brick Factory Visit
- Village Visit
- Cultural Program in the Village: Fostering Community Engagement and Teamwork

4 PG Special Activity- Batches 03

5 UG Special Activity - Batches 14

6 Awards and recognition

UG REGULAR ACTIVITY

As part of outreach task 1 all students from 1st years took part in the class outreach Regular Activities raising awareness in and around college premises. Students gained valuable experience and shared positive feedbacks. More than 1000+ students took part and created positive impact in the society.

1 st YEAR UG REGULAR ACTIVITIES SCHEDULE				
SL NO	DATE	CLASS	SHIFT	TIME
1	23 rd - 27 th Jun 2025	BBA - B	2	10:15 am – 11:30 am
		B.COM - A	1	11:20 am – 12:30 pm
2	30 th Jun – 04 th Jul 2025	BA ENG	2	10:15 am – 11:30 am
		B.SC ECO	1	11:20 am – 12:30 pm
3	07 th – 11 th Jul 2025	BBA - D	2	10:15 am – 11:30 am
		B.COM - C	1	11:20 am – 12:30 pm
4	21 st – 25 th Jul 2025	B.COM - G	2	10:15 am – 11:30 am
		B.COM - B	1	11:20 am – 12:30 pm
5	04 th – 08 th Aug 2025	B.COM - H	2	10:15 am – 11:30 am
		B.COM - E	1	11:20 am – 12:30 pm
6	11 th – 16 th Aug 2025	B.COM - I	2	10:15 am – 11:30 am
		B.COM - F	1	11:20 am – 12:30 pm
	16 th Aug 2025 (Saturday Timings)	B.COM - I	2	09:30 am – 10:45 am
		B.COM - F	1	11:15 am – 12:30 pm
7	18 th – 22 nd Aug 2025	B.COM - D	1	11:20 am – 12:30 pm
8	25 th Aug – 30 th Aug 2025	BBA - A	2	10:15 am – 11:30 am
		BBA - C	1	11:20 am – 12:30 pm
	30 th Aug 2025 (Saturday Timings)	BBA - A	2	09:30 am – 10:45 am
		BBA - C	1	11:15 am – 12:30 pm

ACTIVITIES CARRIED OUT:

TRAFFIC AWARENESS

Students took part in road safety awareness in nearby junctions namely Brigade Road, MG Road and Sholay circle with road safety slogans in placards, banners and put up street plays to raise an awareness to the public. Awareness was done to more than 5,000+ people and public appreciated outreach's initiative and student's active participation.



PAPER BAG MAKING/DISTRIBUTION

An initiative taken to reduce the use of single use plastics, students are guided how to make paper bags with newspapers, the bags made are distributed to local vendors and awareness on the same is given by students to the shop vendors. More than 3,000+ bags were made and distributed this semester.



GOVERNMENT SCHOOL VISIT

Students had visited government school and interacted with school children and understood the challenges faced by them. Also they took classes for 1 hour each day teaching Basic English, math, storytelling, Life skills and soft skills. Students were also engaged in campus cleaning and raised an awareness on cleanliness in campus to the students followed by waste segregation.



MENTORING

Students had one on one mentoring session with their class mentors. This is done for a better understanding of mentors towards their students and students also share their experience, difficulties and their academics.



COUNSELLING

Students are also given an opportunity to meet counsellors for their mental health and well-being in campus.



Observing Meaningful Occasion

Session on World Youth Day

On the occasion of national youth day a session on importance of youth and responsibilities was done in collaboration with Don Bosco Life skills training center for youth. The director gave a talk on the same and raised an awareness among students. Post the session a signature campaign was done where students in the college signed the banner supporting and took a pledge.

INTERNATIONAL DAY AGAINST DRUG ABUSE & ILLICIT TRAFFICKING

Bembala in collaboration with Bangalore City Police organized a Anti-Drug Awareness Campaign. All the final year students took part in this campaign and put up an awareness Programme for 4,000+ attendees. Our students had also put up a stall on the same where the Home minister had visited and appreciated our students and college for taking up the initiative.





ANTI-CORRUPTION AWARENESS

Vigilance Awareness Week 2025 was observed from **27th October to 2nd November** to promote integrity, ethical behaviour, and civic responsibility among students and the community. As part of the initiative, students actively created **posters and placards** with messages on honesty, transparency, and anti-corruption.

