



St. Joseph's College of Commerce
(Autonomous)

163 Brigade Road, Bengaluru, Karnataka - 560 025.

B.B.A.
BACHELOR OF BUSINESS ADMINISTRATION

THE DEPARTMENT OF BUSINESS ADMINISTRATION



ADMISSIONS

BBA (ENTREPRENEURSHIP)

2027 - 2028

About the Institution

St. Joseph's College of Commerce (SJCC) formerly a part of St. Joseph's College, established in the year 1882, is managed by the Bangalore Jesuit Educational Society (BJES). The Commerce Department was established in the year 1949 and it became an independent college with its own building in Brigade Road in the year 1972.

The college has in its Vision a model for higher education which encourages individuals to dream of a socially just world and in its Mission a strategy to empower individuals in realizing that dream. With an objective of imparting quality education in the field of Commerce and Management, the college has been innovating in all aspects of higher education over a long period of time. These innovations were further bolstered with the granting of autonomous status to the college by UGC in September 2005. From then on, the college has taken a lead in reforming curriculum and syllabus, examination and evaluation pattern, and teaching and learning methods through the Board of Studies, the Academic Council and the Governing Council composed of eminent academicians, industry representatives and notable alumni.

The college has undergone four cycles of NAAC accreditation starting from the year 2000 in which it secured 'five stars', next in the year 2007 an 'A' grade, in the year 2012 again an 'A' grade and recently in February 2021 an 'A++'.

It is one of the very few institutions in the country to have secured A++ grade in the fourth cycle under the Revised Accreditation Framework (RAF) and the first college in Karnataka to do so. The college was declared a 'College with Potential for Excellence' in the year 2010. In 2011, SJCC was recognized as a Research Centre by Bangalore University. The college has consistently been ranked among the top 100 colleges in the country by the National Institutional Ranking Framework (NIRF), Ministry of Education, Government of India, since its inception in 2017. The college has also been ranked among the top ten commerce colleges in India in leading national rankings and surveys.



The college offers diverse programmes in Commerce, Business Administration, Computer Applications, Humanities and Sciences. Under the Faculty of Commerce, it offers B. Com (Regular), B. Com (FinTech), B. Com (Professional - International Accounting and Finance), B. Com (Professional - Strategic Finance), B. Com (Accounting and Taxation - CA Integrated), B. Com (Analytics), B. Com (Industry Integrated - Logistics and Supply Chain Management), M. Com (Finance & Taxation), M. Com (International Business) & M. Com (Financial Analysis). Under Business Administration, it offers BBA (Regular), BBA (Entrepreneurship) and BBA (Professional - Finance and Accountancy). B.A. (English, Psychology and Media Studies) and B.Sc. (Economics, Mathematics and Data Analytics) were introduced in the academic year 2022-23, and BCA (AI & Data Analytics) is the newest addition to the college's programmes. The college also offers five one-year Post Graduate Diploma programmes.

About the Department

In an era of rapid change in the business world, and with the country building a strong technological foundation, developing skilled management talent at every level has become essential. Educational institutions must continually refine their strategies and goals to stay aligned with the evolving external environment. It was in this context that the BBA Department of St Joseph's College of Commerce was established in 2004-2005. In a short span of time, the department has earned a distinguished reputation as a leading centre for undergraduate management education.



The department is committed to offering students a rigorous, industry-relevant curriculum of the highest calibre. Its programme equips graduates with the knowledge and skills to manage businesses effectively and to make sound, well-informed decisions at the managerial level. It also prepares them to pursue advanced studies at premier institutions in India and abroad.

The department aims to inspire students to pursue higher education in management and to grow into successful managers and entrepreneurs who take calculated risks, build ventures with confidence, and contribute meaningfully to the advancement of society, as well as consultants who help business units leverage management knowledge to achieve their goals.

