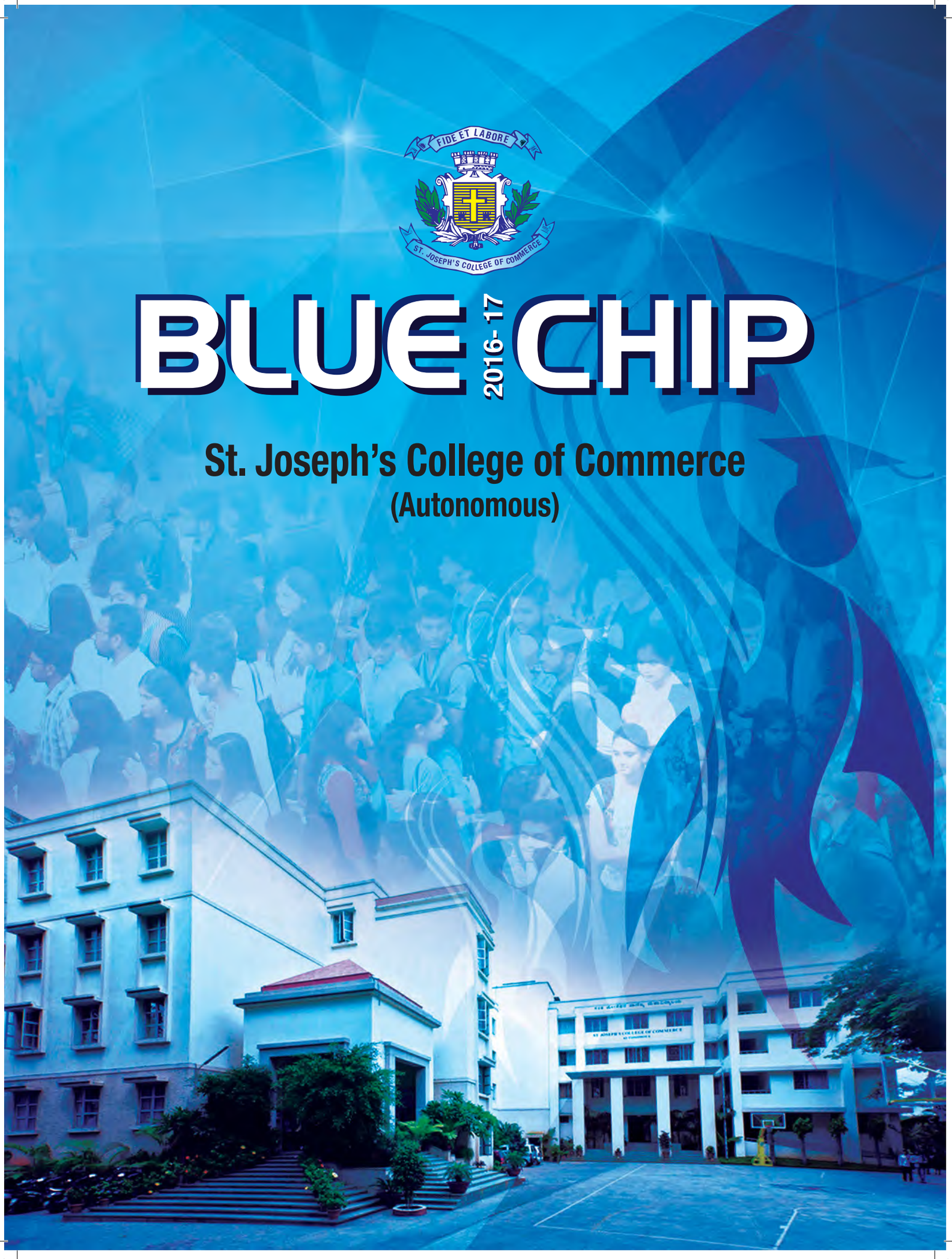


BLUE CHIP 2016-17

St. Joseph's College of Commerce
(Autonomous)





St. Joseph

Patron of the College

Editorial committee



Sitting Left to Right:

Mr. Vinay Kambipura (Staff Editor), Dr. Nirmala Joseph (Vice Principal), Dr. Daniel Fernandes SJ (Principal), Ms. Marina Joyce Roche (Staff Editor), Anjana Narayan (Student Editor), Fr. Roshan Periera, SJ

First Row (from below):

Nandita Chandrashekar, Alyssa Merchant, Anoushka Fernandes, Simran Ajay, Ditya Krishna, Tamara Rhea Rebello, Caroline Sancia, Kimberley Pinto, Samantha Simran

Second Row:

Praveen Nithin, Akanksh Disley, Adrian D'Silva, Alex Abraham, Thomas Joseph, Nishanth Chakkere, Mohammad Owais, Ranjan Rodrigues, Daniel Rosario, Vishesh Kumar

From The Editor



Blue Chip is a narrative of our journey and the college's journey, of the academic year. It is a document of all activities and the best of the achievements of our students and staff. Blue chip frames moments of our lives in the campus and helps us treasure them throughout our life.

This edition of Blue Chip is a collaborative effort of the Editorial Team. From the beginning of the academic year to the publishing of the magazine, the editorial team has worked throughout the year writing, editing and compiling reports. The photography team has relentlessly worked to get the best images that capture the moments. The videography team has been instrumental in recording major events, panel discussions and seminars and uploading them on the college Youtube channel.

This year's theme is 'Redefining Success'. There is a special section of student writings in the magazine that has been carefully curated. You can find more on the theme in that section.

We thank the Principal and Vice-principal for their support and guidance and their trust in us. The staff and the students have been very supportive and have helped us in compiling reports and in getting crucial information for the magazine.

We hope that you will have a good time leafing through this magazine.

- The Editorial Team




INDIA TODAY
INDIA'S BEST COLLEGES 2017
BY INDIA TODAY AND NIELSEN COMPANY

INDIA'S BEST COMMERCE COLLEGES 2017

Rank 6

St. Joseph's College of Commerce

CITY: Bangalore

BEST OF THE BEST 2017


commerce

Ready for Business

TOP 10


commerce

WHY THE BEST ?

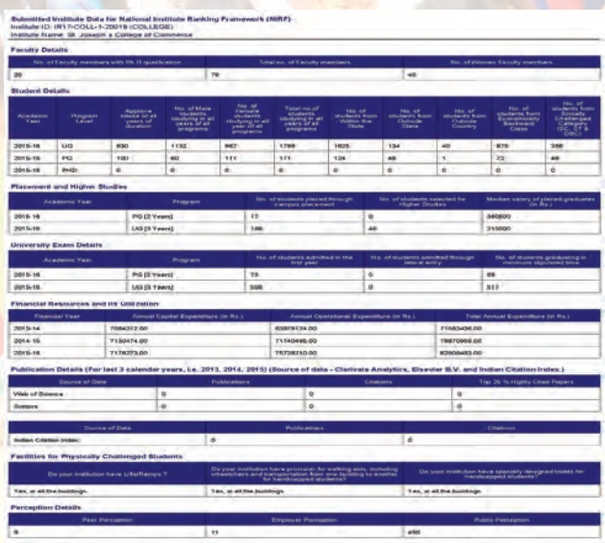
CITY WISE TOP 10






ST. JOSEPH'S COLLEGE OF COMMERCE
(AUTONOMOUS)

HAS BEEN RANKED
1ST IN KARNATAKA AND
29TH IN INDIA BY
NATIONAL INSTITUTIONAL RANKING
FRAMEWORK (NIRF), MINISTRY OF
HUMAN RESOURCE DEVELOPMENT
FOR THE YEAR 2017.


Submitted Institute Data for National Institute Ranking Framework (NIRF)
Institute ID: IR17-COLL-1-20019 (COLLEGE)
Institute Name: St. Joseph s College of Commerce

Faculty Details

Student Details

Placement and Higher Studies

University Exam Details

Financial Resources and its Utilization

Publication Details (For last 3 calendar years, i.e. 2013, 2014, 2015) (Source of data - Clarivate Analytics, Elsevier B.V. and Indian Citation Index.)

Facilities for Physically Challenged Students

Perception Details


commerce

TOP 40

OVERALL RANK

NAME OF COLLEGE

St. Xavier's College, Kolkata; St Xavier's College, Mumbai; and Sri Ahmed Mooppa College of Commerce & Economics, Mumbai, do not figure in the above rankings as they did not submit factual data on time

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Rev. Fr. Arturo Sosa, SJ

The New Superior General of the Society of Jesus

The 36th General congregation of the Society of Jesus held in Rome during October - November 2016 elected Rev. Fr Arturo Sosa Abascal, a Venezuelan Jesuit, as the Superior General of the the Congregation. A man of "deep faith and one who firmly believes in discerment," Fr Sosa has held many administrative responsibilities. Fr Sosa headed the social apostolate of the Jesuits in venezuela, which includes the massive Jesuit School network, fey Alegria that primarily serves the poor. He was also head of the Centro Gumilla, the Jesuit-run social and action research center. Adoctorate in Political Science, he has purchased research and teaching in various centers and institutions. The Jesuits and the friends of jesuits offer their prayerful support and wishes to the new Superior General.





Message From the Rector

Rev. Fr Anthony Joseph SJ
Rector

Success is the byword in the modern world. Booker T. Washington said "Success is to be measured not so much by the position that one has reached in life as by the obstacles which he has overcome". In Jesuit institutions success is not measured in terms of academic achievements or distinctions that the students score although they are important, but it is gauged by looking at the spiritual, emotional, social and intellectual growth of the students. The successful students are always aware of the fact that they have been able to achieve something not only through their efforts but through the concerted efforts of other stakeholders and that they can sustain that success if they are humble, dedicated and live as people with clear conscience.

The world today looks at success in a different way and with different standards. The world encourages people to achieve success by employing any means without raising any question whether it hurts, harms or demoralizes others. That is why we have millions of people who are vying with each other to climb the ladder of success even to the extent of toppling others and stamping down others. In the present world in order to be successful many a people throw to wind the principles and values that guide our life. That is not success at all. Success is that when achieved must bring cheer on the faces of all with whom we work, live and study. We become successful when we bring about a smile and warmth in others. We achieve success without feeling jealous of the progress others are making and we should not only feel good about it but also share in their joy of being successful.

We, as Jospehites, could give a different definition to the word success. For a Josephite success comes when he/she does something which effects some change in the society. Success happens to Josephites when they become instruments of peace, love and harmony in the society. Success comes the way of the Josephites when they, along with their dedicated work, are able to wipe the tears off the eyes of their fellow brothers and sisters, especially the less privileged and disadvantaged in the society.

St Ignatius of Loyola the founder of the Jesuits, became successful in life because he led a selfless life centered on God and God's people. Despite so many odd situations and hardships that loomed large in his life he was able to face them head on by dint of hard work, dedication, determination, perseverance and life centered on God. As Winston Churchill says "Success consists of going from failure to failure without loss of enthusiasm". St Ignatius of Loyola made the failures in life as stepping stones to success. He was not deterred by the failures in life. He never let the verve in his life dissipate, rather he grew more enthusiastic and passionate about the work he had laid his hands on.

We need to look up to St. Ignatius of Loyola especially in an age where people look for quick solutions and shortest roads to success. Success comes to us when we give our best in whatever we are doing which St. Ignatius would call 'MAGIS' which means doing something more than being satisfied with the minimal.

I wish all the Josephites to do their best and excel in whatever field they are in and follow the MAGIS. It is my wish and prayers that all the Josephites be successful people in all spheres of life so that their success may be a beacon light for so many others to lead a better life.

Message
From the Principal



Dr. Daniel Fernandes SJ
Principal

What is this 'success' which dazzles human eyes? It has several connotations but continues to remain an elusive term. A simple google search or a more specific search on kindle on 'success' will throw open a few thousands of titles in Amazon, listed as a subgenre in self- help books. A more focussed search of videos will again open a few thousands of talks tagged in the same category, with sometimes a step-by-step manual on achieving success! Can success be achieved through a manual? Is success just a moment in time? Is it an end by itself or the means to an end? Is it a label that the world confers upon a person? Why are people motivated by success? What does success do to its achiever?

Extant research literature exists on the subject of 'success'. Several researches in this expanse have revealed that for many success leads to happiness. Many people, particularly the younger generation, believe that, to be successful, is to be happy!

All this, as an Institution, has forced us to deliberate on a very pertinent issue of keeping the young minds entrusted to us – happy. While we set out to do this, we strongly believe that true happiness stems from having a purpose and meaning in life. Happiness without meaning often characterizes a relatively shallow, self-absorbed or even selfish life, while a person who becomes conscious of the responsibility he bears towards another human being has understood the 'why' for his existence and in due course will find happiness in life.

All activities at Joseph's – Academic, Cultural or Social - is guided by this one maxim of having a reason and being part of a greater meaning. All Josephites are instilled with this maxim that meaning is about transcending the present moment. Every effort is taken, in every activity, to make students realise that, happiness, like all other emotions, will one day fade away, but meaning will endure.

The academic year 2016-17 was, as usual, filled with activities. Each department, each association and each forum has put in 60 seconds worth of distant run in every minute to weave a meaningful and distinctive Josephite experience. While the Institution has been abuzz with activities all through the academic year, while several rating agencies have continued to rate the Institution as one of the best, while our public perception scores have showed an upward trend, we continue to believe that our work is nowhere near perfection. We, at St. Joseph's, thrive not when we have done it all, but when we still have more to do. Imperfections give us a reason to continue.

This year's Blue Chip is indeed very special. What lends added charm to it, are the articles written by our students on the theme of 'Redefining Success'. Their meaning and perspective of success, and how they have effortlessly, 'redefined' success makes this blue chip an interesting read. Each article is a master piece, while I congratulate these notable students, I'm also sure you will enjoy each of these articles as much as I did.

What you are about to peruse in this edition of Blue Chip is also a detailed account of activities of the Institution which have been guided by the motto of creating individuals with a spirit of excellence and an abiding concern for others. Being concerned for others makes the life of a Josephite more meaningful and draws him very closer to happiness.

I heartily congratulate the Editorial Committee of Blue Chip for effectively capturing the substance of not only all the happenings at St. Joseph's College of Commerce but also of the theme 'Redefining Success'.

Teaching staff





Administrative staff

Annual Report 2016 - 2017



Distinguished Chief Guest of this evening Mr. Anand K Joshi, Vice Chancellor, CMR University, Rev. Fr. Anthony Joseph, SJ, Vice President of BJES & Rector of St. Joseph's Institutions, Dear Principals, Rev. Fathers, Rev. Sisters, respected Members of the Staff, Parents, Alumni, Guests and my dear Students. Good evening and a warm welcome to the 45th College Day Celebrations of St Joseph's College of Commerce.

In January this year, Oxfam released its annual report on world inequality, reporting that 8 individuals had a combined net worth equal to the bottom 50% world population, around 3.7 billion people. While the report's methodology and interpretations are being fiercely debated by economists, journalists and business persons, the substantive message is clear: Inequality is the bête noire of our times. There are 4 billion people earning less than $5 a day, constituting the world's 'Base of the Pyramid'. Their lives are characterised by chronic poverty – the poverty of wealth, health, education, rights, safety, governance, access and opportunity. The imperative to serve these markets is an economic incentive as well as a moral responsibility.

The base of the pyramid is home to many emerging markets – India, China, Brazil, Mexico, Bangladesh, Kenya, Nigeria and so forth. These countries have large, underserved markets, high degree of informality, high transaction costs, and pose considerable risks to doing business. Yet, they will be drivers of world growth in the next century. However, this growth is going to be neither organic nor easy, for the economic potential of these markets is tied to the social conditions of their inhabitants. In other words, business cannot create economic value at the base of the pyramids, without creating social values. Success stories like Grameen, SKS Microfinance, MPesa, Aravind Eye Hospitals, HUL, Acumen and Omidyar have shown us some paths. Nonetheless, how businesses are going to solve the social problems of the world while creating economic value for themselves is a world of challenges and opportunities waiting to be explored by our students.

The times we live in need an army of young men and women who have the humility to unlearn and relearn, the courage to chart difficult and new paths, who exhibit empathy, compassion and principles, and possess both the analytical rigour and creative bent of mind to design innovative, cost effective and scalable solutions to social problems. At St. Joseph's, we are proud to have nurtured this for many years – our interdisciplinary curriculum is steeped in both theory and practice, with immersive learning opportunities for our students to explore a wide variety of interests from research, writing, journalism, to entrepreneurship and private sector internships. Our pedagogy is supplemented by various extracurricular activities in the form of conferences and fests, that create spaces for diffusion of ideas, scholarship and talent. Our exceptional faculty, researchers, staff and the college administration work tirelessly to create an environment that fosters curiosity, innovation, critical thinking and a strong ethos of public service in the young minds of our students.

We must acknowledge, here, that this onerous task of alleviating inequality within our lifetimes is not the students' job alone. Oftentimes, our concern for them impedes their organic growth. Our demands and expectations of our students – to pursue professional courses, to attend business schools, to find stable, well paying, jobs, stem from our generation's idea of security and stability, considered pillars of a good life. But the world has changed since our times. Today's youth face an onslaught of dynamic challenges for which they need to constantly equip themselves. It's adaptability and entrepreneurship, not stability and security, which will enable them to become problems solvers of the 21st century. There are no successes without failures and no flights without falls. As parents and educators, we shoulder equal responsibility to allow our young ones to experiment, fail, learn and grow.

The primary duty of an institution is to create knowledge through collaborative research work. Research is fundamental to the project of teaching and learning. By collaborating with wide variety of institutions the college seeks to diversify research and provide new insights in the field of Commerce and Management. In this regard the college has taken conscious efforts to inculcate a research culture among its staff and students, promote taking up of research projects, and collaborate with other academic bodies and the industry.

Academic performance not just means examinations and grades but also developing an ability to think through dialogues, discussions and debates. Exchanging opinions and perspectives is an essential part of learning. In order to promote this the departments have organized open discussion forums for students to discuss issues and topics in the field of Commerce and Management and beyond. This has helped students to develop an intellectual life and pursue their thinking, debating and argumentative skills further.

St. Joseph's College of Commerce is pleased to present a record of its achievements in the academic, co-curricular and sports fields of this academic year. This journey would not have been possible without the commitment and dedication of our students and staff. The teaching faculty has contributed immensely in various administrative and academic capacities.

As I bid Farewell to the graduating class, I extend my warmest wishes, support and love to each one of them. I know they will use the gifts of this education and experience to achieve measurable and meaningful progress against our society's greatest challenges, making their alma mater proud. We are grateful to God that the mission and performance of our institution continues to be blessed in this endeavour.

The Annual Report of the college is not only a record of our journey of this academic year but it also captures the dreams and aspirations of the years to come. God has blessed us with His grace so that we may continue this journey of excellence and our Patron St. Joseph is always a source of inspiration for us to work hard.

I would like to place on record my sincere appreciation to all those who have helped me in the administration of the college and to all those who have been a true source of inspiration and support. I would like to thank Rev. Dr. Jerome Stanislaus D'Souza, SJ, President, BJES, for his vision and inspiration. I express my deep sense of gratitude to Rev. Fr. Anthony Joseph, SJ, Vice President, BJES, for his constant guidance, support and encouragement. I thank all the members of the Governing Body of the society and the Principals of BJES Institutions. My sincere thanks to the Chief Guest of this day, Mr. Anand K Joshi, Vice Chancellor, CMR University. I thank the members of the Alumni Association for their constant support. My heartfelt thanks to the administrative staff for all their hard work in the functioning of the college. My special thanks and appreciation to the service staff who keep the campus clean and tidy. Thank you my dear students, the office bearers, the committed student volunteers and the members of the students' council. Congratulations to all the prize winners - your contribution to the Institution will always be cherished and I wish you luck for the future. Farewell to the outgoing batch, may you always treasure special memories of your student life at St. Joseph's College of Commerce.

Thank you and have a pleasant evening.

Dr. Daniel Fernandes, SJ
Principal
10 March 2017

Redefining 'Success': What Our Students Say

During one of our editorial committee meetings when we were discussing the theme for this year's Blue Chip we had reached a kind of dead end as we had used all interesting themes for our previous editions. We were looking for themes that students could easily connect with and the more we thought the more difficult it became to come up with an original and interesting theme. This was also the time of the year during which all final year students were getting tensed and desperate about their placement offers and career prospects. The worried look on students who found it difficult to get a job or those who found a job with a pay that was much less than their expectations made us ask a fundamental question about our lives. We asked our students what 'success' meant to them. The collection of experiential narratives, articles and creative fiction that is presented below is a result of students making a sincere attempt to answer that question.

During the course of collecting and editing these narratives and articles we realized that students were challenging the accepted notions of 'success' as something related to money, status or power. Each student was trying to imagine his or her own idea of success and proposing it in a strong way. Be it Vishesh's narrative of personal quest to find the meaning of 'success', Praveen's narrative of facing the hardships to become what he is today, Saghar's dream of pursuing her education, Dhruv's passionate letter to his 15 year old self, the voice of Puneeth's future self or Saniha's and Uthara's challenge to accepted notions of 'success', these students have redefined the idea of success in a radical way. In fact these articles herald the collapse of the old model in which the meaning of 'success' was handed down to the younger generation by older generation through authority or implanted in the minds of people by corporate companies through coercion.

As we present to you these writings we hope that many more students make a bold attempt to redefine success for themselves. We also hope that these writings motivate others to write and express their opinions without fear or inhibitions.

"So What?" – The Story Behind Our Privilege

-Vishesh, II B.Com B



Lately I've been very fascinated by the concept of "success" and how people from different backgrounds, more specifically the urban class, go about defining and achieving their goals. Most importantly, the circumstances under which they achieve their goals and the factors they attribute to their success once they've achieved it.

Before we go about redefining success, let's examine the existing definition. I found a somewhat comprehensive definition on the Internet:

"Success (the opposite of failure) is the status of having achieved and accomplished an aim or objective. Being successful means the achievement of desired visions and planned goals. Furthermore, success can be a certain social status that describes a prosperous person that could also have gained fame for its favorable outcome. The dictionary describes success as the following: "attaining wealth, prosperity and/or fame".

If I was to elaborate on this definition, I guess people would also associate success with a life full of happiness with family and friends and a good balance between work and family. Of course, you'll always have people on either end of the spectrum, someone who values fame or wealth and economic prosperity above all else and someone who doesn't care too much about money as long as they have a happy family and are content with their job; and then you have certain Jack The Rippers and Osama Bin Ladens. But let's count them out for the moment. I guess it's safe to say that I've pretty much covered most people on the spectrum.

I've had the chance to meet and talk to different types of people who've achieved varying degrees of success, from multimillionaire CEOs to some of my own friends who seem to be on the path to a very successful life. One of these people I would like to talk about is my friend. Let's call him Sid. Sid is a devout Hindu Brahmin who's studying hard to become a Chartered Accountant, just like his dad before him. Sid is very hardworking and gets decent grades and hence isn't very fond of the concept of reservations in educational institutions. He takes immense pride in his family's traditions and culture. So much so that if he was to be in a relationship, he doesn't see the point in pursuing someone who is not Brahmin as he can't envision a future with them, because his family would not approve. However, I believe him when he tells me that it's a personal choice, because it's a question of family values and having cultural differences.

Next, I'd like to talk about another friend, or rather his mother, let's call her Mel. Mel is a charismatic protestant Christian, goes to church every Sunday, and is very proud of having raised two strapping young boys who she believes will go out and conquer the world, but is rather disappointed that they don't believe in creationism and flood geology. However, she's relatively "liberal", as some would label her, as compared to her friends who have home schooled their children so as to not let science corrupt their minds. She believes in the literal interpretation of the bible and believes it's her biblical responsibility to support the nation of Israel, irrespective of human rights violations happening there and reserves a portion of her earnings that she donates to Israel and the Zionist movement.

My grandmother having been married off at the ripe age of 14 years, not having studied past 9th standard has been a housewife for her entire life, takes immense pride in having raised three kids who are doing very well for themselves. The other day, in conversation with a relative, she unapologetically proclaims how she would never give her house on rent to a Muslim in front of my maid who also happens to be-yes, you guessed right-a Muslim; yes the same maid my very successful software engineer mum wasn't too comfortable accommodating in the servant quarters at the back of my house, because Muslims cook beef. I'm sure by now you would have noticed a number of digressions, but I'll get back to how those are relevant in a bit.

Statistically, these individuals represent the top 1% of India, if not lesser. But let's really get a feel of how "successful" one needs to be, to fit in that percentile. To be in the top 1%- a person needs to be making approximately 34,000 rupees p.m., which translates to 4,08,000 rupees p.a. To put that number into perspective, assuming a wage labourer in India who's being paid the minimum wage (160rs/day) works on all 365 days of the year, it would take him 7 years to earn the same amount; for an average labourer in Zimbabwe, it would take about 22 years. The 1% in India also happens to own about 58.4% of the wealth, with the bottom half owning about 2%.

So now you're probably thinking, "Yeah, we get it, we're extremely lucky to have not been born to a cotton farmer in Zimbabwe, boo hoo, now what?" That's a reasonable reaction, that's how I used to feel too, but let's dig a little deeper. Putting luck aside, let's dwell into the various socio- economic factors that determine our success. Here's my own example, I have the opportunity to explore a wider range of career options considering the fact that my father is a businessman, because his wealth and the backup option of working in his company practically acts as a safety net; hence when I become an accomplished penguinologist cum cat behavior consultant, it is not entirely by individual merit. Similarly, we as individuals are moulded by our social environment- our friends, family, neighbourhood, school, economic class, caste, etc. Taking my example again- my personality, preferences, likes and dislikes, worldview, lifestyle etc., have been influenced by my own family and friends, the private schools

my parents have sent me to, the places I've traveled and most importantly the various people I've met and their opinions and beliefs. So this would give me an undue advantage if I were to apply for a job in the industry my father has worked in or start my own company, as compared to someone who has had no exposure to entrepreneurship and business networks. However, if I wanted pursue a career in music or theatre, I'd have no clue where to start as compared to someone whose family has music run in their blood, as they say.

Yes, I agree, all the examples I've given till now are just anecdotes, so let's evaluate some empirical data relating to IAS officers who are the crème de la crème of our society and would easily classify as the "elite 1%", even income wise. According to a study done in 1985 (yes, that's a study done 30 years ago, but they are probably our parents age by now, who we often look up to as successful people, if that's any consolation), Brahmins constituted 37.6% of all recruits and were the majority in all states, despite the fact that they constituted about 5% of the population at the time. The 'Shudras' however, constituted 2% of all recruits, despite the fact that SC/ST community constituted around 23% of the population. However, since the mid-1990s, the number of positions reserved for SC/STs and OBCs have been increased from 22% to about 50%. Another study done in 1972 concluded that, "candidates with higher university qualifications, urban background, previous experience of some positions, whose parents have been employed in modern professions, have greater chances of success in the IAS." (Bhambri, 1972). Other studies have also shown how parents earnings is a very big determinant of the child's earnings. However, these studies do not necessarily prove a causality, but they are enough to show us that a positive co-relation exists between socio-economic background and chances of success. So, as we can see, success and failure is a complex function of socialization and accumulation of social capital among other factors.

I think it's time that I clarify that out of the two ways all this information can be interpreted- i) as an explanation behind the successes of the elite or ii) as an inquiry into the dynamics behind social and economic inequality, I would urge the reader to consider the latter as it is far more important and relevant, as my aim is not to discredit and induce guilt in those who are successful, but to explore the dynamics of a system and public narrative that has disproportionately benefited a handful, at the cost of the vast majority.

Sid, Mel and my family are now probably thinking, "How is this our fault? You know what, we've worked hard all our lives, so what if we're a little conservative in our beliefs, we pay our taxes and we give generously to charity. These are our individual beliefs based in religious tradition and it's also a question of family values, we don't run the government to effect any change, so how does it matter what I believe in the confines of my home?" I think we fail to realize that the so called "individual" doesn't exist in a vacuum and that individuals change and influence society as much as they are products of it, as Marx eloquently put it, "Society does not consist of individuals; it expresses the sum of connections and relationships in which individuals find themselves." Hence I firmly believe we can only understand an individual in relation to the whole and vice versa. So in a deeply divided society where there is already a significant amount of cultural and intellectual inbreeding among the elite, our beliefs and ideologies are passively enabling the prevailing socio-economic order and stunting social mobility; this means people from underprivileged backgrounds lose out on being hired into high end jobs and thus have their skills and talents wasted. As I type this, I can hear my grandmom tell my Muslim maid to not even switch the light on in the pooja room, because she did it with her left hand. I don't think even 70% of reservations in our institutions would facilitate change if there's no social mobility and cohesion in the family and immediate community level. While we point fingers at the politicians and evil corporate overlords, we conveniently forget that these politicians and corporate overlords are the products of our own families, communities, colleges and churches.

By having divisive beliefs, we are fracturing our social landscape and passively preventing people from attaining the social capital that we took advantage of by the virtue of being born into favourable circumstances. These divisions which politicians conveniently capitalise on by engaging in vote bank politics which further exacerbates the situation. The same uncles and aunties, who are social justice warriors on whatsapp, scoff when they hear about inter caste or inter faith marriages and are indifferent towards people being massacred over the meat they eat and act as though paying taxes is a

justification to yell at the BBMP workers in front of their house. I think we need to accept a little more responsibility than just numb ourselves by donating a few thousand bucks to charity, signing a few online petitions and forwarding messages.

I personally think "personal beliefs", "traditions", "family values" and descriptions of the sort are euphemisms for prejudice and bigotry and that all beliefs come with consequences in the real world. We have no choice but to interact and enter into relationships with other people irrespective of our preferences and beliefs, because an individual alone is not self-sufficing. Only if I happened to be living in a self-sufficient community with me and "my people" in the mountains would we be able to live without any consequences to anybody else. I'm not one to go to tell a grieving mother that her still born child is not going to heaven, but what am I to say to her if she also happens to be funding the ethnic cleansing in Gaza like Mel; or happens to be raising her children in isolation waiting for the end of the world, clearly discussing the implausibility of the revelations occurring entails telling her that her child is going to decay in the ground. There aren't any easy answers to these questions, but I believe they need to be asked if we hope to promote any sort of religious and cultural plurality and secularism. Here's a pretty comprehensive description of secularism:

"…that attitude of mind which refuses to accept the division of humanity into religious or races or historical classes as final. …It is incompatible with any extreme anti-scientific, anti-intellectual and dogmatic stand points so far as they affect the solutions of human problems on this earth. It believes that man has a duty to prove his own condition and make the human situation the ultimate arbiter in matters exclusively human" (Khundmiri, 1968)

This however does not mean every 15 year old atheist with a xerox copy of the Communist Manifesto has found the answer to life; because we have seen how a mass, populist anti-establishment rhetoric has led to Brexit and also the rise of Donald Trump, through reactionary politics. It is quite similar to the rise of Hitler in Nazi Germany, which was a solution to the socio-economic malaise of the people in the aftermath of World War 1. It's as important to be nuanced in our ideas and beliefs as much as it is to pursue objective truths, so as to change the meta-narrative.

So you might now ask, "What does all this have to do with redefining success?" I personally think the traditional definition is inadequate as it doesn't require us to question our belief system or change anything. As much as Sid will grow up to become a very successful CA and find the Brahmin girl of his dreams, his one vote for that politician who fervidly hates the reservation system as much as he does, in order to create a more, so called "meritocratic society" for his son, has the potential to permanently scar our social landscape. As part of the 1%, I believe it's our responsibility to lead the ideological discourse, if we want to see any systemic change. It's a startling realization that if the system was actually even close to being fair and equal, I probably wouldn't be where I am today. Having benefited from a system that has been working in my favour at the cost of others, the least I can do is question the status quo and start a discussion, because by being ignorant towards it, I'm passively enabling this system while I continue to benefit from it and that doesn't make me feel very good irrespective of how much money I earn and how happy my family is. As much as I wish I can achieve even a fraction of the success my family has, or any of the people I've mentioned above have, I personally don't think I can lead a fulfilling life being conscious of these things and not trying to do or say something about it.

The Sky Above Is Common For Everyone

-Praveen J, II B.Com A



Whether good or bad, life is filled with memories. Some memories die over time while others will strike you harder and that's a part of the journey. I would say that if you don't face problems, how will you grow up? Knowing what is right and wrong, good and bad, is possible only when you face problems and challenges in life. Overcoming them is what makes your life more meaningful.

Learning things at a very young age is important and that helps you carry all the knowledge of life in a right way. Memories build the bridge between where we are and what we've been through. It is the master of our emotions and I'm sharing one such memorable or rather powerful one of mine that has never happened to me again.

School! Lovely days! I spent those days happily but unfortunately in a small world. I never tried to look out of this box nor did my school show me the way. What would a guy from a middle class family, joining a small school, think of the outside world? I never learnt the practical aspect of any concept, never was good at anything. Life was in a small dark world. I never had good friends during my school days. Everyone around me felt that I'm weird. I still don't know the reason for this. On the first day of every exam I used to stand near the school gate since I was not allowed to write exams without paying the school fee. My mother used to stand near the office room, trying to plead for extending the date for paying the fee. With the smile on my face and the dedication for my studies I was somehow allowed by the Principal to write the exam. My principal had got used to this and every time he used to permit me because I was studying very well. Teachers who guided me always encouraged me to study well so that I would be able to join a good reputed college but at the same time they scared me saying that I would be the first one to fly out of the cage to reach the destiny. Students from this school have hardly crossed PUC. Guys lose interest half way and girls are forced to lose theirs. But I had the dream of achieving something for my family and tried to overcome this restriction.

It was the day of my results. Colors changed, there was happiness around me. I made my school proud, teachers happy and my parents were speechless. What more can you ask in your life than their happiness. I promise nothing else can be equal to this. I sat on the cycle the next day, entered a new world. Like the clouds chasing the ocean, I started chasing my dreams. For the first time saw the posh roads with so many lights, vehicles and thousands of people moving around so fast. I felt very small that day. 'How will I even enter this world of competition? Am I capable of doing something?''No. Definitely not' was the loudest voice in my mind. With dreams in my eyes I stepped forward. I was not scared, rather was excited and curious to learn new things. I stepped into Joseph's, the place where I was told it would not be that easy. But I always have been stubborn for certain things and I wanted to join Joseph's, my dream college.

I went back home and troubled the poor woman who had no support from any source to manage the family. Yes, my Mother. She had neither degree in hand nor any knowledge of the outside world so that she could give good education to both me and my sister. All that she had was the dream that we would be happy someday. How many husbands have left their wives to manage things all by themselves and ran away from everything? How many fathers have left their children without supporting them and without providing anything, for them to survive? Both these situation in my family made us worry about the money that I have to pay for joining Joseph's.

Mothers never leave their children helpless, for she will do something, at least by which they survive till the stage where they can take care of themselves someday. She started working at few houses as maid since I wasn't willing to compromise on my dream for Joseph's. Was I a bad son? Even today I ask that to myself, but somewhere I feel that I have my answer. I believe that only we are responsible for what we become. I do not want anyone to be blamed in future for not becoming what I wanted to. My mother never complained nor stopped me from my dreams. Instead she said, 'somehow we will manage it, not to worry' and that's the kind loving heart she had for me.

My relatives were neither rich nor kind hearted to help us. Even my grandparents sometimes asked us to stop coming to them asking for food. There were hungry sleepless nights with just a glass of water. After this I started to search for some work so that I could try to manage a meal for a day for my family. Who will give a job to an SSLC passed guy, not even 18 years of age, doesn't know to talk better English nor knew anything in computers? One of my friends helped me to get a job in a welding shop. Rs.100 per day is what I got including one time meal for lunch, which made me smile and work all day

from morning to night, carrying huge steel rods without any experience it could cut your fingers sometimes. Two weeks passed away. Days from a glass of water to one time meal was better. But my mother asked me to stop this as day-by-day, I started getting cuts in my hands and it hurt everywhere. I left that work and started to distribute newspapers in the morning, after which I also started with pamphlets for some time. Somehow I managed to earn around Rs.80 per day and this small amount of money helped us survive.

At the end of the day, we were not able to arrange money for college. Both my mother and I sat worried, thinking what to do and fortunately, with the help of my tuition teacher, who taught me free without charge, we were able to find few people in the locality who could help us with something. I would never forget that day, when my mother and I stepped many houses asking people to help us. We found some help and also pledged all the jewels of my sister's and my mother's to the pawn broker and paid my college fees. Though there was happiness in us, we were worried about the future. My mother started working in many houses and I tried looking for any kind of work that was possible till my college started. On the way where I used to put pamphlets, I found a computer center where it was written that they would conduct an entrance exam for students and whosoever gets good percentage would be given some discount to join for the computer course. It starts from the basics and ends with Tally which was considered big those days. Again a selfish heart which has never seen how a computer works went to write the entrance exam and ended up scoring the highest.

Despite the discount amount, the fee for the course came up to Rs. 3000 and I felt I will never be able to pay that. For a guy who is struggling for a day meal, this amount was never possible for him to pay. But the computer center wanted a guy to work for them, distributing pamphlets and cleaning the center at evening time once everyone leaves the place. They said they would pay me Rs. 50 apart from the course amount for working there from morning till night around 9. My mother was worried that with just Rs. 50 how we would manage every night for three people. But she never said anything, rather happily asked me to join there and learn. With a slight hesitation I started working there, but as the time passed I realized that I never got a chance to learn anything. Every day they gave some reason and made me work but when I asked them to teach, they told me to wait for some more time. I used to wait hours together for my turn to sit on the seat and learn something but that never happened. Fifteen Days passed by and I knew only one thing and that was just to switch on the computer.

A day before my college started, I told them that I will not be able to work from now on because I have to attend college. They did not agree for letting me go just like that and started to shout at me that for fifteen days of teaching they charge around Rs. 1300 and I did not work for more than Rs. 600 till that day. I knew that I worked for more than that but was not capable to argue with them. These numbers can never be forgotten in my life, can they? Never till my heart stops beating.

They asked me to pay the rest of the money or otherwise work for the whole day for next one week. I had nothing to say. They spoke only in English and before I could tell something in my level of English, they used to tell something else. I had no option but to start begging them to let me go or tell me some other way by which they would allow me to go from there. Finally they came with something which was never expected. They had one huge sump and two tanks which were never cleaned for 4-5 years and they wanted me to clean all of that by that night. I had to agree with no excuses. I cleaned them and went back home late in the night.

That night taught me many things. It becomes very important to build yourself for people to respect you and also to know the world, how they are and how things actually work out there. Only the sky above us is common for everyone. This one small incident is just one experience of my life. Today I'm in St. Joseph's College of Commerce studying B.Com and also doing my Article-ship for my CA career. Always fight fiercely for the things that make you feel alive. What is life without memories? It's like the sky without stars. Willingness to learn, confidence and a kind heart will never let you down. Someday all the pieces will fall into place. Wait and wait, your turn will definitely come to prove yourself.

My Journey So Far

- Saghar Ada, II BBA A



I am Saghar Ada, a 22 year old girl and a BBA-second-year student at St. Josephs College of Commerce, Bangalore. I have had many different experiences studying in India. First, it has made me mature. The context of Indian mixed society made it possible for me to meet and learn from different people. The experience here changed my behaviour and thoughts. I was born as an Afghan refugee who spent difficult childhood in a male dominated country. I found India a place to find myself and to know my value as a human being. Here we have freedom of expression, we have freedom to share our thoughts and we can stand for our rights too. It has been a big experience in my life, I found myself here and I found my passion.

Though it's hard to live alone and far from family and as a girl, I am really happy that I got this opportunity to come here and explore a lot and make myself stronger. I can say that I faced culture shock here; studying in India can be challenging, especially for a girl. Before coming here I used to think, like many other girls in my place, that women are only for raising kids and to be a house-wife. Now I am not thinking that way. Here I learnt how important education is and that human beings are all equal regardless of gender, religion, cast, place or race.

College and Education

I have learnt in my college, especially from my principle Dr Daniel Fernandes SJ. I learnt humbleness and how to be nice to all people. Through his actions and a good heart he taught me to be strong and to serve people. I have learnt about research which has opened a huge road ahead of me to work on for my career. I did my research assignment on Economic Growth in Afghanistan. It was a good and challenging experience; it was accepted as one of the good research papers and published in the college research journal.

I did a one year Human Rights Diploma which was a good and amazing experience. I learnt a lot about human rights and dignity, about transgender, gays and LGBT communities. I could meet a lot of amazing people through this course, one of whom was called Akkai, a trans-person. I learnt from her to be ourselves, not to feel regret for being what we are but to feel regret for our actions. I learnt that it is hard to be a good human in this unjust world. This course helped me to find my passion and interest for my Masters.

I had a social internship in Vimochana Forum for Women's Rights in which we organised a programme to learn about Palestinians and their country. I could see that my country and Palestine's condition is almost the same as both are war-torn countries. In Vimochana I learnt about critical thinking and I found that I'm passionate in writing my thoughts; girls like me have so many un-said stuffs inside our minds. We can express them through writing; I think I am going to even publish a book.

What I learnt in these few years?

I had always heard that we need to be honest, but unless we experience it first-hand we may not get its real meaning; I learnt to be honest first with myself and then with people. I learnt that to be happy, one doesn't necessarily has to have a lot of money, we can help people with small things which we have, even with our passion or talent.

As a women and a girl who has lived as a refugee in a patriarchal society, I can say that first I need to help myself and then the new generation and women, back in my county, with education and knowledge. Without knowledge we can't do anything. It's the only way through which we can develop and have progress in our society.

I also learnt that "common sense" is not related to the level of education at all. Common sense is when you can understand things consciously; when you are not selfish and when you can feel sympathy with people who are suffering but can't express their predicament.

