BLUE CHIP 2014



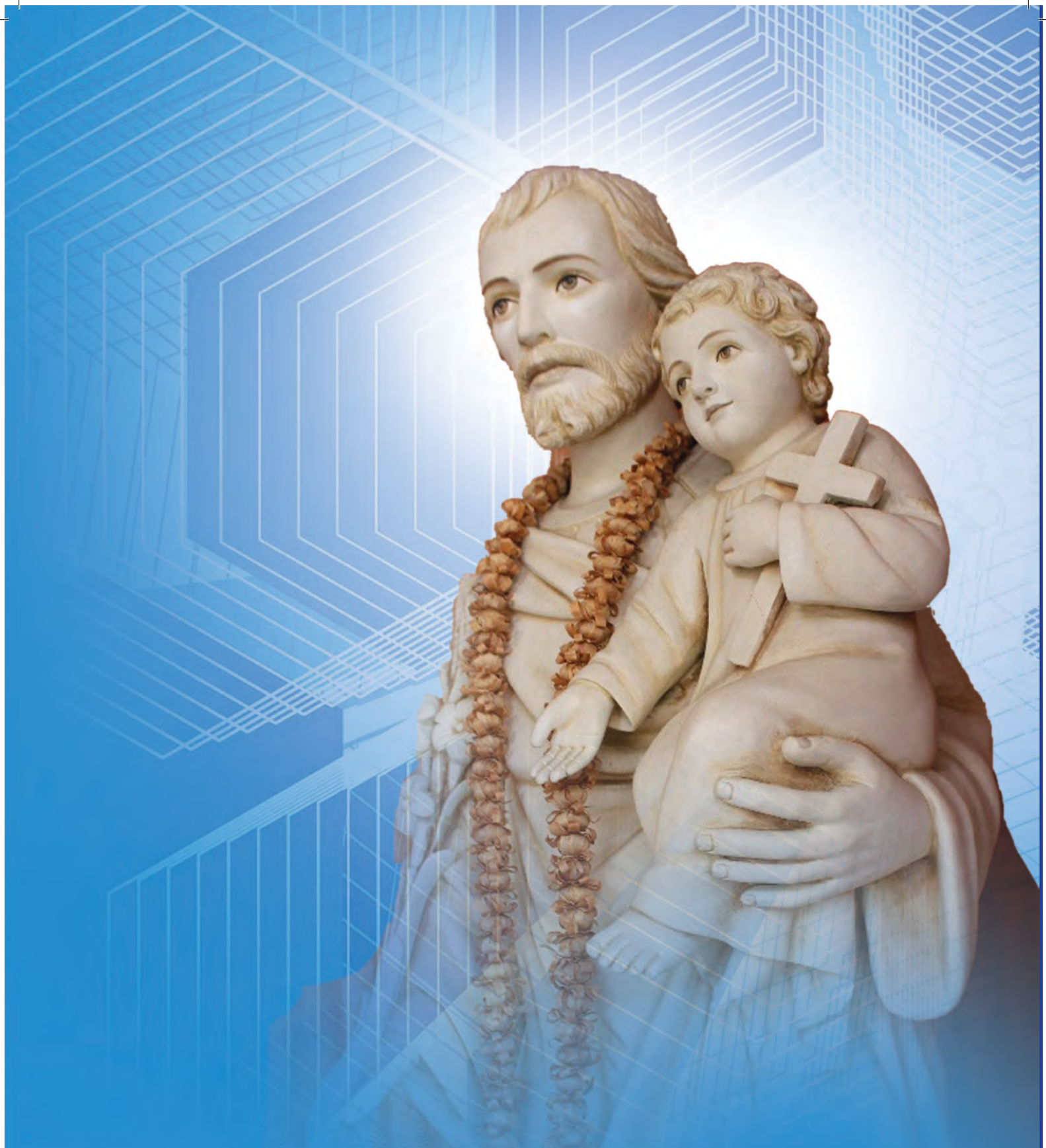
ST. JOSEPH'S
COLLEGE OF COMMERCE
(AUTONOMOUS)

BLUE CHIP

HISTORY THROUGH A COMIC STRIP

A Blue Chip on the stock market is a share yielding steady profits over a fair span of time, thus gaining public confidence. It is associated with nationally recognized, well-established and financially sound companies. Blue-chips generally sell high quality, widely accepted products and services. Blue chip companies are known to weather downturns and operate profitably in the face of adverse economic conditions, which help to contribute to their long record of stable and reliable growth. Blue chip stocks are seen as a less volatile investment and have an institutional status in the economy. Hence, they uphold the tenets of organizational excellence and signify a fierce drive of originality and modernization. Investors put their faith in such organizations which toil to reap rich dividends.





ST. JOSEPH

The Patron of the College

EDITORIAL COMMITTEE



Sitting left to right : Vernon Rodrigues, Mr. T H Lavakumar, Mr. Vinay Kambipura, Rev. Dr. Daniel Fernandes SJ (Principal), Dr. Antony Oliver (Editor), Ms. Marina and Maya Krishnamurty
Standing (first row) : Pritika Sood. Amy Stevens, Alamelu, Daphne, Bianca, Crystal, Annabel, Aquila, Nikita, Chantal, Priyanka and Bhakti
Standing (second row): Kuldeep Rao, George, Dipen, Arpit, Divit, Manoj, Leon, Mario and Zaid Zuber

EDITORIAL ....

THE LEDE

"You are what you share."

-Charles Leadbeater, We Think: *The Power Of Mass Creativity*

2013 was a year virtually driven by social media and the internet. There was a massive surge in viral videos on YouTube. Instagram, Line and Whatsapp became the new buzz words, while Facebook and Twitter also held on to users with new features and applications.

The world itself has been transformed by social media. It was used and abused by individuals, corporates and nations; it altered the entire fabric of our society; it changed the way we perceive the world and importantly it transformed relationships.

We thought it highly relevant to reflect on how social media has impacted our world and what role it has played in various spheres of life. We have articles ranging from social media's impact on piracy, transparency, freedom of speech to its role and relevance in corporate practices, strategies and acquisitions. We have tried to see if and how social media can help in social reform and whether it helps or hinders sociability. With elections round the corner, we have included a write up on politicians and the social media. And we have also included excerpts from an interview with Mr. Lawrence Liang, a legal researcher of international repute who also happens to be our alumnus, in this edition.

We face new challenges as young citizens of a nation that is coming to terms with its position in the world. At St. Joseph's College of Commerce we are constantly being prepared to reach out, reach high and reach beyond our college boundaries while keeping in mind the Josephite spirit inculcated in us. Blue Chip 2014, the college annual, gives us a perfect platform to capture and report the various facets of College in a sociable manner.

Happy reading
Editorial Team

Message from THE RECTOR



‘Message for the College annual’, heralds the fag end of the academic year. When I remin iscence the year that has gone by at SJCC, gratitude wells up in my heart. 2013-14 has been an eventful year by the grace of God and good will of people – Principal, faculty, staff, students and all stakeholders.

College annual is a platform to discuss student life and activities, challenges and opportunities. One such challenge and opportunity that students encounter today is the social media. Billionaire Facebook Mark Zuckerberg’s takeover of free mobile messaging service - WhatsApp, at a huge price of $19 billion is one of the important business news of recent times. Justifying his decision he said: there are very few services that reach a billion people in the world. They are all incredibly valuable, much more valuable than that. It only shows the value of social media.

Among the multiple inventions of humankind the most famous and powerful one is surely social media. It has ushered in a revolution in ways people engage with each other and consequently has affected the whole gamut of human activities. Recently a news item read thus: Facebook will soon become the largest community in the world.

The power of social media is connectivity. Social media has bound not only friends and family members, but also with properties like LinkedIn, Twitter has floated a larger platform to discuss business contacts, seek jobs and voice an opinion. Hence everyone, irrespective of age, creed, nation and culture, is involved in social media. The beauty of social media is that it has made communication far simpler and less time consuming.

Anything innovative and exciting captures the attention of the youth very easily and it is the youth who have made social media important and relevant. This medium has given them freedom and strength to express themselves. The youth of today gather information, make friends, voice opinions and interests through this medium.

As they say, anything too much is too bad. Present day youth is too much absorbed in social media. They use social media for everything - to learn, to decide, to relate and act. Knowing the right limits of the use of such a strong influential medium is very important. I am sure SJCC will help the students to make the best use of the social media and make it an effective tool in nation building.

Rev. Dr. Stany D’Souza S J
Rector



Message from THE PRINCIPAL

Delivering academic excellence, nurturing vibrant extracurricular activities and outreach initiatives, St Joseph's Institutions is firmly embedded in the academic firmament of the nation. Bifurcated in 1972, St. Joseph's College of Commerce regales in its onward journey to the forty- third year, celebrating its quest for knowledge, learning and research. Believing and following its ethos 'Fide et Labore' by 'Faith and Toil' the College embodies its commitment to higher education. At this juncture our country is witnessing a transformation especially in the political scenario; a movement that seeks to mobilize the mass against corruption and scams. The responsibility is on us to motivate and encourage youth to stand against corruption and to fight it at their personal level and at society's level, to reform the whole system's.

The old adage states "Necessity is the mother of all Invention" i.e., needs and wants lead to inventions and each invention is affixed with the necessity of improvement and advancement. Human beings have harnessed their ability to reason, analyze and interpret and thus have been unceasingly striving to invent. Technology comes to describe this wholesome advancement and enhancement of resources that humankind has gifted to himself. Human life socially, culturally and economically has been impacted through these mammoth developments. Internet technology is such a revolutionary innovation, which has provided a platform to interconnect and promote globalization and information sharing instantaneously. Social networking sites occupy an important place in this brimming description of internet technology. With just a click of a button, we are able to communicate ideas, images, videos, music and much more.

The world has become a smaller place with this fast mode of communication, which we cannot afford to lose. But literally our continuous engagement with technology has isolated us: an exclusiveness, which is not instantly felt or realized, but gradually creeps upon us and alienates us very subtly. Instead of becoming slaves to these gadgets, we should be proficiently and judiciously using them to the best of our advantage.

The year 2013-14, follows the third cycle of Re-accreditation and in line with the suggestions of NAAC the Institution brought quality measures into pedagogic processes and other academic activities. The College has actively hosted, participated and won many accolades during this period. The students fervently participated in various activities like sports, business and cultural activities that displayed their blooming talent and did justice to the platform that the college provides them with. The Research Department of the College is actively encouraging research culture by coordinating teaching and research activities.

The infrastructure and the technical base of the Institution have been expanded and upgraded to facilitate the process of learning and dissemination of information. Our vision for the future is to stimulate, equip and empower students to thrive and succeed in the ever changing world.

Our commitment to environment, academic excellence, building character and reaching out to the poor will be further strengthened, keeping up the motto of the College ‘Fide et Labore’.
I congratulate the editorial team for their creativity and commitment shown in bringing out the Annual Magazine 'Blue Chip'.

Rev. Dr. Daniel Fernandes S.J
Principal

Books published by STAFF MEMBERS



Dr. Ramakrishne Gowda
released a CD titled 'Savi Bhaava Butti'.
He authored two books Shoodra Tapasvi Anusandhan and Kannada Torana.



Mr. Augustine Amaldas and Ms. Clara John
published a book titled
'Stock Market and Commodity Market'.



Dr. Lalima Chakraborthy
Contributor for Womancing Women , Perspectives on Women's Writing across Boundaries.



Ms. Clara John

Farewell



Mr. Siddaiah was born on 4th June 1954 at Nagamangala, Mandya District. He joined the service at St. Joseph's College of Commerce in August 1972, and is completing 42 years of service in this college.

On his appointment in 1972, he along with one Mr. Andanappa, was incharge of keeping all the class rooms, and the entire college campus clean and he also used to take care of the sports department. As a young man coming from the village background, he was a hard and committed worker. He is affectionately called as Siddanna by the staff including Fr. Principal.

He has seen many changes in the college starting with the very old St. Louis Boarding Building; the renovated old college building, with dogs and sheep, and the present new building. He has worked under various Principals
Rev. Fr. Alexis Menezes, SJ, Rev. Fr. Rebello, SJ,
Rev. Fr. Walter Andrade, SJ, Rev. Fr. Eugene Lobo, SJ,
Rev. Fr. Nelapathy, SJ, Rev. Fr. Aveline D'Souza,
Rev. Fr. Sunith Prbhu, SJ and the present Principal
Rev. Fr. Daniel Fernandes, SJ.
Mr. Siddaiah was felicitated on the College Annual Day by the management of BJES and St. Joseph's College of Commerce.



Farewell to Mr. Siddaiah
who worked in this institution from 1972 – 2014

Best outgoing STUDENTS



Kaushal Swarup.S



Siddharth Pai
Participation and perfomance in Quiz



Mohammed Aamir
Special Recognition -
29th All India Rank

Shruthi E.N

Martin Charles Michael



Sushanth Ajay Ruia





Rahul Gomes

Natasha George



ANNUAL REPORT

INTRODUCTION

I welcome the Chief Guest Dr. R K Somashekar, Rector of St. Joseph's Institutions Rev. Dr. Jerome Stanislaus D'Souza, SJ , Principals of our sister institutions, parents, alumni/ie, members of the faculty and my dear students. It is my pleasure to welcome you all to our Forty Second Celebration of College Day. A sense of gratitude and deep satisfaction surrounds us as the college enters its Forty Third year, in its onward journey of spreading educational excellence all around.

The virtual world and the Social Media have impacted our day to day life immensely. The advent of myriad portals such as facebook, twitter, instagram, tumblr and many others have transmuted us into electronic avatars. These are the handy tools used by all to aid communication. These sites not only expand the social circle and groups manifold but are also bountiful informative resources. If not handled carefully this dependability and emotional connectivity can make us vulnerable to many untoward incidents and pose a threat to our identity. Our continuous engagement with cybernetic world isolates us, which is not instantly felt or realized but gradually creeps upon us and alienates us very subtly.

Technology will continue to progress; I hope somewhere in the rush we don't become slaves to these gadgets but rather use them judiciously and to our best advantage. The challenge in front of □s is to find ways and means with which we engage our young adults to become technologically and socially responsible.

On this note "HIT LIKE" if you love Jesus (a common sight on Facebook page) even if we don't press like button, Jesus will still love us. All events and activities designed and executed in St. Joseph's College of Commerce have rightfully addressed this challenge.

The Staff

The teachers are the □illars of this edifice of □nowledge□ The dedication, commitment and the hard work of the faculty members is the life blood of any successful academic institution and so do with SJCC. Like every year, this year too, the College takes pride in sharing the achievements and accomplishment of the faculty members.

After my short tenure as the Principal of St. Joseph's College, I was brought back as the Principal of SJCC on 16th August 2013. After a gap of twenty seven months I was back on familiar grounds. At the onset, I would like to express my sincere gratitude and thankfulness to Rev. Fr. Sunith Prabhu SJ, who offered his commendable services as the Director of this institution and taking the College to new heights of success. With gratitude I ac□nowledge the hard wor□□ efficacy and commitment delivered by Dr. Lily N. David in executing the duties and responsibilities during her tenure as the Principal in Charge.

The College expresses its earnest gratitude for the valuable services rendered by Fr. Sebastian Fernandes, SJ as the Controller of Examination from 2008 to 2014. The College fondly remembers his cheerful and efficient service over the last seven years□
The College also ac□nowledges the selfl ess service rendered to the institution by Ms. Jhumur Roy and Mr. William and wishes them all the best in their future endeavours

I gratefully express my sincere thanks to Mr. L. Siddaiah who has faithfully carried out his duty as a support staff since the inception of the College in 1972. He retires in June 2014 after playing a long inning of 42 years of dedicated service to the institution.

I would like to express my appreciation to Prof. Augustine Amaladas, Mrs. Nirmala Joseph and Mrs.

2013 – 2014

Mukhta Kumar for their untiring and loyal service as the Head of Departments for B.Com, BBM and PG respectively. The following staff members were newly appointed as Head of the Departments for this academic year: Mr. Ravi Richard, the Head of the B.Com Department, Ms. Rency Alex, for Business Management and Ms. Veena Anand, the Head of the Post Graduate Department.

The College welcomes Mr. Joseph Martin Govius and would also like to place on record the services of Mr. Michael Jayaratinam who was transferred to St. Joseph's College of Arts and Science and Mr. Joseph Anthony who was transferred to St. Joseph's Evening College, after serving the College for 6 and 27 years respectively.

St. Joseph's College of Commerce, has further expanded with the inclusion of eight faculty members for the Commerce Department and two Human Resource professionals for the Counselling Department, raising the teaching faculty strength to 54.

List of New Staff Members 2013 -2014

Sl. No.	NAME	DEPARTMENT
1	Ms. Anitha Mary	Commerce
2	Ms. Christina Ajooris	Commerce
3	Ms. Clara John	Commerce
4	Ms. Meera Varghese	Commerce
5	Mr. Mithun D.J.	Commerce
6	Mr. Nikhil Gangadhar	Commerce
7	Ms. Preemal D'Souza	Commerce
8	Mr. Srikanth Chittor Payani	Commerce
9	Ms. Asang	Counselling
10	Ms. Radha	Counselling
11	Ms. Asha	Sports

As the College completes its forty second year, the faculty strength stands at 54, Administrative and support staff at 39.

Staff Achievements:

Making the institution proud, the staff members have o□tshined and e□celled in their res□ective fields□ The following are some of the major achievements of our teaching staff.

□□Stat□s of Child □ealth and □d□cation among the Urban Poor" an Institutional funded project by BJES, Bangalore was completed in August 2013.

□□rof□ □□g□stine □maldas and □s□ Clara John published a book titled 'Stock Market and Commodity Market'.

□□r□ □ama□rishne □owda released a C□ titled 'Savi Bhaava Butti'. He authored two books Shoodra Tapasvi Anusandhan and Kannada Torana.

□□r□ □ily □ □avid was the □eer Team mem□er U□C for Extension of Autonomy to Chaitanya College, affiliated to □a□atiya University□ □arangal□ in □ay 2013. And also NAAC Peer Team member for Accreditation of Guru Gobind Singh College for Women, Chandigarh, in January 2014. Besides nominated as Expert Member for Board of Studies, Department of Commerce, Christ University, March 2014-16.

□□s□ □avi □arshini com□leted her U□C s□onsored minor research project titled "An Analytical Study on Economic Potential of Street Vendors in the city of Bangalore" in October 2013.

□□r□ □a□aram □□□□ □e□artment of □nglish□ is guiding two PhD students.

□□rof□ □ohan □hili□ is c□rrently g□iding seven □h□ students.

□□r□ Sh□□hra has □een a□□ointed as a □h□ g□ide from Bangalore University.

□□r□ □a□a Je□asingh g□ides a □h□ scholar from Christ University, Bangalore. He has been selected as an external examiner to guide PhD scholars from Bharadhisan University.

During the year faculty members have attended more than 63 national/international seminars in different parts of the country and published articles in reputed Journals. The list is as follows

Sl. No.	NAME OF THE FACULTY	TITLE OF THE PAPER	NAME OF THE JOURNAL
1	Dr .Daniel Fernandes, SJ	Anatomy of RTE: What it Means to Indian Education	Pezzottaite Journal ISSN: 2319-9059, Vol.2, No.3
2	Dr. Lily N. David	Micro Finance: An Emerging driving force for measuring Women empowerment	National Seminar on Inclusive Growth and ☐icrofinance ☐ccess ☐S☐☐☐☐ ☐ ☐☐☐☐☐ ☐☐ril ☐☐ 2013, at Sambharam School of Management, Bangalore ☐SB☐☐ ☐☐☐ ☐ ☐☐ ☐ ☐☐☐☐☐ ☐ ☐☐ ☐ ☐
3	Dr. Lily N. David	Facet of Productivity Growth and Trade in Indian Tea Industry; Theory and EvidenceUGC Sponsored National Seminar on Indian Agriculture: Outlook and Challenges 12th to 14th September 2013, at Chandraroop Dakale Jain College of Commerce, Ahamednagar.	Seminar on Indian Agriculture: Outlook and Challenges 12th to 14th September 2013, at Chandraroop Dakale Jain College of Commerce, Ahamednagar. ☐SS☐ ☐o☐ ☐☐☐☐ ☐ ☐☐☐☐
4	Mr Augustin Amaladas	Environmental Accounting Implementation: So far so near	IJMR Vol.II Issue 3(IV), June 2013, ISSN: 2277-9302
5	Mr Augustin Amaladas	Environmental Accounting: A curriculum approach to Indian Academia	International Journal of Current Research ISSN-0975-833X 2014
6	Mr Augustin Amaladas	Mergers and Acquisitions: A review of Episode, Failure and Success New mantra	☐☐ro☐ean Scientific Jo☐rnal ISBN978-608-4642-03-9
7	Dr A.M.Sheela	Impact of Social Economic factor on Child Development among Urban Poor - a study in Bangalore, India	☐☐ro☐ean Scientific Jo☐rnal ☐SS☐ ☐☐☐☐☐☐☐☐☐☐ ☐ol 9, No23, August 2013
8	Ms Nirmala Joseph	Employee performance Evaluation using Balanced Score Card- Issues and Challenges	International Journal of Commerce and Management Research Vol 1 No3 2013 ISSN 2321-3604
9	Ms Nirmala Joseph	Private Equity the emerging Paradigm	The ☐lo☐al ☐eviathan ☐managing finance☐ investment and trade ISBN 978-9381992-10-4
10	Ms Ravi Darshini	Private Unlisted Companies Going Public Overseas - An Analysis Of Its Impact On Business Valuation	The ☐lo☐al ☐eviathan ☐ ☐anaging ☐inance☐ Investment and Trade Defeat or Drown ☐nternational Conference ☐ ☐oyola College☐ Chennai, January 2014, ISBN 978-93-81992-10-4
11	Ms Ravi Darshini	The Effect of Unaudited Financial Results announcements on ☐nformation ☐fficiency of Stoc☐ Prices- A study on NSE	International Conference on Finance and Business Management (ICFBM-14)
12	Ms. Ruqsana Anjum	An empirical study on elements shaping the future of India's surge in emerging market"	☐☐evelo☐ment ☐ros☐ects of ☐ndian economy☐ ☐ First published, 2014 ISBN: 978-93-81212-62-2 pg 311-319
13	Ms. Ruqsana Anjum	An empirical study on elements shaping the future of India's surge in achieving financial incl☐sion ☐rofita☐ly☐	"Financial Inclusion and rural development: Challenges and opportunities" February 2014 journal of seminar papers - EXPLORATIONS ISSN -2229-4783 published by Deva Matha College Kuravilangad
14	Ms. Ruqsana Anjum	Assessing trends and policies of FDI in India.	Journal of commerce and management (print version) ISSN 2249-0442 January 2014 VOL 2 ISSUE -1

15	Ms. Ruqsana Anjum	Asset Liability management and Liquidity risk -towards excellence in Financial Management	"Exploring paradigms in business" IOSR journal of economics and finance ISSN: 2278-8727Volume 9, Issue 2
16	Ms. Ruqsana Anjum	The Strategic approach to Cost Optimization in Banking Sector.	National Conference on Cost Optimisation 2014- Didupudi degree college for women, Sindhanur ISSN: 2310-6913 November 2013 Vol 4 Issue 2
17	Ms. Suganthi Pais	Advertisement and its impact on consumer buying behavior on healthcare products in Bangalore City"	International Conference on Finance and Business Management (ICFBM-14)
18	Dr. Shubhra Rahul	Paper on Human Rights and □ntellect□al □ro□erty □ights □ Contradictory or Complementary	Challenges of Human Rights in 21st Century" Vol 2 ISBN No.978-81-910200
19	Dr. Raja Jebasingh	Facet of productivity growth and trade in Indian Tea industry; theory and evidence	International Journal of Management and Economics □ol□ □o□□ Se□t □ □ct □ □□□□ □SS□□ □□□□ □ □□□□
20	Dr. Raja Jebasingh	□m□act of socio □ economic factor on Child Development among urban □oor □ a st□dy in Bangalore□ □ndia	□□ro□ean Scientific Jo□rnal Vol. 9, No. 23, Aug 2013 ISSN: 1857-7431 Online ISSN:1857-7881 Print
21	Dr. Mohan Philip	Do FDI in retail sector exacerbate the economic differentials between rich and Poor?	SJCC Management Research Review Vol.3, No. 2 June 2013 ISSN : 2249-4359
22	Ms. Rose Mary Thomas V	'Information Technology', a boon for sports	Asian Journal Of Physical Education & Computer Science in Sports(ISSN 0975-7732)
23	Ms. Komal A Dave & Ms. Tasmiya Hussni	A study on Factors Affecting Purchase Decisions of women for Sports Apparel-with Special reference to Bangalore City	Asian Journal of Physical Education & Computer science, ISSN 0975-7732, Vol 10 No 2,
24	Mr. T.H.Lava kumar	Vyaktiyobba parampareyada kathe	Agni Patrike, 8th Feb 2014
25	Ms. Asha	Special Considerations in Female Athletes - An Exploratory Study	Asian Journal Of Physical Education & Computer Science in Sports(ISSN 0975-7732)
26	Ms. Poornima V	"Study on the Awareness and Impact of Human Resource Accounting on the Investors and Executives of Selected Companies in Bangalore "	ISSN 22776613 Vol. No. 4 Special Issue : 2013
27	Ms. Poornima V	"Unsung Heroines Who Work From Dawn to Dusk"	ISBN 978-81-923777-9-7
28	Ms. Poornima V	□□rivate □□□ity □ The □merging Paradigm"	ISBN 978-93-81 992-10-4
29	Ms. Preemal Maria D'Souza	"Study on the Awareness and Impact of Human Resource Accounting on the Investors and Executives of Selected Companies in Bangalore "	ISSN 22776613 Vol. No. 4 Special Issue : 2013
30	Ms. Preemal Maria D'Souza	"Unsung Heroines Who Work From Dawn to Dusk"	ISBN 978-81-923777-9-7
31	Ms. Christina Aroojis	"A Study on the Awareness of Financial Assistance Provided by the State Government-Run Self Help Groups Among the Rural Women □ntre□rene□rs of □arnata□a□ □ 'Economic Empowerment of Women' 2013	ISBN 978-81-923777-9-7
32	Ms. Christina Aroojis	"A Study on the Awareness and Impact of Human Resource Accounting on the Investors and Executives of Selected Companies in Bangalore□ □ □□□□	ISSN: 22776613

Publication in Edited Vol of Books Conferences and Seminars attended by				
Sl. No.	NAME OF THE FACULTY	TITLE OF THE ARTICLE	TITLE OF THE BOOK	NAME OF THE PUBLISHERS
1	Dr.D.Raja Jebasingh	Financial Inclusion: The new paradigm shift	Financial Inclusion ISBN 9788192 688824	Dr. Moonje Institute of Management and Computer studies, Nasik, 2013
2	Dr.D.Raja Jebasingh	☐icro ☐ ☐inance☐ ☐n emerging driving force for measuring Women Empowerment	clusive Growth and Micro Finance Access	C D Jain College of Commerce , Shirampur
3	Dr. Lalima Chakraverty	☐nfidelity and ☐arrative of displacement	Womancing Women , Perspectives on Women's Writing across Boundaries. Edited by Asha Choubey	Book Enclave, New Delhi Pub Aug 2013

Faculty Members

1. Dr. Daniel Fernandes, SJ participated in a two day national Conference on "Jesuit Brand & Higher Education" organized by Loyola College of Social Sciences, Thiruvananthapuram, on 8th & 9th November 2013. Besides he delivered keynote address at National Conference on " Information Technology and Higher Education- Possibilities & Challenges" organized by St. Annes's Degree College for Women, Bangalore, on 28th February 2014.

2. Dr. Daniel Fernandes, SJ, Prof. Ravi RA and Dr. D. Raja Jebasingh participated in a National Conference on "Higher Education: Policy Leadership & Practices" organized by Conference of Catholic Colleges of Karnataka (CCCK), Bangalore from 22nd & 23rd November 2013.

3. Prof. Ravi RA, participated in a National Conference on "Review and Discuss on Campus Issues" organized by AIACHE, from 22nd to 26th September 203 at Port Blair. As well participated in a National Seminar on "Training in Lay Collaboration" organized by Loyola Academy Secundrabad from 4th to 6th October 2013. He attended a Seminar organized by the Chartered Institute of Management Accountant (CIMA) on the topic "Syllabus change for 2015" on 6th March 2014.

4. Dr. Oliver Anthony Participated in an International seminar organized by Tamil Nadu Hindi Sahitya Academy, Chennai. From 9th 12th January 2014.

5. Ms. Nirmala Joseph and Ms. Poornima V participated in a National Conference on "The Indian Corporate Conundrum- panacea for the menace" organised by Loyola College Chennai, 31st January 2014.

6. Ms. Muktha and Ms. Nirmala Joseph participated in a one day workshop on "Choice based Credit system" organized by Mount Carmel College, Bangalore on 12th February 2014.

7. Dr A.M. Sheela presented a paper on ☐Com☐arative ☐nalysis of Trade fl ows ☐etween the trading Blocs-ASEAN, NAFTA and SAARC" at International Conference conducted by Loyola College Bangalore. And also presented a paper on India's Trade performance during the Pre WTO and WTO period organized by Srilanka University.

8. Ms. Rency Alex ,Ms. Poornima V, Mr. Raj A Sadhwani , Ms. Preemal Maria D'souza attended JESCOL Seminar Organized by Ashirwad from 21st from 23rd August 2013.

9. Ms. Rency Alex participated in a seminar on "Effectively Improving Pedagogy and Student Learning Methodologies, organized by St. Joseph's College of Business Administration, Bangalore, 10th March 2014.

10. Ms. Ravi Darshini, Ms. Suganthi Pais and Ms. Veena Anand participated in a UGC Sponsored Workshop on "Data Analysis for Social Sciences" conducted by St. Joseph's College of Commerce, Bangalore.

11. Ms. Ravi Darshini participated in a National level Workshop on "Case study Analysis" organized by SSMRV College, Bangalore.

12. Ms. Ruqsana Anjum and Ms. Vinitha Philip attended workshop on "Research and Publication" organised by Christ University, Bangalore
nt" at St .Joseph's Evening College Bangalore.

14. Ms. Sneha S Rai , Ms. Theresa Rathi David and Ms. Veena Anand participated in a State level seminar "Statistical Methods for practice" organised by St. Agnes College, Mangalore.

15. Ms. Gretta Furtado participated in a National conference on "Relationship management", organized by Jyothi Nivas college, Bangalore

16. Ms. Komal A Dave and Ms. Tasmiya Hussni participated in a National Level FDP on "Effective Costing Techniques", organized by Acharya Bangalore B School on 22nd February 2014.

17. Ms. Tasmiya Hussni and Ms. Komal A Dave presented a paper on "Quality Education through PPP- a Stepping Stone towards Enhancing Employability" in a National Seminar on "Empowering Employability in Higher Education, at Mount Carmel College, Bangalore from 14th to 15th February 2014. Besides they also presented a paper on "A study on Factors Affecting Purchase Decisions of women for Sports Apparel-with Special reference to Bangalore City" in a National Conference on "Lifestyle Management and Wellness" organized by M.L.A First Grade college for Women, Bangalore, from 6th to 7th February 2014.

18. Ms. Rose Mary Thomas V presented a paper titled "Information technology boon for sports" at National level seminar organized by MLA First Grade College women, Bangalore.

19. Dr. D. Raja Jebasingh presented paper "A study on New and Renewable Energy Resources reference to Wind Energy" at International Conference on Renewable energy and Sustainable organized by Karunya University, Coimbatore from 5th & 6th December 2013. And also a paper on HRD Climate in Multispecialty Hospital at Srilanka University.

20. Ms. Veena Anand presented a paper on ☐☐nnovation ☐ ☐ m☐st for s☐staining growth of Mutual Funds in India" at National Seminar on "Sustaining a Competitive Edge in the Changing Global Scenario" organized by Dept. of Commerce, Christ University, Bangalore, and a paper on "Applicability of Operations Research in Today's world with special reference to Education" National Conference on "Challenges & Opportunities for Sustainability & Inclusive Growth in the Emerging Business Environment" organized by St. Joseph's College of Business Administration, Bangalore.

21. Mr. Mohamed Ashfaque and Dr. D. Raja Jebasingh participated in a National Level FDP on' De Nova Insights in Research, organized by NBN Singhgad School of Management, Pune, from 18th & 19th October 2013.

22. Mr. T.H. Lavakumar presented following papers "Gender, State and The Politics of Representation in Maha Shweta Devi's Mother of 1084" at a two day International Conference on Staging Gender International Conferences, organized by Dept of Performing Arts, Bangalore University, from 27th and 28th March 2013.

    "Alternative Pedagogy in Education: Theatre Arts" at the X Annual International Conference organised by Central University of Rajasthan and ISTR(Indian Society for Theatre research) 8th 2014 to 11th January 2014. "Theatre Education and Emancipation of Dalith" at a National Conference on "The Practice of Social Justice and Higher Education in India" organised by Bangalore University SC/ ST Teachers' Association, from 30th September and 1st October, 2013.
    "Staging Kuvempu and Euripedes; inter textual Experimentations" at a National Conference on "Re Presenting Human Life" Dept of English. Maharani's Arts Commerce and Management College for Women. Bangalore, from 25th to 26th October, 2013. Besides he was a panellist for National Seminar on 'Use of Technology in Language Teaching and Learning' St. Anne's Degree College for women, Bangalore on 5th April 2013, and also participated in a seminar on "Katha Kammata-2013" organised by Besagarahalli ramanna Trust, Kuppalli, Shimoga from 13th to 15th December 2013.

23. Dr. Mohan Philip attended a National Level Workshop on "Effective use of Excel and SPSS software for social science Research", organized by The Cumcolim Education Society's College of Arts and Commerce, Goa.

24. Dr. Mohan Philip , Ms. Poornima V and Ms. Preemal Maria D'souza participated in a National Level conference on "Empowered Women Leading to Change-Myth to Reality", organized by Kristu Jayanthi College, Bangalore.

25. Ms. Preemal Maria D'souza , Ms. Christina

Aroojis and Ms. Poornima V participated in a National Seminar on "Emerging Challenges in Finance and Accounting , Sacred Heart College, Tirupattur, and presented a paper on "Study on the Awareness and Impact of Human Resource Accounting on the Investors and Executives of Selected Companies in Bangalore ".

26. PoornimaV, participated in an International Conference on "The Global Leviathan- Managing Finance, Investment and Trade- Defeat or Drown", Loyola College, Chennaiand presented a □a□er on□ □□rivate □□□ity □ The Paradigm".

27. Ms. Meera Varghese presented a paper on "Awareness and Perception about Reverse Mortgage Loan" from the perspective of Senior Citizens, at national conference organized by St. Dominic's College Kottayam.

28. Ms. Asha presented the following papers
"Ergogenic Drugs and its Effects on the young athletes □ □n □□□loratory St□dy□ at □nternational Conference organized by Manipal University, Udupi. From 8th to 11th Jan 2014.
"Women in Competitive Sports and Related Injuries, Osteoporosis and Exercise" at an International Conference organized by Government College (Autonomous) Mandya on 22nd & 23rd Feb 2014.
"Special Considerations in Female Athletes - An Exploratory Study" at a national Conference organized by Malleshwaram Ladies Association First Grade College for Women on 14th & 15th Feb 2014.

Admission

Admission for this academic year for B.Com, B.B.M and P.G concluded on the last week of May 2013.
The total number of students admitted to various co□rses in □ay □□□□ is B□Com □ □□□□ BB□ □ □□□□a B□Com □ Travel □ To□rism □ □□□ □□Com □ □□ □ □□B □ □□□The College strength is □□□□□ st□dents□

Scholarship

The Management sponsors midday meals for 108 students. The total amount spent in this academic year is Rs.6,54,000/-. 179 students were given Management Scholarship/Fee Concessions of Rs.18,04,870/-.KPMG gave 31 scholarships amounting to Rs.6,00,000/ for need cum merit students. The College disbursed Rs.2,74,049/- received from the Government for SC/ST and Minority students. A total of 100 students received the scholarship.

IQAC

The Internal Quality Assurance Cell of St. Joseph's College of Commerce strives to bring quality measures into pedagogic processes and other academic activities of the institution. It is in charge of the overall quality control, of all dimensions of the academic activities of the College. Following the third cycle of Re accreditation and in line with the suggestions of NAAC a twenty member IQAC was newly formed comprising Management representatives, Industry experts and Alumni representatives

Rashtriya Ucchatar Shiksha Abhiyan (RUSA)

RUSA is a holistic scheme of development for higher education in India initiated in 2013 by the MHRD, GOI. The scheme aims at providing strategic funding to higher educational institutions throughout the country. A total of 316 state and public universities and 13,024 colleges will be covered under it

Under this scheme the College has applied for University Status and also the Cluster University status under RUSA in December 2013. The College waits to hear from State Government in this regard.

Research Centre

The Research Centre of SJCC has been successful in indoctrinating the culture of research into the veneers of the Institution. It has conciously initiated various research activities for the staff, undergraduate and post graduate students. Input sessions on the importance of research and the methodology of research are conducted every year. Students are not only motivated but also guided in presenting research papers and writing research articles.

The Research Centre publishes two Bi-annual research journals in an academic year. SJCC Management Research Review with ISSN number is a □eer reviewed □o□rnal□The fifth and si□th iss□es of the 'SJCC Management Research Review' was brought out in June 2013 and February 2014 respectively.

Two issues of the Student Research Journal were published in the month of April and October 2013. Ten issues of the student's journal and six issues of

the peer review journal have been published so far.

Certificate and Value Added Courses

The □nstit□tion ta□es □ride in the n□m□er of certificate and value added courses that it offers to its students. At the undergraduate level, the students can choose from a plethora of offerings from varied subjects like - Spanish, Animation, Photography , Industry Integrated Training and Management, Web Designing ,Master Your Voice, Human Resource Management. This year □□□ st□dents o□ted for vario□s certificate courses offered by the College. At the Post- graduate level, the following courses need special mention: Value added classes on SPSS have been arranged for □□B □ □□Com final year st□dents□ This is done to help the students with statistical tools during their dissertation. **Lectures on Quantitative Techniques and Logical Reasoning** were arranged for MIB and M.Com 1st year students. This course enables students to understand quantitative aptitude and reasoning which would help them during placements.

Placement Report

Contin□ing the □□ward trend of final □lacement of students at St. Joseph's College of Commerce, the batch of 2013-14 has proven to be a promising one. This year's placement season was gratifying, both in terms of the response from the dynamic industry as well as the performance of the candidates.

With 15 companies vying to pick the best brains, finest leaders and s□□erlative team wor□ers of the college, 130 job offers were made to the batch in which 155 students applied.