Awareness campaigns were also conducted at **traffic signals**, where students engaged with the public to spread messages about vigilance and responsible civic behaviour. The activity helped students develop teamwork, communication skills, and social responsibility while effectively creating awareness among citizens about the importance of integrity and ethical conduct.





PG REGULAR ACTIVITY

As part of Outreach task 1 for 5 hours all the 1st year PG students had organized Independence Day Programme at three different venues. The Students put up cultural Programme, conducted activities, distributed sweets and contributed play materials and stationary kit for the children in Government school.

1 st YEAR PG REGULAR ACTIVITIES				
SL NO	DATES	CLASS	ACTIVITY	VENUE
1	15 th Aug 2025	M.COM FA	Independence Day	Infants Jesus Home, Hennur
2	15 th Aug 2025	M.COM REG	Independence Day	Moulana Azad School, Markham Road
3	15 th Aug 2025	M.COM IB	Independence Day	Govt Urdu School, Shantinagar





UG Rural Exposure Camps

As part of Outreach task 2 all the 2nd year students were taken to a 3 day Rural Exposure Camp to Nelamangala. Students were in various activities such as Shramadhan, Govt school teaching, Village Visit and interaction, team building activities, village cultural Programme, group cultural activities, campus cleaning, reflection and evaluation.

2nd YEAR UG & PG RURAL CAMPS

SL NO	DATES	CLASS	VENUE	ACCOMPANYING FACULTIES
1	23 rd – 25 th Jun 2025	BBA - B	NELAMANGALA	Mr. Arun
2	26 th – 28 th Jun 2025	BBA - A	NELAMANGALA	Mr. Noyel
3	30 th Jun – 02 nd Jul 2025	B.SC ECO & B.COM H	NELAMANGALA	Mr. Arun
4	07 th – 09 th Jul 2025	B.COM - A & B.COM - D	NELAMANGALA	Mr. Noyel
5	10 th – 12 th Jul 2025	B.COM - E & B.COM - F	NELAMANGALA	Mr. Derick
6	14 th – 16 th Jul 2025	BA ENG & B.COM - G	NELAMANGALA	Mr. Sohan
7	21 st - 24 th Jul 2025	M.com Reg, M.com IB & M.com FA	NELAMANGALA	Mr. Derick
8	11 th – 13 th Aug 2025	B.COM - C & B.COM - B	NELAMANGALA	Mr. Derick
9	20 th – 22 nd Nov 2025	BBA - C & BBA - D	NELAMANGALA	Mr. Arun

REPORT ON ACTIVITIES CARRIED OUT IN NELAMAGALA

A. Fieldwork in Outreach Centre

During the fieldwork at the outreach centre and farmhouse, students actively participated in clearing overgrown grass around trees. They utilized various tools such as pickaxes, spades, and shovels to remove the dense vegetation that had accumulated over time. This hands-on work involved both physical effort and teamwork, as the students collaborated to dig up and clear away the tough grass

Roots. By using pickaxes to break up the soil, spades to dig around the tree bases, and shovels to remove the loosened grass and debris, the students were able to create a cleaner and more accessible environment around the trees. This task not only helped maintain the landscape but also provided the students with a practical experience in land management and conservation efforts.

B. Brick Factory Visit

The students had the opportunity to visit a brick factory, where they actively participated in assisting the workers by arranging bricks in a proper sequence. This immersive, hands-on experience enabled them to closely observe and comprehend the intricate process of brick-making. By engaging directly in the task, they gained valuable practical insights into industrial operations, enhancing their understanding of the manufacturing workflow and the effort involved in the production of bricks.

C. Village Visit

The students undertook a thorough survey of local villagers to gain insights into their livelihood sources, primary crops, and community programs. To address pressing social issues, they organized street plays that highlighted topics such as alcoholism, education, and available government schemes for farmers. Additionally, they performed a flash mob and sang Kannada songs to both entertain the community and raise awareness about these important issues. This combination of survey work and engaging performances aimed to foster both understanding and dialogue within the village.







PG RURAL EXPOSURE CAMPS

As part of Outreach task 2 all the 2nd year third semester PG students were taken to a 4 day Rural Exposure Camp to Nelamangala. Students were in various activities such as Planning for camp, Brick factory visits, Wall painting at Govt school and Shramadhan in village, Govt school teaching, Village Visit and Survey, team building activities, village cultural Programme, group cultural activities, campus cleaning, reflection and evaluation.