I also learnt that though growing up in a difficult country is challenging, but it makes you mature, stronger and an experienced person. So I feel happy to have lived in that Afghan society. When sometimes I compare myself with girls from other countries and places who are of my age I feel that their concerns are very different from that of mine. I want to learn and get my education to help and to do my part for development of my society or any other place where I can be of any help, but I hear that for some other girls education is only for the sake of degree and for their own personal gain. I feel happy that I can realise these and set higher goals with better values in my life.

Another thing that I experienced here is being discriminated the same way as in Afghanistan for being from Hazara ethnic group as I look like Indian people who are from north-east. I hope that one day we see no discrimination based on caste or race in India.

I learnt that only our goodness will remain in this world and nothing else, so it's better to do good for this planet and for humans.

Why education is my passion?

I can say that education, not only for me but for each human being, is important. Education has positive and constructive impact on every aspect of our life. We can't miss even one day of our school – the importance is a lot – I'm imagining that if I had missed my school days for any reason, be it even for security reasons, I wouldn't have been here to do my bachelors. I'm wondering where I would have been if I was one of those women who has to go to work for lively-hood and whose husband has been killed in suicide attacks. These ideas come to my mind as many of my friends in Afghanistan have already had such hard experiences and they are living hard lives. Without education I wouldn't be the person I'm now.

I can see here that most of the students who score higher marks have had a good and quality educational background. Most of them have studied in international schools. But students like me who do not have that kind of educational background may not score higher marks. Unfortunately, there is a tendency to focus on smart students and students like me can be ignored.

What is success for me?

So, the more I learn the more I realise the power of education which shapes every aspect of our lives. Education has helped me to think of values beyond gender and religion or race. As Horace says "Education … is a great equalizer of conditions of men … the balance wheel of the social machinery … It does better than to disarm the poor of their hostility toward the rich … it prevents being poor". For me education is a passion that enables me to help myself and my new generation in my nation, it helps us to bring equality in society.

For me, success is when at end of the day when I revalue my day I could be satisfied that I could do something meaningful on that day. For me, success is to be aware of my conscious and unconscious mind at any time. And for me success is hard work and I only think about my goal and my dream. To me success is to be happy and make people happy and be honest and nice and give people comfort when they are with you. For me success is to listen more and talk less. For me success is to read books and increase your knowledge. To me success is to help people. Sometimes we help people just to exercise our power but I think helping people from our heart is right.

I would love to get my PhD and would love to write a book and I think that will be my moment of success and it is also when I will be able to support other people as I am getting support now from Jesuit Refugee Service for my education. I hope if I could do this one day for another person it will be a successful day in my life.

My suggestion to other students, not only Afghan students, but as a whole, is that if we, the new generation, want to bring change in this world then I think we can only bring it through education. Especially for women in the third world, education can help us to raise our voice and tell our untold stories. Education helps us to know ourselves better and could control our ego and can fight with our ego-centric mind set.

Education teaches us to be humble, to be nice and to help other people. We are not getting education only for ourselves or for our individual need, we are getting it because of people and because we need each other.

A Letter To My 15 Year Old Self

-DhruvMenon, II BBA B

Dear 15 year old me,



You were always a brilliant actor. Pretending to be excited about your board exam results in front of a large family, when you know you're not too sure about clearing chemistry, isn't easy. Especially when everyone but you also seems to know the most linear, direct path from where you are, to where they think you will be successful being. One of those paths, it would seem, is also chemistry.

I promise that I come bearing no spoilers, for I wouldn't want to rob you of your once-in-a-lifetime chance to be you. Everyone around you seems to be trying to do that anyway. They mean well, don't get me wrong, but they aren't going to understand. You know that you don't want to measure your whole life by metrics with names like "net worth" when the only worth a person leaves behind are their thoughts. Art, music, and literature call out to you in your sleep, and you're growing restless.

But you're also afraid, because you've heard that they don't pay very well. You have that one friend who tells you that it's okay, since you get paid in other, more meaningful ways. And as appealing as that sounds to you, you also understand that it won't feed you or take care of your needs. I'm glad that you're thinking realistically. That still doesn't mean that you need to conform to anyone else's definitions of success, because while you may not realise it now, you are stuck in a box that's too small to contain your ambition, let alone allow others to project their "better ambitions" onto you too.

In a few days, that box will explode. The version of yourself that comes out of it will not just surprise you, but define who you will become in the years to come. This is a defining period in your life, but not in the ways that you think. You will either choose to start working towards building the legacy you want to be remembered for, and work so hard at it that it has to support you, or choose the safer option. There is no shame in choosing either, and that's really what I'm here to tell you about. You can choose to define yourself in any way you'd like to and draw a line between where your life starts and everyone's business ends. When you deal with this seemingly unreasonable idealism and the sobering realism that churn conflict in your mind, day in and day out, you could either choose to align with one, both, or neither of them at all. It shouldn't matter to anyone but you, but I'll tell you that our parents will proudly stand by us no matter what we choose. That is more than what anyone could possibly ask for.

Without spoiling too much, I think it's time I told you a little bit about me. If today I were held up to the standards of success that you are being subjected to, I'm not sorry to tell you that I'd be a total and abject disappointment. And I've never been happier. There's nothing more fulfilling than waking up knowing that you have looked adversity dead in the eye and not just survived, but thrived. Or knowing that at every waking moment, you are beginning a day where you will do something that matters to you, while also knowing that you have the courage to put your foot down and stop doing something when you lose that glorious sense of purpose, no matter how 'successful' you are at doing it. At the risk of repeating myself: success is a privileged narrative that you don't have to conform to. You've been unfairly told that there is a direct, straightforward path to the land grab of happiness. In fact, it's quite the opposite. You will have to sacrifice unreasonable amounts of your life and your time, face challenges you could have never imagined, and sometimes take your willpower to the point of oblivion and back. That pain is a reality of existence that will always be inescapable, but is something you may as well go through for a vision of your own, not someone else's. It might even be less painful, knowing that you will always be in control of your own hustle.

Perfection is a similarly unreasonable narrative that does nothing but create insecurities that you don't deserve. I haven't grown up without my vices, but just as I cherish my small successes, I accept my vices. You'd do well to not beat yourself up over them either. They're a part of your story, and you must always do justice to your story. It's the only story of its kind, in the only world of its

kind, and the only people of its kind. Through life's fluctuating plot devices of adversity and happiness, you will find your friends and family on the fringes of society's fragile standards. Keep them close, for finding them is also its own kind of success.

I don't want to give you too much to think about in this seemingly stressful time, but if there's one thing I want you to dwell on, it's about the person you want to be. Consider loving yourself to become that person, to invest the only life you have on being yourself. Even if that person isn't me, what matters the most is that you will find a way to be true to yourself, and successful in a way that only you can define. Such is your promise.

And I can't wait to see what you do with it.

Dare To Dream Small

- SanihaHegde, I B.Com A



We live in a world of constant and cut-throat competition. But the question we need to stop and ask ourselves, is what exactly are we competing for? Most of us have, our whole lives, been asked to be better, to be the best. But what's wrong with just being good? The fact that humans have unlimited wants and desires is neither a new nor an uncommon one, and yet we spend the majority of our lives trying to fulfill them, without even realising that it is efforts wasted on an impossible endeavour. Today, being satisfied with yourself and your life is considered lowly and contemptible. People who are comfortable with their current state of affairs are labeled incompetent and even lazy. We have attached such strong negative sentiments to mediocrity that anyone who doesn't aim for the stars is looked upon with repulsion. What we don't realise is that by treating these individuals as insignificant or inferior beings we are creating a sense of dissatisfaction and irritation, which leads to anxiety and oppression. What's even more dangerous is that, unbeknownst to us, most of us are victims of this oppression. We rush through our lives always aiming and hoping for something better, something more, without appreciating what we have, without stopping to smell the roses, so to speak.

This trend of perpetually challenging yourself can, of course, be productive for some people. But having ambition, and having ambition forced onto you, are two very different things. Our society is such, that it cannot comprehend the idea of someone not wanting more, of people simply being content. Most of us have inherited our family's unfulfilled dreams and whether it's regarding our financial, personal or professional relationships, it's been hardwired into us to thrive to reach the pinnacle of success. But what if one isn't capable of enduring the long, tedious journey to get there, or simply does not want to? How about, if someone wanted to live on the slopes simply because they liked it there?

Being a Chartered Accountancy student myself, I know first-hand how the pressures of being the best can get to you. I have several friends who have put their passions, hobbies and interests on hold indefinitely, only to struggle for academic perfection. Music, art, sport, most things that interest them are sacrificed in order to score marks and get high grades. We get so caught up in the rat-race of life that we forget what we are living for. To say that we must only focus on what we want to do and what makes us happy would be hypocritical and wrong of me. I only ask that we consider the cost of everything we do. Is whatever you're doing right now, everything you're sacrificing, worth what you hope it will bring you in the future? Would it bring you more happiness and make you more content than living your life to the fullest at this very moment?

At the end of the day, all any of us want is to be happy. Whether it's by working laboriously in order to achieve a distant goal, or by being comfortably fulfilled as we are, is for every individual to decide for themselves, at their own discretion, without judgment or malice. Live how you want to and let others live how they want to.

29th Death Anniversary Of My Dream

- Puneeth A P, II B.Com E



"Akash", a voice appeared from nowhere. It is not a ghost, anyway. It is my inner voice which had been crushed for years, from the day I completed my B.Com. I said 'nowhere' by mistake, I am sure it came from my own fifty year old heart, not a transplanted one. When I look at my sweet home, I know it is better than the one built by my dad, but still not that better.

"Papa, I need a bike," my 18 year old son tells me every day. If I am not wrong the tone has turned to yelling nowadays. Don't assume that I forgot to mention my 45 year old wife, my soul mate. I still remember the day I proposed her, not a normal "I love you" (I still think it is an out-dated way). We communicated the wonders of love through our eyes; mine the black ones and hers the green.

I know why my heart called out my name today. It is the 29th death anniversary of my dream which I had crushed just to bag a fancy pay package from an US company (I don't wish to name the company, no free branding!), obviously by the compulsion of my parents. My passion still haunts me like the ghost of a girlfriend. "You abandoned me for a mere fancy job," it yells at me. But I had no choice then, my family's financial position was worse and this passion would take time to turn into gold, maybe diamonds.

I was lost in these thoughts when my wife handed a list of household supplies to be purchased for the month and I chose to go with my son. We picked up an auto from the nearest auto station and initiated a journey towards the town. Oh! I forgot to tell you that currently I and my family are settled in a village. The reason for leaving the plum post of my company is the work pressure which nearly got me into the verge of depression. Now, I rely on the trades which I place quite often in NSE and BSE. But, the chance of winning here among the blue whales is very less which ends up in losing a chunk of my savings. I still wonder how Warren Buffet and those like him manage to make a living out of the markets.

The auto laid a sudden halt to recover me from my thoughts. We have reached the town. Vegetable vendors are yelling at the customers who aren't willing to buy after enquiring the rates of almost all the vegetables. I and my son approach one vendor whose face is embraced by serenity. He is short and a plump old man with towel worn as turban, he is clean. The vegetables looked fresh and are placed on jute sacks. I tossed the list of vegetables and he was fast in packing them up for me and a broad smile on his face showed that he is happy with doing business with me. I asked him a question (it is nothing less than his business secret).

"How much collection do you need to consider your day's business as successful?"

He didn't show any hesitation to answer the question of his best customer.

"5000, sir," he said. "Do you consider yourself a successful person?" I asked him being unsure about his response. "Obviously, sir, I am, don't you think so? Look at the number of workers I own and a rich bunch of customers like you," he replied in a confident tone and also the last few words flattered me. He continued, "Yesterday, I arranged a grand dinner worth Rupees 500 for my workers as a celebration for surge in sales."

A sudden flash of news which I saw yesterday night flashed in my mind. One of India's richest families was hosting a dinner party to a veteran actor. The entire set was worth 65 Crores with the utensils made out of gold.

I bid good bye to him and began to walk with my son to the nearest fruit stall. The owner was a man with hardly any fat in his body. He wore a shiny blue shirt which glowed like his green turban. The

shop is adorned with fruits all over, foreign as well as native. My son bought a kilogram of apple. I was happy with the response I got from the vegetable vendor which made me ask him the same question. "I am an importer of foreign fruits. Yesterday our rupee value fell which made me pay more to get these fruits. When the prices go high customers either refrain from buying or buy less. But, day before yesterday I made a huge profit when the rupee value rose against dollar. Today is a bad day for me, but still I am successful, nobody can control fate," he said with lots of detail in it, maybe because he is too free today as there is no other customer in the stall.

My mind automatically connected with the party organised by the Indian I T firms when the rupee tumbled against the dollar, as they are exporters. So, is one's success another's failure? Don't mistake me as a researcher, I am just curious to know that "why the hell am I not successful?"

Living To See The Sunrise

- UtharaMuralidhar, I B.Com C



When growing up in a world where your worth is defined by success that is limited, one finds oneself inadequate for the world. You're not successful unless you top your class, get the best job package, buy the best car (we all know best=most expensive), walk in high end fashion, no matter how uncomfortable, and somewhere you stop living and just exist. The thing with success is that most people only see an economic side to it. Has anyone ever told you they are successful because they lived to see another sunrise? Why isn't that called a success, when maybe that person had intended to end their life but found the courage to keep going.

If you asked a four year old me what success was, I would probably say something like becoming a doctor like any other child, but honestly, days when I could sleep without having a nightmare felt more like an accomplishment than any number of pages filled with cursive writing. Ask an old man in a home what he thinks success is and he might say being able to lift his grandchild whenever they come to visit is what makes him feel like he's done something worthwhile in life. We have lost ourselves in a world that is built of fantasies of the rich and famous, we have forgotten to celebrate the success of having life, of knowing that tomorrow brings a new set of opportunities and disappointments and that success is not merely just having enough notes to spread around a bed and post a story about on Snapchat.

There are so many reports stating how teens are among the most stressed group of people. Teens, who are supposed to be the people changing the world are stressing and apparently carrying this stress into their later years ending up six feet under with a tombstone stating 'Died From Stress'. That sentence just sounds so ridiculous but is what we're moving into. This whole dilemma occurs because we strive towards the success that society expects of us and not of a success that keeps us happy. What no one realizes is that if we strive towards smaller achievements, big things will surely follow. Even if you do not reach what most might call the epitome of success, if you are content with where you are, then that's success.

Also, if you think that you need validation from the uncle whose son makes enough to buy a house in the US but dies a little inside every day as he stares at the same computer screen that now maybe even despises his face, know that the uncle can't stand the fact that you seem happy for something that pays less but makes you excited about life. Know that others think of you as a successful person as long as you believe it and you don't need a paycheck at the end of every month for that, all you need is the feeling that you've lived a life worth living.

Best outgoing Students



Nihal Colaco
SJCC Best Outgoing Boy Student, B.Com



Divyanjali .J. Lasrado
SJCC Best Outgoing Girl Student, B.Com



Utkarsh Choraria
SJCC Best Outgoing Student, BBM



Alamelu .L
SJCC Best Outgoing Student, PG



Shashank .C.N
SJCC Best Outgoing Boy Student- Alumni Association Award



Ankita Chatterjee
SJCC Best Outgoing Girl Student-Alumni Association Award



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RANK HOLDERS OF THE BATCH 2013-16

B.Com – 2013 Batch

Sl. No.	Reg. No.	Name
1	13SJCCCC327	Mohammed Kashifulla
2	13SJCCC323	Anaga Sriram
3	13SJCCC333	Nimisha P.S.

B.Com (T.T.) – 2013 Batch

Sl. No.	Reg. No.	Name
1	13SJCCTT049	Sagar R Gangwani
2	13SJCCTT019	Akshay D Nandawat
3	13SJCCTT048	Rushika Mehta

B.B.M – 2013 Batch

Sl. No.	Reg. No.	Name
1	13SJCCB028	Nikita Agarwal
2	13SJCCB167	Siddhi H Joshi
3	13SJCCB143	Gabriela Saroj Solomon

M.Com – 2014 Batch

Sl. No.	Reg. No.	Name
1	14SJCCM015	Gisa George
2	14SJCCM030	Rishika D

M.I.B. – 2014 Batch

Sl. No.	Reg. No.	Name
1	14SJCCMIB003	Akarsha Srivastava
2	14SJCCMIB026	Nikhita K Murthy

SPECIAL RECOGNITION

Prizes	Winners	Reg.No
All India Rank	1. Sidhant Jain (25th Rank-IPCC	15SJCCC374
	2. Kavya S (25th Rank-Ca-IPCC)	15SJCCC011
	3. Sanchit Agarwal - 23rd Rank – All India For CS Foundation-June 2016	15SJCCC046
NCC	Bhargav Hemanshu Thanki Represented Republic Day Camp Held In Delhi.	15SJCCC029

AWARD OF SPECIAL PRIZES

Prizes	Winners	Reg.No
Good Conduct	UG	
	Rajeshkumar V	14SJCCC024
	Karen Conceicao	14SJCCC046
	Nitin Lazarus	14SJCCC019
	Ajith Pascal.F	14SJCCC001
	Chitra Raveendran	14SJCCC160
	Bhuvaneshwari K	14SJCCC210
	Swati Ganesh	14SJCCC254
	Abishek C	14SJCCC336
	Divyanjali J Lasrado	14SJCCC363
	Vijay Balasubramanian V	14SJCCC478
	George Paul Chammanam	14SJCCC465
	Rohitha P	14SJCCT049
	Manali B Shah	14SJCCT031
	Akshar Arkin	14SJCCB034
	Kinimo Grace-Emmanuelle Beausma	14SJCCB051
	Shreyansh A Shah	14SJCCB025
	Sreerag S Nair	14SJCCB128
	Royina Bakshi	14SJCCB161
PG		
	Belinda Sober	15SJCMIB006
	Marcelino Masion A	15SJCCM014
Social Concern	UG	
	Vernon Rocky Fernandes	14SJCCC040
	Cleatus A	14SJCCC136
	Vignesh V	14SJCCC275
	Tamara Rhea Rebello	14SJCCC369
	Patricia Paul	14SJCCC335

	Veena R	14SJCCC436
	Varshini G	14SJCCC448
	Kevin Dennis	14SJCCT033
	Meghana R P	14SJCCT017
	Aldina Sheeba	14SJCCB054
	Lynet Malvika Bibeiro	14SJCCB157
	Reshwin Noel W	
PG		
	Sonam Dhondup	15SJCCM027
	Kanika Raj D	15SJCCMIB018
Service & Helpfulness	**UG**	
	Aaron Alvaro Satiago	14SJCCC060
	Rajith Anthony Joseph	14SJCCC073
	Nicholas S	14SJCCC118
	Jacquline R	14SJCCC215
	Bernadette Sandra G	14SJCCC208
	Mira Ganesh	14SJCCC266
	Ashwin Roger J	14SJCCC308
	Krithika J	14SJCCC366
	Dhanya Ravi	14SJCCC462
	Ditya Krishna R	14SJCCC463
	Jerard Ajay Raj L	14SJCCC468
	Ankitha Kumari B	14SJCCT018
	Sonali Nahar	14SJCCT058
	Hajira	14SJCCT024
	Shreya Udaya Kumar	14SJCCB074
	Karishma K Ahuja	14SJCCB119
	Dean Michael Castelino	14SJCCB141
	Rahul Samuel Rodriguez	14SJCCB155
PG		
	Vishal P Johnson	15SJCCMIB048
	Deena Marie Prabhu	15SJCCMIB008
Leadership	**UG**	
	Aaron Alvaro Satiago	14SJCCC060
	Krishna Deepak Daryanani	14SJCCC164
	Shashank C N	14SJCCC128
	Anthony Raj S	14SJCCC205
	Dolly P Parekh.	14SJCCC343
	Gantavya N Kshatree	14SJCCC365
	Anitha A	14SJCCC305
	Varshini G	14SJCCC436
	Vignesh.K.V	14SJCCT079
	Chetan Kumar Khandelwal	14SJCCT020
	Swathi.M	14SJCCT014
	Vaibhav B Shah	14SJCCB028
	Ankita Chatterjee	14SJCCB111
	Utkarsh Choraria	14SJCCB171
PG		
	Robin Samuel	15SJCCMIB034
	Sonia Susan Thomas	15SJCCCM028

AWARD FOR EXCELLENCE IN CO-CURRICULAR ACTIVITIES

Prizes	Winners	Reg. No
Contribution To The College Choir	Rahul Samuel Rodriguez.	14SJCCB155
	Shirin Dhar	14SJCCB163
	Reshwin Noel W	14SJCCB157
	Santana Jones G	14SJCCB107
	Adrian Nikhil Boniface	14SJCCB032
	Kinimo Grace Emmanuelle Beausma	14SJCCB051
	Nikita Pereira	14SJCCC071
	Roseline. A	14SJCCC225
	Neilan Sylvester D'souza	14SJCCC320
Best Western Acoustic Singer	Rahul Samuel Rodriguez	14SJCCB155
Outstanding Talent In Beat Boxing	Sunil Joshua R	14SJCCC332
	Sabrinath K P	14SJCCC429
Outstanding Talent In Indian Dance	Laveena R Sharma	14SJCCT030
	Rhea Maria James	14SJCCB065
Best Performance In Western Dance	Deepak J	14SJCCC213
	Anthony Samson A	14SJCCC206
	Kevin Sylvester Gladson	14SJCCC347
	Martin U	14SJCCC016
Participation And Performance - Quiz	Dean Michael Castelino	14SJCCB141
	Arif Ahmed	14SJCCC236
	Aasim Siraj Pasha	14SJCCC257
College Business Team	Gorra Aishwarya Reddy	14SJCCC144
	Neel Parekh	14SJCCC269

	Tamara Rhea Rebello	14SJCCC275
	Divij K. M	14SJCCB142
	Vernon Rocky Fernandes	14SJCCC081
	Aman Parekh	14SJCCB009
	Royina Bakshi	14SJCCB161
	Jerome Alexander	14SJCCB049
	Raushan Chatterjee	14SJCCC280
Consistent Contribution To NSS	Vignesh V	14SJCCC136
	Anitha A	14SJCCC305
Excellence In Computer Graphics	Ronak L Jain	14SJCCT050
	Alex Paul Abraham	14SJCCB035
Excellence In Photography	Alex Paul Abraham	14SJCCB035
	Adrian D'Silva	14SJCCC202

AWARD FOR EXCELLENCE IN SPORTS

Prizes	Winners	Reg. No
Football (Men)	Nihal Colaco	14SJCCC270
Football (Women)	Gorra Aishwarya Reddy	14SJCCC144
Basket Ball (Men)	Akshay M Jadhav	14SJCCC204
Basket Ball (Women)	Gabriella Angela Smith	14SJCCC263
Cricket	Kunal Pankaj Sanghvi	14SJCCB120
Table Tennis (Men)	Zain Ahmed Sheriff	14SJCCC480
Table Tennis(Women)	Chitra Raveendran	14SJCCC160
Hockey	Kenneth Antony D'souza	14SJCCC346
Athletics (Men)	Sharath Shetty	14SJCCC228
Athletics (Women)	Jovita Jose. K	14SJCCC163
Throwball	Tejeswini. R	14SJCCC133
Tennis	Karan.V.P	14SJCCC264
Badminton (Men)	Yathish Raj. R	14SJCCT015
Volleyball (Men)	Martin Stephen	14SJCCC017
Chess	Charles Denis J	14SJCCC441

SJCC ALUMNI ASSOCIATION AWARDS AND SCHOLARSHIPS FOR THE YEAR 2016-17

Prizes	Winners	Reg. No
Best Student Award In English SJCC – Sayonara Hameed Endowment Fund	Leanne Patel	14SJCCB148
The Joan Alburquerque Memorial Prize Instituted By Jimmy Ankelesaria – Best English B. Com/ BBM	Simran Ajay	14SJCCC175
	Shashank C N	14SJCCC128
S.G. Sundaraswamy Memorial Prize For Business Law	Praveen J	15SJCCC016
K.C. Ravishankar Prize For Income Tax	Vishal N	13SJCCC159
S.R. Prabhu Memorial Prize For Banking	Brijesh S	14SJCCC139
SJCC Alumni Award for Good Leadership in memory of Rev. Fr. Sebastian Fernandes	Hajira	14SJCCT024
Batch Of 1981 Scholarship	Vidhya Mary D	15SJCCC434
SJCC Alumni Scholarship	Vinith Simon J	16SJCCC422
SJCC Alumni Scholarship	Kishore S	16SJCCC407
SJCC Alumni Scholarship	Steven Joseph J	15SJCCC431
T.V. Raman Scholarship	Sunil Fernandez S	16SJCCC473
	Aishwarya N	16SJCCC301
Class of 1995 Scholarship	Varshitha A	16SJCCC421
Naveen Subramaniam Scholarship	Anita A	14SJCCC305
	Poojashree C	15SJCCC312
Class Of 1990 Scholarship For A Visually Impaired Student	Hanisha M V	15SJCCC203
Class of 1973 Scholarship for Sports	Tejeswini R	14SJCCC133
	Rakshit Rajendra Barigidad	16SJCCC372
Class of 1973 Scholarship for Academics	Jaison	14SJCCC110
	Karthick	14SJCCC421
	S Kashinath Shelke	15SJCCC033
	Anthony Bijoy	15SJCCC222
	Manasa K S	16SJCCC312
	Raveena R.	16SJCCC412
Russel D'Silva	Divya K	16SJCCC307
Joba and Audrey Andrade	Priyanka E	14SJCCC123

Courses

The Institution is committed to equipping students with Commerce and Business Administration education that instils in them an ability to understand and interact with the Business world and provide them with skills required to excel in the domain of Business and Commerce. The following are the programmes offered by the college:

I) Undergraduate Programmes (Three- Year)

a) Bachelors in Commerce (B.Com)
b) B.Com (Professional Studies)
c) B.Com (BPM- Industry Integrated)
d) B.Com (Travel and Tourism)
e) B.Com (Professional - International Accounting & Finance)
f) Bachelor of Business Administration (BBA)
g) BBA International Twinning Programme
h) BBA (Entrepreneurship)
i) BBA (Professional- Finance and Accountancy)

II) Postgraduate Programmes (Two- Year)

a) M.Com (Finance and Taxation/ Marketing & Analytics)
b) M. Com (International Business)
c) M. Com (Financial Analysis)

III) Post-graduate Diploma (PGD)

The highly qualified faculty, efficient and symbiotic administrative teams, excellent infrastructure that includes spacious classrooms, a well-stocked library, advanced computer lab, and an assortment of sports facilities amplify the efforts to create an environment that fosters academic excellence and growth.

Choice Based Credit System (CBCS)

Higher education in India has undergone a tremendous evolution over the years. The autonomous status held by the Institution has endowed it with a freedom that helps create an academic environment that is flexible and innovative. The Institution has successfully implemented the Choice Based Credit System (CBCS) from the academic year 2015-16.

The CBCS offers students a choice of courses tailored to their interests and career goals. It offers flexibility in terms of choosing papers and designing the curriculum and syllabus.

Implementation of CBCS (2016-17)

a) The implementation of the CBCS changed the pedagogy into an interactive process where students evolved from being passive listeners to active contributors in knowledge acquisition.
b) The move towards the CBCS system greatly helped the learners to choose electives from the wide range of courses. The students successfully adopted an interdisciplinary approach to learning that enabled them to choose additional courses to acquire more than the required credits.
c) The course matrix included practical sessions, field studies and case studies that equipped students to acquire the much-required skill component.
d) Under CBCS the 2nd year students were given the choice to choose two courses (Allied Optional) of 4 credits each which were interdisciplinary in nature.

Under CBCS, for the academic year 2017 - 18, the college proposes to offer specializations in a) Accountancy b) Finance c) Marketing d) Human Resource Management e) Economics f) International Business g) Banking. Each specialization consists of five courses of which one is a skill based course relevant to their specialization. Papers under the above-mentioned specializations have been drafted after deliberations with subject experts and industry experts from across the globe. The syllabi of top Educational Institutions have also been referred to.

The CBCS course matrix compliments the Institutions objective of holistic development. It enables them to acquire mandatory as well as optional credits from academics, co-curricular, sports and extension activities. The Institution, offers several professional certificate programs, falling within the CBCS framework for students to learn beyond their classrooms.

Collaborations & Exchange Programmes

Collaborating to Excel

The Institution has entered into various Exchange programmes, International Academic Partnerships, Partnerships with Professional Institutions, Industries and NGO's to foster a global culture of educational excellence and to create an environment of innovative learning. The below listed are the Institution's major collaborations to realize its commitment to Academic Excellence, Character Formation and to reach out to communities and individuals who are socially and economically deprived.

International Academic Partners

St. Joseph's College of Commerce has paved the way for International exchange programmes through its International twinning initiatives, Cultural Exchange and Summer Abroad Programmes. These programmes are an enriching and refining experience at many levels. They steer personal and professional development among students by kindling creative ideas, strengthening relationships and instilling cultural sensitivity. In recognition of the said objectives, the Institution has collaborated with Swansea University, UK, Kobe College Japan, ESDES France, Eastern Institute of Technology, New Zealand, University of St. Andrews and University of The West of Scotland.

Swansea University, UK

Swansea University is a research driven institute that thrives on exploration and discovery. It shares a profusion of values with St. Joseph's College of Commerce, such as its emphatic drive to provide top-notch education to its students. Over the past few years the college has established a strong relationship with Swansea in terms of academic twinning and cultural exchange programmes. This initiative seeks to explore the possibility of developing collaborative and mutually beneficial activities. Undergraduate students of St. Joseph's College of Commerce have been participating in this 1 + 2 -year twinning programme since 2010. As of date, 20 students have partaken in this programme.

Under the Cultural Exchange partnership with the Swansea University, between 1st August 2016 and 21st August 2016, 11 students from Swansea University, Swansea, Wales, took part in the Study and Cultural Programme organized by the International Desk with support from BBA students. During their visit to India, the students attended classes and seminars, went sightseeing in local areas and interacted with the students from our college. They also undertook volunteering work with Non-Governmental Organizations in Solur and Mundgod which are longstanding missions of St. Joseph's College of Commerce. Yoga sessions, an interface with doctors of Narayana Institute of Neurosciences, an interaction with Hashmi theatre (theatre club) and art experience were some of the highlights of the Programme this year.

Kobe College, Japan

Kobe College is an Institution of higher learning for women in the field of liberal arts and sciences. As an initiative to establish the educational tie-up, Kobe College has signed up into a cultural exchange programme with St. Joseph's College of Commerce for five years now. Every year both the Institutions host a 10-day cultural exchange programme which includes lectures on the global economy, social conditions, communicative language classes, workshop on traditional crafts and, visit historical places and industries.

St. Joseph's college of Commerce hosted 24 Japanese students accompanied by three faculty members between 27th August 2016 and 4th September 2016. During their stay in India, the International desk arranged for social visits to BOSCO, a home for street children, Nirmala Shishu Bhavan, a charity home, Tibetan Youth hostel and Jyothi Seva and a NGO. The desk also offered assistance for an ongoing research on

Indian economy, microfinance and social environment both in Bangalore and in Anekal. The Japanese students lauded the hospitality and cultural exposure offered by the students of SJCC and the international desk.

Kobe College, Japan invited 5 selected students accompanied by a faculty member to Japan between 20th to 29th October, 2016 under the cultural exchange programme to experience and learn about Japanese culture and lifestyle.

ESDES, France

St. Joseph's College of Commerce through its French Exchange Programme with ESDES, France introduced a six month International Business Programme (IBP) and a one year Degree Programme. As part of the six -month International Business Programme (IBP), the International Desk propagated information about the Programme (which is a part of the alliance drawn with ESDES, France). An experience sharing session and a guidance workshop was conducted for the applicants to the Programme. Through a scrutiny of applications and a panel interview, six students of B.Com (Travel & Tourism) were selected to participate in the Programme for the current academic year of 2016-17.

French University of Tourism, France

St. Joseph's College of Commerce is exploring possibilities of academic partnership with the French University of Tourism, France. The international desk has disseminated information pertaining to upcoming summer school Programme which is offered to all final year under graduate students. SJCC offers academic support for their participation in the Programme from June to July, 2017.

Eastern Institute of Technology, New Zealand

The Eastern Institute of Technology (EIT) offers a wide array of over 130 qualifications from certificate and diploma to degree and postgraduate level. A Twinning Programme proposal with EIT and St. Joseph's College of Commerce has been initiated. Both the Institutions are currently working arduously to materialize this endeavour.

The initial purpose of the collaboration is to offer a Bachelor of Business Studies to the students of SJCC in New Zealand. It is a 3 year full time Programme, with a one plus two year twinning (one year study in India and two years in New Zealand) available for St Joseph's College of Commerce students. More collaborated Programmes would be rolled out eventually. The desk has been in continuous contact with representatives of EIT, to ensure seamless inclusion of the Twinning option for 2017-18 admission.

University of St. Andrews, Scotland

The University of St. Andrews is a British public research university in St Andrews, Fife, Scotland. Founded in the 15th century, St Andrews is Scotland's first university and the third oldest in the English speaking world. It has a rich heritage of excelling in academic learning and a strong link with local communities. The university has a wide range of courses and has excelled in research diverse subjects. St. Joseph's College of Commerce has signed a MoU with University of St. Andrews for student exchange programmes and to collaborate on research work among the faculty of both the institutions. This collaboration will help the college in enhancing the quality of its research output and will also provide a global perspective towards research.

University of The West of Scotland – UWS

University of the West of Scotland is one of the country's largest modern universities, and aims to have a transformational influence on the economic, social and cultural development of the West of Scotland, and beyond. The university provides relevant, high quality, inclusive higher education and innovative and useful research. The Research Centre of St. Joseph's College of Commerce is in talks with the university to sign a MoU which will enable both institutions to collaborate on research work.

Partnerships with Professional Institutions

St. Joseph's College of Commerce takes pride in its curriculum which incorporates industry-based requirements and offers students an opportunity to pursue professional courses along with B.Com, BBA, and M.Com courses. The college has signed a Memorandum of Understanding (MoU) with the following associations and Institutions to facilitate the same.

The Institute of Chartered Accountants of India (ICAI)

ICAI is a statutory accounting body of the country and plays a crucial role in forming and revising any new act. The Post-graduation department of St. Joseph's college of commerce together with Institute of chartered accounted India (ICAI) organized a one-day national level seminar on the Impact of IFRS on IND-AS on 31-August-2016 in the Xavier's hall. The seminar started at 9.00 Am with a video to brief about our college's unique vision, mission and facilities offered to the students followed by another video on transparency, accountability and efficiency assured by IND-AS. The guests present for inauguration were Principal Dr. Daniel Fernandes SJ, Ms. Ravi Darshini (HOD, PG), Guest of Honour Rev. Dr. S. Peter Xavier SJ (Director, SJCBA), Chief Guest Mr. Pampanna (Chairman, ICAI) and Mr. Gururaj Acharya (Partner, KG Archarya and Co.) and the PG Student Coordinator Ms. Alamelu.

The Entrepreneurship Development Institute of India (EDII)

The Entrepreneurship Development Institute of India (EDI) is an autonomous body and not-for profit Institution sponsored by apex financial Institutions, namely the IDBI Bank Ltd, IFCI Ltd. ICICI Ltd and State Bank of India (SBI). The EDI has been selected as a member of the Economic and Social Commission for Asia and the Pacific (ESCAP) network of Centers of Excellence for HRD Research and Training. It is an acknowledged national resource institute engaged in entrepreneurship education, research and training. EDI as a member of the Network will have interactive access to information on other 123 member Institutions via Internet. A Faculty Development Programme organised by The Entrepreneurship Development Institute of India (EDII), supported by the National Science and Technology Entrepreneurship Development Board (NSTEDB), Department of Science and Technology (DST), Government of India, for two weeks at Ahmedabad from 19 to 30 December, 2016. The programme was attended by Ms. Tina Singh, a faculty member of our college.

Chartered Institute of Management Accountants (CIMA)

There is a Memorandum of Understanding (MoU) signed by the Institution with CIMA to enable the students to pursue a CIMA professional course along with their undergraduate or postgraduate programmes. The course is delivered by highly accomplished faculty who possess competence in the use of interactive pedagogical tools and techniques. The course also offers students the provision to obtain certificates from Cambridge ICFE (Financial English) and IFRS Certificate. The proposed new programme BBA (Professional- Finance and Accountancy) is in collaboration with CIMA, and this programme not only offers a nine paper exemption from the regular CIMA papers but also gives an opportunity to students to gain qualifications like Certificate in Business Accounting, Diploma in Management Accounting and Advanced Diploma in Management Accounting as they pursue this programme.

Association of Chartered Certified Accounts (ACCA)

There is a Memorandum of Understanding (MoU) signed by the Institution with ACCA to enable students to pursue their ACCA certification course along with their undergraduate or postgraduate programmes. The course is administered by faculty who are highly accomplished and competent and who use innovative pedagogical tools and techniques. The course also offers the provision to obtain certificates from Cambridge ICFE (Financial English) and IFRS. In association with ACCA and ISDC an international conference on Integrated Reporting was organised by the Institution.

Institute of Cost Accountants of India (ICAI)

There is a Memorandum of Understanding (MoU) signed by the Institution with ICAI. ICAI is a statutory accounting body of the country and plays a crucial role in forming and revising any new Act. SJCC and ICAI have collaborated to conduct classes to the students for Foundation Programme Examination, to mutually use the professional services of faculty members for giving lectures, organising workshops etc. Members of ICAI conducted two career orientation programme in campus for the students.

The Institute of Company Secretaries of India (ICSI)

The Institution has collaborated with the ICSI for mutual knowledge sharing and for regular lectures, seminars and workshops for students. Representatives from the institute addressed the students on career prospects in pursuing the professional CS programme.

National Entrepreneurship Network (NEN)

There is a Memorandum of Understanding (MoU) signed by the Institution with NEN to enable students of to pursue their NEN certification course along with their undergraduate or postgraduate programmes. The course is administered by faculty who are highly accomplished and competent. The objective of this partnership is to develop impactful programmes to foster entrepreneurial spirit in students, create student entrepreneurs and new entrepreneurs.

Partnerships with Industry

St. Joseph's College of Commerce has entered into a significant collaboration with Industry partners to not only provide an exposure to the industry for students and staff but also to enhance the curriculum and syllabus creation so that students can develop skills and acquire knowledge as required by the industry.

Federation of Karnataka Chambers of Commerce & Industry

The Federation of Karnataka chambers of Commerce & Industry (FKCCI) can be traced back to the erstwhile Mysore Chamber of Commerce, the precursor of FKCCI, which was conceived by Sri M.Visvesvaraya. The association has a membership of about 2500, drawn from all sectors of trade; commerce and industry, spread over the entire state including 150 district chambers of commerce and trade associations.

St. Joseph's College of Commerce (Autonomous), Bangalore, in association with FKCCI conducted an International Seminar on the topic: "India – An Incredible Business and Investment Destination- A Myth or Reality" on Friday, 19th August, 2016.

Karnataka Tourism Forum

The Department for B. Com Travel & Tourism collaborated with Karnataka Tourism Forum. Karnataka Tourism Forum is a non-profit organisation comprising tourism professionals and companies that are dedicated to make a meaningful contribution to improve tourism in Karnataka. KTF, founded in 2001, is a structured and proactive force that has taken upon itself to bring a radical change to tourism at large by way of global approach and dynamic endeavours. The Forum supports and works with the State and Central Government and its efforts have ranged from creating awareness to being an advisory body, suggesting and assisting policy formulation.

The Department of B. Com (Travel & Tourism) hosted its annual National Level Travel & Tourism Festival – TURAS 2017 in association with KTF on January 27th & 28th. The Department intends to further explore the possibilities of collaboration at various levels that benefit students by way creating a platform for industry interface.

Patrick's Academy

Patrick Academy is a renowned Travel and Tourism Academy in Bangalore. Established by Mr. Patrick Andrews, a professional trainer with decades of experience in industry and Training, this academy is committed to every student to impart knowledge and groom their skills to stand out in this challenging industry aviation & Hospitality. Students of Travel and Tourism learn subjects such as Aviation and Airline Management, Airline Ticketing, Cargo Management among many others. The short term courses offered by Patrick's Academy focuses on quality and sustainable education in the fields of Travel, Tourism, Aviation and Hospitality. They also provide practical industry exposure to every student while studying in the form of on field training.

Thomas Cook

Thomas Cook is a leading Travel and Tourism company with global presence. Thomas Cook specialises in providing a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Insurance, Visa & Passport services and E-Business. St. Joseph's College of Commerce has an on-going collaboration with Thomas Cook to assist the institution in organising international study tours. The study tours include visit to various universities, educational intuitions and organisations of international repute which enable students to bring about an international perspective into their learning.

i STAR

i STAR Skill Development is an accredited partner of the National Skill Development Corporation, affiliated to the IT/ITES Sector Skill Council run by NASSCOM. The Institution in association with i STAR runs several skill based professional certification programmes.

IMS Proschool

IMS Proschool, an initiative of IMS Learning Resource, is one of the foremost providers of financial accounts and analytics course in the country. IMS conducts training programmes for CFP, CFA, Financial Modelling, CPA, CIMA and IFRS. The Institution in association with IMS Proschool conducted a Financial Modelling programme for 60 Hours which included a tailor-made syllabus on topics like Financial Management, Project Finance, Equity Research and Advanced Macros and VBA for Finance.

National Stock Exchange of India (NSE)

The National Stock Exchange (NSE) is India's leading stock exchange covering various cities and towns across the country. NSE was set up by leading Institutions to provide a modern, fully automated screen-based trading system with national reach. The Institution in collaboration with NSE conducted a NCCMP - NSE Certified Capital Market Professional short -term course for the students. The programme aims to enable the students to get first- hand knowledge of the dynamics of securities markets as well as to qualify for a career in the securities market.

Ernst & Young (EY)

The Institution has a Memorandum of Understanding (MoU) with (EY). EY offers a scholarship programme for the students of the college in which the students need to present a business plan and the selected business plans are encouraged to be realized through a grant of Rs. 1,00,000 as scholarship and are also offered a two month internship at EY.

