St. Joseph's College of Commerce
(Autonomous)

Affiliated to Bengaluru City University
Accredited with A++ Grade by NAAC in 4th Cycle (CGPA of 3.57/4)
College with Potential for Excellence (CPE)
Ranked 74th in NIRF 2021 by the Ministry of Education, Government of India
#163, Brigade Road, Bengaluru - 560025, Karnataka, India

Blue Chip
2021-2022

Vision of the College

"Co-create a just, secular and democratic society especially in the service of the poor, the oppressed and the marginalized."

The Mission

"St. Joseph's College of Commerce seeks to be a place where academic excellence goes with the cultivation of virtue, and where a community is formed which sustains men and women in their education and their conviction that life is only lived well when it is lived generously in the service of others".



"St. Joseph, Our Patron"



SJCC welcomes the

new principal

Dr. Charles Lasrado, SJ

SJCC thanks the

outgoing principal

Dr. Daniel Fernandes, SJ





SJCC welcomes the

new Finance Officer

Fr. Pradeep Anthony, SJ

SJCC thanks the

outgoing Finance Officer

Fr. Arun Lobo, SJ



From the Editorial Committee

According to Greek Mythology, Pandora was the first woman created. Once, out of curiosity, she opened the jar containing all types of suffering, and released them. Though she hurriedly closed it, Elpis – which is translated as Hope, was left behind.

It has been two years since the COVID-19 pandemic broke out. The unusual streak of life continued with repeated lockdowns, hybrid classrooms, and work spaces. Masks were taken off for a brief interval, only until the OMICRON variant gained strength. During the pandemic, the most vulnerable: daily wage workers and migrant laborers were left stranded as their livelihood was disrupted.

The impact of the pandemic continues with surging inflation, mass layoffs and numerous other social and economic consequences. The persistence of the farmers against life-threatening challenges forced the establishment to pass the Farm Laws Repeal Bill on November 29, 2021.

Postponed for the first time in history, the Tokyo Olympics was finally held in 2021. The two pandemic years taught the world to unwaveringly hold onto hope amidst abject misery, and chaos. The pandemic made everyone in the human society to rewire their day-to-day life, not just once or twice but many times to navigate the troubling times. As Josephites, we held on to the motto – “faith and toil”.

In the true Josephite spirit, students and staff regularly organized extension and outreach programs to support the members of the marginalized communities. These efforts testify, that no matter how many times we are knocked down, belief in the decades-long legacy of this institution will see us through. The inspirational values enshrined in the ethos of SJCC: centered around hope and resurgence is spread across this edition of Blue Chip. The magazine contains the memories of staff, students, and the story of how the institution steered through the rocky road to normalcy in the pandemic times.

The Blue Chip Committee extends its heartfelt gratitude to Dr. Charles Lasrado, SJ, Principal of SJCC, the Management, faculty members and students of St. Joseph’s College of Commerce for making the academic year 2021-2022 a memorable one.



College Editorial Committee

Bottom Row (L-R) – Jo Anne Baretto, Mr. Vinay Kambipura, Mr. Thomas Mathew, Dr. Charles Lasrado SJ, Ms. Shruthi S, Ms. Jethina James, Devanshi Choudhary
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Ashish Abraham
2 BBA A

Chitkale D Prakash
3 B.Com E

Rector's Message



The Covid-19 is one of the greatest crises humanity has faced in recent times. This pandemic has brought along with it numerous challenges and left no area of our life untouched. While causing an untold amount of death, destruction, disruption, devastation, and deprivation, the pandemic has also provided us an opportunity to demonstrate an unparalleled spirit of cooperation, endurance, resurgence and hope. It has made us reflect upon our vulnerabilities and focus on things that really matter most in life and let go of the rest. Striking a work-life balance, taking care of our physical and mental health, and managing our social interactions and personal relationships during the pandemic has forced us to tap into our own inner resources and build resilience.

Psychologists conceptualize resilience as the inner resource or mental reservoir of strength of an individual or an organization that helps to anticipate, adapt and weather the unforeseen "storms of life" and bounce back quickly in a positive way in the face of adversity. The Researchers from McKinsey & Company suggest that resilient organizations displayed following five common characteristics during the Covid-19 pandemic:

a. Established a common purpose and clear communications
b. Set up structures to allow rapid decision making, including the reallocation of resources against new priorities
c. Created networks of local teams with clear, accountable roles
d. Developed a culture that empowered people and gave them the opportunity to unleash their potentials
e. Provided people with technology they needed.

These very characteristics, I am proud to state, have been the hallmark of St Joseph's College of Commerce throughout its history of fifty years. It has indeed demonstrated that it is all the above characteristics traits of a resilient institution. By articulating a clear vision-mission statement, by establishing effective decision-making and implementation processes, by creating a conducive learning environment for students, by promoting collaboration, networks and partnerships with different stake-holders, and above all by personally accompanying students and empowering them to unleash their full potentials (cura personalis), over these five golden decades, the college has formed hopeful and resilient Josephites with positive attitudes and optimistic outlooks.

As the college celebrates its Golden Jubilee this year, I convey my best wishes to Fr Charles Lasrado SJ, Principal, the staff and students of SJCC. I am sure that the Golden Jubilee celebrations will uplift the spirit of every Josephite, inspire them to display hope and resilience in the face of crisis, and strive for excellence in all aspects of college life.

- Fr. Ian Pereira, SJ



Principal's Message

The second wave of the pandemic that surged in April-May 2021 had a ruthless reign in the lives of many. Irreparable damages in terms of livelihood and loss of our near and dear ones had almost put each one of us on the threshold of uncertainty apprehending the unpredictability which the new normal seemed to herald.

Braving all odds, we at SJCC, with our best efforts revived the moments of vigour and proceeded with the admissions for the academic year 2021-22 in the online mode, after which we started off the classes in the second week of July 2021. Within a very short span of time, the Government of Karnataka decided to implement the National Education Policy 2020 and become the first state in the country to have successfully inducted the curricula across all educational institutions.

The institution with its zeal for academic excellence spearheaded itself in the forefronts of academic innovation to quickly move to the requirements of NEP 2020. Being extremely cautious of the COVID-19 protocol, appropriate measures were taken to keep the college open for co-curricular and sports activities. While the blended mode of teaching-learning process began in September, efforts were gradually made to offer a protected and conducive environment for the students to come and attend their classes from the campus in November and enable them to write their End Semester Examinations in the offline mode.

Challenges of extreme and unexpected weather conditions with unseasonal rains had compelled us to reschedule our outdoor activities and especially, the much-anticipated sports day had to be postponed thrice. Facing such unpredictable, unforeseen and unexpected turn of events and circumstances made us stronger and helped us believe in our spirit of excellence. The indomitable Josephite spirit rebounded under these adverse circumstances and Spiel 2022 with its theme "Turning setbacks into comebacks", rightly prove it.

We, at SJCC, with undented spirit of hope march ahead to create a better future for all

- Dr. Charles Lasrado, SJ

Best Outgoing Students



Anthony Rithvik
3 B.Com B
Alumni Award for Good Leadership
in Memory of Rev. Fr. Sebastian Fernandes



Antony Ruthvi Raj
3 B.Com D
Sayonara Hameed Award for
Best Student in English



Shagun Bopaiah
3 B.Com C
Sayonara Hameed Award for
Best Student in English



Balakrishnan K S
3 B.Com A
SJCC Alumni Association
Award for Excellence



Akash Udupa
3 BBA D
SJCC Alumni Association Award for Excellence

Mohammed Zaid A D
3 BBA D
SJCC Alumni Association Award for Excellence





Avantika Chandak
3 BBA D
SJCC Alumni Association Award for Excellence

INAUGURATION OF GOLDEN



Anirudh Ganesh
B. Com
SJCC Best Outgoing Student



Bhavik M Kothari
BBA
SJCC Best Outgoing Student



Faiz Ahmed Udyawar
M.Com
SJCC Best Outgoing Student

Prize List for College Day for the Academic Year 2021 – 2022

I) Award for All India/Global Ranks

Sl. No.	Particulars	Student Name	Reg. No.	Rank	Special Recognition Details
1	CA Intermediate	Sanjay D	19SJCCC372	AIR 36	Both Group 1 & 2
2	ACCA Rank Holders	David V Tomson	19SJCCC141	Secured National 1st and Global 4th	For ACCA Advanced Financial Management paper in September 2021
		David V Tomson	19SJCCC141	Secured National 1st and Global 9th	For ACCA Strategic Business Reporting paper in June 2021
		S Vignesh Prasad	19SJCCC172	Secured National 1st and Global 6th	For ACCA Strategic Business Leader paper in September 2021
		S Vignesh Prasad	19SJCCC172	Secured National 1st and Global 2nd	For ACCA Strategic Business Reporting paper in March 2022
3	CIMA	Vaibhav Soni	19SJCCB226	All India Rank 1	CIMA Operational Case Study Exam
		Nithika Praveen	20SJCCB228	All India Rank 2	CIMA Fundamentals of Management Accounting
		Sanjana Girish	20SJCCB247	All India Rank 2	CIMA Fundamentals of Management Accounting
		Koomal Gupta	19SJCCB247	All India Rank 3	CIMA Operational Case Study Exam
		Goutham V K	20SJCCB214	All India Rank 3	CIMA Fundamentals of Management Accounting
4	UGC NET Qualified	De Noronha Ingrid Carmel	20SJCCM005		
		Shwetha R	20SJCCM028		

II) Award for Excellence in Academics for the UG 2019 Batch and PG 2020 Batch

Students have secured first rank during the previous five semesters in their respective programmes

Sl. No.	Programme	Student Name	Reg. No.
1	B.Com	Srishti Mahajan	19SJCCC667
2	B.Com (Professional - ACCA)	Jessica Nirola J	19SJCCC112
3	B.Com (BPM - Industry Integrated)	B Shikhara	19SJCCC253
4	B.Com (Analytics)	Devanshi Choudhary	19SJCCC048
5	B.Com (Travel & Tourism)	Gabriela Florence Daly	19SJCCC757
6	BBA	Rowena Gonsalves	19SJCCB159
7	BBA (Professional - CIMA)	Karan R Asrani	19SJCCB245
8	BBA (Entrepreneurship)	Saurabh Dilip Jain	19SJCCB368
9	M.Com	De Noronha Ingrid Carmel	20SJCCM005
10	M.Com (International Business)	Naveena B S	20SJCCMIB016
11	M.Com (Financial Analysis)	Roseline Revathi S	20SJCCMFA036

III) Award for Excellence in Academics for the UG 2018 Batch and PG 2019 Batch

Sl. No.	Programme	Student Name	Reg. No.
1	B.Com	Anjana B S	18SJCCC458
2	B.Com (Professional - ACCA)	Nathasha Nikita Dias	18SJCCC162
3	B.Com (BPM - Industry Integrated)	Manisha R	18SJCCC246
4	B.Com (Travel & Tourism)	Ronak Pragya K Gadiya	18SJCCC744
5	BBA	Shreyas Hebbar	18SJCCB073
6	BBA (Professional - CIMA)	Ritika Shrivastava	18SJCCB224
7	BBA (Entrepreneurship)	Mahek Giria	18SJCCB347
8	M.Com	Ayesha Warda	19SJCCM013
9	M.Com (International Business)	Afshan Z	19SJCCMIB001
10	M.Com (Financial Analysis)	Rajeshwari Mahawar	19SJCCMFA027



IV) Special Awards of Excellence

Sl. No.	Student Name	Reg. No.
Award For Social Concern		
1	Dharani J.	19SJCCC017
2	Laalitya R.	19SJCCC005
3	B.K. Kavya	19SJCCC003
4	Rachitha N	19SJCCC117
5	Adithya P	19SJCCC224
6	Pritesh P Jain	19SJCCC238
7	Antony Ruthvi Raj	19SJCCC302
8	Janhavi M	19SJCCC309
9	Daisy G	19SJCCC406
10	Gunakeshavan	19SJCCC422
11	N S Sandhya	19SJCCC527
12	Bhavana Reddy P	19SJCCC505
13	Ashley Sharan	19SJCCC626
14	Melwin F	19SJCCC633
15	Vinutha Priya J	19SJCCC772
16	Rohan Lobo	19SJCCC749
17	Andrea Rajan	19SJCCB007
18	Hemanisha M	19SJCCB079
19	Benhan Shoban Jacob	19SJCCB034
20	Rebecca Florence R	19SJCCB105
21	Tejas K Achar	19SJCCB107
22	Quasim Adil	19SJCCB153
23	Fiona Mary Cs	19SJCCB212
24	Tanya Muthamma B	19SJCCB204
25	Vihan David Desai	19SJCCB375
26	Saurabh Dilip Jain	19SJCCB368
27	Kevin Dsouza	19SJCCB338
28	Lahari H	20SJCCM013
29	Navya Spoorthi B	20SJCCM037
30	V.Aishwarya	20SJCCMIB029

Award for Service & Helpfulness

Sl. No.	Student Name	Reg. No.
Award For Social Concern		
1	Dharani J.	19SJCCC017
2	Laalitya R.	19SJCCC005
3	B.K. Kavya	19SJCCC003
4	Rachitha N	19SJCCC117
5	Adithya P	19SJCCC224
6	Pritesh P Jain	19SJCCC238
7	Antony Ruthvi Raj	19SJCCC302
8	Janhavi M	19SJCCC309
9	Daisy G	19SJCCC406
10	Gunakeshavan	19SJCCC422
11	N S Sandhya	19SJCCC527
12	Bhavana Reddy P	19SJCCC505
13	Ashley Sharan	19SJCCC626
14	Melwin F	19SJCCC633
15	Vinutha Priya J	19SJCCC772
16	Rohan Lobo	19SJCCC749
17	Andrea Rajan	19SJCCB007
18	Hemanisha M	19SJCCB079
19	Benhan Shoban Jacob	19SJCCB034
20	Rebecca Florence R	19SJCCB105
21	Tejas K Achar	19SJCCB107
22	Quasim Adil	19SJCCB153
23	Fiona Mary Cs	19SJCCB212
24	Tanya Muthamma B	19SJCCB204
25	Vihan David Desai	19SJCCB375
26	Saurabh Dilip Jain	19SJCCB368
27	Kevin Dsouza	19SJCCB338
28	Lahari H	20SJCCM013
29	Navya Spoorthi B	20SJCCM037
30	V.Aishwarya	20SJCCMIB029
31	Mohammed Zaid A D	19SJCCB343
32	K V Pranal Dathan	19SJCCB349
33	Pournami Prakash	19SJCCB311
34	Mohammed Zaki	19SJCCB308
35	Cassius Clyde Pereira	19SJCCB306
36	Aditya Rajiv Bandodkar	19SJCCB320
37	Moin Khan	20SJCCM016
38	Shwetha Rajeswaran	20SJCCM028
39	Akhil Binoy	20SJCCMIB003
40	Roshan Varghese C.J	20SJCCMIB042
41	Nimi Ann Joseph	20SJCCMFA026
42	Roseline Revathi S	20SJCCMFA036

Award for Leadership

Sl. No.	Student Name	Reg. No.
1	Balakrishnan K S	19SJCCC045
2	Lalit Dash	19SJCCC021
3	Naman T Mehta	19SJCCC060
4	Elvia Dsouza	19SJCCC145
5	Sanjana M	19SJCCC102
6	Crystal Miriam Oommen	19SJCCC257
7	Keziya Teresa Jose	19SJCCC261
8	Vaishnavi Chandra K V	19SJCCC279
9	Ashlie Antony Rudolph D Souza	19SJCCC340
10	Alvyn Xavier M	19SJCCC338
11	Hemaasri Prakash	19SJCCC409
12	D Joel Thomas	19SJCCC542
13	Varun S Reddy	19SJCCC573
14	Sanjana R	19SJCCC620
15	Khush Prakash Bhansali	19SJCCC629
16	Carina Bernadette Rozario	19SJCCC724
17	Christina Arnel Monteiro	19SJCCC725
18	Yuvraj N	19SJCCB073
19	Sanket Bajaj	19SJCCB063
20	Manoj K Bhandari	19SJCCB016
21	Kevin Victor Britto	19SJCCB144
22	Sandeep Reynolds Paliath	19SJCCB161
23	Sameeksha R Singh	19SJCCB263
24	Karan R Asrani	19SJCCB245
25	Kritika Nayyar	19SJCCB249
26	Hriday M Bajaj	19SJCCB334
27	Shashank M	19SJCCB370
28	Akash Udupa	19SJCCB321
29	Divith V. Manjunath	20SJCCM006
30	Faiz Ahmed Udyawar	20SJCCM009
31	Naveena B.S.	20SJCCMIB016
32	Adarsh Varghese	20SJCCMIB002
33	Joshna Anna John	20SJCCMFA017
34	Nivedyta Khanna	20SJCCMFA027

V) Award for Excellence in Co-Curricular Activities

Sl. No.	Category	Student Name	Reg. No.
1	Outstanding Talent in Western Acoustics	Anirudh G	19SJCCC756
2	Outstanding Talent in Indian Music	Sijin K J	19SJCCC121
3	Outstanding Talent in Western Music	Aayush Varghese	19SJCCB124
4	Outstanding Talent in Indian Dance	Kareena Ashok	19SJCCB046
5	Outstanding Talent in Beat Boxing	Shawn Michael L	19SJCCB119
6	Outstanding Talent in Western Dance	Prakyath Joshua Shiri	19SJCCB312
7	Outstanding Talent in Classical Dance	Pallapotu Shreshta	19SJCCB253
8	Outstanding Talent in Dramatics	Jade Rocklyn Cerllo	19SJCCC151
9	Outstanding Contribution to the College Choir	Isha Thommen	19SJCCC147
10	Outstanding Contribution to College Creative & Technical Team	Soshanna Abraham	19SJCCB168
		Manash Dey	19SJCCC738
11	Outstanding Contribution to College Business Team	Mohammed Zaid A.D	19SJCCB343
12	Outstanding Talent in Computer Graphics	Ashish Thomas	19SJCCB179
13	Outstanding Talent in Photography	Vivian Rodrigues	19SJCCC423
		Dominic George Da Costa	19SJCCC544
14	Outstanding Talent in Videography	Leonard Varun G	19SJCCC654
		Varun S Reddy	19SJCCC573

15	College Magazine Blue Chip Editorial Board	Jo Anne Baretto	20SJCCC322
16	Outstanding Contribution to NSS	Patricia Sharon Roy C	19SJCCC214
		George Michael M	19SJCCC606
17	Outstanding Contribution to Campus Ministry	Patricia Sharon Roy C	19SJCCC214
18	Best Quizzer	Aryaratna Bhattacharjee	19SJCCC043
		Aaron Deon Titus Pinto	19SJCCC037

VI) Recognition of International Achievements

Sl. No.	Category	Student Name	Reg. No.
1	Represented Indian Cricket Team - U-19 World Cup	Aneeshwar Gautam	21SJCCB107
2	Represented Indian Under 19 Hockey Team	Bhavin Kushalappa K R	20SJCCC511
3	Represented Indian Under 19 Hockey Team	Chiran Medappa	20SJCCC711
4	Represented Indian Under 19 Hockey Team	Povanna C B	20SJCCC553

VII) Award for Excellence in Sports

Sl. No.	Events	Student Name	Reg. No.
1	Football (Men)	Ankith.P	19SJCCC521
2	Football (Women)	Shilpa Rajan	19SJCCC714
3	Basket Ball (Men)	Vishal Kishore	19SJCCB071
4	Basket Ball (Women)	Tanya Ghorpade	19SJCCC572
5	Cricket	Shubhang S Hegde	19SJCCB064
6	Table Tennis (Men)	Neeraj Raj S	19SJCCC614
7	Hockey	K.M. Mayur Bopaiya	19SJCCC706
8	Throw Ball	Chitra. Y	19SJCCC605
9	Badminton (Women)	B. Madhumitha	19SJCCC251
10	Badminton (Men)	Manoj K Bhandari	19SJCCB016
11	Volleyball (Men)	Anush Rakshith A	19SJCCC201
12	Kabaddi (Men)	Faiz Ahmed Udyawar	20SJCCM009



Institutional Response to Covid-19 Pandemic



In the wake of the pandemic, St. Joseph's College of Commerce (Autonomous) reached out to support the vulnerable individuals and families in dealing with the issues. This academic year too, the college continued the outreach initiatives through the Outreach Department, Associations, and Clubs. A detailed report of all the initiatives undertaken by the institution is furnished below:

Vaccination drive

SJCC in collaboration with BBMP, Ashok Nagar, organized a Covid Vaccination Drive on 5th July and 4th August, 2021 for the students, faculty members, administrative and support staff for those who couldn't take the first dose of vaccination. In total 457 people were vaccinated during the two days of the drive including the teaching and non-teaching staff.

Food distribution drive

On the 75th Independence Day, fifteen volunteers of the National Service Scheme (NSS) visited the Gerizim orphanage on 15th August 2021 to organize a food drive. Participating in the Drive allowed the volunteers to comprehend the challenges faced by the children living in orphanages.

Social visits and food distribution

CSA organized the Social Visit and Fruits Distribution programme on 18th September 2022. A team of 27 volunteers from the association visited Khader Sheriff Garden Slum, Lalbagh Road where they interacted with the members of the community which helped them to understand the unpleasant living conditions of those who live in slums and also acknowledge the privileges, often taken for granted.

Covid awareness street play

A group of 75 members from the Hashmi Theatre Forum of SJCC formed five teams and performed more than 90 shows of the street play 'Go Coroana Go', written and directed by Dr. T H Lavakumar, HoD of the Department of Kannada, SJCC. The performances were organized to create awareness among the audience on the importance of community health and hygiene during the pandemic and were played in the various localities of Bangalore including slums, bus stands, community centers, places of worship, etc. Planning for each performance was carried out bearing in mind religious diversity, caste identities, and occupational identities. The team also performed for school children and the specially-abled communities in association with the 'Association for People with Disability'. The play, which was enacted in numerous languages, examined the impact of social and cultural stereotypes on individuals, especially those who belong to the marginalized socio-political and cultural communities.








HRS
HASHMI THEATRE FORUM
COVID-19 AWARENESS CAMPAIGN

A Report on the Golden Jubilee Celebrations



The year 2022 marks the 50th Anniversary of SJCC's journey as an independent college. In these five decades the college has built a rich legacy as an institution of excellence, providing holistic education to thousands of students. The institutional ethos formed around cultural diversity, and constitutional values has shaped generations of Josephites. The college has established itself as an institution of great social relevance by adhering to its motto of 'forming men and women for and with others'. Learning at SJCC, defined by the three pillars of SJCC education: Academic Excellence, Character Formation and Social Concern, focuses on its mission to educate and empower the deserving and the marginalized. The notable alumni of SJCC through their commendable efforts in different walks of life have spread the Josephite culture of excellence through hard work centred on concern for humanity. As part of the Golden Jubilee Celebrations, the college has been organizing activities which include academic programmes, community outreach activities, staff and student welfare activities, and cultural programmes. These programmes will be a combined effort of the staff, students, alumni and all other stakeholders. The Closing Ceremony of the Golden Jubilee Celebrations, to be held at the end of the calendar year, will showcase the rich academic and cultural legacy of the institution, and mark the culmination of the Golden Jubilee activities.

Inauguration and Logo Reveal

The inauguration of the Golden Jubilee Year Celebrations happened on 16 April, 2021 during the College Annual Day of the academic year 2020-21. The Chief Guest for the Day Prof. Mrs. B.C. Vaz and the then Principal Dr. Daniel Fernandes, SJ inaugurated the Golden Jubilee Year with a logo reveal.

Due the constraints imposed by the second wave of the pandemic the Golden Jubilee Celebrations committee was constituted at the beginning of 2022. The following committees were formed to develop and execute Jubilee activities.

Golden Jubilee Celebrations Committees:

- Academic Activities
- Social Outreach
- College History
- Student Activities
- Staff Activities
- Publicity
- Memento &Merchandise
- Documentation
- Closing Ceremony

Academic Programmes

The golden jubilee year witnessed an array of academic activities organized by all the Departments at SJCC. The academic committee has formed sub committees to plan and organize national and international level seminars, conferences, book publication, theatre and literary festivals.

Programmed conducted:

1. National Level Workshop titled "Navalekhakh Prashikshan Shivir" by Department of Hindi - 28th April to 5th May 2022
2. National Conference titled, "Decoding Contemporary Changes Affecting 21st Century Higher Education in India: In

the context of NEP 2020" by the Post-graduate Department - 11th May 2022
3. National Conference titled "21ne Shathamanada Kannada Sahithya matthu Cinema Nayaka/Ki Paathragalu" (Emerging Protagonists of 21st Century – Kannada Literature and Film)' by Department of Kannada - 6th May, 2022

Social Outreach Activities

SJCC considers social outreach as an integral characteristic of its educational philosophy. In this golden jubilee year, the Social Outreach Activity Committee worked towards setting up community libraries, conducting awareness programmes on financial literacy among rural woman and youth, and provide support to nomadic tribes settled in Bangalore.







Institutional Distinctiveness



Online Education

SJCC responded effectively to the challenges brought forth by the pandemic by instituting a few meticulously planned initiatives. The institution organized an adequate number of training sessions for both the staff and students to facilitate the transition into the online mode. The shift of all activities to the online space allowed the faculty members to identify the possibilities in the online learning environment to improve students' overall learning experience. The Student Council Elections and all the other activities related to it, including the election campaign were also conducted online.

SJCC's Counseling and Campus Ministry helped students and staff deal with personal and professional challenges that came with the pandemic. The counseling department conducted online counseling sessions for students, and organized sessions on mental and spiritual well-being for the staff members. Also, the Campus Ministry conducted an online retreat for Catholic students.

Commencement of Classes

SJCC commenced the activities for this academic year on 15th July 2021 for the 2nd and 3rd year UG and 2nd year PG students. The academic year started for the 1st year UG and PG students on 19th July 2021. Orientation sessions for all first- year batches were conducted online from 19th to 30th July 2022. Online classes continued till the second week of September. To combat the challenges created by the pandemic, SJCC introduced Blended Teaching from 13th September for a period of one month. The college equipped all the classrooms with cameras having inbuilt speakers in all the classrooms to conduct the classes in blended mode. Training sessions for the faculty members on conducting blended classes were organized. Students from each batch attended the blended classes on campus two days in a week. The blended learning experience gave the students and the staff an opportunity to prepare emotionally and academically for the offline classes which commenced on 8th November.

Twinning Programme

Computer, Library Management Software, Copier, Laptop, Hard Disk, Camera with Accessories, SD Card, Linways ERP Software, 75 Library Books were donated to SJCC Twinning Partners.



Examination and Evaluation

The Examination Department of SJCC conducted the End Semester Examination from 2nd December onwards. The Department organized mock exams to allow students to get back to the practice of writing exams offline. Also, with a view to enhance the performance of the student community and to help them efficiently handle the exam pressure, the college

arranged regular revision sessions, and remedial classes. These well-structured initiatives allowed the students, especially those who needed additional academic support, to confidently prepare for the End Semester Examination.

Sports and Cultural Activities

After the commencement of offline classes, the institution also organized seminars, conferences, guest lectures, and workshops across disciplines dealing with a wide range of topics. Also, the institution organized interclass and intercollege cultural festivals, association activities, and sports activities. SJCC organized Dhwani, one of the most popular intercollege cultural festivals in Bangalore, ENACT – a national level theater festival, SPIEL — a city level sports festival, and business competitions like Chanakya and Virtuoso. Apart from these offline cultural and sports festivals, the College also organized two NSS Camps, Blood Donation Camps, Social and Industrial Visits, and a Cyclathon to create awareness on the need to reduce carbon footprint. These festivals witnessed active participation from students from different states, and offered ample opportunities to participate in the 'beyond the classroom learning' — a unique aspect of the curriculum at SJCC.

Academic Programmes with a Futuristic Vision

All the programmes, such as the seminars, conferences,guest lectures and cultural activities that SJCC organized since the commencement of online classes emphasized on the need to adapt to the new normal. Seminars and conferences, and guest lectures discussed diverse dimensions of the road ahead by looking at the ways to decode the changes affecting the contemporary Indian higher education sector, especially in the context of NEP- 2020. The events also addressed concerns related to the necessity for continuous innovation in the digital space, diverse aspects of new normal in travel business, and raised questions about the future scope of cryptocurrency. The discussions also shed light on the significance of devising a set of effective mechanisms that synthesizes both online and offline services. This enabled the institution to develop strategies to convert setbacks into comebacks and challenges into opportunities, in the new world that thrives on innovative practices.

All the above-mentioned systematic deliberations adopted by the institution enabled SJCC's transition from offline to online and later back to offline environment.

BJES Twinning Programme

The twinning programme is an outreach initiative of BJES, to bridge the gap in learning and resources between the rural and the urban society. This collaborative work of fifteen sister Institutions in Bangalore is carried out, in order to reach out to the less privileged in its mission stations of North Karnataka. Each institution of BJES works with another Jesuit institution in rural Karnataka to share its resources and expertise. BJES has the following priority areas under this programme:

- To promote 'Human Excellence' in our institutions through interactions and mutual sharing of resources
- Collaborate to conscientize and empower the target groups in twinning centers
- Enhance health, hygiene and emotional well-being
- Skilled training for livelihood and employment
- Caring for Mother Earth by collaborating with our twinning partner
- Sharing of human and financial resources with our twinning partners to educate and empower people

Vision: Jesuits journeying together with our collaborators to build an inclusive society of justice, equality, reconciliation and fraternity by transforming individuals.

Mission: Rooted in God and in partnership with the people of goodwill, we journey together to educate and to bring about a radical transformation in the society by promoting the holistic development of individuals who uphold the values enshrined in our Constitutions and care for the Mother Earth, 'our common home'.

A four days Faculty Development Programme was conducted for the faculty members of Loyola College, Manavi. The FDP was held from 23rd August to 2021 to 26th August 2021. The FDP began with a General Orientation by Ms. Sneha Rai and Dr. Raja Jebasingh, Vice Principals of SJCC. The faculty members of Loyola College visited the facilities at SJCC following which they attended a session on 'Introduction to Research' with Dr. Deepika Joshi as the resource person. The next session was on 'Research Paper Writing' with Dr. Raja Jebasingh as the resource person. The faculty members were engaged with the SPSS training workshop for the last two days by Dr Sridhar.

Leadership Camp for students from SJC, Hassan

A leadership Camp was conducted for 40 students from St. Joseph's College, Hassan. The camp was organized on 21st September 2021 at St. Joseph's College of Commerce, Bengaluru.

The leadership camp began with a team building session by Mr. Raj Sadhwani followed by a session on Theatre by Dr. T H Lava Kumar. On day two the students were engaged in a session on 'Students in Governance' by Dr. Nirmala Joseph and Dr. Veenu Joy followed by a street play titled 'Go Corona Go'. Also, the students were briefed on the College Associations of St. Joseph's College of Commerce by Mr. Vinay Kambipura. The students of SJC, Hassan interacted with the Student Council of SJCC, followed by a Campus Visit, the Leadership Camp ended with theater activities.

In order to continue this association, the students were part of various Business and Cultural fests conducted by the Student Council of SJCC. They were part of revelations, Chanakya and Dhwani to name a few events.

Institutional Support to Partner Institutions:

St. Joseph's College of Commerce supported the partner institutions by procuring and sending books, laptops, cameras, sports materials and software.

Bembala



Bembala is a Community Outreach Programme designed for students of all institutions under Bangalore Jesuit Educational Society (BJES), initiated to realize the Jesuit Vision of life and education. SJCC envisions forming young men and women with a strong concern and commitment for the society they live in. The outreach programme consists of awareness building exercises, cleanliness drives, campaigns for social causes, social visits, and rural visits. After the pandemic subsided the Bembala team organized several social visits to old age homes, orphanages and government schools and helped the community in their efforts at getting back to normal.

Webinar Series

As part of promoting awareness on mental health and well-being among students, the Outreach Department organized a webinar series for 2nd year UG and PG students. The participants actively engaged in discussions and were able to share their views on the significance of mental wellness. All students submitted individual reports after attending the webinar. Bembala Team members assessed the reports and awarded academic credit points accordingly.

Date	Webinar Topic	Class	Time	Resource Person
28.08.21	Effects of Covid – 19 on Humanity and its Impact on Mental Health	2 BBA A &B	10:50 am to 11:50 AM	Ms. Annet Shaju, Asst. Prof. Sampurna Monfort College, Bangalore
31.08.21	Strategies to Foster Mental Health and Well – being	2 BBA C & D	10:50 am to 11:50 AM	Dr.Rekha R Ahuja, Asst. Director, Samagra.
6.09.21	Strategies to Foster Mental Health and Well – being	2 B.Com A & B	10:50 am to 11:50 AM	Dr.Rekha R Ahuja, Asst. Director, Samagra.
7.09.21	Strategies to Foster Mental Health and Well – being	2 B.Com C & D	10:50 am to 11:50 AM	Dr.Rekha R Ahuja, Asst. Director, Samagra.
8.09.21	Strategies to Foster Mental Health and Well – being	2 B.Com E & F	10:50 am to 11:50 AM	Dr.Rekha R Ahuja, Asst. Director, Samagra.
9.09.21	Strategies to Foster Mental Health and Well – being	2 B.Com G & H	10:50 am to 11:50 AM	Dr.Rekha R Ahuja, Asst. Director, Samagra.
11.09.21	Strategies to Foster Mental Health and Well – being	M.Com FA	10:00 am to 11:00 AM	Ms. Annet Shaju, Asst. Prof. Sampurna Monfort College, Bangalore

13.09.21	Strategies to Foster Mental Health and Well – being	M.Com Reg	10:00 am to 11:00 AM	Dr.Rekha R Ahuja, Asst. Director, Samagra.
15.09.21	Strategies to Foster Mental Health and Well – being	M.Com IB	10:00 am to 11:00 AM	Ms. Annet Shaju, Asst. Prof. Sampurna Monfort College, Bangalore

Observing Days of International Importance

The 3rd year UG & 1st year PG Students observed various international days by organizing activities for their respective classes. As a part of their activity the students collaborated with several not- for-profit organizations and visited various organizations.