The students landed into the corporate world and joined the recruitment process in 2014 with the following companies DE Shaw, ANZ, Zomato, Samsung, Amba Research and IBM. Among the other participating companies were Deloitte, Goldman Sachs, KPMG, Verity- UBS, Ernst and Young, Grant Thornton and Target.

Summer internship, opportunities, was offered to 23 students by Goldman Sachs. The average CTC this year was 2.68 lakhs pa as against 2.37 lakhs pa in the previous academic year. Of the total recruits, 93 students were from B.Com, and 36 were from BBM streams.

Counselling and Student Development Programs

The counselling department helps students in coping with challenges, facilitating their overall growth and holistic personal development. The counselling department is always accessible and responsive to students' needs as and when they surface. The counsellors monitor the students' attendance and academic performance. They also extend their support to their families in times of need. As part of the Student Development Program, the counsellors conduct weekly Life Skills Classes to provide students with added exposure and to ensure their holistic growth.

Students' Council Activities

The year has experienced an overwhelming outburst of academia and an assortment of talent in various extracurricular activities. The enthusiastic intellects of St. Joseph's College of Commerce have exceeded all expectations and have ensured exemplary success for this academic year. The students and council of the College have actively hosted, participated and won many accolades during this time period. **One note worthy mention however is the 'Rostrum' Speakers' Series initiated this year. His Excellency, Sri. Hans Raj Bhardwaj, the Governor of Karnataka, added an air of gravitas to the proceedings as he delivered the inaugural address of this Speakers' Series during the closing ceremony of Chanakya.**

SPORTS

St. Joseph's College Of Commerce has a commendable reputation of motivating sports and games□ The College has created a fine □alance of academic excellence and distinction in sports. It is a pleasure to place on record that our College has won six championship trophies of the Bangalore University this year. Our College has won highest number of trophies from Bangalore University and is also been awarded a special trophy for achieving this distinction.

In the 49th Bangalore University Athletic championships out of 160 Colleges who participated, Meghana Shetty of class 1 B.Com B was awarded the best women Athlete of the Bangalore University meet. **Meghana Shetty also represented India in athletics and won a gold medal in SAF** games.

Extension and Outreach Activities

The College always considers itself to be a part of a larger community. Going by the ethos of Jesuit education we feel the need to reach out to the communities which are marginalized. To make the students feel responsible towards society, the college organizes various Extension and Outreach activities.

The associations like NSS, CSA, AICUF have been successful in its effort not only to help the poor and serve the needy but also to sensitize the students towards this cause. Helping and reaching out to the under privileged students of our college the management has extended a scholarship of Rs. 27,99,919/- (Twenty Seven Lakhs Ninety Nine Thousand Nine Hundred and Nineteen) and mid day meal of Rs.6,54,402/- (Six Lakhs Fifty Four Thousand Four Hundred and Two)

Students' Council Valedictory

The relentless activities of the Students' Council of □□□□ □ □□□□ came to a formal concl□sion with the Valedictory Ceremony held on 6th March 2014. The Chief Guest, Mr. Perico Prabhu, a proud parent congratulated the student council for their admirable contribution to the progress of the college throughout this academic year. The Council members were congrat□lated for their hard wor□□ efficiency and acco□nta□ility□ The office □earers of various associations and the student council members were awarded with certificates of a□□reciation□

Library and Information Science
An Overview of 2013 – 2014

NAME	DEPARTMENT
Number of books added during the year	488
Total Amount Spent	Rs.1,77,974.00
Number of Journals in the library	49
Total amount spent for the Journals	Rs.93,106.00
Amount spent for Magazines and News-papers	Rs.26,420.00
Amount spent for Capitaline Database	Rs.76,405.00
Amount spent for N List	Rs.5,000.00
Amount spent for Delnet	Rs.11,500.00
ICT	

Infrastructure Development

SJCC has expanded its infrastructure by constructing a new fl oor with state of the art facilities□ The fl oor consists of four classrooms with airy ergo cross ventilation. The rooms are equipped with audio visual facility including brand new LCD's. Furthermore, the new auditorium is SJCC's most treasured place which can accommodate over 500 people conveniently and makes it an ideal location for conducting seminars, group discussions and cultural events.

Technical Up gradation

It is a fact that technology is developing exponentially and hence our College, to be at par with the present trends in technology added many features relating to internet; website; ERP etc.

Internet leased lines with a bandwidth of 8 Mbs thro□gh o□tic fi□re ca□les□ an internet □road□and line width of 10 Mbs bandwidth and an internet lease line through RF of bandwidth 2Mbs were added to the present connection. Technologies and capabilities related to Wireless Fidelity (Wi-Fi) are also enhanced. The current College website has been redesigned using the latest tools available so as to provide more information to the students and also an easy and a quick navigation facility for others.

In the attendance module, period wise attendance has been introduced to help teachers, parents and students to monitor the progress of their ward in each subject attended. Now attendance can be entered by using mobile devices and an alert through an SMS can also be sent to intimate the parents or the guardian of a student.

Asset tracking will be introduced shortly and fee management in the ERP will be implemented from August 2014. Also to ensure safety and protection, CCTV cameras are also installed in the College premises.

Alumni Association

The alumni are the ambassadors and the cornerstone of our institution. The College acknowledges and deeply appreciates the effort and the support extended by them in all these years.

The association has been proactive in hosting several re unions for its members, thus keeping the group active and expanding by adding new members to the family of Josephite's. Among several distinguished

alumni that College can boast of,I wish to congratulate K. Raghu of 1987 batch who has recently been elected as the president of Institute of Charted Accounts of India. The College wishes him the very best during his tenure.

Conclusion

In conclusion, I would like to take this opportunity to express my sincere appreciation to all those who have lent me a helping hand in the administration. I would like to thank Rev. Fr. Francis Serrao, SJ, Provincial and the President of Bangalore Jesuit Education Society and all the members of the Governing Body of the same society. I express my deep sense of gratitude to our Rector Dr. Jerome Stanislaus D'Souza, SJ for his guidance and constant encouragement. My sincere thanks to all the Principals of BJES Institutions. The HODs, Heads of various associations, IQAC Coordinator, Students' Governor, the Placement ☐fficer☐ St☐dent Co☐nsellors☐ and the dedicated team of Faculty Members.









My heartfelt thanks to the administrative staff who have rendered their selfl ess service in administering the Institution. My special thanks and appreciation also to our service staff who keep the campus clean and tidy.

Than☐ yo☐☐ my dear st☐dents☐ the office ☐earers☐ the committed student volunteers and the members of the students' council. Congratulations to all the prize winners. Your contribution to the Institution will always be cherished with fond memories.

Thank you and God Bless us All

Dr. Daniel Fernandes S J
Principal

Examination Department Report

Results

Attainment of quality education is the ultimate purpose that thrives in the hearts of students. Autonomy grants the provision to update and scale up the criterion of evaluating students. As results play a decisive role in shaping the future of students, our institution attempts to make this process more effectual and student friendly

END SEMESTER EXAMINATION RESULTS – APRIL 2013							
Semesters	Total Appeared	Total Passed	Outstanding	I Class	II Class	Pass Class	% passed
B.Com 2012 – 2013							
II Sem	318	245	25	185	33	02	77.04%
IV Sem	303	227	35	160	32	-	74.92%
VI Sem	302	224	35	150	38	01	74.17%
B.Com Travel & Tourism 2012 – 2013							
II Sem	71	44	2	35	07	-	61.97%
BBM 2012 – 2013							
II Sem	144	118	13	90	15	-	81.94%
IV Sem	144	118	20	81	17	-	81.94%
VI Sem	133	113	21	62	26	4	84.96%

Semesters	Total Appeared	Total Passed	Outstanding	I Class	II Class	% passed
M.Com 2012 – 2013						
II Sem	34	27	03	19	05	79.41%
IV Sem	34	32	01	30	01	94.12%
MIB 2012 – 2013						
II Sem	42	33	03	30	-	78.57%
IV Sem	30	30	05	22	03	100%

END SEMESTER EXAMINATION – OCTOBER 2013							
Semesters	Total Appeared	Total Passed	Outstanding	I Class	II Class	Pass Class	% passed
B.Com 2013 – 2014							
I Sem	309	251	42	185	24	-	81.23%
III Sem	301	233	27	175	31	-	77.41%
V Sem	286	256	39	177	37	3	89.51%
B.Com Travel & Tourism 2012 – 2013							
I Sem	80	75	32	38	5	-	93.75%
III Sem	71	55	06	42	07	-	77.46%
BBM 2013 – 2014							
I Sem	135	107	18	78	11	-	79.26%
III Sem	127	98	10	71	17	-	77.17%
V Sem	127	108	20	77	11	-	85.05%

M.Com 2013 – 2014						
Semesters	Total Appeared	Total Passed	Outstanding	I Class	II Class	% passed
I Sem	34	29	14	11	04	85.29%
III Sem	32	30	14	16	-	93.75%
MIB 2013 – 2014						
I Sem	50	48	04	30	14	96%
III Sem	37	35	05	25	05	94.59%

AWARD FOR EXCELLENCE



ACADEMIC AND SPECIAL PRIZES

"I'm a success today because I had a friend who believed in me and I didn't have the heart to let him down."

- Abraham Lincoln.

We hope that St. Joseph's College of Commerce has been that friend who believed that these men and women can excel, achieve and be a success. The college heartily congratulates all the prize winners and wishes them luck for their future.

Prizes	Winners
SJCC Best Outgoing Student (Boy), B.Com	Rahul Bernard Gomes
SJCC Best Outgoing Student (Girl), B.Com	Natasha George
SJCC Best Outgoing Student, BBM	Sushanth Ajay Ruia
SJCC Best Outgoing Student, PG	Martin Charles Michael
SJCC Best Outgoing St□dent □Boy□ □ □I□mni Association Award	Kaushal Swarup. S
SJCC Best Outgoing St□dent □□irl□ □ □I□mni Association Award	Shruthi E.N

AWARD FOR EXCELLENCE IN CO-CURRICULAR ACTIVITIES

Contribution to the College Choir	Shireen Thomas
Best Western Acoustic Singer	Adrian Jeffery P
Outstanding Talent in Indian Music	Jonathan Prem
Outstanding Talent in Indian Dance	Maya Krishnamurty, Natasha George and Shruthi E N.
Best Performance in Western Dance	Alex Anthony and Fiona Annabel
Contribution and Talent in Dramatics	Ashwini Hadapad
Participation and Performance for Quiz	Siddarth Pai
Consistent Contribution to NSS	Vinod D and Alban Kiran
Excellence in Computer Graphics	Rinse John and Dipen Mandaliya

AWARD FOR EXCELLENCE IN SPORTS

Football (Men)	Sudarshan V Lokur
Football (Women)	Zara Afsheen Khan
Basket Ball (Men)	Ryan John Jacob
Basket Ball (Women)	Madhura
Cricket	Vijaykumar M
Table Tennis (Men)	Suhas B V
Table Tennis (Women)	Sreemukhi P
Hockey	Chinthan K R
Athletics (Men)	Tanuj Batavia
Athletics (Women)	Josephine Freeda Ferry F M
Throwball	Revathi P
Tennis	Siddharth Dabrai

AWARD OF SPECIAL PRIZES FOR THE YEAR 2013 – 2014

Prizes	Winners
Good Conduct	Madhu Shree. R
	Harish. R
	Vaishali Sethi
	Tenzin Wangdak
	Jochim Eric. F
	Esha Jiwanmall
	Shree Vidya. S.N
	Akshay Nayak. K
	Chai Hyung Moon,
	Mohammad Alem
	Mark Sequeira,
	Rohan Peter Santamaria
	Manoj M C.
Social Concern	Sophia Nancy.A
	Andria John
	Hyelim Nam
	Naomi Rapheal
	Anil Arokia Raj .P
	Shraddha Bhotika
Service & Helpfulness	Alban Gonsalves A.C.
	Alexander. S
	Michael. F
	Dwayne Pereira
	Kaushal Swarup. S
	Felix John
	Roopini Ravindran
	Thejaswini. S

P. G. Department	Shirley Lyster
	Bharath Dayanand
	Archana A,
	Sneha K Shah,
	Sathyanarayan. R
Leadership	Prashanth Kumar. N
	Chandramouli. S
	Monica. B
	Vinith. M
	Payal M Meghani
	Sundandita Nanda
P.G. Department	Carol Fortunata .D
	Badvamanda Muthappa Lohith

AWARD OF PRIZES FOR OUTSTANDING CONTRIBUTION OF STUDENTS TOWARDS ASSOCIATION ACTIVITIES

Recognition of the Council Members Academic Year 2013-2014	President- Rahul Gomes
	Vice- President- Tresseta D'Cruz
	General Secretary - Kenneth P Fernandes
	Treasurer- Shruthi E N
	Cultural Coordinator - Pilith Pericho
	Sports Coordinator - Vijisha V
	Cultural Coordinator - Pilith Pericho
	BBM Coordinator - Dipen Mandaliya
	PG Coordinator - Martin Michael
AICUF	Bertrand Martin Albert
	Bernadette Swetha. J
CSA	Jestin Abraham Christy
	Sharon D'Souza
ALMA	Lolita Pinto
E-Cell	Rohan Peter Santamaria
Rotaract	Archana
	Annabelle
Kannada Sangha	Joseph Praveen
	Prithvi Raj
Hindi Parishad	Justin Sunny
	Sneha Bhatkal
Photography	Divit .A
	Bhakti Nayan Parmar
Josephite Business Club	Sushanth Ajay Ruia
	Rachel Chung
	Zubair Altaf Pradhan
Hashmi Theatre Forum	Aaqib Jamal
	Natasha George
	Ronita D'Souza
	Kavya Venkatesh
	Jonathan Pereira
	Pranjal Dosi
College Magazine (Blue Chip) Editorial Board	Maya Krishnamurty
	Vernon Rodrigues

RANK HOLDERS BATCH OF 2010-13 ACADEMIC AND SPECIAL PRIZES

B.Com	
1st Rank	Anusha N. Bhat
2nd Rank	Manisha David Gundi
3rd Rank	Christie Deepa

BBM	
1st Rank	Anna Monny Maria
2nd Rank	Sunaina M. Sabnani
3rd Rank	Evangeline Charles

M.Com	
1st Rank	Shilpa Naik
2nd Rank	Meera Varghese

MIB	
1st Rank	Arunima Jayant
2nd Rank	Meresso Yao Amon Cynthia

Special Recognition	
43rd All India Rank	Divya .K
29th All India Rank	Mohammed Aamir
NCC	Alexander. S

SJCC ALUMNI ASSOCIATION AWARDS & SCHOLARSHIPS ON COLLEGE DAY 2013-2014

The Alumni Association of SJCC is an intellectually vibrant community. They support and encourage truly committed and intelligent learners by providing scholarships and awards for various subjects. We thank them on behalf of our student community for all that they have done.

Best St□dent □ward in □nglish SJCC □ Sayonara □ameed □ndowment □	Shruthi E.N
S.G. Sundaraswamy Memorial Prize for Business Law	Shree Vidya S.N.
K.C. Ravishankar Prize for Income Tax	Mandira Kollali
S.R. Prabhu Memorial Prize for Banking	Shruthi E.N
Batch of 1979-81 Endowment Scholarship	John Lucas A
Viswanath Setty Endowment Scholarship	Dominic Franklyn
S.G. Sundarswamy Memorial Scholarship	Kavya V
Mangharam Endowment Scholarship	Balraj R.
Rajkumar Jain Endowment Scholarship	Alwyn
The Joan Alburquerque Memorial Prize Instituted by Jimmy Ankelesaria - Best in Communicative and Written English B. Com/ BBM	Mohammed Amir

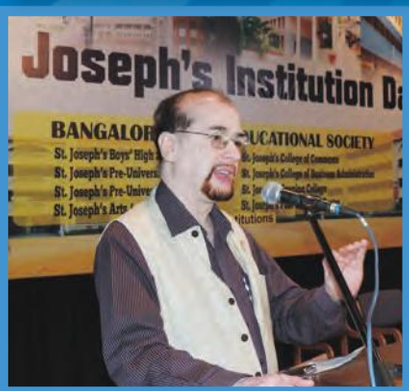


INSTITUTION DAY

The Institution Day was celebrated at St. Joseph's Boys High School Auditorium on 8th March, 2014. The teaching and the non-teaching staff members of Jesuit colleges and schools attended this programme.
There was a holy Eucharistic celebratrion for the catholic staff which was followed by high tea. The programme started with an hour long talk by renowned counselor Dr. Ali Khwaja, Founder, Banjara Academy . This was followed by an interactive session. Rev. Dr. Stany D'Souza S J, Rector, addressed the gathering which was followed by the felicitation of retiring staff members from various institutions.
The programme ended with a sumptuous lunch.













Post-Graduate DEPARTMENT



The new Academic year began on June 10, 2013 with an orientation program for the new batch (2013-15). Rev. Fr. Joseph Anthony D'mello S.J was the chief guest of the occasion.

He familiarized the students with Jesuit education system, principles, policies, and mission and vision statements. He reiterated that the need of the hour was to build character and values which will automatically lead to success.

The other dignitaries present were, Rev. Fr. Sunith Prabhu S.J (former Director), Dr. Lily. N. David (former Principal), Rev. Fr. Sebastian Fernandes S. J (former COE). Ms. Veena Anand, the head of the department of the Post Graduate and Ms. Gretta Furtado the Counselor.

Ms. Veena Anand introduced the class mentors and threw light on the rules and regulations of the Department. The counselor addressed the students regarding issues faced by the student fraternity of today.

The Academic year for the second year students began with an orientation program on June 17, 2013. The welcome address was given by Dr. Lily. N. David. Rev Dr. Stany D'Souza S.J, the Rector and Rev. Fr. Sunith Prabhu S.J (former Director) wished the students and blessed them all. Mr. Lawrence V.J, Associate professor at SJCBA gave a talk on 'Leadership Skills' and Dr. Rajeev Gowda, Assoc. Professor at IIM Bangalore spoke on 'Changing Business Scenarios of Business'.

On June 29, 2013 the fresh batch of Post Graduate Diploma (weekend) students had their orientation. Mrs. Veena Anand, (HOD of PG Dept) addressed the gathering and gave insight regarding the course and guidelines for the same. Numerous activities were organized to enhance both personal and academic skills. A brief summary of the guest lectures is given below:

MONTH	DATE	EVENTS
June 2013	10th - Monday	Seminar by Joseph Antony D'mello on **"Jesuit Principles, goal recognition and goal achievements""** - for I M.Com/MIB students
	17th - Monday	Guest Lecture on **"Leadership Skills"** by Mr. Lawrence V.J., Assoc. Professor, SJCBA, Bangalore
	21st - Friday 22nd - Saturday	Retreat for catholic and seminar for non-catholic students conducted by Igniters from the Karnataka Jesuit Educational Society.

August 2013	☐st ☐ Th☐rsday 5th - Monday	Workshop by Dr. Mohan Philip on **"Research Methodology Part I & II"** organized for Internal Guides, which was open to all teaching faculty
	☐☐th ☐ Sat☐rday 14th -Wednesday	Talk on **"Business Research Methodology Part "** by Dr. Ramchandran to II year MIB & M.Com students
	☐☐th ☐ ☐onday ☐☐th ☐ T☐esday	**"Nexus"** ☐ ☐☐ ☐nter Class Business Fest
Novem-ber 2013	25th Monday	Guest Lecture on **"Guidelines on Research Paper Presentation:** to II year M.Com students by Mr. Munnu Prasad, Lecturer of St. Joseph's Evening College.
	27th Wednesday	Guest Lecture on **"International Business Environment"** by Mr. Sunder, PWC to II year MIB students

STUDENT'S SUMMER INTERNSHIP

In order to make effective utilization of the available resources, the students of PG Department are supposed to make use of their summer vacation to work as an intern in any of the companies in order to gain corporate exposure and also to look into the practicality of the subject they study in the class room. To understand the working of the organization better and also to understand the connectivity between the academic life and work life, each student is allotted with a guide to monitor and assist.

As a proof of the work done in the company the students are supposed to present an Internship Report which also contains the rating/marking done by the company. Based on the report there is Viva-voce conducted by the respective guides in order assure the learning of the student and to judge the areas of weakness in order to provide appropriate coaching and completely train him for the work life.

A presentation was given by Ms.Veena Anand HOD-PG Department on the guidelines for internship to the batch of 2013-15 M.Com and MIB regarding summer internship in May-June 2014.

TEACHING PRACTICE

To prepare students to be good teachers and to boost their confidence☐ ☐☐C om ☐ year st☐dents were as☐ed to take up teaching practice in the college of their choice. Many students who wish to take up teaching as a profession made use of this golden opportunity and had a wonderful experience.

Remedial Classes Taken by the PG Students for the Under – Graduate Classes

The post graduate students of St. Josephs College of Commerce were given yet another opportunity to teach students. This time it was in particular, the degree students, and was not out of compulsion but volunteerism. Considering, that some had done the mandatory teaching ☐ractice in ☐re ☐ University colleges, it was indeed a good and a wider learning e☐☐os☐re in the field of teaching☐ ☐very college and student is different and hence the experience also changes constantly.

Thirteen vibrant and enthusiastic students of second year M.Com willingly took up the golden opportunity that knocked at their door. The remedial class ☐enefitted ☐oth the ☐nder grad☐ates in hel☐ing them perform better in their exams and the post graduate in improving their ability, skills and knowledge in the field of teaching☐

COUNSELLING CLASSES

The 1st year PG students had a workshop on 'Validation and Positive Strokes' by Ms. Radha Ganesh, Counselor. This helped the students to see the positive qualities in others and to generate a feel good factor for others. A documentary on Validation was also shown to the students which helped them to see others in good light and made them feel free to give genuine compliments to others.







RESEARCH

2nd year M.Com and MIB students had a special session on 'Business Research Methodology', by Dr. N. Ramchandran to prepare students to take up research during their last semester.

The first session started with a revision of □asic concepts like 'Population, Variable, Parameter of Interest, Sampling Frame, Normal Probability Distribution, Sampling Distribution, CLT, Hypothesis Testing'. In the second session, choice of research topics on various issues in Marketing, Finance, Banking, Logistics were discussed. The aim of this workshop was to familiarize the students to write better.

Presentation of research papers is an integral part of the curriculum for the M.Com students. A group of 9 students from the 1st year M.com attended a two days National Seminar , "Emporio 2013 - Up streaming Paradigms In Commerce ", on the 5th and 6th of December 2013 , organised by the Bishop Speechly College For Advanced Studies, Pallom, Kottayam. The students presented papers on topics ranging from Ethics in Supply Chain Management to Direct Tax Code.

A group of 18 students from1st year M.com attended a two days International Seminar on Financial Markets: Issues & Challenges (FIM IC-2014) organised by 'Bharatidasan University in Trichy on 4-5 January 2013.

Two students of M.Com 1st year also presented a paper at the □ □ day □nternational Conference on □□evisiting the □B□ in the □sia □acific Conte□t□ organi□ed □y Xavier Institute of Management & Entrepreneurship (XIME) on January 30 and 31, 2014 at its Bangalore campus. Three students of M.Com 1st Year presented papers on the 2-day Seminar on "Empowering Employability in Higher Education" organized by Mount Carmel, Autonomous, Department of Commerce

in association with National Institute of Personnel Management, on February 6 & 7, 2014.

INDUSTRIAL VISIT

The PG students had their industrial visit to industries. The success of an industrial visit every visit lies in the knowledge that each student gains out of the visit and the capacity of the student to convert that □nowledge into a vision filled challenge□ The visit enabled the students to gain practical exposure about the industry, their manufacturing process, product lines and other managerial functions. It proved how effective the function of an industry, is in its contribution to the growth of economy as a whole.

ACE DESIGNERS

The first year □□ st□dents from St□ Jose□h's College of Commerce were given the opportunity to visit 'Ace Designers' on the 12th and 13th December, 2013. Ace Designers is a part of the 'Ace Micromatic group'. It is the largest manufacturer of CNC lathes in India. It is being lead by a young and dynamic team with some of the most respected and experienced personnel in the industry at its helm. The students were then introduced to guides from the company who took them around to the workshops where they were given a comprehensive tour of the place. This industrial visit was one that showed the students the importance of maintaining high work standards and the □enefits that can □e rea□ed □y doing this□ The learning experience that was garnered at Ace □esigners will definitely □e val□a□le in the long r□n for the students who visited the company.

FOREIGN INTERNSHIP

IESEG School of Management, France

In the month of November, Mr. Viragi Jhaveri from IESEG visited PG department and explained about the internship at IESEG to students who opted to do their internship there.

PLACEMENTS

It is the pleasure of the Post Graduation department to have Deloitte, Ernst and Young, and Grant Thornton International to have come to the campus to recruit students. Deloitte and Grant Thornton recruited two students each.

Placement Committee consisting of students of PG Department was formed for the year 2013-14. The Placement Committee consists of 12 members from I MIB & 7 from I M.Com.

OUTREACH PROGRAMME

Mahatma Gandhi once said "Be the change you want to see in the world" Going by this profound quote, our Post Graduate students took it upon themselves to reach out to the many destitute and abandoned children found on the streets of Bangalore, by collaborating with BOSCO.

BOSCO is an NGO working for the Young at Risk (i.e., children living on the streets, child labourers, abandoned / orphaned children, victims of drug abuse, victims of child abuse, children who beg, rag pickers etc).

The entire 1st year PG batch was split into small groups with a student volunteer leader for each group. These groups visited slums, railway stations and bus stations and did a signature campaign to support child rights and their education. There were groups which worked for resource mobilization as well. These groups under the able mentoring of the Students Counselor, Ms. Radha collected a staggering fig□re of □s□ □□□□□□□□□□□

The resource mobilization team in order to collect more money to BOSCO organized a food fest in college where in the whole college participated with great enthusiasm. All the U.G. and P.G. classes had to put up stalls compulsorily. The food fest got a good response and an amount of Rs. 43,600/- was collected□ □ll the □artici□ants were given certificates and prizes based on best dish, most enthusiastic class and the class which collected maximum amount.

THE STAFF

The quality of teaching-learning depends on the quality of the Faculty. The selection and training of the Faculty is extremely important in this context so that they facilitate the learning process effectively. Several new visiting faculties were appointed during the academic year. Ms. Radha Ganesh has been appointed as the students' counselor for PG students.

Cultural ACTIVITIES

"The soul takes nothing with her to the next world but her education and her culture."

\- Plato, Republic

And so do students who pass out of SJCC. Cultural activities give our students a rich experience and memories to take home. As soon as the Student Council was elected they began working on organizing cultural events and competitions. This year we witnessed an outburst of creativity and talent from our students. Every student was part of these events which spanned the entire academic year

STUDENTS' COUNCIL ELECTIONS

At St. Joseph's College of Commerce democracy is respected not just in thought but also in action. The college has a long tradition of holding elections to elect office ☐earers for the St☐dent Co☐ncil☐

The elections are conducted in a fair manner by following all the essential guidelines that apply to our nation. Students are permitted to campaign, make speeches and convince the voters.

The votes of second and third year students are recorded in an electronic voting machine, a unique feature of our college.





The first years are e□cl□ded as they are new to the college. The votes are counted and results are declared. The Student Council then organize and coordinate cultural and academic events. Thus students acquire a sense of responsibility. The following were elected as office □earers of the St□dent Co□ncil for the academic year 2013-14:

President	: Rahul Gomes
Vice President	: Tresseta Lauretta D'cruz
General Secretary	: Kenneth Fernandes
Treasurer	: Shruthi E.N
Cultural Representative	: Pilith Pericho
Ladies Representative	: Roshini Talera
Sports Representative	: Vijisha Vijaykumar
Academic Representative	: Siddhath Pai
PG Co-ordinator	: Martin Michael

The events happening at SJCC are diverse and seek to include each and every student. With 'holistic development' as an objective in mind the students organize events that reach out to all the muses hidden within us.

KALOTSAV – THE FIRST STEP

Kalotsav, the intra-college cultural fest of SJCC was held from June 27 to June 29, 2013. Each day students dressed up according to the themes of - 'Flower power/Retro' to 'Tapori wear'.

The new events introduced in this year's edition of the fest were 'Eat that whammy', 'Dare you to laugh', 'All styles'-a dance event which was a crowd entertainer. All classes danced to the newest, most popular Indian songs at the Indian Dance event which was considered one of the most awaited events. The judges for the event were Ms. Abhaya Lakshmi, trained Odissi and Bharatanatyam dancer and Mr. Stephen, a versatile free style and hip hop dancer and trainer.

Eighteen owners brought their pets for the most attractive event 'Pet Show'. The pets were judged by professional judges from 'Animal aid Alliance' and CUPA on the basis of their obedience, talent and grooming. Pet adoption event set up by the 'Precious Paws Foundation', an NGO to rescue abandoned animals was of social concern and spread love for animals among the youngsters. The four puppies put up for adoption found loving homes.

Apart from these, there were various other events such as Western dance, Western music, Indian music, Mad Ads, Air Crash, Quiz, Potpourri, Cooking without fire□ Collage□ Ca□tion□ma□ing and □ersonality□ S□veer Ahuja and Alisha Miranda were adjudged as Mr. and Ms. Kalotsav respectively. A fashion show was held on the last day, where students from each class walked the ramp showcasing theme based clothes.

DHWANI – THE GRAND FINALE

'Dhwani', the annual national level inter-collegiate cultural fest of SJCC, was hosted on August 16 and 17, 2013. With a total of more than forty events organized in two days and forty seven colleges participating, Dhwani-2013 provided the perfect platform for students to celebrate and exhibit their talent. This year, SJCC presented Dhwani in collaboration with PEOPLE as their title sponsor, Red FM as their media partner and PR Productions as their production partner.

The theme for Dhwani-2013 was 'Comikaze', the result of an inspiration of a whole new world where



the vibrancy of unlimited possibilities meets the genius of an unshackled brain through the realm of comic books.

The opening ceremony was held in the presence of distinguished dignitaries, Principal of SJCC, Rev. Fr. Daniel Fernandes S.J. student governor, Ms. Sneha Rai, Dr. Lily N David, and the Chief Guests were popular Kannada actors Yogesh, and Sindhu Loknath. The theme song for the fest was composed by the band Dioxys.

The two-day fest witnessed an array of events including Indian dance, Western dance, Street dance, All styles, Western acoustic , Indian music , Beat Boxing, Guitar Wars, CosPlay, Poetry Writing, Creative Writing ,Pot-Pourri, ROFL, Photography, FIFA, 'Design me crazy' , Painting, Sketching, Collage, Ethnic Parade and Treasure Hunt among others.

Christ College, Bangalore went on to win the overall trophy of Dhwani 2013. Some of the best bands of the city formed part of the Dhwani concert. Clown With A Frown, Low Rhyders, Hungry, Beat Gurus, All the □at Children and the grand finale □y □J J□li□s Sharma of Red FM attracted huge crowds and were the highlight of the fest.

Dhwani-2013 was a cultural extravaganza that kept the Jose□hite fl ag fl ying high and was an en□oya□le□ challenging and memorable experience for organizers and participants alike.

On August 14, 2013, the various associations of the college came together to present an hour and a half long Independence Day programme in the auditorium starting at 2.30 pm. The emcees for the event were Shino from 2 BBM and Jewel from 2 BCOM TT. Following the commencement of the programme with a recitation of 'Where the mind is without fear' by Gurudev Rabindranath Tagore was an invocatory dance, 'MahaGanapathim' by Shilpaja, of the Kannada Sangha. Then, Fr. Sebastian Fernandes, Controller of Examinations delivered the welcome address.

The chief guest for the occasion was Dr. Satinder Duggal, Dean of Christ University- Bangalore Faculty of Commerce and Management, who was introduced by Ms. VeenaAnand and the guest of honour, Professor Narayan, retired professor of English form Sri Kongadiyappa College, Doddaballapur and expert in Gandhian studies was introduced by Ms. Rency Alex. Both dignitaries in their speeches stressed on the importance of rededication by the individual to society. Dr. Dugal covered aspects of Nation building, the true meaning of Independence day and drew parallels between the value of a person to society and the cost of a child to a parent, concluding with an emphasis on the need for carving a positive niche for oneself in society.

Professor Narayan in his speech told the audience to remind themselves of the importance of ethics in work and a need for commitment and introspection to take our nation forward, as opposed to progress just for the sake of progress.

This was followed by the cultural programme, with the Hindi Parishad presenting a fusion of patriotic dances. The Kannada Sangha along with Dr Ramakrishna Gowdathen presented a medley of patriotic songs in Kannada.

The musical array continued with a presentation by the MCOM students of the college. The cultural show concluded with a theatre presentation by the Hashmi Theatre Forum based on the cleanliness drive organized by the BBMP that students of AICUF and CSA took part in.

The skit presented was on the importance of freedom movement. The celebrations concluded with a Vote of Thanks followed by a rendition of the Indian National Anthem, in the spirit of patriotism.





Independence DAY







CIPHER & KALOTSAV 2013






of Comi
OTSA

DHWANI




PEOPLE
ph's College of Commerce
Randall







HASHMI THEATRE FORUM

















LANGUAGE ASSOCIATIONS

"To have another language is to have another soul"

- Charlemagne

KANNADA SANGHA

The Kannada Sangha with the guidance of Dr. K V Ramakrishne Gowda, started its activities in the month of July. "Antharanga" 2013 was the inter-class cultural fest.

"Kalarava", the inter-collegiate fest Kannada fest was organized on August 16 and 17, 2013. The Sangha listed eight events for two-day fest and had participation from over forty colleges.

The celebration of the 57th Karnataka Rajyotsava under the title "Kannada Habba" on November 24, 2013, marked with the felicitation of Dr. H.S. Venkatesh Murthy, Central Literature Academy Awardee, for his poetic work and achievements in Kannada Literature. Rev. Fr. Stany D'souza S.J, Rector of BJES, felicitated Dr. H.S. Venkatesh Murthy retired Kannada Professor of SJCC by presenting a cheque of Rs.1,50,000/- under the patronage of Alumni Association of SJCC. The Habba also witnessed a short skit performed by Ashwini C., a classical dance performance by Shilpaja and a song by the members of the Kannada Sangha. Thus it was indeed a more of true respect and appreciation to literary genius like Dr. H.S. Venkatesh Murthy.

Language associations are not only to promote the language, but also to nurture aesthetic sensibilities of the students. An entirely different world view, which is ethical and moral, can be developed by thinking in languages other than English.

HINDI PARISHAD

The Hindi Parishad is an active association of SJCC. It conducted its annual intra-college literary and language fest, INDRADHANUSH, on June 26 and June 27 2013, hand-in-hand with Kalotsav. This fest had a total of six events including Treasure Hunt, Debate, Bollywood Singing, Quiz, 'Shabd-Sampad', 'Dumtakshari'.

The Hindi Parishad also conducted an inter college language fest, 'Nakshatra' on August 16 and 17, 2013. This was a great success with participation from







more than 20 colleges across the city. Bishop Cottons Womens' College was declared the over- all winners and Mount Carmel College, the runners up.

Guest lectures were organized by the Hindi □e□artment d□ring the co□rse of the year□ to □enefit the students, spread awareness of the language and discuss certain key issues. Mrs. Lata Chauhan, H.O.D of Dr. Ambedkar College, gave a lecture on the novel 'Daud', Dr. Kamal Harnal, lecturer from Bishop Cotton Women's Christian College, taught the poem "Matrabhasha ke Pratik" throwing light on modern Indian poetry, Dr. Zubeida, lecturer from Shri Bhagwan Mahaveer Jain College, held a lecture on 'Khand Kavya' named 'Bapu' and Dr. Ravi Shankar, lecturer from St. Joseph's P.U. College, gave a lecture on the poem 'Mahabalipuram'.

The Hindi Theatre team participated in the Channel □ □ndia □est as well as '□nact'□ the inter□collegiate theatre fest of SJCC. Their performance was well appreciated by the students.

ALMA – ARTS, LITERATURE AND MUSIC ASSOCIATION

"Art is the lie that enables us to realize the truth."

-Pablo Picasso

In today's competitive world, it seems as if anyone can be a writer, an artist, a musician or a dancer or at least call themselves one. The Association for Literature, Music and Art (ALMA) provides individuals with these talents, a platform to showcase it through the various events organized throughout the year.

The year started with a Poster Making competition, a fun yet competitive event with the theme, 'Posters for ALMA'. It brought out some of the best and most brilliant artists of the college. An Essay and Poetry Writing event was held during Kalotsav. The dancers of ALMA performed for the visiting students from Swansea different forms of Bharatanatyam: Garba and Laavani. For all the shutterbugs of SJCC, ALMA organized a workshop by renowned photographer Mr. Nadeem, who gave detailed insight on how to operate a DSLR camera and the intricate working of such cameras. He also provided useful tips on how to take good quality pictures and looking at the world through the lens of a camera.

During the course of the year ALMA hosted an art exhibition and a dance workshop. This was conducted by Smt. Sharmila Mukerjee, a renowned Odissi exponent. The need for elegance, expression and posture in classical dance were some of the interesting aspects discussed during the workshop. The last event for the year was an "Eco Drive" to spread the message of a clean and healthy environment around us.

HASHMI THEATRE FORUM

"From the start it has been the theatre's business to entertain people ... it needs no other passport than fun."

-Bertolt Brecht,
A Short Organum for the Theatre

The Hashmi Theatre Forum is one of the most creative and challenging artistic platforms for the students of our college. This forum was the brain child of Dr. Daniel Fernandes SJ, Principal and Mr T. H Lavakumar, Faculty, Kannada Department. The theatre forum is dedicated to Safdar Hashmi, a renowned theatre personality who died in the year 1989.

The year 2013 -14 began with the summer camp conducted in May with active participation of 20 School children. June witnessed auditions for the theatre club and around 50 actors were selected.

The theatre for□m hosted its first event d□ring 'Dhwani ', called Act & React. It was an event where participants had to react to scenes acted out by Hashmi Theatre Members. The highlight of the year was a performance at the Bangalore zonal competition for the Channel [V] Nokia India Fest January 7, 2014, held in Dayanand Sagar College. The entire team travelled to Goa on February 6 and 7, 2014 for the grand finale and com□eted against fifteen teams from various cities across India like Delhi, Mumbai, Kolkata and Bangalore. The team placed fourth in this category□ The street □lay team also sec□red the first placed at Cul-ah, the cultural fest hosted by Mount

Carmel College and second place at Scintillations, hosted by Jyothi Nivas College.