Classes: 2 M.COM Regular + M.COM FA + M.COM IB

Venue: Nelamangala

Total Students: 130 (84 Girls & 46 Boys)

Teacher coordinators: Mr. Himachalapathy, Mr. Raja Jeba & Ms. Jyotsna

Outreach Coordinator: Mr. Anthony Derick

St. Joseph's College of Commerce (Autonomous)
#163, Brigade Road, Bengaluru - 560025, Karnataka, India
Affiliated to Bengaluru City University
Accredited with A++ Grade by NAAC in 4th Cycle (CGPA of 3.87/4)
College with Potential for Excellence (CPE)
Ranked 35th in NIRF 2024 by the Ministry of Education, Government of India

Rural Exposure Camp to Nelamangala
for the Final Year PG Students

Arrival To the Camp Site

22nd July, 2025 **Nelamangala**



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Rural Exposure Camp to Nelamangala
for the Final Year PG Students

Day - 1 Activities

22nd July, 2025 **Muppenahalli, Chennuvali**





St. Joseph's College of Commerce (Autonomous)

#163, Brigade Road, Bengaluru - 560025, Karnataka, India

Affiliated to Bengaluru City University

Accredited with 'A++' Grade by NAAC in 4th Cycle (CGPA of 3.57/4)

College with Potential for Excellence (CPE)

Ranked 55th in NIRF 2024 by the Ministry of Education, Government of India



Rural Exposure Camp to Nelamangala

for the Final Year PG Students

Day - 2 Activities



23rd July, 2025



Muppenahalli, Chennuvali



Morning Walk



Practice for Cultural



Field Work



Cultural Performance



Stationery Kit and Chocolates Distribution

SPECIAL ACTIVITY UG 2023-2026

SL.NO	CLASS	VENUE	ACTIVITY	DATE OF ACTIVITY
1	BA ENG	BEL PUBLIC SCHOOL	Book Drive and Donation	14-Mar-25
2	BSc ECO	SJCC	Animal Abuse Awareness	01-Dec-25
3	BBA-A	Sandhya Suraksha Home	Awareness Programme	31-Jan-26
4	BBA-B	Matruchaya old age	sapling plantation & Blankets	06-Sep-25
5	BBA-C	Breast Cancer Awareness	Awareness Programme	11-Sep-25
6	BBA-D	Kantreeva Stadium	Drug Awareness Rally	26-Jun-25
7	BCOM-A	SJCC	Water Pollution Awareness	12-Feb-25
8	BCOM-B	Govt Urdu School	Awareness on Education and Donation	09-Dec-25
9	BCOM-C	Orphanage	Utensils Donation (Plates & Glass)	25-Oct-25
10	BCOM-D	Govt School	Christmas Celebration	18-Dec-25
11	BCOM-E	Kantreeva Stadium	Drug Awareness Rally	26-Jun-25
12	B.COM-F	SJCC-Traffic Signals	Anti-Corruption Rally	09-Dec-24
13	B.COM-G	Kantreeva Stadium	Drug Awareness Rally	26-Jun-25
14	B.COM-H	Govt School	Republic Day Celebration and Cleanliness Drive	25-an-25

SPECIAL ACTIVITY PG 2024-2026

SL.NO	CLASS	VENUE	ACTIVITY	DATE OF ACTIVITY
1	M.COM IB	Govt Urdu School	Cultural Activity & Awareness	05-Feb-2026
2	M.COM FA	Hosakerehalli lake	Lake Cleaning	08-Feb-26
3	M.COM REG	Cubbon Park	Plog Run	08-Feb-26