Date	Programme/Activity	Participating Class
29.09.2021	International Day of Awareness of Food Loss & Waste	3 BBA A
01.10.2021	International Day for Older Persons	3 B.Com D
10.10.2021	World Mental Health Day	3 BBA D
15.10.2021	International Day for Rural Women	3 B.Com B
16.10.2021	World Food Day	3 BBA B
17.10.2021	National Cancer Awareness Day	3 B.Com G
07.11.2021	World Kindness Day	3 BBA C
13.11.2021	International Children's' Day	3 B.Com F
20.11.2021	International Day of Persons with Disabilities	3 B.Com H
25.11.2021	International Human Rights Day	3 B.Com A
03.12.2021	International Day for the Elimination of Violence against Women	3 B.Com E
10.12.2021	International Day for the Eradication of Poverty	3 B.Com C



Social Visits

Bembala Department organizes social visits throughout the academic year which allows students to participate in community outreach activities and develop a sense of commitment to work towards the welfare of the marginalized communities.



a. Cottolengo Special School

Eighty students from 2 B. Com B visited the Cottolengo Special School in Whitefield, Bengaluru on March 31, 2022. The visit helped them understand the issues faced by people who live with physical and mental health problems as well as learning disabilities.

b. Government Urdu Model Primary School

Seventy students of 2 BBA B visited the Government Urdu Model Primary School in Viveknagar Bengaluru on March 31, 2022 which allowed students to understand the educational practices followed in government schools. The team visited the government school and helped them to come up with effective waste management mechanism. They also cleaned the playground of the school and organized games and cultural events for the school children.

c. Sandhya Suraksha

The eighty students of 2 B. Com G visited Sandhya Suraksha, a Home for the Elderly Women located at Anepalya, Bengaluru on March 12, 2022. The visit was conducted to identify the issues and concerns of the residents and offer support in whatever ways possible. The student volunteers took up all the responsibilities of the staff working in the organization for the day.

d.Mitti Café

26 students from 2 B. Com G visited Mitti Café, an award-winning NGO committed to the cause of employment and livelihoods for people with special needs on March 19, 2022. Mitti Café is a chain of cafes that provides experiential training and employment to adults with physical and intellectual disabilities. The team members who visited Mitti Café took up all the services of the cafe for a day as the staff was given a holiday. The students conducted interactive sessions and games for the staff, and distributed gift hampers to the staff members. They also invited a professional team for a comedy show. The proceeds of the show went towards procuring wheelchairs. The artist line-up included emerging comedians from Bangalore like Sachin Kumar, Nithin Kamath, Kishore Yadav, and Kanishka Joshi.

e. NAMS Snehasadan Orphanage

Seventy-six students from 2 B. Com A visited the NAMS Snehasadan Orphanage in Jalahalli, Bengaluru on March 27, 2022. The team organized several activities for the inmates of the orphanage.

f. Shree Chaitanya Old Age Home

The students of 2 B. Com E visited the Shree Chaitanya Old Age Home in JP Nagar on March 10, 2022. They conducted different cultural activities and performances for the residents and also cleaned the premises.

g. Destitute home

On 23rd and 24th of May, 2022, second year PG students visited the 'Home of Hope'. Students organized various games and cultural activities for the residents. Also, the team distributed food items and daily necessities like rice, dal, sanitary napkins and essential items to the homeless people in Shivajinagar and Viveknagar. The students of 2 B. Com organized a Voluntary Distribution Drive on March 26, 2022 where they educated the homeless on basic health and hygiene. The drive took place at Majestic Railway Station, Bengaluru Cantonment Railway Station, and specific areas of Shivajinagar and Viveknagar.

h.Seminar on Women & Finance

The students of 2 BBA A attended a seminar titled "Women & Finance" conducted at SJCC campus by the Department of Commerce. Prof. Mukta from SJCC steered the session. The session enabled the participants to gain insights on investments and tax planning. It specifically covered various aspects of income tax deductions available to women like Sukanya and Samriddhi.



i.Cleanliness Drive at Government School

The Cleanliness Drive was carried in the government school campus on 28th May, 2022. The student volunteers engaged in cleaning the school premises with a view to create awareness on the importance of maintaining the surroundings clean and also prepared the government school students to organize similar events in future.

j.Traffic Awareness Drive

The Bembala Outreach Department organized a Traffic Awareness Drive for the second-year students. The activity took place from 25th April to 21st May, 2022. The classes were allocated specific dates to complete this activity. The drive was organized to spread awareness on Traffic Rules and Regulations as per the Motor Vehicles Act, 1988. The drive focused on creating awareness about traffic rules in the Brigade Road Signal, MG Road Signal, Church Street Metro Station, Garuda Mall Signal &; SJPUC Signal.









Sl.No.	Class	No of Students	No of Groups	Timings	Date
1	I BBA 'C'	75	7	11:15 am to 1:45 pm	25/04/22 to 26/04/22
2	I BBA 'A'	75	7	9:00 am to 11:30 am	27/04/22 to 28/04/22
3	I BBA 'B'	75	7	9:00 am to 11:30 am	29/04/22 to 30/04/22
4	I BBA 'D'	75	7	9:00 am to 11:30 am	04/05/22 to 05/05/22
5	I B.Com A	80	8	11:15 am to 2:00 pm	06/05/22 to 07/05/22
6	I B.Com B	80	8	11:15 am to 2:00 pm	09/05/22 to 10/05/22
7	I B.Com C	80	8	11:15 am to 2:00 pm	11/05/22 to 12/05/22
8	I B.Com 'D'	80	8	11:15 am to 2:00 pm	13/05/22 to 14/05/22
9	I B.Com 'E'	80	8	11:15 am to 2:00 pm	16/05/22 to 17/05/22
10	I B.Com 'F'	80	8	9:00 am to 11:30 am	18/05/22 to 19/05/22
11	I B.Com G	80	8	9:00 am to 11:30 am	20/05/22 to 21/05/22
12	I B.Com H	82	8	9:00 am to 11:30 am	23/05/22 to 24/05/22

Social Visits by Departments

Class	Section	Date	Place	Number of Students
1 BBA	A	21st May 2022	Bosco Mane	67
1 BBA	B	21st May 2022	Manukula Organisation	65
1 BBA	C	28th May 2022	Government kannada higher primary school	82
1 BBA	D	18th May 2022	Bless Society of Rural and Urban Development	70
2 BBA	A	24th March 2022	Traffic Awareness	52
2 BBA	B	31st March 2022	Government Urdu Model Primary School,	70
2 BBA	C	26th April 2022	St. Theresa's Multi Speciality Hospital	75
2 BBA	D	19th March 2022	Bosco Rainbow Home	74
3 BBA	B	28th October 2021	Amrutha Shishu Nivasa	28
3 BBA	C	23rd November 2021	CARE Foundation	62

IQAC



Internal Quality Assurance Cell (IQAC)

The Internal Quality Assurance Cell (IQAC) of St. Joseph's College of Commerce (Autonomous) ensures that all the academic activities conducted on campus adhere to the established policies of the institution and all the other agencies and academic bodies under the state and central bodies. The Cell also offers support to all the departments in the college in academic matters — specifically with regard to meeting the expected level of excellence. It functions with a view to raise the benchmarks in the educational practices of the institution by applying numerous time-tested pedagogical approaches that offer ample scope to the instructors and learners to go beyond classroom learning and conventional learning practices. The Cell also plays a central role in introducing initiatives that cater to the holistic development of the student community, focusing primarily on quality enhancement in teaching, learning, evaluation, research, extension and consultancy activities.

Autonomy Status Extension

This academic year SJCC applied for the extension of its autonomous status. The A++ grade with a CGPA of 3.57 was awarded to the institution in the fourth cycle of NAAC accreditation makes it eligible for applying for the extension of autonomy up to ten years without conducting the onsite visit. Therefore, SJCC's autonomous status was extended for a period of ten years till the academic year 2031-2032.

Participation in Rankings

SJCC successfully completed the AQAR submission procedure by 24th February 2022. The college submitted details of academic activities conducted during this academic year to several top-notch college ranking frameworks i.e., ARIIA, NIRF — set up by the Ministry of Education, India, and submitted the report to AISHE portal on 18th February 2022. Also, the institution submitted the data for the surveys conducted by India Today and The Week Hansa.

Feedback

IQAC, through a structured feedback mechanism, annually collects the feedback from various stakeholders of the institution — teachers, students, employers, alumni and parents. Feedback from the aforementioned stakeholders and the subsequent actions taken play a significant role in improving the quality of the practices followed in the institution, and are instrumental in developing the plan of action for the upcoming academic year. The Cell submitted a detailed report to the Principal's Office after analyzing the feedback.

The Parent Teacher meeting for the first year B. Com and BBA students was held on campus on 26th February, 2022. Also, the class mentors organized virtual meetings with parents/ guardians who could not attend the Parent Teacher Meeting in person.

Open House 2021-22

The Open House is a forum which is conducted by the IQAC at the end of every Academic year to collect feedback from the students. Student representatives from all classes and associations of the undergraduate and postgraduate programmes attended the 2021-2022 Open House. It was conducted on 9th May 2022 in three batches at 10 am and 11: 30 am for the first and second batch students. The Open House for the members of the Women's Forum was held on 10th May at 11 am. Around 180 students attended the Open House.

The Open House discussions were conducted on the basis of the parameters mentioned below:

- Curriculum development of the college
- Teaching and learning methods, specifically tools, syllabus completion and course structure
- Learning and evaluation process
- Infrastructural facilities, such as WIFI connection, ICT tools used in classrooms, cafeteria, computer labs, and washrooms
- Feedback on co curricular and extracurricular activities
- Placement facilities

PARAMARSH

Paramarsh is the UGC scheme for mentoring NAAC Accreditation aspirant institutions to promote quality assurance in Higher Education. SJCC was identified as a mentor institution under this scheme and the college had adopted 6 mentee institutions under the PARAMARSH scheme. This academic year, faculty members and students from St. Joseph's College, Hassan (mentee institution) visited SJCC campus from 7th to 14th September 2021 to understand the student support practices and extension activities. Faculty members from Loyola College, Manvi, (mentee institution) stayed at SJCC for a period of two weeks from 23rd August to 4th of September 2021 to learn the complete process of NAAC, the best practices and research activities of the institution. The extension approved for the scheme under PARAMARSH ended on 30th September, 2021. The college successfully completed the requirements of the scheme and assisted the six mentee institutions in implementing several best practices.



International Virtual Conference on 'Enhancing Teaching Competencies through Professional Ethics'

IQAC of SJCC organized a 2 Day International Virtual Conference on 'Enhancing Teaching Competencies through Professional Ethics' (ETCP 2021) on 7th and 8th October, 2021. The conference was a maiden academic interface, collaboratively organized by the institution and Globethics.net Foundation, headquartered in Geneva, Switzerland, after signing a Cooperation Agreement this year. Globethics.net is an international organization committed to furthering its vision of ethics in higher education and provides a unique platform for knowledge sharing.

Dr. Charles Lasrado SJ, Principal, welcomed the participants. Rev. Dr. Jose Nandhikkara, National Director, Globethics.net India spoke about the necessity of making learning accessible, besides touching upon the four pillars of learning. Prof. Goh Kim Chuan, former faculty member at the University of Science, Penang Malaysia, University of Brunei and National Institute of Education, Nanyang Technological University, Singapore, was the Keynote Speaker. He reflected on the assessment levels of knowledge application and the need for HEIs to inculcate practices of knowledge dissemination blended with ethical values. Dr. Ignace Haaz, Programme Executive Online Ethics Library, Publication Manager, Globethics.net Geneva, Switzerland introduced the unique resources available at Globethics and acquainted the audience on how the resources could be accessed to optimize their efficacies as teachers and knowledge facilitators.

The first speaker for the second day Dr. Joye James SJ, Secretary, Jesuit Higher Education, South Asia emphasized on the need for the teachers to prioritize the emotional well-being of the students. Dr. John Methuselah, faculty member at the Adikavi Nannaya University, Rajahmundry, AP focused on the role of the educators in propagating ethical code in the society, and critically examined the violation of ethics in the academic world. Ms. Christine Housel, in-charge, Donor Relations and Strategic Partnership, Gloebthics.net, Geneva, Switzerland accentuated the need for a holistic approach to ethics, especially within the context of higher education.

The paper presentations in the conference converged on ethical values in higher education emerging from an array of research based on adult education, interpretation of ethics in contemporary narratives, the implications of the

National Education Policy-2020 to maximizing well- being and happiness for learners and educators.

The conference received 708 registrations from across the globe including Kenya, Saudi Arabia, Switzerland, Muscat, Abu Dhabi, Sharjah, Croatia, Singapore, Malaysia and India.
IQAC also completed the following activities in the academic year 2021- 2022:
a. IQAC conducted the Student Satisfaction Survey for the academic year 2020-2021 in November 2021.
b. The staff evaluation by students for the odd semester was carried out between 18th and 23rd of February 2022.
c. A survey was conducted on student progression across all programmes between 28th October and 15th November 2021.
d. Staff feedback was collected as part of the biannual review process.
e. The feedback on the curriculum was initiated by the IQAC, along with the HODs in the Subject Teacher Meeting and the Pre-BoS meetings, which helped in revising courses that required changes.

Faculty Development Programmes

a. With a view to encourage research interest among the faculty members, IQAC and Innovation & Incubation Centre of SJCC in collaboration with the Centre for Intellectual Property Rights & Advocacy (CIPRA), National Law School of India organized a National Level Workshop on 'Intellectual Property Rights for Commerce and Management Institutions' in July 2022.

b. IQAC initiated an FDP on international affairs titled "War and Peace in Czar's Land: Russia Ukraine Conflict." This interactive session was steered by Dr. Olvin Viegas, SJ on 28th February 2022.
c.The IQAC organized a presentation on "BJES Institutional Policy and Protocol on Protection of Minors and Vulnerable Adults" on 3rd March 2022. Members of BJES and faculty members of St. Joseph's Evening College, St. Joseph's College of Law, St. Joseph's Institute of Management and St. Joseph's College of Commerce attended the session.The Presentation was conducted by Adv. Gerard D'souza SJ, Director, St. Joseph's College of Law and Fr. Felix Victor SJ, St. Aloysius College, Mangalore.

Other Initiatives:

a. The IQAC organized 'Basic Life Support' a Health Awareness Programme (CPR Demonstration) on 29th March, 2022. The Resource Persons were Dr. V.K Srinivas, Chief Cardiologist, Mallya Hospital Bangalore and Dr. Kiran Kumar, Critical Care Intensive Care Physician and AHA Trainer, Mallya Hospital. The session included - simulation via video and practices with mannequins.
b. A Financial Literacy Programme 'Savings, Investing, and the Possibility of Using Funds from Diverse Sources.' was conducted in Kannada for the support staff of the institution on April 5th, 2022. The Resource persons were Mr. Ashoka (Assistant Professor), and Dr. Hanumanthraya, (Assistant Professor), from SJCC.
c. IQAC completed the selection of members to SQAC from the first- year classes across programmes in September 2021. Also, conducted a webinar on 'Leadership' for SQAC members.



Curricular Aspects



Programmes Offered

The Institution is committed to equipping students with Commerce and Business Administration education that instils in them, an ability to understand and interact with the business world and provide them with skills required to excel in the domain of Business and Commerce. The following are the programmes offered by the college:

I. Undergraduate Programmes (Three- Year)

a. Bachelors in Commerce (B. Com)
b. B.Com (BPM- Industry Integrated)
c. B.Com (Travel and Tourism)
d. B.Com (Professional - International Accounting & Finance)
e. B.Com (Analytics)
f. B.Com (Professional – Strategic Finance)
g. Bachelor of Business Administration (BBA)
h. BBA (Entrepreneurship)
i. BBA (Professional – Finance and Accountancy)

II.Postgraduate Programmes (Two- Year)

a. M.Com (Finance and Taxation/ Marketing & Analytics)
b. M.Com (International Business)
c. M.Com (Financial Analysis)

III. Postgraduate Diploma

a. PGD (Business Administration)
b. PGD (Human Resource management)
c. PGD (Marketing management)
d. PGD (Tourism Management)
e PGD (Financial Management)
f. PGD (International Business)
g. PGD (Capital & Commodity Markets)

New Programmes

The institution is planning to introduce two new programmes in the upcoming academic year i.e., 2022-2023:

a. B.A. English (Hons) with Psychology as Minor Discipline
b. B.Sc Economics (Hons) with Psychology as Minor Discipline

Curriculum Design and Development

The curriculum is designed keeping in mind the Jesuit values of education and the mission of the college. Outcome Based Education model synthesizes the teaching and research experience of the faculty. The Choice Based Credit System and the newly introduced NEP Curriculum allows students to acquire knowledge across disciplines.

Boards of Studies Department of Commerce

The Board of Studies for B.Com was held on 11th October 2021 for the odd semester and on 22nd March, 2022 for the even semester. The members of the Board discussed various changes to the Programme Matrix including the introduction of Research Project and internship in the final semester and distribution of credits across the 8 semesters. These changes were introduced as part of the implementation of the National Education Policy 2020. The members also discussed the various aspects pertaining to the new courses, Open Electives, and other courses.

Courses passed/ New courses introduced.

1. B.Com (Regular) Semester I – Business Economics
B.Com (Travel and Tourism) Semester II - Geography and Transport in Travel Planning

Courses passed in the BoS	38
New Courses Introduced	38
Open Elective Courses introduced	32

Skill Based Courses Introduced	28
Vocational Enhancement Courses Introduced	21

Department of Business Administration

The Department of Business Administration has been very proactive in accommodating the emerging trends in the curriculum, and facilitating diversity and flexibility. The curriculum has been designed keeping in mind the Programme Objectives, Course Objectives, Course Outcomes and Programme Outcomes. The enriched curriculum facilitates innovative teaching and evaluation, interdisciplinary learning, technology-based learning, research-based learning and skill development. The Board of Studies Meeting of the Department of Business Administration was held on Tuesday, 12th October, 2021 for the odd semester, and the even semester Board of Studies meeting was organized on 24th March 2022.

Courses passed in the BoS	33
New Courses Introduced	33
Open Elective Courses introduced	32
Skill Based Courses Introduced	17
Vocational Enhancement Courses Introduced	21

Postgraduate Department

The Postgraduate Department strives to be on par with the latest trends in the industry by regularly restructuring its innovative and flexible curriculum. The Board of Studies (BoS) is the forum where academic matters are discussed and deliberated. The BoS is composed of university nominees, subject experts, industry experts, alumni, student representatives and internal faculty members. After the fruitful deliberations at the board of studies, the proposed recommendations were presented to the Academic Council for ratification and approval.

The Department revised two courses in the programme matrix of M.Com Financial Analysis and one course in M.Com International Business. The recommended changes were approved in two Board of Studies meetings held during the academic year 2021-2022. The BoS meetings were conducted on 7th October, 2021 for the odd semester and on 24th March, 2022 for the even semester.

List of courses passed in BoS and approved in Academic Council Meetings 2021-22

Programme	Course Code	Course Title
M.Com (International Business)	P422 MC 102	Accounting for Decision Making
	P5 22 MC 101	Corporate Tax Planning & Law Company
M.Com (Financial Analysis)	P5 22 MC 301	Legislation & Compliance

Department of English

The Board of Studies meeting for the department of English was held on 12th October 2021 for the odd semester and on 29 March, 2022 for the even semester. The Board discussed and approved the proposed BA English Honors Programme under the NEP 2020 scheme. The Department introduced two new courses namely, 'Interpreting Literary Texts' for the second semester of B.Com General English and 'Debates in the History of Ideas-II: Business, Politics & Technology' for the fourth semester of B.Com General English. The Board discussed and approved both the courses. Apart from the BA English (Hons) Programme and two General English Courses, the Board discussed and approved 9 Open Elective courses and 6 Skill Enhancement courses. The internal and external assessment ratio will be 40:60 in compliance with the NEP mandate.

Open Elective courses offered by the Department of English

1. Senses of Cinema - An Introduction to Film Criticism
2. Media Technology and Society – Knowledge and Experience in the Age of Automation and Information
3. Cricket and Media – Representation of Cricket in Media
4. Stories as Therapy – The Healing Power of Narratives
5. Ethnic Conflict – The South Asian Experience
6. Rereading Epic Narratives
7. Cinema Gender and Society
8. An Invitation to the Pleasures of Critical Thinking: Dimensions of Truth, Reality, Existence and Knowledge
9. Warring with Words – The Art of Argumentation & Creative Thinking.

Department of Kannada

The Board of Studies meeting of the Department of Kannada was conducted on 8 October 2021 for the odd semester and on 18 March, 2022 for the even semester. The Board members held discussions on the impact of NEP on undergraduate courses in Kannada. Possibilities of including texts that explore the question of identities, socio-political issues, challenges faced by Indian languages and issues of national importance. The Board also approved the syllabus for Functional Kannada to be taught to the NEP batch. The third and fourth semester syllabi were revised extensively to include text from diverse genres. Special emphasis was given to audio and visual texts, folk and film texts, travelogues, and texts on regionality, gender equality and challenges faced by the Kannada language.

Department of Hindi

The Board of Studies meeting of the Department of Hindi was held on 1st October 2021. The Board approved the changes recommended by the members in the syllabus of the courses offered to students of B.Com and BBA. The changes were made in the light of NEP with emphasis on Hindi IT Tools as an embedded applicative unit within the course structure

under skill-based components. The students will have hands-on experience using Hindi IT tools. In addition, as per the NEP committee recommendations, Open Electives for the first semester and second semester of B.Com & BBA will be introduced. In the first semester Communicative Hindi will commence, and in the second semester Globalization & Hindi Literature will be introduced as per the NEP curriculum model. Also, in the first semester a basic Functional Hindi will be proposed to students who are interested to learn Hindi, especially for non-Hindi students. The internal and external assessment ratio will be 40:60 in compliance with the NEP mandate.

Outcome Based Education

The Institution follows the Outcome Based Education (OBE) model of learning that has created the space for the institution to redesign its curriculum, teaching-learning process and assessment. In order to create an outcome-based curriculum, the institution's specific Programme Education Objectives (PEOs) were first designed. These objectives led to the development of Programme Learning Outcomes (PLOs). Programme Education Objectives and the Programme Learning Outcomes form the base for the development of the curriculum containing multiple courses, each with specific objectives. Course Objectives help in deriving the Course Learning Outcomes (CLOs), the competencies required and indicators of the same. At SJCC, the Programme Educational Objectives, Programme Learning Outcomes, Course Objectives, Course Learning Outcomes, competencies and its indicators are aligned with the vision and mission of the institution.

The OBE Committee of SJCC redesigned the OBE Framework in compliance with the directives recommended by the National Education Policy 2020. The restructuring of the Curricular Framework helped the institution to offer Programmes as per the National Education Policy from 1 October 2021. The Curricular Framework of all the Programmes and syllabus of the Courses have been revised according to the New OBE Framework. The new Outcome Based Education framework comprises the revised Graduate Attributes (GAs), Programme Education Objectives (PEOs), Programme Learning Outcomes (PLOs), Course Objectives and Course Learning Outcomes (CLOs). Hence, the Commerce, Business Administration, Languages, and Post Graduate Departments at SJCC restructured the syllabuses of the courses pertaining to all NEP batches along with the teaching-learning practices and assessment methods in alignment with the revised OBE Framework.

Interdisciplinary Approach

SJCC aims to find new ways to expand the horizons of knowledge through innovative teaching-learning practices. An interdisciplinary nature is imperative to any curricular's framework. Students pursuing both Commerce and Business Administration Programmes at SJCC are expected to complete a certain number of Core Papers in their respective field of study. Apart from the Core Papers, students are offered open elective papers from other fields of study, including Theatre, Arts and Literature. This offers students an opportunity to familiarize themselves with different fields of study to understand the world around them in a better manner. Some of the Core Papers have been redesigned as interdisciplinary papers to enrich the understanding of different subjects, like the way the Business Ethics paper is designed — in this Paper concepts related to ethics in the field of business and commerce are discussed through literature. The students feedback suggests that this practice helps students in understanding the concepts and also to involve actively in the learning process.

Practice Orientation

The industry demands skilled professionals who can adapt easily to the dynamic work environment. Classroom teaching equips students with the necessary conceptual skills. The procedural skills are required in the field of commerce, and to get an exposure to the industry practices. In this regard, the practice orientation for industry is introduced into the curriculum, in a phased manner, spread across the entire Programme. In the first and the second academic years,



students go on industrial visits to familiarize themselves with the work processes. After completing two years, the students are expected to do a six- week internship, which will be evaluated by the college. The Second year Master's students are allocated an entire semester for internship. They are mentored and guided by the faculty members. Thus, the practice orientation allows the students to become familiar with the work atmosphere and equips them with the necessary skills.

Student Research Engagement

Research orientation is included in the curriculum for the graduate and postgraduate programmes. The Research Centre of the college, along with the subject teachers, guide and mentor the undergraduate and postgraduate students in research work. Research Methodology Paper is taught as part of the curriculum. Students are motivated to take up independent research projects, and the research carried out by students in the form of case studies and research papers are compiled, edited and published by the college. Students are encouraged to engage in research in the field of Commerce and Business Administration with an orientation to support the society in dealing with the diverse challenges. Research culture is an integral aspect of the curricular framework of the institution. The dissertations along with minor and major research projects allow students to become industry-ready.



Curriculum Enrichment

Holistic development of students is the central focus of education imparted at SJCC. With programmes such as BBA (Entrepreneurship), B.Com (Professional International Accounting) B.Com (BPM- Industry Integrated), B.Com (Analytics), B.Com (Professional – Strategic Finance) and B.Com (Travel and Tourism). The holistic learning practices followed by all the departments in the institution enhance the scope of employability among the students. The curriculum is also enriched with courses like Advanced Excel, Tally, SPSS, Financial Modeling, R Programming and SAP, to give the students hands-on experience with skills that enable easy transition into the desired careers.

MOOCs

Massive Open Online Courses (MOOCs) are free online courses available for any aspirant to enroll. MOOCs have dramatically changed the way the world learns. MOOC platforms offer students an opportunity to pursue a variety of multidisciplinary courses that would enhance students' skills.

The institution has restructured the curricular framework with a view to allow students to pursue the MOOC courses. In this regard, students pursue courses offered by SWAYAM under the Open Elective Course category.

Open Elective courses available on MOOC platforms are chosen by the students every semester, four hours per week is allotted for the students to complete the assignments and tests assigned by the Course Instructors of the courses registered.

Students started enrolling for MOOCs from June 2021, for the odd semester 2021-2022. There were a few mandatory specifications for the students to follow while enrolling for the courses in SWAYAM. The same was followed for even semesters as well. Students have selected courses ranging for a period of minimum 12 weeks. It was communicated to students who enrolled for the MOOCs that it is mandatory to take up the examination scheduled in SWAYAM to become eligible for receiving the certificate.

Evaluation Procedure

VIVA: 50 marks will be evaluated based on the viva conducted by the internal faculty members and the remaining 50 marks will be finalized on the basis of certificate received.

Details of the Courses and Student Enrolment during the Odd Semester 2021-2022.

Sl. No.	Particulars	Number
1	No. of courses chosen	13
2	No of students enrolled for open elective MOOC's	
	B.Com	26
	BBA	8
3	No of hours allotted by the College to complete the course	60 hours

Details of the Courses and Student Enrolment during the Even Semester 2021-2022:

Sl. No.	Particulars	Number
1	No. of courses chosen	23
2	No of students enrolled for open elective MOOC's	
	B.Com	29
	BBA	19
3	No of hours allotted by the College to complete the course	60 hours




P.G STUDENTS ONL

edX

coursera

NPTEL
National Programmes on Technology Enhanced Learning

POWERED BY
FREE ONLINE EDUCATION
swayam
शिक्षित भारत, उन्नत भारत





Teaching Community at SJCC



Faculty Profile

Teachers are an indispensable part of any educational institution, owing to the crucial role they play in imparting knowledge and honing the minds of students for a variety of challenges. St Joseph's College of Commerce prides itself on having highly proficient teaching faculty who strive relentlessly towards upholding the values and beliefs of the institution. The faculty work towards creating an environment that is conducive to learning, by adeptly disciplining students and guiding them towards the right path for a brighter future.

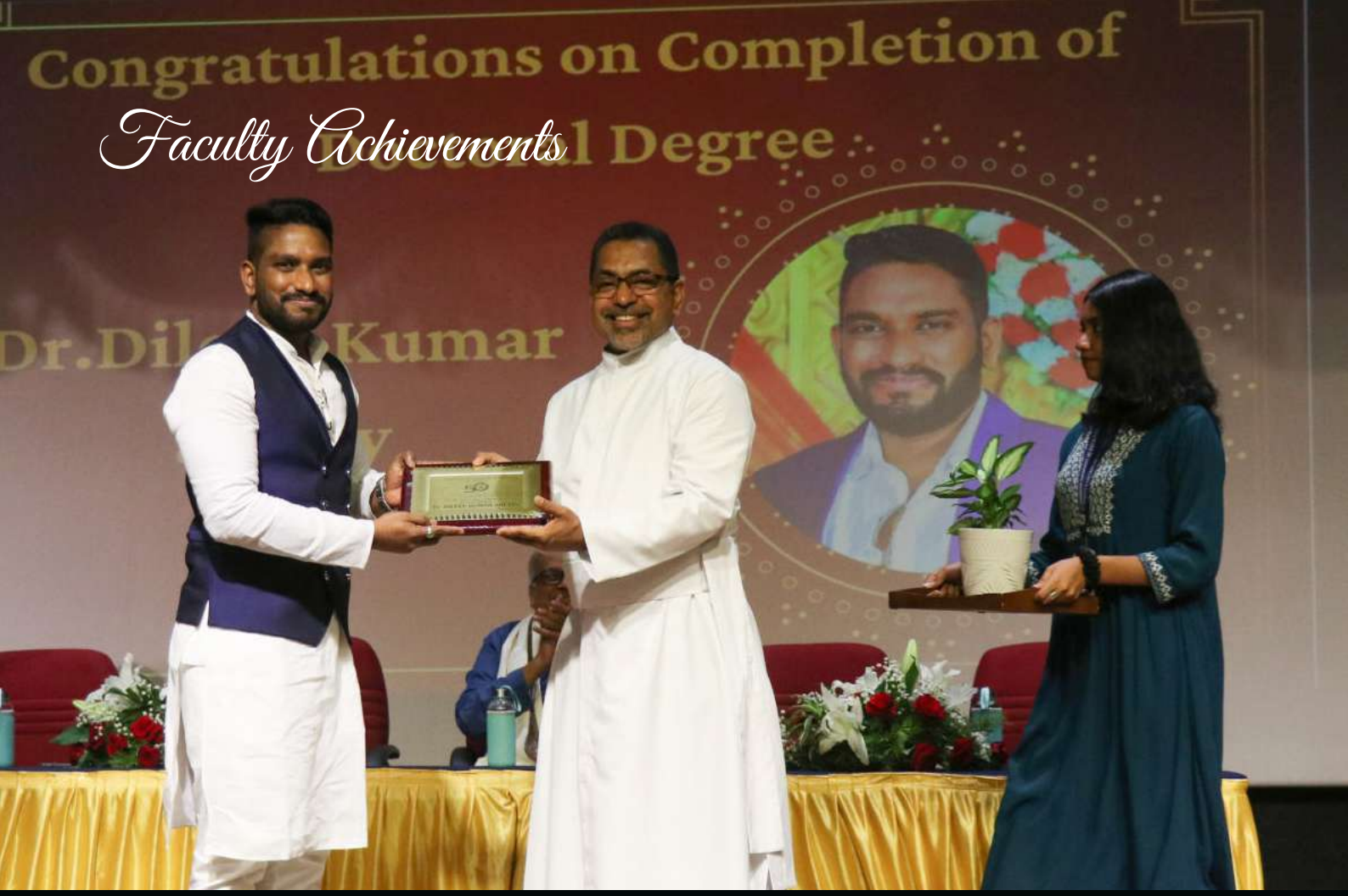
The faculty members of St. Joseph's College of Commerce have consistently proven their excellence and outstanding merit through their academic achievements and endeavours. Their research performance, teaching abilities and their valuable contribution to higher education have set an example for all. Apart from this, their earnest curiosity, determination and academic interests have driven them to achieve new milestones. The college has a total of 118 full time teaching faculty and 21 visiting faculty.

This academic year 6 new faculty members were inducted.

1. Mr. Raj Kiran S
2. Mr. Prakash Raju
3. Ms. Priyadarshini S
4. Ms. Bhargavi C.S
5. Ms. Sagaya Swetha N Joseph
6. Ms. Ronisha Priyanka D'Silva



Faculty Achievements



- Dr. Dileep Kumar Shetty received his PhD degree from Mangalore University on the topic ‘A Study on Financial Time Series Analysis and Forecasting’ on 23rd of April 2022.
- Dr. Veenu Joy received her PhD degree from Bharathiar University on the topic ‘A Study on Online Impulse Buying Behavior of Consumers in Bengaluru’ on 23rd of February 2022.