Tata Consultancy Services (TCS)

The B.com (BPM Industry Integrated) programme run by the institution has been designed by Tata Consultancy Services (TCS). The course imparts knowledge and specialized domain-focused skills in Business Process Services Management.The curriculum of this course facilitates students to become Industry-ready and imparts the competence required to pursue careers in the value-added services in sectors like the ITeS Industry, Banking, Insurance, Financial Services, and Retail etc. The highlight of this course is the integration of subjects specially prepared by industry experts from TCS to add to the practical dimension of Business Processes Services Management.

International Skill Development Course (ISDC)

St. Joseph's College of Commerce, offers a two month rigorous IFRS course from ISDC to the B.Com Final year students. This financial reporting course offers a broad introduction to the Nature and Operations of the IASB, Presentation of Financial Statements, Accounting Policies and Changes in Accounting Estimates and Errors. The course introduced to the students - Cross-border, M&A and capital raising activities frequently requiring the use of IFRS. IFRS training is also imparted to students registered with the Professional Certificate Programmes. In association with ISDC and ACCA an international conference on Integrated Reporting was organised by the Institution. ISDC also offers a certificate programme titled "Enterprise Operations Certificate" designed exclusively for the BBA students to bridge the skill gaps of business graduate professional worldwide, thereby meeting the employability needs of both business and people.

Partnerships with NGOs

Along with education, the Institution also strives to inculcate a sense of social responsibility among the students. To strengthen this objective further, the Institution has associated itself with different NGOs and social organizations.

The Institution is committed towards upliftment of the marginalized and weaker sections of the society. It is towards this commitment and faith that the Institution encourages its students to work along with NGOs and with no –profit organizations in India, who work in different fields for the cause of the underprivileged. Students take up social internships as it helps to portray their leadership skills and develop their ability to make a change in society. Some of the NGOs and organizations where our students have contributed to the cause are CARE, Akshaypatra, Justice & Care, Sakhi (Hospet), Teach for India, Bosco, Old age homes, primary schools etc.The college also has signed a MoU with Amnesty International to collaborate on human rights education programme. Associations like CSA, NSS and AICUF annually conducts many programmes in association with the above-mentioned NGOs.

Hashmi Theatre Forum in partnership with the NGO Sakhi (Hospet), which works with victims of sexual abuse and rescues women from trafficking and the devadasi system, had organized a tribal exposure camp for the students. Students visited a tribal belt in Paderu, Telangana where they were exposed to the tribal communities.

Strengthening the Institution's partnership with NGOs, this academic year as a significant achievement, the B.Com Travel and Tourism Department collaborated with a nationally acclaimed NGO called U&I. The programme is launched for the first-year students as a part of their social internship programme. The Institution signed the Memorandum of Understanding the organization and students volunteered to work with them for a period of nine months.

Visits by Delegates from National and International Universities

As a result of these partnerships, delegates from National and International Universities and professional bodies visited the campus for exchange of information and ideas with regard to academic programmes and administration of the college. Some of the Universities/ Professional bodies whose delegates visited include Eastern Institute of Technology, New Zealand, Swansea University, United Kingdom, University of Warwick, St. Andrews University, UK, Seattle University, USA, University of the West of Scotland and ACCA.

Institutional Collaborations/ Consultancy

1. In the Month of September 2016, Professor S.G Mukherji, Dean, Management and Commerce and Mr. Narasimhan Sudhakar, HOD, Commerce represented CMR-IMS to discuss and deliberate common interests in academics with regard to syllabus, soft skills enhancement, examination practices, and academics collaborations. Along with placement policies.
2. In the month of January 2017 Fr. Mourlin, Principal, representing St. Xavier college, Kolkota along with his team of five teachers and seventy five students, pursuing B.Com, visited the campus to understand and connect with the students of SJCC. Understanding placement practices and policy, jobf availability, career opportunities in Bangalore were some of the objectives of their visit.
3. In the month of January, Ms. Geetha Rajaram, Director, School Of Management connected with the management of SJCC, visited the institution to understand ACCA collaborations with SJCC and ACCA programmes, the viability, paper exemptions and future prospects.
4. In the month of July 2016, Rev. Dr. K.S. Casimir S.J, Principal representing Loyola academy degree and Pg. College, Alwal, Secunderbad, signed an MOU to develop common interest to initiate bilateral relations towards common academic interest. The non-Binding agreement is intended to elucidate the nature and extent of complementary activities that is of mutual benefit.

International Desk: Academic & Cultural Exchange Programmes

St. Joseph's College of Commerce, helps to create an internationally rich education and research environment by facilitating both academic and cultural interchange by championing its internationally oriented collaborative programmes. The Institution is committed to becoming a global intellectual hub, where students promote new discoveries with a global impact. The International exposure programmes, aim to increase the diversity of students on campus, strengthen intercultural competencies and boost international experiences and insights. Through its collaboration with globally renowned universities and student exchange programmes, the Institution has been successful in initiating and facilitating a global community worldwide.

The institution through its International Exchange programmes in partnership with some of the prestigious Universities of the world, has laid the foundation for a world class education. The Institution is partnered with the following Universities and Management Schools:

a) ESDES France
b) Kobe College, Japan
c) Swansea University, UK
d) Eastern Institute of Technology, New Zealand
e) University of St. Andrews, Scotland
f) University of The West of Scotland – UWS

Enrolment for International short term courses

The college encourages and supports participation and enrolment of its students in various short term Programmes conducted by foreign universities. In this connection, various informational and promotional drives were carried out for the students to participate in the short term programmes offered by London School of Economics, ESDES, France, French University of Tourism, France.

The desk has organized several counselling sessions for students wanting to go abroad for higher studies, in association with Chopra's (a leading education consultant), EIT and Swansea University.

Meeting with prospective collaborators

Throughout the academic year, the international desk has met representatives from various foreign universities and pitched the propositions to collaborate on several levels. Representatives from Warwick University (UK), St. Andrews University (UK), University of Scotland (UK), Seattle University Business School, and Pepperdine University (USA) visited our campus and interacted with our students.

Cultural and Study Programme

Like every year, the International desk organized cultural and study Programmes for the students of Swansea University, UK and Kobe College, Japan.

Foreign University Exposure

The International desk worked tirelessly to select the above students after careful scrutiny of credentials and referrals. Assistance was also offered for all travel arrangements. Basic Japanese lessons were organized over Skype between 4th and 11th August, 2016 to facilitate communication of the above participants while in Japan. As part of the international visits, faculty members of B.Com department visited Vlerick Business School in Brussels and members of BBA department visited University Higher School of Economics in Russia.

Internship Opportunity

As an outcome of one of the collaborative meetings, the international desk was able to procure an eight weeks unpaid internship for 2 students: Ms. Rachita D'Souza and Mr. Kirthi Kumar Jain at USCS, which is a part of the U.S. Consulate General in Chennai and an agency of the U.S. Department of Commerce's International Trade Administration, Washington, D.C.

Summer School at London School of Economics (LSE)

The Institution encourages students to participate in international academic opportunities with London School of Economics (Summer School). Through these summer school programmes, the students are motivated to enrol in various courses and attend different programmes offered by them. Four students from BBA took the Strategic Management course which ran from 20th June to 8th July, 2016 and another BBA student visited LSE for the second session.

Professional Certification Programmes

The objective of the Certificate Programmes is to provide a wide spectrum of knowledge, skills and technological advances while fostering literacy in the broadest sense. They help to create a learner centric environment by maximizing academic learning for diverse learners. The courses create a flexible path to earn a specialized credential along with the Graduate Programme. These short duration knowledge enrichment courses provide students to build up skills in a specific area that relates to their field of interest.

The following courses were offered for the academic year:

Caught in the Net
Theatre Arts
Spanish
French
Entrepreneurship Programme
Stock Market & Investment Analysis.
E-Commerce for Business Managers
Industry Integrated Training and Management
Business Analytics
Financial Model Course
IFRS
Correspondence Course for Bank Exams (IBPS & SBI)
Excel Data Analysis and Management System
Retail Analytics
HR Analytics
Tally ERP 9
Digital Marketing
Enterprise Operations Certificate

Internal Quality Assurance Cell

The Internal Quality Assurance Cell (IQAC), established in accordance with the NAAC guidelines, aims to work towards supporting and enhancing the academic and administrative performance of the Institution. It works towards developing a system for continuous performance enhancement of staff and students. The objectives of IQAC are enumerated as below:

a) Promoting innovative practices that continually improves the effectiveness of the learning experiences of students and staff.

b) Upholding the goals of quality enhancement and sustenance towards organizing various activities and programmes on the campus.

c) Promoting a learner centric environment for students and staff that foster the mission and vision of the Institution.

Major Initiatives of IQAC for the Academic Year 2016 - 17

Faculty Empowerment Programme (FEP)

An FEP for the Commerce and Management faculty was jointly hosted by St Joseph's College of Commerce and Mount Carmel College from the 23rd to 28th of May 2016. The objective of this FEP was to give an overview of several recent trends in Commerce and Management.

The colleges that participated in the FEP were NMKRV, St Joseph's College, St Joseph's Evening College and St. Xavier's College, Ranchi, in addition to the faculty of St Joseph's College Of Commerce and Mount Carmel College. Spread over a period of six days, eminent speakers shared deep insights into several issues and disciplines with the participants.

Academic Audit of the College

The IQAC successfully organized an Academic Audit to evaluate the efficacy and robustness of our quality management procedures and to review our efforts towards continued enhancement of quality education. The Audit provided for a strategic overview of the entirety of teaching and learning activity.

An External Panel of academic professionals with knowledge of Higher Education and experience of External Audit and Review visited our campus for the same purpose on 25th July, 2016. A report of the review was produced by the team and the College responded to the report by preparing an action plan to address areas of recommendations and concerns that were identified.

UGC Visit for Extension of Autonomy

An expert committee of UGC, consisting of Prof. J.N. Mishra (Chairman), Dr. B.T. Seetha (Member), Dr. Sudha Vyas (Member), Prof. B.L. Shidramappa (Govt. Nominee), Prof. K.K. Seethama (University Nominee) visited the campus to review the autonomous status of the Institution on July 15th and 16th 2016. After which, the autonomous status of the Institution was renewed for a period of six years. (2016-17 to 2021-2022)

National Conference

A One Day National IQAC Conference on **'New Approaches to Learning Outcomes and Assessment under Choice Based Credit System'** was organized on 10th February 2017 with the objective to deliberate on innovative assessment and evaluation techniques that could be implemented to enhance quality in higher education. The Keynote Address session -"Traditional to Transformative Education - Are we Ready?" was delivered by Dr. Sheela Ramachandran former Vice Chancellor, Avinashilingam University, Coimbatore followed with 'Evaluation &

Accountability' by Dr. Dhandapani R., Controller of Examinations, Amrita University Coimbatore and ' Learning Outcomes-Corporate Perspective' by Mr. Tanvir Singh 'India Leader for Campus Recruitments and University Relations' - EY GDS, Bangalore. The highlight of the conference was the case study presentations via webinar by Ms Jane Towers-Clark Head of University Development, ACCA, London.

Exit Interview

Exit interviews, conducted for the outgoing students, are done in order to glean feedback from employees and use them to improve the quality of education. The exit interview process involves approximately 150 students taking up the interview in which a common questionnaire is answered by the students. The responses of students is later analyzed and incorporated into the Plan of Action. For the first time, this academic year, the exit interview was done online through Google forms.

Open House

Open House, conducted by the IQAC, is a platform for students to expresses their opinions, concerns and complaints regarding the day-to-day functioning of the college, academic and administrative aspects of the college. The main objective of the initiative is to strengthen the feedback mechanism to further accentuate the quality enhancement process.

As a part of this initiative, a general Open House was conducted on the 23rd of January 2017 which consisted of both of UG and PG students. Students from UG and PG expressed few recommendations. The college was highly commended for its campus life and the exposure it provided, by the students.

Women's Open House

To promote gender equality, the IQAC initiated a 'Women's Open House', a session for the girl students to express their opinions, concerns and suggestions about issues concerning them in the college. The ladies' representatives of all the classes, along with a few other girl students from the UG and PG department attended the session. Many issues were discussed and suggestions given for creating a gender equal space in college.

Gender Audit

To promote gender awareness, the IQAC initiated 'Gender Audit' for the first time in college premise in association with Women's Forum. The major objectives of the audit were to foster gender equality in all aspects of college life and throughout the college community; to examine the policies and regulations of the college towards the needs and interests of both the male and female students of the college; and to take active steps to establish good gender balance in decision-making processes in all areas of the college activities. It was an effective attempt seeing the current status of women across the nation.

Total Quality Management Team



Research Department

The Research Centre of SJCC aims at becoming a global hub of excellence in generating and spreading knowledge in the field of Commerce and Management Education. The motto of the Research Centre is to promote research culture by identifying, assembling and disseminating research information to the staff and students. The Department is a premier source of research information that appropriates latest research and knowledge in the field of commerce and management by way of conducting training programmes, workshops, seminars, conferences at national and international levels.

The Research Department was established and empowered to meet the below listed objectives:

a) Participate in generating innovative research proposals.

b) Provide individual assistance to students and research scholars to write proposals and research papers.

c) Write, scrutinize and proof read grant proposals.

d) Assist with budget preparation and proposal submission.

e) Coordinate training sessions on various research methodologies for research scholars.

f) Maintain records and reports of the proposals and provide assistance in maintaining compliance with funding agencies.

The Research Center encourages innovative and collaborative research and consulting projects in the field of education involving the corporate and non -corporate sectors. This brief report encapsulates the major achievements and recognition for the Research Centre in the year 2016-17:

Research Center Publications

Research Centre, SJCC publishes the below Research Publications:

i. SJCC Management Research Review – June'2016 & December'2016 Issue.(Peer Reviewed Journal with ISSN -Print Version)

ii. National / International Seminar Compendium – 3 (Three) Edited Volumes of Books with ISBN.

iii. Student Journal: SJCC Journal of Commerce and Management: 02 Issues.



Release of Seminar Compendiums:

SJCC RC published the following list of compendiums which was the product of seminars organized by various teaching departments of the College during the academic year 2016-17.

- "India – An Incredible Business and Investment Destination" Myth or Reality- August 2016, ISBN: 978-81-924180-6-3 International Seminar
- Research Methodology for Management "Innovative with Research" Volume - 1. February 2017, ISBN: 978-9380751672.
- Research Methodology for Management "Innovative with Research" Volume - 2. February 2017, ISBN: 978-9380751672.
- "Tourism and Universal Accessibility-Challenges and Opportunities" – September 2016, ISBN: 978-81-924180-7-0
- "International Financial Reporting Standards (IFRS)/ Indian Accounting Standards (IND AS) - An Impact Seminar" August 2016, ISBN: 978-81-924180- 8- 7

Workshop / FDP / training programmes

The Following **Workshop / FDP / training programmes** were conducted for Faculty Members / Research Scholars March 2016 to February 2017.

Sl. No	Nature of the Programme	Date(s)
1	Two Days "National Level Workshop on Self-Empowerment for Research Scholars through Digital Tools	22nd& 23rd March,2016
2	Two Days National Level Training Workshop on "Use of Sample Design and Techniques in Social Science Research : Practical Applications"	22nd& 23rd July, 2016
3	Two Days National Level Experiential workshop on "Parametric and Non Parametric Tools for Data Analysis"	26th& 27th September, 2016
4	One Day National Faculty Development Programme (FDP) on "Funding Agencies Research Grant and Proposal Writing"	20th December, 2016.

Experiential Training Programme for Students

Experiential Training Programme on Dissertation Writing was conducted for III Semester PG students from 11th to 15th July 2016. It included research methodology, review of literature and report writing. The objective of the programme was to help students in their dissertation writing.

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Lectures on "How to write a Scientific Paper" for Under-graduate students

In view of providing an orientation for students in undergraduate classes to make a scientific paper on things that may stimulate their curiosity and interest, lecture classes were arranged on "How to write a Scientific Paper" with the initiative of B. Com, Department. Dr. D. N. S Kumar, Professor and Associate Director, Centre for Research-Projects, Christ University, gave exposure to students on the art of writing a paper scientifically.

High Impact Ph. D Course Work Collaboration with Bangalore University

The Research Center conducted a ten-day Ph. D Course Work Orientation in the campus in Collaboration with the Department of Commerce, Bangalore University, for the PhD Scholars registered in the months of October and November, 2016. The orientation programme was greatly appreciated by all the participants. The programme consisted of lectures on selected topics delivered resource persons expert in the field. The programme instilled reassurance and high motivation in the participants to pursue their doctoral programme.

Ph. D Research Scholars Interface Meeting

SJCC RC facilitates as an open informal platform for all Ph. D research scholars who are associated with St. Joseph's to come together and discuss various common issues encountered by them during the

course of their study, in the presence of the available research Supervisors, doctoral degree holders and others who are interested in research. During the academic year 2016- 17, Ph. D Research Scholars Interface Meeting was held four times. Ms. Suganthi Pais, Ms. Poornima V, Mr. Sreemurthy S and Prof. Augustin Amaldas presented their research progress in the meetings.

Management sponsored Minor Research Project

A project titled Socio Economic Appraisal of the Devadasi System –A Study with Special Reference to Vijayapur and Bagalkot Districts of Karnataka, was conducted in collaboration with the Bijapur Educational Society by Dr. Sheela, Dr. Himachalapathy and Ms. Suganthi Pais. The following are the highlights of the research:

a) The research study spread over a time period of twenty months.

b) The study area was spread over more than ninety villages of Bijapur and Bagalkot districts of Northern Karnataka.

c) Extensive field survey was conducted in these districts in order to understand the livelihoods - be it their type of household where they live, their occupations, the family size income, savings pattern, education of children, their belief in the system, their awareness on health issues and also their opinion on the rehabilitation provided by the Govt. agencies, social groups and activist.

The outcome of the study indicates major interventions in diverse fields - be it socio economic, cultural beliefs, health awareness, education and rehabilitation needs to be initiated at a regular phase which is also consistent with bringing immense change in the lives of these deprived community.

Academic collaboration and partnerships

The College has entered into agreements to establish Knowledge Sharing and technical support with Kumaraguru College of Engineering Technology, Coimbatore and VIT Chennai.

Research Projects

ON-GOING MINOR RESEARCH PROJECTS

Sl. No	Name of the Principal Investigator (PI) and Co- PI	Title of the Project	Type	Name of the Funding Agencies	Sanctioned Amount (In Rs)
1.	Ms. Komal - **PI** Ms. Tasmiya - **Co - PI**	A Study on pigmy deposit schemes by banks and its role in micro saving and employment creation in Bangalore city	Minor	UGC	35,000
2.	Mr. Vinay & Ms. Marina	A study on Dr. Nagaraj's writings on Indian Culture	Minor	UGC	35,000
3.	Ms. Poornima-**PI** Ms. Christina-**Co- PI** Ms. Preemal -**Co- PI**	A comparative study on women empowerment through self help groups with special reference to rural districts of Karnataka	Minor	UGC	85,000
4.	Ms. Muktha **(PI)**	An economic analysis of Migrant Workers in Construction sector: A study in Bangalore Urban Distract of Karnataka	Minor	UGC	80,000

ON-GOING MAJOR RESEARCH PROJECTS

Sl. No	Name of the Principal Investigator (PI)	Title of the Project	Type	Name of the Funding Agencies	Sanctioned Amount (In Rs)
1.	Dr.A.M.Sheela	Identifying Growth Drivers of a village economy in the Dry Tract of Karnataka: Social Accounting Matrix (SAM) Approach	Major	ICSSR	7,05,0000

COMPLETED RESEARCH PROJECT					
Sl. No	Name of the Principal Investigator (PI)	Title of the Project	Type	Name of the Funding Agencies	Sanctioned Amount (In Rs)
1.	Dr.A.M.Sheela	Socio economic appraisal of the Devadasi system with special reference to Bijapur, Bagalkot Districts of Karnataka.	Minor	Bangalore Jesuits Educational Society, Bangalore	1,25,000

*Principal Investigator (PI) / **Co-Principal Investigator - Co- PI

Annual Research Centre Meeting

The annual research centre meeting was held on 28th September, 2016. The meeting was presided over by Dr. Daniel Fernandes SJ, Research Centre Director, Dr. Munniraju, Chairman, HOD & BOS of Commerce was the subject expert. Dr. Mohan P Philip and Dr. D. Raja Jebasingh were among the members of the meeting. All other guides were invited to attend the meeting. The agenda of the meeting was to discuss the various activities of the research centre.

Management Grant for Minor Research Projects

To foster a Research Culture among the faculty members and to promote excellence in research in Higher Education, the management, (BJES) offers grants to faculty members interested in undertaking minor research projects on contemporary socio/economic issues.

Online Research Repository

The Research Centre is in the process of creating an online Research Repository for research data and publications and in developing E- ISSN for **SJCC Management Research Review** Peer Reviewed Journal.

Faculty Paper publications

SL. No	Name of the author(s)	Title of the Paper	Name of the Journal	International /National	Impact Factor
1.	Dr. Daniel Fernandes. S.J.	Creating High Quality Research in Academia – the Building Blocks	International Journal of Commerce & Management Research March 2017	International	4.532
2.	Dr.D. Raja Jebasingh	A study of Human Resource Management Practices in IT Industry	Intercontinental Journal of Human Resource Research Review 5 (1) 2017 41-62	International	4.169
3.	Ms. Poornima V	"A Study on the Financial Inclusion of Micro Small and Medium Enterprises – With Special Reference to Bengaluru"	International Journal of Management and Social Science Research Review 2(4) 154-157	International	3.996
4.	Ms.Poornima V & Dr. Mohan P Philip	Stree Shakthi Programme and Women Empowerment: An analysis of results from Devenahali and Anekal in Bengaluru City of Karnataka"	St. Theresa Journal of Humanities and Social Sciences 2(2) 40-51	International	
5.	Dr.HariharanRavi & Ms.Vedapradha.R	Composition of board in public sector commercial banks	International Journal for Innovative research in multidisciplinary field	International	4.34
6.	Ms.Preemal & Dr.Mohan P Philip	"A study on the depth of Financial Inclusion in Relationship with the Access Points". Ms.	In International Journal of Microfinance – a Biannual Journal, 2(1) Jan- Jun 2016	International	-
7.	Ms.Vedapradha. R, Dr. HariHaran Ravi & Dr. D. Raja Jebasingh	Investment banking- A panacea for economic development in banking sector	International Journal of Business Quantitative Economics and Applied Management Research	International	2.898

8.	Ms.Vedapradha. R, Dr. Hariharan Ravi Dr. D. Raja Jebasingh	Technology In Business - A Magic Wand In Banking Sector	International Journal of Engineering Sciences & Research Technology	international	4.116
9.	Ms.Vedapradha. R & Dr. Hariharan Ravi	Bonds Reconciliation of Entitlement of Shares in Investment banking	International Journal of Advances in Management and Economics	International	5.77
10.	Ms.Vedapradha. R, Dr. HariHaran Ravi	Innovative ideas in human resource management	International Journal for Innovative research in multidisciplinary field	International	4.34
11.	Ms.Vedapradha. R & Dr. HariHaran Ravi	Impact of Corporate governance on the performance of banks	International Journal of Advances in Management and Economics	International	4.33
12.	Ms.Vedapradha. R	Role of education and training in the public sectors for successful implementation of business process reengineering,	International Journal of Scientific Research	International	3.508
13.	Ms. Anu Theresa Jose & Dr. Nirmala Joseph	A Critical study on Tax planning techniques adopted by assessees taxable under the head Income from Salaries	International Journal of Business and Administration Research Review 2(16) Oct- Dec 2016	International	3.853
14.	Ms.Shivakami Rajan & Dr.Sunita Panicker	Still a Long Way to Go: Literature Review Of the Issues of the Phenomenal Struggle of Women's Entrepreneurs in MSMEs	International Organization of Scientific Research—Journal of Business management Nov 2016	International	
15.	Ms.Shivakami Rajan & Dr.Sunita Panicker	"Encouraging women into entrepreneurship: a case study of Manik Ajay Patwardhan"	ZENITH International Journal of Multidisciplinary Research 7 (1), (2017), 75-97	International	
16.	Ms.Shivakami Rajan & Dr.Sunita Panicker	An examination of women MSMES entrepreneur's personal goals and start-up factors –interpretive case studies of women MSMES Entrepreneurs in Bangalore city	ZENITH International Journal of Business Economics & Management 6 (2), (2016), 57-77	International	

Publications in Conference /Seminar Proceedings

Sl.No.	Name of the Faculty Member(s)	Title of the Paper	ISBN
1.	Dr. D. Raja Jebasingh, Mr.MohamedAsfaque & Dr. Hariharan Ravi	Empowering rural women in a Self-helpWay – a study in Kolar district, Karnataka	PG and Research Department of commerce, Dr. N. G. P.Arts and science college, Coimbatore. ISBN : 978-81-920808-8-8
2.	Ms. Komal A Dave	Micro Health Insurance- An inevitable Mechanism to reduce the Financial Susceptibility of the lesser privileged.	Inclusive Economic Growth and Sustainable Development, (SDMIMD), Mysore ISBN 978- 93-83302-18-5
3.	Ms.Vedapradha. R,	Re-Engineering Business Concepts & Rapid Changes in Worldwide Business Patterns	Laser Park Publishing House, Coimbatore ISBN: 978-93-84234-83-6
4.	Dr. R. Himachalapathy	"A study on the impact of selected Monetary, Fiscal, Economic Variables on the Indian Bond Market",	Emerging Trends in Global and Indian Business scenario2016 ISBN No. 978-81-923066-4-3 page No 18 - 21

5.	Dr. R. Himachalapathy	"A study on Micro Finance: It's impact on alleviating Poverty and Empowerment of women in India with Special Reference to Selected Urban Bangalore Slums"	Emerging Trends in Global and Indian Business scenario 2016 ISBN No. 978-81-923066-4-3 page No 72 - 76
6.	Dr. R. Himachalapathy	"A study on the Determinants of Foreign Institutional Investment inflows into India"	Emerging Trends in Global and Indian Business scenario 2016 ISBN No. 978-81-923066-4-3 page No 83 - 89
7.	Dr. HariHaran Ravi	Re-Engineering Business Concepts & Rapid Changes in Worldwide Business Patterns	Laser Park Publishing House, Coimbatore.978-93-84234-83-6

Details of Books/Monographs Written (Full Book / Specific Chapters), Books Edited

SL. No.	Name of the Faculty Member	Title of the Book / Monograph	Chapters Written (Full book / Specific Chapters)	Publisher	ISBN / ISSN
1.	Dr. Anupama S. Kotur (Kaddi)	A Case Study on Wine Tourism in India	Food and wine tourism. Integrating Food, Wine and Terroir (Full book)	Cab International, Wallingford-UK (In Print)	978-1-78391-278
2.	Dr. Anupama S. Kotur (Kaddi)	Developing A Competitive Wine Tourism Destination – Case Study Of Vineyards In Maharashtra	Evolving Paradigms in Tourism and Hospitality by Dr. BindiVerghese (Specific Chapters)	Apple Academic Press (In Print)	NA
3.	Mr. Gridhar Naidu	Principles and Practice of Auditing	Full Book	Skyward Publishers Bangalore	978-93-84494-64-3
4.	Mr.Mohamed Ashfaque	'Enterprise Resource Planning - Concepts and Thoughts'	Full Book	Scholars Press	978-3-330-65047-3
5.	Dr. D.RajaJebasingh	HRD Climate in Health Care Industry	Full Book	Lambert Academic Publishing, Germany (In Print)	978-3-330-04564-4
6.	Ms.Vedapradha. R, Dr. HariHaran Ravi	ERP- Panacea to Business	Full Book	Scholar press, Germany	978-3-659-84475-1
7.	Ms.Vedapradha. Dr. HariHaran Ravi	Corporate Business Strategies – The Present Scenario in HRM	Specific Chapter	Archers and Elevators	978-93-85640-88-9

Proceedings of Seminars /Conferences Published by SJCC

SL. No.	Name of the Seminar / Conference Compendium	Name of the Editor in Chief	Name of the Editor(s)	Publishers Name	ISBN No
1.	Strengthening Transparency in Higher Educational Institutions (HEIs)	Dr. Daniel Fernandes, SJ	Dr. Mohan P Philip Dr. D. Raja Jebasingh	SJCC Research Center	978-81-924180-3-2
2.	IND AS/IFRS- impact	Dr. Daniel Fernandes, SJ	Ms. Ravi Darshini Dr. Mohan P Philip Dr. D. Raja Jebasingh	SJCC Research Center	978-81-924180-8-7
3.	Tourism and Universal Accessibility – Challenges and Opportunities.	Dr. Daniel Fernandes, SJ	Dr.Anupama Dr. Mohan P Philip Dr. D. Raja Jebasingh	SJCC Research Center	978-81-924180-7-0

4.	India- An Incredible Business And Investment Destination"- A Myth Or Reality	Dr. Daniel Fernandes, SJ	Ms. Komal Dave Dr. Himachalapathy	SJCC Research Center	9788192418-063
5.	NIRMANA – (Innovate with Research)	Dr. Daniel Fernandes, SJ	Ms. Komal Dave Dr. Himachalapathy	Puliani and Puliani	9789380751-672 Vol I and II

Details of Conferences/ Workshops/ Seminars / FDP / Symposium participation / Paper Presentation/Attended by Faculty Members for the Academic year 2016-2017

1. Dr.Anupama S. Kotur participated in a National Level conference on 'Responsible Tourism And Rural Development: Emerging Opportunities And Challenges', Organised by Jyothi Nivas College, Bangalore, 9-10 August 2016

2. Dr.Anupama S. Kotur presented a paper on "Developing a Successful Wine Tourism Product - Case Study of Wineries in Maharashtra" at 6th Asia-Euro Conference 2016, Gwalior, Madhya Pradesh, 9- 12t November, 2016.

3. Dr.D.Raja Jebasingh attended the Golden Jubilee Conference of AIACHE, organized by The American College, Madurai, 7- 11 October, 2016.

4. Dr.D.Raja Jebasingh attended a National Level conference on Conference on Catholic Higher Education in India: Rethinking Purpose and Context", Organized by Christ University, Bengaluru. 10-12 May 2016

5. Dr.D.Raja Jebasingh attended a National Level FDP on Research Writing Organized by Shree Institute of Technical Education, Andhra Pradesh, 22nd & 23rd April 2016.

6. Dr.D.Raja Jebasingh attended a National Level Workshop Capacity Building Use of Open Journal System (OJS) for e□Publishing Organized by Tata Inst of Social Science, Mumbai. 18-19 Nov, 2016

7. Dr.D.Raja Jebasingh presented a paper on "Empowering Rural women in a self-help way" at ICSSR Sponsored National level seminar on Economic Empowerment of women through Entrepreneurship problems and prospectus organized by NGP College, Coimbatore, 16 August, 2016.

8. Dr.Hariharan Ravi, participated in a national level seminar on "Marketing strategies for the bottom of pyramid", organized by RV Institute of management, 26 April, 2016.

9. Dr.Hariharan Ravi, participated in a one day national Management development programme on creating value through Entrepreneurship, organized by Kristu Jayanti College, 23 April, 2016.

10. Dr.Hariharan Ravi, participated in a three day national workshop on Annual research methodology course (series 1): Research skills & data analysis using "R" organized by SMS, cochin university of science & technology, 11 May 2016 to13 May 2016.

11. Dr.Hariharan Ravi, presented a paper on "Empowering Rural women in a self-help way" at ICSSR Sponsored national seminar, organized by NGP College, Coimbatore, 16 August, 2016.

12. Dr.Himachalapathy attended a national level workshop on Time Series and Panel Data Analysis Using EViews and STATA organized by School of Management Studies, Kongu Engineering College, Erode, 4-6 November, 2016.

13. Dr.Himachalapathy presented a paper on "Mentoring - based Andragogical programme" – a sustaining approach to quality in Higher Education at NAAC sponsored Two Day National level Conference on "Developing a culture of quality: Implementing and Sustaining approaches to Quality in Higher Education" organized by St. Francis College for Women, Hyderabad, 3-4 March, 2017.

14. Dr.Mohan P Philip & Ms. Komal Dave presented a paper on Micro health Insurance- An Inevitable Mechanism to Reduce the Financial Susceptibility of the Privileged" at International Conference on Inclusive Economic Growth and Sustainable Development, organized by Shri Dharmasthala Manjunatheshwara Institute for Management Development, Mysore, 18- 19 November, 2016.

15. Dr.Mohan P Philip attended a Faculty Empowerment Programme conducted jointly by St. Joseph's College of Commerce & Mount Carmel College, 23rd to 28th May 2016.

16. Dr.Mohan P Philip attended a National Level Certification course on Model Building for Research and Publication, Module II at KCT Business School, Coimbatore, 06-07, May 2016.

17. Dr.Mohan P Philip attended a National Level FDP on 'Advanced EXCEL for Decision Making' organized by Thiagarajar School of Management (Autonomous), Madurai. 10- 11 December, 2016.

18. Dr.Mohan P Philip attended a National Level FDP on Research Writing Organized by Shree Institute of Technical Education, Andhra Pradesh, 22- 23 April 2016.

19. Dr.Mohan P Philip attended a National Level FDP on Skills Development for Business Research, Conducted by GRG School of Management Studies, Coimbatore. 3- 5 November 2016.

20. Dr.Mohan P Philip attended a Three-Day National Conference on Catholic Higher Education in India: Rethinking Purpose and Context. Organized by Christ University, Bangalore. 10-12 May 2016.

21. Dr.Nirmala Joseph attended a National level conference on " Benchmarking Procedures and Practices for Quality Enhancement in Higher Education", organized by Christ University, Bangalore, 22-24, November, 2016.

22. Dr.Nirmala Joseph attended a National level conference on Generation Next- Career aspirations and Work Preference, ACCA round table, organized by ACCA,UK, at Hotel Oberoi, Bangalore, 20 February 2017.

23. Dr.Nirmala Joseph attended an International conference on Integrated Reporting, IMA (Institute of Management Accountants, US), Wiley and Miles Education, 16, December 2016.

24. Dr.Nirmala Joseph attended a National level conference on Using Blended MOOCS in Management Education, IIMB , 17, December 2016.

25. Dr.Nirmala Joseph attended a National level FDP Art of teaching Business Cases, Mount Carmel Institute of Management, 22 September 2016.

26. Dr.Sheela attended a National Level conference on "Christian Higher Education" organized by Christ University, Bangalore, 1-3 May 2016

27. Dr.Shubhra Rahul attended a National Level Conference on "Role of NGOs in Nation Building" organized by R.V. Institute of Management, Bangalore, 03 December 2016.

28. Dr.Shubhra Rahul attended Participated in International Conference on "Reinvention of Resilient Ecosystem for Business "organized by School of Management Kristu Jayanti College (Autonomous), Bengaluru, 29- 30April, 2016.

29. Fr.Roshan Pereira SJ attended a International Seminar Role of Media in Democracy/ organized by Xavier University, Bhuvaneshwar, 25th -26th November 2016

30. Mr.Elvis Dias attended a NAAC Sponsored two day national seminar on Curriculum design and skill based Education: Challenges and opportunities organized by IQAC, Ayya Nadar Janaki Ammal College, Sivakasi, 16-17 February 2017.

31. Mr.Mohammed Ashfaque participated in a national on "Marketing strategies for the bottom of pyramid", organized by RV Institute of management, 26 April, 2016.

32. Mr.Mohammed Ashfaque participated in a one day national Management development programme on creating value through Entrepreneurship, organized by Kristu Jayanti College, 23 April, 2016.

33. Mr.Mohammed Ashfaque participated in a three day national workshop on Annual research methodology course (series 1): Research skills & data analysis using "R" organized by SMS, Cochin University of science & technology, 11-13 May 2016.

34. Mr.Raj Sadhwani attended an International Deans summit – Deloitte Hyderabad - Forging and leveraging strategic relationships, 9-10 May 2016

35. Mr.Raj Sadhwani attended a National Level Conference "Responsible Tourism and Rural Development: Emerging Opportunities and Challenges". Organised by Jyothi Nivas College, Bangalore, 9-10 August 2016

36. Mr.Ramesh Grandhi attended a seminar on Recent Trends in Computer Application, at St.Joseph's Evening College, Bangalore, 25 January, 2017.

37. Mr.Ramesh Grandhi attended a Massive Open Online Courses (MOOCs) orananised by Acharya B School, Bangalore, 11 March, 2017.

38. Mrs.Nikhath Asrar participated in a National Level Conference "Responsible Tourism And Rural Development: Emerging Opportunities And Challenges". Organised by Jyothi Nivas College, Bangalore, 9-10 August 2016

39. Mrs.Nikhath Asrar participated in an International Conference TEJ 2017: Asia's Tourism Potential - Path to Economic Development Development" at Mount Carmel College, Bangalore, 1- 2 February 2017

40. Mrs.Nikhath Asrar participated in a Symposium on BREXIT- EU, Trade & India-An Economic Perspective, organized by M P Birla Institute of Management, Bangalore, 8, July 2016

41. Ms. Shivakami Rajan attended a National level IQAC Conference on "Role of Higher Education Institutes in Reinventing Skills for Global Competency" organized by Kristu Jayanti College, Bangalore, 21-22, January, 2016.

42. Ms.Christina Aroojis attended a National Level on Workshop on Multivariate Analysis Using SPSS and AMOS organized by Kongu Engineering College, Perundurai Erode, 5 -7 August 2016.

43. Ms.Gayatri Sasi Tampi attended a State level Seminar on Case Study Development, organized by Mount Carmel College, 16 September, 2016.

44. Ms.Komal A Dave attended a National Level workshop on "Structural Equation Modeling", organized by Christ University, Bangalore, 22- 26 June, 2016

45. Ms.Marina Joyce presented a paper "Social Networking in Language and Learning" at 4th Annual International Conference on Teaching English Language and Literature: Innovative Methods of Practices organised by ELT@I Tirupathi Chapter. Tirupathi. 26 -27 August 2016

46. Ms.Muktha Attended a National Level Conference on Benchmarking Procedures and Practices for quality enhancement in Higher Education, Organized by Christ University, Bangalore, 22-24 November 2016

47. Ms.Nischitha. K attended an International seminar on Accounting education and research 16- 17 December 2016.

48. Ms.Poornima V attended a National Level Certification course on Model Building for Research and Publication, Module II at KCT Business School, Coimbatore, 06-07, May 2016.

49. Ms.Poornima V attended a National Level FDP on 'Advanced EXCEL for Decision Making' organized by Thiagarajar School of Mnagement (Autonomous), Madurai. 10- 11 December, 2016

50. Ms.Poornima V attended a National Level FDP on Skills Development for Business Research, Conducted by GRG School of Management Studies, Coimbatore. 3 -5 November 2016.

51. Ms.Poornima V attended a National level workshop on Data Analysis for Research and Publication" – Workshop, KCT Business School, Coimbatore, 08 – 09 April 2016

52. Ms.Poornima V participated in a International ACCA "Train the Trainer", Training, Hyatt Bangalore, 04 – 05, August 2016.

53. Ms.Poornima V participated in a International Conference on "Reinvention of Resilient Ecosystem for Business", Kristu Jayanti College, Bengaluru, 29 – 30, April 2016

54. Ms.Poornima V participated in a International Seminar on "Integrated Reporting – focus beyond financial results to respond to the evolving needs of stakeholders", Vivanta by Taj, M.G. Road, Bengaluru, 16th, December 2016

55. Ms.Poornima V participated in a National level Training Programme on "Structural Equation Modelling", Christ University, Bangalore, 22 – 26 June, 2016.

56. Ms.Poornima V presented a paper on"A Study on the Financial Inclusion of Micro Small and Medium Enterprises – With Special Reference to Bangalore, at International Conference on

"Inclusive Business Growth & Sustainable Development (ICIBGSD)", organized by Kristu Jayanti College, Bengaluru, 22-23 February 2017.

57. Ms.Poornima V, presented a paper on Impact of Stree Shakthi Programme on the Marginalized Women: A Study among the Beneficiaries of Mandya District", at ICSSR Sponsored "Mahatma Gandhi National Rural Employment Guarantee Act (MGNREGA) & Other Rural Development Schemes: Is there a DESIRED Change to the Marginalized Groups?, organized by Dharwad Regional Science Centre, Karnatak University Dharwad, January 31st – 1st February, 2017

58. Ms.Poornima V, presented a paper on Traces of Entrepreneurship: Stree Shakthi Programme in Karnataka, at National Conference on "Transforming India through Innovation & Entrepreneurship", organized by T. John Institute of Management & Science (TIMS), Bengaluru, 6th, December 2016.

59. Ms.Preemal & Dr. Mohan P Philip presented a paper "A study on the causes and consequences of financial exclusion in India" at ICSSR sponsored National Conference on "Payment Banks: Opportunities and Challenges". Organized by the Dept. of Commerce, V.H.N. Senthikumara Nadar College (Autonomous), Virudhunagar, 29-30 September, 2016.

60. Ms.Preemal & Dr. Mohan P Philip presented a paper"A Study on the Extent of Financial Inclusion Achieved Among the Undergraduates" at International Conference on Inclusive Economic Growth and Sustainable Development Organized by SDMIMD, Mysore, 18 -19 November, 2016.

61. Ms.Preemal attended a national level workshop on Multivariate Analysis Using SPSS and AMOS, organized by Kongu Engineering College, Erode, 5-7th August, 2016.

62. Ms.Preemal participated International ACCA "Train the Trainer", Training, Hyatt Bangalore, 04 – 05, August 2016.

63. Ms.Ruqsana Anjum participated in a MDP on Data Analysis using R software organised by XIME, Bangalore, 24 – 25 Feb 2017.