Hashmi English Theatre Forum competed at 'Baptizer', the national level theatre fest conducted by Christ University and won 'Best Script Award' for the play 'Death of an Actress', conceptualized and directed by Mr T. H. Lavakumar. The play is an amalgamation of three literary works from different cultures: 'Woyszeck' by George Buchner, 'The Shoe Maker's Prodigious Wife' by Lorca and 'Metamorphosis' by Kafka. It was also performed at META, the annual literature fest by St Joseph's College of Arts & Science. It captured attention of the audience at ENACT 2014 and was much appreciated.

Hashmi Kannada Theatre Forum performed a play 'Gaaya' based on the issues of communalism and sexual abuse of children. The play was performed at 'Rangashree' , a state level inter collegiate theatre competition held in memory of renowned writer Kuvempu on January 30, 2014 and got the following awards:

☐ ☐verall second Best ☐lay ☐ward☐ ☐ashmi Theatre Forum
☐ Best ☐ctor ☐ward☐ ☐ano☐
☐ Best ☐c☐tress ☐ward☐ ☐avya ☐☐
☐ Best Sets and ☐ro☐s and Team disci☐line☐ ☐ashmi Theatre Forum
☐ Best mime☐ Third ☐lace ☐ ☐ashmi ☐ime ☐ro☐☐
☐ Best ☐ono ☐cting☐ ☐shwini ☐☐☐☐

The play was also performed at Enact-2014 on February 18, 2014.

Hashmi Hindi Theatre Forum competed at CMR Hindi fest and won 'Best Play Award' for the play 'Tedhi Lakeerey'. It also performed at Enact-2014.

ENACT, a theatre extravaganza is the annual theatre fest hosted by the Hashmi Theatre Forum of SJCC. This year saw over 21 teams from different colleges across the city participating in various events like Proscenium (stage play), street play, mime and Act & React. Act & React was a new addition to the list of events hosted, this event added to the charm and enthusiasm of the fest. Christ University, Vijaya College, Government RC College, and Vidyavahini College and Mount Carmel College won prizes in Street Theatre, Mime and Proscenium categories.





SERENATA CHORALE – THE COLLEGE CHOIR

Serenata Chorale, the performing choir of St. Joseph's College of Commerce under the guidance of Mr. Sudhakar Doraiswamy started the academic year at the Feast Mass of St. Ignatius of Loyola on July 28, 2013.

The choir is noted for its impressive ability to perform full length concerts comprising of about ten to twelve songs at a stretch performed at the 22nd Annual Glorious Festival of Harmony on August 11, 2013, at St. Andrew's Church on September 22, 2013 and enjoyed a vibrant beginning to Christmas season by performing at St. Mark's Cathedral on November 30, 2013.

Serenata Chorale □erformed at □agnificat□ organi□ed by Christ University on December 8, 2013 and followed the same repertoire for the Basel Mission competition, held at Town Hall on December 9, 2013 and placed third in the competition. Other performances include at Cathedral High School and the Lutheran Church

Serenate Chorale was recognised as 'Specialists in classical music' and as one of the city's best choirs by 'The Times of India' in an article published on December 22, 2013.

The choir conducted its annual spring concert titled- "Celebrate with Music" on March 1st, 2014. The members transformed two solid months of practice into magnificence on stage□ □itho□t a note o□t of place, they performed several sacred and secular pieces, the favourites being 'Great is the Lord', 'Siya □am□a'□ '□frica' and Beethoven's fifth sym□hony□

EVES – THE LADIES' FEST

Each woman is a unique, strong and independent individual. Women have played, play and will continue to play a major role in the society that they are a part of and the world as a whole. Eves is an exclusive fest for all the girl students of our college. The theme for this year's fest was 'STAND UP. SPEAK OUT'.

Eves 2013 was conducted on December 21, 2013. The opening ceremony marked the beginning of this fest, and the guest of honour for this occasion was Dr. Evangeline Anderson Rajkumar. The ceremony began with a prayer followed by the lighting of the lamp. Mrs.Rathi David, Head of the Ladies' Forum then welcomed the gathering. This was followed by the inspiring words of Rev. Fr. Daniel Fernandes SJ, Principal and the Chief Guest, Dr. Evangeline Anderson.

Dr.Anderson holds a doctorate in Christian Theology from South Asia Theological Research Institute (SATHRI) and Masters in Systematic Theology from Tamil Nadu Theological Seminary (TTS). She is one of the Joint Co-ordinators of EATWOT (Ecumenical Association of Third World Theologians) □ □ndia and also the coordinator of the □□T□□T



Asian Theological Commission. She is constantly engaged with joint activities with AWHRC and UTC Women's Studies as she is part of the same network of women's movements in Bangalore. In her speech, she motivated the students to be enraged when the world infl icts a□□se on □ to find their voices and stand up for themselves. She believes that every drop in the ocean counts.

The various events and competitions conducted during Eves were Dubbing, Miss SJCC, Mind Castles, where participants had to conduct a Lego structure with the help of clues that were given to them, Karaoke, Triathlon, Junk, Dance, Treasure hunt, Pot pourri and Best Friends Forever.

TEACHERS' DAY CELEBRATION

At St. Josephs College of Commerce, teachers form an integral part of this institution. On 5th September 2013, the student council organised a program for all the teachers in the auditorium, as part of teachers' day celebrations. A video was shown to the teachers explaining how the bond between a student and a teacher is similar to that of the bond shared between mother and child. There was an acoustic performance by few of the students for the teachers. Dr. Ramakrishna Gowde sang a kannada song, which was then followed □y a few games□ The first was a crossword puzzle, which the teachers had to solve within a set time period. The second game organised for the teachers was a scavenger hunt, where teachers were divided in teams of 3 and given a list of tasks to perform. Tasks included shooting a video on the basketball court, in the gym, collecting certain items which saw them running around college like students! At the end of this, the teachers were given prizes and refreshments.

Apart from this program, various students organised small-scale celebrations for their teachers in their classrooms. In the spirit of teachers' day, teachers vs. students matches were held on the previous days. On 3rd September, the female staff defeated the girl students in a throwball match. On 4th September, the male staff managed to narrowly win over the boys of the student council in a basketball match.





A Report on Business Activities

"Individual Ambition Serves the Common Good."

- Adam Smith

St. Joseph's College of Commerce produces a number of entrepreneurs every year. Some of our students are also amateur business men and women. These students put in to test whatever they study in their classes and thus come out as successful entrepreneurs. The business fests conducted by students are a major source of inspiration for them. Business ideas are created, exchanged and experimented.

This year the college took a major initiative in terms of thinking about the responsibilities that entrepreneurs and the business community should have towards society. As a result of this **'Rostrum Lecture Series'** was born. His Excellency **Sri Hans Raj Bhardwaj,** the Governor of Karnataka inaugurated this lecture series on February 7, 2014 by delivering the opening lecture. He deliberated on a wide range of issues and gave a call to the students to strengthen the democracy by participating in it. The inaugural also coincided with the closing day of Chanakya, the business fest.







'Nexus' – Connecting entrepreneurs

'□□□US' □□□□ was the first □nter class B□siness □est for the Post Graduate Department. It was held on August 26 and 27, 2013 involving vibrant participants from M.Com and MIB. Five events were organised as part of Nexus. Best Manager - 'The God Father', highlighting important managerial skills of a manager, Finance, considering alternatives and judging the best co□rse of action in the □rocess of citing a financial □lan□ □□□ 'The Ca□rogeminis' demonstrating confl ict management skills, EDP- 'The Consigliore', exhibiting entrepreneurship skills and Quiz-'The Snitch'. The Quiz had 15 teams participating.

The two day fest was an exciting experience for all participants and equipped the students with insights on how to excel in the corporate world. The overall tro□hy was □agged □y the first year □□B st□dents□

'CHANAKYA' – CREATING THE NEW AGE ARTHASHASTRA

The talent and enthusiasm of young and active business minds is brought to light by business fests such as 'Chanakya'. This year the theme was 'Tempus Rerum Imperator' or Time- the commander of all things. The intellects of our generation congregated at St. Joseph's College of Commerce on September 6 and 7, 2013 to take part in various business-related competitions.

A total of ten teams participated in the fest including two outstation teams from Belgaum and Mangalore. This year, the title sponsors for Chanakya were Shobha Developers.

The fest was declared open by Rev. Fr. Daniel Fernandes, SJ on September 6. The various events in which participants contested all had rounds with historical twists. 'Best Manager'- A test for one's true level and ability to lead, manage and handle. A predictably intense competition, 'Public Relations' involved managing the balance and spread of information between an individual, an organization and the public. 'Human Relations'- Each participant's ability to deal with interpersonal treatment with individuals on a professional level was observed. 'Finance'- The participants' competence in handling large s□ms of money when it comes to financing various requirements were inspected. 'Marketing'- An individual's capabilities when it comes to selling and promoting one's products or service were considered on a technical level. 'Mock Stock', 'Entrepreneurship Development' , 'Quiz' and a surprise 'Corporate social Responsibility' were other challenging events.

SJCC proudly welcomed His Excellency Sri Hans Raj Bhardwaj, the Governor of Karnataka for the formal closing ceremony of Chanakya 2013 on 7th September, Saturday evening,. Opportunities were offered, talents were announced and impressions were made. Jain CMS were declared the overall winners.











VIRTUOSO – AT THE HELM

'Virtuoso' is the annual inter-collegiate, national level management fest organised by the students of BBM under the supervision of Ms. Rency Alex, HOD of BBM. The theme this year was 'Broadway'. Under the co-ordination of various committees, 'Virtuoso-The Great White Way' was held on August 23 and 24, 2013.

Over forty colleges were invited, with nine colleges ☐artici☐ating on the final days☐ Seven events were organized as part of Virtuoso this year.

☐n ☐inance ☐'The ☐rod☐cers'☐ ☐artici☐ants were judged on their ability to manage investments and maintain returns in an industry whose success is solely determined by the reaction of the public. ☐☐☐lic relations ☐ 'Chicago' saw ☐artici☐ants ☐eing tested to their limits in handling problems while being scrutinized by the public. Closely linked to this was ☐ar☐eting ☐ '☐oc☐ of ☐ges'☐ which made participants focus on the importance of smart and o☐☐ort☐nistic mar☐eting strategies in a field where there is a constant battle to be in the limelight. Human ☐eso☐rces ☐ '☐i☐ard of ☐☐' tested the ☐☐ality of the ☐artici☐ants in ☐☐tting ☐☐ a ☐erformance that satisfies one and all☐ Best manager ☐ 'The Beast of ☐alace Theatre' was an event of cut-throat competition where every participant strives to be number one. Journalism-'The Front Page' saw participants being ☐☐dged on their a☐ility to scientifically re☐ort vital information which is new and current. Business Quiz-'Mary Poppins', tested the participants' knowledge in business trivia relating to a personality, a Brand/ Product, an Advertisement, Biz Event, and Corporate history.

The events were conducted in rounds spread over two days, with the dress code of corporate wear simulating an actual corporate event. Jain CMS were declared the overall winners of Virtuoso 2013.

CIPHER- THINKING OUTSIDE THE BOX

Cipher, the intra-college business fest took place on June 26 and had 8 events: Best manager, Chief of Staff, Human Relations, Public Relations,

Business Quiz, Mock Stock, Finance and Marketing. The Business Quiz was designed to question the students on various business and commerce related topics of the day.

While the preliminary round was a written round, the final was a □s□al □□i□ ro□nd□ The □□ event had several grueling rounds, including presentation, 'culture shock', problems of HR employees, stress interviews and overnight reports. Mock Stock is a hypothetical stock exchange in which teams were given a time limit and a fi□ed □□dget to decide on a portfolio consisting of both securities and commodities. After the initial frenzy and rush to buy stocks from the brokers, the participants were given a certain range within which they could quote prices for their stoc□□ The team with the highest □rofit was adjudged the winner.

Best Manager proved to be the most stressful event of the fest, as participants were asked to do anything to prove themselves better than the rest, such as reports, speeches, Facebook links and the selling of commodities among other tasks. Chief of Staff acted as a background event for this and participants were judged on their ability to handle the variety of tasks that they were challenged with.

Public Relations had participants battling it out to prove that they were the best at handling problems and maintaining relations with the public in times of crisis□ □inance tested the finance g□r□s from vario□s classes on their ability to handle investments and maintain returns. Marketing judged contestants on their ability to market their company as well as themselves.

JOSEPHITE BUSINESS CLUB

This year the association was open to all the departments of the college as opposed to curtailing themselves to the BBMs exclusively. The year began with JBC's marquee activity which is an ice breaker session that was organized for the fresher's of the BBM department. JBC was involved with the Travel and Tourism department of the college and trained them for various Inter College TT Fests and was involved in organi□ing B□□□□ST□□□□□□ the and Tourism Fest. The JBC signed off this year with the final activities of threshold Training□ □aledictory and the Annual Elections.

Other achievements of the club have been as follows:

- Overall winners at MCC Travel and Tourism Fest
- Winner in various events at JNC Travel and Tourism Fest
- Winners in all Events, Including Best manager at Threshold, CMS Annual Management Fest

BIFROST – THE CHRONICLES OF THE GLOBE TROTTER

Under the constant guidance and support of Mr. Raj Sadhwani and the involvement of the Josephite B□siness CI□□□ Bifrost came to □e SJCC's first Travel and Tourism fest. As it was related to the Travel and Tourism department, the main theme was related to traveling and many other sectors relating to this industry. The teams were also named with different countries and places which enriched the fest. Bifrost consisted of 6 events and the division of students was done in such a manner that all students could participate in 2 or more events and thus giving them a scope of gaining more knowledge and exposure.

The events held were:

- □□□lange □ □n event which was □ased on mar□eting and management of the □□siness □ firm in times of crisis.
- □Cha□erone□ Based on entre□rene□rshi□ and finance
- □ Cele□rans C□lt□ris□□ □latform to □ring alive the participants' innovation, creativity, spontaneity and showcase their intellectual skills.
- □□□i□
- □ Best manager







E-CELL & ESCALATE

☐☐nnovation is the s☐ecific instr☐ment of entrepreneurship, the act that endows resources with a new capacity to create wealth."

-Peter F. Drucker.

☐scalate ☐☐☐☐ was the first entre☐rene☐rial development intra-College fest organised by the E-cell of St. Joseph's College of Commerce. The core motive of Escalate was to provide a platform for student entrepreneurs to deliver their business ideas by creating awareness and demand for its products or services by helping them test the potential feasibility for the same.

Escalate 2014 was held on February 5, 2014. There were a total of 10 groups that participated displaying their business ideas which were completely different from one another. The stalls like Sweet Something, Cuppy Cakes, Eat Play and Love, Amplitude and many more teams were displayed.

The teams had to register by February 4, 2014. This required them to provide the names of their members, stall requirements and a short description about their products/services. The registered teams, during this meet, had to bid for their brand ambassadors who were the college council members. Escalate provided the teams to be tested on three major areas i.e. Finance, Marketing and Public Relations. The stall Sweet Something☐ won the first ☐lace for the fest.

QUIZ INC.

Quiz Inc was started in the year 2013 by a group of students of St. Joseph's College of Commerce who wanted to foster a spirit of competitive quizzing in college. Though a relatively young forum, it has made its mark on the quizzing circuit by competing in a variety of events across India and emerging as the strongest contender on the national stage.

☐ist of ☐ffice Bearers

☐ Siddarth ☐ai ☐ ☐resident

☐ ☐rishnan ☐ahadevan ☐ ☐ice ☐resident

☐ ☐ah☐l ☐omes ☐ Convener

☐ ☐☐Idee☐ ☐ao ☐ ☐eneral Secretary

☐ ☐aryann Jose☐h ☐ ☐iaison ☐ead

☐ ☐aya ☐rishnam☐rty ☐ ☐☐erations ☐ead

☐ ☐oo☐ini ☐avindran ☐ ☐ogistics ☐ead

☐ S☐nandita ☐anda ☐ Content ☐ead

☐ Shr☐thi ☐☐ ☐ ☐esearch ☐ead

LIST OF ACHIEVEMENTS

FIRST PLACE

Nature of Quiz	Fest	Institution
General	Askqance	KQA
General	Ansr Challenge (National Level)	ANSR
General	Enigma	BITS Hyderabad
Business	Esprit (International Level)	Christ University
General	BMC Fest	BMC
Lone Wolf	Oasis	BITS Pilani
Business Quiz	Quiz on the Beach (International Final)	TAPMI
Buzzer Quiz	Saarang	IIT M
Movie Quiz	Cul-Ah	Mount Carmels College
Sports-Entertainment	Unmaad	IIM B
Buzzer Quiz	Riviera	VIT, Vellore
Nature	C☐l ☐☐h	Mount Carmels College
General	Symbhav	Symbiosis Law, Pune

CHANAKYA 2014












St. Joseph's College of Commerce
(Autonomous)
CHANAKYA 2013
TEMPUS RERUM IMPERATOR
SOBHA
REV FR. STANISLAUS D'SOUZA
R. RAMAN


CHANAKYA 2013



Beyond the BOUNDARY

A report on sporting activities of the academic year.

Sports and games are as much a part of the culture at St. Joseph's College of Commerce as are academics and other extra-curricular activities. SJCC aims at providing numerous opportunities for students to participate in various sports and games intended to provide them with a healthy body and a sound mind and an outlet to showcase their talents.



The sports activities for 2013-2014 began as early as April and May with the selection trials to identify worthy st□dents to fill in the vacancies in each team□trials□ By the end of J□ne□ all the teams were finali□ed□ the selection and admission of talented youngsters laid the foundation for the sports activities that were to follow later in the year.

The month of June saw selections for all the college teams and nearly 320 students signed-up for these Ms.Vijisha of II B.Com was elected as the Sports Coordinator for the year 2013-14.



SPORTS INDUCTION CEREMONY

The Sports Induction Ceremony was held on the July 10, 2013. The International JT Commissioner of Police, C. A. R., Mr. B. N. S. Reddy was the Chief Guest for the ceremony. 152 students were given the Pledge of Honour by the Chief Guest and were inducted into their respective teams.

ACHIEVEMENTS GALORE

July was a successful month with the Table Tennis teams being crowned the Bangalore University Table Tennis Champions. Both the mens' and womens' teams were the winners in the Championship and the women's team retained the winner's spot for the fourth year running.

The Football team started its campaign by winning the 'Chrispo' Fest held by the Christ University and the Hockey team was the runners-up in the same tournament. The Tennis team and the college swimmers were adjudged the Bangalore University Champions. The Throw ball team won the runners-up spot in 'Zeal', the Sports Tournament held by BMS College. A total of 38 students represented University/State in various games during the year. **Ms. Meghana Shetty represented India in Athletics and won a gold medal in the SAF Games.**

BANGALORE UNIVERSITY CHAMPIONSHIPS

It is a pleasure to place on the record that SJCC having won 6 championship trophies, the highest any college affiliated to the Bangalore University have ever achieved. Hence, the college has been awarded a special trophy for this distinction.

SJCC takes pride in acknowledging Ms. Meghana Shetty who has been awarded the Best Athlete (Woman) of the Bangalore University Meet. Many medals were also won by the other men and women athletes of our college.

ANNUAL SPORTS DAY

The College Annual Sports Day was held on 14th December 2013, with a great spirit of sportsmanship. Ms. Seethamma, Registrar, Bangalore University and Ms. Malathi Holla, Padmashree Awardee, graced the



occasion with their presence and declared the sports meet open. II B.Com 'C' won the overall championship trophy for inter-class sports and games.

SPIEL 2014

"Down to the meadow where the jousts were held."

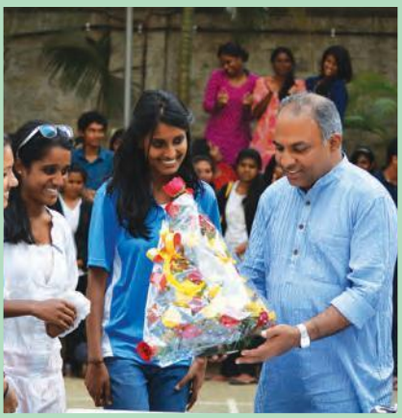
\- Alfred Lord Tennyson, Enid 537



The 'meadow' in Bangalore was the fields of SJCC and the 'joust' was 'SPIEL 2014'. SPIEL, the annual inter collegiate sports fest, was held from 8th to 15th of February, 2014. It consolidated 9 different events and attracted nearly 40 colleges this year. 82 matches were held spread over 9 days and the college campus was full of students all gathered to cheer their respective teams and back them up in victory and defeat.

The fest began with the 'Spiel Run' which was organized by the Student's Council on February 8, 2014 at 6.30 am and the 3.76 km race saw close to 400 students, alumni and teachers taking part were the highlight of the day. The tournament was inaugurated by Ms. Rosalind Fernandes, Batch of 1980 and analumni of Ex-President.

SPORTS & SPIEL



























The college won the Mens' and Womens' team Championship trophies and the overall trophy for the sixth year in succession. On the concluding day, former student and Ranji Trophy player, Mr. Kunal Kapoor presided over the function.

SPORTS SEMINAR

A one-day seminar on 'Constructing Physical Activity Policy around the World' was organized by the Department of Physical Education for sports students. Dr. Joe Piggin from New Zealand, a PhD from the University of Otago was the Guest speaker. He spoke about the rhetoric and narrative.



MEDALISTS IN BANGALORE UNIVERSITY ATHLETIC CHAMPIONSHIP 2013-2014

Sl. No.	Name	Place	Medals	Events
1.	Meghana Shetty	1st place	Gold	100 Meters
2.	Meghana Shetty	1st place	Gold	100 Meters Hurdles
3.	Josephine Freeda	1st place	Gold	Triple Jump
4.	Tanuj Batavia	3rd place	Bronze	100 Meters
5	Josephine Freeda Pritika Sood Sindhushree B.A. Manogna	1st place	Gold	4x100 Relay (W)
6	Tanuj Batavia Abdul Rahman Mohammad Furkan Rajeev James	3rd place	Bronze	4x100 Relay (M)

ACHIEVEMENTS OF SPORTS TEAMS AND TROPHIES WON IN 2013-2014

Sl. No.	Game	Category	Tournament	Position
1.	Table Tennis	Men	Bangalore University	Winners
2	Table Tennis	Women	Bangalore University	Winners
3.	Tennis	Men	Bangalore University	Winners
4.	Swimming	Women	Bangalore University	Winners
5.	Swimming	Men	Bangalore University	Winners
6.	Throw Ball	Women	Bangalore University	Winners
7.	Table Tennis	Women	SIMS	Winners
8.	Tennis	Men	Jain University	Winners
9.	Throw Ball	Women	SPIEL	Winners
10.	Basketball	Men	SPIEL	Winners
11.	Football	Men	SPIEL	Winners
12.	Football	Women	SPIEL	Winners
13.	Football	Men	C□□□□S□□□□□ST □ Chmstmas	Winners□
14.	Throw Ball	Women	S□hygm□s □ J□C □est	Winners
15.	Basketball	Women	S□hygm□s □ J□C □est	Winners
16.	Boxing	Men	Bangalore University	Gold
17.	Swimming	Women	Jain University	5 Gold's
18.	Throw Ball	Women	BMS ZEAL	Runners-up
19.	Table Tennis	Women	SPIEL	Runners-up
20.	Hockey	Men	SPIEL	Runners-up
21.	Basketball	Women	SPIEL	Runners-up
22.	Hockey	Men	C□□□□S□□□□□ST □ Chris Univ	Runners-up
23.	Basketball	Men	C□□□□S□□□□□ST □ Christ Univ	3rd Place
24.	Cricket	Men	CPL Jain University	2nd Runners-up
25.	Throw Ball	Women	St. Joseph's College	Runners-up
26.	Basketball	Women	IMG Reliance	Runners-up
27.	Basketball	Men	NITK	Runners-up
28.	Cricket	Men	Bangalore University	3rd Place
29.	Basketball	Men	IMG Reliance	3rd Place

NAMES OF STUDENTS WHO REPRESENTED INDIA UNIVERSITY / STATE 2013-2014

Sl. No.	Name	Class	Game	Representation
1.	Meghana Shetty	I 'B'	Athletics	State/India
2.	Aishwarya Mohan	I BBM 'B'	Basketball	State/University
3.	Sharika D.V.	I 'C'	Basketball	State/University
4.	Kruthika	II 'C'	Basketball	State/University
5.	Aafreen Imtiyaz	II M.Com	Basketball/Football	University
6.	Madhura	III BBM 'B'	Basketball	University
7.	Sindhu Vijay	II 'C'	Basketball	University
8.	Surya Gowthaman	II 'A'	Basketball	University
9.	Josephine Peter	II BBM 'B'	Basketball	University
10.	Raunaq Ahmed	II 'C'	Basketball	University
11.	Alisha Miranda	II BBM 'A'	Basketball	University
12.	Pawan D. S.	II 'A'	Basketball	University
13.	Vinay V.	II 'A'	Basketball	University
14.	Rishabh Poonacha	II BBM 'A'	Basketball	University
15.	Sudarshan V. Lokur	III 'A'	Football	University
16.	Doujapao Haokip	I 'B'	Football	University
17.	Amita P.	I M.Com	Football	University
18.	Revathi P.	III 'B'	Football	University
19.	Nithya Ruth	III 'C'	Football	University
20.	Josephine Freeda	III BBM 'A'	Football	University
21.	Ramya Christy	I 'A'	Football	University
22.	Sindhushree B.A.	II 'C'	Cricket	University
23.	Preethi B.	II 'B'	Cricket	University
24.	Rishab G. M.	II 'A'	Cricket	State
25.	Umang Chordia	I BBM 'A'	Cricket	State
26.	Abhilash Patrick	III 'C'	Cricket	University
27.	Pusthak Nag A.	I 'B'	Cricket	University
28.	Madhan Kumar	II 'B'	Table Tennis	State /University
29.	Vijisha	II 'C'	Table Tennis	University
30.	Niral A. Shah	II 'D'	Tennis	State /University
31.	Gagan P. S.	II 'C'	Tennis	University
32.	Siddharth Dabrai	III 'B'	Tennis	University
33.	Rohan Goankar	II 'B'	Tennis	University
34.	Ali Murtaza Khoi	I T.T.	Judo	University
35.	Pratima Kollali	I 'D'	Swimming	University
36.	Carmel	I M.Com	Throw Ball	State
37.	Rehana Hajee H. M.A.	II T.T.	Motor Sports	State
38.	Rohan Ashok	II D	Basketball	State

Social Outreach
ACTIVITIES

☐The ☐est way to find yo☐rself is to lose yourself in the service of others."

- Mohandas Gandhi

IGNITORS – IGNITING YOUNG MINDS

Jesuit activities for this academic year began with the annual two-day retreat which was organised by 'Ignitors'. This was a two-day session for 2nd and 3rd year UG students on June 14 and June 15. Catholics and Non-Catholics had separate sessions on both the days. Rev Fr. Lenny conducted an interactive session with the st☐dents on the first day with videos☐ songs and group activities. On day 2, classes were divided into different groups and each group had different sessions on life skills, the choices to make and goals in life. The sessions proved enriching for all the students.



AICUF (ALL INDIA CATHOLICS UNION FEDERATION)

"We are Christians by our love. We love our self; love our friends, teachers, companions, and all the beautiful creations of our master."

AICUF is a union of Catholic Students of energetic men and women who share its aspirations to serve the world. At the beginning of the year, the students made a four-day visit to Benson town, to a village in Andhra Pradesh and spent 3 days in Mundgod as a part of their Rural Exposure Camp. The camp was instrumental in inspiring the students through talks, debates, discussions and many team building activities.

Many of the AICUF members attended the Gospel Fests of Mount Carmel College, Goodwill College, United Mission College, Bishop Cotton Christian College and "EXODUS" of St. Joseph's Arts and Science College. AICUF organized Fr. Ceyrac Memorial National Level essay competition in which many colleges participated. They also participated in a Flash mob on garbage disposal in collaboration with BBMP at Freedom Park. Students of SJCC participated in MAGGIS 2013 which witnessed 500 students participating from all over the country.

The members vociferously protested against the atrocities on women. They courageously spoke about ☐nti ☐☐man Traffic☐ing☐ They visited a reha☐ilitation home where they wholeheartedly served the destitute and the orphans. AICUF organized







competitions during Christmas, followed by AICUF state congress election 2013-14 which was held on the college campus. The students also organized a food fest, the proceeds of which were given as charity to BOSCO.

CSA & FIESTA

The Centre for Social Action is a student initiative of our college providing a platform for the students to give to the society and create a more sustainable future. The association is under the guidance of the staff coordinator Ms.Vinitha Philip. This year, the CSA conducted many events starting with a food fest during 'Kalotsav' to raise funds. This was followed by a □et show on the final day of the of the food fest□ The association also conducted a Sports Day for our adopted Urdu Medium School which was a day of enthusiasm and passion for the schools kids who won several prizes.



The CSA with 'CRY- Child Rights & You' organized a workshop on how to support education in the country. The final and the main event of the association was an external seminar conducted on February 14, 2014 in collaboration with 'CARE- Centre for Amenities, Rehabilitation and Education' on the topic 'The Right to □d□cation □ a tool to □ridge social e□cl□sion'□The Chief Guest for the event was Mr. Umesh Aradhya (The chairperson of Karnataka State Commission for Protection of Child Rights) and this seminar was attended by 200 students from various colleges in and around Bangalore.

NATIONAL SERVICE SCHEME

The activities of National Service Scheme were inaugurated by Mr. Pravin Shivashankar from CRY (Chid Rights and You), an NGO working for child rights, on July 12, 2013. The students took an oath to serve the nation, to promote peace and harmony and to follow the NSS motto "Not me, but you". Mr. Pravin spoke on being responsible towards the society and motivated the students to serve the community. A Blood Donation camp was organized by NSS in collaboration with St. John's Medical College on July 20, 2013 in the College premises. A total of 131 units of blood were collected during the camp.









A special rural exposure camp was organized for the NSS volunteers from October 28 to November 3 in Kugonahalli, a village in Doddaballabur taluk. The camp was an unforgettable experience for the students who had never visited a village. Volunteers had to stay in the village for 8 days. They had to stay in the houses of the villagers, sharing their food, way of life and space. Students have to follow a schedule starting from meditation in the morning, manual work in the afternoon and cultural activities in the evening. The major highlight of the camp was a theatre serial performed by our students called 'Dharmadevathe'. The serial was directed by Mr. T H Lavakumar and Mr. Ravikiran R who had come as resource persons. The play managed to capture the attention of the entire village and close to 300 villagers assembled on the last day of the theatre serial. A strong bond developed between the villagers and the students.
The NSS also donated crutchers and walking sticks for the physically challenged people in the village.

On January 9, 2014 the NSS along with Hashmi Theatre Forum organized an interactive session with Dr.V S Sreedhara on the 'Anti-superstitious practices bill of Karnataka'. The students were motivated to think about the society and act. The activities of the NSS was coordinated by Mr. Vinay Kambipura , Lecturer from the Department of English.

ROTARACT CLUB

The Rotaract Club began its activities with the Installation Ceremony on August 29, 2013. The Chief Guests were District Rotaract Representative (DRR)-Rtr Mr. Arihant Kumar, Rev. Dr. Vinay K Samuel, and President Elect Rtn. Jasbir Singh Dhody. On August 31, the Rotaract Club conducted an interactive session with the students of Swansea University. The session was organized by the International Service Director and Co-Director, Rtr. Helen Sebastian and Rtr. Rathi Gowda. The main aim of the program was to make the students aware of their culture and understand other cultural set-ups. A District Leadership Training Workshop (DLTW) organised in September and threw light on the responsibilities of each board member and taught the essence of team work. This was followed by a Talent Night.

The Champion RYLA and RYLA 2013 on September 18 and 19, 2013 organised by the Rotaract Club in association with the Rotary Bangalore Cantonment was designed to identify and encourage leadership potential among college students. The club signed off by organising a Blood Donation Camp on February 20, 2014 with 136 people donating blood.

Seminars, workshops and SYMPOSIUMS

This academic year has been very productive in terms of organizing workshops, seminars and symposiums. As we entered the 9th year of autonomy we decided to give emphasis on developing research culture among our faculty and students. In this regard the following programmes were organized to develop a sense of inquiry; abilities of analysis, criticism and interpretation.

WORKSHOP ON DATA ANALYSIS

St. Joseph's College of Commerce conducted a UGC sponsored National workshop on August 29, 30 and 31, 2013, in the college auditorium on "Data Analysis using SPSS (DASS)". Organized by Rev. Fr. Sunith Prabhu SJ (Director, SJCC), Dr. Lily N. David (Former Principal, SJCC) and Ms. Ravi Darshini (IQAC coordinator), the target audience for this seminar included academicians, research scholars and corporate delegates.

Ms. Ravi Darshini, Ms. Ruqsana Anjum, Ms. Suganthi Pais and Ms. Gayathri S. Tampi represented the SJCC faculty at this seminar. Different resource persons were invited for each day to address the gathering on various topics. The seminar was spread over 3 days.

Each day ended with a Q&A session where doubts of the audience were cleared by the experienced guest







speakers. The seminar had a good response from those who attended it, and everyone was made aware of the important uses of statistics and its relevance in present day situations. The last day ended with a valedictory session.

SYMPOSIUM ON 'ANTI-SUPERSTITIOUS PRACTICES BILL OF KARNATAKA'

The English Department conducted a one day symposium on the topic 'Rationality, Superstition and Democracy-Negotiating the Anti-Superstitious Practices Bill of Karnataka' on February 28, 2014. Prof. Makarand Paranjape of JNU delivered the keynote address which provided a context for further discussions on the topic. His talk offered a critique of Western understandings of rationality and reason. Dr. V S Sreedhara, Associate Director of CSSEIP at NLSUI, member of the draft committee of the bill spoke about the controversy surrounding the bill. Being totally committed to the discussion of the issue he interacted with students, participants and other speakers. Mr. Siddhartha spoke about the work done by his NGO Firelies in and around Kanakapura, Bangalore south. He demonstrated how myths, legends and stories can be used in productive ways without having to abandon them in favour of westerns ideas of rationality and reason. His was a refreshing talk as he offered a totally different perspective. Mr. Chandrashekar Aijoor spoke about the socio-legal dimensions of the issue, and Dr. Anilkumar Belvadi presented the American experience of dealing with superstition. He offered case studies, statistics and made interesting points about different ways of dealing with problems of superstition. Prof. G K Govind Rao, former Professor of English at SJCC, delivered the valedictory address by giving the whole issue a philosophical dimension. Around sixty lecturers and students from across Bangalore participated in the symposium .



PERITIA: LEARNING FROM EXPERIENCE - A SEMINAR FOR STUDENTS

College is a window to the rest of the world. It allows students to take a look, plunge into the world, learn from it and come back to the safety of the college. Student seminar Peritia every year helps students of all classes to understand their goals and give them the opportunity to shape their future in the best possible manner. They also gave a glimpse of the present corporate world which will enable them to enter that world with a competitive mindset. With this view in mind, the department of B.Com and BBM organized a two-day student seminar, "Peritia-Getting equipped for a better tomorrow" on August 12 and 13, 2013.

Peritia-2013 witnessed sessions by renowned personalities of the city such as

- ☐ ☐r☐ ☐an ☐aria☐ the only ☐ndian to win the presidential citation for outstanding contribution to the growth of toast masters
- ☐ **Mr. Shiva Shanmugam**, President, FKCCI (Federation of Karnataka Chamber of Commerce and Industry)
- ☐ **Mr.Ajay Arora,** Managing Director, Sunrise Tutorials Pvt. Ltd
- ☐ **Ms. Neethu Sadhwani,** Independent trainer and content developer
- ☐ **Mr.Amit Kumar Rathi**, Vice President of United Capital
- ☐ **Ms.Anupama Goshal**, Ex- Senior Manager, HDFC Bank
- ☐ **Mr. Rishabh Sanghivi,** renowned Charted Accountant

The sessions covered and discussed topics such as 'Bridging differences between the world of academics and industry', 'Sorting the Dilemma- What next?', 'Making passion your profession', 'A peek into professional courses' and an introduction to various elective subjects such as Finance, Accountancy, Marketing and Human Resource.

All in all, the students got an opportunity to understand the competitive and diverse professional world ahead of them.

BY THE STUDENTS, FOR THE STUDENTS – A SEMINAR FOR STUDENTS OF BBM

On March 3, 2014, department of BBM organized a student seminar. The college played host to many competing colleges where students presented papers on the topic - 'Financial Inclusion'. This was followed by an intense discussion about various issues regarding the topic and was presided over the Head of Department of BBM, Ms. Rency Alex and Dr. Raja Jeba Singh.

The Chief Guest for the day was Mr.Y V Gundu Rao, consultant at NABARD. In his speech, he brought out important themes related to poverty, banking and financial illiteracy☐ ☐e concl☐ded ☐y e☐☐laining the importance of every individual's contribution to the betterment of society. It was an enriching experience to the students who look forward to a career in banking sector.

The students by exchanging ideas, perspectives and opinions with their peers also created a community of young researchers cutting across college, city and state boundaries.

PARENT TEACHER ASSOCIATION

In other news, the annual parent teacher meeting for the parents of 1st year students was held on 21st August. Parents of students were able to meet the teachers and monitor their child's/ward's academic performance.

☐n official anno☐ncement was made of ☐r☐ ☐ily ☐avid resigning from the post of principal. Students and parents were made aware of the change through email which was sent by Mrs. Joys Malini, secretary to the principal, on 23rd August. Rev. Dr. Daniel Fernandes was appointed as the new principal of St. Joseph's College of Commerce.

National & International VISITS

JAPAN

In October 2013, three students of St. Joseph's College of Commerce, Natasha George, Maya Krishnamurty, and Lolita Pinto along with Asst. Professor Ms. Tasmiya Hussni went to Kobe College, Japan on a Cultural Exchange Programme. They were warmly received at the Osaka Airport by the students of Kobe College.

□n the first day□ the st□dents of □o□e College welcomed the gro□□ from SJCC with a mellifl □o□s musical presentation. In turn, the students of SJCC presented Classical Odissi, Contemporary Dance and Bollywood Dance performance during this programme which was appreciated by the students and faculty of Kobe College. During their seven-day visit, the students of SJCC made presentations to the students of Kobe College on 'India's Economic Development since the 1990s', 'Women's Issues in India' and the 'Festivals of India'. They were exposed



to various facets of Japanese life and culture.
□n the first day□ they attended a Ja□anese □ang□age Class and were treated to a traditional Japanese Lunch Box, the 'Bento', primarily consisting of sea food. The highlight of the trip was the visit to the historical capital of Japan, Kyoto. The day began with a visit to the ancient town of Gojo, where all students and staff were allowed to choose the colour of Kimono they wished to wear for the day. A Kimono is a multi-layered traditional Japanese attire that is characterised by traditional Japanese prints and is worn on ceremonious occasions or while visiting ancient temples. They visited the Buddhist Temple at Kinkaku-ji, the famous monument where a relic of Buddha has been preserved. They also visited the temples of Kiyomizu-Dera and Jishu.