Examination and Evaluation



The year 2021-2022 was a year filled with a lot of uncertainties due to Covid-19 with offline and online mode of classes. Only after February 2022 the regular offline classes resumed.

Performance in examinations continues to be a fundamental aspect of every student's academic life. Hence, St. Joseph's College of Commerce attributes considerable significance to the examination and evaluation process. Considering this, the Examination Department at St. Joseph's College of Commerce convened a series of meetings with the Exam Committee, the Total Quality Management Committee, and various other stakeholders. These meetings were instrumental in conducting the examinations in a hassle-free manner. The Department also organized an orientation session for students in order to familiarize them with the rules & regulations that need to be followed during the End Semester Examination.

Exam Department External Audit Report 2022

An External Audit of the Exam Department was organized by the IQAC on 22nd January, 2022. Dr. N. Arun Nagendran, former Controller of Examinations and IQAC Coordinator, Thiagarajar College, Autonomous, Madurai, and Professor Vijay Kumar, Controller of Examination, Sri Ramakrishna College of Arts and Science, Autonomous, Coimbatore were the members of the Audit Team. The suggestions and recommendations given by the Audit Team were scrutinized by the Examination Department, and the necessary actions were initiated.

New initiative 2021-2022: Summa Cum Laude and Magna Cum Laude Certificates

It has been observed that there is a constant increase in the number of students applying to the foreign universities. Most of the premier universities abroad expect students to produce evidence to prove that they figured under top 10% in the Undergraduate Examination. Considering this point, the Exam Department designed special certificates similar to the Latin Honors Summa Cum Laude and Magna Cum Laude. Summa Cum Laude certificates are awarded to the top three students in the Undergraduate Examination and Magna Cum Laude to students who are placed within the top 10% category.

This initiative will be applicable to all batches of UG&PG students from the academic year 2019 and 2020 based on their total CGPA.

The End Semester Examination

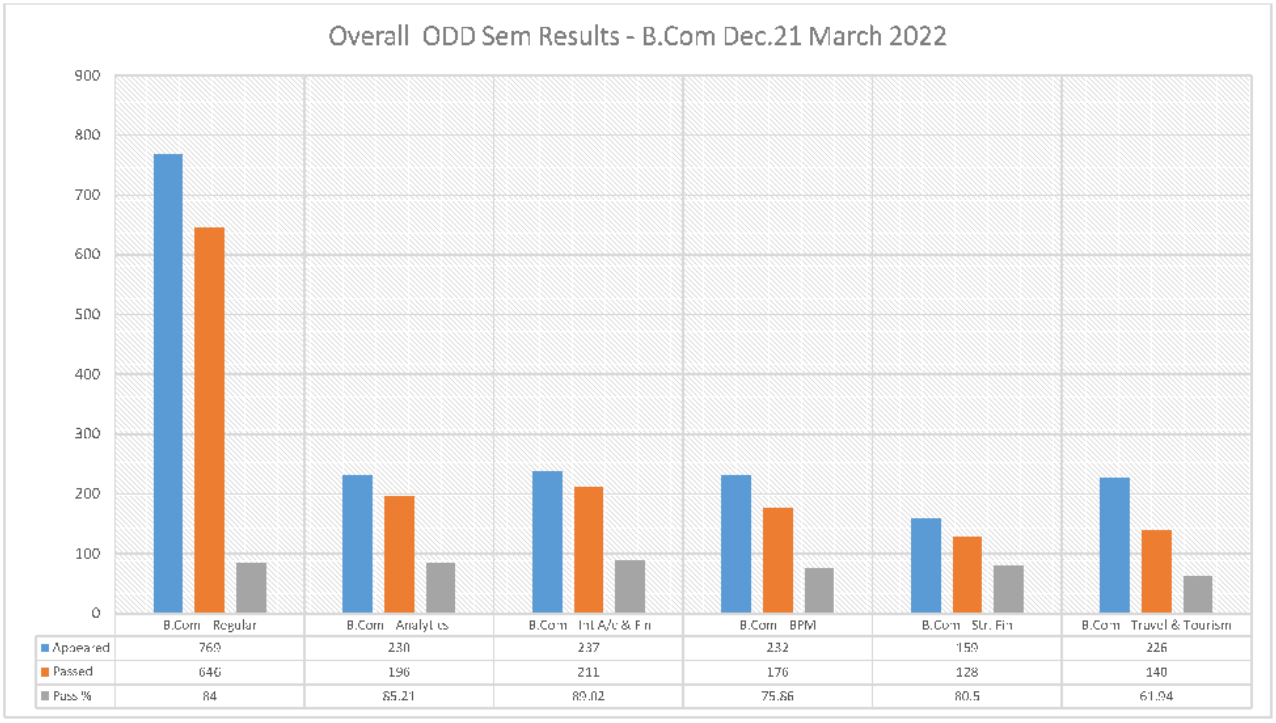
The Odd Semester Examinations were conducted in two phases.

First Phase

The first phase of the End Semester Examination (ESE) was conducted for B.Com and BBA Undergraduate and Postgraduate programmes from 2nd to 15th December 2021. However, exams were not conducted for the first-year students of all the NEP Undergraduate batches as the commencement of classes was delayed.

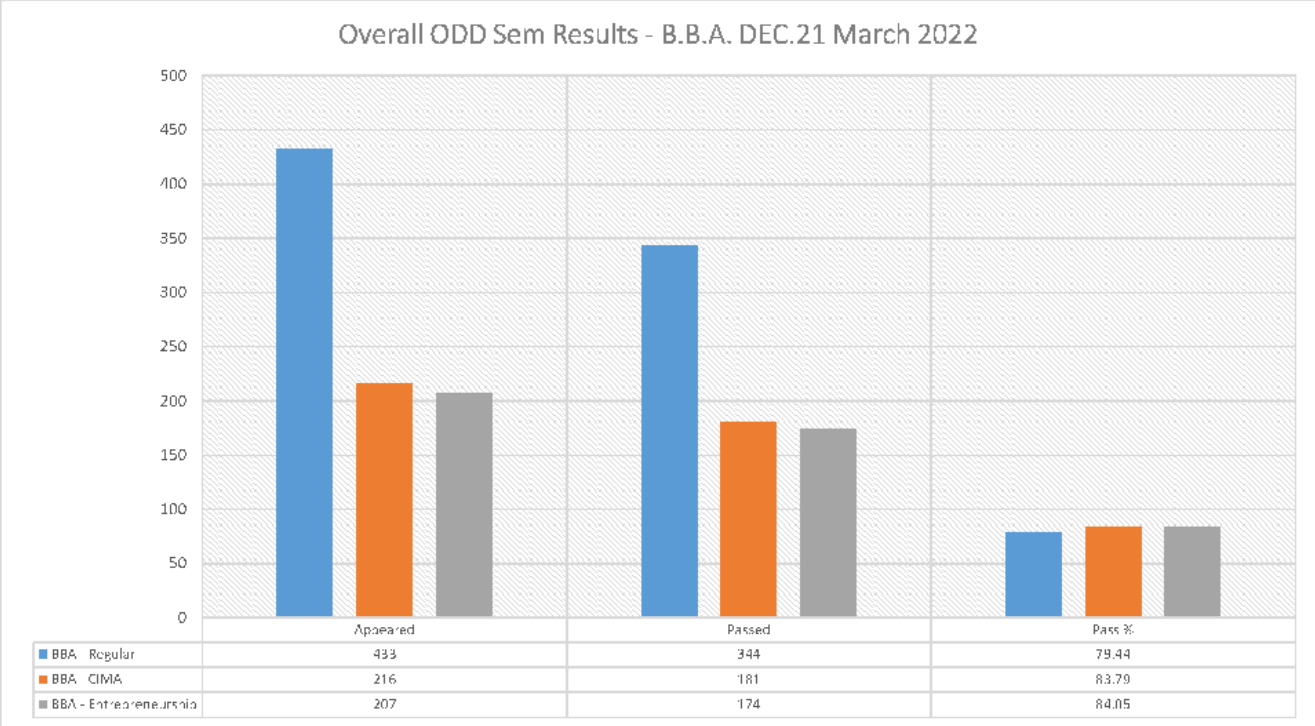
Results Statistics –III & V End Semesters UG & P.G. December 2021/ I End Semester -U.G. NEP Batch -March 2022

Course	No. Appeared	No. Passed	Out-standing	I Class Exem	I Class Dist	I Class	High II Class	II Class	Pass Class	Fail	Pass %
I Sem B.Com (Analytics)	77	63	2	15	28	17	1	0	0	14	81.82
I Sem B.Com (ACCA)	80	71	1	19	41	10	0	0	0	9	88.75
I Sem B.Com (Str. Finance)	80	59	2	12	29	14	2	0	0	21	73.75
I Sem B.Com (Regular)	232	176	1	59	67	47	2	0	0	56	75.86
I Sem B.Com (BPM)	75	51	0	8	24	17	2	0	0	24	68
I Sem B.Com (T.T.)	78	34	0	3	8	22	1	0	0	44	43.59
I Sem B.B.A. (Regular)	144	108	0	20	54	29	5	0	0	36	75
I Sem B.B.A. (CIMA)	75	55	0	9	29	16	1	0	0	20	73.33
I Sem B.B.A. (Entre)	70	51	0	14	21	16	0	0	0	19	72.86
III Sem B.Com (Analytics)	79	66	4	34	22	6	0	0	0	13	83.54
III Sem B.Com (ACCA)	77	61	0	14	25	22	0	0	0	16	79.22
III Sem B.Com (Str. Fin)	79	69	1	30	29	8	1	0	0	10	87.34
III Sem B.Com (Regular)	234	186	1	58	88	36	3	0	0	48	79.48
III Sem B.Com (BPM)	77	55	0	10	27	15	3	0	0	22	71.43
III Sem B.Com (T.T.)	73	39	0	3	25	11	0	0	0	34	53.42
III Sem B.B.A. (Regular)	141	96	2	23	42	26	3	0	0	45	68.08
III Sem B.B.A. (CIMA)	69	58	0	12	31	15	0	0	0	11	84.06
III Sem B.B.A. (Entre)	67	58	2	14	23	16	3	0	0	9	86.57
V Sem B.Com (Analytics)	74	67	5	22	27	13	0	0	0	7	90.54
V Sem B.Com (ACCA)	80	79	0	24	35	18	2	0	0	1	98.75
V Sem B.Com (B.P.M.)	80	70	0	15	23	27	3	2	0	10	87.5
V Sem B.Com (Regular)	303	284	5	53	96	94	27	9	0	19	93.73
V Sem B.Com (TT)	75	67	0	3	15	39	10	0	0	8	89.33
V Sem B.B.A. (Regular)	148	140	7	41	56	30	4	2	0	8	94.59
V Sem B.B.A. (CIMA)	72	68	4	21	20	20	3	0	0	4	94.44
V Sem B.B.A. (Entre)	70	65	4	13	20	23	3	2	0	5	92.86
I Sem M.Com (Regular)	35	30	0	4	21	5	0	0	0	5	85.71
I Sem M.Com (I B)	46	28	0	0	18	9	1	0	0	18	60.87
I Sem M.Com (F A)	51	49	0	7	26	16	0	0	0	2	96.08
III Sem M.Com (Regular)	38	38	1	7	17	13	0	0	0	0	100
III Sem M.Com (I B)	39	39	0	2	14	22	1	0	0	0	100
III Sem M.Com (F. A.)	48	48	0	6	25	17	0	0	0	0	100

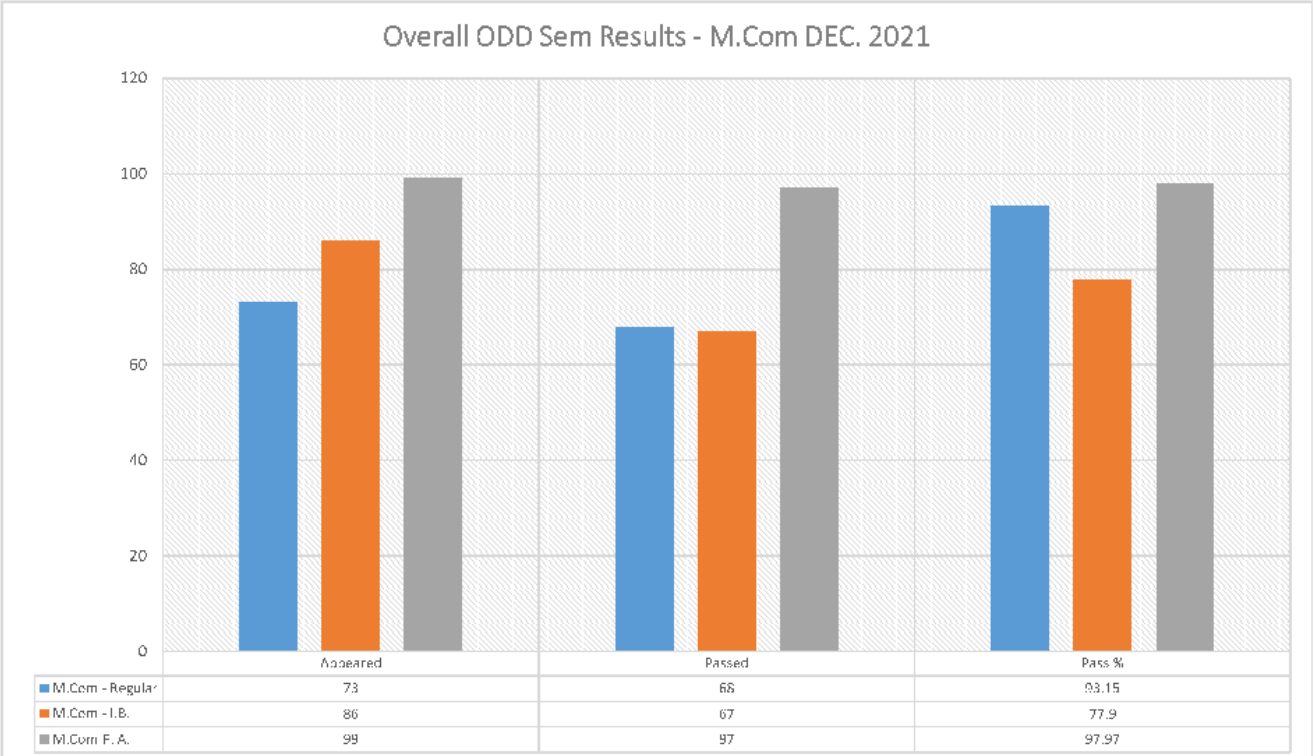


	B.Com Regular	B.Com Analytics	B.Com Int A/c & Fin	B.Com BPM	B.Com Str. Fin	B.Com Travel & Tourism
Appeared	769	230	237	232	159	226
Passed	646	196	211	176	128	140
Pass %	84	85.21	89.02	75.86	80.5	61.94





	Appeared	Passed	Pass %
BBA Regular	433	344	79.44
BBA CIMA	216	181	83.79
BBA - Entrepreneurship	207	174	84.05



	Appeared	Passed	Pass %
M.Com - Regular	73	68	93.15
M.Com - I.B.	86	67	77.9
M.Com F.A.	99	97	97.97

Second Phase

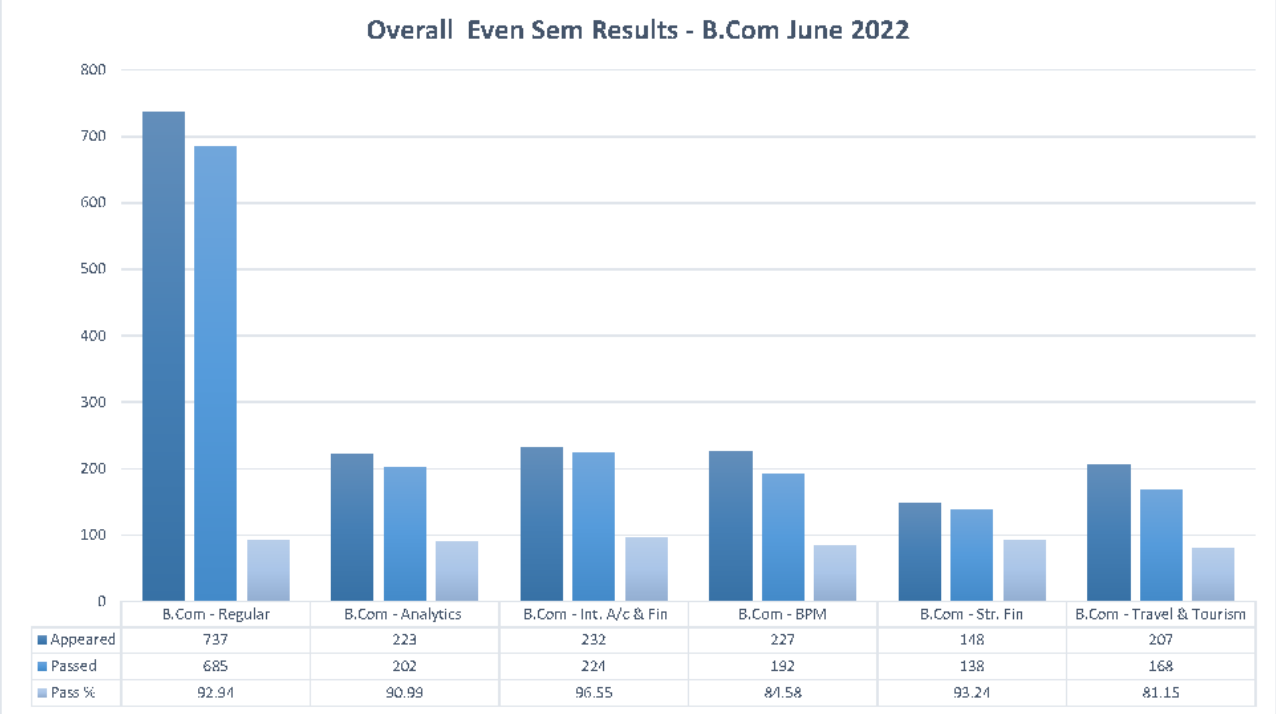
The second phase of the End Semester Exams was conducted for all the first year NEP batch students from 12th to 25th March 2022.

Even Semester Examinations 2021-2022

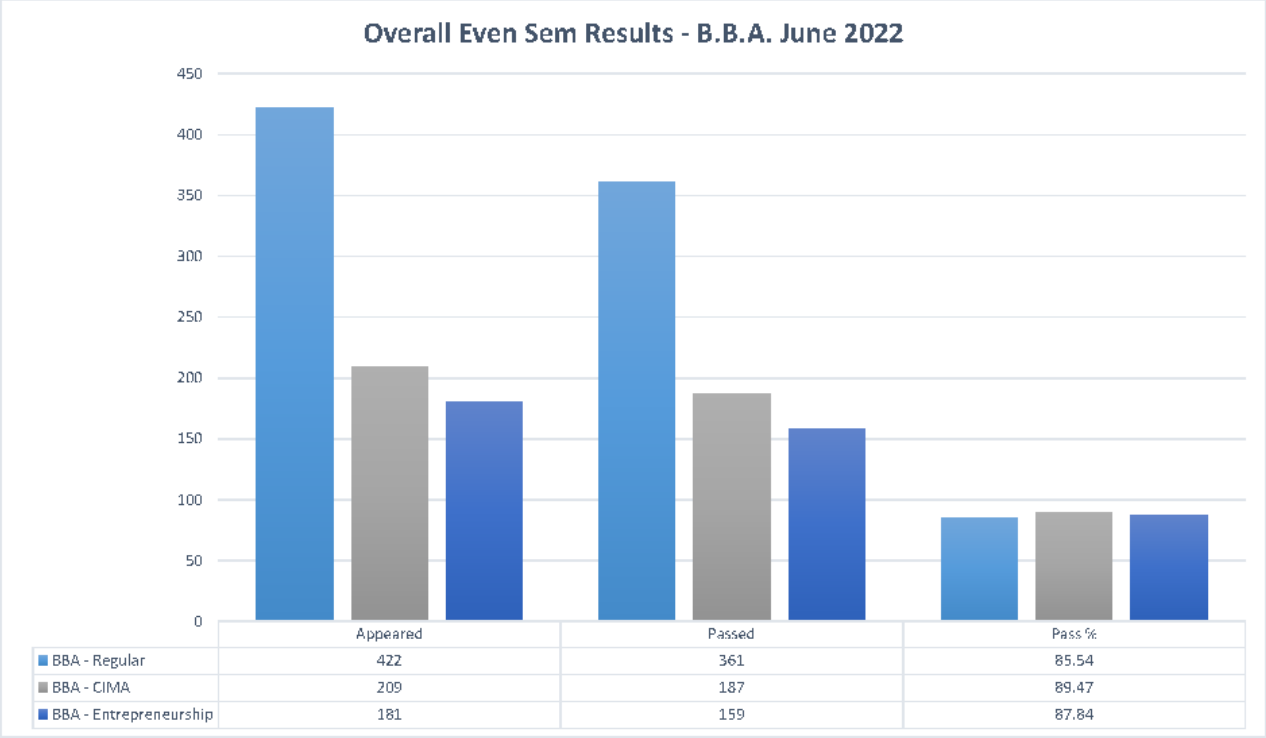
The Even Semester Examinations for all batches across programmes was conducted from 11th June to 25th June 2022.

II, IV & VI End Semester UG & PG Results Statistics – JUNE 2022

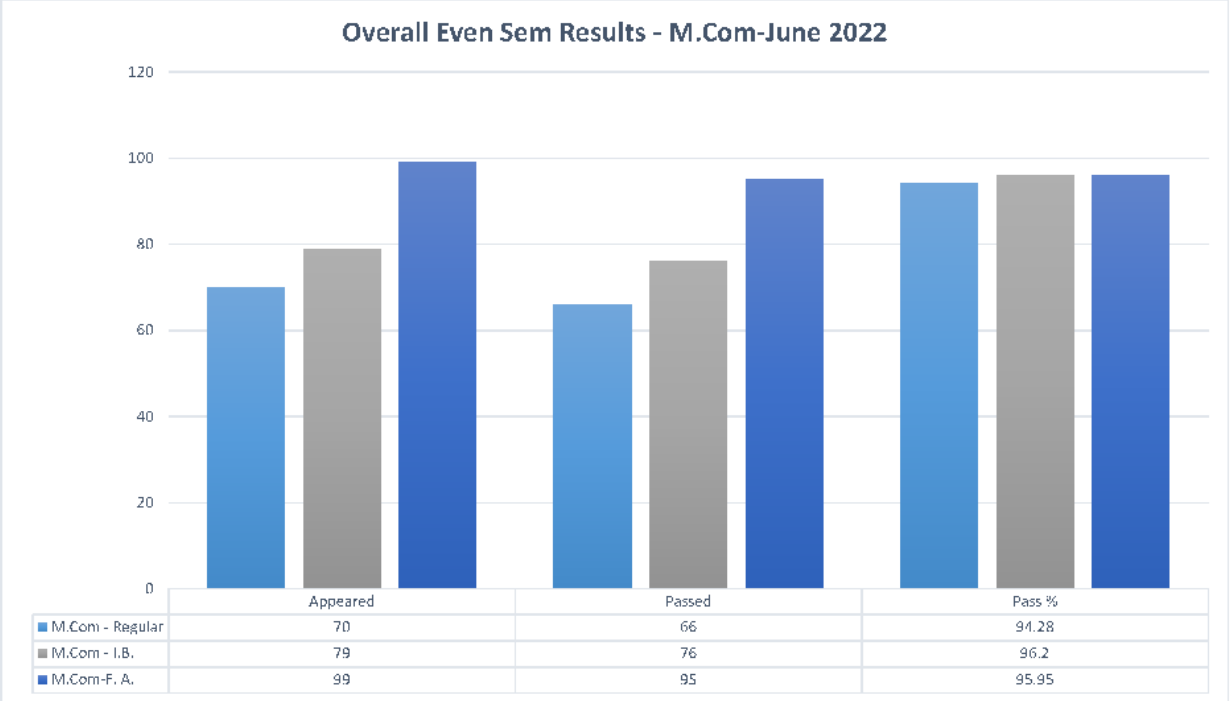
Course	No. Appeared	No. Passed	Outstanding	I Class Exem	I Class Dist	I Class	High II Class	II Class	Pass Class	Fail	Pass %
II Sem B.Com (Analytics)	76	59	2	20	22	14	1	-	-	17	77.63
II Sem B.Com (ACCA)	78	75	2	36	30	7	-	-	-	3	96.15
II Sem B.Com (Str. Finance)	76	67	5	18	29	15	-	-	-	9	88.16
II Sem B.Com (Regular)	213	178	2	65	87	23	1	-	-	35	83.56
II Sem B.Com (BPM)	71	52	-	10	21	18	3	-	-	19	73.24
II Sem B.Com (T.T.)	62	44	-	6	11	25	1	1	-	18	70.97
II Sem B.B.A. (Regular)	133	111	3	37	47	20	3	1	-	22	83.45
II Sem B.B.A. (CIMA)	69	55	-	19	21	15	-	-	-	14	79.71
II Sem B.B.A. (Entre)	57	43	-	13	18	11	1	-	-	14	75.44
IV Sem B.Com (Analytics)	73	73	2	36	26	9	-	-	-	-	100
IV Sem B.Com (ACCA)	74	69	1	14	29	20	5	-	-	5	93.24
IV Sem B.Com (Str. Finance)	72	71	2	34	23	12	-	-	-	1	98.61
IV Sem B.Com (Regular)	77	66	1	22	23	15	3	2	-	11	85.71
IV Sem B.Com (BPM)	222	211	3	72	87	37	9	3	-	11	95.05
IV Sem B.Com (T.T.)	70	56	-	10	26	14	5	1	-	14	80
IV Sem B.B.A. (Regular)	139	110	4	32	42	28	3	1		29	79.12
IV Sem B.B.A. (CIMA)	69	63	1	23	24	15	-	-	-	6	91.30
IV Sem B.B.A. (Entre)	55	50	7	20	11	9	2	1	-	5	90.91
VI Sem B.Com (Analytics)	74	73	13	22	23	15	-	-	-	1	98.64
VI Sem B.Com (ACCA)	80	80	6	28	32	11	1	2	-	-	100
VI Sem B.Com (B.P.M.)	79	74	7	31	14	14	4	3	1	5	93.67
VI Sem B.Com (Regular)	302	296	25	93	83	53	28	14	0	6	98.01
VI Sem B.Com (TT)	75	68	-	8	16	24	11	6	3	7	90.66
VI Sem B.B.A. (Regular)	150	140	10	42	45	25	12	4	2	10	93.33
VI Sem B.B.A. (CIMA)	71	69	4	27	19	11	4	3	1	2	97.18
VI Sem B.B.A. (Entre)	69	66	5	12	31	13	5	0	0	3	95.65
II Sem M.Com (Regular)	33	29	0	5	13	10	0	1	0	4	87.88
II Sem M.Com (I B)	41	38	1	9	17	8	3	0	0	3	92.68
II Sem M.Com (F A)	51	47	2	14	18	13	0	0	0	4	92.15
IV Sem M.Com (Regular)	37	37	0	15	20	2	0	0	0	0	100
IV Sem M.Com (I B)	38	38	0	4	20	14	0	0	0	0	100
IV Sem M.Com (F. A.)	48	48	4	33	9	2	0	0	0	0	100



	B.Com - Regular	B.Com - Analytics	B.Com - Int. A/c & Fin	B.Com - BPM	B.Com - Str. Fin	B.Com - Travel & Tourism
Appeared	737	223	232	227	148	207
Passed	685	202	224	192	138	168
Pass %	92.94	90.99	96.55	84.58	93.24	81.15



	Appeared	Passed	Pass %
BBA - Regular	422	361	85.54
BBA - CIMA	209	187	89.47
BBA - Entrepreneurship	181	159	87.84


Overall Even Sem Results - M.Com-June 2022
120
100
80
60
40
20
0
Appeared
Passed
Pass %
M.Com - Regular 70 66 94.28
M.Com - I.B. 79 76 96.2
M.Com-F. A. 99 95 95.95



Research Culture



College facilitates research in three significant manners:

• Individual Research — faculty members and students pursue research individually/jointly.
•Departmental Research — respective departments motivate students to undertake research on contemporary issues in the field of Commerce, Management and Humanities,
• Seed Money Project — faculty members conduct research on apostolic preferences to support social causes.

Department Research
B.Com, BBA and PG departments have formed exclusive associations to nurture the research culture among students. Mainframe Research Forum is an initiative of the B. Com Department aiming at helping the students to develop an ability to effectively engage in research. Also, to guide them in the entire process by organizing guest lectures, workshops and training programmes in the field of computer software and formatting.

The Quest Club of the BBA Department organizes programmes like Nirmana that allow students from the BBA Department to learn the required research skills.

The PG Department organized a one-week Training Programme in order to give an overview of research to the students working on the dissertation. A training programme was conducted to offer hands-on training to students in learning SPSS and writing Literature Review was conducted for the students.

Individual/Joint Research:
SJCC faculty members published/presented their research outcome at various platforms of national and international repute. They participated in 130 seminars/conferences/ FDPs,published 23 research articles, and authored 2 books. Two project proposals funded by ICSSR are under progress, and findings will be submitted to the committee concerned soon.

Institutional support: The College strives to maintain a strong research environment by funding various FDPs, workshops and training programmes. The Research Centre of SJCC coordinates all PhD related activities of Bangalore University pertaining to the Institution. College administers the funds received from diverse government institutions like UGC and ICSSR for minor and major research projects and the management and BJES award seed money to relevant research proposals in the field of Social Science.

3 BJES seed money projects approved

2 ICSSR projects ongoing

1 ICSSR project completed

2 book publications

23 research paper publications

127 FDPs/Workshops/ Conferences

Research Centre

St. Joseph's College of Commerce (Autonomous) was recognized as a Research Centre by Bangalore University in

the year 2010. The Research Centre follows the Research Policy of the institution to develop and maintain a research-friendly environment among students and faculty members. The Plagiarism and Malpractice Policy ensures commendable standards of ethics in research conducted in the college. The BJES seed money policy helps the Research Centre in mobilizing the research fund granted by the institution.
The following are the members of Research Advisory Committee:

SL No	Name	Designation
1	Dr. Charles Lasrado, SJ	Director
2	Dr. Deepika Joshi	Assistant Research Director
3	Dr. M. Muniraju	Representative BCU
4	Dr. Sridhar L	Research Supervisor
5	Dr. H Nagaraj	Research Supervisor
6	Dr. L Augustin Amaladas	Research Supervisor
7	Dr. A. M Sheela	Research Supervisor
8	Dr. Nirmala Joseph	Research Supervisor
9	Dr. D. Raja Jebasingh	Research Supervisor

Activities and Achievements of the Research Centre in the Academic Year 2021-2022
Research Centre renewed its Research Centre status under Bangalore City University for next five years.

I. Government Sponsored Events
a. AICTE Sponsored Faculty Development Programme:
The programme, which was an endeavour to enhance research-oriented teaching pedagogy, was sponsored by ATAL Academy, a unit of AICTE. Learned professionals from IIM Calcutta, IIT Lucknow, NIT Hamirpur and VIT Vellore delivered the 14 sessions on topics related to their area of expertise. 200 participants from nine different states participated in the FDP.

b. ICSSR Sponsored Experiential Training Programme:
The programme was sponsored by Indian Council of Social Science Research Southern Regional Centre, Hyderabad. Experienced professors from IIM Raipur, Pondicherry University, and PSG institute of Management conducted sessions on selected topics. The Workshop was organized under the leadership of Dr. Sridhar L. S., Workshop Director and Dr. D. Rajesh Jebasingh, Workshop Co-Director.

II. Management Sponsored Capacity Building Programmes

a. National Level Faculty development programme
A National level FDP on "Research Writing and Publication" sponsored by SJCC was conducted on 10th and 11th of August 2021. The first day's session on the topic "Writing for Indexed Journal" was led by Dr. Ritika Mahajan, Assistant Professor MNIT Jaipur.

b. Faculty Development Programme for In-house Faculty Members
The in-house faculty members attended a two-day FDP on 'Secondary Data Analysis'. Thirty faculty members participated in this programme. Mr. Gurumurthy, Assistant Manager - Customer Support for Capital Market Publishers India Pvt. Ltd., shared the knowledge required to access capital market information from the CAPITALINE Database. Mr. Bipin, Senior Deputy Director of the EPW Research Foundation (EPWRF) in Mumbai demonstrated how to obtain time series data from the EPWRF database. Dr. P. Srinivasan, Associate Professor at the School of Management (SOM) at Presidency University in Bangalore, offered insights on using E- Views to analyze time series data. Dr. Amuthan, Associate Professor at Karunya University in Coimbatore, presented forecasting modeling. The event was sponsored by the College Management.

III. PhD program of Bangalore University

The three PhD scholars allocated under SJCC Research Centre from Bangalore University completed their PhD Viva. The details are mentioned below:

- Ms. Fozia Mehtab successfully defended her PhD thesis titled 'A Behavioral Approach to Investment Decision: A Comparative Study between Male and Female Investors in India' at the Indian Institute of Technology, Hyderabad (IITH) on July 27, 2021. She presented her research work in 6 conferences and published 5 articles.

- Mr. Girish, PhD guided by Dr. H. Nagaraj successfully defended his PhD thesis on 15th November, 2021. His research work titled 'A Study on the Market Efficiency of Stock Markets and Forex Markets in India' produced six research papers and were presented and published in both national and international journals.