64. Ms.Ruqsana Anjum participated in a National Symposium on Demonetization Strategy organized by Jain University, 26 November, 2016.

65. Ms.Ruqsana Anjum presented a paper on "An Empirical study on working capital management practices in India – A study conducted for FMCG sector" at 5th International Conference on Contemporary Issues in Management- ISME Bangalore, 11 February 2017

66. Ms.Ruqsana Anjum presented a paper on Impact of working capital management on FMCG firms profitability at the international conference on Emerging Trends in Business-organized by Christ University Bangalore, 16- 17 February 2017.

67. Ms.Shivakami Rajan participated in a National Workshop on Data Analysis And Advanced Statistical Techniques Using SPSS & Amos, conducted by Vellore Institute of Technology, Vellore , 11- 13, November 2016.

68. Ms.Shivakami Rajan presented a paper on "Encouraging Women in Entrepreneurship- A Social Journey: - A Case Study of Manik Patwardhan" at National level conference on "the role of NGOs in nation building" organized by RV Institute of Management, Jayanagar, Bangalore, 3 December, 2016

69. Ms.Tasmiya Hussni participated in a National Level Symposium on " BREXIT-EU, Trade and India" at MP Birla Institute of Management, Bangalore, 8 July 2016

70. Ms.Tasmiya Hussni participated in a National Level Symposium on Symposium on "Demonetization strategy?" at CMS Jain University, Bangalore, 26 November, 2017.

71. Ms.Theresa Rathi David attended a national level workshop on Time Series and Panel Data Analysis Using EViews and STATA organized by School of Management Studies, Kongu Engineering College, Perundurai Erode, 4-6 November, 2016.

72. Ms.Tina P. Singh participated in a National FDP in Entrepreneurship organized by EDII, Ahmadabad, 19-30 December 2016.

73. Ms.Tina P. Singh participated in a national level conference on Perspectives for Modern Marketers, St. Alphonsa College of Arts and Science.

74. Ms.Tina P. Singh presented a paper on "The Impact of Social Media on Business Growth and Performance in India" at national level Conference on Perspectives for Modern Marketers, 10 Feb 2017.

75. Ms.Vedapradha. R, Dr. HariHaran Ravi presented a paper on "Implementation of ERP in Business Process Re-engineering" at International Conference on Re-Engineering Business Concepts & Rapid Changes in Worldwide Business Patterns, 18 August, 2016.

76. Ms.Vedapradha.R participated in a National Faculty Knowledge programme (workshop), Organised by ICFAI, Bangalore, 03 August 2016.

77. Ms.Veenu Mohan M attended a National Conference of Xavier Board of Higher Education in India on "Challenges and Prospects in Higher Education, 5- 8 May 2016.

78. Prof.L.Augustin Amaladas presented a paper on "Mad Users World – Paradox of users and polluters'- Make a breakthrough in environmental Accounting, At 7th ISF International Conference, Oxford University, London, 7- 9 February 2017.

79. Prof.L.Augustin Amaladas presented a paper on "Mind set of Indian Professionals and environmental accounting" 7th ISF International Conference at Oxford University, London, 7- 9 February 2017.

80. Mr. Ashok T A participated in a seminar titled "Curriculum design, Development and Delivery" organized by the IQAC of St. Joseph's Evening College (Autonomous) on 5th November 2016.

81. Mr.Ashok T A participated in a conference titled "Yuva janaralli manaviya moulyagallu.-Gandhi Vaykthi vicharagalu" organized by Bangalore University on 20th October 2016.

82. Mr. Ashok T A participated in a seminar titled "Rajyamattad Gandhi tatva vichara" organized by NSS, Bangalore University on 27th February 2017.

83. Ms. Marina Joyce Roche presented a paper titled "Social Networking in Language and Learning" at ELT@I Tirupathi Chapter 4th Annual International Conference on Teaching English Language and Literature: Innovative Methods of Practices organised by ELT@I Tirupathi Chapter on 26th and 27th August 2016.

84. Mr.Prakash presented a paper titled "Autobiography Vs. Ethnography: Narrative techniques in Malok Sajad's Munnu and Joe Sacco's Palestine" at the Regional seminar on "Visual Narratives" organised by the Department of English, Post Graduate Center on 8th February 2017.

A thinker sees his own actions as

experiments and questions

-as attempts to find out something.

Success and failure are

for him answers above all.

- Friedrich Nietzsche



Teaching Excellence & Educational Development

Teachers are an indispensable part of any educational Institution owing to the crucial role they play in imparting knowledge and honing minds of students for a variety of challenges. St Joseph's College of Commerce prides itself on having a highly proficient teaching faculty who strive relentlessly towards upholding the values and beliefs of the Institution. The faculty, work towards creating an environment that is conducive to learning by adeptly disciplining students and guiding them towards the right path for a brighter future. The faculty base of the Institution has been strengthened with an addition of seven faculty members and the total strength of the faculty has increased to 88 members. Of the total staff strength 68 are Regular Faculties and 20 are Guest Faculty. Below listed are the newly inducted faculty members in the academic year 2016-17:

1. Dr. Anupama S. Kotur (Dept. of Commerce)
2. Ms. Nischitha (Dept. of Commerce)
3. Ms. Nancy Christina (Dept. of Commerce)
4. Ms. Vedapradha R (Dept. of Commerce)
5. Mr. Elvis Dias (Dept. of Commerce)
6. Dr. Neeti Roy (Dept. English)
7. Ms. Leanne Pais (Dept. of Holistic Studies)

It is institutions' constant endeavour to enhance and improve the teaching-learning process by adopting innovative pedagogical methods. Lecture method is the most commonly and predominantly used methodology for most all the courses in the institution. Further, every teacher is encouraged to use a fine blend between traditional and innovative methods of teaching and learning. Although the teacher's role is central in controlling and directing the activity involved in a pedagogical method, emphasis is laid on experience and experiment on the part of the learners too. Subject specific research for students, simulation games, role plays, case study analyses, rural camps, rural exposure programmes, social visits, internship programmes, article ship programmes and industrial visits are among the many innovative pedagogical methods adopted.

Shared Teaching

The Institution adopts shared teaching for a few undergraduate course lectures. Shared teaching boasts many pedagogical and intellectual advantages: it creates a dynamic and interactive learning environment, provides faculty with a useful way of modelling thinking within or across disciplines and also inspires new research ideas. Two faculty members handle one course and both are responsible for planning and for execution of the lesson plan. Both the faculty are actively involved in class and engage in conversation with the class to encourage discussion by the students. Students also receive individual attention and help in this method of teaching.

Faculty Development Programmes

In the pursuit of the attainment of the perfect pedagogy and creating a perfect learning environment the Institution organized several FDPs, seminars, conferences to make teaching and learning innovative and research oriented. The following are the details of the programmes organized for the academic year 2016-17.

The Faculty Development Programme hosted by the Institution, guides and enables faculty members to attain scholarly and interdisciplinary expertise to learning, teaching and implementing positive social change through various talks, workshops and research projects. The following programmes were organized and conducted for Staff members during the academic year 2016-17.

Faculty Empowerment Programme

An FEP for the Commerce and Management faculty, from the 23rd to 28th of May 2016 was jointly hosted by St Joseph's College of Commerce and Mount Carmel College. The objective of this FEP was to give an overview of several recent trends in Commerce and Management. The programme covered below topics among many others:

i. Use of technology & Digital tools for commerce faculty
ii. Teacher-Student Interaction: A Counsellor's Perspective
iii. Understanding intelligence for Mentoring and Counselling
iv. GST, its Check Point Issues and the Implementation of VAT
v. Indian Accounting Standards and IFRS
vi. Core Concepts and Current Trends in Business Law
vii. Integrated Marketing Communication and Branding
viii. Social Media Aggregation
ix. Faculty as facilitators for Entrepreneurship
x. Financial Reporting
xi. Financial Derivatives
xii. Prominent IB Trends
xiii. Tools for Effective Communication

Several other colleges that participated in the FEP were NMKRV, St Joseph's College, St Joseph's Evening College and Xavier's College, Ranchi, in addition to the faculty of St Joseph's College Of Commerce and Mount Carmel College. Spread over a period of six days, eminent speakers shared deep insights into several issues and disciplines with the participants.

The deliberations on innovative teaching, learning and evaluation practices discussed in the sessions were useful to enhance quality in Higher Education. It also created a platform for educators to update themselves with the latest trends and developments in their areas of specialization.

Entrepreneurship Educator Programme

The Entrepreneurship Educator Programme was conducted by National Entrepreneurship Network, abbreviated as NEN, an initiative of Wadhwani Foundation in St. Joseph's College of Commerce from 23rd June, 2016 to 25th June, 2016. 61 professors from 50 colleges across Karnataka attended this workshop with an intention to recognize the need for entrepreneurship education in today's world. The session was facilitated by Entrepreneurship Cell of St. Joseph's College of Commerce, Coordinated by Ms. Tina Singh. The session's correspondent was Ms. Bhoomika Jain. The professors were mentored by Ms. Sujaya Rao, a consultant, trainer and mentor in Entrepreneurship Development and Training.

The Following workshops, Talks and Lectures were conducted as part of the Faculty Development Programme for the faculty members in the academic year 2016-17.

Sl. No	Date	Topics	Facilitators
1	16/5/2016	Insurance for BPS	Sunita Biswas
2	23/5/2016 to 28/5/2016	Faculty Empowerment Programme	Dr Samuel Johnson,Ms Sandhya Rasquinha, Dr. Subhashini, Mr. Sanjay Dhariwal, Mr. Gururaj Acharya, Mr. Shankar Jaganathan, Ms. Malavika Harita, Ms. Smitha Hemmingae, Mr. Shivananda Koteshwar, Mr. Milind B Date, Dr. Nirmala Redddy, Mr. Rejomon Thomasm Ms. Sahana Das
3	24/5/2016	Audit & Assurance [F8 ACCA Paper]	Mr Saji Mathew, ACCA Trainer
4	26/5/2016	Financial Reporting [F7 ACCA Paper]	Mr Milind Date, Trainer
5	28/5/2016	Financial Management [F9 ACCA Paper]	Mr Milind Date, Trainer
6	6/6/2016	Cost Accounting – 1 [F2 ACCA Paper]	Mr Shiroshan Thiyagaraja, Trainer
7	7/6/2016	Financial Accounting [F3 ACCA Paper]	Mr Shiroshan Thiyagaraja, Trainer
8	9/6/2016	Principles of Management [F1 ACCA Paper]	Mr Santosh M John, ACCA Trainer

9	21/7/2016	Academic Writing	Dr. P.M. Mathews- freelance writer and consultant lawyer and 2. Mr. K.G. Sathyan Muttanbalan- Author, Editor, Publishing consultant, Acquisition Editor (India) of Scholar Publishing, Canada.
10	4/8/2016	ACCA "Train the Trainer" -[Workshop on Financial Accounting (F3), Financial Reporting (F7) & Corporate Reporting (P2)]	Mr Mohammed Sajid Khan, • Mr DariuszBargiel,• Ms Pooja Seth• Ms Pallavi Gupta
11	29/9/2016	Characteristics of Jesuit Education	Rev. Fr. Freddy D'Silva, SJ
12	29/9/2016	Environmental Accounting	Prof. Augustine Amaladass
13	29/9/2016	AQAR and Parameters of NAAC Evaluation	Prof. Muktha Kumar
14	17/10/2016	Banking for BPS	Ms. Sunita Biswas
15	18/10/2016	Marketing and RM	Mr. P.V. Prince
16	7/11/2016	ACCA "Train the Trainer" -[Workshop on Governance ,Risk and Ethics	Mr Santosh M John, ACCA Trainer
17	11/11/2016	GST	Mr. Venkataramani
18	9/12/2016	Case study development	Dr Krishna Kumar, Professor, (Dayanand Sagar University) and Prof R.K Vijaysarathy (Former senior Professor IIM -Bangalore)
19	15/12/2016	E-Resources orientation	Mr.Kumaresan, SJCC
20	27/02/2017	Blooms Taxonomy and the Question Paper	Dr. Rajaram, HOD, English Dept. SJCC

A faculty development programme based on the peer-learning model was conducted from 13 to 16 March for the staff members. On the first day a workshop was conducted on SAP CRM by Mr. Ramesh Babu, faculty at SJCC. On the second day an online webinar titled 'Scrap the Marketing Funnel-Learn tip-offs to the Customer Loyalty Loop' was organized and the resource person was Mr. Andrew Davis, Founder of Brandscaping. On the third day Dr.Anu Krishnamurthy conducted a workshop on Market Research and on the fourth day case study discussions were coordinated by Ms. Shivakami Rajan, faculty at SJCC. Along with the above mentioned workshops sessions on Financial Modeling were also conducted on all four days.



Seminars
Conferences & Workshops

International Seminar: India – An Incredible Business and Investment Destination: A Myth or Reality



The BBA Department of the college in association with the Federation of Karnataka Chambers of Commerce and Industry (FKCCI) conducted an International Seminar on the topic: "India – An Incredible Business and Investment Destination: A Myth or Reality" on 19th August, 2016. Mr. Shashidhar Chairman (Industry Committee) FKCCI, Mr. N Parthasarathy, the Secretary General of FKCCI, and Her Excellency-Foreign Consular General of Israel to India, Ms. Yael Hashavit marked their presence in the seminar. Rev. Fr. Anthony Joseph, SJ, Rector and Vice President of BJES, and Her Excellency, Ms. Yael Hashavit released the Compendium. The seminar saw participation of more than 180 students, academicians, corporate delegates and research scholars, including, international participants from UK, Afghanistan, South Korea, Uganda, Nepal and Ivory Coast. The main topics covered in the seminar were Rural Marketing, Public policies for growth, Business tourism, Human Resource Management, Indian Start-ups and Behavioral Finance. The seminar concluded with a panel discussion on the topic 'India as an Investment Destination- 2020, Challenges, Opportunities and Possible Scenarios'.









International Seminar: Integrated Reporting – Focus Beyond Financial Results

The B.Com Department in association with ISDC organized a seminar on the 20th of February, 2107, on "Integrated Reporting – Focus beyond Financial Results". Ms Lucia Real-Martin, Director of Emerging Markets, ACCA enlightened the students as to what Integrated Reporting really is and how it shows holistic, strategic and responsive material that is relevant across multiple time frames. Mr Abdul Majeed, Partner, Assurance, PricewaterhouseCopopers, Dr. Leena James, Associate professor, Christ University, Mr Dhanush Kodi, CA and Mr Peter Large, Executive Director of governance, ACCA were the main speakers in the seminar. They shed light on topics like 'Implementing Integrated Reporting', 'Enabling Corporate Sustainability', 'Going beyond the Balance Sheet' and 'Integrated Reporting and Governance'.





National Seminar: Impact of IFRS on IND-AS

The Post-graduation department of the college together with Institute of chartered accounted India (ICAI) organized a one-day national level seminar on "Impact of IFRS on IND-AS" on 31st of August, 2016. The seminar was attended by nearly 150 participants



including research scholars, University lecturers, professors, administrators, and university students in the master's and doctoral programmes. The guest of honour for the seminar was Rev. Dr. S. Peter Xavier SJ, Director of SJIM and the chief guests were Mr. Pampanna, Chairman, ICAI and Mr.Gururaj Acharya, Partner KG Archarya and Co. The seminar highlighted on difference between IFRS & US-GAAP, IAS & IFRS and IND-AS & IAS; the impact on equity, EPS, top-line, stake price, revenue and expenditure with the convergence of IAS with IFRS and the impact of IND-AS on asset and liability.



National Conference: New Approaches to Learning Outcomes and Assessment under Choice Based Credit System.

The Internal Quality Assurance Cell (IQAC) of the college organised a one day National Conference on "New Approaches to Learning Outcomes and Assessment under Choice Based Credit System" on the 10th of February, 2017. The seminar was attended by the key stakeholders of an educational institution. Dr.Sheela Ramachandran, Former Vice-Chancellor of Avinashilingam University, Coimbatore, also a member of the Indian Chamber of Commerce, Convener of CII Education Panel Coimbatore delivered the Keynote Address. Dr. Dhandapani R, Controller of Examinations, Amrita University, Coimbatore stressed upon the various shortcomings in Higher Learning systems and the Choice Based Credit Systems of country. Mr. Tanvir Singh, India Leader for Campus Recruitments and University Relations, EY GDS, Bengaluru focused on identify societal problems using domain knowledge and skills with a dynamic. A webinar was held by MS. Jane Towers-Clark, Head of University Development, ACCA, London. The last session of the conference consisted of paper presentations and was moderated by Dr. Lily Joseph and Dr. Sheela, from St. Joseph College of Commerce.

International Seminar: Tourism and Universal Accessibility- Challenges and Opportunities

The B.Com Travel & Tourism Department organized an International seminar titled "Tourism and Universal Accessibility- Challenges and Opportunities" on 2nd September 2016. The chief guests for the seminar were Ms. Kaveri Sinhji, Founder & Director, Footloose Travel Company, Dr. B Amarnath, FKCCI, Mr. Dinesh, FKCCI. Nearly 183 delegates participated in the seminar. Topics like 'Accessibility in Tourism and Hospitality









Industries", "Accessible Tourism- Rhetoric or Fact?" were discussed by eminent speakers. Some interesting speakers in the seminar included Mr. P K Mohan Kumar, Principal Adviser, Hospitality, Ozone Group, Mr. Harish Shenoy, Jet Airways, Mr. Shiva Shanmugam, FKCCI, Dr. Maya Pranesh Rao, Blore University, Mr. Mahaboobulla Khan, Travelstall and Mr. Prakash Mandoth, FKCCI. Seventeen papers were presented, twenty-eight research papers submitted and twenty-two articles were published in the seminar.

Symposium on Demonetization

A symposium was organized by B.Com Travel and Tourism department on the topic "The Impact of Demonetization of Travel, Tourism and Hospitality Sector". The repercussions of the Demonetization have been reported to be varied and largely visible in the Travel, Tourism and Hospitality sector. Various eminent personalities came on a common platform to throw light on the same. The panelists Mr. Devendra Badiger - Director, Atlas Hoppers (Tour Operators),



Mrs. Ruhi Singh - Empire Group of Hotels, CMO (Chief Marketing Officer), Dr. Subhashini Muthukrishnan - Associate Professor and Head, Department of Economics & Dean of Social Sciences, St Joseph's College and Mrs. Bhama Kariappa - Sales & Marketing, Air India shared their views which were moderated by Prof. Rajaram. The session was an enlightening experience one for everyone.

"It is better to fail in originality than to succeed in imitation."

—Herman Melville



Student Support

Orientation Programmes

The objective of the Orientation Programme at St. Joseph's College of Commerce is to create a welcoming environment for students and to orient them about the academic plans, campus ethos and the extension activities conducted on the campus.

The orientation programmes for the new batch of students (2016-17) was done in two stages. After the admission procedure was over an orientation programme was organized for all first year students and their parents. In the programme a detailed presentation was made to the parents regarding rules & procedure, ethos & etiquette and academics & co-curricular activities. Once the college reopened another orientation programme was organised for all students to prepare them for the academic year ahead.

To give an overview of the College's Vision and Mission and the day-to-day functioning, an orientation programme was conducted for first year B. Com, BBA and PG students in the first week of June, 2016. In the programme the Principal, Vice Principal, Campus Minister, Head of the Department of B. Com, BBA and PG, Controller of Examinations and the IQAC Coordinator briefed the students about the various



aspects of college and academic life. Students were introduced to their respective HODs, Course and Association Coordinators and they made a brief presentation about their respective associations. The Controller of Examination briefed the students about the functioning of the CBCS system and a short introduction to the Certificate courses was also given to the students. The orientation programme of same nature for the second and third year students were also held in the same week. Other orientation programmes with regard to Allied Optional subjects for second year students and on Electives for third year students were conducted. The students were also addressed by the Placement Coordinator on the placement activities. The PGD coordinator also oriented them regarding the diploma courses.



Workshops, Seminars & Lectures

Guest Lectures

'Knowledge is a gift that never stops giving'. Keeping this in mind, the Institution invites several distinguished personalities to address the students on their area of expertise. These guest lectures are inspiring, informative and give the students an opportunity to broaden their perceptions beyond the confines of the curriculum. Students become cognizant of new ideas, thoughts and concepts. The following guest lecturers were conducted during the academic year 2016-17.



B.Com Department

Sl.No	Date	Class	Topic	Guest Speaker
1	08th June 2016	III B.Com 'B'	Investor Awareness	Ms. Marina Jose from Bombay Stock Exchange – IPF
2	09th June 2016	III B.Com 'C'& 'D'	Investor Awareness'	Ms. Marina Jose from Bombay Stock Exchange - IPF
3	17th June 2016	I B.Com 'C'& 'D'	Opportunities in pursuit of Professional cours	Mr. Shandaar Ahmed from Yashas Academy
4	8th July 2016	III B. Com/ BBA Marketing Elective	Orientation on Retail Analytics	Ms. Janavi Manager, Retail Analytics - TCS
5	20th August 2016	III B. Com	Importance of Market Research	Aditya Sabat & Sushmita Kundu Assistant Manager- TCS
6	22nd - 31st August 2016	III B. Com	Implementation of BLISS software to aid teaching and learning Company Law and Secretarial Practice as simulation	Mr. Shankar Jaganathan. Founder and CEO Cimplyfive Corporate Secretarial Services Private Limited.
7	22nd August 2016	III B.Com/BBA HR Elective students	Self Confidence and Listening Skill'	Ms. Ivy Immanuel, Associate Trainer from Sun Network
8	23rd August 2016	III B.Com 'B', 'C', 'D' and 'E'.	Special areas of concentration in Company Law and Simulation to BLISS Software	MS. Eti Basaniwal, Assistant CS. Cimplyfive Corporate Secretarial Services Private Limited
9	27th August 2016	II B.Com 'D' and 'E'	Professional perspective of Company Law and Simulation to BLISS Software	Mr. Shankar Jaganathan, Founder and CEO Cimplyfive Corporate Secretarial Services Private Limited
10	11th November 2016	III B.Com 'B', III B.Com – TT, II B.Com 'A' II B.Com 'B'	GST Implications – an Overview Jointly Sponsored by Old Students Association	Sri. S.Venkataramani, Chartered Accountant, Member – GST Committee of the ICAI
11	21st November 2016	Final Year B.Com students across all sections	Workshop on Entrepreneurs are Made, Not Born	Prof. Parag Shah, Chief Mentor, MIDAS
12	3rd December 2016	III B.Com 'B' and 'D'	Professional course in the field of Finance	Mr. Apoorva Bajaj, Financial Analyst, Liberty Harbor Hedge Fund, Investment Management Division, Goldman Sachs
13	3rd December 2016	I B.Com 'D' and 'E'	Career Planning	Ms. Sandhya P Nagar, Chief Co-ordinator, Jagrati Academy

14	20th December 2016	B.Com Accounts Elective (Both the Sections)	A Talk on Tally ERP 9 implementation of GST	Kiran Kumar P.S. Admin Director Tally Mr. Jose K.J. Regional Manager Tally
15	20th December 2016	III B.Com 'C' and 'D'	Intelligence and Investigation	Dr. Shri Hari, Additional Commissioner, Income Tax Office
16	23rd January 2017	2 B.Com A, B, C, D and TT, 1 A, 1 B.Com A, B, C, D, E and TT	CMA as a Career	Mr. Premnath Murthy, Enriched Minds CMA Raveendranath Kaushik N. Secretary, The Institute of Cost Accountants of India, Bangalore Chapter
17	1st February 2017	2B.Com C, D, E, TT, 1 B.Com C, D, E and TT	Career Planning by ICSI	Ms. Noor Sumayya, Assistant Education Officer, The Institute of Company Secretaries of India, Bangalore Chapter
18	7th February 2017	B.Com	Role of ICT in Commerce and Management Research	Prof. Dr. Samuel Johnson Israel K., Consultant Trainer, Faculty – HR/OB, VIT University, Chennai, Tamil Nadu
19	13th and 14th February 2017	B.Com	Workshop - on Gender Sensitization	Ms. Brenda
20	8th February 2017	B.Com	Seminar on Global Volunteer Programme	AIESEC
21	9th February 2017	B.Com	Sustainability - The Environment CSR	Mr. Karthik Ponappa Co - Founder, Smarter Dharma, Bangalore
22	9th February 2017	B.Com	Sustainability and the Ecological connections	Mr. Karthik Ponappa Co-Founder, Smarter Dharma, Bangalore
23	15th February 2017	B.Com	Workshop on - Design your destiny	Mr. Denny Joseph, Life/Career Coach Master Practitioner/ International Trainer
24	16th February 2017	B.Com	Cycle Economies	Varun Rupela, Principal Consultant, Smarter Dharma, Bangalore
25	16th February 2017	B.Com	Environmental Sustainability and the Corporate World	Varun Rupela, Principal Consultant, Smarter Dharma, Bangalore
26	16th February 2017	B.Com	GST's bird's eye-view	Ms. Ravidarshini, HOD – PG Department St. Joseph's College of Commerce, Bangalore
27	17th February 2017	B.Com	Building a Self-sustaining Society	Sriram Kuchimanchi, Founder & CEO, Smarter Dharma, Bangalore
28	17th February 2017	B.Com	Renewable Resources – A boon or bane?	Sriram Kuchimanchi, Founder & CEO, Smarter Dharma, Bangalore
29	18th February 2017	B.Com	The Role of Corporations in Environmental Protection	Meera Rajesh Operations Manager, Smarter Dharma, Bangalore
30	18th February 2017	B.Com	Human intrusions and its impact on the current world	Meera Rajesh Operations Manager, Smarter Dharma, Bangalore
31	27th and 28th	B.Com	A Workshop on Human Trafficking	Ms. Brenda

B.Com Travel and Tourism

Sl.No	Date	Class	Topic	Guest Speaker	Teacher Incharge
1	6/6/16	1B.Com TT	Introduction On Tourism Industry	Mr.Bama Cariappa	Ms. Nikhath Asrar
2	Date missing	2B.Com TT 3B.Com TT	Entrepreneurship In Tourism	Gauri Dattajayaram (Founder)	Ms. Nikhath Asrar
3	19/07/16	B.Com TT	Health Planning	ESI Hospital	Ms. Anupama S Kotur
4	13/6/16	B.Com TT	Flotation Of 6 Months @Lyon	Sagar Gangwani (Ideatiation Coach)	Ms. Tasmiya Hussani
5	27/8/16	B.Com TT	ESDESS (Guidance To Admission To 6 Months IBP)	Sagar Gangwani(Ideatiation Coach)	Ms. Tasmiya Hussani
6	7/9/16	B.Com TT Dept	International Seminar In Association With FKCCI	Tourism and Universal Accessibility- Challenges and Opportunities	Ms. Suganthi Pais

B.Com (International Accounting & Finance)

Sl.No	Date	Class	Topic	Guest Speaker
1	23rd May, 2016	II B.Com	Therapy Session on Team Building	Br. Mani
2	24th May	II B.Com	Student Induction for Financial Reporting	Mr Shiroshan Thiyagaraja
3	25th May	II B.Com	Student Induction for Audit & Assurance	Mr Saji Mathew
4	26th May	II B.Com	Student Induction for Financial Management	Mr Shiroshan Thiyagaraja
5	2nd June	II B.Com	Financial Reporting [F7 ACCA Paper]	Mr Milind
6	6th June	II B.Com	Therapy Session on Team Building	Br. Mani
7	4th July	II B.Com	Audit & Assurance [F8]	Mr Basil, ACCA Trainer

BBA Department

Sl. No.	Date	Class	Guest Speaker	Topic
1.	15/06/2016 and 23/06/2016	III BBM A and III BBM B	Ms. Marina Jose	BSE and Capital Markets
2.	27/08/2016	II BBA	Mr. Shankar	Fire Safety and Awareness Programme
3.	19/09/2016	I BBA 'B' and II BBA 'B'	Mr. Gianasso Guido	Human Resources
4.	14/12/2016	II BBA and III BBM	Dr. Madhu T Rao	Business Analytics
5.	21/11/2016	III BBM	Mr. Parag Shah	Entrepreneurship
6.	20/12/2016	III BBM	Mr. Ashwin Kumar	Technical Analysis of Stock Market
7.	21/12/2016	II BBA	BYJU's	MBA and Master of International Management
8.	25/12/2016	I BBA 'A' and 'B'	Mr. Jimmy Anklesaria	Cost Management
9.	05/01/2017	I BBA	Mr. Parimal Merchant	Family Business
10.	07/01/2017	I BBA II BBA	Mr. Mario D'Vaz	Briefing on Demonetization
11.	10/01/2017	II BBA 'B'	Rev. Dr. Tony Thampi	Ethics and Values
12.	17/01/2017	I BBA	Mr. Ariya Das	Introduction to Model United Nations

13.	25/01/2017	I BBA, II BBA III BBA	AICUF	Emotional and Moral Conflicts among Teenagers Seminar
14.	03/02/2017	II BBA A and III BBM B	Dr. Samuel (St John's Medical College)	Cancer Awareness
15.	07/02/2017	III BBM	Dr. Samuel Johnson	Role of ICT in Commerce and Management Research
16.	08/02/2017	I BBA and II BBA	AIESEC	International Social Internships
17.	11/02/17	III BBM A	Mr. Mahesh Babu (Career Launcher)	Competitive Exams
18.	11/02/2017	II BBA	Mr. Zubair	Event Management
19.	14/02/2017	I BBA B, I BBA A and II BBA A	Ms. Brinda Adige	Gender Sensitization
20.	14/02/2017	II BBA	Ms. Brinda Adige	Domestic Violence
21.	15/02/2017	II BBA A	Mr. Shantanu Guha Ray	Investigative Journalism.
22.	16/02/2017	I BBA A	Mr. Shantanu Guha Ray	Investigative Journalism
23.	16/02/2017	II BBA A	Mr. Varun Joshi	Sustainable Energy
24.	17/02/2017	II BBA	Mr. Srikar Middai	Briefing on Sharing Economies
25.	18/02/2017	I BBA, II BBA, III BBA	Ms. Bina Bakshi,	Networking Session
			Mr. Saad Pasha,	
			Mr. Prasad,	
			Mr. Suresh Babu,	
			Mr. Jobin	
26.	21/02/2017	II BBA A and II BBA B	Mr. Anto Philip	Under 25 Summit and Entrepreneurship
27.	21/02/2017	III BBM B	Mr. Ivar Moller	Management Programme at University of St. Andrews, Scotland
			Mr. Vir Singh Anand	
28.	22/02/2017	II BBA and III BBM	Venture Capitalist- Mr. Dinesh Talera	The Pitch

PG Department

SL.NO	DATE	CLASS	GUEST SPEAKER	TOPIC
1	23rd June 2016	the II M.com and M Com (IB)	Mr. Amit Gupta	Campus to corporate employability skills
2	23rd June, 2016	I M.Com and M.Com (IB)	Dr. Ram Chandran	Research Papers for Seminars and Publications
3	1st August 2016	II year M.Com (IB)	Mr. Adithya Krishna	Problem solving skills in Organisations
4	9th August 2016	M.Com (IB)	Mr. Kirti Simha	Entrepreneurship and retail business
5	9th of August	II M.Com (IB)	Mr. Lyoid	Prospective Business Opportunities for International Business
6	20th, August 2016	M.Com IB	Dr. Sriram	Basic Documents required for Export
7	30th November 2016	I M.Com and M.Com (IB)	Mr. Nagaraj.H	How to Write Research Paper
8	16th December, 2016	All PG Students	Dr. Vivek Moorthy	Demonetization and its impacts

City Level Student Seminars

Apart from organizing guest lectures the departments also conducted day long student seminars on various topics by inviting resource persons who are experts in the field of Commerce and Business Administration. These students seminars proved to be an enriching experience for students.

Prudentia

Prudentia, with the tagline of "Enrichment of Knowledge and Career Guidance" was organized by the B.Com Department on 21st July, 2016, for thel and II year B.Com students. This seminar helped students to understand the emerging trends in the retail market, career planning and the applications of technology. Topics like 'Applications of Drone Technology in Academics', 'Emerging Trends and Technology in Marketing', 'Roadmap to Success through Career Planning' were discussed in the seminar.

Rrit

Rrit, meaning Enhancement of Knowledge in Greek, was the National Level Training Workshop conducted on 22nd July, 2016, by the B.Com Department with an aim to increase Industry interface and awareness. The programme was designed to provide an insight and exposure to the final year students about various career opportunities available to them and an insider view of the industry. Some of the topics discussed in the seminar were 'Emerging Trends in the Spectrum of E-commerce, M-commerce and U-Commerce' and 'Implications of Natural Disasters on Economy of the State'. The sessions also targeted on topics related to HR, Marketing and Finance sectors.

En Route

The B.Com (Travel and Tourism) Department organized a student seminar titled En Route on 8th August, 2016. The objective of the seminar was to conduct an in- depth foray into the current scenario of the tourism sector and the slew of opportunities that abound in it and as well to keep the students abreast of the latest developments in the travel industry. The speakers for this seminar came from the industry and were able to give an insight into the travel and tourism industry. Some interesting speakers in the seminar were Mr. Kawaljit Singh and Mr Naik from Le Passage to India Journeys, Ms Loveleen Arun, Director, Panache World and Mr. Sujith Soman, Executive Director COM INDIA. The seminar ended with a panel discussion on Strategies to face current scenarios in Tourism Industry'.

Envisage

Envisage, the first seminar for the students of the B.Com Industry Integrated programme was held on 29th August, 2016. This was an attempt to provide an understanding into the current scenario, possibilities and opportunities in the industrial field. The seminar was divided into three sessions, which was then followed by a panel discussion. Mr Chetan Venugopal, Co-founder, Pierian Service Private Limited, Mr Jay Prakash Rai, Founder, Wealth Managers United and Mr Raja Ram, Chairman and Managing Director, Raja Ram Co spoke on topics like 'Business Process Services', 'BPS and Financial Services' and 'BPS and e-Retailing'. The seminar ended with a panel discussion on 'Opportunities in ITeS: Locally and Globally'.

Civil Services: A Lucrative Career Option

On 2nd February 2017 a city level student seminar was organized by the B.Com Department and the Placement Cell to shed light on the services that form the backbone of the administrative machinery of this country. It sought to provide an in-depth understanding of the various career paths available for a civil service aspirant and to offer guidance regarding the formalities and procedures for enrolment to various public service exams. Some of the sessions conducted were 'Insights for Civil Service Aspirants', 'Transition from campus to corporate' and 'Current Affairs'. Mr Srirama Chakrahar R is the academic head at Test Cracker, Mr Yashaswi, Director at Knappily Media, alumnus of IIT and XLRI and Ms Preethi Irudhayam, Programme manager- Global HR Applications, IBM were the resource persons for the seminar.

Moxie

On 31st January, 2017, a seminar was conducted for the third year BBA students focused on understanding the characteristics of a good leader, the tools for effective problem solving, decision making, leadership development and comprehending the importance of continuous learning. Dr. Geetha Hegde, Dean of Research and International Affairs Business School enlightened the crowd on the topic, 'Leading in a Dynamic Environment'. Mr Veena Sethuraman spoke on 'Leadership- Who, What, Why and How?' Mr Sushant Ruia and Mr Zubair Pradhan spoke about the leadership continuum and conducted an activity which involved the students tapping into their leadership skills. This session proved to be an extremely interactive session, with the students understanding the practical aspects of leadership as well as the conceptual ones.

Ithikos

On the 10th of January, 2017, a seminar for the 1st year students from various colleges in the city was conducted to highlight the importance of good personal and business ethics. The seminar began with a speech from Rev. Dr. Thampi, who delivered the keynote speech for this seminar. Dr. Thampi highlighted the meaning of what ethics are and how they play an important role in the development of an individual into a fine human being. Following the inauguration was the first technical session on the agenda lead by Ms Stella Veigas. The second technical session began with two alumni, Mr Zubair Pradhan and Mr Shashank, addressing the gathering. The final session of the day, a panel discussion on the topic, "Is success compatible with a firm commitment to success?" was conducted.

Nirmana

'Nirmana', a State Level Seminar on 'Research Methodology for Management' was conducted for the second year students of the BBA department on 28th February, 2017. The speaker, Dr. Samuel Johnson K, spoke about the necessity of research and the impact and importance of Research in business and academics. Students were involved in a case study discussion on Research Process and Methodology. Along with an interesting interactive session there was also research publication presentations by various teams and a discussion on technology tools involved in research.

Workshops

Design Your Destiny

A motivational workshop titled 'Design your Destiny' was organized for B.Com and BBA students in the month of January to help them develop confidence and self-esteem. Mr Denny Joseph was the resource person for the workshop. Mr Joseph, organized several activities for the students to help them explore the myriad ways to achieve their true potential

Workshop Series on Research

PG department conducted an Experiential Training Programme for II year PG students On Dissertation Writing from July 11th to 15th 2016 by Dr. Mohan Philip, Dr. Raja Jebasingh and Dr. Elangavann from Christ University. The topics discussed were: Identifying Problem Area, Identify and finalize the topic in consultation with guides, Review of Literature, including review for introduction, Survey of literature, Technical abbreviations related to literature review, Bibliography and References, Identification of variables, Orientation towards sampling and designing questionnaire, Sampling, Data analysis tools and Preparing the synopsis for guides approval.

In order to facilitate students in their synopsis preparation a seminar titled "How to prepare dissertation synopsis?" was also held on 19th September, 2016, by Mr Nagaraj. A National level training workshop on "Use of Sample Design and Techniques in Social Science Research: Practical Applications" was conducted on 22nd & 23rd July, 2016. A National level experiential workshop on "Parametric and Non Parametric Tools for Data Analysis" was conducted on 26th & 27th September, 2016.

Placement Cell Workshop

In order to familiarize students with the Placement process, the college held a 3-week placement workshop in the odd semester. The workshop was conducted by Test Cracker on campus, and covered various topics related to the aptitude tests, group discussions and personal interviews that a candidate was likely to face during the placement process.

Session on Team Building

Br. Mani, a well-known mentor and counsellor, with his characteristic way of engaging students through art, conducted a workshop for BBA students. The workshop aimed at Team Building and Goal Setting. The workshop began with an "Ice Breaker", to facilitate interactions and help the students familiarize and get to know their peers and the social organism that is the class.

He then had the students participate in a competition which helped them learn the importance of team building and the effective application of strategy. The art of setting goals and keeping to them even though buffeted by the elements of Life was stressed by him.

Literary Workshops

Writing Workshop

The Editorial Committee organized a writing workshop for the students of editorial committee to enhance their skills of report writing. The workshop was organized keeping in mind the newsletters and the annual magazine the committee publishes. The resource person for the workshop was Dr. Arul Mani, Professor of English at St. Joseph's College. He led the participants through the history of college magazines and the nature of college magazines of Jesuit institutions. He also analysed certain articles and picked up skills essential to report writing.

Poetry Workshop

The Airplane Poetry Movement conducted a workshop along with a screening of spoken word poetry and an open mic in the college on the 25th of November, 2016. The activities started with the screening of few spoken word poetry. These were mostly based on the theme of 'Taboo'. The artists in the videos shown covered topics of racism, rape culture, homosexuality and that of virginity and reached out to the audience through their performance. This was followed by an activity, conducted by Ms Nandini, an exercise to allow students to be honest about the issues/feelings they face. After which Mr Bharat Divakar performed one of his pieces.

Continuous Engagement

A series of lectures, workshops and talks were conducted to give students a deep insight into complex topics and socially relevant issues. This is part of a continuous engagement with topics and issues that are carried out of the class rooms.

Lecture Series on Goods & Services Tax (GST)

Lecture 1: Mr Kalyan Kumar

On the 23rd of August 2016, the B.Com Department hosted a seminar on the 'Implications of the GST Bill'. Mr Kalyan Kumar, Associate Director of Indirect Tax at KPMG, was the guest lecturer for the seminar, and shared with the students the various ways in which this amendment would affect the economy and individuals. Mr Kumar spoke about the dual levy system that would be adopted in India, which is similar to that of Canada. He also spoke in detail about the elimination of the cascading effect of indirect taxes, and the decline in prices because of the implementation of GST. The seminar concluded with an interactive question-answer session.

Lecture 2: Mr S Venkataramani

On 11th November 2016, a Guest Lecture was organised on the topic "GST Implications- an Overview" in association with the Alumni Association. The guest speaker was Sri. S. Venkataramani, CA, a specialist in the field of commercial taxes. Presently, he is the chairman of State Taxation Committee, Bangalore Chamber of Industry and Commerce. He explained the present tax structure, its functioning process and the complexities involved in the process of levying taxes related to different goods and services which paved the way for the introduction of a single tax regime. He urged the students to be conscious of the changes and advantages once GST is implemented from 1st April 2017. At the end of the session he answered various questions raised by the students.

Lecture 3: Interaction on GST

Ms. Ravi Darshini, HoD of PG Department, delivered a series of lectures and held interactive discussions on GST for all Undergraduate and Postgraduate classes.

Lecture Series on Social Issues

Lecture 1: Gender Sensitization

Ms. Brinda Adige, Global Concerns India, an organization that works with women and children's rights, addressed the students on Gender Sensitization and Gender Based Violence. Ms. Adige spoke about the difficulties that women have to face both inside and outside their homes. She spoke about how many of us are ignorant to these facts and are not even aware of the severity of the problem. She made the students aware of the laws that are surrounding the uplift of women in society and the shortcomings and loopholes of these laws. The students found the seminar enriching and relevant to their needs. The knowledge imparted applied to their understanding of the real world and found relevance in the fact that it increased their awareness.

Lecture 2: Human Trafficking

Ms. Brinda Adige, from Global Concerns India, an organization that works with women and children's rights, addressed the students on Human Trafficking. Ms. Adige spoke about the relevance, prominence and importance of understanding Human Trafficking. She gave the students very relevant cases from her work experience as a social worker, which made the seminar more wholesome and interesting. She educated the students on how people are trafficked and highlighted the depth at which women and children are affected by this issue.