UG SPECIAL ACTIVITY

- A. **BA ENG** SDG 4: Quality Education and SDG 10: Reduced Inequalities
- B. **BSc ECO** SDG 15: Life on Land and SDG 12: Responsible Consumption and Production.
- C. **BBA-A** SDG 3: Good Health and Well-being and SDG 10: Reduced Inequalities.
- D. **BBA-B** SDG 13: Climate Action, SDG 11: Sustainable Cities and Communities, and SDG 3: Good Health and Well-being.
- E. **BBA-C** SDG 3: Good Health and Well-being and SDG 5: Gender Equality.
- F. **BBA-D** SDG 3: Good Health and Well-being and SDG 16: Peace, Justice, and Strong Institutions.
- G. **BCOM-A** SDG 6: Clean Water and Sanitation and SDG 14: Life below Water.
- H. **BCOM-B** SDG 4: Quality Education and SDG 10: Reduced Inequalities.
- I. **BCOM-C** SDG 1: No Poverty and SDG 10: Reduced Inequalities.
- J. **BCOM-D** SDG 4: Quality Education and SDG 10: Reduced Inequalities.
- K. **BCOM-E** SDG 3: Good Health and Well-being and SDG 16: Peace, Justice, and Strong Institutions.
- L. **BCOM-F** SDG 16: Peace, Justice, and Strong Institutions.
- M. **BCOM-G** SDG 3: Good Health and Well-being and SDG 16: Peace, Justice, and Strong Institutions.
Finally,
- N. **BCOM-H** SDG 11: Sustainable Cities and Communities, SDG 4: Quality Education, and SDG 3: Good Health and Well-being.

PG SPECIAL ACTIVITY

- A. **M.Com IB** SDG 4: Quality Education and SDG 10: Reduced Inequalities.
- B. **M.Com FA** SDG 14: Life below Water, SDG 6: Clean Water and Sanitation, and SDG 15: Life on Land.
- C. **M.Com REG** SDG 11: Sustainable Cities and Communities, SDG 13: Climate Action, and SDG 15: Life on Land.

SPECIAL ACTIVITY UG 2023-2026

➤ BA Psychology and Communicative English

SDG 4: Quality Education and **SDG 10: Reduced Inequalities**

Class: 3 BA English & Psychology

Activity: Book Drive and Donation

Date: 14-March-2025

As part of the Bembala special activity, the students of 3 BA ENG organised a book drive at **St. Joseph's College of Commerce** from 21/02/2025 to 25/02/2025. Collection boxes were placed across the campus, and students visited classrooms and staff rooms to encourage donations. Over 80 books, including textbooks, novels, and reference materials, were collected. On 14/03/2025, 23 students visited **Bel Public School** to donate the books to the school library. The interaction with the students made the event meaningful and impactful. The activity emphasised teamwork, gratitude, and the importance of contributing to society through collective effort.



➤ 3 BSc ECONOMIS

SDG 15: Life on Land and **SDG 12: Responsible Consumption and Production.**

Class: 3 BSc Economics

Activity: Animal Abuse Awareness

Date: 1st December 2025

On 1st December 2025, the students of 3 BSc Economics conducted an Animal Abuse Awareness Campaign at **St. Joseph's College of Commerce**. The campaign aimed to raise awareness about animal cruelty and promote empathy and compassion towards animals, especially stray animals around the campus.

The event was fully planned and executed by the students. They prepared informative content on various forms of animal abuse such as neglect, abandonment, starvation, and denial of medical care. Posters and slogans were used to spread strong messages about kindness and humane treatment of animals.

Students actively interacted with peers, teachers, and others on campus, explaining how to identify cruelty and take responsible actions, such as contacting animal welfare organisations.

The campaign successfully created awareness, encouraged responsible behaviour, and strengthened values of compassion, social responsibility, and collective action, contributing to a more humane campus environment.



➤ **3 BBA – A**

SDG 3: Good Health and Well-being and SDG 10: Reduced Inequalities.

Class: 31st January

Activity: 3 BBA A

Date: 31- Jan-2025

On 31st January, the students of 3 BBA A visited **Sandhya Suraksha Old Age Home** as part of a community outreach initiative. The purpose of the visit was to interact with the elderly residents, understand their living conditions, and conduct a ration drive to support the institution. The students donated essential groceries and daily necessities, which were gratefully received by the management. The authorities briefed the students about the home's mission and the challenges involved in caring for elderly individuals from vulnerable backgrounds. The interaction with the residents was the most touching part of the visit. Students spent time listening to their life stories and sharing meaningful conversations, which left a deep emotional impact.

Overall, the visit was a humbling and enriching experience that strengthened the students' sense of empathy, gratitude, and social responsibility.



SDG 13: Climate Action, SDG 11: Sustainable Cities and Communities, and SDG 3: Good Health and Well-being.