- Mr. Shree Murthy, PhD scholar under the guide ship of Dr. Mohan Philip, has successfully defended his PhD thesis titled 'A study on Credit Models of Public. Sector Banks in Karnataka'. He presented and published six research papers related to his PhD work in conferences and reputed journals. His work was appreciated by the scholars and researchers who attended the viva.

IV. Research Programme for the PG and UG Department

a.Experiential Training Programme on Research Methodology:

Research Centre of SJCC in collaboration with PG Department organized a six-day long experiential training programme for M.Com final year students

from 1st September to 7th September 2021. The programme was organized with a view to enhance the research related skills of PG students and prepare them to undertake the dissertation work confidently.

b. Workshop on Basic of Research Methodology for UG students

A Two-day workshop was organized on 17th and 21th September, 2021 for the BBA and B.Com students. Students of Quest Club and Mainframe Research forum participated in the workshop. They were trained on research, problem identification, hypothesis construction, questionnaire development, data collection and various data analysis techniques.

V. Guidance to the Departments

The Centre extends guidance to the Undergraduate and Postgraduate Departments in organizing the conference, workshops and seminars. The Centre provided support to the departments by reviewing the papers, compiling compendiums and also helping them with plagiarism checks to follow publication ethics.

VI. Expert Review Committee Meeting – BJES Seed Money Projects

The Centre extended support by organizing an Expert Review Committee meeting to scrutinize the proposals submitted by faculty members under BJES Seed Money Projects. Subject experts, Dr. Mohan Philip Associate Professor, Dr. Sheela, Associate Professor and Dr. Rajajeba Singh Assistant Professor at SJCC conducted the internal review on 25th and 26th February, 2022. Proposals submitted by three faculty members were selected for the BJES Seed Money projects. Details are as follows:

Sl. No	Name of the Principal Investigator (PI)	Title of the Project	Scheme of the Project
1	Dr. Neeti Roy	Effect of Mother Tongue on teaching-learning experience: A comparative study of selected government and private schools in Urban Bangalore District	12 Months
2	Dr. Preemal Maria D'Souza	An Analytical Study on the Extent of Financial Inclusion among the Slum Dwellers of Bangalore Urban District	12 Months
3	Mr. Prakash Raju	Generational Differences among the Bangalore Dalit Christian Community: an enquiry into Caste, Class and Religion	12 Months







VII. SJCC Management Research Review Peer Review Journal (Print ISSN: 2249-4359)

The SJCC Management Research Review - SJCC MRR (ISSN 2249-4359) is a biannual Journal published in June and December. The Advisory Board of the journal gets revised in the month of June, every year. The new Board constituted for this year is composed of experienced researchers and academicians from reputed international universities. The list of newly added members is given below:

Name of the Editor	Affiliation
Dr. Nicholas Santos, SJ	Associate Professor, Heider College of Business, Creighton University, Omaha, USA
Dr. Josep F. Maria Serrano, SJ	Associate Professor, Department of Society, Politics andSustainability, ESADE Barcelona, Spain
Dr. Tad Gonsalves, SJ	Professor, Faculty of Science and Technology Sophia University, Tokyo, Japan

Two volumes of the "SJCC Management Research Review" the biannual Journal were published by the Research Centre in the month of June and December. Apart from the regular editions, this year a special issue was also published in July 2021.

VIII. Database Advancement and Flexibility to Use During COVID-19 Pandemic

The Research Centre has expanded the existing collection of information by procuring the EBSCO and Prowess databases. During the pandemic, the Research Centre ensured that faculty members, research scholars and students are provided with off-campus facility to access theses, dissertations, key journals, books, and research reports from E-resource platforms like EPWRF, and N List.

IX. PhD Scholar Interface Meeting:

The Research Centre of SJCC organized a PhD Scholar Interface Meeting for its registered scholars in the second week of every month in the academic year 2021-2022. The objective of the meeting was to conduct a research work presentation by any one of the scholars followed by active discussion on the research work. All the meetings were scheduled on the MSTeams platform.

Date	Particulars of activities
July 20, 2021	Ms. Komala, PhD Scholar of Dr. Mohan Philip presented her researchwork titled "A study on impact of online food retailing on customer satisfaction, with special reference to Bangalore"
August 27, 2021	Mr. Satish, PhD Scholar of Dr. Rajajeba Singh presented his research work titled "A study on marketing of agricultural commodities specialreference to Tumkur District of Karnataka"
September 27,2021	Ms. Aisha Banu, PhD Scholar of Dr. Lily David presented her research work titled "Application of Brand Valuation methods: a study onselected manufacturing service industry"

X.PhD programme

A. PhD research scholars registered at SJCC Research Centre

S.L No	Name of the Research Scholar	Name of the Research Supervisor	Date of Registration
1.	Mr. Shree Murthy S	Dr. Mohan P Philip	Jan' 2014
2.	Mr. Syed Tajuddin		Jan' 2014
3.	Ms. Komala. B		Dec'2016
4.	Ms. K. Padmavathi. K		Dec'2016
5.	Mr. Girish. B.N	Dr. H. Nagaraj	Jan' 2014
6.	Ms. Fozia		Jan ' 2015
7.	Mr. Suresh. S		Dec'2016
8.	Ms. Nischitha. K		Dec'2016
9.	Ms. Vidhya. B	Dr. Lilly N David	Dec'2016
10.	Mr. Santhosh N.C		Dec'2016
11.	Ms. Aisha Banu		Dec'2016
12.	Ms. Divya Bharathi. J		Dec'2016
13.	Mr. Sathisha. S.M	Dr. D. Raja Jebasingh	Dec'2016
14.	Ms. Minu. M		Dec'2016
15.	Ms. Divya Shree. V		Dec'2016
16.	Ms. Mallika. D. S		Dec'2016
17.	Ms. S.V. Lavanya	Dr. Shubra Rahul	Dec'2016
18.	Ms. Ahana Ruth Pinto		Dec'2016

XI. Research Internship: Innovative Step to Involve Students with Research Centre

The Research Centre of the PG BoS has started a new initiative to involve students in research related activities. This short-term exposure to research will help students broaden their perspective on the issues and challenges faced by societies,industries and governments. Internship duration is from 4-8 weeks and students will be issued with a certificate signed by the principal after submitting the research report.

Institutional and Industry Collaborations



The Institution has entered into various Exchange programmes, International Academic Partnerships, Partnerships with Professional Institutions, Industries and NGOs to foster a global culture of educational excellence and to create an environment of innovative learning. The below listed are the Institution's major collaborations to realize its commitment to Academic Excellence, Character Formation and to reach out to communities and individuals who are socially and economically deprived.

New MoUs:

1. Sampurna Montfort College, Bengaluru
2. Patrician College of Arts & Science, Chennai
3. Sri Ramakrishna College of Arts and Science (Autonomous), Coimbatore
4. CIPRA, National Law School of India University, Bengaluru
5. Globethics.net Foundation

International/National Academic Partners

St. Joseph's College of Commerce has paved the way for international exchange programmes through its international twinning initiatives, Cultural Exchange and Summer Abroad Programmes. These programmes are an enriching and refining experience at many levels. They steer personal and professional development among students by kindling creative ideas, strengthening relationships and instilling cultural sensitivity. In recognition of the said objectives, the Institution has collaborated with Swansea University -UK, Kobe College-Japan, Eastern Institute of Technology - New Zealand, Seattle University, Concordia College – New York, FIGS – France, MUST– Malaysia, Women in Tech - Maldives and MAHSA, Malaysia.

a. Swansea University, UK

Swansea University is a research driven institute that thrives on exploration and discovery. It shares a profusion of values with St. Joseph's College of Commerce, such as its emphatic drive to provide top-notch education to its students. Over the past few years, the college has established a strong relationship with Swansea in terms of academic twinning and cultural exchange programmes. This initiative seeks to explore the possibility of developing collaborative and mutually beneficial activities. Undergraduate students of St. Joseph's College of Commerce have been participating in this 1 + 2 -year twinning programme since 2010.

b. Kobe College, Japan

Kobe College is an Institution of higher learning for women in the field of liberal arts and sciences, Japan. Kobe College and St. Joseph's College of Commerce have been collaborating on a cultural exchange programme from the year 2010. Every year both the Institutions host a 10-day cultural exchange programme which includes lectures on the global economy, social conditions, communicative language classes, workshop on traditional crafts and, visit historical places and industries. This year the exchange programme was cancelled due the travel restrictions imposed on account of the pandemic.

c. Eastern Institute of Technology, New Zealand

The Eastern Institute of Technology (EIT) offers a wide array of over 130 qualifications from certificate and diploma to degree and postgraduate level. A Twinning Programme with one plus two-year (one-year study in India and two years in New Zealand) is available for St Joseph's College of Commerce students. The International Transfer Programme was suspended for the past two years due to the pandemic. After two years, SJCC and EIT are happy to continue with

the International Transfer Programme for the academic year 2022- 2023 for which an orientation programme was conducted for students.

d. Seattle University, USA

Seattle University (SU) is a Jesuit Catholic university in the north-western United States, located in the First Hill neighborhood of Seattle, Washington. SU is the largest independent university in the Northwest US, with over 7,500 students enrolled in undergraduate and graduate programmes within eight schools, and is one of 28- member institutions of the Association of Jesuit Colleges and Universities. St. Joseph's College of Commerce has signed a MoU with Seattle University to encourage direct contact and collaboration among students, faculty and staff in the areas of research, teaching, organizing of conferences, lectures and seminars. This collaboration will benefit the students and staff of both the institutions.

e. Concordia University, USA

Concordia College is located in Bronxville, NY, a picturesque suburban village in Westchester County, just 20 miles (32 kilometers) north of New York City. It is a Christian higher education community of learning where mutual respect flourishes, responsibility is developed and reverence for God is cultivated so that students can pursue lives of passion, purpose and service. SJCC has a collaboration with Concordia College, New York for 2+1 year twinning programme for undergraduate degree. Upon successful completion of the academic programme of study the students will be conferred a degree by Concordia College, NY. The twinning programme was suspended in the current academic year due to the pandemic.

f. Malaysia University of Science and Technology, Malaysia

In its formative years, MUST was fully assisted and supported by MIT, a world- renowned university noted for its education and research in advanced science and technology. Malaysia University of Science and Technology emulates a world class method of teaching and learning which encourages creativity, analytical thinking, problem-solving, innovation and team-building. These are qualities that have been proven to be successful in producing entrepreneurial leadership in technology and business. An MoU has been signed with Malaysia University of Science and Technology (MUST) with the intention of exploring possibilities of offering study programs, opportunities of faculty exchange, study tours and partnering in research initiatives.

g. France International Graduate School

SJCC has initiated a partnership with France International Graduate Schools (FIGS) to collaborate in areas of joint



research and publication, resource sharing, study programs, faculty and student exchange and mutual participation in conferences, lectures and seminars.

h. Kongu Arts and Science College, Erode, India

The Kongu Arts and Science College is an arts and science college in Nanjanapuram, Erode, Tamil Nadu, India, founded in 1994. The college belongs to the Kongu Vellalar Institute of Technology Trust, which also includes Kongu Engineering College, Kongu Polytechnic College, Kongu Industrial Training Center, and the Kongu National Matriculation Hr. School. SJCC has signed an MOU with Kongu Arts and Science College in order to share best practices between the institutions and as a result of it several visits were organized to share and understand each other's best practices.

i. Malaysian Allied Health Sciences Academy (MAHSA)

Malaysian Allied Health Sciences Academy (MAHSA) was founded in 2004. The vision of the university involves the creation of a stronghold of academic excellence in the fields of Medicine, Biosciences, Dentistry, Pharmacy, Health Sciences, Nursing, Business, Finance, Hospitality Management, Information Technology, and Engineering in the South-East Asian region. St. Joseph's College of Commerce has initiated a collaboration with MAHSA in this academic year for joint research and knowledge sharing. Also, in the coming academic years, both the institutions have agreed to promote cultural, educational and scientific cooperation through interactive platforms such as lectures and seminar series, research work, publication and exchange programmes for students. (IWSSDG)

j. Women in Tech Maldives

Women in Tech Maldives (Women in Tech) is a non-profit organization working to inspire, empower and celebrate women in Science and Technology. Women in Tech Maldives aims to accelerate the growth of women in science and technology by creating opportunities that foster innovation and build the community. SJCC signed an MoU with Women in Tech Maldives (Women in Techmv) and the purpose is to actively and regularly organize several awareness programs, workshops and events which are designed around women empowerment. The collaboration with Women in Tech Maldives continued in organizing the "International Webinar Talk Series on Sustainable Development Goals''.

k. Sampurna Montfort College

Montfort College Bangalore was established in the year 1995 to offer Post Graduate Diploma in Holistic Psychological Counseling.In 1998, having been affiliated to Bangalore University, it started to offer MSc in Psychological Counseling and later, in 2005 it started offering MSc in Psychology. Montfort College became an affiliated college of Bengaluru North University in the year 2018. Currently, the college offers undergraduate (BA, BSc. B.Com and BBA) and postgraduate (MSc Counseling Psychology and MSc Psychology) programmes. The programmes at Montfort provide students with the support, guidance and opportunities to effectively address issues concerning all aspects of mental health. An MoU was signed between Montfort College and St. Joseph's College of Commerce (Autonomous) Bangalore, to strengthen ties of friendship and to promote cultural, educational and scientific cooperation. Both Institutions believe that it is of



mutual benefit to encourage direct contact and collaboration among their students, faculty and staff.

l. St. Joseph's Evening College (Autonomous)

St. Joseph's Evening College, affiliated to Bangalore University, was established as an independent college in the year 1972 and it is managed by the Bangalore Jesuit Educational Society. The College draws its inspiration from St. Ignatius of Loyola, the founder of the Society of Jesus which is popularly known as the 'Jesuit order'. Over the past 47 years, the college has established a name and fame of its own through its equity, academic excellence, quality and inclusive educational services. It became an autonomous institution in October 2004. It also has a rare distinction of being the only independent Evening College in the country to be conferred Autonomous status by University Grants Commission and is ranked among the top 150 Colleges in India by National Institutional ranking Framework (NIRF) and 8th best college in the state of Karnataka. The college in the year 2016 was re-accredited by NAAC. St. Joseph's Evening College (Autonomous) Bangalore and St. Joseph's College of Commerce (Autonomous) Bangalore have entered into an MoU to promote Joint research activities, publications and library exchanges, sharing of infrastructure and exchange of faculties and students for study, teaching and research purposes.

m. St. Joseph's College (Autonomous)

The college was founded in 1882, and is managed by the Society of Jesus, also known as Jesuits. St. Joseph's College, a 138-year-old institution, is one of the biggest Jesuit educational institutions in India. St. Joseph's College opens its gates to every student irrespective of caste, creed and gender. In keeping with the admission policy of the management, the socio- economically marginalized groups receive special preference. St. Joseph's College (Autonomous) Bangalore and St. Joseph's College of Commerce (Autonomous) Bangalore have entered into an MoU to offer multidisciplinary courses to students under the NEP curriculum.

n. Patrician College of Arts and Science, Chennai

Patrician College of Arts and Science, established in 2001, is a co-educational self-financing institution affiliated to the University of Madras. With a noble spirit to serve humanity, the Patrician Brothers stepped into the vocation of educating the youth to free them from the bonds of ignorance. With their exceptional skill in leadership, governance and the strong hand of the Almighty, the congregation has established schools & colleges throughout the world. Patrician College of Arts and Science and St. Joseph's College of Commerce (Autonomous) Bangalore have entered into an MoU to promote Joint research activities, publications and library exchanges, sharing of infrastructure and exchange of faculties and students for study, teaching and research purposes.

o. Sri Ramakrishna College of Arts and Science

Sri Ramakrishna College of Arts and Science is a renowned Arts and Science college in the country, where excellence is tradition. It is situated at the heart of the city and has a beautiful campus sprawling over an area of 15.9 acres with excellent infrastructure. It is affiliated to Bharathiar University and accredited by National Assessment and Accreditation Council since 2001, with grade A+ in its 4th cycle. The College is under the STAR College Scheme of the Department of Biotechnology (DBT), Government of India from 2019. The college was started in 1987 by SNR Sons Charitable Trust. The institution fulfilled the long felt need for a premiere organization to bring in constructive transformation in the younger generation by imparting technical, behavioral and value- based education. An MoU was signed to build a collaboration between the two institutions for sharing of resources, study materials and to organize student/ teaching exchange programmes.

p. St. Joseph's College, Hassan

St. Joseph's College was established in the year 2009. The college is affiliated to the University of Mysore, one of the premier universities in Karnataka. St. Joseph's Institutions in Hassan had its humble beginnings in 1957. It is one of the oldest educational institutions established in the heart of the city of Hassan. The department of commerce was established in the year 2009 and the department of Business management in the year 2010. SJCC mentors the institution under the BJES Twinning Programme.

q. Loyola College, Manvi

Loyola College, Manvi, was founded by the Society of Jesus in Karnataka State, India, in 2012, in Manvi, Raichur District. It is a coeducational institution and tries to maintain a large enrolment of girls. SJCC mentors the institution under the BJES Twinning Programme.

Partnerships with Professional Institutions

St. Joseph's College of Commerce takes pride in its curriculum which incorporates industry-based requirements and offers students an opportunity to pursue professional courses along with B. Com, BBA, and M. Com programmes. The college has collaborated with the following associations and Institutions to facilitate the same.

a. The Institute of Chartered Accountants of India (ICAI)

The Institute of Chartered Accountants of India (ICAI) is the second largest professional body of chartered accountants in the world. It is a premier accounting body which not only regulates the profession of accountancy but also formulates accounting standards and prescribes standard auditing procedures. The institution conducts several orientation programmes, guest lectures, seminars and workshops every year with ICAI.

b. The Entrepreneurship Development Institute of India (EDII)

The Entrepreneurship Development Institute of India (EDI) is an autonomous body and not-for-profit Institution sponsored by apex financial Institutions, namely the IDBI Bank Ltd, IFCI Ltd. ICICI Ltd and State Bank of India (SBI). The EDI has been




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selected as a member of the Economic and Social Commission for Asia and the Pacific (ESCAP) network of Centers of Excellence for HRD Research and Training. It is an acknowledged national resource institute engaged in entrepreneurship education, research and training. The Institution conducts workshops and guest lectures on Entrepreneurship in collaboration with EDI.

c. Chartered Institute of Management Accountants (CIMA)
The Chartered Institute of Management Accountants (CIMA), founded in 1919, is the world's leading and largest professional body of management accountants. Together with the American Institute of Certified Public Accountants (AICPA), CIMA established the Chartered Global Management Accountant (CGMA) designation in 2012 to provide members with resources and recognition.

The CIMA syllabus draws on the unique CGMA Global Management Accounting principles and CGMA Competency Framework to empower individuals with high-level abilities to help them achieve sustainable success in both business and finance. The institution offers an embedded programme – BBA (Professional-Finance & Accountancy) in collaboration with CIMA.

d. Association of Chartered Certified Accountants (ACCA)
ACCA is the Association of Chartered Certified Accountants. It is a community of 227,000 current members and 544,000 future members based in 176 countries. ACCA is committed to the development of a strong global accountancy profession and the many benefits that this brings to organizations, individuals and society. The ACCA qualification develops forward- thinking professionals with the financial and business skills essential for the creation of sustainable economies and flourishing societies. The institution offers an embedded programme – B.Com (Professional-International Accounting & Finance) in collaboration with ACCA.

e. Institute of Cost Accountants of India (ICAI)
The Institute of Cost Accountants of India (erstwhile The Institute of Cost and Works Accountants of India) was established in 1944 as a registered company under the Companies Act with the objectives of promoting, regulating and developing the profession of Cost Accountancy.

It is the only recognised statutory professional organization and licensing body in India specializing exclusively in Cost and Management Accountancy. The Course Curriculum is based on International Standards set by IFAC (International Federation of Accountants) and IAESB (International Accounting Education Standards Board) and Initial Professional Development - Professional Skills (Revised) through IEG (International Educational Guidelines). The institution conducts several orientation programmes, guest lectures, seminars and workshops every year with ICAI.

f. The Institute of Company Secretaries of India (ICSI)
The Institute of Company Secretaries of India (ICSI) is the only recognized professional body in India to develop and regulate the profession of Company Secretaries in India. The Institution has collaborated with ICSI for knowledge sharing through lectures, seminars and workshops for students. Representatives from the institute address the students every year on career prospects in pursuing the professional CS programme.

g. National Entrepreneur Network (NEN)
Wadhwani National Entrepreneur network empowers students with knowledge and skill to create high potential startups thereby leading to high value job creation. Internship support, mentor talks, the learnWise portal and faculty development programmes offered by NEN adds value not only to the BBA (Entrepreneurship) programme offered by the institution but also in adding to the innovation ecosystem of the institution.

h. Institute of Management Accountants (IMA)
IMA is the worldwide association of accountants and financial professionals working in business committed to helping more than 90,000 members to expand their professional skills, better manage their organization, and enhance their career. The institution offers an embedded programme – B.Com (Professional-Strategic Finance) in collaboration with IMA.

i. IOA
The Institute of Analytics (IoA) is a Professional Body for Analytics and Data Science Professionals in the UK and International. IoA is a not-for-profit organization that exists to promote greater awareness, understanding and innovation in Analytics. The Institute provides members with the opportunity to network with other professionals in the industry, to learn about career development opportunities, to share knowledge and expertise, to access Continuous Professional Development programmes and to carry the official designation of Membership. The institution offers an embedded programme – B.Com (Analytics) in collaboration with IOA.

Partnerships with Industry

St. Joseph's College of Commerce has entered into a significant collaboration with Industry partners to not only provide an exposure of the industry to students and staff but also to enrich the curriculum.

a.Karnataka Tourism Forum
The Department of Commerce has collaborated with Karnataka Tourism Forum to add value to the B. Com Travel & Tourism programme. Karnataka Tourism Forum is a non- profit organization comprising tourism professionals and companies that are dedicated to make a meaningful contribution to improve tourism in Karnataka. The Forum supports and works with the State and Central Government and its efforts have ranged from creating awareness to being an advisory body, suggesting and assisting policy formulation. SJCC has gained membership with Incredible India Tourism Club - Karnataka Chapter to create a state-level tourism club envisioned to provide inclusive growth through multiple stakeholder engagement.

b. Patrick's Academy
Patrick Academy is a renowned Travel and Tourism Academy in Bangalore.This academy helps the B.Com (Travel & Tourism) learn the skills related to the industry of aviation & Hospitality. Students of B.Com (Travel and Tourism) undertake courses such as Aviation and Airline Management, Airline Ticketing, Cargo Management among many others. The short-term courses offered by Patrick's Academy focuses on quality and sustainable education in the fields of Travel, Tourism, Aviation and Hospitality. They also provide practical industry exposure to every student while studying, in the form of on field training.

c. Thomas Cook
Thomas Cook is a leading Travel and Tourism company with global presence. Thomas Cook specializes in providing a wide range of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Insurance, Visa & Passport services and E-Business. St. Joseph's College Of Commerce has an on-going collaboration with Thomas Cook to assist the institution in organizing international study tours. The study tours include visits to various universities, educational institutions and organizations of international repute which enable students to bring about an international perspective into their learning.

d. Ernst & Young (EY)
EY is a global leader in assurance, consulting, strategy and tax services. The Placement Cell of SJCC collaborated with Ernst and Young (EY) on the 25th of January 2022. Through this MoU, 16 students were placed in EY with the opportunity to work as interns for three months.

e.Tata Consultancy Services (TCS)
TCS is a global leader in IT services, digital and business solutions. The institution offers an embedded programme- B.Com (BPM- Industry Integrated) in collaboration with TCS. This programme imparts knowledge and specialized domain-focused skills in Business Process Services Management. The curriculum of this programme facilitates students to become Industry-ready and equips them with the skills required for a successful career in sectors like Banking, Insurance, Financial Services and Retail. Seminars (MS)

f. International Skill Development Course (ISDC)
ISDC which aims at imparting skill development activities for students is also the official learning partner for the B.Com (Professional- International Accounting and Finance) and BBA (Professional- Finance & Accountancy) programmes offered by the institution. Leveraging on the global network that ISDC has, every year the institution conducts joint conferences, seminars and workshops.

g. Finmark
Finmark is a leading banking and financial services company engaged in training students since 2004. Every year the institution organizes several guest lectures and workshops for both UG and PG students with the aim of providing them a practical insight into the capital markets.

h. Miles Education Private Limited
Miles Publishing Ltd is the learning partner for the CMA embedded programme B.Com (Professional- Strategic Finance) offered by the Institution. Miles Education private Ltd. provides marketing collateral, Wiley study materials and training to SJCC faculty as well as students towards the CMA certification.

i. The Travel Agents Association of India (TAAI)
The Travel Agents Association of India (TAAI) is an organization formed to regulate the travel industry in India along organized lines and in accordance with sound business principles. The primary purpose was to protect the interests of those engaged in the industry, to promote its orderly growth and development and to safeguard the traveling public from exploitation by unscrupulous and unreliable operators. The B.Com (Travel and Tourism) has collaborated with the Travel Agents Association of India to provide the students with the required exposure in this regard. (MS)

j. Affecto Consulting Services
SJCC has entered into a partnership with Affecto consulting services to offer wide range of skill based programmes to its students such as Data Analytics and Visualization using Tableau, Essential MS Excel skills for Business, Data Visualization using Microsoft Power BI, Problem Solving and Creative Thinking using Python, Introduction to Blockchain and Introduction to Cyber Security.

Partnerships with NGOs
Along with education, the Institution also strives to inculcate a sense of social responsibility among the students. To strengthen this objective further, the Institution has associated itself with different NGOs and social organizations.

The Institution is committed towards upliftment of the marginalized and weaker sections of the society. It is towards this commitment and faith that the Institution encourages its students to work along with NGOs and with no –profit organizations in India, who work in different fields for the cause of the underprivileged. Students take up social internships as it helps to portray their leadership skills and develop their ability to make a change in society. Some of the NGOs and organizations where our students have contributed to the cause are Centre for Amenities, Rehabilitation and Education (CARE), Teach for India, Bosco, Old age homes, Ingenious Faces, Collective Action for Basic Rights Foundation (CBRAF), primary schools etc.

Associations like CSA, NSS, AICUF, Eco Club, Rotaract, Hashmi Theatre Forum, Kannada Sangha and E-Cell conduct many programmes in collaboration with the above-mentioned NGOs.


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The Key to Discovery



Innovation and Incubation Centre



Innovation and Incubation Centre of SJCC aims to be a stepping stone for the incubates who are driven by passion to become changemakers in the society. The IIC seeks to equip its students with resources to surpass economic perils, creative blocks, and lack of mentorship and market conditions. IIC bridges the gap between the entrepreneur and her/his vision, witha top-notch resources and guidance, thus aiming for a right balance between theory and practice aiding their entrepreneurial journey. The Centre envisions to build a generation of well-formed minds committed to the needs of the society, and the nation at large. The Innovation & Incubation Center is registered under the Ministry of Education, Government of India with the registration ID IC202115549. One star rating has been awarded in 'Atal Ranking of Institutions on Innovation Achievements' in non-technical beginner's category.

Vision

IIC aims to be a Centre of innovation and excellence that synergizes harmonious relationship between the academia and industries that fuels entrepreneurial spirit to build resilient, creative & futuristic entrepreneurs who will uphold values of
the society.

Mission

- To focus on growing, developing and mentoring student startups and creating student entrepreneurs.
- To influence and induce core entrepreneurship values in incubates and persuade them to strive for excellence and success in whatever they do.
- To ignite the spark of innovation and creativity amongst

The following are the members of the Innovation and Incubation Center:

Sl. No.	Name	Designation
1	Dr. Charles Lasrado, SJ	Director
2	Dr. Ritty Francis	Coordinator
3	Ms. Nischitha	Member
4	Dr. Susmitha K. E	Member
5	Ms. Ireen V	Member
6	Mr. Merwin Abraham Mathew	Member

Facilities provided at IIC

- Infrastructure – standardized labs, equipment, and workspace.
- Network and Engagement – ties with various institutions, alumni, mentors and collaborations.
- Training – idea generation, business development, skill set equipment
- Curated Mentorship and Academia - professionals from various arenas, seasoned expertise, observation and feedback, personalized guidance and relationship-building.
- Capital – backing in terms of funding opportunities and resources
- Awareness – start-up culture, markets, untapped opportunities, government concessions.

Details of MOUs Signed in the Academic Year 2021-2022

- Innovation and Incubation Centre at St. Joseph's College of Commerce aims to foster the start-up culture among its

members. In view of achieving the same, the unit has entered into a Memorandum of Understanding with the Centre for Intellectual Property Research and Advocacy (CIPRA), National Law School of India University (NLSIU), Bengaluru. As part of this MoU, both the two institutions have begun making collaborative efforts in building a strong and vibrant Intellectual Property Rights Cell in the college. To instill the culture of innovation in teaching and assessment among the faculty members, the IIC has undertaken steps along with CIPRA to provide adequate support in the form of orientations and input sessions on patent filing and copyrighting in Social Sciences and Humanities

● Innovation and Incubation Centre at St. Joseph's College of Commerce has also signed a Memorandum of Understanding (MoU) with St. Joseph's Evening College, Bengaluru, India. The intention behind this MoU is to encourage the dissemination of knowledge and innovative practices in both the institutions, in the form of FDPs, and interactive sessions. The two institutions also intend to encourage the entrepreneurial mindset among the students and foster a startup ecosystem in both the campuses.

a. Session on Copyrights in Social Sciences & Humanities

The Innovation and Incubation Centre of St. Joseph's College of commerce hosted a session on IPR on 3rd March 2022. 40 faculty members participated in the session. The first speaker was Mr. Jnana Teja, IP Attorney & Patent Agent of India (IN PA 3704), Research Associate at the DPIIT Chair on IPR under Ministry of Commerce and Industries at NLSIU Bangalore. He spoke about IPR and patents.

Mr. Divyesh Pratap, Senior Research Fellow at the National Law School of India University (NLSIU), Bengaluru was the second speaker for the session. Mr. Divyesh formerly served as a Research Officer in the NLSIU's Commons Cell and continues to be a part of the activities organized by NLSIU's Research Centre. He explained various aspects related to copyright law. The speakers also stressed on the rights of the copyright holder, such as copyright for research papers, PhD thesis, research projects in social sciences and humanities. They offered insights on patents and how it is an exclusive right granted for an invention.

b. Interactive Session on Fundamentals of Intellectual Property Rights

The interactive session on fundamentals of intellectual property rights was conducted online on 26th August 2021 which witnessed thirty-six participants. Dr. Rene Robin CR, Professor, Author, Social Activist, Sairam Group of Institutions was the guest speaker for the session.

Professor Robin spoke about the importance of Intellectual Property Rights and highlighted how start-ups and IPR are the pillars of higher education institutions. He also emphasized on the measures taken by governments promoting IIC in all institutions. The speaker also stressed on the significance of the ATAL certification and different types of IPR namely, patents, trademarks, and copyrights.

c. Quarterly Mentors Meeting

The Innovation and Incubation Centre of St. Joseph's College of Commerce held an interactive session on 13th August with Dr. Charles Lasrado, SJ, Principal of St. Joseph's College of Commerce, mentors, — Mr. Shashi Lewis, Mr. Phill, Mr. Sriram, Mr. Lawson, incubates, and the core team.

The meeting commenced with all the incubates introducing themselves and sharing the details about their small businesses. The mentors and faculty members were happy to see the young minds working so hard at their ventures. Father Principal then interacted with all the students and each student was given a chance to speak to all the mentors.



d. Mentoring Workshop for the Pre-incubates

The Innovation and Incubation Centre hosted a 3-day mentoring workshop on 25th, 26th, and 27th August 2021 from 4:00 pm – 5:30 pm for the pre-incubates. The workshop was led by Mr. Shashi Kiran Lewis, mentor for the incubates at IIC, SJCC. In the first session Mr. Shashi Kiran Lewis briefed the participants about the college motto fide et labore. He motivated the participants to write down their business plans in a book and read it every morning as soon as they wake up. He then gave them tips, such as creating databases of their work and being well aware of their surroundings. He also emphasized on being consistent with the goals on a day-to-day basis.

The 2nd session was held on the following day wherein the students were given an opportunity to explain the ideas they had in mind, the challenges that they may face while executing their business ideas, and more significantly to express their business. Mr. Lewis highlighted to the students how working with an expert in the field of their interest would help them in understanding the loopholes, and ideas about market demand which would be useful in placing the product/ service rightly. On the 3rd day of the workshop, Mr. Lewis reached out to those students who did not have any concrete business idea, but were enthusiastic about starting an entrepreneurial career. He discussed the ways to develop an idea and go about the SWOT analysis.

Fifty-two students attended the workshop and the following students were selected for phase 2:

1	Rachel Joseph	21SJCCB247
2	Teresa George	20SJCCB066
3	Haron Kishor	21SJCCC618
4	Alfred B Thomas	21SJCCB305
5	Reeth B Ostwal	21SJCCB334
6	Vidisha V	21SJCCC017

e. National level workshop

A national level workshop was conducted by the IIC of SJCC on 27th August 2021 on the topic 'Scope of Patent Filing in Commerce and Management Institutions'. Mr. Jnana Teja Bandi, Patent Agent, Research Associate, DPIIR Chair on IPR, CIPRA-NLSIU-Bangalore, and Ms. Jotsana Chikkodi, Research associate and DPIIT Chair on IPR, CIPRA-NLSIU-Bangalore were the resource persons invited for the workshop. During the first session of the workshop, Mr. Jnana Teja Bandi shared his perspective on the scope of patent filing in commerce and management institutions. He spoke in detail about the rights of IPR and its different categories: which include patents, copyrights, and trademarks. In the second session Ms. Josna Chikkodi explained the importance of IPR and gave us insights about intellectual property commercialization and monetization. She highlighted the need for IP in businesses and how the core competitive advantage of a company would be its IP portfolio. The speaker also helped the participants develop an understanding of the tools of commercialization, such as licensing, assignment, franchising, mergers acquisitions, and joint ventures. 217 students attended the workshop.