The students were moved by her talk and had several important questions to ask.

Lecture 3: Sustainability Development

The Eco Club held a series of guest lectures for the students of the first and second year across all courses. The lectures were taken by representatives from Smarter Dharma, a social enterprise which aims to infuse environmental sustainability and the corporate world. The lectures were held on 16th, 17th and 18th of January and were received very well by the students. The topics of the lectures ranged from cycle economies to economic sustainability and the corporate world.

Thursday Talk'ies

This year saw a new initiative by the Center for Social Action (CSA) called "Thursday Talk'ies" which was conducted on every second Thursday of the month. There were talks on various issues such as "Students in Politics" on 20th September, 2016 by Swar, an independent theatre practitioner, "Gender and Caste" on 24th November, 2016 by Gee Semmalar, a social activist and "Access to Information is Your Right" on 11th August, 2016 by Venkatesh D, to name a few. There was a film screening of "PutaTirugisiNodi", on 19th January, 2017, a film by Suneel Raghavendra.

Presentation on Union Budget

A team of six students from the B.Com Department analysed the Union Budget, 2017, and made a detailed presentation to all the classes informing the students of the major highlights of the budget. The presentation not only shed light on the Union Budget itself but also on other events in the country and around the world like Demonetization and Brexit. The presentation to all the classes were made in a span of two weeks right after the budget was presented in the parliament. Prior to the presentation there was a live screening of the Union Budget in the college.

New Initiatives: Discussion & Research Forum

The academic year 2016-17, witnessed open discussions on a range of issues pertaining to contemporary society. Departments and associations organized talks, workshops, debates, discussions and open fora to inculcate a practice of critical and reflective thinking. These initiatives helped students to go beyond classrooms and learn from a wide variety of sources and ways.

ComVerse

It is a new initiative taken by the B.Com department to provide students a platform to discuss and question the latest trends in the Commerce arena. It aims to enhance the learning experience of students beyond the four walls of the classroom. The latest innovations, changes and its impact are discussed on this forum. Students as well as teachers participate in the discussion. It aims to enlighten the students on the numerous events in the real world and encourages them to clear their doubts. The first edition of ComVerse was held on 1st September, 2016. The topic of discussion was Goods and Service Tax. The second edition discussed 'Demonetization'.

Spotlight

Spotlight Discussion Forum, curated by the Josephite Business Club, is a forum to discuss various issues related to business and public life. Spotlight Discussion on Demonetisation was held on 7th January in the basketball court. The discussion was recorded and uploaded to the college youtube channel.

3 D Room: Discuss, Debate & Deliberate

3D Room is a BBA Deprtment initiative that involves a panel of students discussing topics that are currently in the news or socially relevant. It is the culmination of talented and determined minds coming together to create something that is the first of its kind.

MainFrame Research Forum

MainFrame research forum is an initiative by the B.Com Department to encourage a research culture among the undergraduate students. The purpose of the forum is to inculcate a habit of critical thinking among the participants. The forum will identify students who have an inclination to pursue research initiatives. It will train participants to prepare scientific papers on social and cultural issues which will add to the existing knowledge.

Networking Session

As business students, it is imperative that professional network is built, consisting of people from various backgrounds. Recognizing the importance of the same, the BBA department's Josephite Business Club organized a networking session which was open to students from the whole college. Various individuals from the industry were called and people from Deutsche Bank, Edvance Preschools, and Oyo rooms were present from corporates. Several entrepreneurs whose businesses varied from adventure sports related team trainings, to laundry and logistics, and to landscaping interacted with students.

The Pitch

The Pitch is a first of its kind event, which required the students to design a B-Plan and present it to Venture Capitalists. The process involved was extremely challenging and over fifty B-Plans were conceptualized by the students out of which twenty two were shortlisted by an evaluation committee to be presented to the Venture Capitalists, Mr. Dinesh K Talera, Mr. HM Mehta and Mr. Sahil Gupta.

Entreprenuership Lab

The EDP Lab was an initiative by the BBA department students to present their classroom comprehension

of the subject in the form of various models. The lab catered to the needs of aspiring entrepreneurs as it harbours models which provide all relevant information about the subject as well as the procedures which are required to start an entreprise. The models revolved around fundamental concepts such as evolution of entrepreneurship, patents and intellectual property rights, finance and marketing aspects of an enterprise.

Holistic Development Programme

Counselling and Student Development Programmes

St Joseph's College Of Commerce, stresses on the holistic and integrated development of the students, by providing them with appropriate guidance and assistance, to facilitate their fluent transition from school to college life. To achieve that objective, the Institution has a Counselling Department comprising four full time Counsellors. With an average of 4-5 counselling sessions and 8 HRD classes per week, the student's attendance is monitored and checked constantly through the semesters.

The students are moulded into socially aware and sensitive individuals, through personal development and self-awareness, aiming at an all-round development that empowers them to face challenges in the present and future. With the help of ice breakers, inspirational videos, PPTs, workshops and self-reflective questions on important issues such as grief, fear, self-esteem, relationship issues, anxiety, academics and anger were dealt with in a sagacious way. Through empathy, a non-judgmental attitude and confidentiality, the students are provided an open and acceptable environment to share their woes and concerns and seek help.

As the students come, they are made to fill a counselling form which is kept confidential with the respective counsellor. This form has basic information about the student, his family, and his background and contact details. Counselling provides guidance and assistance for students and gives them space to talk about their concerns and explore difficult feelings in an open environment that is free from intrusion and is very confidential. A supportive atmosphere is provided to the students for them to feel comfortable.

The Personal counselling is also provided for students to facilitate the transition from school to college and also to assist them with concerns regarding academics, career, work, relationships, life situations etc.

Campus Ministry

The office of the Campus Ministry at St. Joseph's, faithful to the Jesuit Catholic heritage, attends to the spiritual needs of the students. In an era marked by challenges and delusions, we strive to impart the signature spirituality of Ignatius – 'find God in all things'.

Ignation Week

"Love, ought to show itself in deeds more than in words!"

-St.Ignatius of Loyola

Staying true to its foundation and origin, St. Joseph's College of Commerce pays tribute to its founder, St. Ignatius of Loyola, by dedicating five days to celebrate and acknowledge the founder of Society of Jesus. The college was engaged in a joyous tribute toward its founder with outmost respect and admiration. These celebrations included various intra collegiate





competitions which students participated in. This greatly contributed towards creating awareness about the festival, and harnessing enthusiasm and a vibrant spirit amongst its students. The college witnessed abundant participation from its students. In addition, the students' creative and innovative posters were displayed all over the college campus. As the celebrations came to a close, both the students and staff members were left with valuable memories and a heightened spirit to do even better next year.

Regular Programmes

Eucharistic Celebrations

Holy Mass is celebrated in the college auditorium on the first Friday of every month. Guest priests are invited for the meaningful and creative Eucharistic celebration. The college choir is instrumental in inspiring meaningful praise and worship with their melodious voices. Special masses are celebrated on festive occasion like the Feast of founder St. Ignatius of Loyola, Feast of St. Francis Xavier, Feast of Mother Mary, Christmas, Ash Wednesday and Easter.

Praise and Worship Sessions

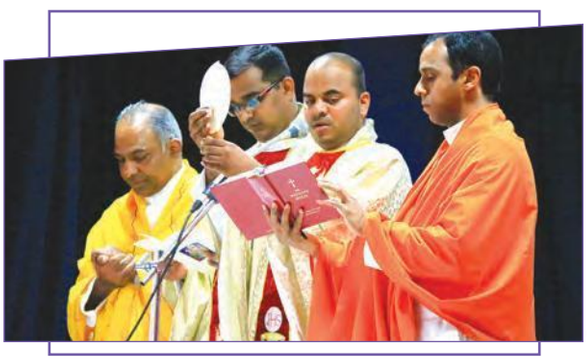
This purely a voluntary gathering for about half an hour is held every Wednesday. Students come together to their experiences and participate in action songs for the glory and honour of our Lord.

Faith Formation Classes

Weekly classes of one hour each are held for I and II year Catholic students. The curriculum for these classes is decided after numerous deliberations by all the concerned teachers under the guidance of our campus minister Fr. Roshan SJ. Students are given knowledge on the Bible, the Prophets, and on the life and various manifestations of Jesus.

Annual Programmes

Annual Retreats for catholic students are organized by the Ignitors headed by Fr. Brian Pereira. At the end of the academic year a two-day retreat for the final year students is organized. Topics of discussion include finding one's true self, acceptance and spirituality in the workplace. Dynamic and interactive workshops







on topics varying from child abuse to transgender sensitivity are conducted by the Ignitors for all the student s of the college.

The Feast of our founder, St. Ignatius of Loyola, is celebrated in an impressive manner for an entire week. Various competitions like essay writing, quiz, poster making and collage are held in commemoration of the feast and banners are put up in the campus explaining the life and teachings of St. Ignatius.

Daily Recital of Rosary

The students and faculty gather in the morning for the recital of holy rosary to begin the day with blessings.This was an initiative of the Faith Formation Animators.

Thanksgiving

The Thanksgiving Service was held for the staff and outgoing students on March 17th. The solemn inter-religious service focuses on thanking the almighty for the blessings of the past year and was conducted by the Fr. Anthony Joseph SJ, Rector, and con- celebrated by other Jesuit priests. Every graduating student was anointed with holy oil as a sign of strength which will help them to face the world. The staff and students shared lunch bringing to close an afternoon of spiritual and reflective thoughts.

Mentorship Programme

The role of the Mentors is to contribute to the holistic development of the students under their care. Mentoring entails to be supportive towards the student and to help a student in any specific way in which he or she may require guidance. Each class has a mentor, the role of the mentors is to be supportive towards the student and be a link between the student and the department, between the subject teachers and the students, between the parents and the students and between the students themselves. They contribute to the holistic development of the students under their care. This academic year in the Mentorship File, mentors maintained and updated online database of students' profile and the activities they engaged in annually. This helped to record the progress of the students and when the mentor's changes, the record will help the new mentor to know about the students' profile in its entirety.

Parent Teacher Association

The Parent's Teacher Association is a vital and dynamic body and seeks to initiate, nurture and enhance the development of the College and its students through its involvement and support. The Management and Staff seek the support and encouragement of all Parents/Members of the PTA to encourage and sustain this mutually beneficial effort. The Parents Teachers meeting gives the parents an opportunity to meet the Class Mentors and the Subject teachers to get a feedback on the progress of their Child /Ward.

During the meeting parents were requested to give a feedback on the various parameters adopted by the Institution to promote students welfare and progress. The parents gave a very positive response about all the academic, co-curricular and extension activities. The parents had appreciation for the faculty of the institution for offering the best possible learning environment for the students. This academic year the

parent teacher meeting was held throughout the week which helped the teachers and the parents to spend quality time to discuss the progress of the student.

Scholarships

The College believes in inclusive education and equal opportunities for all. In order to realize this objective the College Management has a number of scholarship schemes for students who require financial assistance. These scholarships are provided to students who excel in academics, co-curricular activities and sports. In addition to scholarships the college also provides mid-day meals to sports students and other deserving students. The amount disbursed for scholarships in the academic year 2016-17 is Rs. 29,43,208.00 The amount disbursed towards mid-day meals for the academic year 2016-17 is Rs. 5,70,727.00

Student Academic Support

Bridge Course

Bridge course is a fifteen day refresher course conducted for the newly admitted first year students who need to better their Mathematics and Accountancy skills. The idea of this course is to orient students who've opted out of Mathematics and also the students from other streams who've not done Accountancy earlier so as to be on par with their future classmates' understanding and knowledge of the subject.

Bridge course started from the 29th of June and ended on the 16th of July, 2016. A student team comprising of six III year B.Com and BBA students conducted the math course under the guidance of Ms. Komal Dave. A total of 160 (156 students for Mathematics and 04 students for Accountancy) students from the B.Com stream attended the Bridge Course.

Peer Teaching/Remedial Classes

Remedial classes are conducted in order to give assistance to the students who are active and consistent participants in sports, associations and other extensive activities, along with the students who lag behind in academics due to certain reasons. This is also supported by Peer Teaching where students themselves participate in teaching - learning processes enabling the slow learners to catch up with the current pace.

Staff Performance Evaluation

The Institution believes that the Staff feedback is an important measure to assess the degree of excellence of the work performed by the faculty members. Thus an evaluation process is conducted periodically of the staff members. The standard evaluation criterion is based on certain important parameters like planning and preparation for class; class room environment, and methodology of teaching among many others. The entire class participates in the assessment process. Staff Evaluations are subject to review by the Principal and the consolidated staff rating is discussed with the individual staff members. The staff evaluation is centralized and is recorded online. This academic year the feedback facility has been introduced into the student login of the ERP systems which makes it easier for students to give their feedback on the various parameters of the Staff Performance Evaluation system.



Training and Placement

St. Joseph's College of Commerce maintaining its exemplary reputation, has completed another successful year round of placement activities for its students which stands as a testimony to the continued faith reposed by the internal and external stakeholders of this prestigious institution.

This academic year the Training & Placement Cell of the college started with a detailed orientation given to the students with regard to the placement process followed at the institution which, is divided into three different phases for the smooth functioning of the placement activities. Phase one include briefing of the college placement policy/code of conduct for students, pre-placement workshop, series of guest talks and career mapping sessions. Phase two includes registration by students interested in campus placement and the final phase is when we have the companies visiting the institution to conduct on campus recruitment drive. The first activity was a two week employability training workshop to groom the skills of our academically oriented students in order to make them industry ready. Test cracker Education Pvt. Ltd conducted this pre-placement workshop from the 28th of June, 2016 to the 11th of July, 2016 for seventy nine final year students. Spread over a period of two weeks, this workshop included quantitative modules, logical reasoning, resume building, mock interviews and developing soft skills. Also, the following guest talks were conducted across all sections of the final year and second year students.

Sl.No	Topic	Guest Speaker	Date
1.	What your CV tells about you?	Mr. Rupin- HR Head- Deloitte	14.07. 2016
2.	The " how, why, when and where " of Chartered Accountancy	Mr. Vishal Jain- Tax and Audit departments - KPMG	15.07. 2016
3.	Life's next chapter- Glimpse into Corporate Life	Mr. Harshwardhan- HR Head-PWC	29.07. 2016
4.	Know it all about the booming social sector in India	Ms. Surabhi- Regional Head- Teach for India	01.12. 2016
5.	Campus to Corporate Transition	Ms. Preethi Irudayam- Program Manager- Global HR Applications, IBM	02.02. 2017

Apart from the above mentioned sessions, the placement cell in its efforts to create awareness of various promising civil service job opportunities available to the youth of our country, organized a day long city level student seminar- *'Civil Service- A*







Lucrative Career Option' for the outgoing batch. This seminar was conducted on the 2nd of February, 2017 and guest speakers focused on topics such as- insights into civil service preparation, cracking entrance exams for probationary officer's role in banks and job opportunities in the defence sector. The seminar also witnessed active participation from a few other prominent colleges of the city.

On-campus placement

The recruitment exercise commenced in college as early as the 1st of August, 2016. Several organizations, be it the industry leaders and start-ups, approached the institution in the lookout for efficient candidates to take up jobs offered by them. Being the 8th best Commerce institution in India, the firms offered diverse roles varying from finance, marketing, human resources, public relations, to name a few. Information about placements was made available to students through the college SMS system, college website, social media platforms and placement notice board. 190 Undergraduate and Postgraduate students registered for campus placements this academic year of which 166(87%) students have been offered jobs by various companies and many more are in the pipeline for recruitment and selection. The average CTC offered by the recruiters was between Rs.2, 75,000 to 3, 45,000 per annum and the highest package offered was Rs. 13, 90, 000 approximately.

The following companies carried out on-campus placements during the academic year 2016-17:

Company	Job Role	Short-listed	Se-lected
Deloitte	Audit and Assurance	20	13
EY Global	Tax & Assurance	80	51
EY India	Tax & Assurance	14	08
KPMG India	Tax, GRCS &AAS	8	02
KPMG Global Services	KRC Audit	31	10
First American	Accounts	15	07
Grant Thornton	Tax & Assurance	18	13
Goldman Sachs (intern converts)	Compliance, Operations, Human Capital Management & Internal Audit		21
Honeywell	Finance Analyst	05	03
Novo Nordisk	Finance Analyst	03	01
HSBC Bank	KYC Analyst	18	14
Decathlon	Sales and Marketing	07	02
Tesco	Accounts Analyst	17	13
Kotak Securities	Sales and Dealings	07	04
Orange County	Sales and Marketing	09	04
Futures First	Market Analyst	11	*
Google	Associate Accounts Strategist	04	*
Morgan Stanley	Operations Analyst	03	*

**Results waited*

*** Interviews yet to be conducted by Capital First (NBFC), Godrej, Fanuc India, Deutsch Bank, Bosch, Paytm, Wipro, Amazon and Ocwen.*

Other placement activities include

1. As an initiative to help the II year students identify their suitable career paths much earlier in life and also before they could choose their electives for the final semesters, the placement cell conducted a career mapping workshop on the 16th of February, 2017. 31 students participated in this workshop which was a combination of psychometric test, aptitude test and one to one consulting. The workshop was very well accepted among the student participants.
2. As last year, this year too we have had KPMG, EY, Deloitte, PWC and few mid size CA firms conducting their hiring processes for article interns. 14 students have been placed through college in this regard.
3. Two students of the Final year B.Com represented the college on the 186th of July, 2016 at the Anchor Programme organized by EY Global Operations Division.

4. The Maverick Graduate School programme, a distinctive industry-academia connect, is an extension of Deloitte's signature programme, Maverick for B-Schools, conducted in leading undergraduate colleges across India, the programme invites students to form diverse teams to design and propose solutions for current-day business challenges. A team of students from St. Joseph's College of Commerce emerged as the winners of the Bangalore Regional Round and made it to the Top 10 Teams from across the nation.
5. Goldman Sachs Services Private Ltd. visited the campus to offer internships in the various departments. Many selected candidates will be enrolled by Goldman Sachs for their Summer Internship Programme.
6. The placement cell successfully completed the KPMG campus ambassador programme for second year in a row. The ambassadorship is for an academic year and the ambassadors are responsible to conduct various competitions, programmes in the campus and also get the opportunity to take up a paid internship at KPMG for a month. ·
7. The placement cell is into its third year of the EY Scholarship Programme. An initiative wherein, EY awards a one lakh scholarship and 8 week internship opportunity to the winner based on the business idea showcased by him/her.
8. Well-known companies like Caterpillar, EY Global, Fico India, Khivraj Motors and much popular start-up are in the process of hiring interns in the due course of time.

To provide further assistance, the Placement Cell has maintained database of companies which is made available to the students who need help for finding internship in their fields of choice. Also, the details of students who are not placed through campus will be added to the recruitment database and made available to different companies as and when a requirement arises. The placement cell has initiated a mechanish to receive a formal feedback from the companies visiting the college through a quiestionnaire. This helps in training the students for placements in the future.

Internship

Internships are an important part of the SJCC curriculum. It is mandatory for all the second year B.Com and BBA students to undertake a six week long internship in an organization of their choice and for I B.Com (TT) in the Hospitality Industry. This is to expose the students to the corporate world and the challenges that they will counter post the completion of the course. Each student was allotted a guide and the guide assists the student in the preparation of the report post the completion of the Internship. A viva-voce is also conducted to test the students about their learning in the organizations.

Internships have long been a part of the Institution's collegiate programmes but in the recent past, the college has incorporated international internships for students at graduate and post graduate levels. International internships provide valuable professional experience and further enhance students' networking opportunities, specialized skill building opportunities and leadership skills. This academic year a few students have done their international internships. The Institution consistently motivates and encourages the students to go for international internships. Some of the companies in which the students have done their internships are Bank of Oman, Kuwait Oil, and Bank of Kuwait and in many such reputed firms.

Social Sector Internship

The Institution is committed towards upliftment of the marginalised and weaker sections of the society. It is towards this commitment and faith that the Institution encourages its students to work along with NGOs and with non –profit organizations in India, who work in different fields for the cause of the under privileged. Students take up social internships as it helps to portray their leadership skills and develop their ability to make a change in society. Some of the NGOs and organizations where our students have contributed to the cause are CARE, Akshaypatra, Bosco, Old age homes, primary schools in slums etc.

The B.Com Travel and Tourism Department collaborated with two nationally acclaimed NGO's called "U&I" and for the first year students as a part of their social internship programme. The Institution signed the memorandum of understanding with both the organizations and students volunteered to work with them for a period of nine months. Both U&I and Bhumi focus on teaching and assisting underprivileged and orphan children across the city. The idea of social internship is to augment the Josephite motto of creating men and women for others. By undertaking such social programmes, students become aware of some of the pressing concerns of society and work towards serving the country at large.

Examination & Results

The Institution is committed to produce dynamic individuals whose academic excellence rivals their community involvement and leadership qualities. Examinations and grades are but a humble measure of the efforts in this endeavour. As an autonomous Institution, it has the freedom to improvise systems of assessments to make it more holistic and reflective of the interdisciplinary approach to education that is not solely reliant on books and classes.

The Examination Department under the leadership of the COE Ms. Sneha Rai has been constantly striving to reform the examination system. In this regard the following new practices were initiated in this academic year.

a) Online Examination for foundation subjects Indian Constitution and Environmental Studies using Moodle platform.

b) Facility of Examination fee payment was introduced.

c) Continuous Internal Assessment component of Mid Term Test which is a centralized written test was exempted for General English and Languages. The subject teachers were given the freedom to evaluate the entire CIA component of 20 marks through innovative and contemporary methods.

d) Old answer sheets were recycled and converted to books with the help of ITC factory. These books were distributed to poor children studying in the Government Schools through Outreach Programmes

Examination results play a vital role in a student's career prospects and thus the Institution strive to make the process of evaluation objective and transparent. The performance of our students both at UG and PG level has been outstanding and reflective of the Institution's efforts to deliver academic excellence.

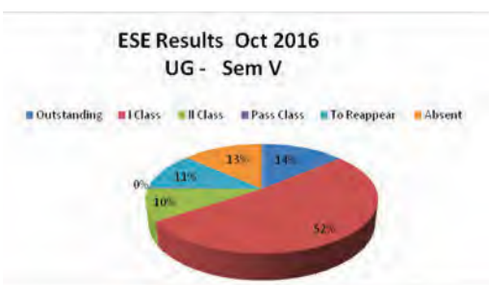
END SEMESTER EXAMINATION RESULTS U.G. – APRIL 2016

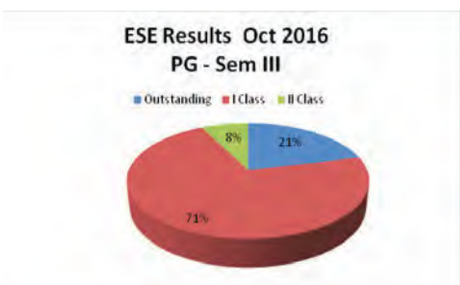
Semester	Enrolled	Absent	Appeared	Out-standing	I Class	II Class	Pass Class	To Re-appear	Pass % (Excl. Ab)
II Sem B.Com (Regular)	238	4	234	47	123	26	-	38	83.76
II Sem B.Com (IntA/C & Fin)	79	1	78	15	52	1	2	8	89.74
II Sem B.Com (BPM)	81	7	74	3	41	9	3	18	75.68
II Sem B.Com (Travel &Tourism)	79	2	77	9	49	5	-	14	81.82
II Sem B.B.A.	151	8	143	23	89	9	3	19	86.71
IV Sem B.Com (Regular)	392	26	365	63	208	39	2	54	85.25
IV Sem B.Com (Travel &Tourism)	82	8	74	6	47	7	1	13	82.43
IV Sem BBA	156	22	134	26	75	14	-	19	85.82
VI Sem B.Com	308	7	301	60	202	26	-	13	95.68
VI Sem B.Com (Travel &Tourism)	78	3	75	23	42	3	-	7	90.67
VI Sem B.B.M.	144	16	128	15	100	11	1	1	99.22

END SEMESTER EXAMINATION RESULTS P.G. – APRIL 2016								
Semester	Enrolled	Absent	Appe-ared	Out standing	I Class	II Class	To Re- appear	Pass % (Excl. Ab)
II Sem M.Com	38	1	37	01	31	3	2	94.59
II Sem M.Com (International Business)	44	1	43	04	31	2	6	86.05
IV Sem M.Com	36	0	36	5	28	1	2	94.44
IV Sem M.Com (International Business)	43	1	42	11	28	-	3	92.86

END SEMESTER EXAMINATION RESULTS U.G. – OCTOBER 2016									
Semester	En-rolled	Ab-sent	Appe ared	Out standing	I Class	II Class	Pass Class	To Re-appear	Pass % (Excl. Ab)
I Sem B.Com (Regular)	235	4	231	94	100	13	0	24	89.61
I Sem B.Com (IntA/C & Fin)	80	0	80	28	45	2	0	5	93.75
I Sem B.Com (BPM)	81	1	80	18	43	2	1	16	80
I Sem B.Com (Travel &Tourism)	81	11	70	9	45	2	1	13	81.42
I Sem B.B.A.	149	8	141	58	71	4	-	8	94.32
III Sem B.Com (Regular)	238	7	231	50	141	13	0	27	88.31
III Sem B.Com (Int. A/C & Fin.)	79	2	77	11	50	10	0	6	92.21
III Sem B.Com (BPM)	79	6	73	18	42	8	0	5	93.15
III Sem B.Com (Travel &Tourism)	80	7	73	8	56	3	0	6	91.78
III Sem B.B.A.	150	17	133	26	74	12	3	18	86.47
V Sem B.Com	386	43	343	58	205	42	01	37	89.21
V Sem B.Com (Travel &Tourism)	79	12	67	2	44	12	-	9	86.56
V Sem B.B.M.	151	27	124	25	70	05	-	24	80.64

END SEMESTER EXAMINATION RESULTS P.G. – OCTOBER 2016								
Semester	Enrolled	Absent	Appe-ared	Out standing	I Class	II Class	To Re-appear	Pass % (Excl. Ab)
I Sem M.Com	39	3	36	7	26	1	2	94.44
I Sem M.Com (International Business)	48	7	41	5	26	2	8	80.49
III Sem M.Com	37	-	37	4	32	1	-	100
III Sem M.Com								
(International Business)	43	-	43	13	25	5	-	100





Industrial Visits

Classroom teaching-learning process becomes meaningful and effective only when students get an interface in order to understand the functioning of the industry. SJCC believes learning is effective when supplemented with programmes which focus and also traverse beyond the syllabus and curriculum. Industrial visits are an efficient way of exposing students to the nature of corporate and industrial practices. Industrial visits are organized for all classes in the academic year by their class mentors.

International Industrial Visits

B.Com

Students from B. Com Travel and Tourism and B.Com Regular embarked on a visit to Europe. The students explored various tourist attractions of Paris. In Brussels, they visited the world renowned Grand Palace - a UNESCO World Heritage Site. They also explored the cities of Rotterdam, Munich, Amsterdam and Frankfurt. During their stay, the students visited the Vlerick Business School in Brussels. The faculty members involved them in a dialogue which covered topics from current affairs, economics and share markets. A trip was made to the famous Mercedes Benz Museum in Stuttgart. The trip was as much a learning experience and an informative one.

BBA

The BBA Department organizes an International Industrial Tour every year during the autumn break. This academic year, 44 students toured Russia and Scandinavian countries – Finland, Estonia and Sweden. During their visit, the students got an opportunity to visit Kremlin - a UNESCO World Heritage site, the Crystal Vodka Museum, the Moscow State Circus, popularly referred to as the 'Russian Circus' and various well-known museums, cathedrals and churches. They also attended a lecture session at the University Higher School of Economics on Russia's financial system post the Soviet era, and brought the dynamics of the system and supporting statistics to the fore. The students arrived back with memories abound and key learning takeaways.

National visit

B.Com TT

The B.Com Travel and Tourism department put together an exciting, adventure-packed trip to cities of Delhi, Manali, Shimla and Chandigarh for the second-year students. The students visited various monuments including the Qutub Minar, India Gate and Red Fort and places of national importance such as the Parliament House, Government Secretariat Buildings and the Rashtrapathi Bhavan. They also visited the Solang Valley, Hadimba Temple, local apple orchards in Himachal Pradesh and the beautiful Rock Garden in Chandigarh.



Domestic Industrial Visits

B.Com Classes

Sl. No.	Date	Class	Industry Visited
1.	1/7/2016	I B.Com A	TVS Manufacturing Unit
2.	9/03/2017	I B.Com B	UNIBIC Factory
3.	01/03/2017	I B.Com E	Mysore sandal soap factory
4	05/01/2017	I B.Com TT	Farm visit and Hotel Visit (Shangri-La, Ritz Carlton & ITC Gardenia)
5.	15/12/2016	II B.Com A	Gone Mad Factory
6.	03/02/2017	II B.Com B	Mysore silk industries
7.	13/12/2016	II B.Com C	Tata Consultancy Services
8.	15/12/2016	II B.Com TT	Kempegowda International Airport(KIAL)
9.	26/08/2016	III B.Com A	Volvo Industry mfg. Plant& Sonam Industries (Frosty Ice Cream)
10.	08/08/2016	III B.Com B	Brittania Paramount Nutritions Pvt Ltd.
11.	17/12/2016	III B.Com C	BHEL
12.	05/01/2017	III B.Com TT	Farm Visit (Nelamangala)
13.		III B.Com Accounts Electives	HOTEL VISITS
	15/12/2016		St. Marks Hotel
	16/12/2016		St. Marks Hotel
	03/02/2017		Capitol Hotel
	04/02/2017		Capitol Hotel
	20/02/2017		Iris Hotel
	23/02/2017		Atria Hotel
	02/03/2017		ITC Gardenia Hotel

BBA Classes

Sl. No.	Date	Class	Place
1	27/08/2016	I BBA A	Nestle, Nanjangud
2	23/02/ 2017	I BBA B	DevKiran Paper Mills
3	6/09/2016	II BBA A	TVS Factory, Hosur
4	September 2016	II BBA B	• Ramsons • Karnataka Milk Federation • Tanflora • Indian Railways • ACE Designers • Borderline Farmers • KFC • Lakshmi Mudranalaya • Paramount Nutrition
5	October 2016	BBA	• Ikea Furniture, Stockholm, Sweden • Crystal Spirits, Russia
6	23/01/2017	III BBA A	Lazza Ice Cream Factory







Extension Activities



Engagement beyond Classrooms describes the Institution's educational mission: to augment the all-round development of students. The Institution has framed various extracurricular activities for students to advance their educational experiences and to enhance their social skills. The activities provide a platform for students to involve and interact with other students, thus leading to their personal development and learning. Various Associations, Business Clubs, Literary Clubs, Students' Council and sports activities provide a space for students to come together, share ideas, discuss issues and attain common goals. In the academic year 2016-17, under the CBCS system, all the association members earned credits for their participation in the extension and extracurricular activities.

Community Service

Jesuit education helps students to realize that talents are gifts to be developed, not for self –satisfaction or self-gain, but rather to be utilized for the good of the human community. Students are encouraged to use their gifts in the service of others, out of love for God. As a part of the rural exposure camps the students visit villages and experience the realities of village life, their predicaments and their everyday challenges with minimum resources. They conduct outreach programmes in these villages and work towards their betterment.

Bembala Outreach Programme

The Bangalore Jesuit Education Society in association with its institutions created the 'Bembala Outreach Programme' in order to form 'men and women for others'. The objective of the programme is to extend knowledge and other institutional resources to the community and vice – versa. The focus of the programme is not only to create awareness and refine student's skills but to also create a greater impact in the community at large. The Youth Center of the programme is located in St. Joseph's College. Rev. Fr. Brian Pereira, SJ and Br. Phillip serve as the Director and the Assistant Director of this programme respectively with Dr. Isaac as the Chief Coordinator. The coordinators from our college include Dr. Hariharan Ravi and Mr. Elvis Dias.

For the odd semester, orientation programmes were conducted for respective classes on a selected topic which is as follows:

a) 9th June, 2016 : I B.Com A and I Bcom D - Clean Drive Initiation

b) 23rd June, 2016 : I B.Com E and I Bcom A - Clean Drive Initiation

c) 24th June, 2016 : I B.Com D – Charitable Homes Visit

d) 30th June, 2016 : I B.Com C – Traffic Awareness

e) 12th July, 2016 : I BBA A – Traffic Awareness

f) 2nd August, 2016 : I B.Com TT – Local School Education

g) 6th August, 2016 : I B.Com TT - Local School Education

h) 6thAugust, 2016 : I BBA B – Clean Drive Initiation

The Clean Drive Initiation allows students to clean heritage areas in Bengaluru like Lalbagh, Cubbon Park etc. The Traffic Awareness Programme helps place students in eight strategic signal areas around colleges, allowing them to maintain the flow of traffic whilst assisting the police. Students are also allowed to give back to the community by visiting government school, old age and charitable homes in and around Bengaluru. Interactive sessions among the underprivileged opens up their minds to a society that needs saving from illiteracy and poverty. Apart from this, the 'Kill Bill Awareness Programme' was brought into action to ensure that existing bills on walls around the city are removed while any vandalizers hoping to do the same were identified and taken to the authorities.





The following were the activities that took place in the odd semester:

a) 9th – 6th June, 2016 : II B.Com A - Clean Drive Initiation

b) 9th – 6th June, 2016 : II B.Com C - Clean Drive Initiation

c) 11th and 25th June, 2016 : II B.Com E - Charitable Home Visit

d) 20th – 24th June, 2016 : II B.Com D - Clean Drive Initiation

e) 2nd July and 9th July, 2016 : II B.Com B - Charitable Home Visit

f) 2nd July, 2016 : I B.Com D – Kill Bill Awareness Programme

g) 10th July, 2016 : II B.Com B - Clean Drive Initiation

h) 11th July – 15th July, 2016 : I BBA 'A' & I BBA 'B' - Clean Drive Initiation and Traffic Awareness

i) 17th July, 2016 : Clean Drive Initiation (Plastic Ban)

j) 18th – 22th July, 2016 : II BBA B – Traffic Awareness

k) 23th July, 2016 : I B.Com C – Lake Cleaning (Hormavu Lake)

l) 23th July, 2016 : I B.Com B – Lake Cleaning (Hormavu Lake)

m) 1st – 5th August, 2016 : I B.Com C - Local School Education

n) 8th -12th August, 2016 : I BBA B - Clean Drive Initiation

o) 8th -12th August, 2016 : I B. Com TT - Local School Education

p) 20th August, 2016 : I B. Com E - Clean Drive Initiation (Lalbagh)

q) 27th August, 2016 : I BBA A - Kill Bill Awareness Programme

r) 16th – 19th August, 2016 : M. Com - Govt School Education

s) 22th – 26th M. Com IB - Govt School Education

Inclusive of the above mentioned activities, the Bembala Outreach Programme, in the even semester, also organized rural exposure camps to Solur, a village 40km – 60 km on the outskirts of Bengaluru. As an exposure camp, the objective was to engage



the children in activities as well as allow students to become aware of the need to create a more educated society.

For the even semester, orientation programmes were conducted for respective classes on a selected topic which is as follows:

a) 28th November, 2016: 2 B.Com E – Solur

b) 21st November, 2016: 2 B.Com D – Solur

c) 6th December, 2016: 2 B.Com C – Solur

d) 2nd January, 2016: 2 B.Com A – Solur

e) 31st January, 2016: 2 B.Com TT – Solur

The following were the activities that took place in the even semester:-

a) 24th – 27th November, 2016: 2 B.Com D – Solur Visit

b) 1st – 4th December, 2016: 2 B.Com E – Solur Visit

c) 15th – 18th December, 2016: 2 B.Com C – Solur Visit

d) 5th – 8th January, 2017: 2 B.Com A – Solur Visit

e) 5th – 8th January, 2017: 2 B.Com D/E/C – Solur Visit

f) 2nd – 5th February, 2016: 2 B.Com TT – Solur Visit

The experience was truly eye opening into the community and its needs. The traffic duty showed how much help the students can be for the local police and the solur camp made students realize their role in society as a responsible citizen. As a result of their untiring efforts, this programme has received a number of felicitations and awards as well as recognition from national newspapers. The Deccan Herald on the 29th of August, 2016 stated that 'About 80 students from St. Joseph's College of Commerce, along with 30 – 40 volunteers, removed more than 30 posters and bills in Shantalanagar ward.' The institution has also been exemplified by the Beautiful Bangalore Association. The Karnataka State Police has celebrated the social work being done through a Certificate of Appreciation.

Post-graduate Outreach Programme

The second year students of M.Com and M.Com (IB) were a part of the community extension programme from the 22nd to the 27th of August, 2016. They visited 12 government schools located around Bangalore and taught them English as a part of the programme.

The students of I M.Com visited Manvi and the students of I M.Com (IB) visited Pannur, situated in the Raichur district of Karnataka from 21th to 25thOctober, 2016 as part of their Rural Exposure Camp. The main objective of this 4 day program was to provide the students with exposure about the lives of people in rural areas, their way of living and the various difficulties faced by them. The activities of the programme included plantation of saplings and cotton plucking in the fields, interacting with the school children, helping in the kitchen and visiting other villages. A public event was organized by the students for the villagers where topics like the girl child issue, health and hygiene, and the Swaach Bharat scheme were discussed. The students also put up a cultural show for the villagers.

On 3rd March, 2017 students from our college joined a huge protest gathering at Town Hall organized by Bembala on the issue of basic rights and facilities for sanitation workers of BBMP.

Social Visits

As part of the outreach programme each class is encouraged to organize a social visit to places like old age homes, orphanages and other such places. Such class visits open up students' minds to other kinds of experience and enables them to develop empathy to those who are suffering. It also encourages students to contribute generously from their savings and earnings.

The following were the social visits organized by classes:

Sl.No	Class	Place of Visit	Date
1.	III B.Com 'E'	Nirmala Shushubhavan	27/01/2017
2.	III B.Com 'D'	Blessings Home	20/12/2016
3.	III B.Com 'C'	Anbillam Kids Home	26/01/2017
4.	III B.Com 'C'	Kidwai Memorial Hospital	28/08/2016
5.	I & II B.Com 'C'	Swandhana	22/12/2016
6.	III B.Com 'B'	Home for the Aged	22/12/2016
7.	I, II & IIIB. Com 'TT'	Austin Town Slum	23/12/2016
8.	III BBM A	Little Sisters Of The Poor Old Age Home	21/12/2016
9.	I BBA A	Nirmala Sishu Bhavan Missionaries Of Charity	23/12/ 2016
10.	I BBA B	Good shepherd Convent	23/12/ 2016

Associations for Extension Activities

NSS, CSA, AICUF, Rotaract and Eco Club are associations dedicated to community service and outreach programmes. The objective of these associations is to engage students in community service, instil in them a desire to serve, encourage them to think about society and motivate them to act and intervene in social issues. It is mandatory for all first year students to be part of any one of these associations. At the beginning of the year, after an orientation programme, students select the desired association in through the online portal. A minimum of 60hours of work is expected from each student in a year to be awarded a credit.

National Service Scheme (NSS)



NSS has undertaken activities that have made a long-lasting impact on the community as a whole. The members of the NSS unit work tirelessly for the welfare of society, instilling in all those around them a responsibility to think of others. NSS is presided over by Anitha A of III B.Com D, under the guidance of Mr. Ashok T. A (Dept. of Kannada), the Programme Officer.

An orientation programme was held on 20th July 2016. Mr. Sam an able social worker was the chief guest. The following were the activities of the association:

a) **Blood Donation Camp** - On 9th August, in association with the Lions' Club, NSS organized a





blood donation camp. Nurses and Doctors from three hospitals namely – Victoria Hospital, K C General Hospital and Sanjay Gandhi Institute of Trauma and Orthopaedics collected around 250 units of blood.

b) **International Youth day -** On 23rd August, the association celebrated International Youth Day. Colonel Mathew Kuriakose delivered a lecture on this occasion.

c) **Run for Cancer -** The association took part in a marathon 'Run for Cancer', organized by Soroptimist International, to raise funds for Karunashraya, which provides free, professional palliative care for advanced- stage cancer patients.

d) **Spot Clean Drive -** On 17th September the association collaborated with Rotaract club to organize a spot clean drive.The members collected garbage and segregated it, painted walls and also planted samplings in and around Domlur.

e) **Rural Exposure Camp -** Annual rural exposure camp was held from 21st to 28th October, at Thindlu, Devanahalli Taluk, of Bengaluru Rural.The objective of the camp was to spread awareness on social responsibility and civic sense. During the camp speakers of different organizations addressed the students and the villagers on various social issues of the community.

f) **Human Rights Week -** On 4th December, the association visited a slum in Koramangala along with Ruva Foundation, an organization dedicated to enable improvement of the city's slum, to educate the dwellers about child labour and human trafficking. On 6th December, a rally from Mysore bank to Vidhana Soudha was conducted to create awareness about human rights. On 9th December, the association organized a talk by Mr. John, an advocate at the High Court of Karnataka, along with his associates. The members actively took part in the discussion.

g) **Newspaper drive -** A drive was held from 20th to 23rd December 2016, where newspapers were collected and donated to Nightingale Foundation- an old age home. On the following day, the committee visited Rakum School for the Blind located near Devanahalli. They interacted with the students and also distributed stationary.

h) **Republic Day Celebration -** On the 68th Republic Day the members took part in a blind walk from MG Road to Trinity Circle to create an impact on the importance of eye donation. The participants took a pledge to donate their eyes.

i) **Aura-17**, an event to motivate students to think about social issues, was organized on 21st February, 2017. It witnessed participation form Govt. Colleges in Bangalore.