Class: 3 BBA B

Date of Visit: 6th September 2025

Place of Visit: Mathruchaya Trust, Agara

On 6th September 2025, the students of 3 BBA B conducted a special outreach visit to **Mathruchaya Trust** with the aim of supporting and engaging with the senior citizens residing there. The visit began with assisting in a health check-up camp, where students helped medical professionals by guiding residents, maintaining records, and ensuring their comfort. A cultural programme followed, including singing and light entertainment, which created a joyful and interactive atmosphere as many residents actively participated. Students distributed blankets as a gesture of warmth and care, conducted a cleanliness drive within the premises, and planted a sapling symbolising growth and lasting connection. The visit enhanced empathy, teamwork, and social responsibility among students. It provided emotional upliftment and comfort to the residents while strengthening intergenerational bonds. Overall, the experience was deeply meaningful and reinforced the importance of compassion and community service.



➤ 3 BBA-C

SDG 3: Good Health and Well-being and **SDG 5: Gender Equality**.

Class: 3 BBA C

Date: September 11, 2024

Activity: Breast Cancer Awareness

On September 11, 2024, the class of 3BBA-C conducted a three-hour community outreach program to promote breast cancer awareness. The activity began with on-campus preparation, including briefing, attendance, and role assignment, followed by deployment to public areas near the college.

Students worked in teams as awareness speakers, poster holders, flyer distributors, and a media documenter. We engaged community members in discussions about early detection and prevention while distributing all prepared flyers.

The program was successful, receiving positive public feedback and strengthening teamwork within the class. Overall, the event effectively promoted awareness and demonstrated our commitment to community service.



➤ 3 BCOM-A

SDG 6: Clean Water and Sanitation and **SDG 14: Life below Water**.

Class: 3 BCOM-A

Date: 12th–14th February 2025

Activity: Water Pollution Awareness

An awareness drive on water pollution was conducted around major traffic junctions near the college to educate the public about the causes and effects of water contamination. Students prepared posters and charts highlighting issues such as plastic waste, sewage disposal, and industrial pollution.

They interacted with pedestrians and commuters, spreading messages on water conservation and eco-friendly practices. The public responded positively to the initiative.

The activity enhanced students' communication, teamwork, and social responsibility while promoting environmental awareness. Overall, it was a meaningful and successful experience.



➤ 3 BCOM-B

SDG 4: Quality Education and **SDG 10: Reduced Inequalities**.