The group from SJCC also participated in traditional craft making of Japanese paper (Washi) at Najio and was part of the famous Japanese Tea Ceremony (Cha-no-yu), an experience to be treasured. Being guests at the Cha-no-yu, they witnessed the preparation and ceremonial presentation of 'matcha' or green tea. They were led to the tea room where they bowed to their hosts, accepted a small sweet 'wagashi', received the bowl of tea, took a sip and complimented their host before passing it on to the other guests.

They also visited Japanese stationery manufacturing company 'Kokuyo' for a brief presentation on how Japanese business operates and their work ethic. The company with the concept of 'Universal Design' focused on manufacturing unique multipurpose stationery. The visit was an extremely enriching experience for students of both colleges and allowed them to understand and share different aspects of each other's culture and business.

INTERNATIONAL INDUSTRIAL VISIT TO SPAIN AND PORTUGAL

In today's world, it is extremely essential to have practical knowledge in addition to the mundane academic courses provided in institutions which is restricted to the four walls of a class room. St. Joseph's College of Commerce understands this aspect of education the best and hence gives its students an opportunity to be a part of an International Industrial visit. This year, the countries chosen for the visit were S□ain and □ort□gal□ □ gro□□ of close to fifty st□dents were part of this tour with two staff members- Mrs. Vinitha Philip and Mrs. Anita Rosemary. They visited places like Barcelona, Madrid, Sevielle, Lisbon and Toledo.

The group departed on the 23rd of October to Barcelona via Doha. Barcelona is known as the Port City and is one of the world's most popular tourist destinations, attracting millions of visitors each year. The following day, they visited:

- □ Cam□ □o□ □ □ famo□s foot□all stadi□m
- □ □ont□□ic castel □ □n old military fortress□ currently serving as a Barcelona municipal facility
- □ □□□□ B□siness School □ □□□ stands for □sc□ela de Administración de Empresas.
- □ Sagrada □amilia □ The largest □oman Catholic Church in Barcelona, and one of Spain's most visited tourist attractions.
- □ □a □am□la □ The city's most famo□s street and is a bustling hive of activity.

After Barcelona, their next destination was Madrid. The next morning they started out with a city tour that com□rised of the B□ll fighting □rena and □alacio Real which is the Royal Palace in Madrid. It is the official residence of the □ing of S□ain altho□gh only used for state ceremonies.

They were also taken to the oldest part of Madrid which was bustling with activity. After completing the tour, they headed for The Warner Bros' Theme Park. They spent most part of the day at the theme park and left to the city center, Gran Via for dinner in an Indian Restaurant. It is the most commercial avenue in Madrid. They returned to the hotel after a long day of adventure and sightseeing and stayed overnight at Madrid.

The agenda for the day was to move to Sevielle which is en route to Portugal. It was a long drive from Madrid and arrived at Sevielle at 4p.m. A small group departed as soon as they reached the city and headed for sky diving which is an adventure sport. Post lunch a walking tour in the city was organized. This included Giralda- which is a former minaret that

was converted to a bell tower for the Cathedral of Seville in Seville. The students also visited the Sevielle Cathedral which is the Cathedral of Saint Mary of the See. One of the last Gothic cathedrals to be built in Spain, the Seville cathedral is an impressive building slightly infl □enced □y the □enaissance□ □ □lamenco show was organized for post dinner.

The next day, they moved to Lisbon in Portugal. The Ponte 25 de Abril (25th of April Bridge) is the oldest bridge across the Tagus River in Lisbon. It is a two km long suspension bridge opened in 1966 after almost four years of construction.

They used this bridge to get to Lisbon and it was a wonderf□l sight of the □ort□ They later visited Jose Maria da Fonseca winery which is the oldest table wine company in Portugal. It was founded in 1834, and is now in its 7th generation and sells its wines in all continents. They not only visited the winery but also got a chance to taste two types of wine- Periquita and Muscatel.

The seventh day of the tour was to be spent in Toledo, Spain. They departed from Lisbon and drove to Toledo for about 5-6 hours. Toledo is a municipality located in central Spain, 70 km south of Madrid.

They reached Toledo and lunch was arranged in a local restaurant. Post lunch, a walking tour was organized and they got to see the Toledo Cathedral. It is ranked among the greatest Gothic structures in Europe. After taking time off to click pictures against the beautiful Cathedral, the students moved to a swords outlet. Toledo is known for the swords made there, and this outlet had every kind of sword. After



the tour,they proceeded towards Madrid via Eurorail. Dinner was arranged post which they got to their Hotel and spent the night in Madrid after which they ret□rned to □ndia after a ha□□y and satisfied stay in Spain and Portugal.

KERALA

As part of the curriculum, 150 students, from the department of Travel & Tourism, went on a 3 day □ night field visit□ with □ teachers and □ st□dent coordinators, to Kerala. They visited 3 places, namely, Alleppey, Kochi and Munnar.

Alappuzha, also known as Alleppey, is considered to be one of the oldest planned towns in the region. It is an excellent tourist attraction and also called the 'Venice of the East' due to the same. The students explored the following areas:

□ □em□anad □a□e □ □em□anad □a□e is □ndia's longest lake. It is also called Kerala's backwater. The students enjoyed a 3 hour houseboat ride in Vembanad Lake.

□ □la□□□□ha □each□ □nce a ma□or □erala □ort□ Alappuzha beach is now a mere tourist destination, with a lighthouse and the Alappuzha sea bridge, which now lies in ruins.

Cochin, also known as Kochi, is a major port city on the west coast of India by the Arabian Sea and is a part of the district of Erunakulam in the state of Kerala. It was a major hub of spice trade since the 14th century. Students visited the following places:

□ St□ □rancis Ch□rch□ St□ □rancis CS□ Ch□rch in 1503, is the oldest European Church in India. The famous Portuguese explorer, Vasco Da Gama, died in Cochin in 1524. He was buried here but 14 years later his remains were transported to Lisbon.

□ □□I□ □nternational Sho□□ing □all□ the □□I□ mall in Kochi is Asia's second largest mall. The 17 acre complex also contains a 20-storey 5 star hotel managed by J.W. Marriot. The mall is a major tourist attraction in Cochin.

Munnar is a town in Kerala falling in the Western Ghats. It is situated 1600m above sea level. It is famed as a quiet hill station for tourists and an ancient town containing tea estates over a century old. Students visited the following areas:

□ S□ice garden□□ish s□a□ □n ro□te to □□nnar□ from Cochin□ come the s□ice gardens and fish s□a□ The garden's primary objective is to collect the naturally occurring rubber from the tree sap. A guide was appointed to show the students aro□nd□ The fish s□a is a rela□ing treatment involving Doctor Fish cleaning one's feet of dead skin cells. Students enjoyed this treatment.

□ □att□□etty dam□□co □oint□ The □att□□etty Dam in Munnar is located near the Idukki district. Opened in 1953, it is a vital source of power generation for the district. It attracts several tourists annually as it is a great spot for adventure tourism and trekking.

□ □anan □evan Tea □lantations□ The tea □lantations have existed in Munnar for almost 200 years, with its photogenic view covering the hillside. It covers □□□ □□□ acres of land and has plants that yield white tea, green tea and black tea.



This trip helped provide the students with useful insight on the working of the tourism industry and its components and will surely help further in their careers.

SWANSEA CULTURAL EXCHANGE PROGRAMME

St. Joseph's College of Commerce and Swansea University have a twinning programme in which students can opt for the international programme where out of the three years of college, the 1st year will be spent at St. Joseph's and the remaining years will be spent at Swansea University in UK. Hence, both the institutions share a very good relationship and st□dents have □een fl ying to U□□ for □□ite some time now. Apart from this, in order to enable the students get a better idea of the university and the culture in Swansea, Cultural exchange programmes are organized every year.

The Cultural exchange programme involves not just the students from our college visiting Swansea University but also students coming down to Bangalore to get familiar with the Indian culture and the educational practices here. This year, the Cultural exchange was scheduled to happen during the summer vacation. The students were to depart in the last wee□ of □□ril and ret□rn in the first wee□ of □ay□. They were welcomed by one of the co-ordinators at Swansea and were provided with a welcome kit each.

It was a group of nine students along with Rev. Dr. Stany D'souza, SJ. A fellowship was arranged with the students from the university and the student co-ordinators. Each of the students had a buddy and there was an informal session with everyone present there. Some of the buddies were scheduled to visit Bangalore soon and so questions about the weather in Bangalore and everything else were being asked by them. The group was taken to a lot of places, beginning with a walking tour of the University, followed by a walking tour of Swansea. Most of the important places were covered in the tour. A traditional British lunch was organized at one of the most renowned restaurants there. They were also taken to the tallest building in Swansea to get an aerial view of the place.

A visit to one of the oldest mines was a memorable experience as they had to go underground to get a glimpse of how mining works. This was followed by a talk on the mine, its history and everything else about it. Since Swansea University is known for Economics, a lecture was scheduled on one of the economics topics. It was an interesting one and very well explained. On the last day in Swansea, a cultural programme was organized and there they learnt the Welsh traditional dance and got an opportunity to taste the famous soup called Cawl. All in all, it was a wonderful experience and gave them a lot of memories to cherish.

LSE - LONDON SCHOOL OF ECONOMICS

Students participated in a summer school program at the London School of Economics, specializing in courses related to economics and political science. The course lasted three and a half weeks, and was an eye-opener for the students in terms of postgraduate education prospects in the United Kingdom.

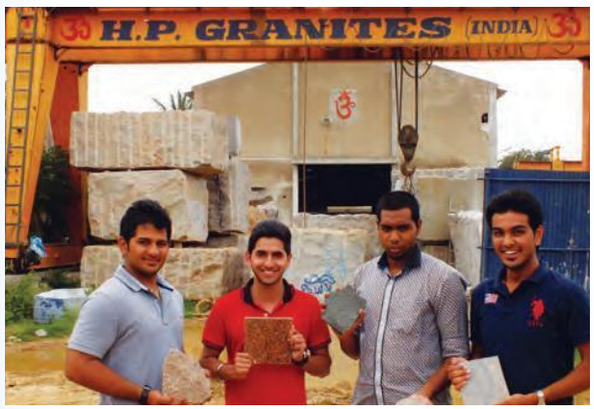












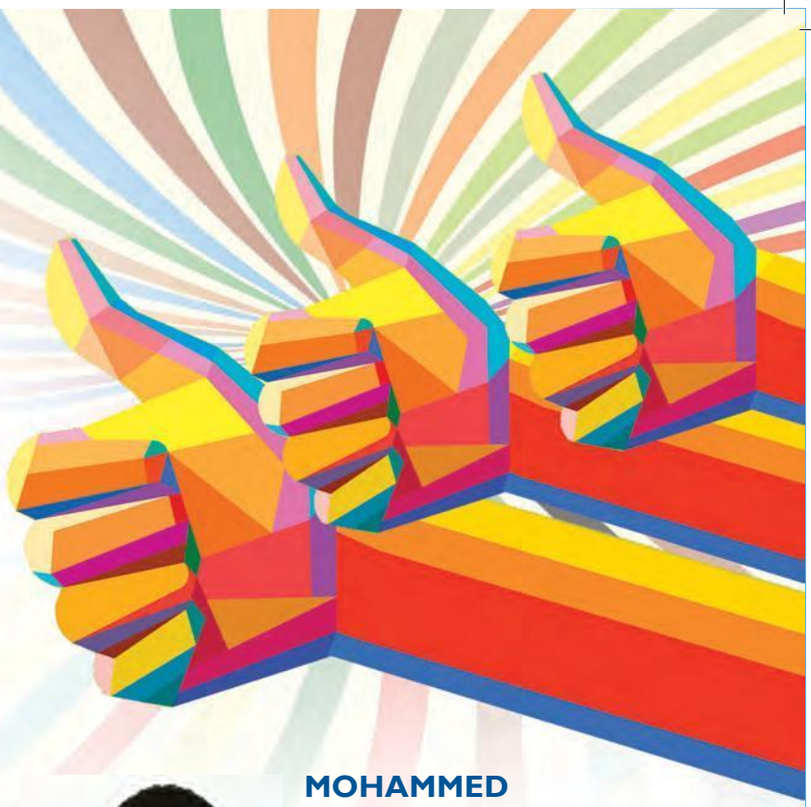


CLASS INDUSTRIAL VISITS

Our students visited the following places as part of their industrial vist programme. This is aimed at providing an exposure to the way in which industries work and also to familiarize them with the work atmosphere.

CLASS	NAME OF THE PLACE
II B.Com 'A'	TVS Motors, Hosur Road, Bangalore
II B.Com 'B'	Dairy Day, Ice Cream Factory, Janapadha Lokha
II B.Com 'C'	Dairy Day, Ice Cream Factory, Janapadha Lokha
II B.Com 'D'	Lazza Ice Cream Factory, Bangalore
III B.Com 'C'	Velburne Candles & Wonder Blue Jeans, Bangalore
I BBM 'B'	Britannia Factory, Lazza Ice Cream, Organic Farm
II BBM 'A'	Heritage Vinery Pvt., Ltd, Channapatana
II BBM 'B'	Siporex India Pvt. Ltd., Tumkur Industrial area
III BBM 'B'	Lazza Ice Cream, Organic Farm
I BCOM TT'	Tea Factory, Munnar, Kerela
II BCOM TT	Tea Factory, Munnar ,Kerela
I M. Com/MIB	Ace Designer

Students' ACHIEVEMENTS



U&I is a young community of individuals, passionate about being the change in the lives of the underprivileged in the country. The focus of this NGO is to educate the underprivileged and equip them with s□ills and confidence to □□rs□e the dreams.



RAUNAQ AHMED of 2 B.Com has been volunteering at the orphanage for two hours a week. She believes that 'shared happiness is multiplied while shared sorrow is divided', and says that the children at U&I have spread happiness in her life, and she tries her best to wipe the sorrow away from their lives.

She was sent to 'Children's Home of Hope' in Chennai to spend time with the children there. She has been awarded the 'Mother Teresa' for her efforts.

Through Raunaq, U&I were able to conduct a workshop in college to recruit volunteers to help at the orphanage, and they received a good response.

An achievement is something we cherish right through our lives and one such proud triumph was achieved by



MOHAMMED AAMIR of 3 B.com, who attained an All-India Ranking of 29 in the CA-IPCC exam conducted by The Institute of Chartered Accountants of India (ICAI) in November 2013.

Pursuing a professional course such as CA requires constant dedication and hard work. When asked to Aamir about what was his key ingredient in the recipe to his success, he replied saying "it requires you to work smart. My study didn't involve 8-10 hours of reading, but rather just 2-3 hours of practice which involved in understanding the concept. Having a strong belief in the Almighty and believing in yourself that you have the ability to achieve your goal is a crucial tactic in the process".

The college congratulates him for his achievement and thus bringing another diamond in the glory of the institutions crown.



SIDDARTH PAI the Academic Co-ordinator of our college as well as the head of Quiz Inc, the Quizzing Forum of the college. He's an avid quizzer who has been ranked in the top 100 quizzers the entire world over by KQA

during Mindsweep 2.0, their annual international solo quiz. He has won laurels for the college in a variety of national and international level quizzes around India, including TAPMI QOTB, IIM B, IIM A, IIT B, JBIMS, etc. He is also currently the founder of 'i3 Quizzing', a startup revolving around quizzing. In addition to this, he is part of the Startup Festival (now Construkt) team as a member of the core team. He has also won events in mar□eting□ cons□lting and finance d□ri various national and international level management fests around India. In addition to this, he was ranked in the top 50 worldwide during the Eureka BPlan event by IIT-B during the year 2011-2012. He volunteers at 'Ubuntu At Work', a woman's entrepreneurship □□□□ □e's also a □□alified □TC and is now □□□□□□ his articleship

MAYA KRISHNAMURTY has participated in debates since high school. She was judged 'Honourable Speaker' at the National Finals of British Council's Debating Matters India in 2011 and was a judge at the Regional Finals in 2012. She has participated in various MUNs and was Vice-Chair of Security Council at SJBHSMUN 2013. She has won prizes in poetry, creative writing and Indian dance at school and college fests and is a member of the college Business team. She has also represented the college in the Student Exchange Programme to Kobe College, Japan.



Maya is a trained Odissi Dancer. A disciple of Guru Smt. Sharmila Mukerjee, she has been learning Odissi for more than 10 years. She has been adjudged among the top ten talents for two years consecutively in the junior category in Odissi International 2012 and 2013 conducted by Samskritiki at Bhubaneswar. Her notable dance performances include her Rangapravesh in 2010, her role as Prakriti in Rabindranath Tagore's 'Chandalika', Bengaluru, 'Parampara Festival', Kolkata, 'Pravaha Dance Festival', Bengaluru, 'Cultural Programme' organized by ICCR and Department of Kannada and Culture, 'Sai Nrityotsav' ,Bengaluru and an Odissi Dance Recital in Bangkok, Thailand.

WILFRED SHREYAS was 18 when he started to work at a coaching institute called K2 learning Private ltd. A complete commerce based institution. He entered the entity as content developer and developed content in various formats for I PUC, II PUC, CA-CPT and CS- foundation. He has also edited a book called "Career's After + 12" which talks about 80+ career options that a student can choose after his/her 12th grade. This book has been distributed in almost all pre-universities across Bangalore.



He has faced a gathering of more than four thousans dignitaries and heads of institutions as the Master of Ceremony for an Educational Utsav at NIMHANS Conventional Centre and has worked as an executive at Cherubim Incorporates and was able to bag facility management services for a government concern and 2 private entities. He recently started with his own firm called □□ossil □inds□ an event management company. Willy has participated in many college fests across Bangalore. He is a member on board for a trust called KIDAT which works for women upliftment, senior citizens and organizes free eyes camps and cataract surgery throughout Karnataka.
He has also been presently elected as the Secretary for a youth group called AGAPE at his church.

SHRUTHI E N Secured 1st rank in college for first □ semesters in B□ Com□ She has develo□ed content for books published by K2 Publications such as *Business Yoga For a Healthy Business, The Special Book For a Special Student, A Very Beautiful Life For a Wonderful Person, Last Day Last Show* and has Edited the CPT Course Material published by K2 Publications for Mercantile Law, Economics, Fundamentals of Accountancy, Exercise books.
Shruthi was Elected the Treasurer of the Student



Council of St. Joseph's College of Commerce for the academic year 2013-14 and Represented SJCC in the student exchange programme in Kobe College, Japan in October 2012.

She was awarded the Best Contributor of the Year at K2 Learning. In college, she was the President of ALMA in 2012-13, Member of the Indian dance team in 2012-13, an active member of the Josephite Business Club in 2013-14, Member of the editorial committee of SJCC. She Completed the junior-level examination in Bharatanatyam. In addition to this she has won several prizes in business and cultural fests. She has participated and won in several poetry writing, creative writing, extempore, essay writing, debate, short story writing, singing and dancing in various intra and intercollegiate and school competitions

AARAV B worked with south superstar Suriya (Ghajni, Singham) & director Balasubramaniam Babushankar (TWC Films) at the tender age of 17. He has since acted in various national tv commercials for Sarvana Stores, Mahindra, Verito Vibe, McDonalds (in pre production with Varun Dhawan) etc. He has shot print ads for the Vijaya Karnataka, Times of India & other reputed brands. He walked the ramp for Louis Philippe, Allen Solly for Madhura Garments. He has done media voiceovers including lending his voice for a Japanese adapted animated short indie titled 'Magic Chal☐☐ ☐arav has com☐leted a french certificati from Alliance Francaise & done a professional theatre course. He won 'Best Table-topics Speaker' at Bangalore Toastmasters. He represented India's team for the AIESEC 63rd World Youth Leadership Conference in 2011.



He has participated in various inter college fests and events. Aarav also performed at the 2nd Indian International Salsa Congress by the LRDA where dancers from all over the world travelled to India to compete for the championship in July 2013.

CLOWN WITH A FROWN

Reuben Jacob – *III Bcom*
Rahul Richard – *III Bcom*
Pramod Pratap – *III BBM*

Reuben, Rahul and **Pramod** play Guitar, Trumpet and Drums respectively for Bangalore's premier Pop-Funk band ' Clown With a Frown'. Passionate about music, the three of them decided to start taking music seriously and thus began their journey into music. What began as a 5-piece band has now grown into a ☐ mem☐er ☐and☐ com☐lete with a f☐ll fl edged Brass section.

They recently released their debut music video ' Hot Panic', videographed at St. Josephs cultural fest 'Dhwani'. The video features students of the college coming together to ☐erform a fl ashmo☐ dance☐ choreographed by Harsha Rathnakar.

Clown With a Frown was rated as one of the Top 10 Bands in India for 2012 and apart from winning numerous national level competitions such as 'Strawberry Fields', IIT's' Saarang' and IIM's 'School of



Rock' they have also been featured in Magazines such as The Rock Street Journal, The Score Magazine and the Bangalore Mag.

Performing over the past 3 years they have travelled around the country and played at some of the best venues and biggest music festivals. Known for their energetic, colorful and funky performances ranging from modern alternative to old school funk with elements of rock, blues, jazz and pop, they have set the standard for the next wave of bands emerging from India.

TAP

The Acoustic Project (TAP) was formed on 10 Feb 2013. The main motto is Acapella and Acoustic Music for the soul. The team participated in a number of events this year. We participated at Pegasus 2013 , an inter collegiate fest conducted by CMC, Vellore. ☐mong a large n☐m☐er of metal ☐ands☐ we ☐laced fissen☐e Mount Carmel College invited TAP as a guest band to perform for their inter collegiate fest, Culah.
We also got the privilege of performing for the launch of Renault Nissan's Datsun Go in Sriperambadur, Chennai. Recently TAP participated at the Nokia India Fest, Goa where we placed third among a large number of metal bands..

UNTIL WE LAST

is a post-rock band started in 2011 by Ketan Bahirat. It was originally started as a one man bedroom project. December 2012 marked the start of Until We Last as a full time band, recruiting Ralston D'souza (from 2 B.Com B, SJCC) on Drums, Chaithanya Jade on Guitars and Anjan Bhojraj on bass to complete the line-up. Until We Last is currently writing music for a LP record stated to be released by early 2014. Until We Last has been featured in international compilations, radios and other media and is already creating a strong rapport for the genre in India.

The band typically composes guitar based instrumental pieces that feature very melodic bass lines and heavy ☐se of effects☐Their m☐sic is infl ☐enced by nature and the world around us. Until We Last aims to revolutionize a post-rock movement in India and combines great music with a strong emotional performance live.

DIOXYS

is an 8 piece experimental band that combines the ☐ssen☐e of numerous genres to give a unique sound in every song. Formed less than a year ago, dioxys has a played a couple of shows but are quickly gaining recognition by many organisers in the city. The most recent show played was 'The Great Gig in the sky' where the band was reviewed by Score Magazine. 4 out of 8 members in the band are part of SJCC:

- **Adrian Jeffery- Lead Vocals *(3 B com B)***
- **Samuel Christopher- Keyboards *(3 B com B)***
- **Marshall – Raps/ Backup Vocals *(2 BBM A)***
- **Winston Terence- Bass *(3 B com C)***





The other members include:

- **Alan Jonathan –** ***Lead Guitars***
- **Samson Prem-** ***Rhythm Guitars***
- **Bijosh Vincent-** ***Vocals***
- **Kenneth Menezes-** ***Drums***

The band has released numerous singles over the last year including 'Comickaze' and 'Boom box' which were the theme songs for the college fest Dhwani for two years. The band has also released two singles, 'Back to the days' and 'Christmas Forever' during the Christmas season which gained about 200 plays in one day on sound cloud. Many of the band members are actively involved in other musical groups and projects as well. The band is very active with the church and has played for numerous retreats all over the city.

Certain students of the **BBM department** have commenced private business operations in the fields of event management☐ gra☐hic designing☐ online marketing etc. The success of these students is a great source of pride for the college, through which these student entrepreneurs imbibe the skills necessary for them to survive the volatile challenges of business.

NAME	BUSINESS
Dipen Mandaliya	Disign
Rinse John	RJ Creative
Lanwin Pais and Mayur Tekwani	Levels Entertainment
Zubair Pradhan and Sushanth Ruia	Comic Con Incorporated
Sadiya Hussain	Dhaga
Hemashree B	Custom made t-shirts
Jason Fernandes	www.amplitudebyferns.in
Tessa Vellara and Natasha Remedios	Cuppycakes
Roshan Joseph and Ryan George	Buzzinga Entertainment
Jude Charlton & Shannon Rodricks	Q Net

At SJCC, we have no shortage of students in sports and athletics that have personal achievements and bring laurels to the college. Such students and their achievements are listed below:

Meghana Shetty from 1 Bcom B, participated in the 100 Mts Hurdles event securing the 2nd place in the Inter Zone Junior Athletic Championship, the 1st place in the National Junior Athletic Championship, the 2nd place in the South Zone Athletic Championship and the 1st place in the South Asian Junior Athletic Championship.

FRESHERS' OPINIONS

College has been a pleasant surprise in terms of exposure for a student fresh out of school or PU. The number of fests we were allowed to participate

in completed the experience. Approachable teachers make classes a joy. The banning of leggings was a huge damper though. It's suffocating and unnecessary.

~ Nimi Mathew, I BBM

Joining this college has been one of the best decisions of my life. Whether it is the academics, pursued with a level of diligence not seen before, or the innumerable fests and extra-curricular activities, this college has got it all. I love the atmosphere in this college. There is a studious, yet fun loving aura. I loved participating in fests, it was a new experience and I have learnt so much in this one year. All this without compromising on my academic results, mind you. Joseph's has just made my goal, of striving to be the best I can be, easier.

~ Aleena Imran, I B.Com TT

□s □ enter □□m filled with the s□irit of □eing a Josephite fu□ and laughter. Being in the morning batch I get to see the basketball team which made us proud practice nonstop every day. Then I attend 4hrs of the college, every period □eing filled with the f□n and □oy of it has to □e in a class room. The fact that its co-education is even better. Jokes apart, there's this sense of being accepted once you're here that I really love and the fact that I won't be judged but will be accepted because of what I do for the college is beautiful. So in short it's true when it's said, Once a Josephite, Always a Josephite.

~ Amit Nair, I B.Com

SJCC provides an ample environment for learning, and the faculty here is top-notch. Along with studies, students are encouraged to participate in extracurricular activities. Fests are brilliantly organized by the student council. Lots of opportunities are available for students.

~ Arpith Jaju, I B.Com TT

This college for me has been a place where nothing is impossible and where new dreams are born. It is a place where talent always gets a chance to be show cased, here opportunity is constantly knocking at your door. The campus is always eventful, there is either a fest, association activities, seminars going on, if not that then it will be the exams that keep everyone engaged. This college has enabled me to grow as a person. It has demanded me to step outside my comfort zone and aim higher and thus enabled me to strive harder and achieve. An outsider might say "you have a small campus ", but it is this campus that keeps us integrated and gives us all a sense of belonging.

~ Nicole Monteiro, I B.Com B

My experience at SJCC has been splendid, as this college was a dream to me. Luck favoured me in joining the Josephite family. Initially, the sight of new faces made me nervous, but now I have many friends and am proud to call myself a Josephite. After joining this college, I learnt how to be spontaneous in whatever I do. I feel secure around the teachers and my friends. SJCC is not only the best in academics, but also in extracurricular activities. SJCC promises a bright future to all students. It is a small world which combines the aspects of a corporate world with fun and laughter.

~ Nikitha Murali, I B.Com TT

"Hope is the thing with feathers
That perches in the soul
And sings the tune without the words
And never stops at all."

- Emily Dickinson

High DAYS



COLLEGE DAY CELEBRATION

On the 14th of March, 2014 the college celebrated its 42nd Annual College Day. Achievers from the outgoing batch, proud parents and supportive staff and enthusiastic josephites gathered to celebrate the college day. This solemn occasion was graced by the presence of Dr. R. K. Somashekhar, Registrar of Bangalore University, was the chief guest, Rev Fr. Dr. Stanislaus D'Souza, SJ, our Rector and our Principal Rev. Dr. Daniel Fernandes, SJ.

The event started with readings from Holy Scriptures such as the Bible, Quran and the Bhagavad Gita highlighting the word love which was followed by the lighting of the lamp by all the dignitaries. The cultural ☐art of the night was filled with singing from Seranata Chorale, the college choir and a dance performance from our students.

The Annual Report was presented to the audience in brief by Rev.Fr. Daniel Fernandes S.J. and in detail in the form of a video encapsulating every moment of the eventful year after which Rev. Dr. Stanislaus D'Souza S.J addressed the audience. Dr. Somashekhar put in simple words his appreciation for the college and his high regard for Jose☐hites ☐ calling them elite. The prize distribution for the night honored the efforts and the achievements of those students who have excelled in academics and extracurricular activities in and outside the institution.

GRADUATION DAY

March 20th 2014 was a day to cherish for all the outgoing students of the 2014 batch. The batch included students from B.com, B.B.M, M.com, M.I.B and PGD of SJCC. It was the day to bid adieu to the college that supported and cared for them all these years☐ ☐ day filled with ☐oy and tears☐

The Chief Guest for the Graduation day was Rev. ☐r☐ ☐len ☐ascarenhas ☐☐ssociate ☐irector☐ ☐inance ☐ St. John's Medical College, Bangalore), Rev.Dr.Daniel Fernandes S.J and Rev.Dr.Stany D'souza S.J.

The batch of 2014 takes with them more than just a lifetime of memories. It takes with them the lesson learnt in the hallowed portals of this institution , the laughter that still resonates in every nook and corner, the joys and sorrows doled out in equal measure, and a way of life-one that teaches them that a life lived in the service of others is a life well lived.

The event began where it all started in each of our classrooms, taking a glance of it for one last time and being nostalgic at the end of it. The class photo session of the gorgeous and handsome young adults in their pink attire took place in the basketball court followed by the class march to the auditorium where the ceremony was to be held.

Everything from the motivational speeches, sharing of personal memories, the decorations, to the lanterns which brightened the night sky enthralled every student and made the evening an unforgettable one.





The one statement that remained in the hearts of all the students was "Don't be upset because it ended, but be happy that it happened."

□s the □atch of □□□□ □ids a final farewell to this institution, each one of them walk out the same feeling in their hearts 'Once a Josephite, always a Josephite!'

VALEDICTORIANS' SPEECH

Rahul Bernard Gomes

A warm evening to everyone gathered here. I stand here on the c□s□ of this finality when □ ga□e at this audience.

I feel both, a great sense of pride and sadness from this position. Sadness, for the time has arrived for us to de□art to find newer □ast□res and to ma□e □se of our Josephite stamp to change the world. Pride in all our achievements over the last three years and in the indelible footprint we have left behind in this institution.

We all walked into this institution apprehensive, □ensive□ and □erha□s even □etrified□ B□t over time we grew to love it, cherish each moment and enjoy every second of the time spent here. Little did we realise how fl eeting time wo□ld □e□ and as we a□□roach the end of this journey and before we bid adieu I would like to take the time to convey to you how much I have enjoyed your company and to thank you for allowing me to spend three blessed of life with you.

Following this I wish each and everyone of you the most joyous of fortune over your lifetimes.

Remember to be hardworking in your efforts, gentle in your relationships, wise with your money and kind to the less fortunate. Let us set the bar for ourselves very high, lets raise our game to its pinnacle and let us make for ourselves a name that is worthy of our Josephite education.

With this message and the greatest of love and goodwill I congratulate you all on graduating from SJCC and hope we meet again in joy.

Natasha George

"All our dreams can come true…. If we have the co□rage to □□rs□e them□ □ □alt □isney

This is what SJCC taught me to believe. I entered this college as a slightly shy and insec□re □erson□ finding it diffic□lt to m□ster □□ the co□rage to introd□ce myself□ I always wanted to be on stage but was frightened by the thought of it. I hated doing presentations and I still remember how my legs would shiver as I spoke. I know most of you here must be thinking, what on earth is she talking about? It's the truth.

These 3 years turned out to be much more brilliant, exciting, exhausting and amazing than I ever imagined. I did things that I never in my wildest dreams thought to be possible. SJCC gave me that. It gave me a platform to put my heart and soul into. And I owe all that I have become to this institution and everyone that make it.

As I pen down this speech I remember everything that has passed and the wonderful memories that I will treasure forever. Hoping our class was on not on the □rd fl oor□ □eca□se we were too la□y to climb, the fun in meeting our seniors and juniors during election campaign, the excitement and fun that superseded the thought of placing for Kalotsav, getting into costume, posing for a million pictures, the mad dance session after every fest, all the fun into organising, volunteering and participating, the chants to stop teachers from taking class on special days or just every other day. The joy of cheering on our college teams as they performed in different activities and losing our voices, the times on stage, be it for dance or theatre, it felt like home. The opportunity to travel for fests and exchange programmes; the □est e□□erience that yo□ can get officially from college; the tiny little escapes that we had from class

to the vending machine. Those who were part of the leadership camp will agree when I say that, those were some of the best memories.

Walking, the so called marching on sports day, the classes we bunked just to sit in the canteen or basketball court or staying back because college felt like home. These are few of the billion memories I take away with me of this wonderful place.

Before I move on, I have to talk about the pillars of this college without whom nothing would work. Rev Dr Daniel Fernandes SJ , our principal, the pillar and guiding force; Lily ma'am inspired me to speak out, the girls will agree when I say we love your speeches ma'am; our beloved teachers for supporting us through every activity, fest and staying back to teach us even after bunking classes. Thank you so much. We love you! We generally miss out on thanking our support and administrative staff, but thank you for making our experience here a wonderful one.

Now to my batchmates, our time of ruling Joseph's has drawn to a close. We leave this institution with saddened hearts but as proud Josephites, ready to take on the world with this stamp.

3 years of college are now history, our future is a mystery, but today is our graduation, the present. Celebrate this gift (Borrowed from Master Oogway). Wishing each of you a mysterious future and thank you for making my journey at SJCC the best.

Congratulations all.

Sushanth Ajay Ruia

To set the record straight this isn't my farewell speech. This isn't my farewell speech because frankly I am never leaving. The same applies to each one of my fellow grad□ates today□ □s the common clich□ goes each one of us is leaving a little bit of ourselves here as we leave the hallowed portals of this institution.

Each and every individual in this graduating batch is not only an integral part of the college but also an integral part of the society. I feel humbled as I stand here representing the glorious three years we have had here in this institution.

My fellow graduates, the fruits of your time here are ripe and ready for picking. Rise to the occasion because there is a world out there waiting for you. I am not saying that they are ready to accept you in yo□r c□rrent form□ yo□ will have to wor□ hard□ find your place. But remember, when you do, you earn your rightful place in the society.

Shruthi EN

There, where I' learnt the skills of verve,
And nurture all that I have in me,
There, where I learned to serve
Those in trouble when I see,
There, where I saw every curve,
Bejeweled delightfully with greenery,
There I belong- to SJCC.

Good evening Josephites.

34 months or 97,20,000 seconds in this college: A journey lasting this long is bound to be a wondrous tale of epic proportions. And so is mine. What a mighty march it was to the orientation programme. After my admission into this college, I thought I had won the race. But then, I realized, the battle had just begun- to better myself. With every little opportunity to learn, explore and compete, I slowly learned to stretch a little more than what I thought I could do.

Perspectives changed. Time tables changed. Teachers changed. Even our watchmen changed. And so did we□ The first class election□ the first dance on the a□ditori□m stage□ the first C□□□ the first friend□ the first decision and the first so□many□things□ they all make a beautiful beginning. From the endless brainstorming sessions in the council room to the practice sessions for Kalotsav, from the anxiety when results are declared at fests, to the refreshing memories at excursions, we saw it all. It seemed like a package wrapping all we needed.

As I sat to write this speech, I wondered what struck me the most here of all I learnt and it's this: Thankfully, dreams can change□ □f we'd all st□c□ with o□r first dream, the world would be overrun with cowboys and princesses. So whatever your dream is right now, if you don't achieve it, you haven't failed - but just as importantly - if you do get your dream, you're not a winner.

What makes a difference in this campus is this: Everyone is a teacher and everyone, a student.

And as I bid farewell to this institution, to those who maintain it, to those who stand with me and behind me, a multitude of emotions are blurring my script. And there are others to whom this is not an emotional moment. For them and for me, the fact remains that we meet to part and part to meet.

GRADUATION DAY










Farewell
DAY







COLLEGE DAY








St. Joseph's College of Commerce




College
Day


St. Joseph's Colle
College
2013 -





Three year ride has been graceful, eventful and exciting. This institution has taught me to have a heart that never hardens, a temper that never tires and a touch that never hurts.

Let's take this evening in our stride. Let today embrace the past with remembrance and the future with longing.

Have an evening you'll never forget!

Nikhil Nair (PG)

"Do not go where the path may lead; go instead where there is no path and leave a trail."

- Ralph Waldo Emerson

The above quote tells how important it is for each one of us to be different, to be unique in our ideas, to never be just followers but to be someone who can inspire others with what we truly believed in.

Good evening, ladies and gentlemen, friends and family, professors and most of all Graduates of the Class of 2014. It is an honor to speak to you on this special occasion.

To begin with, I was admitted to St. Josephs College of Arts and Science in the year 2007. Even to this day, when I get some time, I do visit that campus. I'm sure it will be the same with all of us graduating from this campus too. The Chetas, the Kantis, the parking lot, the basketball court, it just brings in so much of nostalgia.And my batch mates from MIB and M.Com; words are not enough to describe these wonderful people. We were a bunch of intelligent, funny, creative, expressive, loud, talkative, always hungry people. It was a class where you can meet the most beautiful Iranian speaking in Kannada. Each one of them was special in their own ways.

As for the things that we learnt in this campus for 2 years: behind every punctual student there was always Mr. Ashfaque. If it were not for him, we wouldn't have probably known the importance of being on time.

The economic times paper that we used to subscribe to update ourselves with the day to day happening in the business world.We know how much of those were needed to make pompoms during inter class matches.

□ssignments and □resentations□ we were fl ooded with these in every session. Even now I'm giving a presentation. But this is what made us realize, how im□ortant it is to s□ea□ o□t with confidence□ to solve problems and to meet deadlines.

Dissertation- It the most crucial phase of every post graduate student. It just made us realise how beautiful and how extensively our minds can think on various subjects.