About the BBA (Entrepreneurship) Programme

The BBA (Entrepreneurship) Programme at SJCC, established in the academic year 2017-2018, is designed to cultivate entrepreneurial talent and resources. The programme provides a unique and dynamic combination of hands-on business creation experience, cutting-edge entrepreneurial education, and a globally focused perspective. Students acquire the skills and confidence to ideate, launch, and scale their own ventures, with a solid grasp of business management fundamentals. Taught by faculty with proven entrepreneurial experience and academic credentials, the programme involves opportunity recognition, business model innovation, startup financing, and venture growth strategies. This comprehensive curriculum aims to motivate students to identify business opportunities, develop innovative solutions, and become effective entrepreneurs contributing to a vibrant startup ecosystem.

St. Joseph's College of Commerce at a Glance



The Commerce Department was established in the year 1942 and it became an Independent College with its own building in Brigade Road in the year 1972.

The innovations in all aspects of higher education were further bolstered with the granting of Autonomous Status to the college by UGC in September 2005.



The college has undergone four cycles of NAAC accreditation starting from the year 2000. Currently Accredited with A++ in 4th Cycle with CGPA of 3.57/4.

The college was declared by UGC as 'College with Potential for Excellence' in the year 2010.



A Research Centre was established in 2010 with the objective of engaging in quality research work in the field of commerce.

The college has been ranked consistently in top ten commerce colleges of the country in a survey conducted by MDRA for India Today magazine.



The college has also been ranked in the top 100 of National Institutional Ranking Framework (NIRF) ratings of Ministry of Education, Government of India.

The college has implemented NEP and SEP and now offers innovative programmes in multidisciplinary fields like Economics and English.



The college has an eco - friendly campus winning the Best Ornamental Garden competition conducted by the Mysore Horticulture Department .

SJCC is deeply rooted in the Jesuit philosophy of education and has a rich tradition of empowering the marginalized.



Programmes Offered



BBA

Focuses on the dissemination of relevant knowledge in functional areas of business and management. Development and application of managerial skills and competencies based on advanced pedagogical practices as well as project-based learning.

Class Timings: Shift 2: 11am - 4pm

BBA

(Entrepreneurship)

Curriculum designed in collaboration with the National Entrepreneurship Network. Nurturing management and entrepreneurial skills, experiential learning through simulation, solution-based learning, and portfolio building.