Class: 3 BCOM-B

Date: 9th-13th December 2024

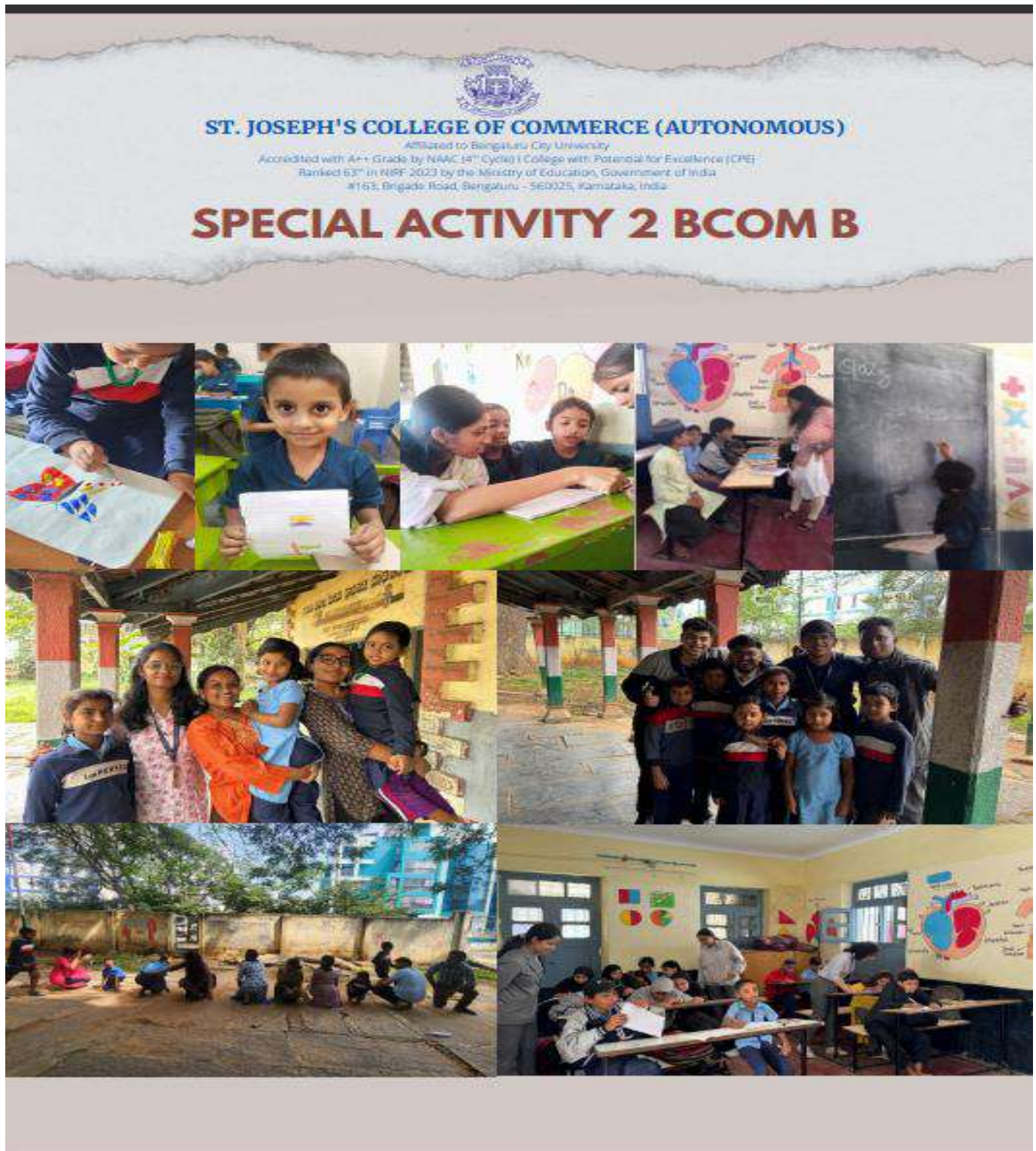
Activity: Govt School Teaching

The Class of 2 BCom B participated in the Bembala Special Activity from 9th to 13th December 2024 at the Tamil and Urdu Government Schools, Markham Road. The initiative aimed to provide educational support, companionship, and donate essential stationery items to students.

Each day, 20 students (5 per class) volunteered for five hours. Lessons in English, Mathematics, Science, and General Knowledge were conducted using interactive methods such as storytelling, discussions, and activities. Indoor and outdoor games were also organized to encourage teamwork and engagement. Notebooks and stationery collected through a donation drive were distributed to all students.

The program was well received, with active participation from the school students. It improved their understanding of basic subjects while helping our class develop communication skills, teamwork, empathy, and social responsibility.

Overall, the activity was a meaningful experience that reinforced the importance of community service and making a positive impact in society.



➤ 3 BCOM-C

SDG 1: No Poverty and **SDG 10: Reduced Inequalities**

Class: 3 BCom C

Date: 25th October 2024

Activity: Donation of 150 Steel Plates and Glasses

On 25th October 2024, 3 BCom C organised a donation drive in association with the Bembala Department to support an orphanage. As part of this initiative, the class contributed **150 steel plates and 150 steel glasses** to meet the children's daily dining needs. The activity was carried out with active participation from all students. The donated utensils will be used daily, improving hygiene and convenience during meal times. This initiative strengthened values of empathy, teamwork, and social responsibility, reflecting the class's commitment to community welfare.

➤ **3 BCOM-D**

SDG 4: Quality Education and SDG 10: Reduced Inequalities.

Class: 3 BCom D

Date: 18th December 2024

Activity: Christmas Celebration at Govt Tamil School

As part of the Bembala Special Activity, the students of III B.Com D organized a service program at the Government Tamil School to improve the school environment and bring joy to the children. We painted a 100 x 5.5 feet compound wall with colourful designs and social awareness messages such as **"No Smoking."** A cleanliness drive was conducted where bushes were cleared and plastic waste was collected to ensure a clean and safe campus. Since the school has no electricity connection, we installed **three solar lights** in the classrooms to improve lighting facilities. To celebrate Christmas, we organized carols, games, cake cutting, and distributed gifts including cakes, chocolates, steel water bottles, and treats. They also donated sports equipment such as indoor board games, cricket sets, badminton sets, footballs, skipping ropes, a Frisbee, an air pump, and a hula hoop. Additionally, we served milkshakes along with the midday meal and donated chairs to replace those lost due to theft. Overall, the activity was a meaningful and successful initiative that enhanced the school environment and spread happiness among the students.



➤ **3 BCOM-E, 3 BCom-G & 3 BBA-D**

SDG 3: Good Health and Well-being and SDG 16: Peace, Justice, and Strong Institutions.