Centre for Social Action (CSA)

The Centre for Social Action of SJCC is one of the most active social service associations in the college driven by the motto "Care, Connect, Change". The association is headed by Jobin Samson of II BBA 'A' under the guidance of Mr. Prakash of the English Department. An orientation programme for on 12th of July 2016. The following were the activities of the association:

a) **Intervention with Government Urdu School** -The long-standing association of CSA with the Government Urdu Higher Primary School led to





a series of commendable activities undertaken by the enthusiastic members of this club. On 15th of August, the association celebrated Independence Day by conducting singing and dancing completion for the children. On 29th and 30th August 2016, the school children visited the college campus and were taught basics in computers. Art and craft classes were conducted in order to enhance the creativity of the students. A Sports Day was conducted on 17th September and an Annual Day on 21st December.

b) **Thursday Talkies -** This year saw a new initiative by the CSA called "Thursday Talkies" which was conducted on alternative Thursday's of every month. There were talks on various topics such as "Students in Politics" by Swar, an independent theatre practitioner held on 20th September 2016; "Gender and Caste" by Gee Semmalar, a social activist held on 24th November 2016 and "Access to Information is Your Right" by Venkatesh D on 11th August 2016, to name a few. There was a film screening of "PutaTirugisiNodi", a film by Suneel Raghavendra on 19th January 2017.

c) **Rural visit-** In the month of October a rural exposure camp was organized to Hampi. They lived with the villagers and interacted with them about various problems concerning them. The students also organised clean up drives in the town of Hampi.

d) **Human Rights Week-** In recognition of Human Rights Week, CSA, in collaboration with Amnesty International, organized the "Write for Rights" campaign on 7th December 2016, where the students wrote letters to the people whose basic human rights were being attacked. Amnesty International also screened a film titled "Damsels in Distress? Beyond Women's Stereotypes On-Screen" on 8th December 2016 which was followed by a panel discussion.

e) **Democracy in a Digital World -** CSA in association with Centre for Amenities, Rehabilitation & Education (CARE) organized a city level seminar on the topic 'Democracy in a Digital World' on 24th and 25th January 2017. The keynote address on 'Freedom of Expression' was delivered by Dr. Paul Newman, the author of "Sri Lanka: A Saga of Agony". He engaged the audience by talking about issues related to freedom of speech and expression in today's digital world. Various topics like digital privacy, digital security, alternative forms of media and fake news were discussed in the two-day seminar. There was a panel discussion on the topic - "Democracy in a Digital Society" which was moderated by Ms. Vasanthi Hariprakash. The speakers for the seminar were Mr. Shaliesh, an Amnesty International employee, Mr Anil Kumar, an activist and Ms Vidushi from the Centre for Internet Society.

All India Catholic University Federation (AICUF)

AICUF is a union of students from all backgrounds, who share a common inspiration to serve the world, believing in the motto "Do to others as you would want them to do unto you". The students of this association emphasize on an unbiased society where people from all walks of life can live as one community. The staff coordinator of the association is Ms. Christina from the Commerce Department and the student president is Juliana of III B.Com D. Some highlights of the year are:





a) **Gaia 2016 -** The world environment day was celebrated on 18th August 2016. It was a day dedicated to create awareness about the environment. This day basically focused on creating awareness about the sensitive issues of the environment. Gaia witnessed events like Gardening Competition, Fashion Walk, Vertical Gardening and Waste segregation Project.

b) **Magis -** Magis is a youth camp on Ignatian Spirituality. This year Magis was organized in the month of October at St. Joseph's College. The four-day camp had Holy Masses, Retreats, Praise & Worship. AICUF students from the college participated in the camp.

c) **Ignatius week -** Ignatius week was held during the month of August. During this week events like bible quiz, collage making, drawing, singing and many more activities to let students know more about the saint Ignatius of Loyola were organized.

d) **Christmas in a Shoe Box -** Christmas a season of sharing and giving brings a lot of joy and happiness. AICUF spread their happiness and joy to people who are less fortunate, by giving gifts. These gifts comprised of daily use products. Every class contributed whole - heartedly for the same. The items that were collected were all neatly gift wrapped and put in a shoebox and gifted to the underprivileged.

e) **Nightingale Home -** Nightingale home is a place where old people stay and pack newspaper bags. Several AICUFers visited this home taking time off their busy schedule and helped the inmates of the home in making newspaper bags.

f) **Seminar on 'Emotional and Moral Conflict among Teenagers-** , AICUF conducted a student seminar on 'Emotional and Moral Conflict among Teenagers' on 21st February. The seminar discussed issues regarding sexuality and morality and the conflicts that teenagers face with regard to these issues.

g) **Fests -** AICUF members took part in Exodus a gospel fest conducted by St. Joseph's College and Yuva Chetana a gospel fest conducted by Goodwill college. They won the overall trophy in Genesis, a gospel fest conducted by St. Joseph's Pre-University College.

h) AICUF State Meet- AICUF State Meet was organized by the Karnataka Unit of AICUF at St. Aloysius College, Mangalore from 5th to 8th of January. Students from our college attended this camp. Students were taken to villages to interact and a seminar was conducted on the history of AICUF and its establishment in India.

Rotaract Club

As an organization dedicated to social awareness and betterment of the community, the Rotaract Club has performed a number of tasks over the years that have earned it a respectable reputation. It provides opportunities for young people to address the needs of the community and the world at large. Empowerment of its members to create change around them is one of the key goals of the Rotaract Club. The staff coordinator is Ms. Nancy Christina and the student president is Vaibhav Shah. The Orientation Programme and Induction Ceremony took place in the month of July. Some highlights of the year are:

a) **Spot Clean-up** - As part of a community service initiative, in association with the Rotary Bangalore Brigades, a spot clean-up by its member was done near the Domlur flyover.

b) **Creche Visits** - A total number of three crèches in Lingarajapuram, Jayamahal, and R.T.

Nagar were visited. Students interacted with the underprivileged children and they distributed stationery and eatables. An Awareness talk was held where two personalities from the fields of medicine and law briefed the members about Civil Rights of individuals and first aid in case of emergency.

c) **RYLA -** RYLA is the Rotary Youth Leadership Awards Programme. It was a four-day Residential Camp in which a number of workshops, activities, and talks were organized to illustrate the importance of leadership.

d) **Rota MUN -** RotaMUN the first ever Model United Nations to be held in the college and it was held on the 19th and 20th of January. The Security Council, the Economic and Social Council, the United Nations Office on Drugs and Crime, the Social, Humanitarian and Cultural Committee were the four bodies that constituted this MUN. Topics on a variety of issues were put to motion with participation from a number of colleges around Bangalore.

Eco Club

The main aim of Eco Club is not only to inculcate the habit of keeping the environment clean but also to encourage students to be a part of the movement itself and to make them conscious about the environment and the different perspectives involved in nurturing, protecting and preserving the environment. The staff coordinators are Mr. Elvis Dais and Mr. Ashfaque and the student president is Wayne D'Souza of II B.Com E.

a) **Clean the Lake -** On 23rd July 2016, the members of the association went to Horamavu Lake to extend a hand to clean the surroundings of the lake and were given some handy tips and a brief history of the lake.

b) **Traffic awareness campaign -** On August 19th, 2016, the association members rallied on the streets to spread safety tips and traffic awareness to the Bengaluru citizens.

c) **Kill a Bill -** Kill a Bill campaign was conducted on 21st of August 2016 to clear the walls of all bills and posters. The initiative was supported by the area MLA and the mayor of Bengaluru. A pledge was taken by all to support the motion.

d) **Guest Talk -** On 17th September 2016 a guest lecture was organized and the speaker Dr. Arbind Gupta spoke on the topic "Bangalore - A City of Lakes?"

e) The Eco Club also took the initiative to create a short video during Diwali to reach out to the public to celebrate an eco-friendly Diwali.

f) **Save Electricity -** On 19th November 2016, the members took the initiative to interact with different groups to discuss the different methods of saving electricity. The objective of the activity was to conserve energy for better tomorrow.

g) The club also displayed posters in and around the campus from 15th to 20th December to enrich the students and faculty on various environmental issues. Keeping up with trends the members of the association took the mannequin challenge with the posters to spread it to a larger audience on social media.



Student Council

Elections



The Student Council is formed through an election. After the election nominations, students are allowed to campaign through social media platforms as well as via word of mouth. Strict rules and regulations act as supplements to curb the student from having an unfair advantage over the other. The contestants are also given an opportunity to voice out their ideas and opinions through speeches that eventually decide who is going to pull it off. The elections were held on 15th June 2016.

Investiture ceremony



The Investiture Ceremony of the newly elected Student Council was held on 22nd June 2016. Fr. Anthony Joseph, SJ, Guest of Honour, gave the presidential address, focusing on the theme of "Student leadership in nation building." After a solemn oath taking ceremony badges were distributed to the student representative body by Fr. Anthony Joseph, SJ.



Leadership camp

A leadership camp was organized on 25th June, 2016 by the management for the student leaders to imbibe a spirit of oneness and teamwork to ensure a strong bond that would last a lifetime. The camp also served as a means of interaction between the Student Council and other elected leaders which would serve as an effective means of coordination and communication throughout the academic year.

Below mentioned are some of the major events organized by the Student Council:

a) International Music Day on 21st June, 2016.

b) Yoga Day on 22nd June, 2016.

c) Cipher, the intra-collegiate business fest on 1st July 2016.

d) Kalotsav, the intra-collegiate cultural fest from 1st to 3rd July, 2016.

e) General Quiz in association with the Alumni Association on 12th August, 2016.

f) Swarashree, a song audition contest, in association with Leadership Development Cell on 13th August, 2016.

g) Talent Hunt in association with 'Radio Mirchi'.

h) Debate on Demonetization in association with the Alumni Association on 20th January, 2017.

i) Spiel Run, a 3.4 km marathon as part of the sports fest, on 4th February, 2017.

j) Pinnacle, a celebration of success, on 1st and 2nd March, 2017.

The Student Council also celebrated the birthday of His Holiness the Dalai Lama, the spiritual leader of the Tibetan Community on 6th July, 2016. The council also organized a social visit to Government Model Tamil Primary Girls School at Shanthi Nagar on 20th December, 2016. The council has also come up with a programme of peer teaching through which students can help each other in learning. The Student Council always strives to create a democratic, friendly and enthusiastic atmosphere for all students.

Valedictory

The Student Council valedictory was held on 6th March, 2017. The college flag was handed over to the Principal by the Council President. Along with the council student volunteers who worked for the council were congratulated and thanked by the management. The activities of the student council came to an end after the valedictory ceremony.





Fests

Cipher

The intra collegiate business fest 'Cipher' was on 1st July, 2016. The theme for the fest was 'The Game Changers'. The fest encompassed public relations, mock stock, finance, marketing, human resources, quiz and best manager. One's ability to hypothesize and perceive the unknown, ply knowledge and experience instead of merely speculating, and staying ahead of the curb by setting trends would hold participants in good stead. The financial skills and business acumen of participants were sharpened as they were constantly put to test. The event was organized by the Student Council.









Kalotsav

The three day intra-collegiate cultural fest was held from 1st to 3rd July, 2016. It served as an excellent platform for students to showcase their various talents ranging from arts, cerebral, entertainment and literary. Kalotsav was a rewarding and enriching experience for every Josephite. The event was organized by the Student Council.










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Ellipsis

Ellipsis, the annual intra-collegiate literary fest was organized by the Editorial committee and ALMA on 16th and 17th August 2016. A plethora of events was organized which provided a platform for the students to showcase their talent in writing, poetry, sketching and speaking. The festival concluded with the Divergence Debates which followed a Doha debate model comprising of topics that are of contemporary relevance. The Motion for the year was: In the contemporary world conditional freedom is just another form of policing.







Pinnacle

Pinnacle was organized on 1st and 2nd March, 2016. Pinnacle brings together personalities from various sectors of art, culture, technology and entrepreneurship to one platform. This is an opportunity for today's youth to connect and network. Eminent personalities such as Vasundhra Das, DishaMadan, Baadal Nandujanaswamy addressed the students. The event was organized by the Student Council.







Enact

On 22nd and 23rd of February 2017, the Hashmi Theatre Forum organized an inter-collegiate theatre fest "ENACT- 2017". Around fifteen colleges from Bangalore urban and rural districts performed their plays. The competitions were held in three categories: Proscenium, Street and Individual performances. The Hashmi Theatre forum showcased three of their productions: Kichilladha begae (Kannada), Death of An Actress (English) and Har Pal Nayi Zindagi (Hindi). All plays were directed by Mr. T H Lavakumar. The fest also featured a special production of the Alumni titled 'Ward No. 6', written by Anton Chekov and directed by T H Lavakumar.





Chanakya

Chanakya, the annual inter-collegiate business fest was held on 10th and 11th September, 2016.. The inauguration ceremony was presided over by Mr. Bhupendra Chaubey, a political journalist and the executive editor of CNN IBN. The fest encompassed several events, each of which strived to mould the minds of participants by exposing them to new arenas of thought. The events included, Best Manager, Finance, Marketing, Human Resources, Public Relations, Entrepreneurial Development and Business Quiz. The team from Christ University – Department Of Management studies was declared the overall winners of Chanakya 2016. The event was organized by the Student Council.







Dhwani

Dhwani, the inter-collegiate cultural fest was held on 18th and 19th November, 2016. The theme for the fest was Namascray "The crazy in me recognizes and honors the crazy in you". Events were categorized under syndicates to encourage both clarity and maximum participation. Each syndicate ensured maximum participation from elite colleges from across the city and the winner of each syndicate inched that much closer towards the Overalls. In the end CMS Jain excelled and lifted the Overalls for the second time in a row. The event was organized by the Student Council.












ATTITUDE








ATTITUDE




MUSIC PARTNER

Virtuoso

Virtuoso 2.0 'decipher the enciphered', is the annual business fest conducted by the BBA Department and was held on 16th and 17th December, 2016. Over 25 colleges from all across Bangalore and the globe participated in this business fest. The fest had three different aspects- Physical Rounds for local colleges, online rounds for international colleges and a round in the regional language for Government Colleges. There were no separate events, but the best of everything amalgamated into separate rounds. The winners this time were Centre for Management Studies, Jain University.

Turas

Turas is a B.Com Travel and Tourism Fest held on the 27th and 28th of January. The fest was organized in association with Karnataka Tourism Forum. The events of the fest included, a Cyclothon, cultural events, business events, an Utsav and the customary Amazing Race.

The 3.5km Cyclothon was the main event of the fest which witnessed 150 participants from five reputed colleges and circuited around the central business district of Bangalore. From the time of its inception in the department Turas has witnessed a tremendous growth in its scale of activities, popularity and success over the years.











Cultural & Business Associations

Hashmi Theatre Forum

Hashmi Theatre Forum is a platform for students to engage in theatre, social activism and creative learning. The forum continues to exhibit their excellence with a string of performances.

The coordinator for the forum is Mr.T H Lavakumar of the Kannada Department and the students president is Raiga Thomas of III B.Com A. Below are some of the major highlights of the forum:

a) The Forum performed a street play 'Beti Bachavo' on women and children education on the 23rd of July at the Rangoli Metro Arts Centre.

b) A performance on the life of St. Ignatius during the Ignatius Week.

c) A series of street play performance titled 'Kalakshetra To KRS' starting from Ravindra Kalakshetra in Bangalore to all the way till KRS Dam in Mysore. About 15 street plays were performed in the middle of the road throughout the journey highlighting water and farmer's issues.

d) The forum in association with MARAA (A Media and Arts Collective) organized an art exhibition of Palestinian artists on 4th July. There was also an interaction session with them.

e) On 22nd October 2016, they put up two astounding performances - Theeradha Rathri and Kichilladha Begae at Ravindra Kalakshetra. They also performed "Kichilladha Begae" at Kala Grama, Bangalore University.

f) The theatre forum celebrated Human Rights day on 10th December by going to different colleges and slums across the city spreading awareness about their rights through street plays. Noted activist Shabnam Hashmi addressed the students on issue of Human Rights.

g) In order to protect the rights of garment workers, the Hashmi Theatre Forum in collaboration with the Garment Labour Union performed street plays for three consecutive days in the Peenya industrial area, addressing nearly a crowd of more than one lakh garment workers.

h) On 22nd and 23rd of February 2017, the association hosted an inter-collegiate theatre fest "ENACT- 2017". The Hashmi Theatre forum showcased three of their productions: Kichilladha begae (Kannada), Death of An Actress (English) and Har Pal Nayi Zindagi (Hindi). The fest also featured a special production of the Alumni titled 'Ward No. 6'. All the plays were directed by Mr.T H Lavakumar.





Kannada Sangha

The aim of the association is to educate students of the rich cultural heritage of the language and the beautiful tradition it carries within it. The coordinator for the Kannada Sangha is Mr. Ashok T A of the Kannada Department and the student president is Vinayaka of II B.Com E. Some of the major highlights of this year are:

a) The intra-collegiate fest 'Antharanga' was conducted by the association which included a range of events like singing, poetry, quiz, debate and essay writing. A debate on the Kaveri issue was also conducted.

b) On 16th November 2016 the association held a Desi Food Festival, wherein a wide variety of food items were prepared and sold.

c) The Kannada Sangha celebrated Kannada Rajyotsava on the 30th of November. A music collective called "Maatrubhoomi Yuvakara Thanda" performed folk songs during the event.

d) The association also introduced a new event called 'Karnataka Odhu', a series of lectures on issues of culture and language. This event was held on 19th January, 2017.

e) Kalarava, the annual inter-collegiate Kannada fest was held on 22nd February, 2017. The fest included writing, speaking and performance events. The fest witnessed participants from various colleges.









Hindi Parishad

The Hindi Parishad aims to foster, friendship and understanding among the members amidst promoting Hindi language. It also seeks to facilitate the welfare of individuals and promote social change, development, and empowerment.The coordinator for Hindi Parishad is Dr. Oliver Anthony of the Hindi Department and the student coordinator Hajira of III B.Com (TT).

a) Indradhanush, an inter-class Hindi fest was organized by the association on 30th August 2016. Events such as Antakshari, Hit and win, creative writing, poetry, debate and Bollywood Dhamaka were conducted.

b) The association paid a visit to an Urdu school as part of their social outreach programme to encourage and help the students to use Hindi through fun filled activities.

c) National integration day, which marks the birthday of our former Prime Minister Smt. Indira Gandhi on 19th November was celebrated throughout the country as Rashtriya Ekta Diwas. The association commemorated this occasion by conducting a competition among the first year students.

d) Nakshatra the annual inter-collegiate lingual fest was held on 30th January, 2017. This year, there were around 300 participants from 14 different colleges across the city.

e) A workshop on Hindi blogging and content writing was conducted for the second year students on 18th February 2017.









Serenata Chorale: The Choir Club

Serenata Chorale, the performing choir of the college conducted by Ms. Amy Sarah Joseph, is a well-reputed choir in Bangalore having a rich repertoire of both classical as well as contemporary music. The auditions were held at the beginning of the academic year and the choir has around 70 members. Serenata Chorale has performed on various occasions under the leadership of President, Kinimo Grace. The staff coordinator for the Choir Club is Ms. Preemal D'Souza of the Coomerce Department. The following are some of the major highlights:

a) On Sunday, 31st of July, the choir was privileged to lead worship at the celebrations for the feast of St.Ignatius of Loyola held at St.Josephs Boys High School.

b) On 21st November 2016, the choir performed at Freshfire as an opening act for a well-known gospel singer, Brian Doerksen.

c) The choir rendered the grand music at St.Mark's Cathedral- Festival of Peace held on 27th November 2016. This was the first performance for the Christmas season.

d) The choir took part in Divine Noel, a nation-wide carol singing competition conducted by Hope Television.

e) On 4th December 2016, the choir performed at White Christmas, a competition organised by Rice Memorial Church. They won the first place. The same evening, the choir performed at Magnificant, the annual Christmas festival organised by Christ University.

f) On 11th December 2016, the choir performed at Pavanasar Lutheran Church along with music groups and choirs as a part of their Christmas celebrations.

g) On the 17th and 18th of December, the choir performed at St. Joseph's College and at St.Patricks Fest respectively. St.Patricks fest was a competition organised by the youth of Patricks Church. The choir placed first in this competition.

h) Seranata Chorale visited Jerome Home Ozanam - a center for the destitute old woman on 21st December 2016. Snacks were distributed by the choir members to the elderly women of the home. The choir was privileged to meet these ladies and receive their blessings, and help spread the Christmas joy.

i) On 26th February 2017, the choir conducted their annual choir concert, 'Resound'.







ALMA – Association for Literature, Music and Art

The association for Literature, Music and Art is a promising platform for students to showcase their talents. The main aim of ALMA is to provide a platform for students to express themselves through art, literature, and music. The staff coordinator for ALMA is Ms. Marina Roche of the English Department and the student president is Roslin of III B.Com C. Some major highlights of this academic year are:





a) The association began the semester with a project called "The Gift of Art" with the objective of reaching out to the underprivileged. The association visited an Urdu school on a weekly basis and spent quality time with the children educating them in the field of literature, music and art.

b) On 21st July 2016, ALMA Conducted a photography workshop by Alex Paul Abraham.

c) On 22 July 2016 The NYPS Auditions Festival was conducted by Shantanu Anand and Nandini Verma, founders of Airplane Poetry Movement in the college campus.

d) Airplane Poetry Movement conducted spoken word poetry workshop on 25th November 2016, along with a feature performance from Bharat Divakar, one of the top slam poets in the country.

e) Sumit Saurav, the co-founder of Campus Diaries, visited the college on 3rd February 2017 to talk about the new project called Missions. The Louder than Words Mission was established to combat the stigma around mental illness and how students can use slam poetry to generate a meaningful conversation with around 50000 students.

f) On 2nd March 2017, the association conducted "Aritika", an art and photography exhibition. It provided a platform for all students to display their paintings, sketches, and photographs.

Finaryans

The finance club of the college was set up last year and since then has been working to increase the knowledge of the students as well as give them a first-hand experience of what the world of finance has in store for them. The staff coordinator of the club is Mr. Giridhar Naidu of the Commerce Department and the student president is Krishna of III B.Com B. Some major highlights of this academic year are:

a) "Explain to Me Like I'm five" was an interesting event which involved the participants explaining complex business/ financial terms in the simplest way possible.

b) A round of Mock Interviews for second-year students who wished to sit for placements was conducted.

c) On 20th December, the Finance club organized a guest lecture by Mr.Ashwin Kumar on technical analysis.

Mavericks

Mavericks, the business club of the post-graduation department, headed by Kevin of II M.Com and Pavithra of II M.Com (IB) organized various events during the course of the year. The events conducted were Marketing- Pick and Speak and Quiz, Finance- Quiz and Foreign Exchange, HR- Personality and Case study and General Business- Crisis Management and Collage Making. Apart from the above-mentioned activities, an educational session on the topic of demonetization was also conducted for the benefit of the students. The Club also organized an afternoon of Mock Stock, which was a new event for many students and they experienced the excitement and fun of trading in the stock market. This helped the students to learn how to speculate and make decisions of buying or selling shares and making profits in the stock exchange market.

Josephite Business Club (JBC)

The Josephite Business Club (JBC) is a student club that is oriented towards providing students with the required knowledge and skills to become more industry competent. It tries to convert theoretical knowledge into practical application and works towards broadening the horizons of the BBA students. The student president is Royina Bakshi of III BBM B. Some of the highlights of the activities are:

a) A seminar by the alumni students on the topic of 'Entrepreneurship' where the alumni spoke about the lessons they learnt while trying to start their own businesses, team building activities, debates, and a moot court session.

b) The association also conducted various activities for the second year students. One such event was -'The Improv'. The main objective of this session was to get the students to put themselves out there and improvise on random situations given to them.

c) NETworking Session: As business students, it is imperative that a professional network, consisting of people from various backgrounds is built. Various individuals from the industry were invited and professionals from Deutsche Bank, Edvance Preschools, and Oyo rooms were present from the corporate world for an interactive session with students.

d) Spotlight: Spotlight Discussion organized by the JBC is a concept wherein students have a discussion that is recorded uploaded on youtube for public audience around the world.









Fountainhead

Fountainhead, the BBA Department editorial committee keeps a track of the various activities and publishes the biannual 'INVOICE' BBA biannual newsletter and also members encourage the students to express themselves through the blog 'The Write House'. A separate weekly section 'View and Counter-View', intends to keep the students updated about current affairs and will cover on-goings of the corporate world as well as general issues prevalent in the society.



Conexus

'Conexus' is an initiative taken by the BBA Department to connect, to promote and to participate in all the activities of the department; in order to come forward with the ideas and suggestions for the betterment of the department. 3D Room is a one such activity which involves a panel of students discussing topics that are currently in the news or socially relevant.



Leadership Development Cell

Leadership Development Cell or LDC with the motto "Take initiative, Take action" is an association of the BBA Department. It focuses on providing a platform for BBA students to display their administrative and



leadership skills. Members of the LDC volunteered in the organization of various seminars and fests in the college.

Entrepreneurship Cell (E-Cell)

The Entrepreneurship Cell is an association which recognizes and sparks the entrepreneurial spirit among students who possess an inclination towards starting something of their own and brining about a difference in the society through the channel of their ideas and plans. E-cell has associated with the National Entrepreneurship Network (NEN), to plan and conduct various workshops, talks and seminars. The staff coordinator is Ms. Tina Singh form the Commerce Department and the student president is Gantavya of IIIB.Com D. Some highlights of the year are:











a) Google Online Marketing Challenge was a unique opportunity for students from all around the world to experience and create online marketing campaigns using Google AdWords and Google

b) Entrepreneurship Educator Programme was conducted by National Entrepreneurship Network, an initiative of Wadhwani Foundation from 23rd June, 2016 to 25th June, 2016.

c) Food Truck Storyteller Festival- A week long food truck festival which started on 1st July, 2016 was held in the college campus.

d) Entrepreneurship Orientation Seminar - On the 13th of August 2016, the students of class I BBA A and the members of the E cell attended an extremely informative work shop conducted by MsBhumika, a NEN correspondent.

e) On August 6th and 7th 2016, twelve of our E-cell members attended National Entrepreneurship Summit- Eximius 2016: Indian Institute Of Management.The students also attended a seminar conducted by MOM (Mad over Marketing) on the topic – "Evolution of Marketing".

f) Intercollegiate Workshop - The E- Cell of St Joseph's College of Commerce organised a fun filled two day Entrepreneurship workshop on 25th and 26th of August 2016 called 'Plan to Pitch'.

g) Guest Talk at Stella Maris College, Chennai –The President of E-cell, Gantavya Kshatree was invited as a guest speaker at Stella Maris College, Chennai on 30th august 2016.

h) Food Truck Fridays - The entrepreneurship cell of SJCC started an initiative this year where different food trucks of Bangalore park in the campus every Friday to promote and support entrepreneurship.

i) NEN Leader Workshop, RV College - The E Cell members participated in the NEN E-LEADER Workshop conducted on the 21st and 22nd of October in R.V college of Engineering.

j) The Smart E Apprentice Challenge- The SJCC team was shortlisted among the top 26 teams throughout India, the only one selected from Bangalore.

k) National Institute of Engineering (NIE), Mysore - A team from our college took part in B-Gyaan a national level business plan competition on 5th and 6th of November, 2016.

l) Marché De Noël - The Entrepreneurship Cell of St Joseph's College of Commerce conducted its annual Inter Collegiate Entrepreneurship Meet Marché de Noël on 16th December 2016

m) IIT Mumbai: E Summit - Fifteen students from the E-Cell of the college attended the E-Summit hosted by Indian Institute of Technology, Bombay on 28th and 29th January, 2017.

n) Book Launch Event - On 16th February 2017, The E Cell of SJCC hosted the Book Launch of Mr.ShantanuGuha Ray, an investigative journalist whose entire investigation about Jignesh Shah's Global Empire has been documented in his book "The Target".

Women's Forum

The Women's Forum of the Institution is committed to redefine and reaffirm a just position for women in society and seeks for gender equality. The Cell is an initiative to provide women a liberal space where she can voice out her opinions, and secure a progressive learning environment for herself.

Guest lectures, seminars, poetry performances, film screenings are conducted regularly in consonance to be living empowered. The activities conducted for this academic year are as follows –

a) Eve's, the festival for girls, was conducted on the 21st January 2017. Two very reputed speakers- Ms. Dhanya Rajendran and Ms. Deepa Narasimhan addressed the gathering. An informal programme put together by the boys of our college followed this ceremony.

b) On the 19th of July, 2016, Ms. Brinda Adige conducted a seminar for the girl students of the college on the theme "Domestic Violence". The seminar touched on topics of empowerment and sustainable independence. The issue of payment to housewives was also discussed during the seminar.

c) On 22nd September, 2016, a seminar on cervical cancer and Polycystic Ovary Syndrome was conducted. The seminar was presented by Dr. Shashikala Hande with the aim to make the students aware of the short term and the long term consequences of having PCOS. Dr. Hande also informed the students about the various treatment options that are available.







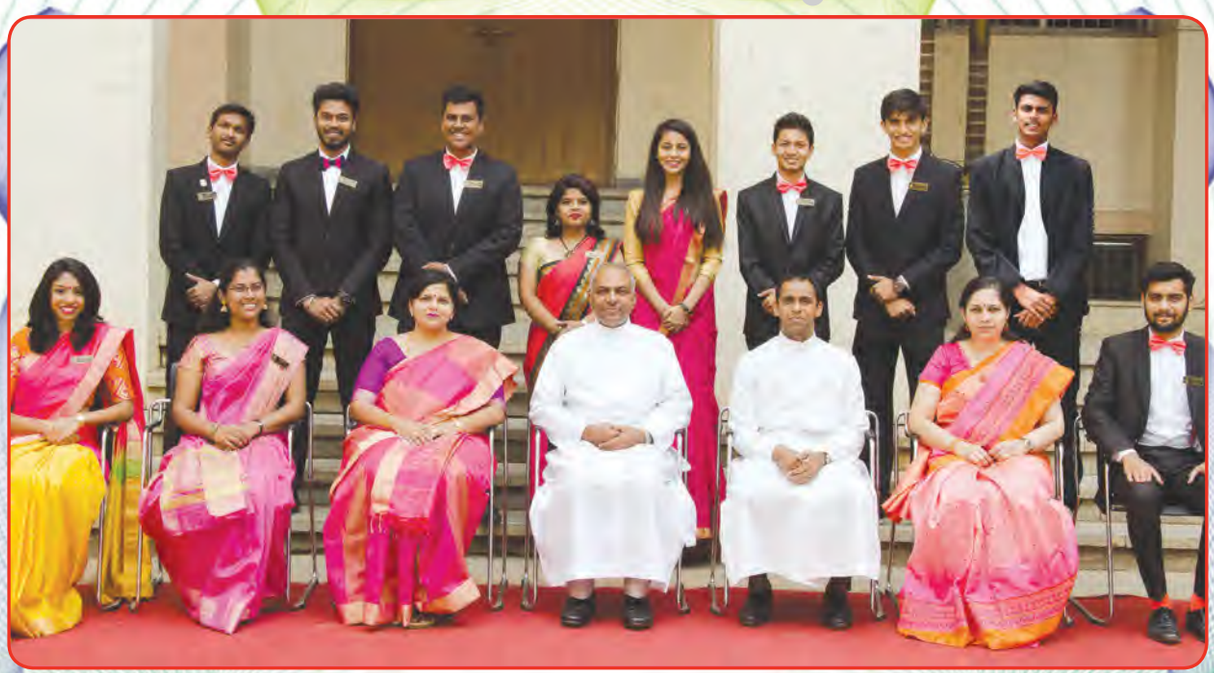
d) Ms. Ankita Gupta, a student from the BBA department conducted a cooking session on 15th December, 2016. During the tutorial, desserts considered to be complicated in terms of preparation were broken down into easy steps for all to understand with extreme ease.

e) Women's forum also coordinated the gender audit of the college with IQAC.

Editorial Committee

A body crucial to the functioning of the college, the Editorial Committee is entrusted with a number of important tasks. These range from documentation of events to organization of literary activities and fests. Their presence is felt in each and every department, along with their commitment to hard work and precision in all that they do. The Editorial Committee runs and maintains the student blog 'SJCC Writes' which gives a platform for students to write and read each other's' articles, poems and stories. The team also worked towards the half-yearly newsletter which focused on all the activities that took place in the odd semester of the year. The main aim of this association is working towards the annual Blue Chip Magazine that is brought out at the end of each academic year. First Draft, a report-writing workshop, was arranged to enhance the skills of its members. Professor Arul Mani, an English lecturer at St. Joseph's College provided valuable lessons on the art of report writing and how to increase its scope while still maintaining the lines of formality. The staff coordinators of the Editorial Committee are Ms. Marina Roche and Mr. Vinay Kambipura from the English Department and the student president is Anjana Narayan of II B.Com C.

Student Council





PG Class Representatives

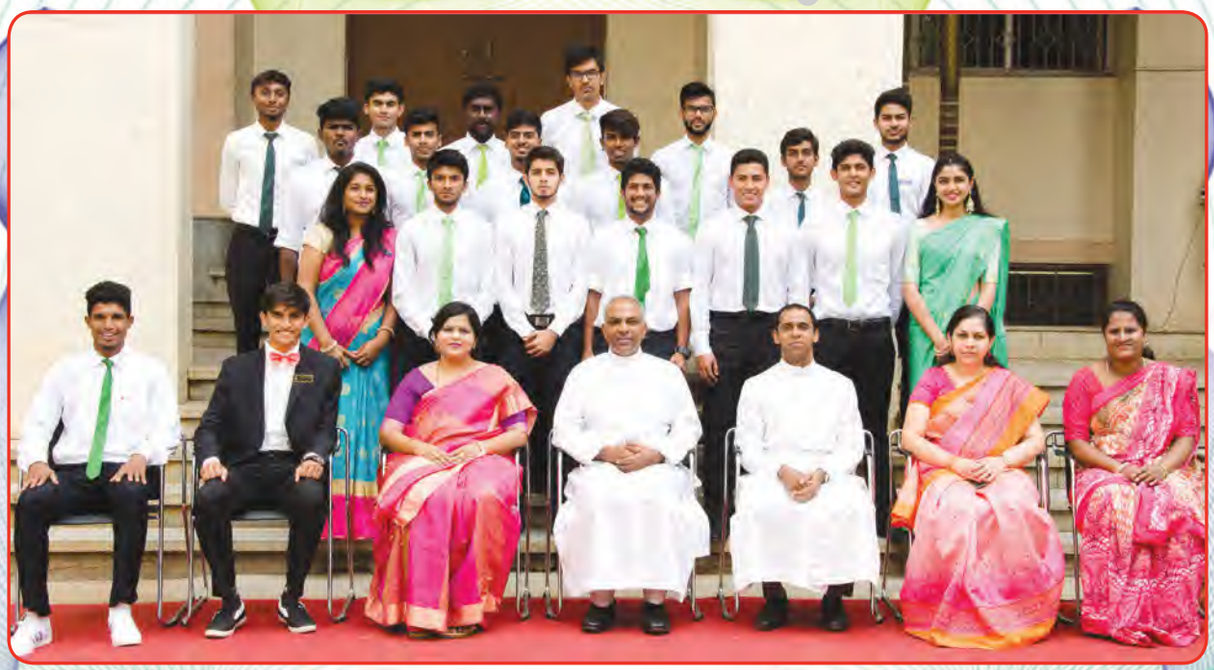
Academic Representatives





Cultural Representatives

Sports Representatives





Ladies representative

AICUF





CSA

NSS

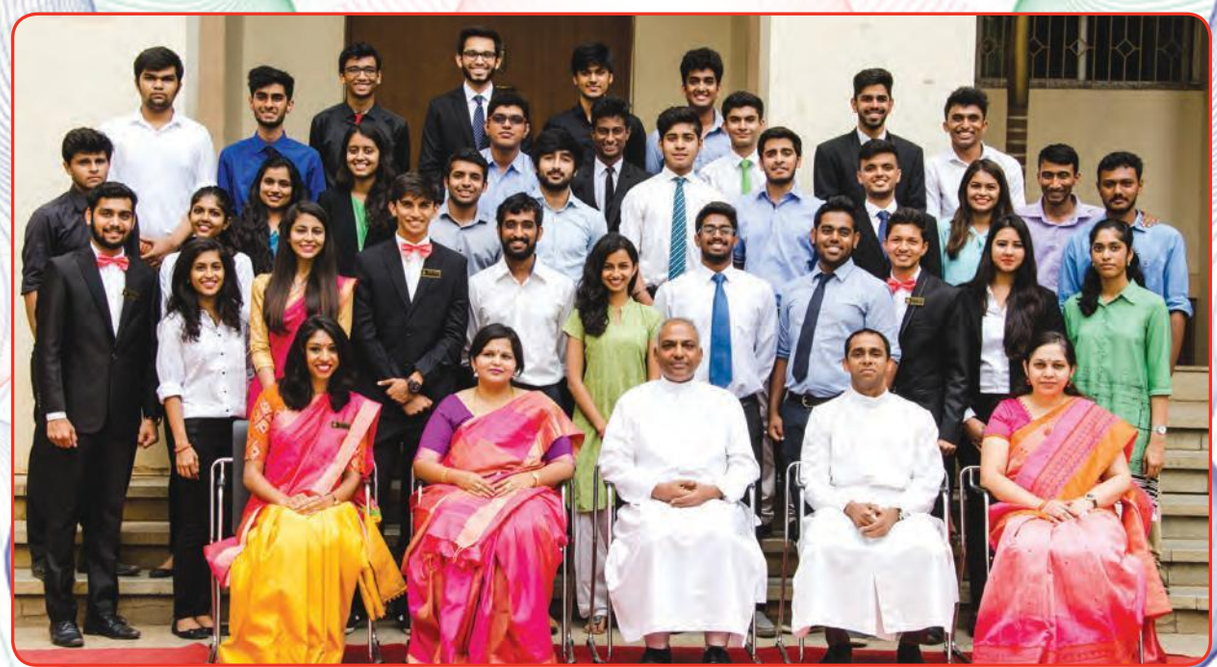




Rotaract

Eco Club





Business Team

E - Cell





JBC

Choir





ALMA

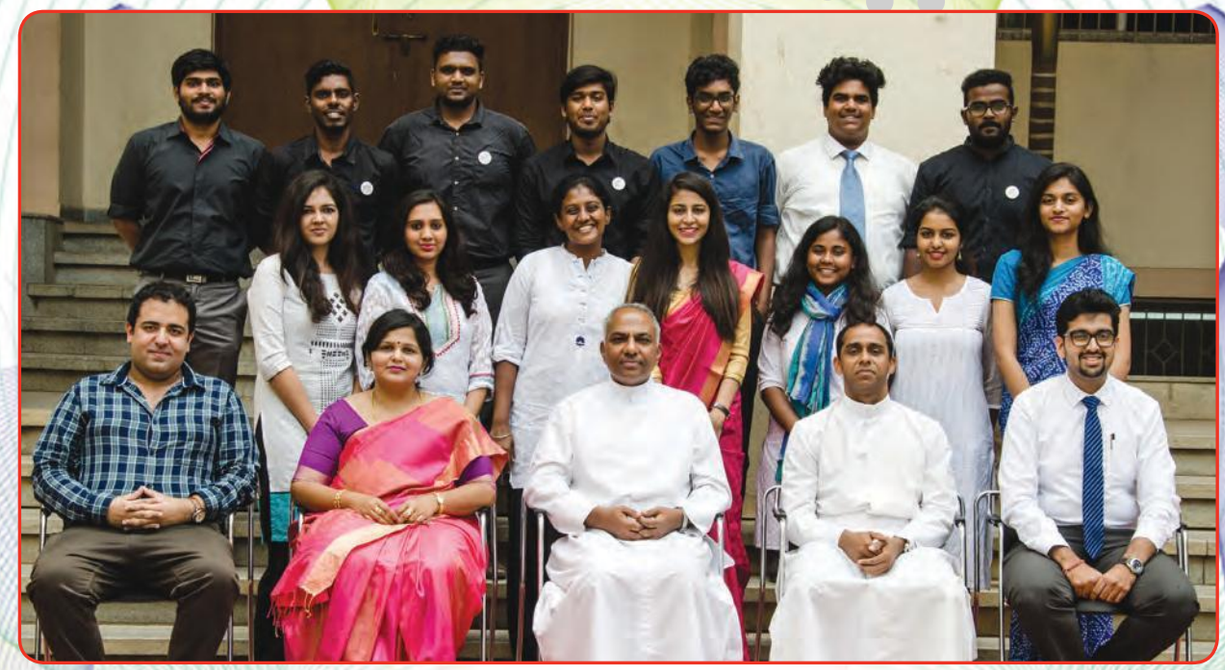
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Fountain Head

Leadership Developement Cell

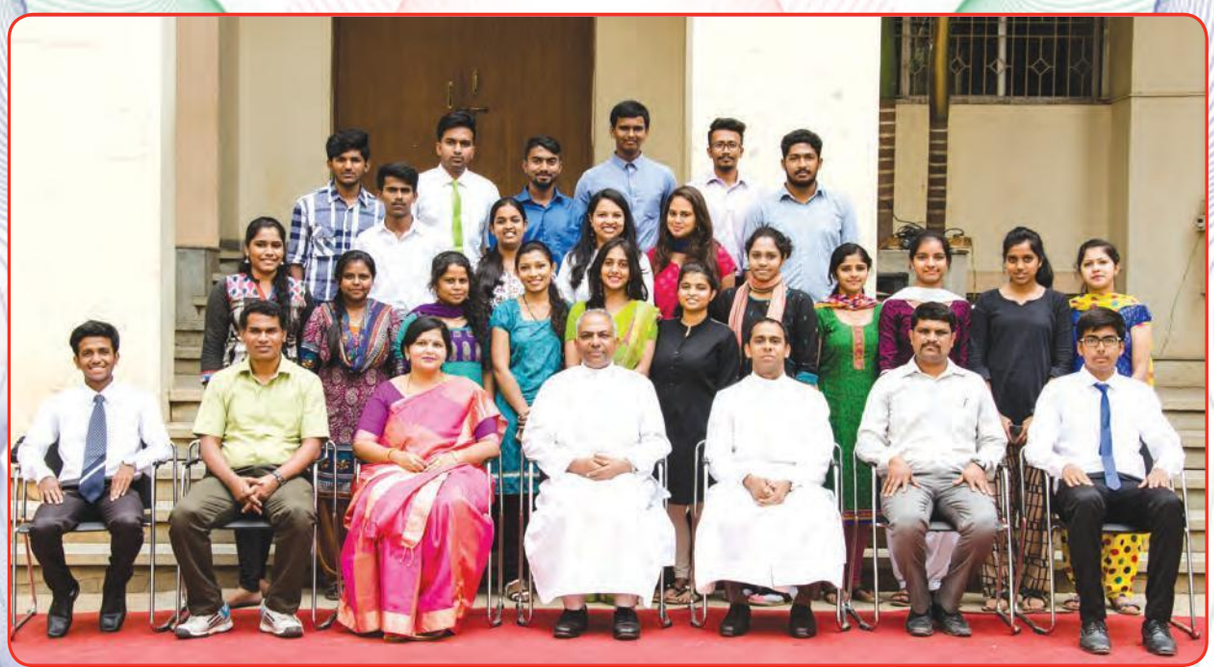




Hashmi Theatre Forum - Kannada

Hashmi Theatre Forum - English





Kannada Sangha

Hindi Parishad





Music Team

Dance Team





Conexus

Independence Day





The Independence Day celebrations at SJCC were led by the Centre for Social Action, one of the most active social service associations in college. The long standing association of CSA with the Government Urdu Higher Primary School led to an eventful day on August 15th, 2016. After a formal ceremony of flag hoisting and singing of the national anthem in the college campus a number of cultural events were organised for the children of the school. This was followed by refreshments and a stroll with the children in the vicinity of the college, in celebration of the national holiday. This event promoted healthy interactions among the students of various backgrounds, thus embodying the national spirit of "Unity in Diversity".