Start-ups being Incubated at IIC

Sl. No.	Name	Class	Name Of TheStart- Up	Business Sector	Status
1	Reeth B Ostwal	1 BBA D	Feast & Frost	Food Industry	Growth Stage
2	Alfred B Thomas	1 BBA D	Airstamp	IT Sector	Pre-Seed Stage
3	Rithika S	2 BBA D	Hues and Shades	Home Decor	Early Stage
4	Vidisha V	1B.ComA	Heinsoul	Skincare	Early Stage
5	Pranal Dathan	3 BBA D	Wrapro DesignStudio	Automotive In-dustry	Growth Stage
6	Pournami Prakash	3 BBA D	Pachu Made this	Art and Craft	Early Stage
7	Nishita Sancheti	1 BBA B	Meraki Patisserie	Food Industry	Stable Stage
8	Manan Malu	2 BBA D	Cop underdog	Luxury Footwear- and Clothing	Expansion Stage
9	Pritesh P Jain	3B.ComC	-	Board Game	Early Stage







International Desk



The educational practices followed at St. Joseph's College of Commerce (Autonomous) have been designed considering the international academic and industrial demands. The International Desk of SJCC in consultation with all other Departments of the institution designs various international exposure programmes for students, including student exchange programmes, international industrial visits, and cultural exposure programmes. The Desk also initiates academic collaboration with renowned international universities and colleges. In the academic year 2021- 2022, the international interventions of the institution were limited due to the pandemic. Despite the challenges the desk initiated a few collaborations and organized activities.

Memorandum of Understanding (MoU) Signed

St. Joseph's College of Commerce has a working MoU with selected foreign universities for academic and cultural exposure. This year, SJCC signed a new MoU with Globethics. net. located in Geneva, Switzerland. It is an international organization focussing on creating awareness among teachers, students, and other stakeholders about the need to follow ethical practices in higher education. The collaboration aims to achieve the goal through training programmes, research, collaborative projects, and by introducing best practices. As A Result Of This Collaboration, a two-day virtual International Conference titled, 'Enhancing Teaching Competencies through Professional Ethics' (ETCPE 2021) was organized on 7th and 8th October, 2021.

Global Summer School Programmes

The college encourages and supports its students to participate in diverse short- term programmes offered by foreign universities. In its constant effort to provide students with opportunities for international exposure, the International Desk of St. Joseph's College of Commerce encourages the students to attend the Annual Summer School Programme which invites participants from all over the world. This academic year, three students from SJCC were selected for the 3-4 weeks long Summer School Programme at London School of Economics. Additionally, one student from BBA was selected to attend the Business Summer School at Stanford University, California (USA).

In July and August, 2022 4 students from SJCC will be attending the Summer School Programmes. The candidates were selected through a meticulous process and they were given necessary support to ensure an engaging learning experience abroad.

International Conference

International desk in collaboration with IQAC, UN Global Compact Network India, Eastern Institute of Technology, New Zealand, and Sri Ramakrishna College of Arts & Science (Autonomous) Coimbatore hosted a two-day virtual International Conference on 'Synergizing Technology, Language, and Literature: Towards Mapping New Directions in Higher Education' on 21 - 22 January 2022. The Keynote speaker for the inauguration was Dr. Sumitra Kukreti, Pro-Vice-Chancellor, Indira Gandhi National Open University (IGNOU) Delhi, followed by a panel discussion. Dr. Kirti Kapur, English professor at the Department of Education and Languages, NCERT Delhi, Dr. Smriti Singh, Professor Indian Institute of Technology (IIT), Patna, Dr. Dhriti Sundar Gupta, Assistant Professor, Department of English, Rajiv Gandhi Univeristy Arunachal PradeshandMs.YesminaKhedhir,University of Debrecen, Hungary. Day 1 of the virtual conference consisted of two technical sessions, titled 'Technology, Education, and Teaching', and 'Literature and Arts'. And day 2 consisted of five

lectures. Prof. Narayana Chandran K., Department of English, Central University, Hyderabad. Dr. Asha Sen, Professor, Department of English, University of Wisconsin-Eau Claire, USA, Prof Shayma Hassouna, Department of Languages, U C Davis, USA, Prof. Joseph Dorairaj, School of English and Foreign Languages at Gandhigram Rural Institute (Deemed to be University), Gandhigram, Tamilnadu., and Dr. Farheena Danta, Professor, Department of English, Tezpur University were the resource persons for the sessions organized on day 1 and day 2. The conference ended with the valedictory speech delivered by Prof. Shridhara, Department of English, Vijaya College, Bangalore university. The conference witnessed 270 registrations, and 50 paper presentations by faculty members and research scholars from institutions across the globe.

AIESEC International Internship

AIESEC, an organization involving seven youth from seven different countries, was established in 1948 after World War II to promote international cultural understanding through internship programmes. The organization conducts internships on world issues, leadership and management. Sainyam Dumwat of 1 B.Com completed a 45 days Leadership Internship at AIESEC in AAST Alexandria, Egypt in February and March 2022.

Foreign University Delegate Visit

SJCC has an active MoU with MAHSA University, Malaysia. As part of the ongoing collaboration, Professor Syriac Nellikunnel Devasia, Dean, Faculty of Business, Finance & IT (FOBFIT) from MAHSA visited SJCC campus on 29th April, 2022 from MAHSA University visited SJCC. Further, the institutions collaboratively organized a series of interactive sessions on prospective activities related to co-writing, e-content, supervising PhD projects, business pitching, grant for research, and student exchange initiatives in the field of Hospitality Management.

International Transfer Programme

St. Joseph's College of Commerce has a functional MoU with Eastern Institute of Technology (EIT), Napier New Zealand to offer transfer programmes, opportunities for higher studies and research. This collaboration allows BBA students of SJCC to enrol for a 3-year Twinning Programme. It is a 3-year full time programme — 1 year in India and 2 years in New Zealand. The International Desk shortlisted students for the Exchange Programme 2022-2023 and organized an online orientation session on May 26th, 2022. Mr. Siva Guda, International Marketing Manager from EIT oriented the students on the programme.

Thomas Cook

St. Joseph's College of Commerce has an active MoU with Thomas Cook to assist the institution in organizing international study tours. The study tours include visits to various universities, educational institutions and organizations of international repute. This year Thomas Cook has proposed three study tours to the UK, Spain and Western Europe. Subsequently, Ms. Teja, a representative from Thomas Cook conducted an orientation session on 25th April, 2022.

Other Services

The international desk has extended support to the respective departments of SJCC in contacting Foreign Universities to conduct guest lectures, internships, seminars, conferences and workshops. The Desk assisted the BBA Department in organizing the International E-conference on "Disruptions in Business and Economy: Challenges and Opportunities to a Sustainable Future "on 30th November 2021. The Desk also extended support to the IWSSDG team in collaborating with MAHSA University and Women in Tech Maldives for the lecture series. Apart from fulfilling these commitments, the International Desk also carries out academic counseling with faculty members and students about various scholarships, Global Summer School Programme (Online/Offline), and higher studies opportunities, such as Campus France's Virtual Tour to France, and SI-UK Study Abroad webinars.



Seminars, Conferences and Workshops



a. International Webinar Series on Sustainable Development Goals - 2030

The International Webinar Series on Sustainable Development Goals-2030 was inaugurated in the academic year 2020-21 with an objective of organizing international webinars on sustainable development goals by inviting eminent speakers. Three episodes with titles 'Synergising Sustainable Goals: Envisioning the Future We Want', 'Can We Achieve the SDGs Without Human Rights?' and 'Child Rights in The Conflict Zones of Asia', were organized in the previous academic year. This year two episodes were organized which invited participants from all over the world. Along with the webinars, the IWSSDG team had organized podcasts, discussions and other events.

Episode Four

The fourth episode of IWSSDGs-2030 "Accelerating and Revitalising Grassroot Level Education: A Perspective on India and Africa" was held on 19th November, 2021. Creating awareness on the reality of the education system at the grassroots and rural level has become very important in the context of development. The webinar received an overwhelming participation of more than 500 people across the globe from different sectors.

The speakers of the day were Mr. Kassaga James Arinaitwe, Co-founder of Teach for Uganda and Ramesh Balasundaram, Co-founder of Bal Utsav and the session was moderated by Dr. A Alan Godfrey, Assistant Professor at St. Joseph's College (Autonomous). The webinar focussed on the challenges faced by the children in different parts of Africa and India which pose a great obstacle in the path to achieve the SDGs. Mr. Arinaitwe shed light on the hurdles in the path of educational development in Africa, especially in Uganda. Similarly, Mr. Balasundaram highlighted the efforts undertaken by Bal Utsav to increase enrolment in the primary schools, especially of the girls. The vast experience of the panelists in the field of education made the conversations informative and enlightening. The panel discussion was broadcast live on YouTube for the participants across the globe.

Episode Five

The fifth episode of IWSSDGs-2030 titled "Women, Nature and Sustainability" was held on 8 March 2022, in the online mode. The speaker for the day was Ms. Nafisa Barot, the founder and former Executive Director of Utthan, a public charitable trust in Gujarat, India. Ms. Barot delivered a talk titled "Are we listening to women and the environment?"
The talk focused on the speaker's experience with the rural women in Gujarat, especially in the Bhal region where her organization has supported women in accessing clean and hygienic water for domestic and other community usage. The talk delivered the message that women and nature are inseparable and women are closer to nature and hence are capable of sustaining the environment and preserving natural resources much in the way they take care of their families.

Sustainable Fridays and The Sustainable Grid – Podcast

Sustainable Fridays tell the stories of individuals who made the effort to be the change this planet requires. Every Friday a thirty-second video is released describing how these individuals are doing their part to save the planet. Their stories are a true inspiration to the young generation and encourage action. Various individuals working in the field of sustainability are brought on to start a dialogue on subjects that are easily overlooked by the general public. They provide the listeners with anecdotes from their experience in the field and voice out suggestions that can be implemented in everyday lives.

Collaboration with the College Departments/Associations/ Clubs

1. The BBA Department in collaboration with UN GCNI hosted the International Conference on the 18th September 2021 titled - "Environmental, Social & Governance Reporting: A New Dimension in Achieving Sustainable Development Goals".
2. The Harmony Club of the College used the UN GCNI logo to observe the UN International Day of Peace on the 21st September 2021 titled - "Recovering Better for a Sustainable and Equitable World".
3. The BBA Department used the UN GCNI logo for the International E-Conference held on the 30th November 2021 titled - "Disruptions in Business and Economy: Challenges and Opportunities to a Sustainable Future."
4. The International Desk and IQAC of the College used the UN GCNI logo for the International E-Conference held on the 21st-22nd January 2022 titled - "Synergising Technology, Language, and Literature: towards mapping new directions in Higher Education".

B. International Conference on "Synergizing Technology, Language, and Literature: Towards Mapping New Directions in Higher Education"

International Desk in collaboration with IQAC (SJCC), UN Global Compact Network India, Eastern Institute of Technology, New Zealand, and Sri Ramakrishna College of Arts & Science (Autonomous), Coimbatore, hosted a two-day virtual International Conference on "Synergizing Technology, Language, and Literature: Towards Mapping New Directions in Higher Education" on 21 & 22 January, 2022. The keynote speaker for the inauguration was Dr. Sumitra Kukreti, Pro-Vice-Chancellor, Indira Gandhi National Open University (IGNOU) Delhi, followed by the panel discussion comprising Dr. Kirti Kapur, English professor at the Department of Education and Languages, NCERT Delhi, and Fulbright Nehru Academic and Professional Excellence Fellow (2021) HPU, Hawaii, USA, Dr. Smriti Singh, Professor, Indian Institute of Technology (IIT), Patna, Dr. Dhriti Sundar Gupta, Assistant Professor, Department of English, Rajiv Gandhi Arunachal Pradesh and Ms. Yesmina Khedhir, University of Debrecen, Hungary.

Day one of the virtual conference comprised two technical sessions, titled 'Technology, Education, and Teaching', and 'Literature and Arts'. Day two comprised lectures delivered by Prof. Narayana Chandran K., Department of English, Central University, Hyderabad; Dr. Asha Sen, Professor, Department of English, University of Wisconsin-Eau Claire, USA; Prof Shayma Hassouna, Department of Languages, U C Davis, USA; Prof. Joseph Dorairaj, School of English and Foreign Languages at Gandhigram Rural Institute (Deemed to be University), Gandhigram, Tamilnadu; and Dr. Farheena Danta, Professor, Department of English, Tezpur University. The lectures were followed by five technical sessions in which research scholars presented papers on themes such as Literature and Film, Technology and Language Teaching, Technology, Education and Teaching, and Literature and Arts. The conference ended with a valedictory speech delivered by Prof. Shreedhara, Professor of English (Retd.).

The conference witnessed 270 registrations, and 50 paper presentations by faculty members and research scholars from institutions across the globe.

Department of Commerce

c. International Conference on 'Industry 5.0 – Post Pandemic Transformation'

The Department Of Commerce Of St. Joseph's College of Commerce (Autonomous) in collaboration with Patrician College of Arts and Science, Chennai, organized an e-Conference titled 'Industry 5.0 – Post Pandemic Transformation' on 20 August, 2021. The conference began with the presidential address by Dr. Charles Lasrado SJ, Principal, St. Joseph's College of Commerce, Bangalore and Dr. Fatima Vasanth, Academic Director, Patrician College of Arts and Science, Chennai. It was followed by the Keynote Address delivered by Dr.Sivakumar, Associate Professor, PG Programme Coordinator, School of Governance and Development Management, Hawassa University, Ethiopia. Keynote speaker highlighted the evolution of human societies and gave a global overview of the impact of pandemic on industry at large. His presentation also highlighted the need to develop more human centric, sustainable and resilient practices.

The keynote address was followed by a panel discussion on "Emerging Strong from the Pandemic: An Industry Perspective". Mr. Ravi.R.A, Head of the department, Department of Commerce, St. Joseph's Evening College, Bengaluru, moderated the panel discussion with distinguished panelists Mr. CA.K. Raghu, Institute of Chartered Accountants of India, Dr.Amalanathan.S, Head, School of Business and Management-BBA Central Campus, Christ Deemed to be University and Ms. Subha, Asst. Vice President, TCS.

Panel discussion was followed by technical sessions. Paper presentation sessions were held parallel on various sub-themes.A Total of 130 abstracts were received, out of which 100 full papers were submitted. 37 papers were selected based on by the internal reviewers which were then recommended for publication in UGC Care List journals. In total 67 papers were presented in the two technical sessions under various tracks like Finance, Marketing, HR, Information and technology, Banking and Insurance. The Top-rated papers selected by the review committee will be published in the 'SJCC Management Research Review' – peer reviewed journal published by the research center of SJCC.

The conference concluded with the valedictory programme. Dr. Geetha Rufus, Vice Principal, Patrician College of Arts & Science, presided over the valedictory programme. Mr.Kalaiarasan presented the report giving details of the conference. Dr. Sweety Regina Mary proposed the vote of thanks.

d. International Symposium: Tourism: Re-connect, Re-introduce and Re-build

The International Symposium on 'Tourism: Re-connect, Re-introduce and Re-build' was organized on 2nd November, 2021 in collaboration with Campus France and Atout France along with the event sponsor, Planned the Unplanned. The symposium was organized with an objective to help kick-start new beginnings in the tourism industry. The symposium deliberated over the demand of evolution in travel while also considering the health and safety of the tourists. The speakers for the symposium were Mr. Yash Khakkar – Manager, Campus France, Ms. Shriya Vidwans – Promotion Manager, Atout France, and Ms. Geetha Badikillaya – Founder & Trustee, Destination Heritage. There were nine sub-themes presented with the intention of establishing ways in which the industry can advance for the better..

e. National Level Student Seminar

The Department of Commerce organized a national level seminar on 25th April to 27th April 2022. Dr. Samuel Johnson, Assistant Director, Centre for Teaching & Learning, CTL, Mr. Binod Rangadore Hampapur, Chief Advisor, FSOFT, Mr. Hemanth Kumar N, Senior Accounting Assistant, World Bank, Mr. Murtaza Mohiyuddin, Regional Director, South India, ISS Global Forwarding, and Ms. Sudha Padmakumar, General Manager, South Region, Flomic Global Logistics Ltd., and Mr. Rajesh Poonia, Manager, ISDC Global were the invited speakers for the seminar.

Day One

The day one session was titled 'Keys to Mastering the Use of Google Tools'. The resource person, Dr. Samuel Johnson, briefed the students on various important google tools which would help them in their professional life. The session also shed light on the additional skills required in order to meet the changing demands of the industry. The speaker also shared his views on the role that technology plays in students' life. 400 students from the second-year degree batches attended the session.

Day Two

The sessions on day 2 titled 'Significance of Understanding about the Professional Courses in Today's Competitive World' were handled by Mr. Binod Rangadore Hampapur and Mr. Hemanth Kumar N. The sessions looked at how professional courses would enhance the scope of the students' career prospects. The speakers stressed that the professional courses are frequently adjusted according to the needs of the industry to help both students and working professionals.

Day Three

On day three, two sessions under the title 'Career Opportunities in the Field of Logistics and Supply Chain Management' were organized. Mr. Murtaza Mohiyuddin and Ms. Sudha Padmakumar were the speakers for the event. The speakers elaborated on the importance of logistics and supply chain management in today's world. They are helpful in optimizing the budget of enterprises that produce goods and services. The sessions provided students with a platform to learn and optimize the budget of enterprises producing goods and offering services. 400 students from the undergraduate programmes attended the sessions.

f. One-day International E-conference on Artificial Intelligence and Business Analytics

The Department of Commerce organized a one-day International E Conference on 6th May 2022, in collaboration with Johnson Controls, an American Irish-domiciled multinational conglomerate headquartered in Cork, Ireland. Principal, Rev. Dr. Charles Lasrado, SJ delivered the Welcome Address which emphasized on the importance of being aware of the latest trends in the field of Artificial Intelligence and Business Analytics and their application in modern work spaces, primarily to remain in sync with the latest industry trends. Dr. Shubhra Rahul, convenor of the E-conference, read out the Concept Note in which elaborated on how new tools, techniques and methods with a blend of technology can support businesses across all sectors.



Mr. Akshay Sethi, Powers and Gas Analyst, was the Keynote speaker for the E-conference. Mr. Sethi shared his views on artificial Intelligence and highlighted the components of artificial intelligence and their significance in the dynamic industry. The Keynote Address was followed by two technical sessions.

Mr. Ran Vijay Roy, Solutions Manager, Data Centre, Johnson Controls, was the speaker of the technical session one titled, 'Smart Buildings and IoT'. He explained how smart buildings, which connect building operations through the Internet of Things (IoT), simplify tasks like controlling building temperature, security and maintenance through mobile devices and computers. The second technical session titled 'IoT and AI Applications in Healthcare' was steered by Ms. Uma Maheswari, Solutions Manager, Data Centre, from Johnson Controls. She shared her perspective on how artificial intelligence is changing the health industry. She also stressed on the impact that big data and machine learning has on most aspects of modern life, such as entertainment, commerce, and healthcare. The E-Conference was concluded with the Vote of Thanks proposed by Dr. Shubhra Rahul, the Convener of the E Conference

g. National Level Student Webinar for Professional Students
A two-day national level webinar titled, 'Financial Resilience through Internal Control and Compliance' was organized for B.Com Professional — International Accounting and Finance students on 27th October 2021 and 16th November 2021. The webinar was organized in collaboration with the Institute of Internal Auditors, US, Bangalore Chapter. Mr Krishnan Venugopal, President IIA Bangalore Chapter, Head of Audit Infosys, Mr. Amal Kundu – CEO RiskIn, Ms. Lalitha Satheesh – Head of Quality Assurance, Société Generale, Ms. Bhavani Jois – Associate VP, Internal Audit, Infosys, Mr. Aditya Ghadage – Corporate Audit Manager, Lowe's Companies, and Mr. Joly Joseph – Director Internal Audit, Target were the speakers for the event.
The participants explored the details of internal audit in an organization and how it helps the organization maintain financial resilience. The speakers emphasized on the importance of being updated with the advancements in the fast-paced world.

h. National Level Webinar for B. Com Analytics Students
The Commerce Department in association with Institute of Analytics, IoA, and ISDC organized a national level student webinar titled, 'Digital Acceleration - Redefining Future in Analytics' on 26th February 2022. Dr. Vinod Murti – Country Head IoA, Dr. Chandrashekar Menon – Founder director, M/S Swift MBA, Mr. Venkatesh Vaidyanathan- Business CFO, Global Delivery Lead- Wells Fargo India and Philippines, Ms. Asha Deepika Balla- Finance and Analytics professional, and Ms. Munmun Ghosal- Data Scientist Innowise, Pune were the speakers for the event.

i. ENVISAGE 2022 — National Level Student Seminar
The Department of Commerce organized a National Level Student Seminar – ENVISAGE on 20th May 2022 for the BPM students. The seminar was conducted on the topic 'Cyber Security in Banking'. It was also live streamed for the students of other colleges. A total of 280 students participated in the seminar. This seminar was conducted to help students take precautions to protect themselves from cyber threats.

Principal Dr. Charles Lasrado SJ offered the opening remarks on the topic and Ms. Manorama KN delivered the keynote address. Ms. Nancy Christina, the Industry Integrated Programme Coordinator welcomed the speakers and the participants.

Session 1:
The first session was led by Ms. Manorama KN, Internal Ombudsman of Canara Bank on E-security in Banking System,





highlighting the frauds that take place in the digital world and the possible preventive measures.

Session 2:
Mr. Satyaratna, Divisional Manager of Canara Bank shared his expertise on the topic Emerging Trends in the Cyber World. The session looked into the evolving trends in the banking sector and how the pandemic affected the banking sector. He explained that 'password' shall remain as a standard for cybersecurity best practices; however, more companies will adopt Multi Factor Authentication (MFA) as an additional measure against data breaches and malicious attacks by 2023.

Session 3:
Session 3 conducted by Mr. Kartheek Chanda, an A Grade Trainer, and Founder of Ersegment Solutions Pvt. Ltd. focused on ethical hacking and cybersecurity. He demonstrated how the hacking model works and spoke at length about the probable preventive measures. The speaker also explained the difference between cyber security and ethical hacking as people often think they are the same.

Session 4:
The speaker for the final session was Ms. Ramya BT, Advocate of Thiru and Thiru Coordinator at BIMACC. The session looked at the topic of judicial approach on cybercrimes and cyber securities, the law enforcement agencies approach to frauds in banking systems, and different laws like Section 75 of Information Technology Act, 2000. The speaker also explained the types of attacks like phishing, spoofing, internet pharming, and credit card frauds.

Department of Business Administration

a) E-Symposium on 'Sustainable Startup Ecosystem through Innovative Business Models'
The Department of Business Administration (Entrepreneurship) conducted a City- Level Webinar on 30th August, 2021. The symposium was organized in collaboration with Wadhwani Foundation and National Entrepreneur Network. 174 students attended the symposium. The first session stressed on the importance of 'Blue Ocean Strategy' – a relatively new concept related to start-up business.

b) Digital Transformation: Portal to the Future
A City-level Webinar titled 'Digital Transformation: Portal to the Future' was organized which attempted to answer some of the intuitive questions around digital transformation in the area of marketing, accounting and human resource. The webinar was organized in collaboration with PSAI (Professional Speakers Association of India). A total of 442 students attended the webinar.

c) Environmental, Social and governmental Reporting: A New Dimension in Achieving Sustainable Development Goals
The Department of Business conducted an International Webinar on 18th September 2021 titled, 'Environmental, Social, and governmental Reporting: A New Dimension in Achieving Sustainable Development Goals'. A total of 252 students attended the webinar which covered topics such as sustainable finance, and environmental, social and governance (ESG).

d) International Conference: Disruptions in the Business and Economy: Challenges and Opportunities to a Sustainable Future
An International E-Conference on the topic "Disruptions in Business and Economy: Challenges and Opportunities to a Sustainable Future" was held on 29th and 30th November, 2021. The objective of the conference was to understand the challenges and opportunities resulting from the disruptions caused in the recent past and arrive at possible solutions for a sustainable future. The conference received a great response from academicians and research scholars.

Department of Post Graduate Studies

a) National Conference- 'Decoding Contemporary Changes Affecting 21st Century Higher Education in India: In the Context of NEP- 2020

AS part of SJCCs 50th Year Golden Jubilee celebrations, the national conference titled Decoding Contemporary Changes Affecting 21st century Higher Education in India: In the Context of NEP 2020 was organized on 11th May, 2022. The conference was conceptualized with a view to understand the status of higher education post implementation of NEP 2020 and also to analyze the role of research in the higher education sector. Dr. Deepika Joshi, the Assistant Research Director at SJCC handed out copies of the 'Book of Abstracts' to the dignitaries.

Prof. Lingaraj Gandhi, the Vice Chancellor of Bengaluru City University and Director of College Development Council delivered the inaugural Address. He expressed his opinions on the decrease of humane values in people and the need for quality education to empower different dimensions of human personality. Mr. Gandhi also spoke about improving the scope of societal development, culture and the individual through education. He mentioned the significance of introducing an inclusive curriculum that promotes the ethos of the nation, holistic development and multi-disciplinary.

The Keynote Address was delivered by Dr.K. Kasturirangan, Indian space scientist and Former Chief of Indian Space Research organization (ISRO), Chairperson of the NEP 2020 Drafting Committee, Chairman of Curriculum Development National curriculum Framework (NCF), and recipient of three major civilian awards. The Keynote address was followed by two technical sessions.

Session One

Session one titled, 'SDG4- Flexible Learning pathways in Higher Education without compromising on Quality and Sustained Learning' was chaired by Dr. Moses Satralkar. The speaker shed light on different patterns practiced by different countries in order to ensure flexibility in learning. He spoke about how people who join higher educational institutions in countries like the UK practice a routine of 3-day work and 3-day study week. He compared this scenario with that of the practices followed in India. The Speaker mentioned how NEP makes the education system more flexible by allowing students to pursue dual courses, courses from MOOCs, and Coursera. Dr.Satralkar also highlighted about twinning programmes and the extended scope it offers to students in gaining multicultural experience.

Session Two

The second session titled 'Decoding Contemporary Changes Affecting 21st century Higher Education in India: In the context of NEP-2020' was steered by Chetan Singai, Associate Professor, School of Social Sciences, M.S Ramaiah University of Applied Sciences, Bengaluru. The session emphasized on the theme 'Research and the Changing Role of a Teacher in the light of NEP – 2020'. He stressed on the vision of the National Education Policy 2020 i.e., to achieve 100% gross enrolment ratio in school education by 2030. Dr. Singai highlighted the role of NEP 2020 in creating a conducive environment for research. He also shared his outlook on diverse academic reforms — need for multi-disciplinary Options to students, implementing more student centric learning practices, continuous faculty development initiatives, and National Research Organization.

The conference witnessed 295 participants including faculty members and research scholars representing different





colleges across the nation. The event was covered by the Daily Newspaper, and Indian Express,Bangalore.

b) One Day National Conference on 'Reinventing Business Practices-imagining and Delivering a Robust inclusive and Sustainable Recovery'

The Postgraduate Department of SJCC organized a one-day national level conference on 8th October 2021. Mr. Aditya Shah, CA Asha Merugu, and CA Anand Prakash Jangid were the guest speakers for the event. CA Padmini moderated the event. Principal, Dr. Charles Lasrado, SJ, delivered the inaugural address, and declared the conference open. Mr.Mohammed Ashfaque, Convener of the conference read out the Concept note. CA Anand Prakash Jangid, the Keynote speaker spoke about the fourth industrial revolution, the impact of this revolution on the Internet of Things, business dynamics, supply chain and finance.

Session One

Mr. Aditya Shah handled the first session of the national conference titled 'Impact of Covid-19 Pandemic on Agri Business with special Reference to Tea Business', where he stressed on the impact of pandemic on agricultural business. According to the estimates he shared, tea outputs had reduced to 15%. Demand and supply issues resulted in the buyers paying 4 times more than usual. Also, he opined that post pandemic the production focus of tea companies shifted to Indian markets.

Session Two

The second session of the conference - change of career opportunities in accounting, a Post Covid-19 Scenario was steered by CA Asha Merugu. The speaker led the session around how accounting career has changed enormously with the advent of technology. The session also looked at the range of emerging opportunities in the field of accounting, core accounting domain, Sustainability accounting and Programme Management Roles (PMOs). He concluded the session by highlighting the challenges brought forth by fin-techs, crypto currency, smart contracts, and Ethereum.

The Moderator of the conference CA Padmini expressed her perspective on the subject. The speaker explained how the pandemic made the employers ask questions about the need for a physical workspace. The speaker particularly mentioned about the four positive ways adopted by organizations to sustain during The Covid-19 pandemic. They are business Model innovation, automation, and global to local and social engagement. 8 external participants and 266 students pursuing PG Programmes at SJCC attended the seminar.

c) Agamya – Annual National Level Research Conference The Post-graduation Department organized the Tenth Annual National Level Research conference for the Post-graduate students Focusing on the theme 'Progressive Transition in Business and Economics – A Sustainable Evaluation to Strategic Shift'. The sub-themes for the conference were Finance & Accounting, Business, Marketing, Human Resources and other related topics.The conference also witnesed participants from outside the college including Christ University and Sacred Heart College, Kerala.

The conference commenced with the inauguration and welcome address by the head of Department, Dr. Komal A Dave, followed by a speech by Dr. Himachalapathy, the Chairperson of Agamya-2022. The keynote address was delivered by Dr. Anand Shankar Raja M from Christ University, Bengaluru, on the lines of importance of research in higher education. The speaker mentioned primarily about the importance of networking with people. Besides making research a part of one's academic life, it should ultimately contain a motive of solving bigger problems of the society. He has also shared his thoughts on the selection of a research topic.

Moreover, addressing the Postgraduate students, the speaker stressed on the importance of them being equipped with skills that can help them in analyzing big data. Networking among people in the workplace carries importance and collaboration was mentioned as one of the easiest ways of connecting and expanding with the companies of people

from different institutions. Dr. Bhargavi V R gave insights on how strategic shifts exist in business practices when the world is moving towards a recovery mode from the Pandemic. Post the sessions, panel chairs for various tracks assumed their roles as moderators in order to evaluate the research papers presented by the scholars. The panel consisted of Dr. Soney Matthews, Dr. Ritty Francis, Dr. Preemal D'Souza, Dr. Raja Jebasingh and Dr. Shubhra Rahul. 114 students presented research papers on various topics.

d) UGC-NET Workshop

The College aims at developing students academically for the competitive world by providing coaching classes for one of the common competitive exams being National

Eligibility Test conducted by the National Testing agency.

• Guidance to face relevant other competitive exams
• Improve the skill set and prepare students for their future career. These classes were scheduled to happen on a weekly basis on wednesdays and thursdays conducted by Mr. Vinay Krishna.With an intention to guide students who wish to appear for UGC NET, the PG department of Commerce at SJCC initiated the guidance program for the students from the month of August to October 2021. The coaching was a 30-hour learning program which was covered over a period of two months. The Guidance Programme, one of which is General Paper which was made clear to the students on a conceptual basis. Commenced on the 25th of August 2021 and ended on 7th October. The exam being an eligibility test for assistant Professors contains two papers.

Department of Kannada

a) National Seminar on 'Emerging Protagonists of 21st Century – Kannada Literature, film and Theatre'

As a part of the Golden Jubilee year celebration the Department of Kannada conducted a National Seminar on the theme 'Emerging Protagonists of 21st Century – Kannada Literature, Film and Theatre' from 13th to 14th of May 2022. 155 members, including lecturers, writers, authors, research scholars and students from different parts of Karnataka attended the seminar. Research scholars and faculty members from various reputed institutions presented 51 papers on the sub topics.

Mr. K Ramaiah, renowned Kannada Writer, inaugurated the seminar and spoke about the shifts that Kannada literature and cinema could take. He urged the participants to think locally and engage with grassroots experiences to enrich the literary world with perspectives informed by diverse cultural practices. The Keynote Address was delivered by Ms. M S Ashadevi, a contemporary critic of Kannada Literature. She expressed her concern over gender insensitivity in visual media and emphasized on the need for writers to endorse inclusive politics. She also spoke about the new wave of writers emerging from different strata of society through social media.

First day of the seminar witnessed three sessions chaired by the young writers of Kannada. Dr. Prakash Manteda, Mr. Devaraju and Mr. Murali Kati shared their perspective on the papers presented. Dr. Ravikumar B G, and Dr. Jagadish B V chaired the sessions on the second day of the seminar. On 14th May 202, Dr. Venkateshaiah from Karnataka Administrative



Service was invited for the input session. In the session, he spoke about the new territories that the Kannada film and theater can possibly explore, and stressed on the need for the authors and directors to be familiar with the emerging knowledge system.