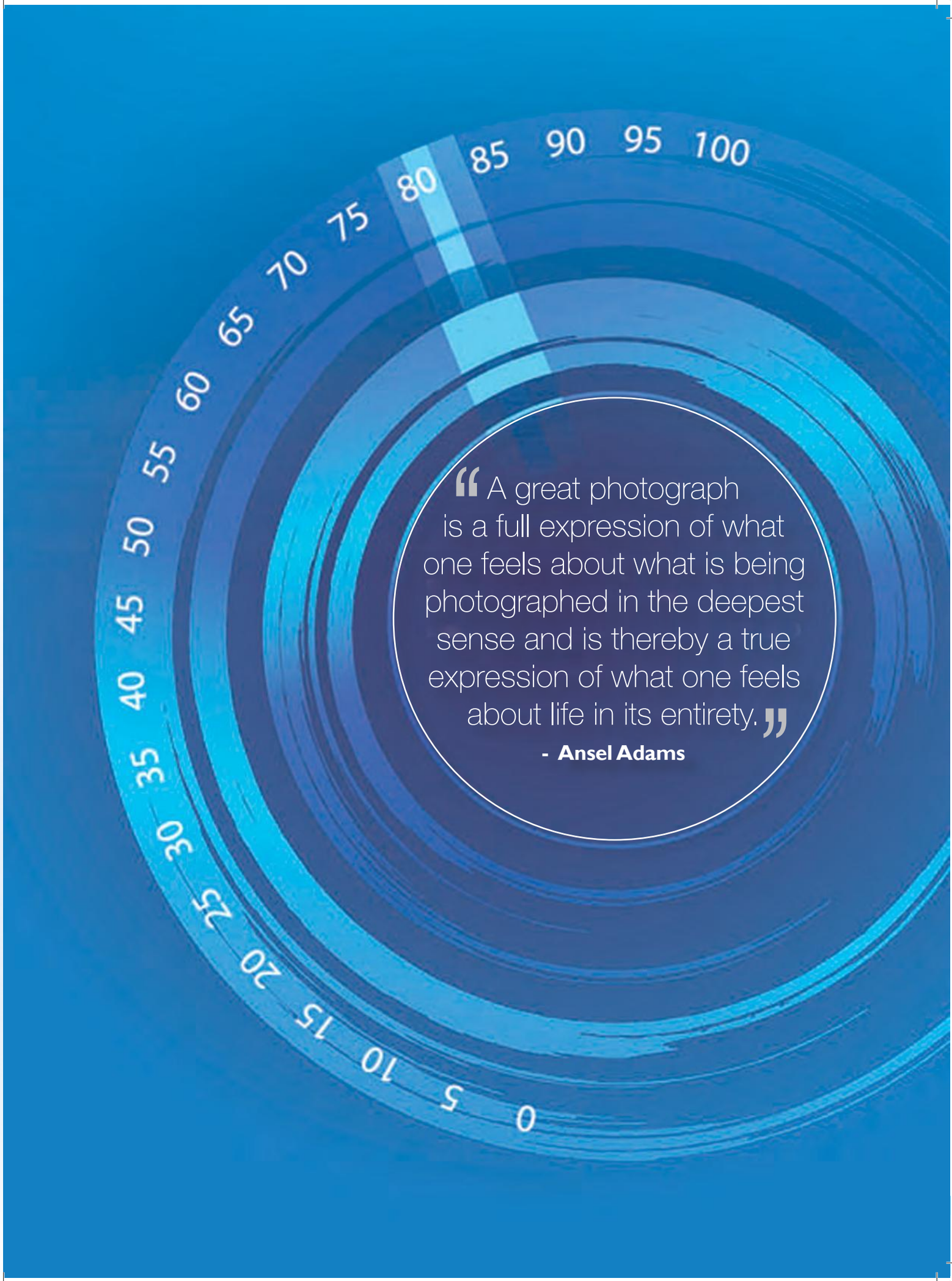
PGD Course - It was not just an additional course, it was muchmore. Something that helped us de-stress from the usual core subjects which were part of M.Com and MIB. It was indeed worth the time. The guest faculties like Mr.Nambiar, Mr.Paul Abraham shared remarkable knowledge with us.

We had some amazing lecturers; let it be for managerial communication, or corporate accounting or international economics or Forex. Personally, it was easy for me to blend into some of the hardcore commerce subjects even after coming from a pure science background. So I would like to thank Ms. Muktha, Mrs.Shubhra Rahul, Mrs.Veena Anand, and Mr. Mohan Philip for making the learning easy irrespective of our different academic backgrounds. Also, we were really lucky to have some amazing guest faculties, especially from IIM's and other Institutes, some of them who were straight from the industry. The names Mr. Shankar Subramoney and Mr. Dorai.Mr.Ramchandran are noteworthy.

The PG department of SJCC has carved out the right kind of attitude in us and has given us the right amount of knowledge in every aspect. Let it be through presentations, class CIA's, industrial visits or guest lectures. Thanks to the PG department of SJCC once again.

To my friends from M.Com, especially those who are planning to kick start their career in the teaching field□ □elieve me□ no other field earns yo□ so m□ch of respect, and above all, the joy of learning that never saturates. So all the best to you guys too.

Let this moment last forever.


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“A great photograph is a full expression of what one feels about what is being photographed in the deepest sense and is thereby a true expression of what one feels about life in its entirety.”
- Ansel Adams

Teaching Staff



Administrative Staff



III B.Com - A



III B.Com - B



III B.Com - C



III B.Com - D



III BBM - A



III BBM - B



II M.Com



II MIB



PGDM



ASSOCIATIONS

"Coming together is a beginning, staying together is progress, and working together is success."

- Henry Ford



Students' Council





Cultural Representatives

Class Representatives





Ladies' Representatives

Sports Represntatives





Dance Team

Music Team





Quiz Team

Hashmi Theatre Forum





Rotaract Club

Kannada Sangha





Hindi Parishad

IQAC





AICUF-All India Catholic University Federation

ALMA - Arts, Literature and Music Association





Business Team

E-Cell





CSA

JBC-Josephites Business Club





NSS-National Service Scheme

Sport Department with Support Staff





Captains and Vice Captains

India, State and University Representatives





Staff and Coaches

Basketball Women





Basketball Men

Hockey Men





Cricket Men

TT Men and Women





Football Men

Volley Ball Men





Football Women

Soft Ball Men





Swimming, Tennikot, Badminton and Athletics

Throw Ball Women





Tennis Men



Social MEDIA

Having realized what concerns students most we decided to look at the phenomenon of 'Social Media' by bringing in different perspectives from our students and also from leading researchers. We have reserved this section of the magazine exclusively for deliberations on this issue. We hope that the following articles help us to reflect and think about a phenomenon which is slowly becoming a major force leading to reforms all over the world. Any considered response to the below articles are always welcome at bluechip.edit@gmail.com

INTERVIEW WITH LAWRENCE LIANG



Lawrence Liang is an alumnus of SJCC. He graduated from the National Law School of India University, Bangalore and pursued a Master's degree in Warwick, England on a Chevening Scholarship. He is a legal researcher and lawyer based in the city of Bangalore, and is known for his legal campaigns on issues of public concern. He is a co-founder of the Alternative Law Forum, and by 2006 had emerged as a spokesperson against the politics of "intellectual property".

Liang's key areas of interest are law, popular culture and piracy. He has been working closely with Sarai, New Delhi on a joint research project 'Intellectual Property and the Knowledge/Culture Commons'. Liang is a "keen follower of the open source movement in software", and has been working on ways of translating the open source ideas into the cultural domain. We would like to thank Mr Liang for giving us time for an interview. Below are extracts from the interview.

Blue Chip -Why did you choose Law as a career after Commerce?

Lawrence Liang - I actually decided I wanted to be a lawyer pretty early but I didn't know why. The assumption for a number of people was that you like to engage in certain kinds of intellectual discussion or you're argumentative so you want to become a lawyer. NLS was just about to start when we were in Commerce College. It seemed that the place promised something new. It was a bit of a gamble because there hadn't been a single batch that had graduated yet from that Law School yet. Only two other people till then from Joseph's had done law. If this place could deliver even 20% of what it was ☐romising☐ it wo☐ld ☐e a significant ste☐ ☐☐wards for our education. So that was primarily the reason.

BC-The areas you specialize in- why did you choose the fields related to ☐iracy☐ co☐yrights etc☐

LL- In terms of the areas of work, I specialise in copyright law. I do a fair amount of work on Intellectual property, Public interest aspects of IP, Free speech and censorship and Media laws.

BC☐ Coming to s☐ecifics☐ yo☐ are wor☐ing on the case of Wendy Doniger's book and I wanted to know about your role in it.

LL-It is pretty straight forward. In Indian tradition there is a rich history of upholding free speech. There have been a number of controversies from the 20's on what can be uttered and what can be read in the public domain. Indian courts have consistently held in favour of authors and in favour of freedom of speech. This is a rare instance where without a court order or a judicial announcement on the issue, the publishers voluntarily went ahead and withdrew the book. We found that to be particularly offensive. So we sent a Legal Notice, as from an aggrieved community of readers. If you see the tone of the notice, it is half serious, half performative. Over the last 10 years this has been on the rise. With the release of any book or movie, there is a chance some one's sentiments will be hurt. What about the sentiments of the ordinary readers? What happens to sentiments of atheists? As a reader and a bibliophile, I am gravely offended when someone says you cannot read a book.

Part of the notice was also to articulate on a new jurisprudence of what we can read or write. Because, typically censorship involves a state and an author or the speaker, it does not involve the public. Although public always has the right to claim that their sentiments are hurt, but what does it mean for the public to claim participation in free speech?

So I suppose one of the reasons I continue to enjoy the legal profession is it stands for the ideal of a certain intellectual because of the use of creativity in the work done. You normally think that lawyers are dull drab boring people - 99% are and the rest 1% are Ally McBeals. Every once in a while the ☐ossi☐ility of act☐ally trying to fig☐re o☐t the ☐ro☐lem and trying to fig☐re o☐t different ways of looking at the problem remains the motivation of ☐eing in the field☐

BC - How do your campaigns use social media? What do you think is the impact of social media on your campaigns?

LL- I run away from social media for different reasons. As campaigns go, we obviously recognize the a☐sol☐te efficacy of social media☐☐o☐ can loo☐ at it as a paradigm shift in communication. Communication traditionally has been a one-to-many approach, it's about single channel broadcasting to many parts of the world. In the Indian context, this is a typical Doordarshan model. The state determines what you can see. So the paradigm with social media is that we are moving from a *one-to-many to many-to-many, peer-to peer* ☐nfiltered comm☐nication☐ ☐n a way there is nothing new about it. There have always ☐een forms of social media☐ ☐☐mo☐r was the first form of ☐nfiltered ☐eer☐to☐☐eer comm☐nication☐ Rumours were very important; if you look at the etymology of the idea of "rumours", rumours were sought to be regulated during the French Revolution because these were the ways in which the citizenry mobilized themselves. There have always been ways in which the noise of the public has been controlled by the state.

"One of the things that you need to remember is that censorship, in terms of the debate around censorship, always happens for an imaginary other person."

So if yo☐ loo☐ at the first model☐ it gives rise to the idea of paternal access to information. In paternal access, when you treat the citizenry as children, there is a paternal manner in which you allow forms of speech between citizens.

The paradigm shift of social media is where you move from ☐aternal access to defined access☐ The debate around censorship is ridiculous. Copies of Doniger's book are available everywhere online. So you really can't stop anyone from getting it. What is this facade of maintaining the idea that it can be controlled? You are talking about a situation where people have moved away from being treated as children. From controlled regulation in terms

of a □aternal access to a defined access□ yo□ have your information, you want it immediately, and you don't want people to determine what you can read. One of the things that you need to remember is that censorship, in terms of the debate around censorship, always happens for an imaginary other person. It's never for you and me. If I ask you, do you believe that I should control what you read or your parents should control what you read and your answer to me would be No. You are an adult and you can make up your own mind.

So who is censorship for?

The argument will be that censorship is for an X category. And the X-category is the illiterate person who is not us. They are more passionate. They cannot distinguish reality, illusion etc. Censorship has been around for more than a 100 years. The British introduced censorship in India precisely on these racial grounds that Indians were not mature enough to make up their minds. If we continue to recycle these oriental myths about ourselves, what kind of a democratic country are we?

The idea that social media brought about such a massive change, we were interested in it right from the beginning. Internet came into India in my final year of college□ aro□nd □□□□□ Till then all the research was hard work, going through dusty shelves, huge books, etc.

"You sent a letter and you waited... Now if you send an sms and you don't get a reply within 10 seconds, you get anxiety."

Take the example of something as simple as conducting a romance with someone. Can you imagine romance without a mobile phone or without email? For your generation, in a way, that would be inconceivable. Your parents wrote letters. You sent a letter and you waited. You waited for the letter to reach which took 10 days; you waited for the letter to come back to you, which took 20 days. Now if you send an sms and you don't get a reply within 10 seconds, you get anxiety. You refresh on your email. So in a way, technology has become a part of an intimate aspect of how we deal with life.

So when one talks to me about social media as though it is a radical new thing that has happened, I think every generation experiences its own sense of time and technology as unique to them, but it is important to draw continuity between different kinds of technological movements.

The introduction of print technology and the introduction of books radicalized the idea of knowledge; you look at the period before books, i.e. before it became a mass commodity when books were copied by hand. That meant an immense amount of labour and took an immense amount of time. The value of the book was very, very kind of high and only the rich could afford books. So you had books that were literally chained- they were that valuable. Then the print revolution came and changed the way people accessed books. That brought out an entire understanding of literacy in a new way.

The digital movement changes how you read and write, I know that the language my nieces speak is very different from my language, I don't understand a lot of what they say because most of it is SMS language. But you have to look at the fact that this is how it is. Campaigns and social movements have always used social media. There has never been a moment in history when a campaign hasn't used media. Even in campaigns like the Narmada Bachao Andolan, which was a movement against the building of a dam, they used pamphlets, they used the radio and they used trunk calls, phones and newspapers.

With social media, obviously the ability to reach out to people becomes much wider. So you think you can start a campaign on change.org and get 20,000 signatures. But it also brings up the question on what the campaign is, because if you have 20,000 people signing on to your campaign that's nice, but it's very easy to click on something and say that you are in solidarity and you support it. It might be a nice kind of well-meaning gesture, with no content and substance.

How do you translate the mobilizing technology of social media against what you see in the real world? That's a tough challenge. I don't think people have fig□red it o□t entirely□ There□s a ra□id transition and we are learning as we go on. It was a kind of reporting that we saw, including TV media, it was primarily the kind of reporting and writing we saw, primarily in Times of India and electronic media, it was depressing. So we felt we needed a forum where we could discuss and respond on all kinds of political issues, which was not based or dependent on mainstream media. And you can do it now.

BC - So it is big media vs new media according to you?

LL - There is a very nice image that Arundhati Roy has mentioned when she talks about ants with microphones. Ants are what I think characterize social media.

BC - When you speak about everything becoming spontaneous and instantaneous, supposing you post something political (as happened with two girls in Maharashtra) and you have a like on it, how much can we regulate?

LL □ □ere□s something we need to fig□re o□t□ The State is always nervous about new technologies. From cinema to radio to print, every time there is in change in communication technology, it increases the potential for people to participate in public life and that means new kinds of political formations can happen like the AAP. So the law in responding to social media uses the only language it knows, which means repressing, controlling and shutting down. So what is the problem with, for example, say Facebook and people being criminalised for likes; it equates the individual blogger with the press. But the individual blogger does not have the same sovereign force as the authority. That is one problem.

Then again what social media has done is that it has collapsed the distinction between event and narrative. Earlier we had an event happening and there was a certain time before it was narrated. So when Indira Gandhi was assassinated there was time till it sank in with people, but that has collapsed with social media. We also had the case of the N.E. people migrating from Bangalore, without even a single killing or injury, we had the Rapid Action □orce holding fl ag marches□ This was □nheard of□

"the social media acts as the nerve and the law is something which regulates the body"

This is the kind of language or political idiom that social media introduces. As mentioned earlier, these are intimate technologies. The devices you carry are so much like an extension of the human bodies. If we look at in physiological terms, the social media acts as the nerve and the law is something which regulates the body. So when we have the body acting in a hyper nervous condition (as the nerves are sensitive□□ there is a heightening of the confl ict□ the media is dependent on sensation. We talk of sensational media. Sensational news is when the sensation is 24X7 and pleads your attention; think of a state when a person is constantly excited, a state of disorder or when somebody is breaking down. In the context of social media, what is the answer? We need to fig□re o□t how to □ractice withdrawal from the media. The law cannot do anything.

BC - Another aspect of social media is of course, how much you are giving out about yourself and the loss of privacy.

LL - Yes. We have reached a stage where you don't need to hire a private detective. The lines between public and private are disappearing. At one level we have the big brother snooping on us. On the other we have a massive invasion of rights. On Facebook, we have created a culture where we talk a lot about ourselves and make it available to strangers. This is why the media does what it does and gets away with it. There is a bomb blast and they shove the mike on someone's face and ask him how he is feeling. Someone is getting married and they jump onto trees and try to record them. So you create a culture in which there are no boundaries, there is ethical dilution. Everything is about public consumption.

"Most people take it for granted that I am who I am on Facebook. But what does it mean for you to be who you are, as a performance?"

There are three distinct histories of the internet. Initially, it was the Multi-User Dungeons, it was just textual, imagine an internet with no images, there's only green te□t□ □eo□le were creating artificial and virtual worlds there; they were creating a persona- a voice that comes from behind a mask. In a way, the mask that we wear of who we are has always been mediated by technology. The second phase was that of a second life, where you created an avatar for yourself. And then you have Facebook. On Facebook, you're supposed to be who you are. And therein lies a big challenge. What does it mean to pretend to be who you are? I think it is a deeply interesting question. I think the performance itself raises deep philosophical problems in a way in which people who are doing it are not answering. Most people take it for granted that I am who I am on Facebook. But what does it mean for you to be who you are, as a performance? It is a performative space where you are creating various avatars of yourself.

It is interesting in what it allows us to think about. There are both pros and cons. I can't imagine living without the internet. The world was a little less interesting without the internet. But at the same time, it had more depth. Surface has become everything. Technology as a representation of the world and also as a mirror that provides you with a self-image, what you have is a proliferation of screens or mirrors constantly refl ecting forms of yo□rself □ac□□ B□t when yo□ have so many screens refl ecting so many images, what you have is the equivalent of a shattered mirror, from which you are refracting into a million pieces. So there is a splintering of the self that is happening, which I think is the key challenge of thinking about the self on the internet.

BC - Is there a message that you have for college students regarding social media?

LL □ □ thin□ it's for yo□ to fig□re o□t for yo□rself□ Be in it, do what you want to. But you need to learn to withdraw from it from time to time. It is an immersive world. Especially when the internet is available on your phone, there isn't a moment when you aren't connected. Then you have to ask yourself the question: what is the virtue of being connected all the time? If even in the deepest cave that you go to and the highest mountain that you climb you remain connected, how do you withdraw? I think it is crucial to withdraw.

"But sometimes, it's good to skip the party."

Reading books is also an immersive experience. There's something called the F rule of reading. Look at the capital F. This was a world that required your absolute attention and creative imagination and I used to read non-stop for 6 hours without a break. But I don't remember the last time I read a book completely, it is almost impossible now. We all read many books at the same time and the demand on our attention is multitasking. There is too much information which we are constantly filtering and perceiving. The F Rule in reading is that you have moved away from reading culture to scanning culture. That is a loss of a certain kind of experience. The only thing that you can do is recognize that you are not a slave of technology. But at one level, you are a slave, in the sense that, if you're the only one from your class not on Facebook, you're likely to be the only one not in the joke or not in the party. But sometimes, it's good to skip the party.

The interview was conducted by
Maya Krishnamurty and Pritika Sood
□ St□dent □ditors

VOX POPULI VOX DEI: HARNESSING SOCIAL MEDIA FOR SOCIAL REFORM

"It has been said that democracy is the worst form of government except all the others that have been tried."
-Winston Churchill

It's odd for one of the most belligerent defenders of Democracy to utter such a harsh sentence against

the very institution of which he was the succor, but his sentiment is still echoed by us all. The formal roots of democracy lay in the forums of Athens, wherein every free born citizen could vote on all matters of security and state. Every major policy mooted by the *boule*, their executive body, would be tabled before the citizens to ensure that their voices would be part of the state's collective action. Over time, this form of direct democracy was diluted by demographic constraints and a general sense of ennui that encompassed most people.

Democracy, in essence, became of the people, for the people, by some of the people.

We've distanced ourselves from the very foundations of democracy by divorcing ourselves from the democratic processes. We used to lack the formal mechanisms to collate the collective views of our fellow citizens across all walks of life because besides taxes and death, there was nothing to unite all the people of any country. There have been several experiments in democracy conducted by political scientists in the laboratories of former communist countries as they join the brotherhood of nations. Of the many revolutions that rocked the world in recent times, the smallest, but perhaps the most potent one, was the pots and pans revolution in Iceland. They suffered near economic collapse during the 2008 recession and were crippled by natural disasters, but the eruption of Eyjafjallajökull was matched solely by the public foment that enveloped the country recently. The people, channeling the spirit of Howard Beale from the 1976 movie Network, 'were mad as hell and weren't going to take this anymore'. They took to the streets with their cutlery and raised a din against the government, quite literally.

The ramifications of this were □□ite startling□ The government acceded to having the entire constitution of Iceland crowd sourced by the people of Iceland. They harnessed both Facebook and Twitter to collate the views of all the people on the future of Iceland as a country. This online referendum took a period of one year to table before the Icelandic Parliament, although the results weren't as exuberant as one would have expected. Online referendums are fast becoming the staple of every political organisation. SMS campaign and online campaigns to gauge voter sentiments were undertaken by the Aam Aadmi Party in India as they galvanized opinion on multiple issues from the people of Delhi. They even used these same channels to decide upon their manifesto. Vox Populi, Vox Dei.

We are at a delicate crossroads in our journey as a species, wherein we now have the tools to enfranchise the greatest number of people in the course of human history. What matters now is how we use this. We've seen revolutions organized by the most disparate people from across the world foment change that once upon a time, hinged on a group of people who were willing to take a violent stance or stand up for a cause. The arms of erstwhile revol□tionaries' have □een re□laced □y the fingers of the current crop.

It's time to bring people back to democracy and bring democracy back to the people.

Siddharth Pai

#SOCIAL MEDIA #SELF-HARM.

"I like wearing long sleeves", Lizzie (name changed) smiled. "It helps me cover my drawings". I did not quite understand what she meant. Until I rolled her sleeves up: parallel red lines contrasted on her pale skin. I knew her for a year and a half now, and I knew she came from a dysfunctional family, she needed hel□ sometimes□ □□t she got along □□st fine with the rest of us. Lately she's been keeping to herself, reserved and very remorse. Her depressing statuses and pictures with mostly shades of black in them with smudged eyes gave us the cue to have "the talk" with her. We worked out a schedule for her, where she would spend more time socialising and attending painting workshops just to keep her occupied and rarely connected to the internet.

□ was c□rio□s at first□ as good friends it was o□r responsibility to get her out of her melancholy, I looked it up online, typical as I am, and found Google suggesting me with a lot of websites that gave detailed descriptions of what self-harm was and why people resorted to it. I found that my friend wasn't the only victim but a lot of other teenagers resort to such disturbing practices to relieve themselves of emotional □ain □y infl icting □hysical injury. And some of them are only 13-17 years of

age, much younger than Lizzie. I read in one of the articles that enumerated the causes of self-harm that online activity can speed up this process and turn them suicidal. Social media has been playing a brilliant job by trying to curb such practices by providing online forums, help groups etc., but other main stream websites such as Facebook, Twitter and Tumblr are radically speeding up the process. #self-harm, I searched Twitter. A retweet from a young girl; 'If I ever ran away from home, I'm sure my family wouldn't even notice.' I thought. 'Who could be posting this kind of thing?' And that is how the can of worms came to open. I found that the tweet came from an acco□nt □refi□ed '□orthless' and from opening that account I found Twitter kindly offering me a plethora of related accounts that I 'may like,' and believe me when I say they are not in short supply. After around ten minutes or so of Twitter s□rfing □ came across another acco□nt from a girl, who was 'so tempted to cut, but it'd be over the cuts from yesterday.' So she decided to 'just live with the pain.'

Another account disturbingly contained the line, 'loves seeing blood drip down her legs.' And what shocked me even more were the accompanying images. Bleeding and scarred arms, collections of razors and even instructions on self-harm. All this came as a complete surprise to me and I was left sha□en□ □□t it didn't ta□e long for me to find o□t that this kind of thing is not uncommon at all. Self-harm and depression has almost come to the stage that it is now glamorised via social media. It has become 21st century poetry for the smart phone generation. Pictures of young girls and their torn arms with a lyric from their favourite melancholic songs scrawled across in italics are a norm on sites such as Tumblr. Unlike Facebook, which has a policy of removing self-harm related content and other triggers and providing the poster with help lines and such, sites like Twitter and Tumblr have some catching up to do. Though these posts are taken down only when they are re□orted or fl agged□ it's out there in the open, like a Dementor sucking up the happiness of anyone who comes its way.

This is a serious problem. To Twitter, Tumblr and the likes, I send this message: Take some responsibility for the actions and behaviours your sites are promoting. Do something about it now. This is young people's mental and physical health we are talking about here. To you, the reader, if you see the likes of these posts, do something about it. Report it, if you know the person, talk to them, and send them in the right direction. There is plenty of help out there.

And to the broken society who has created this need for perfection, who has invented and promoted the ideals that young people live by today and who has continued to ignore the pleas for help from young people all over the world, it might just be too late.

Roshan Puthuran David

SOCIAL NETWORKING: A PERSONAL NOTE.

I'd like to share with you a personal experience of mine in respect to social networking. When I was in the twelfth grade, I used to use Facebook almost every day, and the thing about Facebook is that you never feel like logging out of it once you're logged in, which makes it even worse. I used to log on to Facebook every now and then on my phone to simply browse down my Newsfeed and check out interestingly funny pictures and watch vines (short videos). It was a fun pastime but the problem was I used to use it even during my study time and my phone was constantly beside me on my study table. This was a serious distraction. This went on for quite some time and was draining the energy to focus on studies out of me. I started getting very upset and finally too□ the □old ste□ to deactivate my acco□nt□ Oh man did that feel good! Things started to change almost immediately and I felt myself getting back into the race. Studying was so much more effective from then on and I was able to get a good score in my boards.

So what I learned from this experience of mine was that although these kind of social networking sites are a pretty good pastime, a line has to be drawn at some point otherwise our work-life balance may go dangerously out of hand.

Mohammed Tayeb

SOCIAL MEDIA AND FREEDOM OF SPEECH

Social media is one of the most talked-about forms of communication at present, due to its enormous and constantly growing user base, ability to allow genuine two-way, real time mass communication on a scale that was inconceivable a decade ago, and "cool" and "high-tech" image. Its utility as a tool of political mass mobilization was demonstrated graphically in the Arab Spring revolts of 2011, when millions of protesters across Egypt, Tunisia, Bahrain, and the rest of the □ra□ world rose to fight for democracy, freedom of speech, and equality.

However, social media has a darker side to it. Political parties use it routinely for their mass mobilization campaigns, using hundreds of online members to harass and bully political opponents and dissidents into submission. More worryingly, terrorist and extremist groups have been known to use social media to communicate across cells and gain new mem□ers□ □n □□□□□ mo□s set fire to □[businesses across London, England, using social media to coordinate their orgy of destruction. Vague threats of violence against North-Eastern immigrants in Bangalore in early 2013 spread via social media and caused thousands of people to fl ee home in a □anic□ □overnments have so□ght -- regulate it - China has been extremely restrictive of freedom of speech in any form of social media, while the Supreme Court said in 2013 that social media could not remain exempt from regulation.
Edward Snowden's revelation of Project PRISM showed that social media was being used as a valuable spying tool, with governments seeking to purchase information from companies or decrypt it directly. Even if freedom of speech is not threatened, users remain vulnerable to being spied upon, and no one knows if a harmless statement is likely to bring upon government intervention, or the intervention of violence by local political parties (as two girls in Mumbai fell victim to). Furthermore, every user of social media is continuously spying upon others, and being spied upon by others, with peer pressure itself being a form of censorship. In social media, freedom of speech is limited, and in danger of being restricted further.

Maya Krishnamurty

YOUTUBE TUTORIALS – LEARNING REDEFINED

What is a tutorial? In simple words, a tutorial helps you learn something that you aren't familiar with, or have no knowledge of. Which brings me to my next question: what is a YouTube tutorial? YouTube is a video sharing and video streaming site, a very popular instrument of social media. A tutorial in the form of a video, uploaded on YouTube for everyone to watch, is what is termed as a YouTube tutorial.



You may ask how and why these are relevant today. Sim□le□ at least □□□ of □s who are classified as 'youth' are dependent on them. YouTube tutorials have redefined the way we learn□ □e have evolved from a stage where parents and elders were our knowledge banks to a stage where internet, which is easily availa□le at o□r fingerti□s□ is what we □se to acquire information. Tutorials on YouTube are an advanced ste□ in the 'internet at o□r fingerti□s' stage. There are tutorials for anything and everything: from hair styling to cooking to studying, the list is endless.

The partners at YouTube offer a wide variety of these tutorials to help sharpen skills, create better content and build fan bases. In an age where downloading □lays a significant role in o□r lives□ these tutorials facilitate 'reverse downloading' i.e. uploading.

Let me share a few stories about the unusual situations in which such tutorials have been used. Everyone knows what rogan josht is: a famous recipe of mutton curry. I know a lady, whose sister learnt how to make rogan josht from a YouTube tutorial. But when otherwise asked to make it, she cannot do so. I have a friend, who uses YouTube tutorials to fi☐ whatever ☐ro☐lems he has with his ☐i☐e☐☐nother friend uses it to style her hair. Sounds funny? But this is reality.

Now coming to a story about myself, where I used it and found it useful. I will be interning with the ☐oldman Sachs firm in the s☐mmer☐ ☐'m s☐re everyone is aware of their reputation and high status in the corporate world. As a result, they have certain routine procedures that they follow with their employees, that is, interns as well as full time analysts. One such routine procedure involved mailing the interns asking them to scan certain documents in a PDF format, and send it to them through email. The problem was that once scanned, the documents were in a JPEG format (all photographs are in this format), and converting to a ☐☐☐ file was something ☐ was ☐nfamiliar with☐ Luckily for me, a YouTube tutorial proved to be my hero.

In this situation, I feel I must state a fact: every rule has its exception. This exception presents itself in the form of an acquaintance that has never had to use a YouTube tutorial for anything; for he simply says that he was never in a situation to need them. For him, the people around him prove to be informative enough. This exception, however, is a minority, as all exceptions are. Coming back to its relevance and significance☐ let's loo☐ at it from another angle☐ ☐o YouTube tutorials educate? Depends on what your definition of ed☐cation is☐ ☐o we ☐enefit from them☐ For the sake of convenience, absolutely. But do we really learn and ☐enefit from an ed☐cative ☐oint of view? I don't think so. For instance, people may use the tutorial for something, but most of them may not remember the exact thing that they saw in the tutorial without the video being played for them. So, what then is learning?

Pritika Sood

TUMBLR

Among the vast majority of social networking sites, one blogging site continues to grow in popularity: Tumblr. It is a website where blogs can be created to refl ect ☐ersonality and to find others with similar interests. What attracted me to tumblr was its simplicity: A tumblr post is like a tweet, but longer. You can re-blog (like a re-tweet) favourite posts and enjoy a live feed of the content of your followers. Though this popular blogging site provides an outlet and source of discovery for students, there are advantages and disadvantages to creating a blog and joining the ever growing populace that is Tumblr. Not everyone is on Tumblr as it is more of a niche platform.

Tumblr has quite a few appreciable qualities. It is undeniably the best platform for image-focused content, i.e., gifs, fashion photography, hipster photos, memes, etc. Also, not too long ago, I, along with a few other blogs, received an anon(ymous) message that stated that my blog was wonderful and that I was doing great. Anon is not the only one trying to promote a positive atmosphere- many anons use their hidden identity as a way to praise people they follow.

The main issue that users deal with on Tumblr is☐ firstly☐ the anonymo☐s hate☐ a sit☐ation where someone sends a user an anonymous message with hurtful words or threats. Anon hate is a form of bullying, and there are cases on Tumblr when the anons can become overwhelming. Anon hate is a wretched practice and more prominent than one would hope. In addition, there are often arguments regarding values or opinions pertaining to current events, different kinds of blogs (fandom vs. hipster), or even popular T.V. shows, movies, video games or other forms of entertainment. Sharing opinions is not inherently bad, considering it provides an outlet, but users tend to get a little defensive and this shows through the vicious attacks on people with varying opinions.

But, the thing about Tumblr is that it isn't much different from everyday life. Everyone expects it to be either a loving haven with people like you or a ☐lace that is filled with online ☐redators☐ T☐m☐lr has both. That is a fact that cannot be denied. However, what most fail to realize, is that the same people, good and bad, are present in our daily lives just as

they are online. Social networking sites are merely another way of communicating with others. On Tumblr you will come across negativity, but you'll also meet wonderful people that can brighten your darkest hour at any point in time.

Vijetha Jessica

SOCIAL MEDIA NETWORKS AND OUR RELATIONSHIPS

Social media represents an interaction amongst people where they share information and ideas in a virtual platform. Social media depends on web-based technologies and use of modern telecommunication devices where an individual or a community has the freedom to create, edit, share, express and discuss an issue or an event.

Talking from an individual's perspective social media has seized our life more than ever before. Mobile phones are never out of our sight and the use of internet for purpose such as WhatsApp Messenger, Skype, Viber and social networking sites such as Facebook, Twitter, and Google+ has taken complete control of our lives and not to forget use of computers for the same purpose of social media communication has given all the more boost required for the same.

Social Media sites are so addicting that youngsters today do not wish to spend time with anything else and they live their relationship in a virtual world at the swipe of a screen. They often choose to talk to each other via mobile phone, Skype or communicate via Facebook because they may be afraid of getting to know each other, face to face. However, by doing this, they are missing out on their partner's facial expressions or the gestures that the other makes. Emotions are reduced to Likes or Dislikes, smiley faces or other emoticons.

It is also noticed recently many relationships, marriages are always on the verge of breaking as social media platform allows to go back in time or communicate with old friends from school, or former boy/girl friends that you have not had contact in ages and permits you to share your feelings once again without your physical attribute thus leading to suspicion from the other person of the relationship and it worsens when these social media accounts are not transparent enough to the other person in the relationship.

Couples are not communicating with each other as they should in real life. Frequently, they do not argue about things in the usual way, they tend to carry out quarrels in public, as a result, others comment about something that should be solved privately between the couple. The couple do not share their problem with each other rather they share it with everyone else who are irrelevant to the discussion, thus bringing everyone's viewpoint between the couple instead of two views of the problem.

It is strange to consider the fact that software developers and social network creators are, in real life, not really very social. Most of them are shy people who like to stick to their computers and do not create lasting friendshi□s□ □ace□oo□ has defined privacy in a new way. Many things that should be private have become public and vice versa. Social media has changed the world.

Social Media has conquered our lives to such an extent that, they are the last things we worry a□o□t when we go to □ed and the first things we check on when we get up. In the future more social networks may pop up. We may be able to not only share photos with others but also our shopping lists or our illnesses. More and more sites on the web are telling people to share. The more followers and friends we have the more excited we get. Thus allowing social media change our relationship with others constantly.

Vernon Rodrigues

WHAT'S ON YOUR MIND?

"All social media work us over completely."

Facebook, MySpace, Twitter, and Orkut, comes to our mind when someone says "social networking." For many teens of this day and age, visiting these sites are a part of their daily routine. Sure, it's a good way to keep in contact with your friends and

peers, but can it be too much of a good thing? Social networ□ing sites are □eneficial if □sed in certain ways, but can also be detrimental if used in the wrong way.

Human beings by and large are social. There is a deep rooted need among humans to share. Initially social networking happened at family functions where all relative and friends would conglomerate under one roof. Social networking has always been prevalent; it is just that in these times the face of social networking has changed. Today, we live in a world where contacting someone, sharing our journeys as well as our thoughts is just one click away. Most literate youth seem to be in one or the other social networking sites. These have played a crucial role in bridging boundaries and crossing the seas and enabling them to communicate on a common platform.

We fell in love with sites that made us feel like there are people out there who are similar to us having common experiences. But then, some of these networks - Facebook and Twitter in particular - began to grow explosively. Facebook facilitated a cultural norm of using its service to "friend" everyone we knew. All of a sudden we had tons of our friends on these sites. With the experiences gained sharing online spaces with a few friends, logic would dictate that having more of our friends online would make this experience richer. It is fact that social networks and virtual worlds are very useful for marketing, socialization and access to such instant micro "information". But, a social trend that has grown can be summarized in a term which defines what we are living in this digital age□ □□□□ (Fear of missing out). In a competitive and so immediate world, people need to know everything faster, buy something or attend to an event before the others, to avoid the fear of exclusion and the anxiety of making wrong choices. In theory it is supposed to expand your network of people that you socialize with, but what actually happens is that people tend to form into groups who all share the same opinion. In most cases people with different beliefs are excluded. The result is that even though you may interact with thousands of people they are all people who share the same opinion. This tends to result in people becoming much less tolerant of differing beliefs from their own. Therein lies the paradox of the social network that no one wants to admit: as the size of the network increases, our ability to be social decreases.

The negative effects of these social networking sites overweigh the positive ones. These sites have caused some potential harm to society and the first victims are the st□dents□ This is □eca□se of the reason that when they are studying or searching their course material online, they get attracted to these sites to kill the boredom in their study time, diverting their attention from their work. Hence they are distracted from the distraction caused by a distraction. Relying more on the information accessible easily on these social networking sites and the web reduces their learning and research capabilities. The more time the students spend on these social media sites, the less time they will spend socializing in person with others. This reduces their communication skills causing a drawback to socialize more lively with the society. The overuse of these sites on a daily basis has many negative effects on the physical and mental health of students making them lethargic and unmotivated to create contact with the people in person. To put it bluntly, we are losing touch with reality.

The matter is not the digital world and its wonderful ways to make our lives better, You are what you share. Maybe people should learn how to use better those resources, to ensure they will live fully if, sometimes, they turn off their "toys" to have a face to face chat.

Leon Pereira

WHAT'S UP WITH MARK ZUCKERBERG ACQUIRING WHATSAPP?

"By giving people the power to share, we're making the world more transparent." □□ar□ □□c□er□erg□

There is more to Mark Zuckerberg than the celebrity status that he has attained. He created *Facebook* to help people share whatever information they wanted, but also to have control over whom they shared that information with. He earns about 17.5 billion dollars . So why take over WhatsApp? Isn't he making enough money as it is?