Class Timings: Shift 2: 11am - 4pm

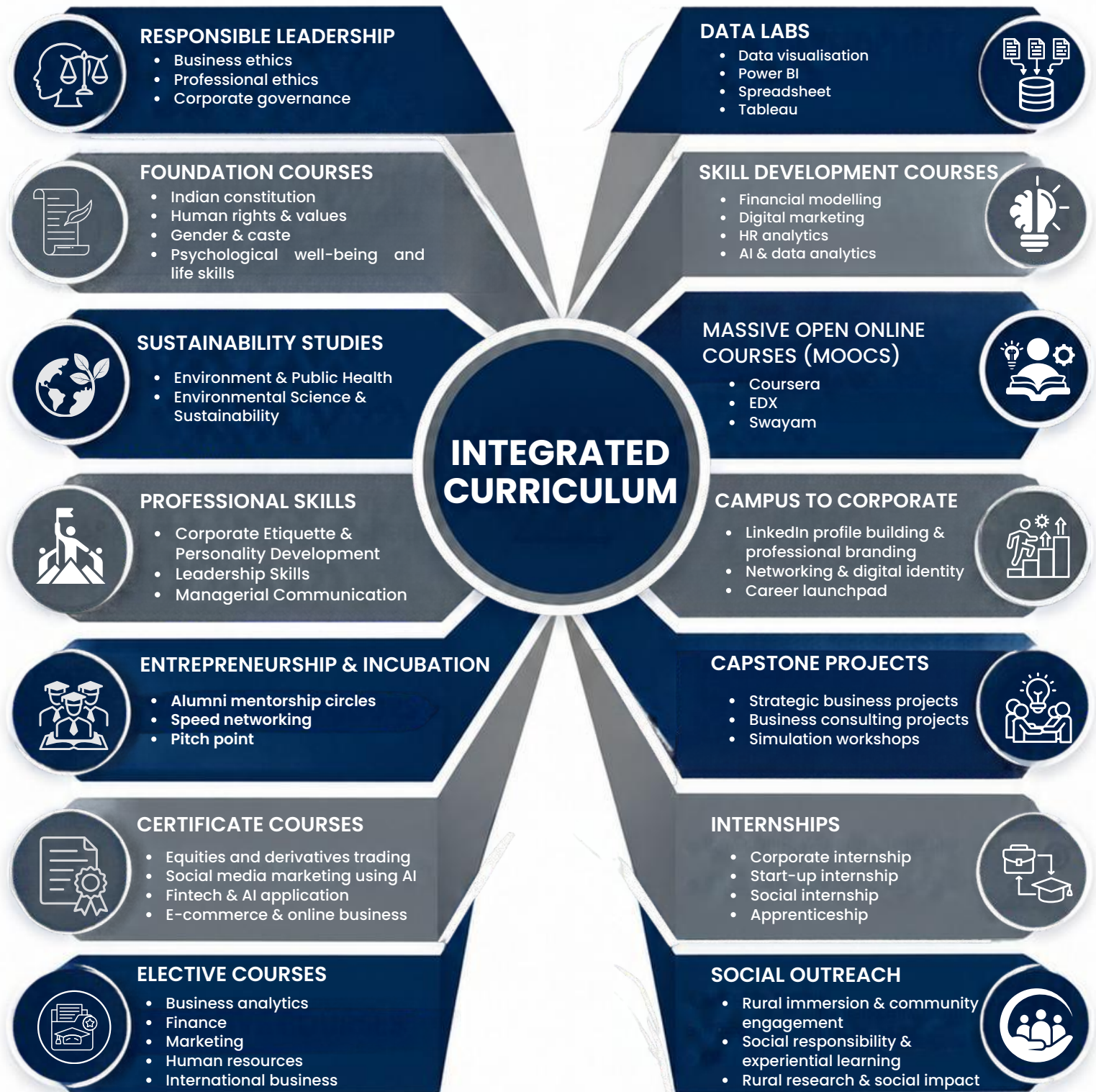
BBA

(Professional - Finance
& Accountancy)

Accredited programme in collaboration with the Chartered Institute of Management Accountants (UK). Fostering professional knowledge, skills & competencies. Learning-based pedagogical practices and global opportunities.

Class Timings: Shift 1: 7am - 12pm

BBA (Entrepreneurship) Curriculum Offers



Department Highlights



International Summer Schools / Short Term Immersion Programmes



International Cultural Exposure Programme



Context-driven Seminars & Conferences



Start-up Internships & Apprenticeship



Applied Learning through Management Fests



Outreach & Extension Activities

BBA Capstone EDGE Project

(In partnership with Manartha
Solutions Private Limited)

Faculty Coordinator: **Ms Sharon P V**

From Entrepreneurial Mindset to Business Execution

The Capstone EDGE (Entrepreneurship Development and Growth Experience) programme is a structured, experiential entrepreneurship development programme designed to provide students with hands-on exposure to the complete entrepreneurial journey. The programme moves beyond conventional classroom learning through practical activities, business simulations, fieldwork, mentorship, and expert interactions. The programme comprises practical modules, enabling students to progressively explore, develop, and execute entrepreneurial ideas.



What Students Gain

- **Practical entrepreneurial exposure** – experience entrepreneurship as an action-oriented process rather than theory alone
- **Entrepreneurial mindset ideation** – develop an entrepreneurial mindset and strengthen idea-generation capabilities.
- **Business planning and execution** – develop an understanding of business planning, launch, and execution
- **Experiential learning** – build confidence through business simulations, role plays, and field-based learning
- **Collaborative learning** – work collaboratively while demonstrating individual progress and contribution



Course Structure

The programme follows a progressive six-module pathway that takes students from entrepreneurial mindset and ideation to market research, proof of concept, minimum viable product development, business planning, and ultimately business launch and execution.

Through practical activities, simulations, fieldwork, mentorship, and expert interactions, students progressively connect entrepreneurial thinking with real-world business application.

Capstone EDGE is designed to help students move beyond the classroom and experience entrepreneurship as a practical, action-oriented journey – developing the mindset, skills, confidence, and hands-on experience required to explore and execute entrepreneurial ideas.