Dr. K.Y.Narayana Swamy, a noted dramatist from Karnataka was the guest of honor for the Valedictory. He highlighted the impact that offline seminars can create through vibrant interactions. The speaker appreciated the institution and the Department of Kannada for engaging with such a challenging topic.

Department of Hindi

a) Navalekhakh Prashikshan Shivir - Eight-day National Level Workshop

The Department of Hindi of SJCC organized an Eight-day National Level Workshop, titled Navalekhakh Prashikshan Shivir in collaboration with Central Hindi Directorate, New Delhi from 28th April to 5th May 2022. The workshop was conducted to increase the understanding level of the participants on different writing styles in Hindi, educate the participants on the current trends in Hindi literary forms, enhance the technical and digital skills in Hindi through e-tools, and also to improve the writing skills of the participants through a series of practice sessions. The workshop witnessed participants including teachers, professors, writers, retired professionals, journalists and students from Ladakh, Jammu and Kashmir, Punjab, Rajasthan, Gujrat, Maharashtra, Karnataka, Kerala, Tamil Nadu, Andhra Pradesh, Telangana and West Bengal.





The inauguration ceremony of the Workshop was held on 28th April 2022. The inaugural ceremony was graced with the presence of the Principal, Dr. Charles Lasrado SJ, and the Vice Principals, Ms. Sneha Rai and Dr. Raja Jebasingh. Dr. Antony Oliver, HoD, Department of Hindi welcomed the gathering. Golden jubilee coordinators, Ms. Mukta and Mr. Vinay Kambipura elucidated the aims and objectives of the Workshop. Mr. Shailesh Bidaliya, Assistant Director, Central Hindi Directorate was the Chief Guest for the inauguration. Dr. Fariyal Shaikh, Professor at Hindi Department, SJCC proposed the Vote of Thanks. The sessions for each day were based on engaging themes coordinated well by the respective resource persons. The sessions were based on topics of contemporary significance. Apart from the interactive sessions, the participants also received training on E-tools like Leap Office, ISM, Hindi Typing Tutor, and Unicode. The concluding ceremony was held on 5th May 2022. The Participation Certificates were distributed to all the participants. The students of Hindi Parishad organized a cultural show and quiz programme. Apart from the academic activities a one-day city tour was arranged for the participants.

Department of English

a. Media and Society Lecture Series

The term 'media' has an expansive meaning in today's socio-political and cultural context. It may refer to a piece of paper on which news is printed or to a political advertisement that pops-up while browsing the latest TV show on the internet. Media acts as a tool to manufacture consent and at the same time, it is the very space where such 'manufacturing' can be resisted. Hence, understanding media is crucial to understanding the modern world that is saturated with information.

The Media and Society Lecture series has been designed to help students understand the dimensions of media and society. The inaugural lecture titled 'Indian Media Today: The Dynamics of News Ecosystem' was delivered by Mr. Hartosh Singh Bal, Political Editor of the Caravan magazine on 24th August 2021 at 11 am. The lecture was followed by a Q&A session where our students raised their doubts and concerns regarding how the media generated discourses, especially the narratives emerging out of the news eco-system, influence human experiences in modern society.

b. Annual Republic Day Lecture

The Annual Republic Day Lecture Series, hosted by the Department of English, is now into its fourth edition. Every year a renowned public intellectual is invited to deliver a lecture on contemporary socio-political and cultural challenges. The earlier editions of this lecture series have featured Prof. Rajendra Chenni, Prof. Anand Teltumbde and Prof. G N Devy. This year the lecture titled 'Socio-political and Cultural Challenges in Contemporary India – A Personal Reflection' was delivered by Ms. Patricia Mukhim, a renowned journalist and editor of Shillong Times.

The Department has included several film texts as part of the syllabus over the years. This year, Choma's drum, the English translation of Chomana Dudi by Shivaram Karanth was part of the Additional English Syllabus for the fourth-semester students. The film adaptation, sometimes referred to as a translation as well, directed by BV Karanth was screened in Loyola Hall for the students. The screening was followed by a student- moderated discussion with the filmmaker Mr Ashok Maridas.




MAGIS





Community Outreach



Training and Placement Cell



The Placement Cell has completed another successful year of placement activities by placing more than 219 students. The placement Department started its activities by organizing a detailed orientation programme regarding the placement process. Placement at SJCC involves the two following processes:

Pre-placement Process and Skill Development
Both the aforementioned processes are designed to prepare the second-year and final-year students of the institution for placement opportunities. Second-year students take up corporate internships in order to familiarize themselves with the recruitment process and professional requirements which prepare them for the final recruitment process.

Placement Workshops 2021-2022
Employability Workshop - A two-week Employability Training Workshop was organized to finetune the skills of students and make them familiar with the industry requirements. CRT Prep conducted this workshop for the final year students from 21st August 2021 to 27th August 2021. Spread over a period of two weeks, this workshop included quantitative modules, logical reasoning, resume building, mock interviews, and soft skills development sessions.

Competitions organized during the academic year 2021-2022

EY GDS EY Young Tax Professional of the Year (YTPY)
20th July, 2021

Recruitments 2021-22
The recruitment process commenced in the second week of August 2021. Information about placements was made available to students through ERP notifications, college SMS system, college website, social media platforms, and placement notice board.
The highest compensation offered this year has been Rs. 8,00,000 approximately, for the job position of Digital Marketing Analyst followed by 6,25,000 for analyst roles in finance and operations. Deloitte offered Rs. 6,00,000 for the role in Audit Assurance and Goldman Sachs recruited the candidate offering Rs. 6,00,000 on average for multiple roles. Most of the other organizations that visited the campus for recruitment offered pay packages between Rs. 3,50,000 and Rs. 4,50,000.

Details of the Companies Visited the Campus of Placements in the Academic Year 2021-2022

Sl. No.	Company Name	Job Role	Selected
1	DELOITTE	Audit Assistant	33
2	GOLDMAN SACHS	Analyst- Operations and other divisions	53
3	LOWE'S INDIA	Associate Space Planner	21
4	BDO RISE	Analyst- Audit & Taxation	25

5	WELLS FARGO	Financial Analyst	44
6	KPMG GLOBAL	Audit Associate	44
7	Wall Mart	Associate Analyst, HR operations	8
8	EY GDS	Analyst- Audit & Taxation	19
9	JP MORGAN	Analyst- Finance and Operations	14
10	DEUTSCHE BANK	Operations	14
11	KPMG GLOBAL TAX	Associate	12
12	NORTHERN TRUST	Analyst	2
13	CAPGEMINI	People Campus-HR/Talent Acquisition/HR Analyst	10
14	NATWEST	Customer Service & Operations Analyst	19
15	DELOITTE TAX	Tax Consultant	14
16	KPMG TAX	Forensic Investigation	5
17	ACCENTURE	Analyst	1
18	BYJU'S	Business Development Trainee/Business Development Associate	5
19	DIAGEO	Senior Associate	9
20	EMPOWER RETIREMENT	Associate Specialist	8
21	EVOLVE BACK	Sales Executive positions at our Corporate Office	1
22	I-QUANTI	Digital Marketing Analyst	6
23	GRANT THRONTON	Associate / Trainee, GRO	9
34	LINKEDIN	Customer Support Consultant	5
25	CAPGEMINI	HR ANALYST	4
26	PRAXIS GLOBAL ALLIANCE	Analyst	1
27	SILICON VALLEY BANK	Finance and Operational Associate	9
28	TARGET	Sr.Specialist, Comp Intel Ops	5
29	TOPHIRE	Talent Acquisition	3
30	TRESVISTA	Analyst RIS	1
31	LIVE SPACE(LIFESTYLE)	Internal Audit	1
32	SUPER K	Associate Strategist	1
			406

A total of 435 students were eligible for placements out of which 406 have been placed as on 31 May 2022.

Companies in the pipeline for placements

Sl. No	Name	Offered Interview	Company Role
1	SUPER K	Associate Strategy	Date will be finalized
2	Convert Cart	Sales Analyst	Interview in Process
3	Capgemini	HRAnalyst	29th May
4	Deloitte	Audit & Assurance	Dates not finalized

The Placement Cell maintains a database of companies to provide further assistance to students regarding internship opportunities. The Cell also offers off-campus placement assistance to students who do not secure an offer during the initial rounds of the recruitment process. The Placement Cell at SJCC regularly collects feedback from the employers in order to strengthen the industry collaboration and enhance the efficacy of the Cell.

Auxiliary Support

For CA Group 1 & 2 cleared students, will get support for article ship in EY GDS, Grant Thornton, Lodha & Bhat.

Internships

In its constant endeavor to provide students the opportunity to gain a perfect blend of academic excellence and practical exposure to the industry, St. Joseph's College of Commerce (Autonomous), encourages the students to pursue internships which help the students to connect and apply the concepts learnt in the classroom. This learning experience furthers the growth of students and makes them industry-ready. Internships are a compulsory part of the Undergraduate and Postgraduate courses at St. Joseph's College of Commerce as it is believed that internships facilitate the integration of theoretical learning with its application and practice in the workplace.

Following are the different types of internships that the students are expected to complete during their Semester Break to experience the changing cultures of a fast-paced work environment and their impact on the global economy.

a. Corporate Internships for Second year B.Com and BBA students - Academic Year 2021-22 being an unprecedented year that led to economic and social disruption worldwide also negatively impacted the corporate internship opportunities and exposure that our students used to obtain year after year. St. Joseph's College of Commerce, keeping in view the academic requirements of students, non-availability of opportunities off - campus, the digital inclination of students and the interdisciplinary requirements of Higher Education, committed itself to provide students with the opportunity of pursuing MOOC courses in lieu of Corporate Internships.

The list of inter- disciplinary courses from SWAYAM , Coursera and Udemy were made available to the students and the students of second year B.Com and BBA were expected to choose one online course of their choice, register for the course, pursue the course, take up the assignments, quizzes, assessments conducted and complete the course. After the completion of the course, the students were assessed based on the MOOC summary report submitted by them.

Around 600 second year B.Com and BBA students pursued MOOC courses in lieu of Corporate Internships during the summer of 2021 and about 300 students pursued corporate internships through the ' Work from Home' mode of operations.

Following are the numerical statistics of Undergraduate and Postgraduate students who were recruited by various organizations that visited the campus for corporate internships that could be pursued during the months of July and August of **Academic Year 2022.**

Sl. no	Name of the Organization	Numberof students selected Division	
1	Goldman Sachs	Operations	26
		IBD – DRG	3
		Compliance	3
		Controllers	1
2	Service Now	Partner Development Intern	2
3	EY GDS	Tax	16

b. Social Internship – St. Joseph's College of Commerce encompasses Academic Excellence, Character Formation and Social Concern. Students of BBA (Regular) and BBA (Professional) are encouraged to take up Social Internships during their second year that will help them develop sensitivity towards social issues and engage in activities that will help make the Society better. In this regard, the prominent organizations that our students pursued their social internship for a minimum of 60 hours include U&I, Little Smiles Initiative, Durga Foundation, Collective action for Basic Rights Foundation etc.

c. Start Up Internship - The BBA Entrepreneurship Program of St. Joseph's College of Commerce has been designed with a vision to infuse experiential and high-quality education with globalfocus.This Program involves a unique and dynamic combination of creativity, innovation, critical-thinking and organization, provided on an interactive platform which hones the students into becoming competent future entrepreneurs. In line with the objective of the Programme, even during the pandemic, the Students of 2nd Semester BBA (Entrepreneurship) students undertook internships in both online and offline mode for a period of 4 to 6 weeks during their second year.

d. **Corporate Internships or Teaching Practice** for M.Com (Regular) and M.Com (International Business) students - As part of the PG curriculum, M.Com (Regular) and M.Com (IB) students are required to take up either a corporate internship of eight weeks or 60 hours of Teaching Practice during their II semester summer break. Due to the pandemic, the internship component was replaced to ensure that the learning process continues despite the uncertainty of the situation. The students were provided with the opportunity to pursue MOOC courses available on the Coursera Platform. Students were expected to choose two online courses of their choice, register for the course, pursue the course, take up the assignments, quizzes, assessments conducted and complete the course. Further, the students also prepared summary reports on the specific MOOC courses completed by them. Some of the courses taken were Resilience skills in a time of uncertainty, Job success: get hired or promoted in 3 steps,

Green business strategy, Get interactive: Practical teaching with technology etc. A total of 178 courses were completed by 89 students.

e. Semester Corporate Internships for M. Com (Financial Analysis) Students

As a part of the PG curriculum, II M.Com FA students are expected to complete 6 months of corporate internship in any vertical that is finance related, during their fourth semester. The class of 50 students are pursuing a combination of both offline internships and internships through 'Work from Home 'option in organizations such as Grant Thornton, HSKA & Associates, Deloitte, CSK Bank, Stockholding Corporation of India Limited etc in the divisions of Finance, Audit, Tax and Inventory Management.

Industrial Visits

Department of Business Administration			
Class	**Date**	**Place**	**Students**
1 BBA A	07-May-22	Dew Cold, El Shadd-aiRefrigeration	67
1 BBA B	13-May-22	Avon Plastics Pvt. Ltd.	65
1 BBA C	18-May-22	Brilliant Printers Pvt. Ltd.	74
1 BBA D	18-May-22	Sansera Engineering Limited	70
2 BBA A	20-May-22	Paramount Nutrition	74
2 BBA B	21-Apr-22	Unibic Factory	66
2 BBA C	16-Mar-22	Pagariya Food Products Ltd	78
2 BBA D	21-May-22	Pearl Marble Inc.	70
3 BBA B	20-May-22	Paramount Nutrition	75
3 BBA C	18-May-22	Garuda Polyflex Foods Pvt. Ltd.	63
3 BBA D	18-May-22	Gone Mad Factory	65



Student Council

The Student Council



Student Council Annual Elections 2021-22

The Annual Election to the Student Council for the Academic Year 2021-2022 was conducted online on 6th August 2021 through MS Teams. Election campaign and voting were also carried out on Microsoft Teams. A total of 1,771 students exercised their franchise on 7th August 2021, and Dr. Preemal Maria D'Souza, the new Student Governor of SJCC declared the results.

Independence Day Celebration

National festivals play a significant role in nation-building and SJCC celebrates all the national festivals. On the 75th Independence Day, Dr. Charles Lasrado SJ, Principal of SJCC hoisted the national flag. Major General Paul Deepak Naidu was the chief guest on the occasion. The students put up a stellar musical performance and a tribute video to the Olympians who had won the gold medal at Toyoko Olympics 2021 was played. The event ended with Vote of Thanks proposed by the Student Governor Dr. Preemal Maria D'Souza.

Investiture Ceremony

The investiture ceremony of the office bearers took place on 19th August, 2021. The office bearers consisted of members of the Student Council, Department Coordinators, Association Heads and Class Representatives. Mr. Salil Shetty Former Secretary-General of Amnesty International was the Chief Guest for the ceremony. Principal, Dr. Charles Lasrado SJ, Vice Principals — Ms. Sneha Rai and Dr. Raja Jebasingh, Registrar Dr. Augustin Amaladas, Finance Officer Fr. Pradeep SJ, and Student Governor Dr. Preemal Maria D'Souza were the dignitaries present. After the speeches, the college flag was handed over to the newly elected president. The councils of various institutions like CMS and MCC were also present for the ceremony.

Teachers' Day Celebration

The Student Council along with the B.Com and BBA Departments organized a special programme for the teachers on 4th September 2021. The organizing team along with other students celebrated the contribution of the teachers of SJCC who play an integral role in shaping the life of every Josephite. The event witnessed performances and games by the cultural team and council members.

Freshers' Day Celebration

'Homecoming', a two-day interactive session for the first-year students was organized by the Student Council to allow the freshers to express themselves and interact. 800 students participated in the event. Events, such as 60 seconds to fame, Clash of Classes, and Mr. and Ms. Fresher were conducted.

Annual Leadership Camp

Every year, the newly elected office-bearers begin their year as student leaders at the Annual Leadership Camp. This year the camp was organized online on 31st August 2021. The speaker for the occasion was Dr. Caren Rodrigues, Professor at St.Joseph's Institute of Management. She provided the newly elected representatives with practical knowledge on how to be an effective leader among peers including a few tips on balancing different aspects of student life.

The Student Council later organised an offline camp on leadership for all the Student Heads. The speaker for the

session was Mr. Roger Joseph Lurshay, Senior HR Professional at Oracle. The camp was organized to help the students become effective leaders. Various team-building activities and games were conducted during the camp.

Cipher 2021, Break the Enigma

Cipher was organized by the Student Council on September 30th and October 1st 2022 on the theme 'Break the Enigma'. The event not only focussed on the significance of being able to course through the challenging rounds, but also about one's ability to break through their own limits to push towards something bigger. The event witnessed 504 participants and 70 volunteers.



Cadenza, a Creative Music Workshop

The Student Council in collaboration with the Western Acoustic Team conducted a creative music workshop on 12th February 2021 having SJCC alumnus, Raymond Phillip as the resource person. 32 students attended the workshop.

Council Social Drive

On 2nd October 2021, the coordinators of all the cultural teams visited Asha Niketan, a home for the mentally challenged.

Adhering to the COVID-19 and social distancing protocols, the group interacted with the members of the house.

The Cultural Forum Road To Kalotsav' 21

Ride to Revive, a 75-kilometer bike ride was organized by the Student Council to support the HopeWorks foundation, an NGO that works for the betterment of children. This was carried out to attract more participants to Kalotsav.

Arté De Joseph's

Bringing together the colours of art, and tunes of music, on 25th October 2021, the students paid a fitting tribute to Pablo Picasso by setting up an art gallery, with art works made by students.

Iktara — the Indian Dance Team, Outlaws Crew — Western Dance Team and the Fashion Team performed enroute to Kalotsav.

Kalotsav "Welcome to The Halloween"

Kalotsav the biggest intra-collegiate cultural fest took place on the 28th , 29th & 30th October 2021. The fest was comprised of 50 events and took place over 3 days. Each day had a different theme that the students were required to follow, ethnic, Y2K and halloween were the themes for the three days respectively. There were 1200 participants with 100 volunteers. The fest created a vibrant atmosphere on campus.





The Cultural Festing Season

The year 2022 started off with the Cultural forum planning Bangalore's biggest cultural fest, "Dhwani – Dominion of The Dynasties"

The festing season started off in mid-March witnessing SJCC winning laurels for many events. The cultural forum was instrumental in forming a wonderful cheer squad, to support the spectacular array of performances from all our cultural teams, who put their heart and soul in giving their best on stage for SJCC.

From Lasya (CMS), to Tarusamskriti (Jain Jayanagar), Scintillation (JNC), and CuLah (MCC), the SJCC cheer squad, cultural forum, and cultural teams brought home many trophies.

Dhwani 2022 "Dominion of the Dynasties"

Dhwani is the annual inter-collegiate cultural fest hosted by St. Joseph's College of Commerce, Bangalore. Dhwani has been of prime significance in the city's festing circuit and has set the standard for nearly two decades. The creative themes and expansive set of events contribute to a unique and ever-evolving festing experience.Fests provide a platform for students to showcase their unique talents and are important for the holistic development of the personality of the students. The programme began with the opening ceremony for which renowned Kannada actor Meghana Raj was invited as the chief guest.

This fest comprised 54 events and over 40 colleges took part in various events over the stretch of two days. Events were categorised into four separate groups: literary events such as creative writing, poetry slam; Music Events such as western acoustics, instrumental music; dance events and, creative events which comprised of events such as 60 Seconds to Fame, Painting, Sketching, and many more. All events had a good number of participants and helped in showcasing some of the best talents of the city. The fest also consisted of two pro- nights featuring the artist Shiva Manvi and DJ Ravator.

There were 800+ participants from all over the state and the country. Six colleges registered as contingent participants, competed for the overall trophy. The overall winners of Dhwani'22 were Jain University- Center for Management Studies and the runners up were Mount Carmel College, Bangalore.

Eve's Day "Embrace Enrich Empower"

Eve's Day 2022 took place with much grandeur and fanfare on the 16th of February, 2022. Events such as Odd or Eve, Pet's Day, Bake-along Workshop, and Nail Art Workshop were conducted. Eve's Day focuses on raising awareness regarding Gender Equality, Gender Equity, Gender Acceptance, Women Empowerment and Self Love.

The men of the college came together to put up a cultural programme that symbolises allyship. The Chief Guests for Eve's Day were Dr. Akkai Padmashali and Ms. Shreya Krishnan. Dr. Akkai Padmashali is a renowned transgender activist and the Founder of Ondede. Ms. Shreya Krishnan is the Senior Vice President and Head of Marketing and Communications at Aon India Insurance.

The formal event was concluded with the address by the Ladies' Secretaries who spoke on the theme: Embrace. Enrich. Empower. Eve's Day 2022 hosted Aayana Dance Company, a Dance Troupe that left the girls spell bound and mesmerised with their synchronised movements.

The Academic Forum The Art of Articulation

The Art of Articulation was a workshop organised to orient students towards personality-building for public speaking. The resource person was Mr. Pavan R C, a renowned public speaker, author, seminar leader @ A+, educational revolutionist, and creator of ASOE. The session was conducted on the 8th of February 2022. Around 200 students attended the talk.

The Stock Gambit

The Academic Forum began its journey with a one-of-a-kind event "The Stock Gambit" from the 19th to the 21st of January 2022. The traders had to trade virtually with the real-time prices of stocks of companies listed on the NSE. Despite the bearish market phase, the competition witnessed a massive turnout of 180 participants turning in over 5000 transactions along with 15 designated brokers working with their clients efficiently. Overall winners and highest daily earners were awarded hampers and cash prizes.

Chanakaya 2022 "The Art of War"

The events at Chanakya are a culmination of all business scenarios experienced and dealt with by organizations. Participants are challenged with rounds designed to test their oratory skills, practical knowledge, and ability to combat stressful situations in the field of business.

The events of Chanakya 2022 were: Online Business Plan event - Arthashastra (3rd March, 2022); SJCC'straditionally structured 6 portfolio Business Fest – Chakravyūha; and our Business Quiz event – Prājña (4th & 5th March, 2022). The event took place at St. Joseph's Institute of Management campus.

Mr. Sharan Hedge, Co-founder and Chief Editor at Blok Times, AVP Investor Relations at Hedonova, Content creator popularly known as "Finance with Sharan", was the Chief Guest for the Opening ceremony.

Pre-Chanakya events were conducted on the 3rd of March on SJCC campus where the official inauguration of the Chanakya logo and trophies took place. The theme for the same was Yuan Xiao – The Lantern Festival. This year the event witnessed high participation with 17 colleges, 11 contingents and over 250 participants from across the country battling it out. Chanakya was filled with high expectations as it was the first offline Business Fest conducted after the course of 2 years. The Overall Winner of Chanakya 2022 - The Art of War was Christ (Deemed to be University) - School of Business and Management.

Valedictory Ceremony

Valedictory day marks the culmination of the student body activities for the Academic year. This year the Valedictory Ceremony was conducted on June 1st, 2022. The Chief guest for the programme was Major Neil Silas Lobo, a Sena Medal Awardee for gallantry in combat operations. During the programme, reports on the student council activities, association activities and outreach activities were presented by the coordinators. Awards for contribution towards various academic, cultural and sports events were given to the students. With 198 students receiving various awards, the ceremony ended with the 'Handing over of the Flag' by the Student Council to the Principal as the College choir sang the College Anthem.

Department Fests

Virtuoso 2022 – The Aureum Compass

Virtuoso, the annual business fest of BBA Department, SJCC was conducted on 6th and 7th May 2022 on the theme — aureum compass symbolizing — the path ahead, emphasising on the unfamiliar ones. Day 1 of the fest was organized at St. Joseph's Institute of Management and Day 2 was conducted at Fairfield by Marriott. The event witnessed 56 participants from 14 teams. The Department of Professional Studies, Christ University emerged as the overall winners of Virtuoso 2022.



TURAS – Annual Intercollegiate Tourism Fest

The Travel and Tourism Department of SJCC organized its annual intercollegiate fest on 9th and 10th March, 2022. The fest was designed around the theme Indian carousel: celebrating the melting pot of culture, heritage and diversity'. This year the fest focussed on India and its unceasing wonders to promote local Indian businesses. Students from different colleges and institutions across the state participated in the fest. Turas 2022 comprised of 8 events namely, Cultural Mahotsav — pack your culture, Safarnaama — Instagram blogging, Jashn-E-Tashan — event management, Gyaan Ki Yatri — tour quiz, Ranneeti — best manager, Vrittih Guru — business plan, Lamhe — photography and Naksha — treasure hunt.

Voyager

The Department of Travel and Tourism of SJCC organized Voyager — an intra- collegiate fest on 20th September 2021 to 24th September 2021. The event was curated on the theme tourism for inclusive growth. The Chaperon (Tour Guide Quiz), Ecriture De Voyage (Travel Writing), Tag Em (Tagging the Indicators), Flaunt Your Ethnicity, InforBoard (Infographics) were the online events conducted as part of the fest. The offline events organized during the fest were – Yourketing (Marketing event), Groove to the Beat! (Pack your culture), Parabellum (Air Crash), Product Misfit (Product Launch), and Trouvaille (Travel Photography).









College Associations and Clubs

National Service Scheme (Wing 1 & Wing 2)

● NSS commemorated the birth anniversary of the Indian social reformer Savitribai Phule who played a crucial role in shaping India's education system, with a special focus on educating the girl child, on 03 January 2022. To commemorate her birthday, NSS held a celebration on campus with the student. The NSS students also took part in the celebration by making placards with Savitribai Phule's remarks and paintings, NSS received over 30 placards.

● On the 12th of January, the NSS volunteers organized an online event. The principal addressed the student gathering and spoke about Vivekananda and his principles. There was a 'creative writing' and 'sketching' competition to emphasise on the significance of the day. The aim of the event was to sensitize the students about the philosophies, principles and ideas of Swami Vivekananda.

● National Voters Day was conducted on 25th of January 2022, the event was attended by 30 students. The National Voters' Day (NVD) was celebrated across the country to mark the foundation day of the Election Commission of India. The event was aimed at educating the student community about the importance of casting their votes.

● The Republic Day celebration was conducted online owing to the pandemic situation. The event was celebrated on the 26th January 2022. Dr.Charles Lasrado SJ, Principal of SJCC, hoisted the flag on the 73rd Republic Day. NSS volunteers conducted various activities like slogan writing, guess the song, survival, quiz online. A large number of students participated in these activities.

● Every year, a blood donation is held to encourage students to donate blood to those who are in need. NSS volunteers organized an event with the support of hospitals to create awareness about the importance of blood donation. A blood donation camp was organized on 3rd March, 2022. The NSS team was assisted by five different hospitals - NIMHANS, KIDWAI, Indira Gandhi Hospital, Victoria, and Vanivilas, who had come for the collection. Many students and faculty members came together to donate blood.

● The National Service Scheme of St. Joseph's College of Commerce organized a rural camp for 8 days in Channaveeranahalli village, Doddaballapur from 23rd to 30th April 2022. This year NSS is renovating a library for the village children, which will be used by future generations. Also, saplings were planted to honour the late actor Puneeth Raj Kumar.

Centre for Social Action (CSA)

- The Centre for Social Action (CSA) of SJCC organized the following activities during the academic year 2021-2022:

- CSA commenced its activities this year with a "Social Exposure Programme" on 18th September 2021. A team of volunteers from the association visited Khader Sheriff Garden Slum, Lalbagh Road. Students interacted with the members of the community. The visit helped



each member to not only become familiar with the unpleasant living conditions of the people in marginalized communities but also to acknowledge the privileges in life that one often takes for granted.

- In continuation to the Social Exposure Programme, CSA organized an experience-sharing session on 23rd November 2021 at 11am at the Xavier Hall. During the session the members shared their experiences from the visit and discussed the possible solutions to improve the life situation of the people living in the community, especially that of the school going children.

- On the occasion of World Peace Day, 21st September 2021. CSA, the Harmony Club, CARE, SCMI, and GNOSIS, together conducted a National Level webinar titled, "Youth as Facilitators for Cultural Harmony". Dr. Ram Puniyani, Chairman, Centre for Study of Society and Secularism Mumbai and former Professor, IIT Mumbai was the Resource Person. The webinar helped the participants understand the role of youth in shaping societies that operate with secular consciousness.

- CSA and the Outreach department of SJCC organized a talk on People's Movements and the Constitution, on 26th November 2021. Mr. Abhijit B, Assistant Professor of Law at Ramaiah Law College, Mr. Manohar Ranganathan (Executive Director of CARE), K S Lakshmi and Prashant S, student representatives from SJCC, shared their views on the topic.

- CSA and CARE organized a Panel Discussion titled, "Religion, Choice, and the Law in India" on 13th January 2022. The discussion addressed and explored the possible responses to some of the growing concerns about the freedom to practice religion and its political dimensions within Karnataka and India.

- CSA, Shramana Samskruti and CARE conducted an experience-sharing session on labor politics, titled "Threading Narratives: An Experience Sharing Session on Labour Politics" on 8th March 2022 to understand the challenges of the garment workers. Saroja K, Garment Labour Union activist addressed the participants. The session looked at how the agencies responsible for the wellbeing of garment workers respond to their concerns and demands.





- On 1st April 2022, Harmony Club in association with CSA, Youth for Democracy and Constitution, Rotaract Club, and SCEAD International, organized a Discussion and Signature Campaign to express the institution's solidarity with students in Ukraine, at the Basketball Court. Mr. Katsumasa Maruo, the Deputy Council General of Japan was the Chief Guest of the event.

- On 16th May 2022, CSA in association with CARE, screened "Being the Other" an award-winning documentary, curated by its director, Mr. Amudha.

- R.P. The screening was followed by an engaging discussion on the issues addressed in the documentary.

- With a view to analyse the role of youth and media in ensuring social justice in the contemporary Indian societies, CSA and Harmony Club of SJCC in collaboration with CARE organized a guest lecture titled, 'Youth, Media and Social Justice in Present Day India' on 15th May 2022. Ms. Ammu Joseph, an independent Journalist and writer delivered the lecture and responded to the questions raised by the participants.

All India Catholic University Federation (AICUF)

- After a gap of two years, MAGIS 2022 was hosted by St. Aloysius College, Mangalore. A total of 7 students represented St. Joseph's College of Commerce. The students participated in the leadership camp for three days. The camp started with a mass followed by an introductory session by Fr. Dionysius Vaz, SJ. The students were taught about a powerful sharing session called





the MAGIS Circle which was conducted with different agendas on all three days of the camp. The camp ended with an eucharistic celebration.

AICUF Activities 2021-22

- World Humanitarian Day was organized as an intra-collegiate event by AICUF to commemorate World Humanitarian Day on 19th and 20th of August 2021. The theme for the event was "Cambio Climatico: A New Awakening-Climate Change: A New Awakening for this generation." The main objective was to educate the students on the harmful effects of climate change and the difference that each individual can make in society.

- A social media post on the official page of AICUF was made on the international day for eradication of poverty on 20th October, 2021 for creating awareness about the same.

- The topic for this year was: Building forward together: Ending persistent poverty, respecting all people and our planet'.

- Christmas Decorations were worked on by the members of the association with great enthusiasm. A Christmas tree was decorated by the students. This activity helped the students bond with each other better.

- Revelations 2022, the annual gospel extravaganza was hosted by AICUF on 24th and 25th February, 2022. The fest witnessed exceptional participation from the students. The theme of the fest was "The Final Judgement" from the Bible, "And I saw a great white throne and the one sitting on it. The earth and sky fled from his presence, but they found no place to hide." -Rev 20:11.

- AICUF State Elections — Some students from the core committee, and the staff coordinator of AICUF, SJCC attended the event. The event had excellent speakers sharing their thoughts on contemporary youth.

- The AICUF State Council organized a leadership programme called AICUF Transformational Leadership Programme for the student community of Karnataka on 11th and 12th of March, 2022. The programme had wonderful speakers sharing their thoughts on how the youth of today can make this world a better place. Three students from SJCC represented this event.

- A two-day camp on leadership called the MAGIS Camp was hosted by AICUF Karnataka in collaboration with St. Aloysius College, Mangalore on 29th April and 30th April, 2022. A total of 7 students represented St. Joseph's College of Commerce at MAGIS 2022. The camp motivated the students to do all deeds for the greater glory of God, helping them understand their inner self, introspect and be examples to the society in serving mankind. The students created many memories and friendships and had a great experience.

- Stauros was a gospel extravaganza hosted by Mount Carmel College on 29th October, 2021. The theme for the fest was "The Bread of Life". Our college participated in over 13 events. A lot of participants won first and second prizes.

Rotaract Club

- The installation ceremony of the newly elected board was conducted on 14th August 2021, through Zoom, Members from Rotary Bangalore Cantonment & members of Bangalore District Rotaract Club were present. The event started off with the collaring of Rtr. Dikshit Bhansali, outgoing President By Rtr. Tushar Samadariya, outgoing Secretary, Rotaract Club of St.

Joseph's College of Commerce. Then, the club continued with the proceedings as the outgoing Secretary presented the Annual Report.

- The ceremony proceeded to the anticipated collaring of the Incoming President, Rtr. Bilal Ahmed Khan which was followed by his acceptance speech and the installation of the board members of the club. The ceremony moved on to the Guests' addresses and was then concluded.

- Club Officials Training Session (COTS) took place through Zoom on 29th August, 2021. The resource persons were PDRR Rtn. Rtr. Naveen S, R I Dist. 3190 and PDRR Rtr. Rajesh S, R I Dist. 3150. The objective was to provide aid in the growth of future leaders of the clubs at Rotaract District Organization 3190. The workshop was conducted offline for the President, Secretary, Vice president, Joint secretary and online for the rest of the board members.