He posted on Facebook saying that he was excited to acquire WhatsApp mainly because his mission is to make the world more open and connected. WhatsApp is a simple, fast and reliable mobile messaging service that is used by over 450 million people on every major mobile platform. More than 1 million people sign up for WhatsApp every day and it is on its way to connecting one billion people. WhatsApp would help to develop a service that people around the world love to use every day.

Mark paid nearly 19 billion dollar to take over whatsapp. His vision is to "connect the world." Social media is exactly that: connecting people.

Facebook has built separate apps for different u cases. For instance, Facebook launched the Facebook Camera, and later acquired Instagram when the Camera app did not become popular. It also launched Poke, and then made an offer to acquire SnapChat when Poke failed. Recently, the company launched Paper, an app for news. It also launched its standalone messenger app. Now, it has acquired WhatsApp. This is as strategic as the company can get. What's Zuckerberg's next move is on everyone's mind. But, "The biggest risk is not taking any risk at all."

Bianca Desouza

TAXONOMY OF OPEN ACCESS ELECTRONIC RESOURCES FOR RESEARCH

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Overview of Open Access Journals

The World Wide Web (WWW) provides the means for research scholars to make their research results available to anyone, anywhere, at any time. This applies to journal articles regardless of whether or not their library has a subscription to the journal in which the articles were published as well as to other types of research output such as conference papers, theses or research reports. This is known as Open Access. This Open access (OA) practice provides unrestricted access via the Internet to peer-reviewed scholarly research. It is most commonly applied to scholarly journal articles, but it is also increasingly being provided to theses, scholarly monographs and book chapters.

The Open Access research literature is composed of free, online copies of peer-reviewed journal articles and conference papers as well as technical reports, theses and working papers. In most cases there are no licensing restrictions on their use by readers. They can therefore be used freely for research, teaching and other purposes.

COMPREHENSIVE ARCHIVES OF OPEN ACCESS RESOURCES	
Directory of Open Access Journals Provides access to over 1500 + learned journals covering all major disciplines.	http://www.doaj.org/
Search Engine with full text research papers	www.googlescholar.com
NISCAIR FULL TEXT JOURNALS	http://nopr.niscair.res.in/
BENTHAM 175 open access journals	http://www.bentham.org/open/a-z.htm
High Wire Press- Earths largest free-full science archives (journals) 320 journals	http://highwire.stanford.edu/
Journal of the Indian Institute of Science	http://journal.library.iisc.ernet.in/
EconPapers provides access to RePEc, the world's largest collection of on-line Economics working papers, journal articles and software.	http://econpapers.repec.org/
Open j-Gate 4805 Open Access Journals	http://jgateplus.com
Open Access Journals Search Engine	http://www.oajse.com/
Digital Learning	http://www.digitallearning.eletsonline.com
Directory of Open Access Repositories	http://www.opendoar.org/
Vidyanidhi enhances access to Indian theses and enlarges the reach and audience for Indian doctoral research works	http://www.vidyanidhi.org.in/

Canadian Association of Learned Journals	http://calj.icaap.org
International Consortium for the Advancement of Academic Publication (ICAAP)	http://www.icaap.org
☐lossaries of financial and accounting terms	http://www.ventureline.com/glossary.htm
Association of Research Libraries (ARL)	http://www.arl.org
Canadian Library Association (CLA) National English-language association representing 21,000 Canadian libraries	http://www.cla.ca
Chartered Institute of Library and Informatics Professionals (CILIP	http://www.cilip.org.uk
International Coalition of Library Consortia (ICOLC)	http://www.library.yale.edu/consortia
Scholarly Publishing and Academic Resources Coalition	http://www.arl.org/sparc
SPARC Europe Scholarly Publishing and Academic Resources Coalition	http://www.sparceurope.org
Special Libraries Association (SLA) International association	http://www.sla.org
Electronic Society for Social Scientists (ELSSS)	http://www.elsss.org.uk
International Network for the ☐vaila☐ility of Scientific Publications (INASP)	http://www.inasp.info/psi/index.html
CrossRef Linking service for scientific and scholarly online publications	http://www.crossref.org
☐igital ☐☐☐ect ☐dentifier (DOI®)	http://www.doi.org
Partnership of Dutch universities for electronic scientific ☐☐☐lishing	http://www.roquade.nl
STATISTICAL DATA BASE	
Census of India	http://www.censusindia.net/
Asian Development Bank	http://www.adb.org/
Indian Health Statistical Database	http://www.indiahealthstat.com/indian/health/National_Family_Health_Survey_1.asp?secid
World Bank Data & Statistics	http://www.worldbank.org/data/
UNICEF Statistical Data	http://www.unicef.org/statis/

The advantages of Open Access:

☐ ☐☐en ☐ccess ☐rings greater visi☐ility and im☐act

☐ ☐☐en ☐ccess moves research along faster

☐ ☐☐en ☐ccess ena☐les ☐etter management and assessment of research

☐ **Accelerated discovery.** With open access, researchers can read and ☐☐ild on the findings of others without restriction.

Public enrichment. ☐☐ch scientific and medical research is paid for with public funds. Open Access allows taxpayers to see the results of their investment.

Improved education. Open Access means that teachers and their students have access to the latest research findings thro☐gho☐t the world.

OPEN ACCESS REPOSITORIES

Open Access repositories may be institutionally-based, enhancing the visibility and impact of the institution, or they may be centralised, subject-based collections. Institutional repositories are digital collections of the outputs created within a university or research institution. Whilst the purposes of repositories may vary (for example, some universities have teaching/learning repositories for educational materials), in most cases they are established to provide Open Access to the institution's research output.

Benefits of a repository containing the institution's research outputs

☐ ☐ntegrated research management infrastr☐ct☐re

☐ ☐odel of re☐ository s☐staina☐ility

☐ ☐nhanced research comm☐nication networ☐

☐ ☐ey sta☐eholder engagement

☐ Com☐rehensive instit☐tional research ☐rofile


-- LANGUAGES --
KANNADA,
HINDI & FRENCH

ಕವಿತಾ ಜುಗಲ್ ಬಂದಿ

"ಏನು ನೋಡುತಿಹೆ"

ಏನು ನೋಡುತಿಹೆ ಮಗು ನಭದಿ
ಏರು ಏರುತಿರು ತಾರೆಗಳ ಸನಿಹದಿ
ನೀನ್ ನುಡಿವ ಮಾತಿರಲಿ ಕನ್ನಡದಿ

ಎಡೆ ಬಿಡದೇ ಓಡುತಿರು ನೀ ಗುರಿಯೆಡೆಗೆ
ನೀ ಬಯಸ್ಸಿದ್ದು ನಿನಗೆ ಸಿಗುವವರೆಗೆ
ನೀನು ಬಯಸಿದ್ದು ನೀ ಸಾಧಿಸುವವರೆಗೆ

ಹೊಳೆವ ನಿನ್ನ ಕಂಗಳಲ್ಲಿ ಶಾಂತಿ ಸದಾ ಇರಲಿ
ಮಿನುಗುವ ನಿನ್ನ ತುಟಿಯಲ್ಲಿಪ್ರೀತಿ ಜಿನುಗುತ್ತಿರಲಿ
ಆಗು ನೀ ಸುಭಾಷ್, ಭಗತ್, ಆಜಾದ್

ದುಷ್ಟ ಶಕ್ತಿಗಳ ಸಂಹರಿಸು ನೀನು ಓ
ಕನ್ನಡದ ಮುದ್ದಿನ ಕಂದ
ಹೊಸ ವರ್ಷದಲ್ಲಿ ಸದಾ ನಗುತಿರು ನೀನು

ಸಹನಾ ಕಾರಂತ್. ಸಿ
ದ್ವಿತೀಯ ಬಿ.ಕಾಂ.'ಎ'.

"ಯಾಕೆ ನೋಡುತಿಹೆ"

ಯಾಕೆ ನೋಡುತಿಹೆ ಮಗು ನಭದಿ
ವಿಸ್ಮಯ ಓಕುಳಿಯಾಡುವ ತೆರದಿ
ಬಣ್ಣಗಳು ಚಿತ್ತಾರ ಬಿಡಿಸಿವೆ ನೋಡು ನೋಡಲ್ಲಿ
ನಿನ್ನ ಕಣ್ಣಲ್ಲಿ

ಎಡೆ ಬಿಡದೆ ಯಾಕೆ ಓಡುತಿರುವೆ ಗುರಿಯೆಡೆಗೆ
ಗುರಿಯೆಂಬುದೂ ಅನಂತ ಆಕಾಶವೇ!
ಸಾಧನೆಗಳೆಲ್ಲವೂ ಕೊನೆಗೆ ಮಕ್ಕಳಾಟಿಕೆಯೇ
ಹೊಳೆವ ನಿನ್ನ ಕಂಗಳಲ್ಲಿ ಶಾಂತಿ ಮೋಡಗಳಂತಿರಲಿ
ಮಿನುಗುವ ನಿನ್ನ ತುಟಿಯಲ್ಲಿ ಹೊಮ್ಮಲಿ ಕಾಮನಬಿಲ್ಲು
ಸುಭಾಷ್, ಭಗತ್, ಆಜಾದ್
ಏನಾಗದಿದ್ದರೂ ಚಿಂತೆಯಿಲ್ಲ
ಕನಿಷ್ಠ ಒಬ್ಬ ಬಡಗಿ, ಕುಂಬಾರ ,ಕೃಷಿಕನಾಗು
ಸುಮ್ಮನೆ ಅಂಡಲೆಯಬೇಡ ನಿರರ್ಥಕವಾಗಿ
ಅನಗತ್ಯ ಭಾರ ಹೊರಬೇಡ ಕನ್ನಡದ ಕಂದ
ಹೊಸದು, ಹೊಸವರ್ಷವೆಲ್ಲ ಸುಳ್ಳು
ಹರ್ಷಕ್ಕೆ ಹೊಸತೇ ಬೇಕಿಲ್ಲ
'ಅದೇ' ಆದರೂ ಆಕಾಶದಂತೆ
ಸದಾ ರೂಪಾಂತರಗೊಳ್ಳಬೇಕು
ನಿತ್ಯ ಬದಲಾಗುತ್ತ ಬೆಳೆಯಬೇಕು
ಗೂಟಕ್ಕೆ ಕಟ್ಟಿಕೊಳ್ಳಬೇಡ ಮಗು
ಅನಂತವಾಗು,ಅನಿಕೇತನವಾಗು.
ಎನಾದರೂ ಸರಿ ಸದಾ 'ಆಗುತ್ತಿರು'

– ("ಏನು ನೋಡುತಿಹೆ" ಕವಿತೆಗೆ ಪ್ರತಿಕವಿತೆ–ಸಮೂಹ ರಚನೆ)

ಹೆಣ್ಣು ಮತ್ತು ಪ್ರಸ್ತುತ ಸಮಾಜ

ಒಂದು ಜೀವ ಈ ಜಗತ್ತಿಗೆ ಪ್ರವೇಶ ಮಾಡಿದಾಗ, ಅದು ಏನೂ ಅರಿಯದ ಕೂಸು, ಮುಗ್ದ ಕಂದ, ಸಣ್ಣ ದೇವರು, ಆದರೆ ಅದೇ ಮಗು ಹೆಣ್ಣು ಆಗಿದ್ದರೆ ಕೆಲವರಿಗೆ ಅದೊಂದು ಬರೀ ಒಂದು ಮಾಂಸದತುಂಡು, ಪ್ರಯೋಜನಕ್ಕೆ ಬಾರದ ಶನಿ ಅಷ್ಟೇ. ಮುಂದೆ ಆ ಹೆಣ್ಣಿನ ಜೀವನ ಸಮುದ್ರದಲ್ಲಿ ಈಜಿ ಅದನ್ನು ದಾಟವಂಥದ್ದು, ಎಲ್ಲಾ ಕಷ್ಟಗಳನ್ನು ಎದುರಿಸಿ. ದಾಟಿ ಮುಂದೆ ಬಂದರೆ ಮಾತ್ರ ಆಕೆ ಈ ಜಗತ್ತಿನಲ್ಲಿ ಬದುಕಿ ಬಾಳಬಹುದು.
ನಾನು ಹೇಳಹೊರಟಿರುವುದು ನೂಪುರ್ ಎಂಬುವ ಒಂದು ಹೆಣ್ಣು ಮಗಳ ಕಥೆ. ನೂಪುರ್ ಎಲ್.ಕೆ.ಜಿ ಓದುತ್ತಿದ್ದಾಗ ಅವಳ ತಂದೆ ಕೆಲಸಕ್ಕೆ ಹೋಗುವುದನ್ನು ನಿಲ್ಲಿಸಿದ್ದರು. ಒಟ್ಟು ಐದು ಜನರ ಕುಟುಂಬ ಅದು. ಅವಳ ತಂದೆಗೆ ಇಬ್ಬರು ತಂಗಿಯಂದಿರು. ಒಬ್ಬರು ಗಂಡ ತೀರಿಹೋದದ್ದರಿಂದ ಇವರ ಮನೆಯಲ್ಲೇ ಉಳಿದುಕೊಂಡಿದ್ದರು. ಇನ್ನೊಬ್ಬ ತಂಗಿಗೆ ಮದುವೆಯಾಗಿ ಇನ್ನೂ ಇವರ ಮನೆಯಲ್ಲಿಯೇ ಉಳಿದಿದ್ದರು. ನೂಪುರ್ ಹುಟ್ಟಿದಂದಿನಿಂದ ಆ ಕುಟುಂಬದಲ್ಲಿ ಸಂತೋಷವಿತ್ತು. ಐದು ವರ್ಷಕ್ಕೇ ಅವಳು ಅತ್ತೆಯನ್ನು ಎಳೆದುಕೊಂಡು ಹೋಗಿ ಶಾಸ್ತ್ರೀಯ ಸಂಗೀತಕ್ಕೆ ಸೇರಿದಳು, ಅವಳದು ಅಷ್ಟು ಉತ್ಸಾಹಿ ಬದುಕು.
ಏನೂ ಅರಿಯದ ಆ ಪುಟ್ಟ ವಯಸ್ಸಿನಲ್ಲಿ ಅವಳಿಗೆ ತಂದೆ

ತಾಯಿಯಿಂದ ಯಾವುದೇ ರೀತಿಯ ಪ್ರೀತಿಯಾಗಲೀ ಪ್ರೋತ್ಸಾಹವಾಗಲಿ ಸಿಗಲಿಲ್ಲ. ಆದರೂ ಸ್ವಂತ ಬುದ್ಧಿ ಶಕ್ತಿಯಿಂದಲೇ ಅವಳು ಬೆಳೆಯಲು ಪ್ರಾರಂಭಿಸಿದ್ದಳು. ಬಹುಶಃ ಅದರಿಂದಲೇ ಅವಳು ಯಾವಾಗಲು ಎಲ್ಲದರಲ್ಲು, ಎಲ್ಲರಿಗಿಂಥಲೂ ಭಿನ್ನವಾಗಿದ್ದಳು. ಅವಳ ರೀತಿ ನೀತಿಗಳು ನಡೆ ನುಡಿ ಪ್ರತಿಯೊಂದೂ ಭಿನ್ನವಾಗಿತ್ತು. ಅತ್ತೆಯೇ ತಾಯಿಯಂತೆ ಅವಳನ್ನು ಬೆಳೆಸಿದ್ದರು. ನೂಪುರ್‌ಗೆ ಕ್ರೀಡೆಯಲ್ಲಿ ಅತೀವ ಆಸಕ್ತಿ, ಚೆನ್ನಾಗಿ ಓದುತ್ತಿದ್ದಳು ,ಸುಗಮವಾಗಿ ಹಾಡುತ್ತಿದ್ದಳು. ಆದರೆ ಪ್ರತಿಸಲ ಸ್ನೇಹಿತೆಯರ ಜತೆ ಹೊರ ಹೋಗಿದ್ದಾಗೆಲ್ಲ ಅವಳಿಗೆ ತನ್ನ ಗೆಳತಿಯರು ಹೇಳುವ ಕುಟುಂಬದ ಆತ್ಮೀಯ ಗಳಿಗೆಗಳ ಕಥೆಗಳು ಹೊಟ್ಟೆ ಉರಿಸುತ್ತಿದ್ದವು ಯಾಕೆಂದರೆ ಆ ತರಹದ ಅನುಭವಗಳು ಇವಳಿಗೆ ಎಂದೂ ಇದ್ದಿದ್ದೇ ಇಲ್ಲ.

ಅವಳ ಕುಟುಂಬದ ಜೊತೆ ಸಂತೋಷವಾಗಿರುವ ನಂಬಿಕೆಯೆ ಅವಳಿಗಿರಲಿಲ್ಲ, ಅಷ್ಟೇ ಯಾಕೆ ಅವರ ಜೊತೆ ಎಂದೂ ಅವಳು ಏನನ್ನೂ ಹಂಚಿಕೊಳ್ಳುತ್ತಿರಲಿಲ್ಲ. ಕೆಲವೇ ಕೆಲವು ಸ್ನೇಹಿತರೆ ಎಲ್ಲಾ ಆಗಿದ್ದರು .ಅವಳ ನೇರ ನಡೆ ನುಡಿಯನ್ನು ಸುತ್ತಮುತ್ತಲಿನವರು ಇಷ್ಟ ಪಡುತ್ತಿರಲಿಲ್ಲ, ಆತ್ಮೀಯರಲ್ಲದ ಕೇಡು ಬುದ್ಧಿಯ ಸ್ನೇಹಿತರು ಮತ್ತು ಪರಿಚಯ ಇಲ್ಲದ ನೆರೆ ಹೊರೆಯವರು ಎಲ್ಲರೂ ಅವಳ ಬಗ್ಗೆ ಕೆಟ್ಟದಾಗಿ ಮಾತನಾಡಿಕೊಳ್ಳುತ್ತಿದ್ದರು. ಆದರೆ ಇದಾವುದು ಅವಳನ್ನು ಚಿಂತೆಗೀಡು ಮಾಡುತ್ತಿರಲಿಲ್ಲ ಯಾಕೆಂದರೆ ಬದುಕು ತುಂಬ ಕ್ರೂರವಾಗಿ ಅವಳನ್ನು ಬದಲಾಯಿಸಿತ್ತು . ಯಾರಿಗೋಸ್ಕರವೂ ಅವಳು ಬದಲಾಗಬೇಕಿರಲಿಲ್ಲ. "ನೀನು ಯಾರಿಗೋಸ್ಕರವೂ ಅಲ್ಲ, ನಿನಗೋಸ್ಕರ ಬಾಳು". ಎನ್ನುವುದು ಅವಳ ಧರ್ಮವಾಗಿತ್ತು, ಆದರೆ ಅದು ಸ್ವಾರ್ಥಕ್ಕಾಗಿ ಅಲ್ಲ ಹೆಣ್ಣಾಗಿ ಏನನ್ನಾದರೂ ಸಾಧಿಸುವುದಕ್ಕಾಗಿ.

ಏನಿದ್ದರೂ ಮುಖದ ಮೇಲೆ ಹೇಳುವ ಧೈರ್ಯ ಹೊಂದಿರುವ ವ್ಯಕ್ತಿತ್ವ ಅವಳದ್ದು. ಎಂದೂ ಯಾರಿಗೂ ಹೆದರದ ಅವಳು ಅತಿಯಾಗಿ ಗೌರವಿಸಿ, ದೇವ ಸ್ಥಾನದಲ್ಲಿಟ್ಟು ಪೂಜಿಸುತ್ತಿದ್ದದ್ದು ತನ್ನ ಸಂಗೀತದ ಮೇಷ್ಟ್ರನ್ನು ಮಾತ್ರ .ಅವಳು ಅವರ ತರಹವೇ ಅಷ್ಟು ಚೆನ್ನಾಗಿ ಹಾಡಲು ಕಾರಣ ಅವರ ಪ್ರೋತ್ಸಾಹ ಮತ್ತು ವರಿಗೆ ಅವಳ ಮೇಲಿದ್ದ ನಂಬಿಕೆ.

ನೂಪರ್ ದೊಡ್ಡವಳಾದ ಹಾಗೆ ಮನೆಯ ಪರಿಸ್ಥಿತಿ ಹದಗೆಟ್ಟಿತ್ತು, ಅಣ್ಣ ದಾರಿ ತಪ್ಪಿದ್ದನು, ಅದರ ಕೋಪ, ನಿಸ್ಸಹಾಯಕತೆ ಎಲ್ಲವನ್ನೂ ಅವರು ಇವಳ ಮೇಲೆ ತೀರಿಸಿಕೊಳ್ಳುತ್ತಿದ್ದರು. ಹೆತ್ತ ತಂದೆಯೇ ಅವಳನ್ನು ಕೆಟ್ಟ ಭಾಷೆಗಳಲ್ಲಿ ಬಯ್ಯುತ್ತಿದ್ದರು ಸ್ವಾಭಿಮಾನಿಯಾದ ಅವಳು ಈ ಕಾರಣಗಳಿಂದಾಗಿ ತಂದೆಯಿಂದ ಬೇರೆಯಾಗಿದ್ದಳು. ಇದೆಲ್ಲ ನಡೆದು ಎರಡು ವರ್ಷಕ್ಕೆ ಅವಳ ತಂದೆ ತೀರಿ ಹೋದರು. ಅವಳ ಅಣ್ಣನ ಕೆಟ್ಟ ಚಟಗಳನ್ನು ಬಿಡಿಸಲಾಗದ ಕೊರಗಲ್ಲಿ ತಂದೆ ತೀರಿಹೋದರು. ಅವರನ್ನು ದ್ವೇಶಿಸುತ್ತಿದ್ದರೂ ಸಹ ತಂದೆ ಎನ್ನುವ ಕಾರಣಕ್ಕೆ ಅವರ ಸಾವಿನ ಮುಂಚೆ ಅವಳು ಸತ್ಕರಿಸುತ್ತಾಳೆ, ಅದೇ ಅವಳ ಕೊನೆಯ ಸುಂದರವಾದ ದಿನಗಳು ಸಹ . ಅವಳ ತಂದೆಯ ಜೊತೆ ಅವಳು ಅತ್ತಳು, ಹಳೆಯ ನೆನಪುಗಳನ್ನು ನೆನೆದು ಇಂದೂ ಅಳುತ್ತಾಳೆ.

ತಂದೆಯ ಸಾವಿನ ನಂತರ ಅಣ್ಣ ಸೂರಜ್ ನೂಪುರ್‌ಳ ಮೇಲೆ ಹಕ್ಕು ಚಲಾಯಿಸಲು ಪ್ರಾರಂಭಿಸಿದನು. ಅವಳನ್ನು ಎರಡು ಬಾರಿ ಬಲಾತ್ಕಾರ ಮಾಡಲು ಸಹ ಪ್ರಯತ್ನಿಸುತ್ತಾನೆ. ಇದರಿಂದ ಅವಳಿಗೆ ಅವಳ ಅಣ್ಣನ ಮೇಲೂ ಅಸಹ್ಯದ ಭಾವನೆ ಹುಟ್ಟುತ್ತದೆ, ಸಂಬಂಧಗಳ ಮೇಲಿನ ಗೌರವ ಕಳೆದು ಹೋಗುತ್ತದೆ.

ತಂದೆಯಂದಿರು ಎಷ್ಟೇ ಬೇಜವಾಬ್ದಾರಿಯಾಗಿದ್ದರೂ, ತಾಯಿ ಯಾವಾಗಲೂ ತನ್ನ ಮಕ್ಕಳನ್ನು ಬಿಟ್ಟುಕೊಡುವುದಿಲ್ಲ .ತನ್ನ ಜೀವನವನ್ನು ಮಕ್ಕಳಿಗೋಸ್ಕರವೇ ಧಾರೆಯೆರಿಯುತ್ತಾರೆ. ಅಂತಹ ತಾಯಿಯರ ಪರಿಚಯ ನೂಪುರ್‌ಗೆ ಇತ್ತು, ಆದರೆ ಸ್ವತಃ ತನ್ನ ತಾಯಿ ಈ ರೀತಿ ಇರಲಿಲ್ಲ, ಅಪ್ಪೇ ಏಕೆ, ಆಕೆ ಒಬ್ಬ ನಿಜವಾದ ತಾಯಿ ಎಂದೂ ಸಹ ಅನಿಸಿದ್ದೇ ಇಲ್ಲ. ಆ ಸಂಬಂಧವೂ ಅವಳಿಗೆ ನಿರಂತರವಾಗಿರಲಿಲ್ಲ ಈ ಕಾರಣಕ್ಕೆ ನೂಪರಳಿಗೆ ಸಂಬಂಧಗಳ ಮೇಲಿನ ಗೌರವವೇ ಹೊರಟುಹೋಗಿತ್ತು.

ಇದೆಲ್ಲದರ ನಡುವೆ ಅವಳಿಗೆ ಒಂದು ಹುಡುಗನ ಮೇಲೆ ಪ್ರೀತಿಯಾಗಿತ್ತು, ಅವನ ಹೆಸರು ಆರ್ಯನ್ ಅದು ಮನೆಯಲ್ಲಿ ತಿಳಿದಾಗ ಅವಳ ಸ್ಥಿತಿ ಅಧೋಗತಿಗಿಳಿದಿತ್ತು .ಸೂರಜ್ ಅವಳನ್ನು ಹೊಡೆದು ಅವಳ ಮೇಲೆ ಇಲ್ಲದ ಆಪಾದನೆಗಳನ್ನು ಹೊರಸಿ ಅವಳ ಜೀವನವನ್ನು ನರಕ ಮಾಡುತ್ತಾನೆ. ಅವಳ ಜೀವನದ ಮುಖ್ಯ ಭಾಗವಾಗಿದ್ದ ಅವಳ ಸ್ವತಂತ್ರ್ಯವನ್ನು ಕಿತ್ತು ಕೊಳ್ಳುತ್ತಾನೆ ಅವಳನ್ನು ಮನೆಯ ಆಳಾಗಿ ಕಾಣುತ್ತಾನೆ.

ಇಷ್ಟೆಲ್ಲಾ ಅಸೂಯೆ, ದ್ವೇಶ, ಆಕ್ರೋಶ ಮತ್ತು ಶೋಶಣೆಯನ್ನು ದಾಟಿ ಈ ಹೆಣ್ಣು ಹುಡುಗಿ ಜೀವನದಲ್ಲಿ ಜಯ ಸಾಧಿಸಲು ಸಾಧ್ಯವಾಗುವುದೇ? ನನ್ನ ಪ್ರಕಾರ ಇದು ಸಾಧ್ಯ. ಮನಸ್ಥೈರ್ಯ, ಶಕ್ತಿ, ಸ್ವನಂಬಿಕೆ, ಜೀವನದಲ್ಲಿ ಜಯ ಸಾಧಿಸಬೇಕೆಂಬ ಹಟ ಇದ್ದರೆ ಸಮಾಜ ಹೆಣ್ಣನ್ನು ಎಷ್ಟೇ ಕೆಳಗೆ ತಳ್ಳಿದರೂ ಎದ್ದು ನಿಂತು ಅದನ್ನು ಧೈರ್ಯವಾಗಿ ಎದುರಿಸಬಹುದು. ಈ ಜೀವನ

ಹೆಣ್ಣಿಗೆ ನಿಜವಾದ ಪರೀಕ್ಷೆ. ಆದರೆ ಅಂಕಗಳಿಗಾಗಿ ನಾವು ಸಮಾಜವನ್ನು ಕಾಯಬಾರದು.

'ದೇವರು ನಿಜವನ್ನು ಅರಿಯುತ್ತಾನೆ ಆದರೆ ಕಾಯುತ್ತಾನೆ' ಎನ್ನುವ ಮಾತಿನಂತೆ ನೂಪುರಳ ಕನಸುಗಳು ನನಸಾಗಲು ಕೆಲವೇ ದಿನ ಸಾಕಾಯಿತು. ಕೆಲವು ತಿಂಗಳು ಕಳೆದ ನಂತರ ಅವಳು ರಾಷ್ಟ್ರ ಮಟ್ಟದ ಆಟಗಾರ್ತಿಯಾಗುತ್ತಾಳೆ, ಸಂಗೀತ ವಿದ್ವಾಂಸೆಯಾಗುತ್ತಾಳೆ, ಈಗವಳು ಚೆನ್ನಾಗಿ ಓದುತ್ತಿದ್ದಾಳೆ ಅವಳ ಕನಸು, ತಾನೂ ಒಬ್ಬ ಆದರ್ಶ ಹೆಣ್ಣಾಗಿ ರೂಪುಗೊಳ್ಳುವುದು. ಅರ್ಥಪೂರ್ಣ ಜೀವನವನ್ನು ನಡೆಸುವುದು.

ನಮ್ಮ ಕಾಲೇಜಿನ ಹಶ್ಮಿ ರಂಗ ತಂಡ ಅಭಿನಯಿಸಿದ ನಾಟಕದಲ್ಲಿ ಬರುವ 'ನಕ್ಷಾ' ಎನ್ನುವ ಹೆಣ್ಣುಮಗಳ ಜೀವನ ನನ್ನನ್ನು ಗಾಢವಾಗಿ ತಟ್ಟಿತು,ನನ್ನ ಅನೇಕ ಗೆಳತಿಯರಿಗೆ ನಕ್ಷಾಳ ತಾಯಿ ಪಾತ್ರ ಹಿಡಿಸಲಿಲ್ಲ,ಅವರ ಪ್ರಕಾರ ಅದೊಂದು ಕಲ್ಪನಾ ಪಾತ್ರ .ಆದರೆ ನನ್ನ ಪ್ರಕಾರ ಸಾಹಿತ್ಯ ಜೀವನದ ಗತಿಬಿಂಬ ,ಇಲ್ಲಿ ನಾನು ಹೇಳಿರುವ ನೂಪುರ್ ಸಹ ನಕ್ಷಾಳ ಥರದ ಒಂದು ಪಾತ್ರವೇ ಆಗಿದೆ.

–ಎಸ್.ಕೃತಿಕ
ದ್ವಿತೀಯ ಬಿ.ಕಾಂ.'ಸಿ'.

'ಗಾಯ' ನಾಟಕ ವಿಮರ್ಶೆ

ಪ್ರಸ್ತುತ ಪ್ರಪಂಚದಲ್ಲಿ ಹೆಚ್ಚಾಗುತ್ತಿರುವ ಕಾಮಪಿಶಾಚಿಗಳು ಹೇಗೆಲ್ಲಾ ತಮ್ಮ ಅಧಿಕಾರ ಹಣ ಮುಂತಾದವುಗಳನ್ನು ಬಳಸಿಕೊಂಡು ತಮ್ಮ ಆಸೆಗಳನ್ನು ತೀರಿಸಿಕೊಳ್ಳುತ್ತಾರೆ ಮತ್ತು ಇಂತಹವರಿಂದ ಹಿಂಸೆಗೆ ಒಳಗಾದ ಹೆಣ್ಣುಮಕ್ಕಳು ಅನುಭವಿಸಬಹುದಾದ ನೋವು, ಹಿಂಸೆಗಳ ಮತ್ತು ಅವರ ಮನಸ್ಥಿತಿಯನ್ನು ಯಾರಿಗೂ ಹೇಳಿಕೊಳ್ಳಲಾಗದ ಹಾಗೂ ಹೆತ್ತ ತಾಯಿಯೇ ಇದನ್ನು ಅರಿತುಕೊಳ್ಳಲಾಗದ ಅಮಾಯಕತೆ, ಇನ್ನಿತರ ಸರ್ವೇ ಸಾಮಾನ್ಯವಾಗಿ ನಡೆಯಬಹುದಾದ ಕಾಮಾಂಧರ ಕೃತ್ಯಗಳು ಹಾಗೂ ಅದರ ದುಷ್ಪರಿಣಾಮಗಳನ್ನು ಇತ್ತೀಚೆಗೆ ರವೀಂದ್ರ ಕಲಾಕ್ಷೇತ್ರದಲ್ಲಿ ಸಂತ ಜೋಸೆಫರ ವಾಣಿಜ್ಯ ಕಾಲೇಜಿನ ವಿದ್ಯಾರ್ಥಿಗಳು ,ಕಾಲೇಜು ಕನ್ನಡ ಅಧ್ಯಾಪಕರಾದ ಟಿ. ಎಚ್. ಲವಕುಮಾರ್ ರವರು ರಚಿಸಿ, ನಿರ್ದೇಶಿಸಿದ 'ಗಾಯ' ಎಂಬ ನಾಟಕದಲ್ಲಿ ನಾನು ಕಂಡೆನು.

ಹೊರಗೆ ಕಾಣುವ ಅಂಗಗಳಿಗೆ ಗಾಯವಾದರೆ ಗುಣಪಡಿಸಬಹುದು ಅಥವಾ ಒಳಗಡೆ ಇರುವ ಅಂಗಗಳಿಗಾದರೂ ಅದನ್ನು ಗುಣಪಡಿಸ ಬಹುದು ಎನ್ನುವುದು ಎಲ್ಲರಿಗೂ ತಿಳಿದಿರುವ ವಿಷಯ. ಆದರೆ ಎಲ್ಲರಿಗೂ ಕಾಣದ ಮನಸ್ಸಿಗೆ ಆಗುವ ಗಾಯ ಯಾವ ಮುಲಾಮಿನಿಂದಲೂ ವಾಸಿಯಾಗರಲಾರವು. ಇಂತಹ ಗಾಯಗಳು ಮನುಷ್ಯನ ಆರೋಗ್ಯಕರ ಜೀವನಕ್ಕೆ ತಡೆಯೊಡ್ಡಿ ಅವರ ಚಲನವಲನಗಳಲ್ಲಿ, ಕೆಲಸ ಕಾರ್ಯಗಳಲ್ಲಿ ಇಳಿಮುಖವನ್ನು ತೋರುವಂತೆ ಮಾಡುತ್ತದೆ ಎಂಬುದನ್ನು ಸಹ ಈ ನಾಟಕದ ಮೂಲಕ ತಿಳಿಯಬಹುದು.

ಗಾಯ ನಾಟಕದಲ್ಲಿ ನನ್ನ ಮನಮುಟ್ಟಿದ ಪಾತ್ರ ಆಕೃತಿಗಳದ್ದು. ಆಕೃತಿಗಳೆಂದರೆ ಒಬ್ಬ ಮಾನವನ ಮನಸ್ಸಿನಲ್ಲಿ ಯಾವ ಯೋಚನೆ ಓಡುತ್ತಿರುತ್ತದೆಯೋ ಅದರ ವ್ಯಕ್ತ ಅಥವಾ ಮೂರ್ತರೂಪಗಳು. ಒಬ್ಬ ಮನುಷ್ಯ ತನ್ನ ಜೀವನದಲ್ಲಿ ತನ್ನ ಆಸೆಗಳನ್ನು ಪೂರೈಸಿಕೊಳ್ಳಲು ಸಾಧ್ಯವಾಗದಿದ್ದಾಗ. ಈ ಆಕೃತಿಗಳು ಈ ಕಾರ್ಯವನ್ನು ಪೂರ್ಣಗೊಳಿಸುವಲ್ಲಿ ಯಶಸ್ವಿಯಾಗುತ್ತವೆ. ಈ ಆಕೃತಿಗಳು ಮುಖ್ಯವಾಗಿ ಮಾನವನಲ್ಲಿ ಇರುವಂತಹ ಕೆಟ್ಟ ಆಲೋಚನೆಗಳನ್ನು ಬಿಂಬಿಸುತ್ತದೆ.

ಈ ನಾಟಕದಲ್ಲಿ ಪ್ರೇಮಳ ಎರಡನೇ ಗಂಡನ ಆಕೃತಿಗಳನ್ನೇ ಮುಖ್ಯವಾಗಿ ತೋರಿಸಿದ್ದಾರೆ. ಇವು ಈ ಪಾತ್ರದಾರನ ಮನಸ್ಸಿನಲ್ಲಿ ಏನು ಓಡುತ್ತಿರುತ್ತದೆಯೋ ಅದನ್ನು ಕೈಗೊಡಿಸುವಲ್ಲಿ ಯಶಸ್ವಿಯಾಗುತ್ತವೆ.

ಈ ಆಕೃತಿಗಳ ಪಾತ್ರವೂ ನನ್ನ ಮನಸ್ಸನ್ನು ಮುಟ್ಟಲು ಮುಖ್ಯ ಕಾರಣವೇನೆಂದರೆ, ಬಹುತೇಕ ನಾಟಕಗಳಲ್ಲಿ ಒಂದು ಪಾತ್ರದ ಬಗ್ಗೆ ಪೂರ್ತಿಯಾದ ಮಾಹಿತಿ ನೀಡಿ ನೇರವಾಗಿ ಅದರ ಒಳತೋಟಿಯನ್ನು ತೋರಿಸುತ್ತಾರೆ. ಇಂತಹ ಆಕೃತಿಗಳಂತ ಸಾಂಕೇತಿಕ ಪಾತ್ರವನ್ನು ಸೃಷ್ಟಿಸಲು ಹೋಗುವುದಿಲ್ಲ. ನನ್ನ ಪ್ರಕಾರ ನೇರವಾಗಿ ಒಬ್ಬ ವ್ಯಕ್ತಿಯನ್ನು ಪರಿಚಯಿಸುವುದಕ್ಕಿಂತಲ್ಲೂ ಈ ರೀತಿ ಸಾಂಕೇತಿಕ ಆಕೃತಿಗಳ ಮೂಲಕ ಅದನ್ನು ಪರಿಚಯಿಸಿರುವ ರೀತಿ ನನಗೆ ತುಂಬ ಇಷ್ಟವಾಯಿತು.

ಕಲೆಯಲ್ಲಿ ಎಲ್ಲಾ ನೇರವಾಗಿ ಇದ್ದರೆ, ನಮ್ಮಂತಹ ಪ್ರೇಕ್ಷಕರು ಆ ಬಗ್ಗೆ ಹೆಚ್ಚು ಯೋಚಿಸಲು ಹೋಗುವುದಿಲ್ಲ, ನನ್ನ ಪ್ರಕಾರ ನಾಟಕವೆಂದರೆ ಪ್ರೇಕ್ಷಕರಿಗೂ ನಾಟಕದ ಬಗ್ಗೆ ಪೂರ್ತಿ ಮಾಹಿತಿಯನ್ನು ನೀಡಬಾರದು. ಕೊನೆಯಲ್ಲಿ ಪ್ರೇಕ್ಷಕರಿಗೂ ಅದರ ಬಗ್ಗೆ ಯೋಚಿಸಲು ಸ್ಥಳವಿರಬೇಕು. ಹಾಗೆ ಇದ್ದರೆ ಮಾತ್ರ ಅದರ ಉದ್ದೇಶ ಪರಿಪೂರ್ಣವಾಗಲು ಸಾಧ್ಯವಾಗುತ್ತದೆ.