The Josephite Business Club is the official student association of the BBA Department at St. Joseph's College of Commerce, established to bridge classroom learning with real-world business practice. JBC equips students with industry readiness through experiential learning, structured mentorship, and sustained engagement with professionals.



Objectives

- Build negotiation, critical thinking, and analytical skills through business exercises and simulations
- Cultivate strategic, adaptable thinking through multi-perspective decision-making
- Facilitate direct interaction with professionals across industries
- Support original research and publication opportunities in business and commerce
- Develop presentation and public speaking skills for professional communication
- Prepare students for premier business schools and entrepreneurial ventures



Impact

JBC members are trained through high-pressure business simulations and expert-led skill-building tracks, sharpening their ability to think on their feet and defend a position under pressure. They gain sustained access to industry professionals, exposure most students only encounter years into their careers and produce original research and publications that carry their name beyond college.

JBC alumni have secured admission to some of India's most prestigious business schools, while others have founded ventures, podcasts, and independent platforms. Within the department, JBC membership has become a recognized mark of merit, a signal to peers and recruiters alike that its members have already been tested. JBC's initiatives are also featured in Deccan, the BBA Department's editorial publication, preserving them as part of the department's institutional record.

Entrepreneurship programme highlights

Direct Pitching Opportunities

Exclusive collaboration with industry-leading investors

Access to expert mentorship and real-world venture funding

Strategic networking with successful entrepreneurs and investors

Specialized Curriculum

Seven dedicated entrepreneurship courses beyond traditional business subjects

Focus on venture creation, social impact, and global entrepreneurship

Hands-on experience in start-up finance and innovative thinking

Signature Capstone Project

Six-semester journey from idea to market-ready venture

Expert-guided customer discovery and market validation

Professional business plan development and prototyping

Institution's Innovation Cell (IIC)

Vibrant innovation ecosystem supporting student entrepreneurs

Develop cognitive abilities for transformative entrepreneurial change

Bridge gap between entrepreneurial vision and practical resources

Speed Networking

Cultivate entrepreneurial mindset through collaborative networking

Develop critical skills for transformative business ideas

Promote social impact through responsible entrepreneurship

Entrepreneurs in the department



YASHAS S



LAKSH JAIN



AAKASH VK



SIDDHARTH KOTHARI



DISHA C A SIHI



DIYA CHOUDHARY



RIDDHI JAVALI



**THARAN SATHYADASS
& JOEL SONY**



ZOHA AHMED



SWAYAM A



**ELIJAH VARGHESE
MUKKUNGAL**



**MAAZ HAMID MANNA
MOHAMMAD ZAQUAN**

Placement Opportunities

Internship Opportunities

Admission Process

Shift II : Class timing
11.00 a.m. onwards

Eligibility

It is essential for all candidates seeking admission to the first year of the degree programme to have completed 12 years of schooling through an examination conducted by a Board/University. Students must have passed exams at +2 level (ISC / CBSE / Karnataka PU Board / Other State Boards / International Boards) in any stream from any recognized boards from India or abroad.

Admission Process

1 Round 1: SJCC Management Aptitude Test (SMAT):

Test Details	Guide lines
Section A: Communicative English and English Grammar	Duration – One Hour
Section B: Quantitative Aptitude and Numerical Ability	Number of Questions – 60 (15 each section)
Section C: Logical Reasoning and Data Interpretation	Total Marks – 60
Section: D: Aptitude for Management and Entrepreneurship	All questions are compulsory
	Question Type – MCQs (no negative marking)

2 Round 2: Group Discussion and E-Round (Entrepreneurship)

3 Round 3: Orientation and Document Verification





St. Joseph's College of Commerce **(Autonomous)**

163 Brigade Road, Bengaluru, Karnataka - 560 025.

B.B.A.

BACHELOR OF BUSINESS ADMINISTRATION

ST JOSEPH'S COLLEGE OF COMMERCE
(AUTONOMOUS)

✉ bba@sjcc.edu.in

☎ (080) - 25360644/46

🌐 www.sjcc.edu.in