- This ice breakers session was organized offline on 13th September 2021 with 30 students. The board felt it was important to enable the members to get to know each other on a personal level to help them work together.

- This ice breakers session was organized online on 16th September 2021 with 60 students. The members congregated to a single meeting where the board members introduced themselves to all the members. The event continued with an open mic session where the members were free to showcase their talents and express themselves.

- With 42 teams and 126 participants, the Treasure Hunt activity was held on 21st September, 2021. The main objective of the event was to help students develop analytical and critical thinking, and to strengthen and reinforce other skills such as leadership, communication, and problem solving. The event also aimed at creating a fun and enjoyable experience for all the participants.

- The ROTA Youth Services ICGF meet was conducted on the 26th of September 2021 at Golden Palms Hotel. It was organized by the Rotary clubs of Bangalore. The goal was to develop the concept of service in youth which focuses not only on contributing to the development of young people but to the future of the country. The meet was held for students to develop inestimable value to their lives: character, responsible behavior, social and emotional skills and leadership abilities.

- The event commemorated the various achievements of all the Rotary, Rotaract and Interact clubs collectively In the past year. The Keynote speaker, Guru Bhat (Vice President – PayPal) addressed the gathering.

- An animal shelter visit was organized on the 9th of October 2021 at ALAI rescues. ALAI Rescues is a non-profit organization dedicated to improving the lives of animals. They strive to build a modern facility that enables people to rescue, adopt and focus on community outreach and educational services. 11 club members and 5 board members were part of the visit. The club also made a donation of supplies required by the shelter on a daily basis.

- The Rotaract club of Bangalore Aagneya conducted the event, "Run for hunger" on 10th October, 2021 at BIT college of Engineering. The main objective of the event





was to provide a full – fledged nutritious meal for around 2,500 needy groups with the funds raised in the "Run for hunger" event. The contribution raised from the registrations was used to help feed those in need.

- The conference was held on January 17th and 18th, 2022 on Zoom to educate the students about the working process of the United Nations and develop universally acceptable drafts of the proposals for the existing global issues

- Various students from different colleges and schools benefited from it. Rotamun Conference was conducted to empower young delegates to pool their innovative ideas and collaborate multilateral negotiations to resolve issues concerning the world. Rotamun consisted of four committees namely, Economic and social Committee, Disarmament and security Committee (DISEC), British Indian Empire, Azad Hind Fauj.

- The conference concluded with a closing ceremony where Father Principal Dr. Charles Lasrado, SJ addressed the gathering. Soon after, the honorable Chief Guest, Mr Anurag Patwary and Father Principal formally announced the results and congratulated the winners of Rotamun 5.0.

- The Rotaract club conducted the event 'self – defense workshop' on 2nd march, 2022 to help 25 students tackle an attack independently. The workshop was conducted by grandmaster Sanjay R, a state-level gold medallist.

- Rotary Youth Leadership Awards (RYLA) is an intensive leadership experience organized by Rotary club of Bangalore where students develop leadership and networking skills. RYLA was a three day long camp conducted from 5th May to 8th May 2022, at SCM center, Bangalore. Events such as icebreakers, theater workshop, start-up workshop, communication, Zumba, meditation workshop, leadership activities, workshop on nutrition and growth were conducted. The event concluded with Rylites performing a cultural event consisting of dancing, singing, theater and a magic show.

- A blood donation drive was conducted with BMS Medical College to help treat a genetic disorder called Thalassemia. The drive was held on 12th May, 2022 in the Xavier Hall. Over 100 students donated their blood. The purpose of the blood donation drive was to motivate students to be involved in social work.



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Eco Club



- The objective of the event was to take an oath not to litter and keep the surroundings clean as responsible citizens. Eco Club screened a Documentary on 21 January 2022 on M.s teams due to covid restrictions. “Before the Flood” is a 2016 documentary film about climate change directed by Fisher Stevens. The film covers the effects of climate change in various regions of the world and discusses climate change denial.

- The speaker was Karthik Ponnapa, founder of Smarter Dharma, he conducted an interactive session with 50 students regarding green energy.

- The Eco Club conducted its annual Ice Breakers session on 5th January at Xavier Hall. This event was conducted for the new members to get to know the Eco Club members and introduce them to the club’s board members. Many fun sessions were organized.

- Eco Club organized a Swachh Bharat Pledge on 5th January 2022. All students took a pledge against littering in their respective classes guided by the Eco club members. The students were informed that the water in the college water filters is safe to drink and that they could get their own water bottle instead of buying a plastic bottle from the canteen.

- 37 members took up the initiative of planting saplings in the vicinity of their residence.
- The Eco Club organized a poster making event on 27th March 2022. The objective was to use waste papers and make a poster out of it.

- The Eco Club is prepared for a regular Green Audit to ensure that green practices are followed in college. The objective was to ensure a healthy environment on campus, to enhance awareness towards environmental guidelines and increase responsibility.

- The Eco club organized Green Camp Darshan to make students aware of the green practices in college.

Harmony Club



- An Ice breaker session was conducted for the first year Harmony club members on 15th September 2022. Blind Dates and musical chairs were organized to get to know each other and share their thoughts. There were about 30 students who attended the event.

- Each year the International Day of Peace is observed around the world on 21st September. Aghasya aims to provide a sense of peace and togetherness among youth. Throughout the week the club organized various inter-college events like photography, mandala art, blogging, debate and singing competitions.

- Harmony Club in association with CSA, CARE, SCMI, GNOSIS conducted a National Level webinar titled, “Youth as Facilitators for Cultural Harmony”. Dr Ram Puniyani, Chairman, Centre for Study of Society and Secularism Mumbai and former Professor, IIT Mumbai was the Resource Person.

- Afterword is a book club started by Harmony Club in 2020. This year about 20 students registered to the Club and have been reading books of various genres. The Book Club had regular meetings once in 2 weeks to discuss the progress and to share perspectives. It was organized to cultivate the habit of reading and understanding the importance of books.

- Talent Show 2022 was hosted to provide a platform to new faces, talents that have been undiscovered. The members had to submit clips, pictures and videos of their talents through the club E-mail ID and the same was posted on Harmony Club Instagram page.
- Harmonize ‘22 was an event for all the members of the club to form an atmosphere of peace and harmony with music and to maintain interaction among the members.



- On 1st April 2022 SJCC in Solidarity with the students of Ukraine organized a signature campaign in collaboration with SCEAD International foundation to acknowledge the ongoing turmoil, and to stand by the students of Ukraine. The teachers and students of SJCC expressed their thoughts and emotions on a banner which was sent to the students of Ukraine by SCEAD International. On the same evening, there was a short gathering and a talk by Mr. Katsumasa Maruo, the Deputy Council General of Japan and a performance by the college choir.

Youth for Democracy and Constitution

- The Youth for Democracy and Constitution association works in collaboration with Amnesty International. The association focuses on concerns of democratic rights of every individual and the involvement of the present-day youths. On 7th October 2021 involving 20 students, this was the first session conducted by YDC to familiarize the new members with the association's objectives.

- On 26th November 2021, the association commemorated the 75th Constitution Day with 6 students. On this occasion the India's Constitution was adopted by the College. The primary objective of this event was to highlight the importance of the Indian constitution, and to mark the significance of the constitutional values amongst the students.
- To commemorate the 73rd Republic Day on 26th January 2022 the association organized a Poster making competition titled "Inequality in Current India" was organized. Around 25 students took part in the competition.

- IURA (Newsletter): The association launched a newsletter titled 'IURA' to highlight various human right violations that occur and around 5 students participated in it. IURA has had multiple editions this academic year.

Hashmi Theatre Forum

- Hashmi Theatre Forum organized a Fresher's Day for the new members of the theater forum on 13 September 2021. This was aimed at orienting them in theater. The existing members of Hashmi performed mad ads, flash mob, rap and mimicry to welcome the new member to the theater forum.

- The Theatre Forum performed 80 street plays in Bengaluru to create awareness on Covid 19, among the people living in slums and rural parts of Bangalore. The performances were aimed at sensitizing people on the importance of covid protocols and awareness against Covid conspiracies.

- A donation drive was organized by Hashmi Theatre Forum – 'Donate-to-Educate' to help the underprivileged students. The donation drive was held on the 22nd, 23rd and 24th of September 2021, stationery items and covid essential products were donated by the students of SJCC.

- 'A Midsummer Night's Dream' was performed on the 6th and 7th of May 2022. More than 40 students were involved in the play, including the actors and technicians. The play was performed in a proper theater fashion, their play was well received by the audience.



- 'Enact 2022', the annual inter college fest of Hashmi Theatre Forum was organized from 4th to 6th May 2022. A Kannada play, Dhootha Ghatothkacha- an extract from the Mahabharata directed by Shivu Honniganahalli, was performed by the members of the theater forum. The play consisted of 29 students including the actors, dancers, musicians and technical team who performed a host show for Enact. The play was ticketed and was well-received by the audience.

- "What Fools These Mortals Be" which is a dialogue in the forum's proscenium production "A Midsummer Night's Dream". 'Enact 2022' hosted a total of 10 spectacular events with a participation of 15 colleges from 4th to 6th May 2022. The events performed included proscenium, street play, mime, mime (solo), mono-acting, femilogue, reelity check, cosplay, improv and short filmmaking.

- On 22nd April 2022, 30 members of The Hashmi Theatre Forum performed a play at the auditorium of St Joseph's college of Law, Bangalore. This story was set on the life of St Ignatius of Loyola. The play was directed by Dr Lava Kumar, the Director of the Hashmi theater forum. This play depicts the struggles and the transformation of St Ignatius of Loyola.

Choir - Serenata Chorale

- The performing choir of St. Joseph's College of Commerce, Serenata chorale hosted Resound 2022 on the 6th March 2022. Resound is a charitable music concert conducted annually in March, where all the ticket proceeds go to charity. The theme of the event was 'The Revival'. The event was much appreciated by all the audience. Music groups and choirs across Bangalore participated in this event. The Serenata Chorale was represented by 65 students from SJCC.

- The Catholic Club hosted an event for the Old Student's Association on the 2nd of April 2022. Serenata Chorale was invited to perform for the evening. The event started with a small prayer by Dr. Charles Lasrado SJ, principal of SJCC. The performance of the choir was appreciated and enjoyed by the audience.

The Finance Club

- The finance club organized the event 'Do we have a deal?' on 5th and 6th May 2022. The aim of the event was to inculcate and improve the financial negotiation and strategizing skills among the students. More than 60 students participated in this event.

- The Inquizitive, the Finance Club's annual quiz, was held for two days on MS Teams platform. Despite the fact that this event was held online, it had a considerable turnout from our members. The Inquisitive was a big success. All the members had a fantastic time and provided us positive feedback, stating that they learned a lot from the event.

- Josephites Premier League was a two-day event, which was conducted on the 25th and 26th of April 2021. Their primary objective of this event was to come up with a strategy to shortlist players to place bids on, provided they use the least amount of money to attain them and get the best rated roster. The event ensured the participant's learned interpersonal skills. On the whole, Josephite's Premier League was a successful flagship event.

- Can You Save the Money? was an event organized by



The Finance Club on 19th and 20th of January 2022. The event was hosted on MS Teams platform. The event was aimed at encouraging students to save money through various activities. Almost 55 students participated in the event.

- The event was primarily focused on educating the students on study abroad programs and the challenges that follow. For this, the club was able to find the perfect speaker Prerna Nayyar, a Technical Product Manager at Microsoft working on Azure Monitor and has also worked closely on Office 365. The students enjoyed the session and found the session informative and motivating. Those who were interested in pursuing a degree abroad were able to relate to the speaker and clear doubts regarding their application.

Kannada Sangha

- There was an interactive session by lecturers where they expressed their love for Kannada language and games like Chowka Bara, Alligullimane, etc.

- A visit to Karnataka Chitra Kala Parishad as a tribute to Poorna Chandra Tejaswi, on his Birthday 17th September 2021. Poorna Chandra Tejaswi in research found the flower Kuriniji that blooms once in every 16 years and was mesmerized to know that the honey from the bees feeding on the nectar of these flowers was different in taste and also of better quality.

- Gandhi Kathe: On account of Gandhi Jayanthi, on 2nd October 2021 Kannada Sangha organized an online webinar. 38 members of the association read a few amazing and inspiring stories about Mahatma Gandhiji.

- The Kannada Sangha Association organized a reading session on 14th October 2021, titled “Kuvempu Oodu”. The students of the association recited a few poems written by none of the famous poets. About 35 students took part in the reading session.

- Antaranga, an annual intra-collegiate cultural fest was conducted on 26th October 2021 with 60 participants and had various stages like essay writing, dance, singing, and dumb charades.
- It had organized an online session to mark the birth of one of the most renowned poets of Kannada - Mahakavi Kuvempu. The lecturers interacted with 35 students by narrating the life history of the poet and then followed by a poem recital session.

- The Kannada Sangha and the National School for Scheduled Castes (NSS) have celebrated the birth anniversary of Savitribai Phule, the first female teacher of India. About 20 students from both associations made charts and placards with the slogans and writings of the social reformer.

- It celebrated Kannada Habba on 29th March 2022. Over 70 students actively took part in celebrating the diversity of Karunaadu. Jayalakshmi Patil (actress, writer, and organizer) was the guest of honor.

- Kannada Sangha had organized an event to mark the 131st birth anniversary of Dr. B R Ambedkar.

Hindi Parishad











- On 15th August 2021, Hindi Parishad of St. Joseph's College of Commerce organized an event 'Azadi Ka Jashn' to celebrate the 75th Anniversary of Indian Independence. Students from various colleges participated in this event and uploaded reels in which they showed India's freedom struggle, culture etc.

- St Joseph's College of Commerce organized a National Level Intercollegiate Paper Presentation Competition. The topic of discussion, "Is Technological achievements Boon or Bane in the context of Covid-19?" was decided keeping in mind the impact of this ongoing pandemic. The motive behind this discussion was to encourage adaptability and at the same time understand the importance of technology in these unprecedented times. Around 13 colleges from various across India participated in this competition.

- On 24th August,2021, Hindi Parishad of St. Joseph's College of Commerce organized the annual Intra-College Hindi Fest 'Indradhanush 2021-22'. Many students from the college participated in various events for a period of 3 days. The students participated in the activities held.

- On 14th September 2021, Hindi Department of St. Joseph's College of Commerce, Bangalore hosted a webinar and quiz. The topic for the webinar was 'Relevance of Munshi Premchand's stories in today's context' and our guest speaker was Dr. Manjubhargavi B R. Students of SJCC. St. Joseph's Evening College and St. Joseph's College were part of the discussion titled 'Relevance of Hindi in modern technology'. After the discussion, a quiz was conducted for the students who came for the webinar from other colleges.

Women's Forum

- On 11th October, 2021 the Women's Forum organized Quiz Talents, their first event of the new academic year. The session had two pasts: the first session was a quiz event, which had two rounds. The second part of the event was picture prompt. Around 30 students participated in it.

- An Art based therapy was held on 15th November, 2021. The session was exclusively for girls from the women's forum, and 10 students took part. The girls were taken to Begur, courtesy Br. Mani, a close associate of the college, for an art therapy session. The students took part in art clay and later, they were taught how to make pots.

- A session on Menstrual Hygiene was conducted on 24th November, 2021 by Ms. Roshnee Bhowmick, CSR Executive for Unicharm India. About 150 students participated in the event. The science and the stigma related to menstruation was spoken about including how to take care of one's body during the phase.

- Women's Forum dedicated 24th January, 2022 to all the girl children worldwide. Two activities were conducted: collage making and creative writing. There were 26 participants in all.

- International women's day was celebrated on 7th & 8th March, 2022. On this occasion a range of events like, Crossword, Rangoli competition, and Pot pourri were conducted. Ms. Geetha Menon, a women's rights activist addressed a gathering of around 200.





Quiz Club

- On 14th August 2021, the SJCC Quiz Club conducted the selections quiz where 60 students took part in the selection process and 14 students were inducted into the association as new members

- On 4th September 2021, the SJCC Quiz Club had its first orientation for its new members. The student Coordinators, Aaron Pinto and Aryaratna Bhattacharya led the session in the presence of the teacher coordinator, Mr. Dileep Shetty. Students were informed about the previously conducted activities of the club and planned a road map of activities that were to be conducted by the club.

- On 28th October 2021, the SJCC Quiz Club on behalf of the Student Council conducted the General Quiz for Kalotsav 2021. The quiz master for the preliminary round was Aaron Pinto and the quiz master for the final rounds were Sean Pinto and Joshua D'Costa.

- To commemorate India's 73rd Republic Day, the SJCC Quiz Club conducted the Deshbhakt Quiz on 27th January 2022. The questions of the quiz revolved around the rich history, culture and heritage of our country. The quiz master for the rounds was Aryaratna Bhattacharya, student coordinator of the SJCC Quiz Club.

- On 18th April 2022 the SJCC Quiz Club on behalf of the student council conducted the General Quiz for the fest Dhwani 2022. There were two rounds and the quiz master for the quiz was Aaron Pinto, student coordinator of the SJCC Quiz Club

Business Team

- SJCC, Mavelikara hosted a National Level Competition, Best Manager on the 12th June, 2021. The students across India from various colleges competed in the event. SJCC emerged as the winners of the competition which was organized by the Entrepreneurship Development Club and Department of Commerce.

- SJCC Business Team secured the first place in critical thinking and analytical skills across the domains of Entrepreneurship Development, Finance, Human Resources, Marketing and Public relations. The team took part in the inter-collegiate commerce and management Fest, 'Consortium' held on the 6th and 7th August, 2021.

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- Lavasa, an Intercollegiate Business and Management Fest - INSPIRA '21 was organized by Christ on the 12th and 13th November, 2021. The students from SJCC won several accolades in many events across the domains of Management, Marketing and Human Resources.

- Xubrenz 2022 was organized by SJCC Business Team, Pune on the Lavasa Campus on 28-29 of January 2022. The event had a total of 200 registrations from over 50 colleges of which SJCC emerged as the 'The Resurgence Overall Winners'.

- The Business Team of SJCC emerged as Overall Winners in the International Intercollegiate Fest 'Inceptra 2022' which was conducted by Rajagiri College of Management and Applied Sciences on the 28th and 29th of January 2022.

- The SJCC team participated in Olympus 2022 held on 28th and 29th of January 2022 and won awards.

- Telesto 2022 was conducted by Christ University, Bannerghatta Campus on the 2nd, 3rd and 4th of February. The Business team of SJCC won the Overall Contingent Winners' place.

- The students of SJCC won many laurels in BQ, Marketing, Finance and Corporate Developments events, Arbitrium 2022.

- Adroit 2022 was organized by Kristu Jayanthi College and the team from SJCC won many events like Marketing, HR, PR, BM and BQ.

- 'Threshold 2022' was conducted by the Centre of Management Studies, Jain University on the 15th, 16th and 17th of March. The team won many accolades in the same.

- St. Francis College for Women (Hyderabad) organized 'Crescentia 2022' on the 22nd and 23rd of March. The SJCC business team took part and won the 'Overall Winners' trophy.

- Precipice 2022 was organized by Jain University, Centre for Management Studies on the 7th and 8th of March. Two students represented SJCC and qualified for the final international round which was held in Dubai, UAE between the 6th and 11th of April and secured the top 3 position.

- Crosscurrents 2022 was organized by Mount Carmel College on the 22nd and 23rd of April. The SJCC team won the Overall trophy.

- A few students from SJCC took part in a Marketing and Business quiz and secured prizes in Carpe Diem 2022, organized by Mount Carmel College on the 5th & 6th of May.

- Cognito 2022 was organized at Christ between the 28th and 30th of April. The SJCC team secured the Runners-Up Trophy.

ALMA

- An Icebreaker session was held for the new members of ALMA on 19th September 2021, on MS Teams Platform the Icebreakers session was a chance for the 43 members present to understand what the association is formed for, and how they can be part of it in a way that creates value.

- On the 22nd of October 2021, ALMA visited the Indian Cartoon Gallery in Bengaluru. The resource person was Mr Narendra, the Managing Trustee of the Gallery. 16 students were accompanied by the coordinator for the visit. The exhibition on display was a tribute to R.K Laxman's journey called 'Laxman@100', to commemorate his 100th birth anniversary.

- Open Mic - Episode 1 took place on the 29th of January 2022, on the MS Teams Platform. 15 students participated in the event. An open mic is conducted in order to bring about an interactive and welcoming atmosphere for all kinds of artists. An opportunity was given to showcase their various works while sharing the story and inspiration behind it, truly proved to be a fruitful experience.

- Open Mic - Episode 2 was held on the 8th of February 2022, in the Open Area (Third Floor, on-campus). This event opened the doors to conversations about art, the association envisions the members to grow in these conversations. The event saw a turnout of over 13 performances over the hour. A musical milieu was the prominent vibe of the evening and was accompanied by poetry recitations, guitar sing-alongs, stand-up comedy,





rap and beatboxing. With the calming presence of the Principal Dr. Charles Lasrado, SJ and the faculty members, we saw a crowd of more than 45 students who came to cheer for their friends and peers.

- The Digital Art Competition was conducted on 5th February 2022. It was held in an online mode. Participants were given three unrelated words/phrases, and they were made to reflect all three themes/elements in their work.

- Watercolour Painting Workshop was organized on 29th April 2022, at the Main Stage (on-campus). The resource person for the same was Hima Devaraj, an Artist at Zu Does Art. Over 35 students registered and benefitted from the workshop. This workshop's aim was to make the students comfortable with the medium and learn the basics of painting an image along with the guest speaker.

DEBATING SOCIETY

• The Debating Society organised 'Kaffee-Klatsch' on 11th September 2021. This was an online event. This was an ice-breaking event aimed at introducing the new members of Debating Society to the existing members. The participants were given topics any they spoke on the given topics for a minute. This event helped in bring all the members of the Debating Society together.

• Notions Negotiations was a formal debating event organised only for the new members. The event was conducted online on the 18th September 2021. This event was to encourage the first-year students to take part in the debates within the association and in the inter college competitions. All the members from the first year participated actively.

• The Debating Society conducted its first offline event turncoat on 20th October 2021 with 27 members participating in the event. The event focused on engaging the students with a conversational activity that helps them hone their communication skill in terms of being quick to frame arguments at the same time being able to go against their own arguments an aspect of a debate, rebutting.

• The students of 1BComA of The Debating Society organised a fun yet competitive one on one debate for all the participants. Participation of all members of the group at least once was compulsory. The debate helped the students to understand how to single-handedly frame arguments on impromptu topics related to social issues and helped work on areas like confidence, definite speech structure and presentation skills.





• Rhetoric'22 was debating competition organised by The Debating Society on 11th May 2022. More than 10 teams from various colleges in Bengaluru participated in the competition. The event had different rounds of debates. This event encouraged the members of the Debating Society to come together and work as team in hosting this event.

Media and Graphic Design Team

- At the beginning of the academic year 2022, the Media and Graphic Design team sent out a call for students who are enthusiastic about photography, videography and designing. After carefully selecting the students based on their interests, they were orientated about individual tasks. In the first two months of the academic year, the students of the Media team were trained through a series of workshops on photography, videography and designing. The Media team captured and documented all the events and programmes organized by the College.

Department of Commerce

Mainframe Research Forum

- was conducted on 23rd September 2021 its first event for the academic year. This introductory session on research and its fundamentals was in collaboration with the Research Centre at St. Joseph's College of Commerce held on the MS Teams Platform. Dr. Deepika Joshi, Research Director, SJCC was the speaker. The session covered the importance and the need for research, with the scope and significance of a good research paper.
- On the 4th October 2021 the association conducted an informal icebreaker session with personal introductions, conversations, and stories. A few games were also conducted. This was an online event held via the MS Teams Platform. The event was conducted to interact with new and existing members of the forum. To network, build friendships, influence, and motivate the members.
- On the 8th February 2022 a session titled "Review of Literature" introduced students to a tool called Mendeley along with Google Scholar. The speaker for the session was Ms. Nischitha K. The session was conducted to identify new ways to interpret prior research and resolve conflicts amongst seemingly contradictory studies.
- On the 25th February 2022 a session conducted was on Research Methodology. The speakers for the session included the Faculty Coordinator, Ms. Nischitha K, and the Student Coordinators, Balakrishnan KS and Navya B Tolani. The students were taught how to determine the success and overall quality of their research. Students were also introduced to Google Forms as a tool for research while collecting data and taught how to document and interpret the data for a smooth and effective paper.
- Inside Edge was a competition conducted in collaboration with the community on the 23rd April 2022 consisting of 12 participating teams, it was held during Commerce Week in the month of April and invited participants from the Department of Commerce. In this event, participants

had to put forth their creative and innovative ideas about how they could build and construct a good strategy for a healthy IPL bidding and how they could change the negative mindset people have towards it. Mr. Manavu Mehta, alumnus of SJCC, pursuing financial risk management and working as a business analyst at SIEMENS was the Chief Guest.

- On the 6th May 2022 the last event for the academic year was conducted. The session focused on the types of data collection methods and the various variables one must consider before writing a research paper. The speaker for the session was Dr. Vedapradha (SJCC faculty).

Comverse

- 5th October 2021 name of the Event: ComVerse - Episode -14: Panel discussion on Scandinavian economy 'A brief look through'

- Resource Person: Mr. Taaha Syed, Equity Research Analyst. The other panel members were students: Lalit Dash, Kunal Bohra, Kaushik Sridhar, Maria Tejaswini, Ved Gopinath, Shloka Joshi. The panel discussion shed some light on the economies of Norway, Sweden, and Denmark.

- On 6th May 2022 ComVerse hosted a panel discussion on 'Sports economy- A brief look through'. The primary objective of this panel discussion was to gain information about sports stimulating the economy, the advancements in the field of analytics and technology. The discussion also included IPL auction, player wages and economics of the Olympics.

Erudition

- Zenith, an intra-collegiate case study competition, was hosted by Erudition on the 18th and 19th of August, 2021 on MS Teams. The response was overwhelming with over 150+ registrations. The events conducted were based on Public Relations, Human Resources, and Marketing and Finance. Industry professionals and SJCC alumni were invited to judge the presentations based on their expertise in the domain.

- The Erudition Club promoted their fest- Erudition International with 'International Logo Reveal' at the intracollegiate fest, Kalotsav was conducted on 17th and 18th December 2021 in collaboration with a company that specialized in printing software.

- Erudition hosted an international level case study competition on 24th & 25th February 2022 at St Joseph's Institute of Management, with 32 participants. Erudition International is an international level, two-day flagship conference. A major emphasis of the conference was on networking, allowing participants to form perspectives and connections that come from high levels of diversity.

- Hosted Odyssey, for the commerce week. The event aimed at participants were given a specific company, and asked to develop a business plan for an innovative product service. They were provided specific objectives under the divisions of marketing, public relations, entrepreneurial development, finance and human relations.

Association of Professional Students

- The Association for Professional Students conducted a seminar 'A ladder to Success, on 11th October 2021. The resource person for this event was Ms. Aditi Joshi, Chartered Accountant & Certified Fraud Examiner and works as a Senior Internal Auditor at LinkedIn as part of the Global controls & compliance team.

- Cryptocrest was conducted on 25th April 2022, as part of the commerce week, ComVerse. This event aimed at making the participants understand the working of blockchain technology and cryptocurrency. The event was judged by Mr. Derick Brian and Mr. Aditya Gupta.

- Fast Fashion generates more harmful CO2 emissions that severely degrade the environment. The awareness video produced by team Lakshya aimed at educating the student community and promoting the need for a sustainable lifestyle, considering a majority of the youth prefer fast fashion brands.



- The flagship event 'Ecopulse' was conducted on 17th and 18th September 2021, organized by Lakshya. The event enabled the students to explore the world of business, strategy, and problem- solving in a green environment, promoting SDG 7. A total of 22 teams participated in 'Ecopulse'. The judge for the event was Mr. Savio Zachariah, a freelance businessman, and aptitude trainer. The knowledge partner of this event was Okinawa Autotech, the winners of the event were offered Internship Opportunities.

- With sustainability as the main goal, Lakshya organized a speaker session on 13th January 2022 with Ms. Prerna Bhansal Chatterjee as the resource person. Ms. Chatterjee is the Founder and CEO of Earthist.in which aims at creating sustainable alternatives for products that we already use. This session inculcated the need for sustainable living for a better future.

- Students visited Bangalore Creative Circus, an Urban Living Lab, on 2nd March 2022. 52 participants joined the visit that aimed at demonstrating solutions for urban farming, ecological building, and waste management. The visit began with a tour of the museum, followed by a gardening workshop by Manisha Vinod (Founding member of blur creative circus), and ended with lunch at The Circus Canteen.

- On day 5 of the commerce week, 25th April 2022 Bid & Build event was conducted. Participants were required to evaluate the resources and use their discretion to buy and build a company from scratch that had the capacity to solve the problems in the real world. With 18 teams registered, this event tested the participants' team building and assessment skills.

ComUnity

- 'Initiate to Mix' was an ice breaking event held with the objective to ease the freshers into the student community and to throw light on the various college associations and clubs. This two-day event was held on the 30th and 31st of August 2021 on MS Teams platform.

- Zest was organized for all the second-year students to help rekindle the classroom environment. The event was held on the 3rd of September 2021 on MS Teams platform. Each of the eight second-year classes were assigned two student organizers from the core team of ComUnity.

- On 2nd November 2021, ComUnity conducted a workshop titled "Personal Finance and Investment". The guest speaker was Mr. Swarup Das, a senior manager working in Investment Banking Operations, State Street Bank. Students were given an insight into the functioning of the stock market, covering various aspects of stock trading.

- Inside Edge was a competition conducted in collaboration with the community with 12 teams participating. The event was held during Commerce Week in the month of April and invited participants from the Department of Commerce. The event aimed at making students think creatively. Mr. Manavu Mehta, alumnus of SJCC, pursuing Financial Risk Management and working as a business



analyst at SIEMENS was the Chief Guest of this event.

Risk - Mock Stock

- With 80 participants, the event provided hands-on experience of the Indian Stock market. The participants took away an understanding of negotiations in the field

Dalal Street

- 29th & 30th April 2022 DALAL STREET – '22 : Questing after the Big Bull with 44 offline participants and 20 online participants this event provided a virtually realistic Stock market experience to all its participants.

TechAlly

- As a part of Commerce Week, Colosseum and Techally were given a chance to conduct a marketing competition titled "Brand Race" on 21st April 2022. Aaren Thomas, SJCC alumni was the judge of the event. The event in total had 5 teams participating.

Editorial Committee

- 'Skryf' a creative writing workshop was organized by B.Com Newsroom, the editorial committee of the Department of Commerce on 21st and 22nd of February 2022. The event aimed at equipping its member with creative writing and the significance of editing. The workshop ended with an editing activity.



- News Line was organized by the B.Com Editorial committee on 20th April 2022, it was the first event of the Commerce week. This event was similar to a public relations event, where the teams were responsible for the reputation of the companies assigned to them and were required to steer away from the crises.

Colosseum

- As a part of Commerce Week, Colosseum and Techally were given a chance to conduct a marketing competition titled "Brand Race" on 21st April 2022. Aaren Thomas, SJCC alumnus was the judge for the event. The event in total had 5 teams that participated.

- On November 6th 2021, Colosseum, organized a workshop on 'Delivering presentations that matter: A guide to Effective Public Speaking and Presentation Skills', to teach students to thrive in public speaking. The speaker, Ms. Anna Lynn Tom, a former assistant professor at SJCC. The focus of the session was on understanding the 4Ps: People, Purpose, Plan, and Practice, which were presented in detail with practical examples

Department of Business Administration

Josephite Business Club

- The club organized an icebreaking activity IMPROV followed by the activity SCAVENGER HUNT, wherein, the students were given a hypothetical situation on survival and were asked to bring an item which they thought would help them survive. This activity familiarized many people with each other.

- The Corporate Odyssey, organized by the Josephite Business Club revived the annual tradition of hosting fests. The season consisted of 6 events namely Marketing, Human Resources, Public relations, Entrepreneurship development, and Best Manager. The participants were provided with event-specific tips and guidance which helped the participants learn and grow every step of the



way.

- Decoding Budget 2022 emphasized on the highlights of the budget with respect to various sectors such as: Railways, Agriculture, Capital Expenditure, Small Industries, etc. The resource person spoke about the budget 2022 and the changes that will affect our economy and financial markets.

- 'Beyond The Fine Print' was an interactive session with CA Niddhi Rathi hosted by JBC on the 1st of February, 2022 the session was on the importance of laws and regulations while running various businesses. She engaged with the audience and created an atmosphere of critical learning, which helped the participants understand the importance of having a dynamic business plan in order to make the best use of the economic regulations.

- Commixture, an 'Ice Breaker' event organized by The Josephite Business Club in association with the BBA Department for the first- year students. It was conducted on the 26th of August, 2021. The aim of the event was to familiarize the students with other departmental associations.

- JBC conducted an event 'Journey from Passion to Profitability' with Adrian Onea as the resource person, from Sweden. This session helped the students understand the need of gaining substantial experience, following which one can freelance and try out new ventures. The key takeaway was to always take an advance of 50% from clients as graphic designing falls under intellectual property and many tend to take advantage of that very fact.

- JBC hosted 'Enhancing Presentations', an activity that demonstrated the difference between good and bad presentations by the directors. The students were asked to make presentations after the demonstration on the topics of their choice. They were instructed to meticulously consider what they would exclude, include, and explain the same.