ಅಂದರೆ ಒಂದು ರೀತಿಯಲ್ಲಿ ಜನರ ತಲೆಯಲ್ಲಿ ಹುಳ ಬಿಟ್ಟಂತೆ ಇರಬೇಕು ಆಗ ಮಾನವರಲ್ಲಿ ಯೋಚಿಸುವಂತಹ ಭಾವನೆ

ಬೆಳೆಯುವಂತೆ ಮಾಡುತ್ತದೆ.ಈ ಆಕೃತಿಗಳ ಮೂಲ ಉದ್ದೇಶವೇ, ಯಾವಾಗಲೂ ಏನನ್ನಾದರೂ ಹುಡುಕುತ್ತಾ ಹೋಗುವುದು. ಇವು ಹೇಗೆ ಒಬ್ಬ ವ್ಯಕ್ತಿಯಲ್ಲಿ ಎಷ್ಟೊಂದು ದುರಾಸೆ ಎಂಬುದು ಮನೆ ಮಾಡಿರುತ್ತದೆ ಎಂಬುದನ್ನು ತೋರಿಸುತ್ತದೆ.

ಇಲ್ಲಿ ಆಕೃತಿಗಳು ಕೇವಲ ಪ್ರೇಮಳ ಎರಡನೆ ಗಂಡನ ಭಾವನೆಗಳನ್ನು ತೋರವಲ್ಲಿ ಮಾತ್ರವಲ್ಲದೆ ಅದರೊಂದಿಗೆ ಈ ಸಮಾಜದ ಅನೇಕ ಜನರಲ್ಲಿ ಇರುವ ಕೆಟ್ಟ ಯೋಚನೆಗಳನ್ನು ವ್ಯಕ್ತ ಪಡಿಸುವಲ್ಲಿ ಯಶಸ್ವಿಯಾಗಿವೆ ಎಂಬುದು ನನ್ನ ಅಭಿಪ್ರಾಯ.

ಎಲ್ಲಾ ಮಾನವರಲ್ಲಿಯೂ ಸಹ ಈ ಆಕೃತಿಗಳೆಂಬ ನೀಚತನಗಳು ಇದ್ದೇ ಇರುತ್ತವೆ. ಎಲ್ಲಿವರೆಗೂ ಮನುಷ್ಯನಲ್ಲಿ ಕೆಟ್ಟ ಆಲೋಚನೆಗಳು ಇರುತ್ತವೋ ಅಲ್ಲಿವರೆಗೂ ಈ ಆಕೃತಿಗಳೂ ನಮ್ಮ ಜೀವನದಲ್ಲಿ ಇರುತ್ತದೆ. ಆಕೃತಿಗಳಿಲ್ಲದೆ ಬದುಕುವ ವ್ಯಕ್ತಿಯನ್ನು ಕಾಣಲು ಸಾಧ್ಯವಿಲ್ಲ, ಏಕೆಂದರೆ ಪ್ರತಿಯೊಬ್ಬ ವ್ಯಕ್ತಿಯೂ ಒಂದಲ್ಲಾ ಒಂದುರೀತಿ ಸ್ವಾರ್ಥಿಯಾಗಿರುತ್ತಾನೆ ಅದನ್ನು ಈ ಆಕೃತಿಗಳು ಹೊರ ಹೊಮ್ಮಿಸುವಲ್ಲಿ ಯಶಸ್ವಿಯಾಗುತ್ತವೆ. ಇದನ್ನೇ ಈ ನಾಟಕದಲ್ಲಿಯೂ ಸಹ ನಾವು ಕಾಣಬಹುದಾಗಿದೆ.

–ಆರ್. ಪೂಜಾ
ಪ್ರಥಮ ಬಿ.ಕಾಂ.'ಎ'.

ನೆನಪಿನಾಳದ ನೋವು

ಮೊಬೈಲ್, ಇಂಟರ್‌ನೆಟ್, ಫೇಸ್‌ಬುಕ್ ಮಧ್ಯೆ ತಮ್ಮ ಜಾಲಿ ಲೈಫ್ ಹುಡುಕುತ್ತಿರುವ ಇಂದಿನ ಮಕ್ಕಳ ಭವಿಷ್ಯದ ಬಗ್ಗೆ ಆತಂಕವೆತ್ತಿದ್ದ ಕೆಲವು ಶಿಕ್ಷಕಿಯರು, ತಂದೆ ತಾಯಿಯರು, ಈ ವರ್ಷ ನಮ್ಮ ಚರ್ಚ್‌ನಲ್ಲಿ ಮಕ್ಕಳ ದಿನಾಚರಣೆಯನ್ನು ಆಚರಿಸಿ, ಮಕ್ಕಳಿಗೂ ಅವರ ತಂದೆ ತಾಯಿಯರಿಗೂ ಮಕ್ಕಳ ಬೆಳವಣಿಗೆಯ ಬಗ್ಗೆ ಒಂದಿಷ್ಟು ಟಿಪ್ಸ್ ಕೊಡೋಣವೆಂದು ನಿರ್ಧರಿಸಿದರು. ಬಾಸ್ಕೋಮನೆ ನವಜೀವನದಲ್ಲಿ ಆಶ್ರಯ ಪಡೆದಿರುವ ಬೀದಿಗಳಲ್ಲಿ, ರೈಲ್ವೆ–ಬಸ್ ನಿಲ್ದಾಣಗಳಲ್ಲಿ ಸಿಕ್ಕಂತಹ ಬೀದಿ ಪಾಲಾದ ಮಕ್ಕಳು, ಸೆಂಟ್ ಮೇರಿಸ್ ಕಾನ್ವೆಂಟ್‌ನ ಅನಾಥಶ್ರಮದ ಮಕ್ಕಳು ಹಾಗೂ ನಮ್ಮ ಚರ್ಚಿಗೆ ಸೇರಿರುವ ಎಲ್ಲಾ ಮಕ್ಕಳನ್ನು ಈ ಕಾರ್ಯಕ್ರಮಕ್ಕೆ ಆಹ್ವಾನಿಸಲಾಯಿತು.

ತಾ॥ 11–11–2013 ರಂದು ಭಾನುವಾರ ಬೆಳಿಗ್ಗೆ ಎಲ್ಲಾ ಮಕ್ಕಳು ಚರ್ಚ್‌ನಲ್ಲಿ ಹಾಜರಾದರು. ಮನೆಯಿಂದ ಬಂದಂಥ ಮಕ್ಕಳು ಬೆಲೆ ಬಾಳುವ ಬಟ್ಟೆ, ಚಪ್ಪಲಿ ಧರಿಸಿ, ಕಾರ್, ದ್ವಿಚಕ್ರ ವಾಹನಗಳಲ್ಲಿ ಬಂದಿಳಿದರೆ, ಆಶ್ರಮದ ಮಕ್ಕಳು ಸಿಸ್ಟರ್ ಹಿಂದೆ ಸಾಲಾಗಿ ಶಿಸ್ತಾಗಿ ಚರ್ಚ್‌ನ ಆವರಣದಲ್ಲಿ ಮೌನವಾಗಿ ನಿಂತರು. ಮನೆಯಿಂದ ಬಂದ ಮಕ್ಕಳ ತಂದೆ ತಾಯಿಯರು ತಮ್ಮ ಮಕ್ಕಳ ಕೈಹಿಡಿದು ಜೊತೆಯೇ ನಿಂತಿದ್ದರೂ ಅನಾಥಾಶ್ರಮದ ಮಕ್ಕಳಲ್ಲಿ ಏನೋ ಮುಜುಗರ, ಕೀಳಿರಿಮೆ, ಮುಖದಲ್ಲಿ ನಗುವಿಲ್ಲ, ಶೂನ್ಯದತ್ತ ದೃಷ್ಟಿ. ಫೋಟೋಗ್ರಾಫರ್ ಕ್ಲಿಕ್ ಕ್ಲಿಕ್ ಅಂತ ಮಕ್ಕಳ ಭಾವಚಿತ್ರ ಕ್ಲಿಕ್ಕಿಸಿದ್ರು ನಗುವಿಲ್ಲ.

ಸುಮಾರು 200 ಮಕ್ಕಳೆಲ್ಲರಿಗೂ ಮೇಣದ ಬತ್ತಿಗಳನ್ನು ಕೊಟ್ಟು ಮೆರವಣಿಗೆಯಲ್ಲಿ ಚರ್ಚ್ ಒಳಗೆ ಕರೆದೊಯ್ಯುವಾಗ ಕಾನ್ವೆಂಟ್ ಅನಾಥಾಶ್ರಮದಿಂದ ಬಂದಿದ್ದ ಒಂದು ಮುದ್ದಾದ 8 ವರ್ಷದ ಹುಡುಗಿ ನನ್ನ ಹತ್ತಿರ ಬಂದು "ಅಕ್ಕ ನಿಮಗೆ ಸ್ಟೆಫಿ ಗೊತ್ತ?....." ಅಂತ ಕೇಳಿದ್ಲು. ನನ್ಗೆ ಆ ಕ್ಷಣದಲ್ಲಿ ಈ ಮಗು ಯಾರ ಬಗ್ಗೆ ಕೇಳ್ತಿದೆ ಅಂತ ಗೊತ್ತಾಗ್ಲಿಲ್ಲ. ಆದ್ರೆ ಆ ಹುಡುಗಿಗೆ ನಾನೇನಾದ್ರು ಸ್ಟೆಫಿ ಗೊತ್ತಿಲ್ಲ ಅಂದ್ರೆ ಬೇಜಾರಾಗಬಹುದು ಅಂತ "ಹೌದು ಗೊತ್ತು" ಅಂದೆ "ಆ ಸ್ಟೆಫಿ ಮನೇಲೇ ನಮ್ಮಮ್ಮ ಕೆಲಸ ಮಾಡೋದು" ಅಂತ ಆ ಹುಡುಗಿ ಅಂದ್ಲು ಅಯ್ಯೋ ದೇವ್ರೆ..... ಅಷ್ಟೊಂದು ತಾಯಂದಿರು ತಮ್ ತಮ್ ಮಕ್ಕಳ ಜೊತೆಯಿರುವಾಗ, ಈ ಹುಡುಗಿಗೆ ತನ್ನ ಅಮ್ಮನ ನೆನಪಾಯ್ತೇನೋ ? ಅನ್ನಿಸ್ತು.

ಅನಂತರ ಯೋಚ್ನೆ ಮಾಡ್ದೆ. "ಯಾರಿರಬಹುದು ಆ ಸ್ಟೆಫಿ?" ಅಂತ ನೋಡಿದ್ರೆ ಆ ಹುಡುಗಿಯ ಅಮ್ಮನೇ ನಮ್ಮ ಸೋದರ ಮಾವನ ಮನೇಲಿ ಕೆಲಸ ಮಾಡ್ತೀರೋ ಮೇರಿ. ಥಟ್ಟನೆ ಆ ಹುಡುಗಿಯ ತಾಯಿಯ ಮುಖ ನನ್ ಕಣ್ಮುಂದು ಹಾದು ಹೋಯ್ತು. ಆಕೆಯ ಮುಖ ಮತ್ತು ಕತ್ತಿನ ಮಧ್ಯೆಯಿರುವ ಮಾಂಸ ಸುಟ್ಟು ನರಗಳೆಲ್ಲಾ ಸೆಟೆದು ಹೋಗಿರುವ ಮುಖ. ಕುಡುಕ ಬೇಜವಾಬ್ದಾರಿ ಗಂಡ. ಹಣಕ್ಕಾಗಿ ಹೆಂಡತಿಯನ್ನು ಹೊಡೆದು ಬಡಿದು ಕೊನೆಗೊಂದು ದಿನ ಆಸಿಡ್ ಹಾಕಿ ಸಾಯಿಸಲು ಯತ್ನಿಸಿದವ. ಆತನಿಂದ ತಪ್ಪಿಸಿಕೊಂಡ ಆಕೆ, ತನ್ನೆರೆಡು ಕಂದಮ್ಮಗಳನ್ನು ಎದೆಗವುಚಿಕೊಂಡು ಎಲ್ಲವನ್ನೂ ಎಲ್ಲರನ್ನು ತೊರೆದು, ಅವರಿವರ ಆಶ್ರಯ ಬೇಡಿ ತನ್ನೆರಡು ಮಕ್ಕಳನ್ನು ಅನಾಥಾಶ್ರಮದಲ್ಲಿ ಓದಲು ಬಿಟ್ಟು, ಅವರಿವರ ಮನೆ ಬಚ್ಚಲು ಉಜ್ಜಿ, ಆ ಶ್ರೀಮಂತ ಮಕ್ಕಳ ಮಾಸಿದ ಬಟ್ಟೆಗಳನ್ನೇ ತನ್ನ ಮಕ್ಕಳಿಗೆ ಹೊಸ ಉಡುಪೆಂದು ತೊಡಿಸಿ ತನ್ನ ಗಂಡನ ನೆರಳು ನೆನಪು ಕಾಡದಂತೆ, ಛಲವಾಗಿ ಬದುಕುತ್ತಿರುವ ಆ ತಾಯಿಯ ನೆನಪು ಈ ಮಗುವನ್ನು ಕಾಡಿತೋ..... ? ಅಥವಾ ಆ ತಾಯಿಗೆ ತನ್ನ ತಂದೆ ಚಿತ್ರಹಿಂಸೆ ಕೊಡುತ್ತಿದ್ದಾಗ, ಭಯದಿಂದ ಎಲ್ಲೋ ಅಡಗಿಕೊಂಡು ತನ್ನ ತಾಯಿಯ ಚೀರಾಟವನ್ನು ನೋಡುತ್ತಿತೋ ಏನೋ.....? ನನಗೊಂದೂ ತಿಳಿಯದಾಯ್ತು.

ಚರ್ಚ್‌ನಲ್ಲಿ ಮಕ್ಕಳ ಅಭ್ಯುದಯಕ್ಕಾಗಿ ವಿಶೇಷ ಪ್ರಾರ್ಥನೆ, ಆಶಿರ್ವಾದ, ಪ್ರಬೋಧನೆಗಳಿದ್ದವು ಪೂಜೆಯ ಕೊನೆಯಲ್ಲಿ ಮಕ್ಕಳಿಗೆ ಕವರ್‌ನಲ್ಲಿ ತಿಂಡಿ, ಉಡುಗೊರೆ ನೀಡಲಾಯ್ತು ಎಲ್ಲಾ ಮಕ್ಕಳ ಮುಖದಲ್ಲೂ ನಗು ಏನೋ ಸಾಧಿಸಿದ ಗೆಲವು.

ಆ ಗಿಫ್ಟ್ ಕವರ್ ಒಳಗೆ ಏನಿದೆ ಎಂದು ನೋಡುವ ಕಾತುರ. ಆದ್ರೆ

ಈ ಹುಡುಗಿ ಮಾತ್ರ ಕಾನ್ವೆಂಟ್‌ಗೆ ವಾಪಸ್ಸು ಹೋಗುವ ಮುನ್ನ ಮತ್ತೆ ನನ್ನ ಬಳಿ ಬಂದು "ಅಕ್ಕಾ ನಮ್ಮಮ್ಮನ್ನ ನೋಡಿದ್ರೆ, ನಾನು ಕೇಳ್ದೆ ಅಂತ ಹೇಳಿ" ಅಂದ್ಲು. ನನ್ನ ಕಣ್ಣೀರನ್ನು ಮೀರಿಸುವಂತ ಅಳು ನನ್ನ ಗಂಟಲಲ್ಲೇ ಉಳಿಯಿತು. ಆಕೆಯನ್ನು ಮುತ್ತಿಟ್ಟು "ಆಯ್ತು, ಬೈ" ಅಂದೆ.

ದಿನಾ ಮಲಗುವಾಗ ಆ ಹುಡುಗಿ ತನ್ನ ತಾಯಿಯ ಅಪ್ಪುಗೆ, ನಿದ್ದೆ ಬರುವವರೆಗೂ ಕಥೆ, ಲಾಲಿಹಾಡು, ಮೆಲ್ಲನೆ ತಟ್ಟಿ ಮಲಗಿಸುವ ತಾಯಿಯ ಸ್ಪರ್ಶ ಇದೆಲ್ಲದರಿಂದ ವಂಚಿತಳಾದೆನಲ್ಲಾ ಎಂದು ಕಂಬಳಿಯ ಒಳಗೆ ಅದೆಷ್ಟು ಬಿಕ್ಕುವಳೋ? ಗುಡುಗು, ಮಿಂಚು, ಸಿಡಿಲು ಬಡಿದಾಗ ಭಯಕ್ಕೆ "ಅಮ್ಮಾ" ಎಂದು ಕೂಗಿದಾಗ, ತನ್ನಮ್ಮ ತನ್ನ ಬಳಿಯಿಲ್ಲದಿರುವಾಗ..... ತನ್ನ ಉತ್ತಮ ಫಲಿತಾಂಶದ ಮಾರ್ಕ್ಸ್‌ಕಾರ್ಡ್ ತೋರಿಸಲು ಅಮ್ಮನೇ ಇಲ್ಲದಿರುವಾಗ, ಆ ಮಗುವಿನ ತಳಮಳ, ಮೌನ ಕೂಗು, ಕಣ್ಣೀರು ಯಾರಿಗೆ ಕೇಳಿಸಬಹುದು ಅಥವಾ ಕೇಳಿಸಿಕೊಳ್ಳುವ ವ್ಯವಧಾನ ಯಾರಿಗಿದೆ?

ತನ್ನ ಮಕ್ಕಳಿಗೆ ಮೀಸಲಾಗಿಟ್ಟ ತಾಯಿಯ ಪ್ರೀತಿ, ಮಮತೆ, ವಾತ್ಸಲ್ಯ ಇವುಗಳನ್ನೆಲ್ಲಾ ಶ್ರೀಮಂತರ ಮಕ್ಕಳಿಗೆ ಧಾರೆಯರೆದು, ತಮ್ಮ ಮಕ್ಕಳನ್ನು ಇವುಗಳಿಂದ ವಂಚಿಸಿ ಅನ್ನ ಆಶ್ರಯಕ್ಕಾಗಿ ಪ್ರಾಮಾಣಿಕ ಬದುಕಿಗಾಗಿ ತನ್ನ ಮಕ್ಕಳ ಉತ್ತಮ ಭವಿಷ್ಯಕ್ಕಾಗಿ ಅವರಿವರ ಮನೆಯ ಎಂಜಲು ಎತ್ತಿ, ತಮ್ಮ ಮಕ್ಕಳನ್ನು ದೂರದಿಂದಲೇ ಕಾಪಾಡುತ್ತಿರುವ ಆ ತಾಯಿ, ಈ ಮಗುವಿನ ಸಂಬಂಧ ಕಲ್ಪಿಸಿಕೊಂಡು ನನಗೆ ನೆನಪಾದದ್ದು ನಾನು ಚಿಕ್ಕವಳಿದ್ದಾಗ, ನನ್ನ ತಾಯಿ ನನಗೆ ಹೇಳುತ್ತಿದ್ದ 'ಪುಣ್ಯಕೋಟಿ' ಕಥೆಯ ಈ ಸಾಲುಗಳು:

ಆರ ಮೊಲೆಯನು ಕುಡಿಯಲಮ್ಮಾ?
ಆರ ಸೇರಿ ಬದುಕಲಮ್ಮ?
ಆರ ಜೊತೆಯಲ್ಲಿ ಮಲಗಲಮ್ಮ?
ಆರು ನನಗೆ ಹಿತವರು?

ಅಣ್ಣಗಳಿರಾ, ಅಕ್ಕಗಳಿರಾ
ನನ್ನ ತಾಯೊಡ ಹುಟ್ಟುಗಳಿರಾ
ಕಂದ ನಿಮ್ಮವನೆಂದು ಕಾಣಿರೋ
ತಬ್ಬಲಿಯ ಈ ಕರುವನು

ಮಧುರ

ಪ್ರಥಮ ಬಿ.ಕಾಂ. ಪ್ರವಾಸೋದ್ಯಮ

ನನ್ನ ಜೀವನದ ಮೇಲೆ ಪ್ರಭಾವ ಬೀರಿದ ಒಂದು ಘಟನೆ

ಕೆಲವು ಅನುಭವಗಳು ನಮ್ಮ ಜೀವನವನ್ನು ರೂಪಿಸುತ್ತವೆ, ಜೀವನದ ದೃಷ್ಟಿಕೋನವನ್ನೇ ಬದಲಾಯಿಸುತ್ತವೆ, ಜೀವನವನ್ನು ಹೊಸ ಬೆಳಕಿನಲ್ಲಿ ಕಾಣುವಂತೆ ಮಾಡುತ್ತವೆ.

ನಾನು ಇಲ್ಲಿ ಬರೆಯುವ ವಿಷಯ ಕೇವಲ ಒಂದು ಘಟನೆ ಮಾತ್ರವಲ್ಲ , ನನ್ನ ಸ್ವಂತ ಅನುಭವವೂ ಅಲ್ಲ .ಅದಕ್ಕೂ ಮಿಗಿಲಾಗಿ ದೊಡ್ಡಮ್ಮನ ಜೀವನ ಕಥೆ. ನನ್ನ ದೊಡ್ಡಮ್ಮನ ಹೆಸರು ವಿಜಯ. ಆಕೆ ನನ್ನ ಅಜ್ಜ, ಅಜ್ಜಿಯ ಹಿರಿಯ ಮಗಳು. ಅವರ ಬಾಲ್ಯದ ಬಗ್ಗೆ ಕೇಳಿದ್ದು ನನ್ನ ತಾಯಿ ಅವರ ತಂಗಿಯಿಂದ.

ದೊಡ್ಡಮ್ಮ ಕುಟುಂಬದ ಪ್ರೀತಿಗೆ ಪಾತ್ರರಾಗಿದ್ದವರು ತುಂಬ ಮುದ್ದಿನಿಂದ ಬೆಳೆದರಂತೆ. ಶ್ರೀಮಂತ ಕುಟುಂಬದಲ್ಲಿ ಜನಿಸಿದರಿಂದ ಅವರಿಗೆ ಯಾವುದೇ ಕೊರತೆ ಇರಲಿಲ್ಲ ಅವರಿಗೆ ಓದಿನಲ್ಲಿ ಆಸಕ್ತಿ ಇರಲಿಲ್ಲ. ಹೇಮ ಮಾಲಿನಿಯ ಅಭಿಮಾನಿಯಾಗಿದ್ದರಂತೆ. ಅವರ ಅಭಿಮಾನ ಎಷ್ಟು ಎಂದರೆ, ಹೇಮಮಾಲಿನಿಯ ಚಿತ್ರ ಹೊರ ಬಂದಾಗ ಬ್ಲಾಕ್‌ನಲ್ಲಿ ಟಿಕೆಟ್ ಕೊಂಡು ತನ್ನ ಅಚ್ಚು ಮೆಚ್ಚಿನ ಅಭಿನೇತ್ರಿಯಂತೆಯೇ ಸೀರೆ ಧರಿಸಿ ಚಿತ್ರ ನೋಡುತ್ತಿದ್ದರಂತೆ.

ಇಷ್ಟು ಮುದ್ದಿನಿಂದ ಬೆಳೆದ ನನ್ನ ದೊಡ್ಡಮ್ಮನಿಗೆ, ಪ್ರಭಾಕರ್ ಎಂಬವನಿಗೆ 25 ವರ್ಷ ವಯಸ್ಸಿದ್ದಾಗ ಮದುವೆ ಮಾಡಿದರು. ಅವರ ಮದುವೆ ದಿನ, ಆಕೆಯ ದುರದೃಷ್ಟದ ಆರಂಭದ ದಿನ ಎಂದರೆ ನಾನು ಉತ್ಪ್ರೇಕ್ಷಿಸುವುದಿಲ್ಲ.

ಮದುವೆಯಾದ ಕೆಲವು ದಿನಗಳ ನಂತರವೇ, ನನ್ನ ದೊಡ್ಡಮ್ಮ ಮತ್ತು ಅಜ್ಜ–ಅಜ್ಜಿಗೆ, ನನ್ನ ದೊಡ್ಡಪನಿಗೆ ಉದ್ಯೋಗವಿಲ್ಲ ಎಂದು ತಿಳಿದು ಬಂತು. ದೊಡ್ಡಮ್ಮನ ಸಂಬಂಧಿಕರು ಅವರನ್ನು ಮತ್ತು ದೊಡ್ಡಪ್ಪನನ್ನು ನೋಡಿಕೊಳ್ಳಲು ನಿರಾಕರಿಸಿದರು.

ಅಜ್ಜಿನಿಗೆ ಇದು ತಿಳಿದು ಬಂದಾಗ, ಅವರು ದೊಡ್ಡಮ್ಮನನ್ನು ಮತ್ತು ದೊಡ್ಡಪ್ಪನನ್ನು ಮನೆಗೆ ಕರೆದುಕೊಂಡು ಬಂದರು. ದೊಡ್ಡಪ್ಪನಿಗೆ ಸ್ವಂತ ವ್ಯವಹಾರ ಮಾಡಲು ಅಜ್ಜ ಸಹಾಯ ಮಾಡಿದರು. ಆದರೆ ನಷ್ಟವಾದುದರಿಂದ ವ್ಯವಹಾರ ನಿಲ್ಲಿಸಬೇಕಾಯಿತು. ದೊಡ್ಡಪ್ಪನಿಗೆ ತಾನು ಸ್ವತಃ ಉದ್ಯೋಗ ಮಾಡಿ, ತನ್ನ ಹೆಂಡತಿಯನ್ನು ನೋಡಿಕೊಳ್ಳಬೇಕು ಎಂಬ ಯೋಚನೆಯೇ ಇರಲಿಲ್ಲ. ಬೇರೆ ದಾರಿಯಿಲ್ಲದೆ, ಅಜ್ಜ, ದೊಡ್ಡಮ್ಮನ ಕುಟುಂಬವನ್ನು ನೋಡಿಕೊಳ್ಳಬೇಕಾಯಿತು.

ದೊಡ್ಡಮ್ಮನಿಗೆ ನಾಲ್ಕು ಮಕ್ಕಳು: ಮುರು ಹೆಣ್ಣು ಮಕ್ಕಳು ಮತ್ತು ಒಂದು ಗಂಡು ಮಗು. ಮೊದಲನೆಯ ಮಗುವನ್ನು ಆರೋಗ್ಯಕರ ಮಗುವೆಂದು ಗುರುತಿಸಲಾಯಿತು. ಆದರೆ ಹೆರಿಗೆ ಆಗುವಾಗ ವೈದ್ಯರು 'ಫೋರ್ ಸೆಪ್ಸ್' ಬಳಸಿ ಮಗುವಿನ ಕೋಮಲ ತಲೆಯನ್ನು ತುಂಬ ಗಟ್ಟಿಯಾಗಿ ಅದುಮಿದರಿಂದ ಮಗು ಮೆಂಟಲ್ಲಿ ಚಾಲೆಂಜ್ಡ್ ಆಗುವಂತಾಯಿತು.

ದೊಡ್ಡಮ್ಮನ ಎರಡನೇ ಮಗು ಸಹ ಹೆಣ್ಣು ಮಗು. ಹುಟ್ಟಿದ ಕೆಲವೇ ದಿನಗಳ ನಂತರ ದೇಹದಲ್ಲಿ ನೀರಿನ ಕೊರತೆಯಿಂದ, ಮಗು ಸತ್ತು ಹೋಯಿತು. ದೊಡ್ಡಮನ ರೋಧನೆ ನಿಲ್ಲಲೇ ಇಲ್ಲ. ಇಷ್ಟೆಲ್ಲ ಆದರೂ ದೊಡ್ಡಪ್ಪ ಕೆಲಸ ಮಾಡಲು ಪ್ರಯತ್ನ ಸಹ ಮಾಡಲಿಲ್ಲ.

ದೊಡ್ಡಮ್ಮನ ಮೂರನೆ ಮಗು ಹೆಣ್ಣುಮಗಳು, ನಾಲ್ಕನೇ ಮಗು ಗಂಡು ಮಗು. ದೇವರ ದಯೆಯಿಂದ ಇಬ್ಬರೂ ಆರೋಗ್ಯಕರವಾದ ಮಕ್ಕಳಾಗಿದ್ದರು. ದೊಡ್ಡಮ್ಮನಿಗೆ ತನ್ನ ಮಕ್ಕಳು ಮತ್ತು ಗಂಡ ತನ್ನ ಜೀವವಾಗಿದ್ದರು. ಅಜ್ಜನ ಆರ್ಥಿಕ ಸ್ಥಿತಿ ಕೆಟ್ಟಿದ್ದರೂ, ದೊಡ್ಡಮ್ಮನ ಕುಟುಂಬಗಳನ್ನು ನೋಡಿಕೊಳ್ಳುತ್ತಿದ್ದರು. ಹೀಗೆ ಕಷ್ಟದಲ್ಲಿ ಜೀವನ ನಡೆಸುತ್ತಿದ್ದಾಗ, ದೊಡ್ಡಮ್ಮನ ಮಗ ಮೊದಲನೆ ಮಹಡಿಯಿಂದ ಜಾರಿ ಬಿದ್ದು ತಲೆಗೆ ಏಟು ಮಾಡಿಕೊಂಡ. ಪುಣ್ಯಕ್ಕೆ ಬೇಗ ಚೇತರಿಸಿಕೊಂಡ.

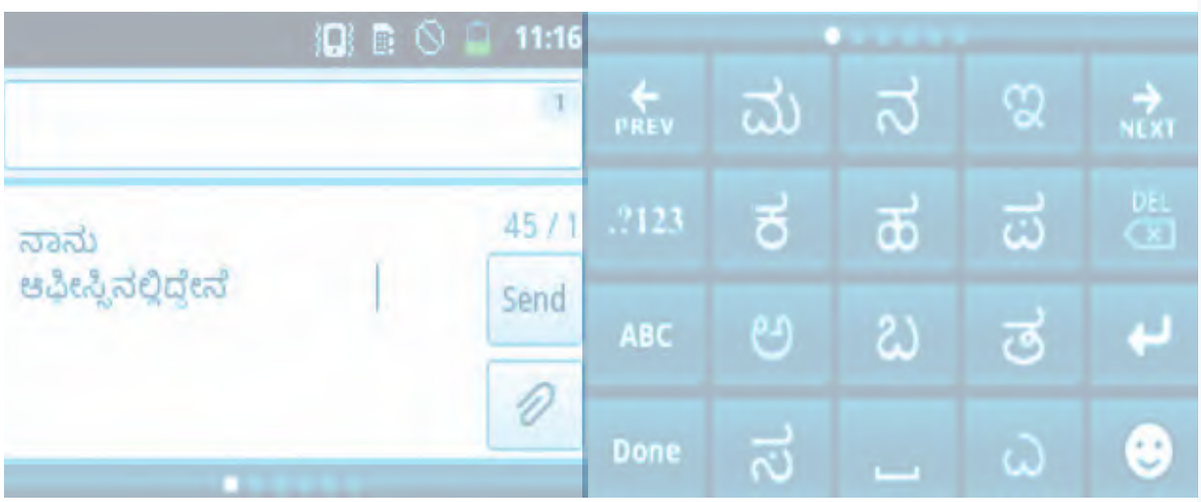
ಅಜ್ಜನ ಆರ್ಥಿಕ ಸ್ಥಿತಿ ತುಂಬ ಕೆಟ್ಟದ್ದರಿಂದ ಅವರಿಗೆ ಅಷ್ಟೊಂದು ಚೆನ್ನಾಗಿ ನೋಡಿಕೊಳ್ಳಲು ಆಗುತ್ತಿರಲಿಲ್ಲ. ದೊಡ್ಡಮ್ಮನ ಮಕ್ಕಳು ಸರ್ಕಾರಿ ಶಾಲೆಯಲ್ಲಿ ಓದುತ್ತಿದ್ದರು. ಇದರ ನಡುವೆ, ಹಿರಿಯ ಮಗಳಾದ ಶಾಲಿನಿಯ ಮಾನಸಿಕ ಸ್ಥಿತಿ ತುಂಬ ಕೆಟ್ಟಿದರಿಂದ ಶಾಲೆ ಬಿಟ್ಟು ಮನೆಯಲ್ಲಿ ಇರುತ್ತಿದ್ದಳು ಹಾಗೂ ಸಕ್ಕರೆ ಖಾಯಿಲೆಯಿಂದ ಅಜ್ಜ ಸಹ ಸ್ವರ್ಗವಾಸಿಯಾದರು. ದೊಡ್ಡಮ್ಮನ ಕುಟುಂಬ ದಿಕ್ಕಾಪಾಲಾಯಿತು.

ಇದರ ನಡುವೆ ದೊಡ್ಡಮ್ಮನ ಮಗ ಚಿಂಟುವಿನ ಮಾನಸಿಕ ಸ್ಥಿತಿ ಕೆಟ್ಟಿತು. ಅವನು ಮೊದಲನೆ ಮಹಡಿಯಿಂದ ಜಾರಿ ಬಿದ್ದಾಗ ತಗುಲಿದ ಏಟಿನ ಪರಿಣಾಮದಿಂದ ಅವನು ಜ್ಞಾಪಕ ಶಕ್ತಿಯನ್ನು ಕಳೆದುಕೊಂಡು ಬೂಟು ಹಾಕಿಕೊಳ್ಳುವುದು, ಬಟ್ಟೆ ಧರಿಸುವುದು, ಇಂತಹ ಸಣ್ಣ ಸಣ್ಣ ಕೆಲಸ ಸಹ ಅವನಿಗೆ ದೊಡ್ಡದಾಯಿತು. ನಂತರ ಒಂದು ದಿನ ಅವನು ಪ್ರಜ್ಞೆ ತಪ್ಪಿ ಬಿದ್ದಾಗ, ಪುನಃ ಏಳಲೇ ಇಲ್ಲ. ಹಾಸಿಗೆ ಹಿಡಿದು ಮಾತು ಸಹ ಕಳೆದುಕೊಂಡ ಅವತ್ತು ನನ್ನ ದೊಡ್ಡಮ್ಮ ಮಾನಸಿಕವಾಗಿ ಕುಗ್ಗಿ ಹೋದರು. ಹಗಲು ರಾತ್ರಿ ಅವನ ಆರೈಕೆಯಲ್ಲಿ ಕಳೆದರು. ಆರು ವರ್ಷಗಳ ಕಾಲ ಮನೆ ಮತ್ತು ಮಗನನ್ನು ಬಿಟ್ಟು ಹೊರಗೇ ಬರಲಿಲ್ಲ. ಅವರ ಆರ್ಥಿಕ ಸ್ಥಿತಿ ಎಷ್ಟು ಹೀನವಾಗಿತ್ತೆಂದರೆ ಪ್ರತಿ ದಿನ ಮೂರು ಹೊತ್ತು ಊಟ ಮಾಡುವಷ್ಟು ಸಹ ಇರಲಿಲ್ಲ. ಆರು ವರ್ಷ ಕಳೆದನಂತರ ನನ್ನ ದೊಡ್ಡಮ್ಮ ಜಠರ ಕ್ಯಾನ್ಸರ್‌ಗೆ ಬಲಿಯಾದರು. ಮೂರು ಮಕ್ಕಳನ್ನು ಅನಾಥವಾಗಿ ಬಿಟ್ಟು ಹೋದರು. ಹಾಸಿಗೆ ಹಿಡಿದ ಮಗನನ್ನು ಮಾನಸಿಕವಾಗಿ ಅಸ್ಥಿರವಾಗಿದ್ದ ಮಗಳನ್ನು, ನನ್ನ ಅಜ್ಜಿ ನೋಡಿಕೊಳ್ಳುತ್ತಿದ್ದರು. ದೊಡ್ಡಮ್ಮ ಸತ್ತ ಒಂದು ವರ್ಷ ಕಳೆದ ನಂತರ ಅಜ್ಜಿ ಸಹ ಸತ್ತು ಹೋದರು. ಅದರ ನಂತರ ಚಿಂಟು ಸಹ ಸತ್ತು ಹೋದ. ದೊಡ್ಡಮ್ಮನ ಇನ್ನೊಬ್ಬ ಮಗಳು ಶ್ರುತಿಗೆ ಮದುವೆಯಾಗಿ ಒಬ್ಬ ಮಗನಿದ್ದಾನೆ. ಆ ಮಗು ಚಿಂಟುವಿನ ಪ್ರತಿಬಿಂಬದಂತೆ ಇದೆ. ಶಾಲಿನಿಯನ್ನು ಒಬ್ಬ ಚಿಕ್ಕಮ್ಮ ನೋಡಿಕೊಳ್ಳುತ್ತಿದ್ದಾರೆ.

ನನ್ನ ದೊಡ್ಡಮ್ಮನ ಜೀವನದಿಂದ ನಾನು ಕಲಿತಿದ್ದೇನೆಂದರೆ, ಜೀವನ ಖಚಿತವಲ್ಲ, ಎಷ್ಟೇ ಕಷ್ಟ ಬಂದರೂ ಧೈರ್ಯದಿಂದ ಅದನ್ನು ಹಿಮ್ಮೆಟ್ಟುವ ನಂಬಿಕೆ ಇದ್ದು ಬದುಕಬೇಕು. ಪರರಿಗೆ ಹೋಲಿಸಿದರೆ ನಮ್ಮ ಜೀವನ ಎಷ್ಟು ಚೆನ್ನಾಗಿದೆ ಎಂದು ತಿಳಿದು, ಬೇರೆಯವರಿಗೆ ತೊಂದರೆ ಕೊಡದೆ ಸ್ವತಂತ್ರವಾಗಿ, ಸಬಲರಾಗಿ, ಹಸನ್ಮುಖರಾಗಿ ಬಾಳಬೇಕು, ಬೇರೆಯವರಿಗೆ ಕೈಯಲ್ಲಾದಷ್ಟು ಸಹಾಯ ಮಾಡಬೇಕು.

ಕೊನೆಯದಾಗಿ ಈ ಇಂಗ್ಲೀಷ್ ಹೇಳಿಕೆಯನ್ನು ಹೇಳಲು ಬಯಸುತ್ತೇನೆ "Don't take life too seriously. It's not like you are going to get out of it alive"

ಅದಿತಿ.ಎಸ್.ನಿಂಬಾಳ್ಕರ್.
ದ್ವಿತೀಯ ಬಿ.ಕಾಂ.'ಎ'.