Class: 3 BCom E, 3 BCom G & 3 BBA-D

Date: 26th June 2025

Activity: Drug Awareness Campaign

A Drug Awareness Outreach Programme was organized by the Government of Karnataka to promote a drug-free society and educate students about the harmful effects of drug abuse. Nearly 1,000 students from various colleges participated in the event.

Students of **3 BCom E, 3 BCom G & 3 BBA-D** represented **St. Joseph's College of Commerce** and managed an awareness stall displaying anti-drug banners and distributing informative pamphlets. Volunteers wore T-shirts with the slogan "Say No to Drugs" to spread a strong message.

The Honourable Home Minister of Karnataka, G. Parameshwara, visited the programme, and students had the opportunity to share their awareness initiatives with him.

The class also performed a Drug Awareness Dance highlighting the dangers of substance abuse. The programme concluded successfully, providing students with valuable exposure, teamwork experience, and a deeper understanding of social responsibility.





➤ 3 BCOM-F

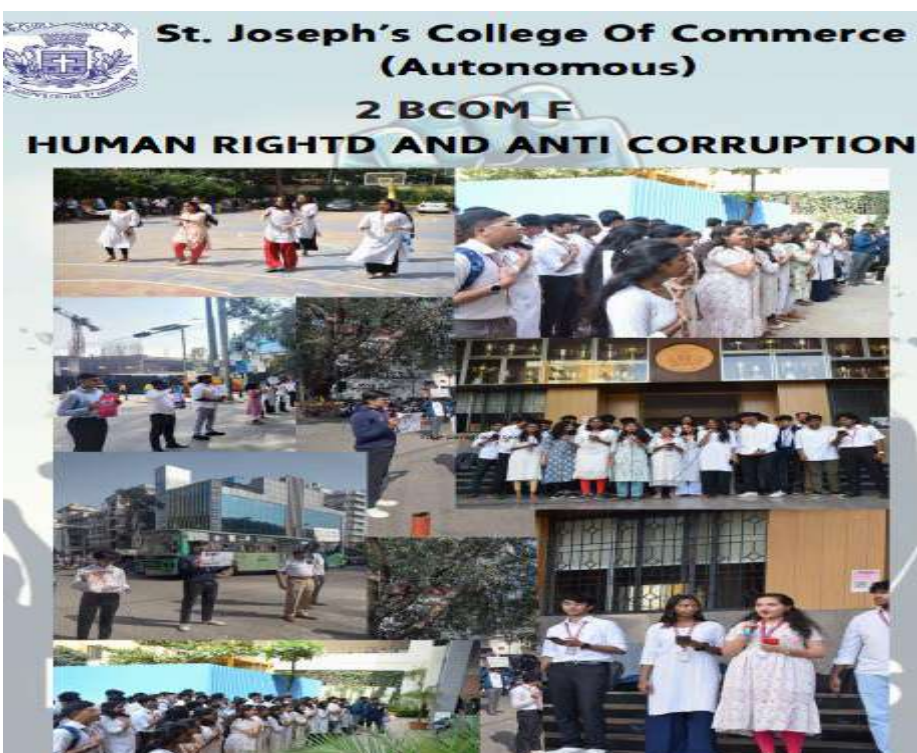
SDG 16: Peace, Justice, and Strong Institutions

Class: 3 BCom F

Date: 09 December 2025

Activity: Human Rights and Anti-Corruption Awareness

An awareness programme on Human Rights and Anti-Corruption was conducted on December 9th with the active participation of 81 students. The event aimed to educate participants about the importance of protecting human rights and fighting corruption. Students organized activities such as poster making, interviews, singing, dancing, speeches, and a pledge-taking ceremony. These activities creatively highlighted the impact of corruption and the need for integrity in society. The programme was successfully executed through teamwork and planning, creating meaningful awareness and encouraging students to uphold human rights and promote a corruption-free society.



➤ **3 BCOM-H**

SDG 11: Sustainable Cities and Communities, SDG 4: Quality Education, and SDG 3: Good Health and Well-being

Class: 3 BCom H

Date: 25 JAN 2025

Activity: Republic day Celebration and Cleanliness Drive

On 25th January 2025, the students of **B.Com H** conducted a Republic Day Celebration and Cleanliness Drive at the Government School. The programme aimed to celebrate the spirit of patriotism while promoting cleanliness and social responsibility. The event began with a brief Republic Day celebration, emphasizing the values of unity, democracy, and respect for the nation. Following this, the students carried out a cleanliness drive by cleaning the school premises and surrounding areas. The activity was successfully completed and helped instil teamwork, civic responsibility, and national pride among all participants.