Institution Day

"If you want to go fast go alone, if you want to go far go together"

On 27 February, 2017 all the staff of the 7 institutions of BJES gathered to interact, refresh and update each other about the best practices of their respective institutions. The programme started at 9 AM at St. Joseph's College auditorium with an inter religious prayer service. Rev. Fr. Joseph Antony SJ the Rector and Vice President of the BJES institutions welcomed the gathering. Rev. Fr. Joseph Demello SJ, the key note speaker, spoke about Jesuits and the active involvement of the lay collaborators for the betterment of the institutions as well as the society. He also enlightened the gathering by giving tips on successful collaboration. The retiring staff members were honored and felicitated. Fr Brian Pereira SJ, the Director of Bembala Project for out reach programme for all the institutions under BJES, updated the gathering about different activities undertaken by all the institutions and urged the teachers to create men and women for others with others. The day was refreshing and fruitful to know about the progress of the sister concerns and to keep each one updated about work of the institutions.

The research findings of the Minor Research Project, sponsored by the management, titled 'Socio Economic Appraisal of the Devadasi System –A Study with Special Reference to Vijayapur and Bagalkot Districts of Karnataka', conducted in collaboration with the Bijapur Educational Society by Dr. Sheela, Dr. Himachalapathy and Ms. Suganthi Pais of St. Joseph's College of Commerce, was published in the Institution Day. Mr. Jagannath, the retiring administrative staff member of St. Joseph's College of Commerce, was felicitated along with other retiring staff members from other institutions in the programme. Mr. Jagannath has served the college from 1987 to 2017. His service to the institution was appreciated.







Annual Day



St Joseph's College of Commerce celebrated its 45th college day on the 10th of March, 2017. The solemn occasion marked the end of the academic year. The evening saw a large gathering of parents, teachers and students who were present to receive awards fortheir achievements in academics and co-curricular activities and contributions towards the college. The programme was graced by Dr. Anand K Joshi, Vice chancellor of the CMR Institutions, who was the chief guest for the evening. In his speech he stressed on the importance of innovation in education system and said that our college is just like a university and provides all the facilities for the students to prepare them for the challenges of tomorrow and to be successful. Rev. Fr. Anthony Joseph SJ, the Vice President BJES, presided over the function. The Programme Convenor, Ms. Suganthi Pais along with the Principal Rev. Dr. Daniel Fernandes SJ were present on the stage.



Our Principal Rev. Dr. Daniel Fernandes SJ, presented the annual college report and after which the college documentary was screened. The most coveted awards of best outgoing students were given away which seemed to be the most awaited part of the day. As per the tradition of the college proud parents of the best outgoing students handed the award to their respective graduating ward. The air was filled with deep emotions and a sense of closure as this was one of the last moments to be cherished by the third year students in their college journey.





Thanksgiving

The Thanksgiving Service was held for the staff and outgoing students on 17 March, 2017. The solemn interreligious service focused on thanking the almighty for the blessings of the past year and was conducted by the Campus Minister Fr. Roshan Pereira S.J, Fr. Daniel Fernandez S.J. our Principal and co-celebrated by other Jesuit priests namely Fr. Maria Raj SJ, Fr. Pratap Chandru SJ, Fr. Maxim Dias SJ, Fr. Bala Kiran SJ , Fr. Xavier Alangaram SJ and a priest from St. Patrick's Church Fr. Julius Kumar MSC. Fr. Bala Francis also graced this occasion. Each of the graduating student was anointed with holy oil as a sign of strength which will help them to face the world. The outgoing students also took the 'Swatch Bharat Pledge'. The staff and students shared lunch bringing to close an afternoon of spiritual and reflective thoughts.

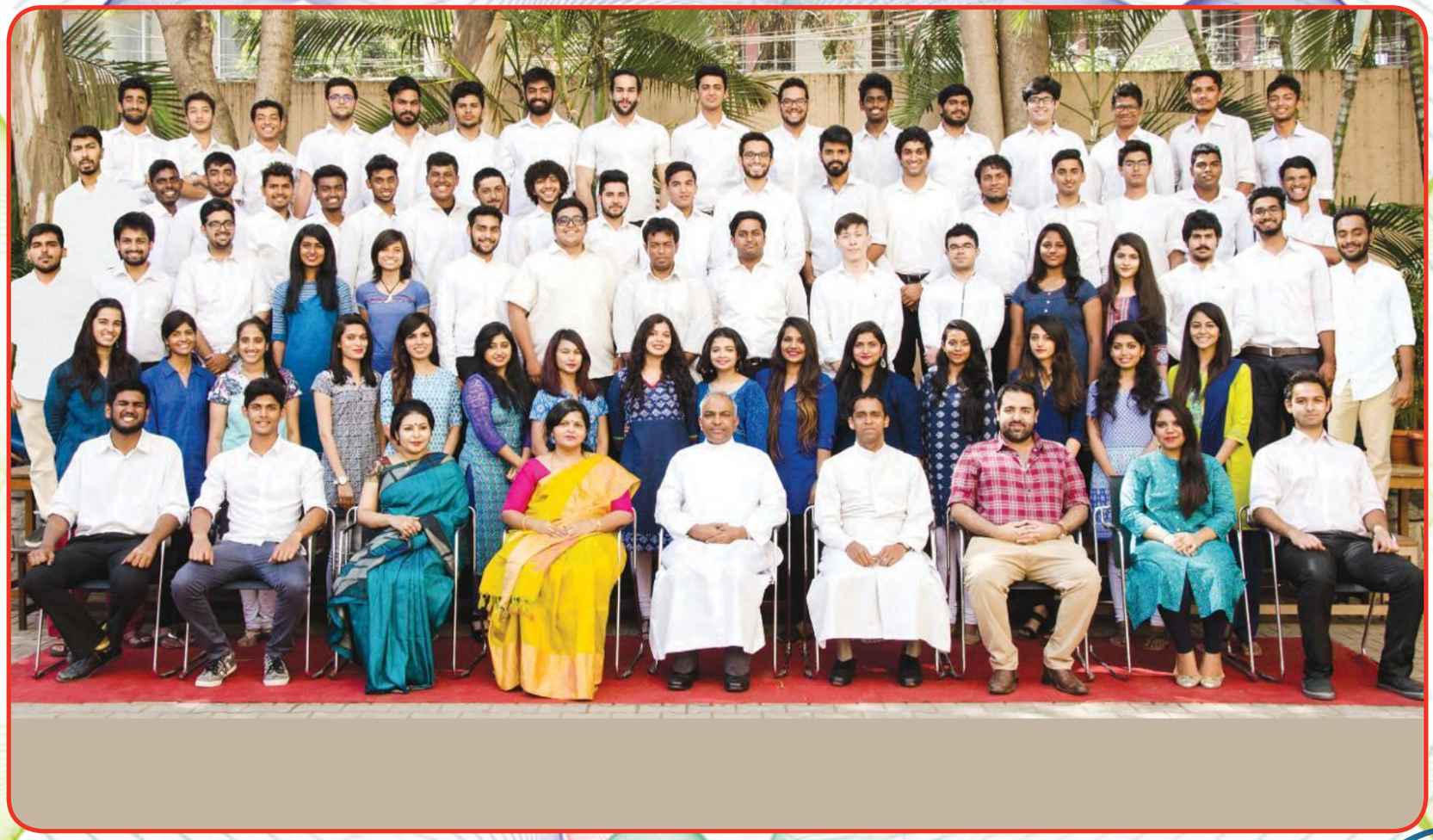






III BBM A

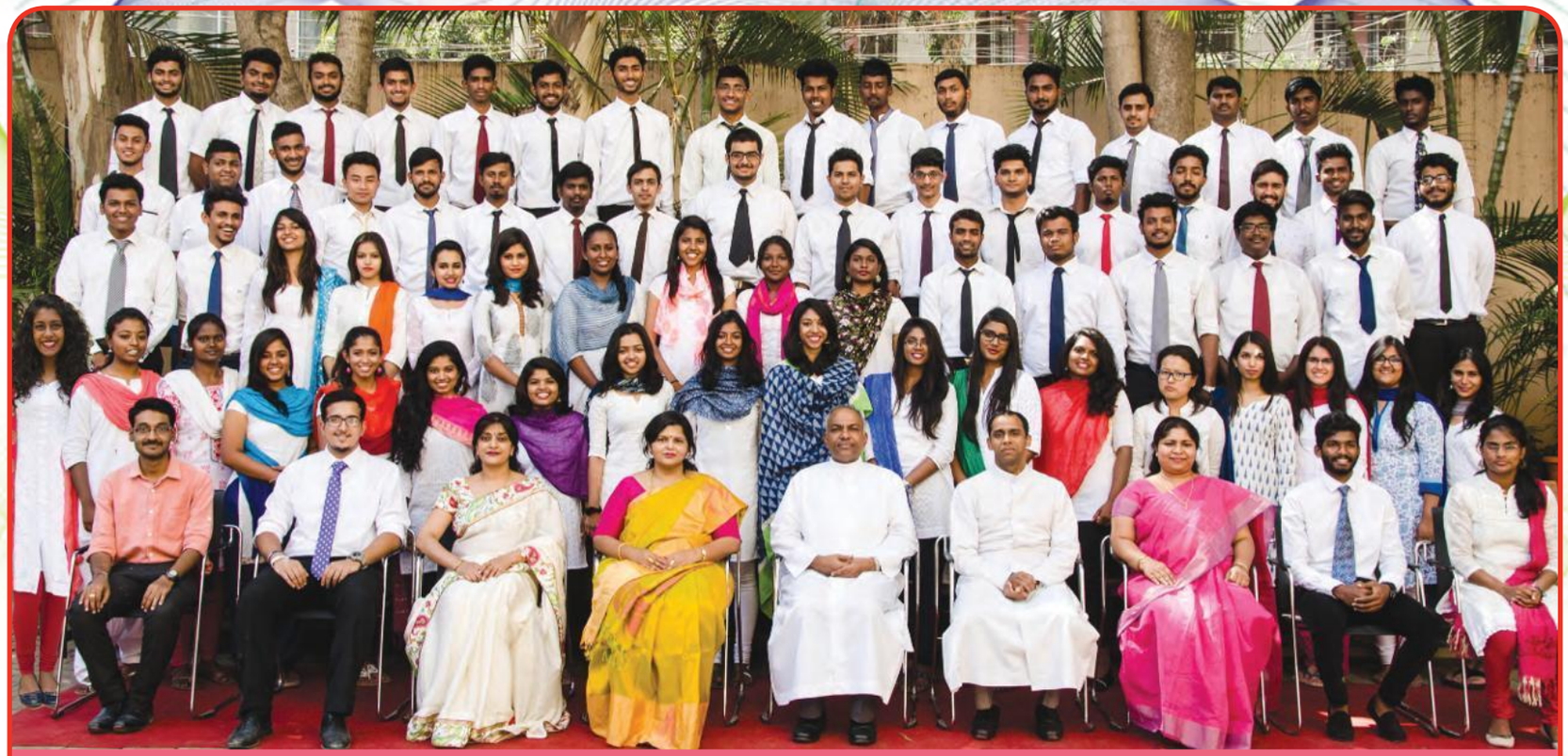




III BBM B

III BCOM A





III BCOM B

III BCOM C





III BCOM D

III BCOM E





III B.Com TT

II M.Com





II M.Com (IB)

Sports Report

In its endeavour to provide quality education. The college has carved out a name for itself in the field of sports and games. Students are encouraged to participate in inter-class and inter-collegiate tournaments. Sports and games are essential for many reasons. They not only help maintain good health but also foster friendship and good behavior.

Sports Quota Admission

The selection trials of BBA, B.Com and M.Com were conducted in the month of April/May 2016 for each of the seven games for the students who are likely to get admitted into the college. A total of 115 students registered for the sports quota admissions in various disciplines and this yea 35 sports persons were inducted based on their individual sports merits to strengthen the sports teams. The selected sports persons were given academic percentage concessions while the admission formalities were being done.

College Sports Team Selections

Mr. Nihal Colaco of III B.Com 'C' was elected as the Sports Coordinator in the Council Elections of 2016-17 unanimously. The beginning of June saw the consolidation of the recruitment efforts by conducting internal trials for the 14 college teams and other individual sporting events. These trials gave an opportunity for all college students, who had been admitted on other merits to participate in the college sport activities. Nearly 400 students had registered for these selections and by the end of June, the 14 various teams as well as the individual sport events were finalized through the meticulous selection process. With that, the sports teams of the college were officially inaugurated at the Sports Induction Ceremony held on 13th June 2016. Following which, the various sports teams had commenced their practice sessions.

Sports Induction Ceremony 2016-17

The Sports Induction Ceremony was held on 13th June 2016 in the Loyola Hall. This solemn Ceremony was graced by presence of our Chief Guests, Raghu Prasad R.V, an Olympic Hockey Umpire and Asst. Manager at K.S.H.A, Rev. Fr. Jason Furtado, SJ, Secretary and Treasurer of BJES, Rev Dr. Daniel Fernandes SJ, Principal and the esteemed staff members. 180 students were given the Pledge of Honor and were inducted in to fourteen various teams (Both Men & Women).







The captains of the various sports teams were called forward to take the oath, along with the other sports students, promising to 'participate in the true spirit of sportsmanship' with high levels of commitment and dedication, the sportspersons of SJCC were keen to impress, and anticipate an exciting 'sporting' year ahead. The College sports teams had performed very well in the academic year 2015-16 winning 35 trophies and 9 medals (Athletics) for the college. The Ceremony was concluded by honoring the national, state and university representatives for their achievements.

Special Olympics & WWE

The Sports Department of the college in association with Special Olympics Bharath had organized a special cricket exhibition match on the 9th of July 2016 among the special student athletes with a guest appearance from the Four-time WWE World Heavyweight Champion, Alberto Del Rio. The Regional Director for Special Olympics Bharat, Vasanth Kumar Shetty was helpful in putting together such an event.

Annual Sports Day

The College Annual Sports Day was held on the 10th December 2016. Mr. Elvis Joseph, Director of Bangalore Sports School Foundation graced this occasion. II B.com E class won the overall championship trophy of the inter-class sports and games competition. The college flag was proudly held high by the Sports Co-ordinator Nihal Colaco. Sharath Shetty of III B.com C and Jovita Jose of III B.com B were judged as the 'Best Athletes' for the men and women category respectively. The HoD of the B.Com department Mrs. Veenu Joy proceeded over the closing ceremony as Chief Guest.



Spiel 2017 – Respect All, Fear None

The eagerly awaited mega event of the year, St. Joseph's College of Commerce's Inter-collegiate Sports fest Spiel 2017 – Respect All Fear None was held from 4th to 11th of February, 2017. The 27th Year of Spiel was conducted on a grand scale over the course of the week.

With over 40 Colleges including the host college participating in this event, the crowd support shown this year was unlike anything seen before. Nearly 1500 students of the 11 disciplines participated in Spiel 2017. With 11 Sporting events conducted this year such as Badminton, Basketball, Cricket, Football, Hockey, Throw ball, Table Tennis and Tennis, St. Joseph's College of Commerce were declared as the Overall winners of the fest in the men's category and in the women's category the prestigious award was shared by Christ University and St. Joseph's College of Commerce.

The Chief Guest for the closing ceremony was Mr. K Krishnamurthy, General Secretary of the Karnataka State Hockey Association graced the solemn occasion and declared Spiel 2017– Respect All, Fear None closed which marked the end of an extravagant fest that will stay in the minds of many for years to come.





Bangalore University South Zone Volleyball Men Tournament

The college took up the task to conduct the Bangalore University Inter-collegiate Volleyball South Zone Men Tournament which was held on the 14th and 15th of February 2017. The tournament had a spectacular turnout of 34 colleges eager to be declared as the winners.

Over the course of the two days, players from various institutes displayed their hard work and talent. Surana College won the tournament with St. Joseph's College of Commerce coming runners up, both teams reaping the fruit of their hard work and moving forward to the Bangalore University Interzone Tournament.







Gold Medal

Ms. Pratima Kollali (Batch of 2015-16) has been declared as the Best Outgoing Sportsperson from Bangalore University and received the Smt. Paravathamma Mallaradhya Gold Medal for her outstanding performance in the field of Sports. She is also a member of Bangalore University Sports Board, for academic year 2016-17 to 2017-18 to render her services and advice for the development of sports.


















SJC
5
SJC
8
SJC
21

Achievements Galore

The Following are Medalists in Bangalore University Athletic Championship 2016-17

Sl/No	Name	Place	Medals	Events
1.	Bharath L	1st Place	Gold	100mtrs
2.	Vimal Raj	3rd Place	Bronze	Long Jump
3.	Stalin Abhilash	1st Place	Gold	1500 mtrs
4.	Sharath Shetty Fredrick John Bharath L Vimal Raj	1st Place	Gold	4 X 100 Relay (M)
5.	Fredrick John Vimal Raj Ashrith Nanjappa Stalin Abhilash	2nd Place	Silver	4 X 400 Relay (M)
6.	Bharath L	Best Athlete		

The following are the details of Achievements of Sports Teams in 2016-17

Sl No:	Game	Category	Tournament	Position
1.	Hockey	Men	Christ University	Winners
2.	Tennis	Men	Christ University	Runners Up
3.	Volleyball	Men	Christ University (Invitational Tournament)	Third Place
4.	Basketball	Women	Bangalore University	Winners
5.	Table Tennis	Men	Bangalore University	Winners
6.	Table Tennis	Women	Bangalore University	Winners
7.	Tennis	Men	Bangalore University	Winners
8.	Chess	Men	Bangalore University	Runners Up
9.	Basketball	Men	Bangalore University	Winners
10.	Football	Men	Bangalore University	Winners
11.	Table Tennis	Women	St. John's Medical College	Runners Up
12.	Table Tennis	Men	St. John's Medical College	Winners
13.	Throw ball	Women	Sindhi College	Winners
14	Throw ball	Women	BDTA Inter-collegiate Tournament	Runners Up
15	Throwball	Women	SPIEL – 2017	Winners
16	Basketball	Men	Shanmuganathan Memorial Cup (Chennai)	Runners Up
17	Table Tennis	Men	SPIEL – 2017	Runners Up
18	Table Tennis	Women	SPIEL – 2017	Runners Up
19	Volleyball	Men	Bangalore University (South Zone)	Runners Up
20	Football	Men	Bangalore University (South Zone)	Runners Up
21	Cricket	Men	CMS Jain – CPL	Runners Up
22	Cricket	Men	SPIEL – 2017	Runners Up
23	Basketball	Men	Bangalore University (South Zone)	Winners
24	Basketball	Men	Malleswaram Cup	Runners Up
25	Basketball	Women	Malleswaram Cup	Winners
26	Basketball	Women	Jyoti Nivas College –Sphygmus	Winners
27	Basketball	Men	Jyoti Nivas College –Sphygmus	Runners Up
28	Basketball	Men	BES Tournament	Runners Up

29	Table Tennis	Women	Jain University – VIE 2017	Third Place
30	Football	Men	SPIEL -2017	Winners
31	Football	Women	SPIEL -2017	Runners Up
32	Basketball	Men	SPIEL -2017	Winners
33	Basketball	Women	SPIEL -2017	Runners Up
34	Badminton	Men	SPIEL -2017	Runners Up
35	Tennis	Men	SPIEL -2017	Runners UP
36	Throwball	Women	Jindal College Tournament	Third Place
37	Hockey	Men	SPIEL -2017	Runners Up
38	Cricket	Men	Bangalore University	Runners Up
39	Basketball	Men	NITK – Surathkal	Runners Up
40	Basketball	Women	NITK – Surathkal	Winners
41	Badminton	Men	Bangalore University (South Zone)	Runners Up
42	Badminton	Women	Bangalore University (South Zone)	Runners Up

The following Students Represented University/State/India 2016-17

Sl No:	Name	Class	Game	Representation
1	Shivil Kaushik	III B.Com C	Cricket	England County Cricket/ State/IPL /KPL/ MPL
2	Rishi Bopanna	I BBA A	Cricket	State
3	Rahul Christon Pinto	I BBA B	Cricket	State
4	Jayesh. N	I BBA B	Cricket	State
5	Simran Henry	I B.Com C	Cricket	State
6	Rohan Raj Kini R	III B.Com C	Basketball	University
7	Siddarth Reddy	II BBA B	Basketball	University
8	Akhil M.U	II B.Com D	Basketball	University
9	Rakshith R Barigidad	I B.Com D	Table Tennis	University/State
10	Ankith. S	I B.Com TT	Table Tennis	University
11	Aishwarya N	I B.Com D	Table Tennis	University
12	Gabriella Smith	III B. Com C	Basketball	University
13	Surya Gowthaman	II M.Com	Basketball	University
14	Mercy Wilson	II BBA A	Basketball	University
15	Raima Mercy Johnson	I B.Com D	Basketball	University
16	Sneha. K	II BBA B	Basketball	University
17	Chandramuki A	I B.Com TT	Basketball	University
18	Shwetha R	II BBA B	Basketball	University
19	Shelton Nickson	II B.Com D	Football	State
20	Arvind Sekhar A	II B.Com E	Football	University
21	Ashwin Kumar L	III B.Com B	Football	University
22	C.P Bopanna	I B.Com E	Football	University
23	Sunil Joshua R	III B.Com D	Football	University
24	Doujapao Haokip	III B.Com B	Football	University
25	Nandini G	II B.Com D	Football	University
26	Archana V	I M.Com	Football	University
27	Neha M	II B.Com D	Football	University
28	Sharath Somanna	III B.Com B	Hockey	State/University (BU South Zone 2nd Place)
29	Kenneth Anthony D'Souza	III B.Com D	Hockey	State/University (BU South Zone 2nd Place)
30	Shashank C.N	III B.Com B	Hockey	University (BU South Zone 2nd Place)
31	Bharath L	II B.Com E	Athletics/ Tennis	University
32	Charles Dennis	III B.Com E	Chess	University
33	Siddharth E.S	I B.Com TT	Badminton	University
34	Stalin Abhilash	I B.Com D	Hockey	State
35	Mokshith Uthappa	I B.Com D	Hockey	State

Sports Department





Coaches

Captains And Vice Captains





University and State Representatives

Basketball , Men





Basketball, Women

Cricket





Football, Men



Football, Women





Hockey



Lawn Tennis





Tabletennis

Throwball





Volleyball

Badminton





Athletics

College in News

THE HINDU

SPORT

SJCC in semifinals

1. Hybrid Cloud Storage
2. Best Health Insurances
3. Best Private Cloud Providers
4. 10 Best VPN Providers



Akshay Jadhav (right) of St. Joseph's College of Commerce drives past Akash Rao of Sindhi College.

St. Joseph's College of Commerce entered the semifinals of the Malleshwaram Cup inter-collegiate floodlit basketball championship following a 79-50 win over Sindhi College on Friday.

It joined BMS College of Engineering, MSRIT and PESIT in the last four.

The four women's semifinalists are RV College of Engineering, Mount Carmel,

THE TIMES OF INDIA

CITY

SJCC students show off their talent for Bengaluru Fresh Face 2016

PE,VC, M&A Deals in India



It might have been a Saturday afternoon and the college closed earlier than usual, but the talented bunch at St Joseph's College of Commerce chose to wait it out and cheer for their talented collegemates during the Times Fresh Face 2016 auditions. From energetic dance performances to rap and beat-boxing, to some soul-stirring mono-acting, there was a mix of everything, making it a tough task for the judge – Best Kept Secret frontman Rahman Sajjad – to zero in on the winners.

COLLEGE SPIRIT: One of the things that stood out at the college was how everyone cheered for each performance. Sure, there was a dance team, a rap team and a theatre team, but the collective college spirit showed when there was a good performance onstage. In fact, the entire crowd cheered when winner Fazeel DP

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Last Published: Mon, May 02 2016. 07:06 PM IST

Shivil Kaushik and the rise of unorthodoxy in Indian cricket

Shivil Kaushik and a few others have come to represent a generation unhindered by the grassroots' otherwise traditional approach to cricket

Venkat Ananth



Gujarat Lions bowler Shivil Kaushik bowls during the 2016 IPL match against Kings XI Punjab in Rajkot on 1 May. Photo: AFP

Soon after the Gujarat Lions spinner Shivil Kaushik bowled his first delivery in the ongoing Indian Premier League (IPL) against the Rising Pune Supergiants on Friday, social media was abuzz with instant comparisons to Paul Adams, the former South African chinaman bowler from a bygone era. It didn't take long for news websites and content machines to

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Zoho Books GST-Ready Accounting Software



THE TIMES OF INDIA
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Siddhi Mahajankatti talks about her role in Aanandam

Deepika Jayaram Updated: Jan 27, 2017, 04.24 PM IST

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The film 'Aanandam', which is expected to capture the youthful mood of the youth, will be out in theatres soon. In a recent interview, Siddhi Mahajankatti, who is making her debut as an actress through the film, talked about the role she essays and more.

Siddhi said that her character's name is Dia Ambat in 'Aanandham', who is a chirpy girl. She added that Vineeth Sreenivasan introduced her on his social networking page by saying, Dia is someone who spreads light. She said that her character is so lively that she forges friendships with others very soon, and it bears a resemblance to her real personality.

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TH St. Joseph's College of Commerce triumphs

St. Joseph's College of Commerce triumphs

BENGALURU:, JANUARY 30, 2017 00:00 IST
UPDATED: JANUARY 30, 2017 04:07 IST

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St. Joseph's College of Commerce prevailed over R.V. College of Engineering in the final to claim the women's title at the Malleshwaram Cup inter-collegiate tournament here on Sunday.

Raima, Shanice and Shwetha were on song as SJCC triumphed 64-44.

Sonali Gautam shone for RVCE, but the SJCC defence proved superior, stretching its advantage from two points at the end of the first quarter to 12 at half-time. There was no stopping SJCC thereafter.

The results:

Women: Final: St. Joseph's College of Commerce 64 (Raima 20, Shanice 15, Shwetha 12) bt RV College of Engineering 44 (Sonali Gautam 17, G. Anusha 10). **Third place play-off:** BMSCE 43 (Devayani 21) bt Mount Carmel College 42 (Gomedha 23, Mariam 11).

Men: Third place play-off: PESIT 61 (Akshat 20, Arvind 18) bt BMSCE 33.

'ಇದು ನನ್ನ ಬಸ್' ಅಭಿಯಾನಕ್ಕೆ ಚಾಲನೆ





ಹಿಟ್ಟಿರಂಗ ತಂಡದ ಕಲಾವಿದರು ಕಾರ್ಯಕ್ರಮದಲ್ಲಿ ಬೀದಿ ನಾಟಕ ಪ್ರದರ್ಶಿಸಿದರು (ಎಡಚಿತ್ರ) ಇದು ನ್ಯಾಯವೆ?.. ಪ್ರದರ್ಶನಕ್ಕೆ ನಿಲ್ಲಿಸಿದ್ದ ಬಸ್ ಮೇಲೆ ಶ್ರದ್ಧಾಂಜಲಿ ಸಲ್ಲಿಸುವ ಮಾದರಿಯಲ್ಲಿ ಪುಷ್ಪಗುಚ್ಛ ಅಳವಡಿಸಲಾಗಿತ್ತು ಪ್ರಜಾವಾಣಿ ಚಿತ್ರಗಳು

ಪ್ರಜಾವಾಣಿ ವಾರ್ತೆ

ಬೆಂಗಳೂರು: ಸಾರ್ವಜನಿಕ ಆಸ್ತಿಗಳಾದ ಸರ್ಕಾರಿ ಬಸ್ಸುಗಳ ರಕ್ಷಣೆ ಕುರಿತು ಜನರಲ್ಲಿ ಅರಿವು ಮೂಡಿಸುವ ಉದ್ದೇಶದಿಂದ ಕೆಎಸ್‌ಆರ್‌ಟಿಸಿ ಆರಂಭಿಸಿದ 'ಇದು ನನ್ನ ಬಸ್' ಎಂಬ ಅಭಿಯಾನಕ್ಕೆ ಸಾರಿಗೆ ಸಚಿವ ರಾಮಲಿಂಗಾರೆಡ್ಡಿ ಅವರು ಮಂಗಳವಾರ ಚಾಲನೆ ನೀಡಿದರು.

ನೂತನ ಪಿಎಫ್ ನೀತಿ ವಿರೋಧಿಸಿ ಇತ್ತೀಚೆಗೆ ನಗರದಲ್ಲಿ ನಡೆದ ಪ್ರತಿಭಟನೆ ವೇಳೆ ಉದ್ರಿಕ್ತರು ಹಚ್ಚಿದ ಬೆಂಕಿಯಿಂದ ಸುಟ್ಟು ಕರಕಲಾದ 7 ಬಸ್‌ಗಳನ್ನು ಕಾರ್ಯಕ್ರಮದಲ್ಲಿ ಪ್ರದರ್ಶನಕ್ಕೆ ಇಡಲಾಗಿತ್ತು.

ನೋವಿನಿಂದ ಕಣ್ಣೀರಿಡುತ್ತಿರುವಂತೆ ಚಿತ್ರಗಳಿಂದ ಮೈದಳೆದು, ತಮ್ಮ ದುರಂತ ಕಥೆಯನ್ನು ತಾವೇ ಸಾರುವ ಮಾದರಿಯಲ್ಲಿ ಬರಹಗಳನ್ನು ಅಂಟಿಸಿಕೊಂಡಿದ್ದ ಬಸ್‌ಗಳನ್ನು ಪೀಣ್ಯ ಬಸ್ ಡಿಪೊದಿಂದ ಮೆರವಣಿಗೆ ಮೂಲಕ ಮೆಜೆಸ್ಟಿಕ್‌ನ ಕೆಎಸ್‌ಆರ್‌ಸಿಟಿ ಬಸ್ ನಿಲ್ದಾಣಕ್ಕೆ ತರಲಾಗಿತ್ತು. ವಿದೇಶಗಳಲ್ಲಿ ಪ್ರತಿಭಟನೆ ವೇಳೆ ನಾಗರಿಕರು ಸಾರ್ವಜನಿಕ ಆಸ್ತಿಗೆ ಹಾನಿಯಾಗದಂತೆ ಹೇಗೆ ವರ್ತಿಸುತ್ತಾರೆ ಎಂಬ ಬಗ್ಗೆ ಮಾಹಿತಿ ಮತ್ತು ಛಾಯಾಚಿತ್ರಗಳನ್ನು ಒಳಗೊಂಡ ಫಲಕಗಳನ್ನು ಬಸ್‌ಗಳ ಮೇಲೆ ಅಂಟಿಸಲಾಗಿತ್ತು.

ಕಾರ್ಯಕ್ರಮದಲ್ಲಿ ಕಲಾವಿದ ಬಾದಲ್ ನಂಜುಂಡಸ್ವಾಮಿ ಅವರು

ನಾವೇನೂ ನೋಟು ಮುದ್ರಣ ಮಾಡಿ ಬಸ್‌ಗಳನ್ನು ಖರೀದಿಸುವುದಿಲ್ಲ. ಸಾರ್ವಜನಿಕರ ತೆರಿಗೆ ಹಣದಲ್ಲಿಯೇ ಬಸ್‌ಗಳ ಖರೀದಿ ಮಾಡಲಾಗುತ್ತದೆ ಎಂಬುದನ್ನು ಪ್ರತಿಯೊಬ್ಬರು ಅರಿಯಬೇಕು
ರಾಜೇಂದ್ರಕುಮಾರ್ ಕಟಾರಿಯಾ

ಸುಸ್ಥಿತಿಯಲ್ಲಿದ್ದ ಒಂದು ಬಸ್‌ನ್ನು ಬೆಂಕಿಯಲ್ಲಿ ಹೊತ್ತಿ ಉರಿಯುತ್ತಿರುವಂತೆ ಅಲಂಕರಿಸಿದರು.

ಆ ಬಸ್‌ಗೆ ಅಂಟಿಸಿದ್ದ 'ಇದು ನಮ್ಮ ಸ್ಕ್ರು ಇದನ್ನು ನಾವು ಕಾಪಾಡುತ್ತೇವೆ' ಎಂಬ ಪ್ರತಿಜ್ಞಾ ಫಲಕದ ಮೇಲೆ ಸಾರಿಗೆ ಸಚಿವ ರಾಮಲಿಂಗಾರೆಡ್ಡಿ ಅವರು ಸೇರಿದಂತೆ ವಿವಿಧ ಗಣ್ಯರು ಮತ್ತು ಸಾರ್ವಜನಿಕರು ಸಹಿ ಮಾಡಿದರು.

ಕಾರ್ಯಕ್ರಮದಲ್ಲಿ ಮಾತನಾಡಿದ ರಾಮಲಿಂಗಾರೆಡ್ಡಿ ಅವರು, 'ಬಸ್‌ಗಳು ನಮ್ಮ ಸ್ವಂತ ಆಸ್ತಿ ಇದ್ದಂತೆ. ನಮ್ಮ ಮನೆಗೆ ನಾವು ಕಲ್ಲು ಹೊಡೆಯಲು ಸಾಧ್ಯವೆ? ಪ್ರತಿಭಟನೆ ವೇಳೆ ಸಾರ್ವಜನಿಕ ಆಸ್ತಿಗೆ ಹಾನಿ ಮಾಡುವುದು ಸರ್ಕಾರದ ಜೊಕ್ಕಸಕ್ಕೆ ನಷ್ಟ. ಅದು ಬೇರೊಂದು ರೂಪದಲ್ಲಿ ನಾಗರಿಕರ ಮೇಲೆಯೇ ಹೊರೆಯಾಗುತ್ತದೆ' ಎಂದು ಹೇಳಿದರು.

ಕೆಎಸ್‌ಆರ್‌ಟಿಸಿ ವ್ಯವಸ್ಥಾಪಕ ನಿರ್ದೇಶಕ ರಾಜೇಂದ್ರಕುಮಾರ್ ಕಟಾರಿಯಾ ಮಾತನಾಡಿ, 'ಪ್ರತಿಭಟನೆ ಎಂದ ತಕ್ಷಣವೇ ಸಾರ್ವಜನಿಕ ಆಸ್ತಿಗೆ ಹಾನಿ ಮಾಡುವುದು ಎಂದಾಗಿದೆ. ಅದರಲ್ಲೂ ಪ್ರತಿಭಟನೆಗಳಲ್ಲಿ ಬಸ್‌ಗಳೇ ಮೊದಲು ಆಕ್ರೋಶಕ್ಕೆ ತುತ್ತಾಗುತ್ತವೆ. ದೇಶದ ವಿವಿಧೆಡೆ ಇತ್ತೀಚೆಗಷ್ಟೆ ಕೋಟ್ಯಂತರ ಮೌಲ್ಯದ ಬಸ್‌ಗಳನ್ನು ಸುಟ್ಟು ಹಾಕಲಾಗಿದೆ' ಎಂದು ಬೇಸರ ವ್ಯಕ್ತಪಡಿಸಿದರು.

'ಪ್ರತಿಭಟನೆ ವೇಳೆ ಬಸ್‌ಗೆ ಹಾನಿ ಮಾಡದಂತೆ ಜಾಗೃತಿ ಮೂಡಿಸುವು ದಕ್ಕಾಗಿ ಈ ಅಭಿಯಾನ ಹಮ್ಮಿಕೊಳ್ಳ ಲಾಗಿದೆ. ಈ ಬಸ್‌ನ್ನು ನಿತ್ಯ ಒಂದೊಂದು ಪ್ರದೇಶಕ್ಕೆ ಕಳುಹಿಸಲಾಗುವುದು' ಎಂದರು.

Creative Writing (Kannada)

ಕನ್ನಡ ಸಾಹಿತ್ಯದ ಬೆಳವಣಿಗೆಗೆ ಜನಪದ ಸಾಹಿತ್ಯದ ಕೊಡುಗೆ

ಜನಪದ:– ಜನಪದ ಎಂದ ತಕ್ಷಣ ನೆನಪಾಗುವುದೇ ಜನ ಸಮೂಹ ಅಥವಾ ರೈತಾಪಿ ವರ್ಗದ ಒಂದು ಗುಂಪು. ಈ ಜನಪದ ಎಂಬುದು ದೇಶೀ ಕಲೆ. ಜನಪದ ಸಾಹಿತ್ಯ ಅನ್ನೋದು ಆದಿ ಕಾಲದಿಂದಲೂ ರೂಢಿಯಲ್ಲಿದೆ. ಜನಪದ ಸಾಹಿತ್ಯ ಎಂಬುದು ಹಲವಾರು ಕ್ಷೇತ್ರಗಳಲ್ಲಿ ತಮ್ಮ ಚಾಪನ್ನು ಮೂಢಿಸಿರುವುದಲ್ಲದೇ, ತನ್ನ ಶ್ರೀಮಂತಿಕೆಯನ್ನು ಪ್ರತಿಯೊಂದು ಕ್ಷೇತ್ರದಲ್ಲಿಯೂ ಉಳಿಸಿಕೊಂಡು ಬಂದಿದೆ ಎಂಬುದರಲ್ಲಿ ಸಂದೇಹವಿಲ್ಲ. ಜನಪದ ಸಾಹಿತ್ಯವು ಮೌಖಿಕವಾಗಿದ್ದು ಹಿಂದಿನ ಕಾಲದಲ್ಲಿ ರೈತಾಪಿ ಜನರು ಆಡು ಮಾತುಗಳ ಮೂಲಕ, ಪದಗಳನ್ನು ಒಂದೊಂದಾಗಿ ಬಹಳ ಸುಂದರವಾಗಿ ಜೋಡಿಸಿಕೊಂಡು ಅದಕ್ಕೆ ತನ್ನದೇ ಆದಂತಹ ಬಹಳ ಸುಂದರವಾದ ಅರ್ಥವನ್ನು ನೀಡಿ ಹಾಡಿನ ಸರಮಾಲೆಯಾಗಿ ಜೋಡಿಸುತ್ತಿದ್ದರು. ಅದೇ ಮುಂದೆ ಜನಪದ ಹಾಡಾಗಿ ಗುರುತಿಸಿಕೊಳ್ಳುತ್ತಾ ಬಂದಿತು. ಜನಪದ ಕಲೆಗೆ ತನ್ನದೇ ಆದ ಸ್ವಂತಿಕೆ, ನೈಜತೆ ಇದೆ. ರೈತಾಪಿ ಜನರು ಬಹಳ ಮುಖ್ಯವಾಗಿ ಸುಗ್ಗಿ ಕಾಲದಲ್ಲಿ ಹೆಚ್ಚಾಗಿ ಈ ರೀತಿ ಹಾಡುಗಳನ್ನು ರಚಿಸುತ್ತಿದ್ದರು. ಇದು ಯಾವುದೇ ಪುಸ್ತಕದ ಬದನೆಕಾಯಿಯಲ್ಲ. ತಮ್ಮ ಮನದ ಭಾವನೆಯನ್ನು ಹಾಡಿನ ಮುಖಾಂತರ ಹೊರಜಗತ್ತಿಗೆ ವ್ಯಕ್ತಪಡಿಸುವುದೇ ಆಗಿದೆ. ಇದೇ ರೀತಿಯ ಸಂತೋಷ, ದು:ಖ, ನೋವು–ನಲಿವು ಮುಂತಾದುವುಗಳನ್ನು ಒಳಗೊಂಡಿರುವಂತಹ ಹಲವಾರು ಜನಪದ ಹಾಡುಗಳನ್ನು ಸಹಾ ನೋಡಬಹುದಾಗಿದೆ. ಈ ಜನಪದ ಕಲೆ ಎಂಬುದು ಯಾವ ರೀತಿಯಲ್ಲಿ ರೂಢಿಯಲ್ಲಿದೆ ಎಂದರೆ ಸಾಂಗತ್ಯ ಕವಿಗಳು ರನ್ನ, ಹರಿಹರ, ರಾಘವಾಂಕ ಮುಂತಾದ ಹೆಸರಾಂತ ಕವಿಗಳೂ ಸಹಾ ತಮ್ಮ ಕವನದಲ್ಲಿ ಜಾನಪದದ ಸೊಗಡನ್ನು ಮೂಢಿಸಿದ್ದಾರೆ. ಅಲ್ಲದೇ ಕನ್ನಡ ಗದ್ಯಗ್ರಂಥ "ವಡ್ಡಾರಾಧನೆ" ಯಲ್ಲಿಯೂ ಸಹಾ ಜನಪದದ ಚಾಪನ್ನು ನೋಡಬಹುದೆಂಬುದರಲ್ಲಿ ಎರಡು ಮಾತಿಲ್ಲ. ಅಷ್ಟರ ಮಟ್ಟಿಗೆ ಜನಪದ ಕಲೆ ಎಂಬುದು ತನ್ನ ಇರುವಿಕೆಯನ್ನು ತಮ್ಮ ಶ್ರೀಮಂತಿಕೆಯನ್ನು ಉಳಿಸಿ ಬೆಳೆಸಿದೆ.