भारतीय नारी

नारी तुम केवल श्रद्धा हो, जग के सुंदर आँगन में।
पीयूष स्त्रोत सी बहा करो, जीवन के सुंदर समतल में ।

किसी भी देश की सभ्यता, उन्नति एवं संस्कृति का मूल्यांकन वहाँ के नारी वर्ग की स्थिति को देख किया जाता है। जो राष्ट्र, स्त्री को केवल खाना पकाना और बच्चे पैदा करने का साधन समझते हैं, वे दुर्भाग्य से विकास प्रगति में बहुत पीछे है। प्राचीन युग में स्त्री और पुरुष प्रत्येक सामाजिक कार्यों में समान रूप से भाग लेते थे। उस युग में नारी का बड़ा सम्मान था। अगले युग के आने पर काफी दयनीय स्थिति उत्पन्न हुई।

आधुनिक काल में नारी ने हर क्षेत्र में विकास किया है। भारतीय संविधान में भी नर-नारी को समान अधिकार दिए गए. शिक्षित महिला वर्ग ने स्वयं जंजीरे तोड़ी। हर क्षेत्र में नारी ने अपना सिक्का जमा लिया । नारी वर्ग तेजी से उन्नति करने की ठान ली। यहाँ तक कि देश एवं पूरे राष्ट्र की बागडोर उसी के हाथ आ गई। आज 21वीं सदी में, नारी पुरुष से कंधे से कंधा मिलाकर भारत के निर्माण में जुटी हुई है। संघर्षों में शक्ती रूपा बनकर पुरुष को सहयोग दे रही है और उसकी प्रेरक शक्ति बनी हुई है । यह सब भारतीय नारी के कड़ी परिश्रम का फल है। यह इसलिए कहा जाता है कि भारतीय नारी का भविष्य निश्चित ही अत्यंत उज्ज्वल है।

ऋषभ जालान

ज़िन्दगी

ज़िन्दगी हँसने के लिए है,
रोने के लिए नहीं,
गम से लड़ने के लिए है,
डरने के लिए नहीं ।
ज़िन्दगी प्यार की एक दास्तान है,
पा सको तो यही हमरी पहचान है।
ज़िन्दगी नफरत का आगार नहीं,
जिन्दगी प्यार का सागर है।
देश की मिट्टी

अक्षय सिंह. ए

भारतीयगाँव

एक कहावत है - गाँव ईश्वर ने बनाए है और शहर आदमी ने। भारत एक कृषि प्रधान देश है। भारत की अधिकांश जनसंख्या गाँवों में रहती है। ग्रामीण जीवन प्राकृति और स्वास्थ्यवर्धक है जबकि शहरी जीवन प्रदूषित और प्राकृतिक आबोहवा से रहित है। जहाँ गाँवों का वातावरण शुध्द और शांत होता है वही शहरों का वातावरण कोलाहलपूर्ण एवं अशुद्ध है।

ग्रामीण लोग सादा जीवन जीने वाले और परिश्रमी होते हैं। वहीं शहरी लोग चमक-दमक वाला दिखावटी जीवन जीते हैं और कठोर परिश्रम न करने के कारण रोगों से पीड़ित होते हैं। ग्रामीण सर्दी, गर्मी और बरसात में सारा दिन खेतों में कार्य करते हैं, जब कि शहरों मे अधिकांश लोग दिनभर ऑफिस में कुर्सियों पर बैठकर कार्य करते हैं। ग्रामीण सुबह जल्दी उठकर हल और बैल लेकर खेतों पर जाते हैं, तो अधिकांश शहरी लोग सुबह देर तक सोते रहते हैं।

निःसंदेह शहर और गाँव में बहुत अंतर है। ग्रामीणों की पत्नियाँ भी अपने पति के साथ कठिन परिश्रम करती है जबकी शहरों में ऐसा बहुत कम देखने में आता है। गाँववालों का भोजन बहुत ही सादा होता है। वे ज्वार, बाजरा और जौ की रोटी खाते हैं और गेहूँ की रोटी तो वे विशेष अवसरों पर ही खाते हैं जबकि शहरों में सभी गेहूँ की रोटी ही खाते हैं। कहते भी हैं कि गाँव के लोग तो मोटा खाते हैं और मोटा ही पहनते हैं ।

शहरी जीवन चमक-दमक और आडम्बरपूर्ण होता है। गाँवों की अपेक्षा शहरों में व्यक्ति विज्ञान के ह र आविष्कार का आनंद उठा सकता है और बीमारी की अवस्था में हर प्रकार की चिकित्सा करवा सकता है। परंतु गाँवों में शहरों जैसी सुविधा उपलब्ध नहीं हैं।

गाँवों में लोग रोज़मर्रा की जरूरतों के लिए एक दूसरे पर निर्भर होते हैं। वे अपने सुख-दुःख आपस में बाँट लेते हैं। वे एक दूसरे के लिए सदैव तैयार रहते हैं। शाम के वक्त वे चौपाल पर बैठते है और एक-दूसरे के हाल-चाल पूछते है तथा कहानी-किस्से सुनाते हैं। सर्दियों में वे एक साथ बैठकर आग तापने का आनद

लेते हैं। ग्रामीण लोग किसी अजनबी की भी तन-मन-धन से सहायता करते हैं जबकि शहर में जीवन इसके विपरीत है। वहाँ किसी के पास समय नहीं है - न साथ बैठकर कहानी-किस्से सुनने का, न हाल-चाल पूछने का और न ही आग तपने का। चोर-लुटेरों के डर के कारण शहरी लोग किसी अजनबी की भी कोई मदद नहीं करते।

ग्रामीण लोग अशिक्षित होने के साथ-साथ धार्मिक भी होते हैं। वे अपने बच्चों को स्कूल भेजने के बजाय अपनी सहायता के लिए अपने साथ खेतों पर ले जाते हैं, जबकी शहरों में अधिकांश लोग शिक्षित होते हैं और लगभग सभी बच्चे स्कूल जाते हैं।

यह सच है कि गाँवों में ताजा शुद्ध हवा है, पौष्टिक भोजन और शांत वातावरण मनुष्य के शरीर और मनोमस्तिष्क को स्वस्थ बनाता है जबकि शहरों में इसका सर्वदा अभाव होता है और अधिकांश खाना मिलावटी मिलता है। इसके बावजूद गाँवों को शहर बनाने के प्रयास के लिए बहुत कोशिशें जारी है। खेतों को कॉलोनियों में तब्दील किया जा रहा है। इसके बहुत से दूरगामी परिणाम होंगे।

- श्रेयांस

बदलता परिवेश और टूटते रिश्ते

अनादि काल से ही भारत में रिश्तों को अत्यधिक महत्त्व दिया गया है। भारतीय तो वसुदेव कुटुम्बकं की भावना रखते हैं, अर्थात् इस पूरे विश्व को एक परिवार मानते हैं। पैदा होते ही मनुष्य कई रिश्तों में जुड़ जाता है - किसी का बेटा, किसी का भाई, किसी का पोता। वह इन रिश्तों को निभाना सीख जाता है। इतिहास गवाह है कि हमारे देश में हर रिश्ते को अहमियत दी गई है।

भाई के प्यार में लक्ष्मण चौदह साल तक राम के साथ वनवास चला गया, गांधारी ने अपने अंधे पति के प्रेम में अपनी आँखों पर जन्म भर के लिए पट्टी बाँध ली। श्रवण कुमार, एक नन्हा सा बालक अपने अंधे माता-पिता को कंधों पर उठाकर तीर्थों में घूमता रहा। मित्रता का मिसाल हमारे सामने कृष्ण और सुदामा से बढ़कर क्या हो सकता है - कहाँ त्रिलोकी का राजा और कहाँ एक निर्धन ब्राह्मण। गुरु शिष्य परम्परा का उदाहरण एकलव्य से बढ़कर कहाँ मिलेगा। गुरु दक्षिणा माँगने पर अँगूठा दान देने में वह बालक बिल्कुल भी नहीं हिचकिचाया । यहाँ तक कि त्योहार भी रिश्तों पर आधारित हैं - राखी भाई-बहन के प्रेम को दर्शाता है. ङ्करवाचौतङ्घ पर पत्नी अपने पति की लम्बी उम्र की कामना करती है।

समय का चक्र सदैव एक सा नहीं रहता। हमारे चारों तरफ का महौल और परिवेश तेजी से बदल रहा है भारत में विदेशी सभ्यता का हमारी संस्कृति पर इतना गहरा प्रभाव हुआ कि सामाजिक बदलाव के साथ साथ हमारे रिश्तों में भी बदलाव आ गया। पैसा कमाने की अंधी दौड़ में संस्कारों की बली दी जा रही है। जगह-जगह अनाथालय, कामकाजी महिलाओं के लिए होस्टल खुल रहे हैं क्योंकि रिश्तों से बड़ा भौतिक सुख हो गया है। परिस्थितियाँ इतनी बिगड़ गई है कि पति-पत्नी के पवित्र रिश्ते का भी कोई म हत्व नहीं रहा है -तालाक एक आम चीज बन गई है। सात जन्मों का रिश्ता एक साल भी नहीं चलता।

इंसान को इंसान की जरूरत है। हम सबको मदद, प्यार, दोस्ती, सुरक्षा, ममता और दया की ज़रूरत है। संबंधों के बिना हमारी ज़िन्दगी एक बंजर खेत के समान - रंगों और सुगन्ध से हीन है। भाग-दौड़ में अपने लिए पहचान बनाना आवश्यक है, परंतु इस भाग-दौड़ में रिश्तों का बलिदान कहाँ उचित है? रिश्ते जीवन का अटूट अंग हैं। इनके बिना इंसान कुछ नहीं है । रिश्ते बिगड़ तो जाते हैं पर उन्हें सुधारने में पूरी ज़िन्दगी लग जाती है। इसीलिए रहीम ने कहा भी है -

ङ्करहिमन धागा प्रेम का मत तोड़ो चटकाए
टूटे से फिर ना जुड़े, जुड़े गाँठ पर जाए ।

निकिता अग्रवाल

दोस्ती

वह समुद्र ही क्या,
जिस में पानी न हो,
वह पेड़ ही क्या,
जिस में पत्ते न हो,
वह घर ही क्या,
जिस में परिवार न हो,
वह मनुष्य ही क्या,
जिस में संस्कार न हो,
वह जीवन ही क्या
जिस में एक सच्चा दोस्त न हो।

अक्षय सिंह. ए

समय का मोल

छोटी छोटी जल की बूँदें,
सागर बन जाती है।
मिट्टी के कण कण से ही तो
यह पृथ्वी बनता है।
पल पल छोटा लगता है पर
इससे युग बनता है।
पल पल का मोल जो समझता है
वही बुद्धिमान कहलाता है।
समय आता है जाता है
पाठ नया सिखाता है।
समय की कीमत जिसने पहचानी
सफलता उसके हाथ में आती।
समय पर अपना काम करो
रोशन अपना नाम करो।
समय पर जागो, समय पर सोओ।
समय पर अपना अधिकार कर लो
समय को जो खोते हैं
जीवन भर रोते हैं।
अगर चाहते हो, जीवन में कुछ बनना
समय का मूल्य पहचानों,
बीता समय फिर नहीं आता।
समय तो बस चलता जाता है।

ज़ाहरा फातिमा

कॉलेज

नए नए से आए थे
एक दूजे से अनजाने
खुलकर मिलने में भी
हम सब थे थोड़ा सकुचाते
नाम पूछते बतलाते थे
फिर थोड़ा सा मुस्काते थे
निश्चल कोमल मन से
अपने भाव जगाते थे
कैंटीन में जब लाइन लगती है
तभी एक दूसरे का हालचाल पूछ लेते थे
सबकी बातें सुनकर
क्लास में लैट पहुँचते
वो कॉलेज के दिन
कुछ बातें भूली हुई
कुछ पल बीते हुए
कभी न वापस आएँगे ।
इग्ज़ाम की पूरी रात जागना
फिर भी सवाल देखने सर खुजाना
ये मौज मस्ती की ज़िन्दगी
फिर ना कभी आएंगे
चार बरस जीवन के थे
सबसे सुखमय कहलाएँगे ।

नैमिषा नायक

गाँधीजी के जीवन के प्रेरक प्रसंग

प्रसंग 1 : गाँधीजी देश भर में भ्रमण कर चरखा संघ के लिए धन इकट्ठा कर रहे थे। अपने दौरे के दौरान वे ओडिसा में किसी सभा को संबोधित करने पहुँचे। उनके भाषण के बाद एक बूढ़ी औरत महिला खड़ी हुई, उसके बाल सफेद हो चुके थे, कपड़े फटे हुए थे और वह कमर से झुक कर चल रही थी किसी तरह वह भीड़ से होते हुए गाँधी जी के पास तक पहुँची।
मुझे गाँधीजी को देखना है उसने आग्रह किया और उन तक पहुँच कर उनके पैर छुए।

फिर उसने अपनी साड़ी के पुल्लु में बंधा एक तम्बे का सिक्का निकाला और गाँधीजी के चरणों में रख दिया। गाँधीजी ने सावधानी से सिक्का उठाया और अपने पास रख लिए। उस समय चरखा संघ का कोष जमनालाल बजाज संभाल रहे थे। उन्होंने गाँधीजी से वो सिक्का माँगा, लेकिन गाँधीजी ने उसे देने से मना कर दिया।

मैं चरखा संघ के लिए हजारों रूपये के चेक संभालता हूँ जमनलाल जी हँसते हुए कहा - फिर भी आप मुझपर इस सिक्के को लेके यकीन नहीं कर रहे हैं ।

यह ताम्बे का सिक्का उन हज़ारों से कहीं कीमती है गाँधीजी बोले।
यदि किसी के पास लाखों है और वो हज़ार-दो हज़ार दे देते है तो उसे कोई फरक नहीं पड़ता। लेकिन ये सिक्का शायद उस औरत की कुल जमा-पूँजी थी। उसने अपना संसार धन दान दे दिया। कितनी उदारता दिखाई उसने .....कितना बड़ा बलिदान दिया उसने। इसीलिए इस ताम्बे के सिक्के का मूल्य मेरे लिए एक करोड़ से भी अधिक है ।

प्रसंग 2 : रात बहुत काली थी और मोहन (गाँधीजी जब छोटे थे) डरा हुआ था। हमेशा से ही उसे भूतों से डर लगता था। वह जब भी अँधेरे में अकेला होता उसे लगता की कोई भूत आस-पास है और कभ भी उसपे झपट पड़ेगा और आज तो इतना अँधेरा था कि कुछ भी स्पष्ट नहीं दिख रहा था, ऐसे में मोहन को एक कमरे से दूसरे कमरे में जाना था। वह हिम्मत कर के कमरे से निकला पर उसका दिल जोर-जोर से धड़कने लगा और चेहरे पर डर के भाव आ गए। घर में काम करनेवाली रम्भा वही दरवाजे पर खड़ी यह सब देख रही थी।

क्या हुआ बेटा? उसने हँसते हुए पूछा ।
मुझे डर लग रहा है दाई मोहन ने उत्तर दिया।
डर, बेटा किस चीज का डर?
देखिये कितना अँधेरा हैं ! मुझे भूतों से डर लग रहा है ! मोहन सहमत हुए कहता है।

रम्भा ने प्यार से मोहन का सर सहलाते हुए कहा: जो कोई भी अँधेरे से डरता है, वो मेरी बात सुने : राम जी के बारे में सोचो और कोई भूत तुम्हारे निकट आने की हिम्मत नहीं करेगा। कोई तुम्हारे सर का बाल भी नहीं छू पायेगा। रामजी तुम्हारी रक्षा करेंग।

रम्भा के शब्दों ने मोहन को हिम्मत दी और राम जी का नाम लेकर मोहन ने अपने कमरे में जा कर सो गया। और उस दिन के बाद मोहन ने कभी खुद को अकेला नहीं समझा और भयभीत नहीं हुआ। उसका विश्वास था कि जब तक राम उसके साथ हैं उसे डरने की कोई जरूरत नहीं।
इस विश्वास ने गाँधीजी को जीवन भर शक्ति दी और मरते वक्त भी उनके मुख से राम नाम निकला।

संजना

जापान हब्बा

भारतीय और जापानी के बीच एक सांस्कृतिक आदान प्रदान जापान हब्बा कार्यक्रम है। यह कार्यक्रम ई. 2005 में एक वार्षिक आयोजना के रूप में शुरू हुआ था। यह जापानी भाषा के सभी छात्रों के लिए जापानी संस्कृति के प्रदर्शन के लिए आयोजित किया जाता है। यह कार्यक्रम हर साल की वसंत (जनवरी से फरवरी) के दौरान बंगलौर में मनाया जाता है।
जापान हब्बा दो शब्दों से बना हुआ है। हब्बा शब्द एक कन्नड शब्द है, जिसका अर्थ महोत्सव है। एक अंतर्राष्ट्रीय कार्यक्रम होने के नाते जापान हब्बा देश भर से और साथ ही जापान से बड़ी तादाद से दर्शकों को आकर्षित करता है। जापान हब्बा 2012 ई. में अधिकाधिक तौर पर जापान और भारत के राजनीतिक संबंधों की 60वीं वर्षगांठ के समारोह के रूप में पंजीकृत किया गया है। जापान हब्बा का एकमात्र उद्देश्य भारत और जापान के लोगों के बीच संबंधों की गाँठ व सुविधा को मजबूत बनानी है।
जापान हब्बा की 10वीं सालगिरह माउँट कार्मेल कॉलेज में 23 फरवरी 2014 में को हुआ था। इस साल के जापान हब्बा का मुख्य विषय दारूमा था जो बोधि धर्म पर आधारित है।
इस अवसर पर सभी जापानी और दर्शक इकट्ठे हुए। वहाँ विभिन्न

प्रकार के जापानी स्टालों को लगाया गया था जिसमें उनकी संस्कृति को प्रदर्शित किया गया। सबसे पहला स्टॉल जहाँ ज्यादा लोग एकत्र हुए, वो था जापानियों का सांस्कृतिक वेशभूषा प्रदर्शित करनेवाला स्टॉल था। जापान का पारंपरिक वस्त्र यूकाटा है जिसको पहनने के लिए बहुत सी महिलाएँ उत्सुक थीं। बहुत सी महिलाएँ यह वस्त्र पहनकर फोटो खिंचवाने के बाद चाय समारोह के लिए प्रस्थान हुईं ।

जापानी चाय समारोह बहुत ही सुंदर और परिष्कृत है। हरी चाय को पीने के बाद सुलेख का समय था। जापानी सुलेख बहुत ही सटीक और रोचक है। सुलेख लिखते वक्त मैंने यह अनुभव किया कि उनके लिखने का तरीका बड़ा दिलचस्प था। मुझे पहली बार उनका भोजन चखने का अवसर मिला। मैंने टाकोयाकी और याकीसोबा खाया। इस माल वार्षिक इंडो जापानी सांस्कृतिक म होत्सव का मुख्य समारोह टाइको था जो प्राचीन जापान के संगीत पर आधारित कार्यक्रम है। वहाँ जापानी मार्शल आर्ट और विभिन्न प्रकार के जापानी नाटकों का प्रदर्शन किया गया। वहाँ पर जापानी बच्चों ने भी एक मनोरंजक नृत्य पेश किया जो सभी लोगों का दिल लुभा दिया। यह कार्यक्रम सफल रहा और यही उम्मीद है कि आगामी वर्ष में भी इसका भरपूर आनंद लिया जाए।

मैं इस लेख को समाप्त करने से पहले यह बताना चाहती हूं कि जापान हब्बा वास्तव में एक बहुत ही रुचिकर कार्यक्रम थी और यह कहना चाहती हूँ कि जो लोग इस वर्ष यह कार्यक्रम को देखने नहीं आए, वे अगले साल ज़रूर आए और इस मनोरंजक कार्यक्रम का आनंद लें।

हेमाश्री बी. सींधे

बाल मज़दूरी

बाल श्रम का मतलब ऐसे कार्य से है जिसमें किसी कार्य करनेवाला व्यक्ति कानून द्वारा निर्धारित आयु सीमा से छोटा होता है। इस प्रथा को कई देशों और अन्तर्राष्ट्रीय संघटनों ने शोषित संघटनों में शोषित करने वाली प्रथा माना है। अतीत में बाल श्रम का कई प्रकार से उपयोग किया जाता था। लेकिन सार्वभौमिक स्कूली शिक्षा, औद्योगीकरण, काम करने में परिवर्तन तथा काम गारों श्रम अधिकार और बच्चों अधिकार की अवधारणाओं के चलते इसमें जनविवाद प्रवेश कर गया। बाल श्रम अभी भी कुछ देशों में आम है।

यह अनुचित या शोषित माना जाता है यदि निश्चित उम्र से कम कोई बच्चा घर के काम या स्कूल के काम को छोड़कर कोई अन्य काम करता है। किसी भी नियोक्ता को एक निश्चित आयु से कम के बच्चे को किराया पर रखने की अनुमति नहीं है। न्यूनतम आयु देश पर निर्भर करता है। जैसे संयुक्त राज्य अमेरिका में बाल श्रम कानून ने किसी प्रतिष्ठान में बिना माता-पिता की सहमति के न्यूनतम उम्र 16 वर्ष निर्धारित किया है।

आज कई उद्योग और निगम है जिनको कार्यकर्ताओं द्वारा बाल श्रम के कारण लक्षित किया जा रहा है।

बाल श्रम एक अपराध है और बंद कर दिया जाना चाहिए और छात्रों के रूप में हम बाल श्रम को दूर करने के बारे में जागरूकता का प्रचार प्रसार करना चाहिए।



Vol ou tranmission ? Une differente façon de voir le « piratage »

□e □ □iratage □ est so□vent consid□r□ comme □□el□□e chose de□ sans □□□ivo□□e□ mal □ l'o□inion devient, chez plusieurs, très nette, comme noir sur blanc. Certes, il y a la question de cet artiste qui a travaill□□ o□ □l□t□t so□vent de cette entreprise □□i □rome□t l'artiste en d□□ensant □□□ millions pour gagner encore plus, mais qui gagnent beaucoup moins vu qu'il y a toujours du piratage : mais là, il faut poser creuser la question un peu plus loin□ □o□r□□oi le mot □ □iratage □ □ Si □epiracy□ □n film et □e ne le distri□□e □as en cherchant l'argent, est-ce que j'ai commis de la « piraterie » ? Mais pourquoi on ne dit pas la même chose (ou quelque chose de plus grave) pour ce promoteur qui exploite l'artiste sans honte ? En plus, la culture, l'art doit se □ro□ager□ se r□□andre comme le □□□ d'□n □arf□m □ gr□ce a□□ sites de t□l□chargement et d'autres sites de partage comme YouTube, le monde devient moins □□te□ □l□s tol□rant□ □l□s sensible□ □ faut toujours se souvenir de ces sculpteurs anciens □□i faisaient le□r travail merveille□□ dans les □glises les temples, mais ne laissaient pas leurs noms en desso□s □ l'org□eil et l'avidit□ d'□tre reconn□ □ loin de le□r coe□r □ □l□t□t□ l'amo□r □o□r le□r travail et le d□dicace de le□rs meille□rs sentiments vers le Dieu règnaient en maître.

□ive les t□l□chargements grat□its □

In English:

Stealing or transmitting? Another angle to look at "piracy"

'Piracy' is often considered to be something unequivocally bad: opinions are often black and white, razor sharp. Of course, there is the question of the artist who has worked, or rather often of the studio that is promoting the artist while spending millions to □rofit □y even more□ □□t who□ or which□ does rake in much less money because of the piracy□ however, here is where one should go more in depth. Why the word 'piracy'? If I download a film□ □ do not distri□□te it for money□ have □ done something what the sea pirates do? But then why don't we say the same, or worse, thing for that promoter who exploits the artist shamelessly? Also, culture and art should spread and scatter like the scent of a perfume: thanks to download websites and other sharing sites such as YouTube, the world is becoming less stupid, more tolerant and more sensitive. It is important to always remember of those ancient sculptors who did their marvelous work in churches and temples, but didn't leave their names below: pride and the desire to be recognised were far from their heart; love for their work and the dedication of their best sentiments towards God reigned supreme instead.

Long live free downloads!

Ankur Agarwal
Lecturer in French, SJCC

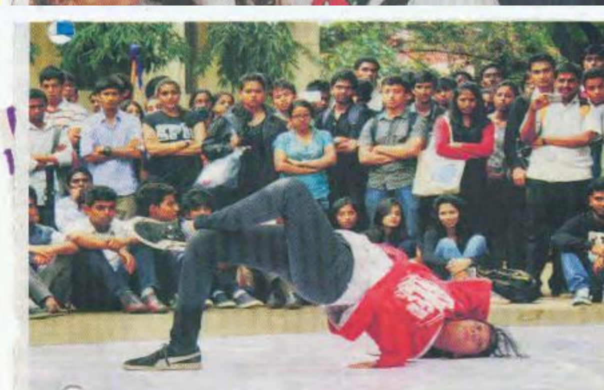


COLLEGE IN NEWS

Wednesday, August 28, 2013 DECCAN HERALD 3

SJCC held its cultural fest 'Dhwani'. P3 » **Metrolife**





COOL MOVES A street dance performance.

Excitement in every nook and corner

St Joseph's College of Commerce (SJCC) recently hosted one of its most-awaited cultural fests of the year — *Dhwani*.

The two-day annual national level inter-collegiate cultural fest had 40 interesting and innovative cultural events.

Over 47 colleges took part in it, including institutes from Pune and Chennai. Every year, the fest comes up with a new theme and this time — keeping comic book characters in mind — the theme was 'Comikaze'. The fest also had its share of starry presence with Kannada actors Yogesh and Sindhu Loknath.

Every nook and corner of the campus was abuzz with activity. There were four separate dance events, where participating teams got an opportunity to present their footwork, agility, grace and technique in western, Indian, street dance and all styles.

The participants also had an opportunity to bring their ensembles together for the western acoustic, Indian music, beat-boxing and guitar wars.

What better way to spread the theme of 'Comikaze' than through a costume play. The fest saw an event called 'Cos-Play', which was not just about role play — it got the participants to get into character to the best of their abilities in 90 seconds.

"The theme was a hit among the students. The rain played spoilsport but it could not bring down the Josephite spirit. The events were well organised and proved to be a success due to cooperation among the union members," says Nandhini Yathindra, cultural secretary of Mount Carmel College.

The main stage was dominated by conventionally popular, crowd-pulling events. 'Indian Dance' presented styles of Bollywood, contemporary, fusion and semi-classical in two categories — group and duet.

The beat-boxing event has gathered a loyal following over the past few years and with its evolving nature and complexity, it produced some great talents on stage during the fest.

The fest also witnessed an ethnic parade event, where students walked the ramp in glamourous clothes.

The lighter moments of ...

... sure we gave all the students a brilliant show," adds Pilith Pericho, the cultural secretary of SJCC. Finally, Christ College went on to win the overall trophy.

DHNS

NEW RESPONSIBILITIES

'We don't want to leave just memories'



"We are going to take as many inputs as we can from the students of SJCC and bring it all together. Plus, we are going to bring as many new elements as we can in fests as well." PILITH PERICHO

CULTURAL TREAT

DECCAN HERALD 3 Thursday, July 4, 2013

A platform for fresh talent

Nothing compares to the energy one can see during the first cultural fest of the academic year in a college. There is chaos, preparation, high levels of competition and plenty of motivation and cheering from friends. What really stands out, though, is the new talent. It is the first time that freshers get a platform in their institution to show what they have to offer. It was no different at St Joseph's College of Commerce, which recently hosted an intra-college fest for their students. The first two days was a management fest titled 'Cipher' and the next three days was the cultural fest called *Kalotsav*.

Held every year, this fest has always kick-started the festive fervour at SJCC. Rahul Gomes, the student president of SJCC, says, "The main aim of the fest is to find new talent. The winners of all the events in both the fests will get an opportunity to represent the college at other inter-college events."

With the theme 'Step up and show off', *Kalotsav* had close to 38 events that focussed on every kind of talent, be it art, craft, dance, music or theatre.

Pilith, the cultural secretary of the college, says, "We have tried to bring in many creative events like 'guitar wars', a burger-eating competition etc. The fest is not only about the competition but also to allow the students to let their hair down and ... fun."

... live drum music being played and everyone danced together at the basketball court and had a whale of a time," adds Leon.

Apart from showcasing fresh talent, Suveer Ahuja, a student of the college, says that 'Kalotsav' brought the college together.

"This was a great way for us to actually get to know our juniors and break the ice. I feel there is so much one can learn and take back home with us at the end of the fest," he sums up.

DHNS



Heavy metal THUNDER



L-R: Sanjay Stevens, Cyril Muralidharan, Akshay Bhimaya and Nithen Paul

Four friends from the city create a unique style of music by combining popular genres like trance, dubstep, techno with progressive metal. We saw city-based experimental metal outfit Brahma Approaches for the first time at Cul-ah! (a fest organised by the students of Mount Carmel College) a few months ago and were blown away by the complexity of the band. Groovy guitar and synth riffs, mixed with punchy bass and drum lines - a visual and sensory treat. We were also surprised when we found out that the band was just eleven months old.

The outfit kicked off when [they] were packing their gear for Searock at BITS Pilani (2013), Goa. Even though they lost the competition, they tell us the experience was worth it - "The audience was entertained," recalls Bhimaya.

The outfit is influenced by progressive metal groups like Animals As Leaders and Amogh Symphony to name a few, and combines its personal tastes and influences to ignite a unique sound with a lot of variations. "Since the band is largely instrumental, we have minimal vocals or lyrics in them. But our songs ...

Bands of Bangalore

What's the audience reaction when they hear Brahma Approaches? "A lot of them come up to us and ask us about our genre, and we've have had a positive response till now," states Bhimaya. "At one gig, a person came up to us and told us that the next time we play he's going to pop acid and watch us," he laughs. This creative frontman is also happy about the fact that the metal scene in Bangalore is at a great stage when compared to the past, there are more gigs and venues that are open to metal acts, which gives great platform for newer groups. "Metal is finally catching up with the common crowd," Bhimaya reflects. When the group is not busy jamming ...

Students Of SJCC were a part of the Government Cleanliness Drive Event Conducted by BBMP in freedom park on July 24th, 2013.

THE TIMES OF INDIA, BANGALORE THURSDAY, JULY 25, 2013

Start at home, CM urges citizens

Pr…ises Clean City In 6 Months | Pilot Garbage Project In 22 Wards





Md Asad

DAY 1: Students lead mission Kasa Muktha. (Right) Civic workers clear up before CM's arrival

... for a month, said BBMP commissioner M Lakshminarayana. "There will be an audit in these 22 wards to measure the impact. Each audit team will have members from NGOs and resident associations of the wards. Once the period is over, we'll be able to take this to all 198 wards in a phased manner," he added.

The chief minister said, "Law enforcement and levying penalty for non-compliance is always there. But let citizens be self-motivated and begin segregation at source. Follow the simple process of having two bins. Once this becomes a habit, the garbage crisis will be solved forever." He also directed BBMP to spread this message and bring on board companies, NGOs and technocrats to sustain the programme.

The government, BBMP and public present were made to pledge they would keep their home and office surroundings clean by adopting the simple rules of segregation. Organizations like Credai, Bangalore City Connect and hospitals submitted memorandums of their commitment to segregate and process waste to the CM. While the Bangalore Chamber of Industries and Commerce is instituting an award for upkeep of garbage-free wards, Lions Club members took the responsibility of spreading communication in these 22 wards.

A QUICK BROOMING

Big promises were made and oaths taken, but the irony was visible just behind Freedom Park. Heaps of plates, plastic tumblers and leftover food had been dumped by compactors and tippers who had cleaned up the grounds in a hurry – the after-effects of an event held the previous day. "We didn't know about this mess until our 'Saheb' (contractor) told us this morning. He is participating in this event. We also get to see the CM and eat free food," said one of the pourakarmikas, who came to clean the mess at 10:05am, 20 minutes ...

Plan carefully

Students should choose courses that meet their individual career objectives and expectations

Ravi RA
Associate Professor
St Joseph's College of Commerce, Bangalore

The opportunities for commerce graduates have increased by leaps and bound to offer a wide spectrum of careers and higher education programmes. The curriculum of the BCom (Bachelor's of Commerce) course includes the study of subjects such as accounting, costing, taxation, finance, economics, statistics and business laws. The BCom curriculum enables a commerce graduate to confidently pursue professional courses as well as Master's programmes in universities, after graduation.

Most sought-after professional courses include chartered accountancy (CA), cost and works accountancy (ICWA), company secretary (CS) and chartered financial analyst (CFA). The CA course offered by the Institute of Chartered Accountants tops the list of professional courses pursued by BCom graduates. CA prepares specialists in the area of accounting, auditing and taxation. CAs can also find exciting career opportunities as finance professionals, in investment banking and fund management, financial sciences, risk and insurance management, insurance surveyor, insurance agent, etc, also promise a bright future.

Other higher education programmes, which BCom graduates can pursue are Masters programmes in commerce



THE STUDENTS BELONGING TO THE 1973 BATCH FELT YOUNG AGAIN

After 40 yrs, friends meet to recount memories



It was a stroll down memory lane for 70 students of St Joseph's College who met after 40 years —A Veeramani

DNA Correspondent
BANGALORE

It was a stroll down the memory lane for the first batch of students of St Joseph's College of Commerce. The 1973 batch of students, all dressed similarly, who met after 40 years, felt young again as they remembered the good old days at a reunion *'Chalees Saal Baad'* held in the college auditorium on Thursday. Prestige group chairman Irfan Razak was one among them.

"It was during our final year that we shifted to this campus. When we look back, we have to see what made us succeed. Besides academics, there was integrity and commitment. This is missing today which is scary. For youngsters, there is technology and information which is available at their fingertips. But commitment to society should not be forgotten," Razak said. KG Raghavan, a senior advocate, recalled his professors.



"We won't have been able to be where we are without their commitment. We are here today thanks to them," he said. He assured the management that in case they required any assistance, the batch would readily help them. Tracy Carvalo, another former student, said: "When I first entered class, I remember seeing a room full of boys. However, I was told that our batch had more number of girls." The old students also held a cultural programme.

inbox@dnaindia.net

> **It was during our final year that we shifted to this campus. When we look back, we see what made us succeed**
>
> —Irfan Razak, chairman, Prestige group

ELECTION TIME

Striving to make each vote count

It's election time on campus and the student candidates of St Joseph's College of Commerce were in their element, leaving no stone unturned to secure their votes.

From decorating the college with colourful banners to dancing and beating drums, those standing for election wanted to make sure that their peers had a ball before they set out to cast their precious votes.

There were many positions to be filled, including that of student body president, vice-president, treasurer, general secretary, ladies' secretary and the cultural, academic, sports and BBM coordinators.

Like in any democratic set-up, any number of students were allowed to stand for election as long as they fulfilled certain criteria.

Says Sneha Rai, the student body governor, "All those interested can stand for elections but they need to have scored at least 60 per cent in all their subjects, have no backlog and maintain a good record in college. The student body should ensure smooth functioning and work as a bridge between the students and the administration." The students had only a week to file their nominations and come up with innovative campaigning strategies before the final voting day. And even on the voting day, everything was organised perfectly at the auditorium.



EXCITED BUNCH (Standing L to R) Pradeep, Monica, John, Gerard, Abdul, Rahul Gomes, Adarsh and Suveer. (Sitting) Suraj, Aquila, Syed, Tresseta, Nisha and Sunil. DH PHOTOS BY DINESH S K



The electronic voting machines were brought in and every student stood in a line, patiently waiting for their turn.

There were 25 candidates who stood for elections. It was mainly open for the second and third-year students, but the first-year students enjoyed the campaigning too.

"It was like an ice-breaker for them and a great way to get to know the seniors," says Tresseta D'cruz, a second-year student, who was standing for the post of vice-president.

Candidates had different motivations behind standing for elections. For Aquila, a second-year BBM student, who topping of the college," she adds. Rahul Gomes, a third-year student, who stood for the president's post, agrees.

"I was actually hesitant to stand for elections but it was the faith given to me by my friends and even Noon, last year's president, that urged me to give it a shot. I believe that I can fulfill the responsibility of the post. The rest is left to the students," he states.

The nervous bunch of candidates say that no matter what the results turn out to be, they will still work hard towards making the college a better place for every student.

SJCC REUNION

They had a grand ball!

College years are considered to be the golden years of one's life. From making lifelong friends, learning from brilliant teachers to bunking classes to watch a movie – the memories are endless. This trend has been going for years and not much has changed over the years. One realised this when the batch of 1973 of St Joseph's College of Commerce (SJCC) recently met after 40 years. The reunion spread across four days and the group aptly called its meet *Chalees Saal Baad*.

Most of them were meeting, for the first time since passing out, but it definitely didn't feel so. The camaraderie they all shared, erased all the years that had gone by. Over the fours days, the alumni not only visited their old classrooms but they also went for a weekend getaway and participated in fun-filled events. The highlight was however, when they interacted with the current batch of SJCC.

Incidentally, 1973 batch happened to be the first batch of SJCC, and as students then they had experienced a whole lot of things including watching sheep graze on the campus field. Malini Sridhar, an executive director of a counselling centre in the City, says that returning to college after so many years was an experience by itself. "This entire reunion has been a lot of fun. One could see how most of us haven't changed at all. The old jokes that we shared back then are still making rounds. We all may have gone our different ways but the bond has remained," she adds.



SAY CHEESE The batch of '73 posed for a group shot.



S Upendra and Brijesh Patel.



REUNITED Annamma, Malini, Smitha, Tracy, Leela, Meenakshi, Shanti and Grace.

Former test cricketer and honorary secretary of Karnataka State Cricket Association, Brijesh Patel, says, that he remembers how the college used to encourage everyone in sports. "Since we were the first batch, the facilities were very basic but the teachers were very good. Since I was into sports, I hardly had time to attend classes but I still remember every year our coach gave us two new cricket bats to play with," he shares. Many said that the batch was very involved in sports. In fact, many recalled that they would make up their attendance through participating in sports. Close to 75 alumni made it for the reunion and many of them had come from abroad just to be a part of it. Tracy Carvalho, who works with the United Nations, met her classmates for the first time since she passed out. Though she was in touch with a few of them on a social networking site, meeting all of them in person was an experience she says she will never forget. "Commerce was one subject that not many girls took up. In our batch too, we were just a handful of girls in a class of 100 boys. But we put up a tough fight, we were so notorious that the teachers often said that the girls were more naughty than the boys," she adds. From picnics, lunches, cocktail parties to spa treatments, the batch of '73 sure knew how to make a reunion memorable.

DHNS

THE COLLEGE ANTHEM

Ring out the battle call of Duty !
Unfurl the flag of Faith and Toil !
We deem our soul's eternal beauty.
A life-long Victor's worthy spoil.
A thousands such are proudly gone before us
To win and spread our College's renown;
'tis ours to swell with our voices the chorus
And with our deeds enrich her crown.

Chorus

Faith and Toil ! conquerless alliance
Wherein we clasp human hands unto God's !
In his control find we true self-reliances;
My hand and God's - what`er the odds -
My hand and God's - what`er the odds -
My hand and God's
Evil's onset hold in defiance !

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