SPECIAL ACTIVITY PG 2024-2026

➤ **2 Mcom FT**

M.Com REG SDG 11: Sustainable Cities and Communities, SDG 13: Climate Action, and SDG 15: Life on Land.

Date: 8th February 2026

Class: Mcom Reg

Activity: Plog Run – Cubbon Park

A Cleanliness Drive (Plogging Activity) was conducted at Cubbon Park to promote environmental awareness and social responsibility. After a brief orientation and safety instructions, students and faculty actively participated in collecting litter while walking through designated areas of the park.

Gloves and sacks were provided, and participants were encouraged to follow eco-friendly practices. The activity strengthened teamwork, community engagement, and awareness about maintaining public spaces. The programme was successfully completed and provided meaningful hands-on experience in environmental conservation.



➤ 2 Mcom IB

SDG 4: Quality Education and SDG 10: Reduced Inequalities.

Date: 5th February 2026

Class: Mcom IB

Activity: Environmental Awareness – Govt School

II M.Com IB conducted an Outreach Awareness Program at Government Urdu Primary School with 37 students under the guidance of Dr. Raja Jebasingh. The program focused on **personal hygiene, road safety, environmental awareness**, and community engagement. Activities included interactive games, awareness sessions on hygiene, traffic rules, and eco-friendly habits, followed by the distribution of gifts to students and staff. The program was successful, creating a meaningful and rewarding experience for both students and organizers.



St. Joseph's College of Commerce (Autonomous)

163 Brigade Road, Bengaluru, Karnataka - 560 025.

POST GRADUATE DEPARTMENT OF COMMERCE

Outreach Activity – Final Year IB Students

5TH FEBRUARY 2026

Venue - Govt Urdu Primary School, Shantinagar



➤ 2 Mcom FA

SDG 14: Life below Water, SDG 6: Clean Water and Sanitation, and SDG 15: Life on Land.

Date: 8th February 2026

Class: Mcom FA

Activity: Hosakerehalli Lake

Students of M.Com FA participated in a lake clean up drive at Hosakerehalli Lake to promote environmental awareness and community responsibility. Volunteers collected litter, removed plastic waste, and ensured proper disposal to help restore the lake's natural beauty.

The activity fostered teamwork, discipline, and a sense of civic duty among participants, while creating a positive impact on the local environment. The event was successfully completed and appreciated by both students and the community.



AWARDS AND RECOGNITION



An ITC Initiative



Certificate of Appreciation

ITC Limited - Paperboards & Specialty Papers Division
Sincerely Thank

St Joseph's College of Commerce, Bengaluru

For partnering with WOW-Wellbeing Out of Waste, a Nationwide Recycling Initiative of ITC and Contributing 3,936 Kgs of dry recyclable waste for recycling During for the month of October 2025

Let us make India Clean & Green

SIB SANKAR BANDYOPADHYAY
Executive Vice President - HR & CSR
ITC limited
Paperboards & Specialty Papers Division

ILA JOSEPH
Head - Projects
Anubhuti Welfare Foundation



CONCLUSION

Throughout the academic year, students actively participated in various social outreach initiatives, demonstrating a strong commitment to community engagement and sustainable development. The PG and UG Rural Exposure Camps provided first hand experiences in rural empowerment, contributing to Quality Education (SDG 4) through school awareness programs and painting activities, as well as Decent Work and Economic Growth (SDG 8) by engaging in livelihood centre visits and fieldwork.

Regular activities such as traffic awareness drives, cleanliness campaigns, and school visits promoted Sustainable Cities and Communities (SDG 11) and Responsible Consumption and Production (SDG 12). Special activities and meaningful observances, including National Youth Day and the Cancer Awareness Walkathon, aligned with Good Health and Well-being (SDG 3), fostering a sense of responsibility towards public health.

Additionally, initiatives like paper bag making and distribution contributed to Climate Action (SDG 13) by promoting eco-friendly alternatives to plastic waste. These collective efforts not only enhanced practical learning but also instilled values of leadership, empathy, and teamwork, reinforcing the institution's vision of holistic education and sustainable development.