ಜಿ. ಶಂ. ಪರಮಶಿವಯ್ಯ, ಎಚ್.ಎಲ್.ನಾಗೇಗೌಡ ಹೀಗೆ ಹಲವಾರು ಹಿರಿಯ ಪ್ರತಿಭೆಗಳು ಜನಪದ ಕಲೆ ಸಾಹಿತ್ಯಕ್ಕೆ ನೀಡಿರುವಂತಹ ಕೊಡುಗೆ ಅಪಾರವಾದುದ್ದಾಗಿದೆ. ಜನಪದದಲ್ಲಿ ಹಲವಾರು ಪ್ರಕಾರಾಗಳು ಸಹಾ ಬಹು ಮುಖ್ಯ ಪಾತ್ರವನ್ನು ವಹಿಸುತ್ತದೆ. ಅದರಲ್ಲಿ ಪ್ರಮುಖವಾಗಿ ಜನಪದ ಹಾಡು, ಜನಪದ ನೃತ್ಯ, ಜನಪದ ಅಡುಗೆ, ಜಾನಪದ ಉಡುಪು, ಜಾನಪದ ಕಲೆ ಹೀಗೆ ಹಲವಾರು ಪ್ರಕಾರಗಳಿವೆ.

ಇದರಲ್ಲಿ ಜನಪದ ಔಷಧಿಯೂ ಕೂಡಾ ಒಂದು ಹಿಂದಿನ ಕಾಲದಲ್ಲಿ ಔಷಧಿಯ ಸತ್ವ ಇರುವ ತುಳಸಿ, ತುಂಬೆ, ಬೇವು ಹೀಗೆ ಹಲವು ಔಷಧೀಯ ಗುಣ ಹೊಂದಿರುವಂತಹ ಗಿಡಮೂಲಿಕೆಗಳನ್ನು ಬಳಸುತ್ತಿರುವುದನ್ನು ನಾವು ನೀವೆಲ್ಲಾ ನೋಡಿರುತ್ತೇವೆ.

ಜನಪದ ಉಡುಪು, ಜನಪದ ನೃತ್ಯ, ಇವುಗಳಿಗೆ ತನ್ನದೇ ಆದ ಸ್ವಂತಿಕೆ, ನೈಜತೆ ಇದೆ ಜನರಿಂದ ಜನರಿಗಾಗಿ ಜನರಿಗೋಸ್ಕರವೇ ಇರುವುದು ಜನಪದ ಸಾಹಿತ್ಯ.

ಜನಪದ ಸಾಹಿತ್ಯ ಎಂಬುದು ಪ್ರತ್ಯಕ್ಷವಾಗಿ ಹಾಗೂ ಪರೋಕ್ಷವಾಗಿ ಕನ್ನಡ ಸಾಹಿತ್ಯದ ಬೆಳವಣಿಗೆಗೆ ಕಾರಣೀಕೃತವಾಗಿದೆ ಎಂದರೆ ತಪ್ಪಾಗಲಾರದು. ಮೌಖಿಕ ರೂಪದಲ್ಲಿದ್ದ ಬಹಳ ಅರ್ಥಪೂರ್ಣತೆಯಿಂದ ಕೂಡಿರುವಂತಹ ಜಾನಪದ ಸಾಹಿತ್ಯಕ್ಕೆ ಮತ್ತಷ್ಟು ಬಣ್ಣ ಹಚ್ಚಿ, ಅರ್ಥೈಸಿ ಅದನ್ನು ಒಂದು ಭಾಷಾಧಾರಿತವಾಗಿ ಲಿಖಿತ ರೂಪದಲ್ಲಿ ವ್ಯಕ್ತಪಡಿಸುವಂತಹ ಒಂದು ಸಾಹಿತ್ಯವೇ ನಮ್ಮ ಕನ್ನಡ ಸಾಹಿತ್ಯವಾಗಿದೆ. ಈ ಕನ್ನಡ ಸಾಹಿತ್ಯ ಹಾಗೂ ಜನಪದ ಸಾಹಿತ್ಯಗಳು ಒಂದೇ ನಾಣ್ಯದ ಎರಡು ಮುಖಗಳಿದ್ದಂತೆ. ಕನ್ನಡ ಸಾಹಿತ್ಯವು ಹಾಗೂ ಜನಪದ ಸಾಹಿತ್ಯ ಎಂಬ ಎರಡು ಘನ ಸಾಹಿತ್ಯ ನಮ್ಮ ಕನ್ನಡವನ್ನು, ಕನ್ನಡ ತನವನ್ನು, ಕನ್ನಡದ ಇರುವಿಕೆಯ ಕೀರ್ತಿ ಪತಾಕೆಯನ್ನು ಎತ್ತಿ ಹಿಡಿಯುವುದರಲ್ಲಿ ತನ್ನ ಚಾಪನ್ನು ಮೂಡಿದೆ ಎಂಬುದರಲ್ಲಿ ಸಂದೇಹವಿಲ್ಲ.

ಕನ್ನಡ ಸಾಹಿತ್ಯದಲ್ಲಿಯೂ ಸಹಾ ನಾವು ಹಲವಾರು ಪ್ರಕಾರಗಳನ್ನು ಕಾಣಬಹುದಾಗಿದೆ ಅವುಗಳೆಂದರೆ ಅವಣಿ, ಅಹದೇಶ್ವರ, ಮಂಟೇಸ್ವಾಮಿ, ಜುಂಜಪ್ಪ ಮುಂತಾದ ಮಹಾಕಾವ್ಯಗಳು ಕನ್ನಡ ಸಾಹಿತ್ಯ ಹಾಗೂ ಜನಪದ ಸಾಹಿತ್ಯದ ಕೊಂಡಿಯಂತೆ ಒಂದಲ್ಲಾ ಒಂದು ಕ್ಷೇತ್ರಗಳಲ್ಲಿ ಕನ್ನಡಿಯ ಪ್ರತಿಬಿಂಬದಂತೆ ಕಂಡು ಬರುತ್ತದೆ.

ಕನ್ನಡ ಸಾಹಿತ್ಯಕ್ಕೆ, ಮೂಲ, ಬೆನ್ನುಲುಬಾದಂತಹ ಜನಪದ ಸಾಹಿತ್ಯಕ್ಕೆ, ಮಹತ್ವ ಇದೆಯೇ ಎಂದರೆ ಖಂಡಿತವಾಗಿಯೂ ಸಹಾ ಮೊದಲೇ ಹೇಳಿದಂತೆ ಜಿ.ಶಂ.ಪರಮಶಿವಯ್ಯ, ಎಚ್.ಎಲ್.ನಾಗೇಗೌಡರಂತಹ ಪ್ರತಿಭೆಗಳಿಂದ ಇದು ಜೀವಂತವಾಗಿದೆ. ಆದರೆ ಈಗಿನ ಯುವ ಜನಾಂಗಗಳು ಹೆಚ್ಚಾಗಿ ಪಾಶ್ಚಾತ್ಯ ಕಲೆ, ಸಾಹಿತ್ಯ, ಸಂಗೀತ, ನೃತ್ಯಗಳಿಗೆ ಮಾರು ಹೋಗುತ್ತಿರುವುದರಿಂದ ಸ್ವಲ್ಪ ಮಟ್ಟದಲ್ಲಿ ತನ್ನ ಇರುವಿಕೆಯನ್ನು ಕಳೆದುಕೊಳ್ಳುತ್ತಾ ಬರುತ್ತಿದೆ. ನಮ್ಮ ಕನ್ನಡ, ಜನಪದ ಎಂಬುದು ಬರಿ ನುಡಿಯಾಗದೇ ಹೆಮ್ಮೆಯ ನಾಡಾಗಬೇಕಾದರೆ ಯುವ ಜನಾಂಗವೂ ಸಹಾ ಇಂತಹ ದೇಶೀ ಕಲೆಗಳಿಗೆ ಹೆಚ್ಚಿನ ಒತ್ತು ಪ್ರೋತ್ಸಾಹ ಕೊಡಲೇಬೇಕಾಗಿದೆ.

ಒಂದು ಕೈಯಿಂದ ಚಪ್ಪಾಳೆ ಹೇಗೆ ಬರುವುದಿಲ್ಲವೋ ಹಾಗೆಯೇ ಎಲ್ಲರೂ ಒಟ್ಟುಗೂಡಿ ಏನನ್ನಾದರೂ ಗುರಿಯಿರುವ ಸಾಧನೆಯನ್ನು ಮಾಡಿದಾಗ ಮಾತ್ರವೇ ಯಾವುದೇ ಒಂದು ಕಾರ್ಯಕ್ಕೆ ಸೂಕ್ತ ಪ್ರತಿಫಲವನ್ನು ಕಾಣಲು ಸಾಧ್ಯವಾಗುತ್ತದೆ.

ಹಾಗೆಯೇ ನಮ್ಮ ಮನಸ್ಸನ್ನು ಬೇರೆಡೆಗೆ ಬಿಡದೇ ಒಂದು ನಿರ್ದಿಷ್ಟ ಬಿಂದುವಿನಲ್ಲಿಟ್ಟು, ಪಾಶ್ಚಾತ್ಯಕ್ಕೆ ಮಾರು ಹೋಗಲು ಬಿಡದೇ ನಮ್ಮ ತನವನ್ನು ಉಳಿಸಿಕೊಳ್ಳಲೇ ಬೇಕಾಗಿದೆ

ಪಾಶ್ಚಾತ್ಯರೆಲ್ಲರೂ ನಮ್ಮ ಕಲೆ, ನಮ್ಮ ಸೊಗಡಿಗೇ ಮಾರುಹೋಗುವಾಗ ಬುದ್ಧಿಗೇಡಿಗಳಾಗಿ ನಾವು ಇರಬಾರದು.

ಒಂದು ಸಾಹಿತ್ಯವನ್ನು ಉಳಿಸಿ,ಬೆಳೆಸುವುದು ಎಂಬುದು ಬಹಳ ಸುಲಭ ಕಾರ್ಯವಲ್ಲ.ಅದರ ಹಿಂದೆ ಹಲವು ರೀತಿಯ ಶ್ರಮ , ಹಲವರ ಜ್ಞಾನ,ಸಮಯ ಎಲ್ಲಾ ಇರುತ್ತದೆ. ಆದುದರಿಂದ ಕನ್ನಡ ಸಾಹಿತ್ಯ ಬೆಳವಣಿಗೆಗೆ ನಮ್ಮ ಜಾನಪದದ ಸೊಗಡು ಹೇಗೆ ಸಮ್ಮಿಲಿತವಾಗಿದೆಯೋ ಹಾಗೆಯೇ ಇದರ ಇರುವಿಕೆಯನ್ನು ಉಳಿಸಲೇ ಬೇಕಾದದ್ದೂ ಕೂಡಾ ನಮ್ಮ ಕರ್ತವ್ಯವಾಗಿದೆ.

ಮಾನಸ
ಪ್ರಥಮ ಬಿ.ಕಾಂ.
ದ್ವೀತೀಯ ಬಿ.ಕಾಂ.

ನಗರ ಜೀವನದ ದ್ವಂದ್ವತೆ

ನಗರೀಕರಣದ ಗೋಂದಲಮಯವಾದ ಜೀವನವನ್ನು ವಿವರಿಸು ಈ ಕವಿತೆ, ಜಿ.ಎಸ್.ಶಿವರುದ್ರಪ್ಪನವರ ಮಹತ್ವಾಕಾಂಕ್ಷೆಯ ಕವಿತೆಗಳಲ್ಲಿ ಒಂದು ಎನ್ನಬಹುದು.

ಜಾಗತೀಕರಣ ,ಉದಾರೀಕರಣ ಖಾಸಗೀಕರಣಗಳ ಕಡೆ ಮುಖ ಮಾಡಿ ಹೋಗುತ್ತಿರುವ ಈ ಹೊತ್ತಿನಲ್ಲಿ ಮಾನವ ಸಂಬಂಧಗಳು ಕೇವಲ ಹಣ, ಐಶ್ವರ್ಯ ಹಾಗೂ ದುಡಿಮೆ ಹಾಗೂ ಮತ್ತೆ ದುಡಿಮೆ ಎಂಬುದರ ಮೇಲೆ ನಿಲ್ಲುವಂತೆ ಮಾಡಿದೆ. ಆಧುನಿಕ ಮಾನವನಿಗೆ ಹೃದಯಕ್ಕಿಂತ ಅದರ ಕೆಳಗಿರುವ ಹೊಟ್ಟೆಯದೇ ಚಿಂತೆಯಾಗಿ ಕಾಡುತ್ತಿದೆ. ಒಬ್ಬ ಸಾಮಾನ್ಯ ಮನುಷ್ಯ ತನ್ನ ಕುಟುಂಬದ ಪಾಲನೆ ಪೋಷಣೆಯ ಸಂದರ್ಭದಲ್ಲಿ ನಗರ ಜೀವನವು ಅವನನ್ನು ಏಕಾಂಗಿಯನ್ನಾಗಿ ಮಾಡುತ್ತಿದೆ. ಸಂಬಂಧಗಳಿಗಿಂತ ಇಲ್ಲಿ ಬದುಕುವುದಕ್ಕಾಗಿ ದುಡಿಯುವುದೇ ಅವನ ಅಂತಿಮ ಧ್ಯೇಯವಾಗಿರುತ್ತದೆ. ನಮ್ಮ ಎಲ್ಲಾ ಆಸೆ ಆಕಾಂಕ್ಷೆಗಳನ್ನು ಸಹ ಈ ಜೀವನಕ್ಕಾಗಿ ಬಲಿ ಕೊಡಬೇಕಾಗಿದೆ.

ನಗರ ಜೀವನವೂ ಸಹ ಸಂಬಂಧಗಳ ನಡುವೆ ಕಂದಕವನ್ನುಂಟು ಮಾಡಿದೆ. ತಂದೆ–ತಾಯಿಗಳು ಎಂದರೆ ಕೇವಲ ಕೈ ಹಿಡಿದು ನೆಡೆಸಿದವಳು ಹಾಗೂ ಕುಳಿತು ಕೆಮ್ಮುವ ಪ್ರಾಣಿಗಳಾಗುತಿದ್ದಾರೆ. ಆದ–ರೆ ಗ್ರಾಮ ಭಾರತದಲ್ಲಿ ತಾಯಿ ಮಗುವಿಗೆ ಏನೆಲ್ಲಾ ಆಗುತ್ತಿದ್ದಳು ಎಂಬುದಕ್ಕೆ ಈ ತ್ರಿಪದಿಯ ಸಾಲುಗಳನ್ನು ಉದಾಹರಿಸಬಹುದಾಗಿದೆ.

"ಆಡಿ ಬಾ ಎನ ಕಂದ

ಅಂಗಾಲ ತೊಳದೇನಾ ತೆಂಗಿನಕಾಯಿ

ತಿಳಿನಿರ ತಕ್ಕೊಂಡು ಬಾಂಗಾರ ಮೋರಿ ತೊಳೆದೇನಾ" ಎನ್ನುತ್ತಾರೆ.

ಅಂದರ ಇಂದಿನ ನಗರ ಜೀವನ ಈ ಒತ್ತಡಯುಕ್ತ, ದುಡಿಯಲೇಬೇಕಾದ ಮಧ್ಯಮ ವರ್ಗದ ಜನರಿಗೆ ನಮ್ಮ ಸಂಬಂಧಗಳು ಮೋಡ ಕವಿದ ಸೂರ್ಯನಂತಾಗಿದೆ. ಎಂಬುದನ್ನು ಕವಿ ಬಹಳ ಮನೋಜ್ಞವಾಗಿ ವಿವರಿಸುತ್ತಾರೆ.

ಕಲಿತದ್ದು ಎಂದು ವಿವರಿಸುವಲ್ಲಿ ಕವಿ ತನಗಾಗಿ ಕಲಿತದ್ದು ಏನು ಇಲ್ಲ ಎನ್ನುತ್ತಾರೆ. ಹೌದು ಇಂದು ನಗರದ ಬಹುಪಾಲು ಜನಗಳ ಜೀವನವೂ ಸಹ ಹಾಗೆಯೇ ನಮ್ಮ ಓದು ಕೇವಲ ಸರ್ಟಿಫಿಕೇಟ್ ನ ಮೇಲೆಯೇ ನಿಂತಿದೆ. ಜೀವನವೆಂದರೆ ಒಂದು ಮೋಜು ಎಂಬಂತೆ ಭಾಸವಾಗುತ್ತದೆ. ನಾವು ಇಂದಿಗೂ ಸಹ ಜೀವನದ ಪಾಠವನ್ನು, ಬದುಕುವ ಕಲೆಯನ್ನು ಕಲಿಯಲಿಲ್ಲ ಎಂಬುದು ಕವಿಯ ಅಂತರ್ಯದ ವಿಷಾದದ ಧನಿಯನ್ನು ಧ್ವನಿಸುತ್ತದೆ.

ನಮ್ಮ ಜನನ, ಬೆಳವಣಿಗೆ ಹುಟ್ಟು, ಬಾಲ್ಯಗಳೆಲ್ಲವೂ ಸಹ ನಿಗಧಿತ ಜೀವನ ಕ್ರಮದಲ್ಲಿ ಬೆಳೆಯುತ್ತದೆ. ಒಬ್ಬ ಗ್ರಾಮಾಂತರದ ಬಾಲಕನಿಗೆ ಸಿಗುವಂತಹ ಪ್ರಕೃತಿಯ ಒಡಲಿನ ಯಾವ ಭಾಗವೂ ನಗರದ ಮಕ್ಕಳಿಗೆ ಸಿಗುವುದಿಲ್ಲ. ಇದೊಂದು ವಿಷಾದ ಕವಿ ಶಿವರುದ್ರಪ್ಪನವರಿಗೆ ಕಾಡಿದೆ. ದಿನ ಬೆಳಗಾದರೆ ನಮಗೆ ನೋಡಸಿಗುವುದು. ಗಾಡಿಗಳು, ಲಾರಿ, ಬಸ್ಸು, ಪ್ಲೈನುಗಳು ಇದೇ ನಮ್ಮ ಆಟದ ಸಾಮಾನುಗಳು, ಪುಟ್‌ಪಾತಿನಲ್ಲಿ ಸಂಚರಿಸುವುದೇ ನಮ್ಮ ದಿನಚ–ರಿಯಾಗಿದೆ.ಎಲ್ಲದಕ್ಕೂ ಆಸರೆ, ಎಲ್ಲ ಸ್ಥಳದಲ್ಲೂ ಕ್ಯೂ ನಿಲ್ಲುವ ಜನ ಎಂದು ಹೇಳುತ್ತಾ ಕವಿ ಸ್ವಚ್ಚಂದ ಹಳ್ಳಿಯ ಪರಿಸರಕ್ಕೆ ತಾಳೆ ಮಾಡಿ ನೋಡುತ್ತಾರೆ.ಹಾಗೆ ನೋಡುವಲ್ಲಿ ನಗರ ಜೀವನ ಮನುಷ್ಯನ ಮೇಲೆ ಉಂಟುಮಾಡಿರುವ ಆಗಾಧ ಪರಿಣಾಮಗಳು ನಮಗೆ ಅರಿವಾಗುತ್ತದೆ.

೭೦–೮೦ ದಶಕದಲ್ಲೆ ಮುಂಬೈ, ಬೆಂಗಳೂರು, ಕೋಲ್ಕತ್ತಾದಂತಹ ಮಹಾನಗರಗಳ ಸ್ಥಿತಿ ಕವಿ ಹೇಳುವ ಹಾಗಿತ್ತು ಎನ್ನುವುದಾದರೆ ೨೦೧೭ ರಲ್ಲಿ ನಿಂತು ನಾವು ಆ ಬಗ್ಗೆ ಆಲೋಚಿಸಿದಾಗ ಉಂಟಾಗುವ ಜೀವನ ಶೂನ್ಯ ಭಾವನೆ,ಅನಾಥತೆ, ಒಂಟಿತನ, ಕುರುಡು ಕುಂಚಾಣದ ನರ್ತನಗಳ ರುದ್ರ ತಾಂಡವ. ಆ ತಾಂಡವದಲ್ಲಿ ಬೆಯುತ್ತಿರುವ ಸಂಬಂಧಗಳ ಆಕ್ರಂದನ ಇನ್ನೂ ಸ್ಪಷ್ಟವಾಗಿ ಕಾಣಿಸುತ್ತದೆ ಎನ್ನಬಹುದು.

ವರ್ಷ .ವಿ

ದ್ವಿತೀಯ ಬಿ.ಕಾಂ.



Creative Writing (Hindi)

देख तो पर्दा हटाकर

बंधनों की खिड़कियों के पार
ज़रा झाँक ले तू पहाड़ों पर
पेड़ों की छाँव के तले
कैसे ले रहे हैं जानवर सुकून की साँस।

बंद सारे दरवाज़ों को खोल
ज़रा देख उनके छुपे राज़
अंधेरे कोने से जो आये
ज़रा सुन ले वह आवाज़।

सही गलत की बेड़ियाँ छोड़
ज़रा भाग ले क्षितिज तक
सफर में जो यादें बने
छाप दे उनको पत्रों पर।

बाहर तो कभी सूर्य चमके
कभी खेले बारिश की बूँदें
कभी वात हलके से नाच रचे
ज़रा देख तो पर्दा हटाकर।

Shreya Chopda
II. B.Com. A

सफलता

जीवन में सफलता कौन नहीं चाहता। हर व्यक्ति अपने जीवन में सफलता चाहता है। ये संसार भी ऐसे लोगों को ही याद रखती है जो इस दुनिया में सफल हुए हैं, जिन्होंने अपने-अपने क्षेत्रों में विजय पताका फहराई है।

एक बात तो पूरी तरह स्पष्ट है, संसार में हर व्यक्ति को जीतने की इच्छा होती है ।लेकिन जीतना इतना आसान नहीं है। जीतने के लिए कीमत चुकानी पड़ती है। वह कीमत होती है अपने जीवन का एक लम्बा समय और उस लम्बे समय में किया हुआ अथाह परिश्रम ।

इतना तो स्पष्ट है कि जीतने की इच्छा करना तो आसान है पर जीतने के लिए जो तैयारी करनी पड़ती है वो आसान नहीं होती। इसलिए बहुत कम लोगों में उस तैयारी की इच्छा होती है। लोग परिश्रम की कठिन राह से गुज़रना नहीं चाहते। वो सरल मार्ग ढूँढते रहते हैं। सरल मार्ग ढूँढ़ते-ढूँढ़ते पूरा जीवन बीत जाता है। ऐसे लोगों को न सरल मार्ग मिलता है न सफलता । परिश्रम से बचने के कितने तरीके ढूँढ़े जाते हैं, पर उनमें से कोई तरीका ऐसा नहीं, जो जीत की ओर ले जा सके।

इतिहास इस बात का साक्षी है कि मनुष्य ने कठोर परिश्रम द्वारा असंभव को भी संभव कर दिखाया है। परिश्रम मनुष्य के स्वास्थ्य के लिए भी आवश्यक है। शारीरिक और मानसिक परिश्रम के उचित तालमेल से व्यक्ति का तन और मन दोनों स्वस्थ रह सकता है। सफलता की पहली कुंजी श्रम है, इसके बिना सफलता का स्वाद कभी भी नहीं चखा जा सकता है। ज़िंदगी में आगे बढ़ना है, सुख सुविधा से रहना है, एक मुकाम हासिल करना है, तो इन्सान को श्रम करना होता है। इसलिए परिश्रम से भागना निरी मूर्खता है ।

वैसे तो हमारे जीवन में कुछ भी सरल नहीं है। सरलता व काम चोरी से ऐसा कुछ नहीं मिलता, जो कीमती है, महत्वपूर्ण है । हर किसी व्यक्ति को अपने जीवन में अपनी मंज़िल व लक्ष्य पाने के लिए संघर्ष का सहारा लेना ही पड़ता है, संघर्ष करना ही पड़ता है। यह ज़रूर है कि जब जीवन में बुनियादी समस्याएं हों, ऐसी स्थिति में संघर्ष करने की इच्छाशक्ति को बनाए रखना थोड़ा कठिन हो जाता है; क्योंकि ऐसे में लक्ष्य की प्राप्ति के साथ बुनियादी आवश्यकताओं की पूर्ति के लिए भी संघर्ष करना पड़ता है । इस तरह जीवन का संघर्ष दोगुना हो जाता है। ऐसे में यदि व्यक्ति के अंदर आंतरिक बल है, पर्याप्त शारीरिक व मानसिक क्षमता है तो दोगुना संघर्ष में भी कोई दिक्कत नहीं आती। केवल इसके लिए जीवन के प्रति सकारात्मक रवैया और

लक्ष्य को पाने की मन में ललक और उछाह होनी चाहिए।

जीवन में अगर संघर्ष न हों, चुनौतियों न हों तो मनुष्य के व्यक्तित्व का सर्वांगीण विकास नहीं हो पाता। बिना कड़ी म हनत के जो सफलता पाई जाती है, वह महत्वहीन होती है, असंतोष बन जाता है। परिस्थितियों से जूझते हुए, कठिनाइयों से लड़ते हुए यदि हिम्मत न हारी जाए तो सफलतारूपी मंज़िल ज़रूर मिलती है। चुनौतियों से लड़ते हुए, संघर्ष करते हुए ही व्यक्ति की जीवात्मा के ऊपर छाया हुआ अंधेरा छँटता है और जीवन प्रकाशित होता है। इसलिए यह कहा जाता है कि प्रखर और प्रतिभाशाली बनने के लिए संघर्ष और चुनौतियों को हर कदम पर स्वीकार करते हुए आगे बढ़ना चाहिए।

जीवन में जब कोई कुछ करने को ठान लेता है और ईमानदारी से उसके लिए प्रयास करता है तो उसे देर-सबेर सफलता अवश्य मिलती है। हालांकि इस यात्रा में उसे बहुत सारी कठिनाइयों का सामना करना पड़ता है, कई तरह के भटकावे सामने आते हैं, जो उसे लक्ष्य से भटकाते हैं, विचलित करते हैं। कई तरह के विकल्प दीखते हैं, वे भी राह में एक तरह की बाधा होते हैं, लेकिन दृढ़तापूर्वक और ईमानदारी से कोशिश करने वाले लोग इन विकल्पों व शोर्टकट मार्गों को नहीं अपनाते और अपनी लगन का सहारा लेते हुए संघर्ष व मेहनत का उचित रास्ता चुनते हैं, अपनी क्षमता-योग्यता व दक्षता को निरंतर निखारने का प्रयास करते हैं। ये ढेर पर चलने वाले भेडियेसंधानी राहों के बजाय अपने लिए नए रास्ते बनाते हैं और इस तरह समाज के लिए एक आदर्श उदाहरण बन जाते हैं। सफलता की इमारत संघर्ष की नींव पर ही खड़ी होती है।

CIPIA
I B.Com.'D'

आपबीती

हमारे जीवन में सफलता का मतलब होता है, पैसे कमाना और आराम की ज़िन्दगी जीना क्योंकि पैसा ही सब कुछ है। पर मेरी कहानी कुछ अलग है। कौन इंसान कहता है कि पैसा आये तो मैं कुछ करके दिखाऊँ और पैसा कहता है कि तू करके दिखा तो मैं आऊँ। २०१६ की बात थी जब मैं कुछस्वास्थ्य की स्थिति के कारण कॉलेज से ड्राप ऑऊट हो गया ।

ड्रॉप ऑउट होने के बाद अचानक समाज को आप पर तरस आ जाता है और लोग पूछने लगते हैं कि ''अब तुम क्या करोगे?'' ''माता-पिता का क्या होगा?'' ऐसे समय में मुझे ए.पी.जे अब्दुल कलाम की बात याद आई । खुदा ने ये वादा नहीं किया कि आसमान हमेशा नीला ही रहेगा, ज़िंदगी भर फूलों से भरी राहें मिलेंगी। खुदा ने ये वादा नहीं किया कि सूरज है तो बादल नहीं होंगे, खुशी है तो ग़म नहीं, सुकून है तो दर्द नहीं होगा।

बस इसी बात को मन में रखकर, मैंने यह ठान लिया था कि सफलता तभी प्राप्त होगी जब मैं समाज में यह बता सकूँ कि ड्रॉप ऑउट होने से किसी का जीवन ख़तम नहीं हो जाता, बस यह बात याद रखना कि यदि आप प्रयास करने के बाद भी असफल हो जाएँ तो भी उस व्यक्ति से हर हाल में बेहतर होंगे जिसको बिना किसी प्रयास से सफलता मिल गयी है। असली सफलता तब होगी जब मैं अपने सिवाय, मेरे जैसे कई छात्रों को प्रेरित कर सकूँ।

मैं अपना लघु निबंध इस बात से खतम कर रहा हूँ कि समंदर की तरह संसार में भी समस्याओं की लहरें उठती रहती है लेकिन याद रहे, हर लहर को किनारे आते आते टूटना ही है।

जय भारत, जय भारती ।

Gaurav Baldwa
I B.Com.'D'

सफलता

सफलता एक ऐसी चीज़ है जो हर इन्सान चाहता है कि वह अपने हर काम में सफल हो, जानवर भी अपने काम में सफल होना चाहते हैं, जब वह सफल हो जाते है, तो उनकी सफलता को देखकर तालियाँ बजाते हैं, जब वह सर्कस में काम करते हैं।

जो भी व्यक्ति मेहनत करता है, वह अपने काम में सफल होता है, सफलता पाना आसान है, पर उस पर अभिमान ना करना बहुत मुश्किल है, गाँधीजी अपने देश को आज़ाद कराने में सफल हुए, लेकिन उन्हें कभी अभिमान नहीं हुआ और आज संसार उनको 'महात्मा' कहता है। रावण अपने बुरे कामों में सफल होते चला गया और आज हम सब रावण को बुरी दृष्टि से देखते हैं और उसको 'राक्षस' कहते हैं और वही रामचन्द्र जी अपनी मर्यादा में सफल और संसार उनकी पूजा करता है। उन्हें 'पुरुषोत्तम' कहता है ।

हर इन्सान अपने काम में सफलता पाना चाहता है। संसार के हित में उनकी भलाई करके सफल होता है, उनका आदर होता है, बुरा इन्सान अपनी बुराइयों में सफल होता है, जैसे कि चोर चोरी करने में सफल होना चाहता है। अच्छा इन्सान अच्छाई करके सफल होना चाहता है, सफल दोनों ही होते हैं। एक का तिरस्कार होता है, एक का स्वीकार होता है, दुनिया में लाखों उदाहरण है, अच्छे और बुरे सफल व्यक्ति के, पुरानी कहावत हैकि हर माँ-बाप चाहते हैं कि उनके घर श्रवण कुमार जैसा पुत्र हो जिसने अपने माँ-बाप को बिगी में बिठाकर उनको तीर्थ कराने में सफल हुए, काम कोई भी अच्छा करता है लोग उसका आदर करते हैं और आदर से उसका नाम लेते हैं।सफलता सुकर्म से होती है नाकि दुष्कर्म से ।

Karan Lakhanpal M.
I B.Com.'C'

बस चलते जाना है

राह में चलते जाना है,
मंज़िल खुद ही पाना है,
दर-दर तक चलते,
बस चलते जाना है।

रास्ते खुद ही बनाना है,
आगे बढ़ते जाना है,
दूर दूर तक चलते
बस चलते जाना है।

लक्ष्य भेद कर हमको
आगे जाना है ।
सपने को पूरा करके
हमें मंज़िल पाना है ।

लाख मुसीबत आये कोई,
उसे रास्ते से हटाना है,
दूर दूर तक चलते,
बस चलते जाना है।।

Karan D. Shah
I B.Com.'D'

किसान की किस्मत खेत की जुबानी

ज़मीन के उसका मैं एक टुकड़ा हूँ।
बेजान हूँ, मगर उसकी मेहनत की दास्तान हूँ।
मैं खेत हूँ, किसान की किस्मत बयान करता हूँ।

नई सुबह के हाथ फेहराते
मुझ पर अपना हल चलाते;
बैलों को प्यार से सेहलाते
मुस्कान उसकी मेरी फ़सल में मिठास भर जाते ।

दोपहर में धूप निहारते
ख़ून पसीने से अपना घर चलाते,
खेतों को जब पानी देते, फ़सल भी उनकी वाणी देती ।
लगन पे उनकी आहें भरती, धरती भी उनको दुआएँ देती ।

बेच-बाच के फ़सल को अपनी
जितना भी वो घर लाते
अपनी दो वक्त की रोटी में ही, वो संतुष्टहो जाते ।

अपने खेत पर धान उगाते,
जितना भी वो घर लाते
उसीसे अपनी भूख को वो सिलजाते ।

शाम को जब वो थका हारा घर आता
चैंन की नींद की आस में जब तो अपने बिस्तर पर जाता

खेत के उसका दाना जो कोई भी खाता,
उन्हीं की ख़ुशियों में वो ख़ुश हो सो जाता ।

ना लालच, ना घमंड, ना कोई वस्तु ख़ास
उसे तो बस दो वक्त की रोटी की आस ।
उसके श्रम का ना कोई मोल,
उसकी प्रतिभा है अनमोल ।

ज़मीन के उसका मैं एक टुकड़ा हूँ
बेजान हूँ, मगर उसकी मेहनत की दास्तान हूँ
मैं खेत हूँ, किसान की किस्मत बयान करता हूँ।

Syed Moeenuddin
I B.Com.'D'

सफलता – एक कल्पित कथा

''सफल लोग तरीके ढूँढते हैं और असफल लोग बहाने ।''

आप किसी अमीर और प्रसिद्ध आदमी को जानते हैं? क्या वह हर वक्त आश्वस्त, लोकप्रिय और आनंदपूर्ण है? - मुख्यधारा

की सफलता का प्रतीक है? या दूसरी ओर ऐसे आदमी जो जानते हैं जिसे उसके जीवन विकल्पों के बारे में दूसरा विचार हो ? और अपने जीवन के बारे में अनिश्चित हो ? मैं दूसरी होने के लिए तैयार हूँ। मुख्यधारा विपणण और मीडिया ने हमारे दिमाग को प्रभावी ढंग से, सफलता का झूठा और खतरनाक नज़रिया डाला है। विपणक हमें यह यकीन करने के लिए मज़बूर कर देते हैं कि बहुत सारा पैसा, बड़ा घर, नवीनतम कार और तकनीकि वस्तुओं के होने पर ही हम खुश और सफल रहेंगे।यह अतिरंजित है, यह झूठा विज्ञापित मिथक हमारे असल जीवन में सिर्फ कभी कबार सच होता है। सच्ची सफलता के लिए सम्मान, प्रशंसा, निष्ठा, धैर्य और सभ्यता चाहिए जो एक मनुष्य को हासिल करने के लिए बहुत मेहनत करनी पड़ती है। विशेष रूप से ऐसे युग में जब हमारी सोच पर विपणकों ने काबू कर लिया हो। सफलता उड़कर नहीं, चलकर ही मिलता है। जब व्यक्ति अपने दिमाग को टी.वी, पत्रिकों और इंटरनेट से फेर लेता है, तब सफलता एक असंभव काम हो जाता है। सफलता पाने के लिए हमें परिश्रम की बहुत ज़रूरत है। सफलता पाना मुश्किल है - इस कल्पित कथा को मिटाया जा सकता है। सफलता के लिए अभ्यास करना पड़ता है। कोई भी रातों-रात सफल नहीं बन सकता । सफलता और परिश्रम एक ही सिक्के के दो पहलू हैं। यह सब पढ़ने के बाद आप के मन में सवाल होगा - ''क्या सफल बनने के लिए ये सब काफी है? '' या ''ये तो ज्यादा काम है !'' हाँ, यह सब आसान नहीं है, पर जब परिश्रम से सफलता मिलती है, बहुत अच्छी एहसास होती है।

साहस के साथ, हमारा समाज विपणकों के कब्ज़े से आज़ाद हो सकते हैं और उनकी सफलता की सोच तोड़ सकते हैं ।

Kim Pereira
I B.Com 'D'

मेरा अनुभव

अक्सर लोग सोचते हैं ङ्कि हम अपनी ज़िंदगी में सफलता को कैसे प्राप्त कर सकते हैं, पर इस प्रश्न का सही जवाब बहुत कम लोगों को प्राप्त होता है।सच में तो सफलता के पीछे हमारे खुद की मेहनत और लगन ही काम आती है, मगर आज के व्यस्तता भरी जीवन में, हम अपने अंदर छिपे हुनर को पहचान नहीं पाते हैं। इसके कारण हम पूरी तरह से दूसरों पर निर्भर हो जाते हैं। यदि काफी श्रम के बाद भी लोगों को सफलता हासिल न हो तो वे हार मान लेते हैं और अपने हौसले को पस्त कर देते हैं। कई लोग ऐसे भी होते हैं जो अपनी किस्मत एवं तकदीर को दोष देने लगते हैं। यदि किसी भी व्यक्ति को जीवन में सफलता प्राप्त करनी हो तो उसे अपने सोचते और कार्य करने के तौर तरीकों को बदलना है, जिससे हर अवस्था में सफलता का स्वाद उसे चखने को मिलें।

अगर हमें अपने जीवनकाल में सफल बनना हो, तो सबसे पहले, हमें अपने मन को जागरूक करना होगा और खुद को यकीन दिलवाना होगा कि यह कार्य हम ज़रूर कर सकते हैं। इसके साथ ही साथ हमें अपनी कुछ आदतों को बदलनी होंगी जो हमें सफलता के मार्ग में आगे बढ़ने में रोकती है। मुझे पता है कि आदतें बदलना बोलना जितना आसान है लेकिन कोई भी कार्य करने के पहले हमें अपने कदमों की तरफ देखना चाहिए। यदि सही और गलत का भाव, कार्य करने से पहले पहचान लिए जाए, तो सफलरता अवश्य आपके कदमों को चूमेगी।

ज्ञान के साथ-साथ, ज्ञान का उपयोग भी ज़रूरी है। बिना उपयोग के सिर्फ ज्ञान एकदम व्यर्थ है और सफलता हमसे दूर ही रहेगी।

कभी भी सफलता के मार्ग पर चलने से पहले, हमें एक दफा रुककर सोचना चाहिए।

ऐसा करने से हमें हमारे अंदर छिपे हुनर की पहचान होती है।

अपनी गलत एवं बुरी आदतों को बदलने चाहिए, गलत आदतों को बदलने से कोई भी कठिन कार्य , आपके हुनर विद्या की सहायता से अपने आप ही सफलता की ओर चल पड़ेगी।

हमें अपने छोटी-सी-छोटी प्रयास को भी व्यर्थ जाने नहीं देनी चाहिए। बिना हार माने जो सारे अड्चनों का सामना कर आगे बढ़ते है, जीत उन्हीं की होती है। इन सब चीज़ों के अलावा हमें उम्मीद कभी भी नहीं खोनी नहीं चाहिए। उम्मीद कभी भी नहीं खोनी चाहिए। उम्मीद की किरण एक ऐसी शक्ति है जो हमें आगे बढ़ने की प्रेरणा देती है। सफलता के मार्ग की एक और बड़ी निर्णायक, व्यक्ति की संगत भी है। अच्छी सङ्गंगत का साथ हमेशा सफलता की ओर बढ़ाएगा।

अंत में मैं यही कहना चाहूँगा कि सफलता का हासिल होना या ना होना, पूर्ण रूप से हम पर ही निर्भर होता है और किसी दूसरे पर नहीं ।

Sanchit Agarwal
IV Sem B.Com.'A'

Obituary



Fr. Aveline D'Souza SJ

10 Nov 1943 - 31 Oct 2016

Fr. Aveline D'Souza SJ was a fine scholar, an able administrator and a deeply spiritual person who held many responsibilities.
St. Joseph's College of Commerce is blessed to have had him as Vice-Principal from 1977-79 and as Principal from 2000-2002.

May his soul rest in peace.

COLLEGE ANTHEM

Ring out the battle call of Duty !
Unfurl the flag of Faith and Toil !
We deem our soul's eternal beauty.
A life-long Victor's worthy spoil.
A thousands such are proudly gone before us
To win and spread our College's renown;
'tis ours to swell with our voices the chorus
And with our deeds enrich her crown.

Chorus

Faith and Toil ! conquerless alliance
Wherein we clasp human hands unto God's !
In his control find we true self-reliances;
My hand and God's - what`er the odds -
My hand and God's - what`er the odds -
My hand and God's
Evil's onset hold in defiance !

St. Joseph's College of Commerce
(Autonomous)
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Assessed and Re-accredited With 'A' Grade by the National Assessment and Accreditation Council
Recognised by the UGC as "College With Potential for Excellence"

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Designed & Printed at
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BLUE CHIP 2016- 17

St. Joseph's College of Commerce