- 'Banned Ads' was organized to provide the students with an insight of the fields of marketing and public relations of a company. The activity dealt with problem solving in marketing and public relations. The students actively participated and gained a keen insight into the roles of a marketing and PR head.

- An icebreaker session was conducted on the 14th of September 2021. The new members of the association were oriented.

Fountainhead

- The icebreaker session was conducted on the 9th of September 2021. The core team members oriented about the activities conducted at Fountainhead. An activity was conducted to get to know each other. The first years introduced themselves by talking about their hobbies and how it has helped them through the quarantine period.

- 'Divergent' was a team-oriented activity that focussed on bringing out the different perspectives of the participants, based on a book/movie by adding their own twist to the plot. All the participants had shown immense interest in the activity. Moreover, the presentations went on in a systematic manner where each team had lived up to the mark of the rules and regulations of the event.

- Atelier of Words: Writing Creatively for social media' was a workshop organized by Fountainhead with the resource person, Ms. Anna Lynn. The resource person emphasized on engaging the readers, writers, and on creative writing as a whole. After this workshop, participants had gained knowledge and confidence in creative writing.

- The event 'It's Lit' was hosted on 9th and 10th of May 2022. The ideas inspired from many genres of Literature had been converted into a series of fixtures in which students could compete. A total of four events were curated, namely, Story Pedia, JAM, Poetry Slam and Air



Crash.

- Episode 2 of 'Atelier of Words' was conducted on 12th May, 2022. The resource person Ms. Nida Syeda spoke about the pre-independence era and how ethical practices were followed by different communities. She moved on to speak about the transition in the current political scenario and gave the students an enlightening explanation of free speech, and other legal terms used in ethical writing practices.

The Association of International Management Studies

- Découvri Series 1 was hosted by AIMS on the 7th October, 2021 for the 2nd and 3rd year BBA CIMA students. Students were oriented on the association and about CIMA, a programme.

- Decouvir Series 2 was a peer-to- peer learning initiative conducted on the 25th of October 2021 by The Association of International Management Studies (AIMS). This event provided the participants with cues and insights and clarifying doubts about the Case Study examinations. The event was insightful and the participants found the event extremely helpful.

- AIMS organized 'Industry Dialogue – Season 1 and 2 on 2nd November, 2021, the resource persons were Mr. Kal Ali and Ms. Janani Sekar. The resource persons spoke about their professional journey to motivate the students pursuing CIMA. The students clarified their doubts in the Q & A session.

- The Department of Business Administration in association with AIMS started the semester with an orientation on the importance of Financial Inclusion by Mr. Karnati Rakesh as the resource person. The event was conducted via MS Teams, on the 28th August, 2021. The event aimed at the difficulties that rural India faces with respect to knowledge in finance and about the strategies that have been developed to come to the aid of people in rural India.

- The association organized an icebreaker session on 9th September 2021. The activity for the session was 'Spin the wheel game'.

- Ad Invatio' was conducted on the 7th of November 2021 in order to promote creativity in marketing among the first year CIMA students. The students were assigned products and were asked to market the same to the two judges.

- 'Binge Bingo' was held on the 14th of January, 2022. The activity revolved around a game of Bingo. Students answered questions from the topics covered in the BBA2 Study Text issued by CIMA, every right answer was awarded with points. Overall, students were engaged and enjoyed the session held by the Core Committee, with positive feedback after the event.

- AIMS organised a seminar titled 'Ready Resume'. The speaker Ms. Nireeksha introduced the students to various types of resumes and tricks to make a resume more appealing and stand out to potential employers. Students who attended the webinar found it resourceful and extremely helpful.

- 'Briefex Season 2' was a series of 3 classes covering 3 important chapters. On the 5th of March, 2022, a revision on the chapter 'Short Term Decision Making' in the classroom. Following which, 'Standard Costing and Variance Analysis' and 'Budgeting', was conducted via the Zoom platform.



- The session Business Strategy Blockbuster V/S Netflix began with a short introduction on the term Business Strategy and analysed the nature of case study. The session included the analysis of the Case 'Blockbuster vs Netflix', downfall of Blockbuster and the taking over by Netflix with the right strategy. The speaker made the discussion interactive by asking questions to the students and involving them in the discussion.

- 'Directors Cut' organized by AIMS introduced students to guerrilla marketing strategies. Most successful music videos of all time were taken up for discussion. Mainly focussing on the financial, cultural & social impact of strategies employed by musicians and labels to advance their music.

- The Virtuoso theme encircles around the journey of finding reliable sources while exploring unfamiliar paths. A purposeful trail to navigate around an exhilarating era of management and leadership. In the two days of Virtuoso '22, participants had to orient towards the effect of processes within an organization and look into the cohesive part of these processes.

Quest Club

- The Quest Club hosted an icebreaker session on 9th September 2021. The session was initiated with a formal introduction and encased a presentation with details of the core team. This was followed by introducing the members to the objectives and aims of the club.

- Prelude to Research Methodology was conducted by Dr. Sridhar L. The session was about various opportunities in the field of research and the importance of research in today's changing markets. Also, topics like cost of research and its benefits, research design, important terminology, and the Scopus journal metrics were discussed. The resource person, furthermore, introduced the participants to the concept of report writing approach - introductions, setting out your research questions and aims, a literature review, study of project design, creating a timeline, and setting expected outcomes and impacts.

- 'All About Research' was another session hosted by the Quest Club. Dr. Babu V guided the attendees through a detailed explanation of the mechanics involved in writing a research paper. Along with the breakdown of the research process, he also elucidated on the possibility of various types of research in different fields of study.

- 'An Orientation on Online Databases' was an event that aimed at teaching the attendees to extract information from the college library's databases and make them aware of the different e-resources available. Mr. Lakshmipathi, the resource person, commenced the orientation by introducing all the different e-resources available on the SJCC digital library and gave the attendees a guided tour on how to navigate through the same. He demonstrated on finding the research articles and papers from EBSCO and Capitalline.

Leadership Development Cell

- Exordium was an ice breaker session conducted on the 9th of September 2021. "Poster Making" and "Let's be Honest" were the two activities conducted. The participants engaged in discussion during the meeting. They were also eager to know each other and participate in further LDC activities.

- The session 'Mentorship Programme' was conducted to create a sense of trust and build a relationship between the core team and the members of the association. The session was also curated to help and guide the participants with career opportunities and choices, to help familiarize the members with the college, and to offer mentorship programmes.

- Cognito was LDC's self-development hybrid event, hosted both online and offline. The objective was to help the members understand themselves better and discover their strengths and weaknesses. It was also meant to help them overcome their challenges to achieve their personal goals, and envision their future selves. The event helped to motivate the students to go out and face the world with confidence.



- The second session of the Mentorship Programme organized by LDC was more interactive and enjoyable. The members were given a task to think of a common day-to-day problem and solution for the same. Also, the discussion focussed on capitalizing the solution in different ways.

- 'Perplexia' aimed at enhancing the problem solving and the critical analysis abilities of the members in a crisis situation. Participants had to come up with the solutions for the given case study. The case studies were based on either finance, health care or environmental affairs. With 'Perplexia', the LDC team was able to promote the crisis solving ability of the members and at the same time instill a sense of competition.

- Nexus was organized in order to enhance the networking skills of the participants and allow them to connect better within the group. The activities were aimed at getting to know the members of the group well.

- In 'Repertum' the resource person Varun Agarwal spoke about being curious in our 20s where he urged students to be curious, take risks and see what the world is like. He then spoke about self-awareness and made the session interactive. The seminar ended with a lively Q&A session.

- LDC hosted 'Ventura' on 29th April 2022. The participants were given situations to solve and were judged based on their ability to think on the spot as well as come up with creative solutions.

- Retorica was conducted on the 12th of May 2022 with Rahul Kolle, a famed TedX Speaker, show host and storyteller as the guest speaker for the event. The session was curated for the participants to learn to own the stage in less than 60 minutes by familiarizing them with the art of public speaking.

- The icebreaker session was conducted on 9th September 2021. Trivia Thursday was an ice breaker that was organized by ELI. This event served as an effective way of networking and team building. The students were kept at the edge of their seats while the teams competed with each other.

- 'Minute To Wing It' is an activity that focussed on the concept Elevator Pitch. The concept was explained and demonstrated to the participants. The event went forward with students taking turns and presenting companies and ideas to the team that funded them, the session was a mock on 'pitch your business'.

- 'Lights, Camera, Reaction!' was a public relation based activity that was organized by ELI. This event catered to the needs of enhancing the students' communication skills as well as preparing them to manage the various issues and crises that are put forth, which helped them in working under pressure.

- 'Business Taboo' is an activity that aims at enhancing communication and understanding skills. The session began with questions that are considered taboo in business. The session also helped the students think out loud and communicate effectively to deliver the right message and make the other person understand, while providing lateral thinking which proves to be an important skill set.

- 'REVAMP' is an activity that was conducted by ELI. Participants were asked to rebrand and revamp the products available in the household followed by eventually marketing and selling the same products. The interactive session acted as a foundation for the students to think quickly on their feet.

- In the event 'Fix-tion' the participants were asked to come up with an alternative ending or a sequel for the movies of their choice in order to increase the fan base among the audience, the entire participants rated the team presenting out of 5 The members were able to work together as a team and improve their existing skills. They developed lateral thinking which proves to be an important skill set even in the corporate world today.

Project Smiles

- 'Artsy' is an activity that was conducted by project smiles in the Government Tamil Medium School which was held for 8 students to help them learn the Japanese Art - "Origami". The children were excited to learn the craft that was made by a few association members. This activity helped form a special bond between the kids and the members of the association that will always be something really special.

- The Project Smiles team met at the Tamil Medium Government School to interact with the students and teach them how to make greeting cards. The event was



conducted to help the children make greeting cards by using sketch pens and colour pencils. The students got to take pictures with their creations, and were happy and extremely excited to present their cards to their parents.

- Project Smiles in collaboration with 'Teach For India' initiated "Meraki", a book and stationery donation drive for the occasion of children's day. The donations were handed over to empower the aspiring students of Oxford English High School, a low-income private school situated in the Malvani Slums of Mumbai in Malad. The association was involved in enlisting student assistance as well as managing the donation of other essentials such as books and stationery.

- 'Prerana' is an activity that was conducted by Project Smiles, Bibin Jose, Alumni of SJCC began with a story, keeping in mind the main values to be addressed – "RESPECT" and "AMBITION". He also gave relatable examples of respect, at the end, the story was the life journey of the speaker and how he had come about to be successful. He encouraged everyone to follow their ambitions and respect everyone.

- An icebreaker session was conducted on the 9th of September 2021. The event began with an interactive note with the core team and the freshers introducing themselves to each other. Further, the core team organized a fun game 'Spin the Wheel' and the second game conducted was 'Pick the Object'. The first years were really interactive and participated actively and this made the event a successful one.

- In Viva La Yuva, Mr. Antony Raju, alumni of St. Joseph's College, Bangalore spoke about two main values that we must always uphold: 'EQUITY' and 'JUSTICE'. He showcased a video about self-awareness, in which he stressed on the importance of respecting ourselves and being aware of our basic needs and rights.

- The members of Project Smiles came together at the Government Tamil School and were introduced to the various games that were planned to be conducted at the school. The members of Project smiles engaged the students with various games wherein the members were supportive as they encouraged the students to win the games.

- On 9th May, the members of project smiles visited the Kalpalli Cemetery. The objective was to entertain the kids and put a smile on their faces. We played games with the children and spent quality time with them. The kids were provided with stationery and refreshments.

Postgraduate Department

- The Post-Graduate Department of St. Joseph's College of Commerce has various associations and clubs. The associations and clubs engage the students of PG in both curricular and co-curricular activities. The associations always have an academic and social touch in the activities conducted by them, in order to inculcate a sense of social and academic responsibility among the students. Elucidation is the editorial committee, Crescendo is the PG Choir, Mavericks: Business Club, Erudite's: The Debate Club and Masterminds: The Quiz Club are the PG clubs and associations.

- The clubs and associations of PG include the Mavericks sessions which are organized twice a week to engage students in various activities like Debates and Mock sessions of 'Pitch your business'. Also activities like poetry writing, singing, painting and photography are organized in the PG clubs and associations. Dropbox is an activity that is conducted regularly where the students suggest their favorite movie or a piece of music or a book to their peers in the PG department. These activities act as stress buster and help the students in focussing better in the academic activities, also they aid in the holistic development of the students of the PG department. The students are encouraged to take part in these activities and students actively participate in all these events.









Independence Day


Enact 2022





BJES Institution Day

was celebrated on 22nd April, 2022 at St. Joseph's College of Law campus.











BJES Annual Sports Day

The BJES Annual Sports Day was conducted on 26th March, 2022 at SJBHS.







College Annual Day

The college Annual Day was celebrated on 6th June, 2022. Dr. H.S. Venkateshamurthy, Retired Professor of Kannada at SJCC, film director, essayist, playwright, was the chief guest for the event.



Retiring Staff



Ms. Gretta Furtado
Student Counsellor



Mrs. Jayashree P.R
Office Superintendent



Mr. T. Venkateshaiah
Support Staff



Mr. Henry Rajkumar
SDA



Ms. Precila Noreen Hoskin
PG Office In-charge

Thanksgiving Day









The Thanksgiving Day was celebrated on 4th June, 2022 at 5 pm. Mr. Sandeep Somesh, Gold Medalist Asian Games (Hockey), was the chief guest for the event. The Presidential Address was delivered by Rev. Dr. Oswald Mascarenhas, SJ, Professor Emeritus, XLRI.

Old Students' Association: Alumni Engagement

The Alumni Association is an integral part of St. Joseph's College of Commerce. The Old Students' Association of St. Joseph's College Commerce meticulously plan and conduct several activities under the aegis of Ms. Kavita Muthappa (OSA President) to benefit the student community and to maintain a vibrant relationship with the alumni. The OSA has contributed extensively to the all-around advancement of the institution. Some of the methods of their active involvement with the college are Curriculum Development, Recognition and Rewards, Alumni Reunions, Alumni Activities, Industrial Visits, Expert Talks, Placement Drives, and Co-curricular Activities.

The alumni members are in toto with the institution's Board of Studies (BOS), Academic Council, and Governing body, giving valuable suggestions on quality enhancement, curriculum, teaching-learning practices, and placements. The association launched the MicroLabs skill-development programme for Tally, GST, and Communication for campus placement interviews. The OSA financially supports students by granting scholarships to deserving ones. This year, scholarships were provided to 150 students.

Talk Series

A host of talk series and guest lectures were organized by the OSA and this included Industry experts sharing their knowledge through these interactive sessions.

Date	Resource Person(s)	Topic
19th January,2022	Mr. Vinay M Tonse, Managing Director and CEO (SBI Funds Management Ltd)	Emerging trends in Mutual Funds
18th February,2022	2022 Mr K. Raghu, ExPresident of Institute of Chartered Accountants of India (ICAI)	Indian economy - A Multi Trillion Dollar Opportunity
22nd February,2022	Mr. Roshan Lobo, founder -Explore Adventure India	Journey from Commerce to Adventure Sports
28th February,2022	Mr. Vinay Mruthyunjaya , Chartered Accountant	Analysis of the Union Budget 2022
30th March, 2022	Ms Joeita Pelegrim & MsCrystal Clement	Journey from Commerceto Dance

The talk series and workshops were very well accepted and saw a huge number of students participating and interacting during the Q & A session.

Teacher's Day

Besides OSAs' academic involvement with the institution, they also brought all the teaching, non-teaching, and support staff through various events like Teachers Day on 11th September 2021 — a lot of fun-filled activities were organised followed by lunch.

Museum Visit

On the 12th and 13th of January, 2022 the OSA organised a visit for the teaching staff to Rezwan Razack's Museum of Indian Paper Money, which is home to over 700 paper currency notes from across time, collected over the span of 20 years.

Sports Events

For the sports enthusiasts, various events such as Inter-batch football, Inter-batch hockey, and Inter-batch basketball matches were conducted which saw participation in huge numbers from different age groups.

- The Inter-batch football tournament was conducted on 11th and 12th December, 2021.
- The OSA Hockey Tournament was conducted on 13th March, 2022 and the winners were the Batch of 2011.
- On 13th March, 2022 an exhibition match featuring Indian Hockey Legends Mr. Dhanraj Pillay and Mr.Jude Felix was organized which witnessed a huge audience.
- The Inter-batch basketball match was organized for Men and Women on 27th March, 2022. The Batch of 2015 won the Men's Basketball and the Batch of 2016 won the Women's Basketball match

OSA Gala

Apart from the aforementioned programmes, on 11th December 2021, the OSA also hosted the SJCC OSA Gala featuring a live band by 'Crowntree', and on 2nd April 2022, they hosted 'Resound', the Serenata chorale live concert at Catholic Club.

Alumni Awards

OSA sponsors the Best Outgoing Student Alumni Award every year and gives scholarships to deserving students to motivate, inspire and recognise academic excellence. The College wishes to thank all the office bearers of OSA for their tireless efforts towards their Alma Mater.


The Old Students' Association of
St. Joseph's College of Commerce (Autonomous), Bangalore
MAGIS AWARDS


AIM&DRIVE® IDEA-BANK
(AI-Based Industry-Knowledge-Base, Supplier Cost Opportunities, Customer Re-pricing Opportunities
Agree
Areas of improvement team goals & rational
Identify
Critical Cost Elements, Impactable Costs & Future CF
Measure
Secondary & Tertiary Costs and identify Cost Drivers
Define
Key cost drivers and identify strategic options
Reduce
Change/Eliminate Activities, Risk-Benefit analysis Prioritize
Implement
Action Plan, Assign Ownership, Target Dates
Verify
Progress, Report Value, Realtime Monitoring
Eterna
Continuo Improven nt, Deferre Item Reposito
(User Admin & Security
Spend Analytics
Assess Internal Spend
Supplier ERP/MRP
Process, Time,
Company Financials
Expense Breakdown
Supplier Performance
Manage Contract






The Old Students' Association of
St. Joseph's College of Commerce (Autonomous), Bangalore

Sports



The activities for the year 2021-22 commenced in the month of July wherein the foundations were laid for future sports activities of the year. Vacant positions which were left open as a result of the graduation of the students were filled after much deliberation.

The Selection trials for BBA, B.Com, and M.Com classes were conducted in the months of April and May 2021 to admit students on the basis of Sports Merit for the Academic Year. A total of 88 students registered for the sports quota admissions in various disciplines and this year, we inducted 35 sportspersons based on their individual sports merits to strengthen the sports teams for the year 2021-22. The selected sportspersons were given concessions in academic percentage while the admission formalities were being done.

International Yoga Day

The 7th International Day of Yoga was celebrated on 21st June 2021 between 8.00 am and 9.30 am. The event was open to all the members of the Management, Teaching staff, non-teaching staff, Students, Parents, and Alumni. The programme had a total of 658 registrations.
The colleges organizing this mega event were:
1.St. Joseph's College of Commerce (Autonomous)
2.Malleswaram Ladies Association First Grade College for Women
3.National College (Autonomous) Basavanagudi
4.Shivananda Sarma Memorial RV College
5.National College (Autonomous) Jayanagar

And the organizing Secretaries for the international yoga day comprised members of all the institutions. The programme was live-streamed on youtube on 21.6.2021. The guests for the event were the principals of the colleges
1.Dr. Father Charles Lasrado. SJ - St. Josephs College of Commerce,
2.Dr. Rekha HG - MLA First Grade College for Women,
3.Dr. C B Annapurnamma - National College, Basavanagudi,
4.Dr. S. Anil Kumar - SSMRV College, and
5.Prof. B V Sreedhara Swamy - National College Jayanagar.

Chief Guest Ms. Rajvi D Jain, a certified yoga trainer, S-VYASA, taught various asanas as per the protocol of the yoga day by the govt. for a period of 45 minutes. E-certificates were mailed to the participants and feedback process was conducted right after the session. The programme ended with a vote of thanks by Dr. Rani Sandhu.

National Sports Day

On account of National Sports Day, the Sports Department organized a competition for Mr. and Ms. Fit titles for the students in order to find the fittest athletes of the college. The first two rounds were conducted on the 28th of August and next two rounds I.e., the semifinals and finals were conducted on 29th of August 2021.

Annual Sports Day

The 50th Annual Sports Day was held on 19th February, 2022. The Chief Guest for the event was Mrs. Bindu Rani G, athletic coach and former international athlete. The day started with march-past where each class marched behind their respective Sports Representative. The Sports Representatives assembled on behalf of their classes to take an oath where they promised to participate in true sportsmanship for the day's events. All the day's sports events went off seamlessly and fairly. At the Closing Ceremony numerous trophies were awarded including Best March-past, Best Flag, Best Turnout and Best Athletes along with the overall trophies for winners

of the years' inter-class sporting events. The Overall Trophy for the sporting activities was won by 1 B.Com 'F'. The event concluded by the lowering of the College Flag and the students singing the National Anthem.

SPIEL '22: TURNING SETBACKS INTO COMEBACKS

Spiel 2022 "turning setbacks into comebacks" was held across six days with over 31 colleges and more than 1000 participants for 9 different events. Spiel'22 was kickstarted with the Spiel run with around 700 students who took part. It was followed by a Zumba session that was hosted by Ms. Nandini and Mr. Jeshwanth Bopanna who are both participants of the MTV Roadies 2022 season. The inauguration ceremony was inaugurated by Principal Dr. Charles Lasrado, SJ. The first game was Cricket, which was hosted in the KIOC turf ground from the 25th to 29th of April 2022, followed by other games for both men and women. The closing ceremony took place on the 5th of May and was graced by Lt. Col. Dr. S. Amalraj as the chief guest. All the prizes for the winners and runners were distributed during the ceremony. St. Joseph's College of Commerce took the overall trophy of Spiel 2022.

Inter – Class Competitions

The Interclass events started on the 8th of August 2021. The events were conducted following all safety protocols amidst the pandemic. 38 classes participated in 22 different events for both men and women.

Achievements / Feathers in the Cap

•Aneeshwar Gautam of IBBA B was part of the India Under-19 team that emerged world champions in 2022 and he also captained Indian 'B' team for the tri-series involving Bangladesh. He has joined the illustrious Royal Challengers Bangalore IPL team for his base price of Rs 20 lakh. He is a left arm orthodox bowler and gave outstanding performances against Ireland and West Indies.

•Shubhang Hedge of 3 BBA 'A' represented Karnataka state in the Syed Mushtaq Ali trophy and he was also selected a net bowler for Royal Challengers Bangalore in the IPL 2021-22 season.




SUICIDE
AWARENESS
RIT
51


St. Joseph's College of Commerce
(Autonomous)




SPORTSTAKES 2022




WINNER


2
1
3





Sports Department



Basketball Men



Basketball Women



Badminton Men & Women



Cricket



Football Men



Football Women



Hockey



Table Tennis Men & Women



Throwball Women



Kabaddi



Volleyball Men



Other Sports



Captains and Vice Captains



India, State and University Representatives





Teaching Staff



Administrative Staff



Support Staff

Graduating Batches





3 B.Com A



3 B.Com B



3 B.Com C



3 B.Com D



3 B.Com E



3 B.Com F



3 B.Com G



3 B.Com H



3 BBA A



3 BBA B



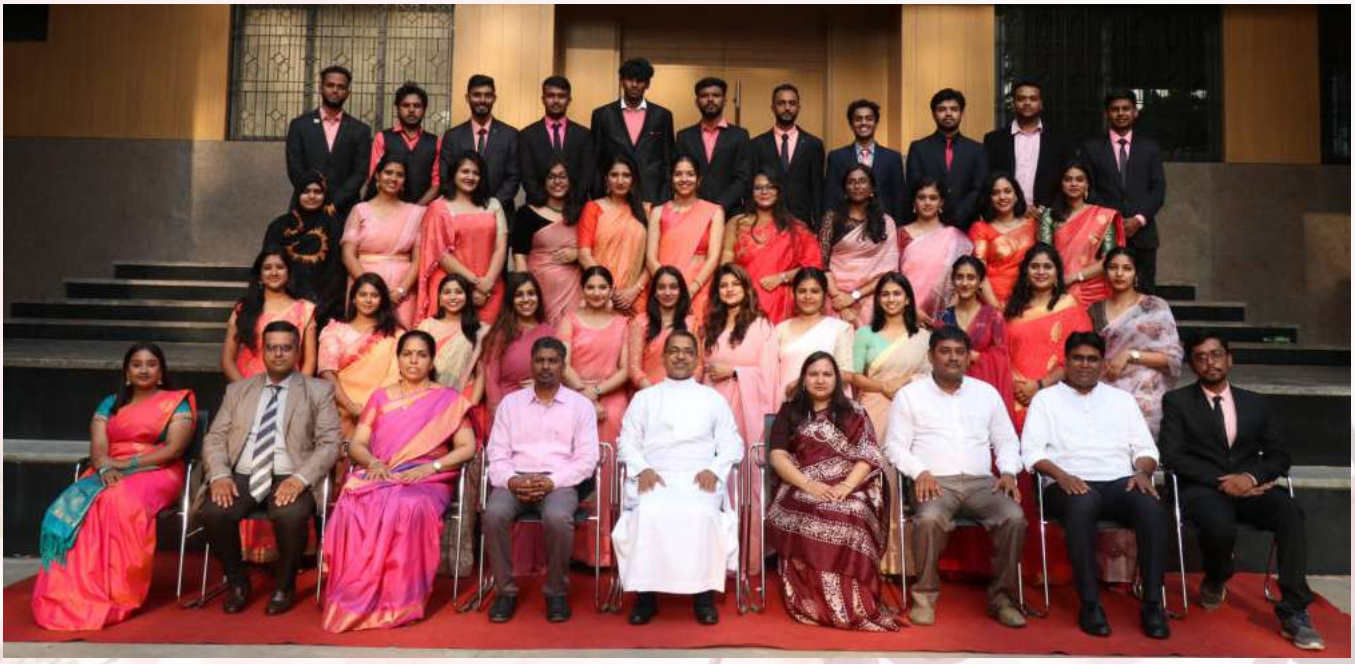
3 BBA C



3 BBA D



2 M.Com Regular



2 M.Com IB



2 M.Com FA

Associations & Clubs



Student Council



Academic Representatives



Cultural Representatives



Sports Representatives



Ladies Representatives



College Association Coordinators



Dance Associations



Music Associations



Women's Forum



Bembala (Outreach Team)



National Service Scheme (NSS)



Centre for Social Action (CSA)



All India Catholic University Federation (AICUF)



E-Cell



Finance Club



Hashmi Theatre Forum



Rotaract Club



Kannada Sangha



Hindi Parishad



Serenata Chorale - College Choir



YDC- Youth for Democracy and Constitution



Quiz Club



Debating Society



Harmony Club



B.Com Department Associations/Clubs



BBA Department Associations/Clubs

Student Testimonials



I would describe my experience in college as challenging, and at the same time rewarding. The institution's incredible diversity, whether it be in terms of diversity or art forms, astounded me when I first stepped inside. Having had a comfortable schooling with people similar to me, this was simply too much to take in at once. This, however, played a major role in developing me as an all-rounded individual today through the various avenues I had to learn, be it in the field of music, sports or academics. My fond memories of college life include massive festivals, competitions and definitely my music team practices. Taking initiative and supporting even in the smallest of events, made me a good organizer and a leader. Unfortunately, our on-campus time reduced due to the pandemic and we were left with no choice but to continue our lives from home. This however, did not prevent me from availing opportunities and doing my best in whichever online platforms there were.

For the beginning of my college life, I would describe myself as a very reserved person, who generally avoided conversations and avoided taking part in any activities out of the lack of confidence. However, repeated interactions with new people made me hop out of my comfort zone, and achieving something big became my new goal. Looking back on all the festivals, competitions, and performances that I was honoured to participate in, I can honestly say that I had a blast. I will always be grateful to this institution for enabling me realize my true potential and improve me as a person. I feel proud to call myself a Josephite!

Anirudh Ganesh
3 B.Com H

I entered the gates of SJCC as a shy young girl but I'm leaving as a confident woman. I owe all of this to the college. My journey in SJCC has been all over the place (in a good way).

I auditioned for theatre in my first year and performed at various festivals and places, winning and having fun at the same time. I then took part in JBC festing season and ranked 2nd while also realizing that that was something I might want to try. So, in my second year, I took part in Cipher, placed second and made it to the business team. I also got the post of a director at the Josephite business club. In my third year, I gained a lot of insight on how to lead a team since I became the Vice President of the very same club and the event head of Human Resources in the Bteam (2 things I never would've imagined in my wildest dreams).

Now that I think about it, stepping foot in both cultural and business activities in college has given me the perfect balance and molded me into who I am today. Theatre taught me discipline and how to get over stage fright while participating in festivals taught me confidence and time management.

My journey can be described in one sentence - I disliked college in my first week but now I don't want to leave. However, I am now leaving as a different person who has grown and is ready to take over the world!

Avantika
3 BBA D

“Never surrender, it’s all about the faith that you’ve got.”
My journey at SJCC began in the year 2019. I recall my very first day at SJCC. I entered this college with a lot of zeal and enthusiasm to meet new people and adapt to a new environment, and in no time it felt nothing less than a home, away from home.

As a fresher, SJCC showed me paths, I never thought I’d discover and it also made me explore new horizons. I naturally found my way into the gospel and cultural festivals’ circuits. I’ve always aspired to be a leader since my childhood and Joseph’s has never failed to nurture the leader in me. It provided me with several opportunities to take up leadership roles and I’ve made the most use of it there itself. Taking up small leadership roles in my first year, to being elected as the Vice President of the Student Council 2020-21, the college has played a vital role in my growth as a leader.

SJCC has always provided me and several others with a plethora of opportunities and platforms to showcase our talent. Its vision and mission focuses on academics as well as extracurricular activities, social work and exposes us to the hardships of life to prepare us to face the real world.

As the year 2021 came along, I knew that it was the right time for me to take on the baton and lead the pack of 3000 students as the President of the Student Council for the academic year 2021-22. As the President of the council, it was indeed an honour and a privilege to serve and give back to the institution that groomed me into the person I am today.

My journey with this was more than just a rollercoaster ride. With every passing day, I encountered a new challenge but overcoming each one of them was a learning to take back home. Post the pandemic, we as a council strived hard to bring back Joseph’s culture. My passion to serve the college has helped to create an inclusive environment for every Josephite. Throughout my journey, there were plenty of people who stood by my side, against all odds and I know these are the people who will last a lifetime. My key takeaways from my experience at SJCC are endless.

I’ll always be grateful and miss our ever caring and loving support staff, which stood by us in every activity and treated us like their own children. Our teachers were pillars of support when we needed help. Our biggest strength that helped us succeed as a council amidst the countless challenges we faced, was our student body. I am grateful for having received the ‘Award for Good Leadership’. I feel accomplished as a leader.
As my time in this institution comes to an end, I look back at one of the best years of my life and forever treasure every memory made. My heart is full and I only have love and gratitude for St. Joseph’s College of Commerce.

If there’s one message I want to share, it is to always remember to believe in yourself. Keep your head held high, work for the greater glory of Joseph’s and live by the motto - Fide et Labore.

Anthony Rithvik
3 B.Com B

“Karmanye Vadhikaraste Ma PhaleshuKada Chana”

These wise words are of Lord Krishna from the Bhagavad Gita - We have the right on the work we do, not the fruits. So do your work and don’t worry about the result. Start where you are, use what you have and do what you can. This is what I have followed in my journey at St. Joseph’s College of Commerce, which I can say has been nothing short of a rollercoaster ride.

When I stepped into the gates of SJCC, it was with a lot of hope and integrity, being a little excited and also at the same time extremely nervous. The environment was completely new to me and I felt anxious about fitting into a diverse crowd. I’ve to accept that yes, it did take me a whole semester trying to get adjusted to this environment, but my inner instinct told me to expose myself, to not hide and stay mum on something that’s very natural to me.

Since then, I became extremely active in various intra-college festivals and activities be it Kalotsav, Intra-class sports, Cipher or any other activities and competitions organized by the various associations of the college. Participation in these events definitely helped me to develop more courage, ideas and experience.

As a newbie, research was something that garnered my interest and I enrolled myself to be the member of Mainframe Research Forum in my 1st year. I did write a small research paper at the end of the year and I realized I can do a lot more when it comes to this field. I went on to become the Asst. Coordinator and then the Coordinator of the Mainframe Research Forum and I also published 2 research papers in the process. Being a part of the forum expanded my knowledge and in turn my thinking perspective.

Teaching has always been my passion and I have voluntarily helped lots of my peers when it comes to remedial classes by being the student tutor for three years. I always tried to bring out the best that I had in myself. Being a member of the Debating society and the Erudition club enhanced my thoughts and understanding. Representing the college in festivals was another wholesome experience where I could compete with talented and competitive minds from across different colleges. These participations and wins again poured in huge sources of experiences and learning.

And finally, being awarded the Best Outgoing Student by the OSA, gave a huge boost to my morale on the beautiful journey I have had. It was an absolute honour to get this award, being amongst one of the finest talents in the college and in the city. SJCC has been a place where everything is given equal importance. I will always be thankful and grateful to the management, the teachers, the support staff and importantly, the absolute gems of peers, whom I got the chance to meet and interact with. The three years that I have spent here has been very crucial and important as it has played a tremendous and a massive role in my growth, development and personality and has shaped me into a better version of myself.

Balakrishnan K S
3 B.Com A

My journey at SJCC has been a free-flowing stream, with a trail that moved through beautiful milestones and some rocky patches.

I still remember my first interaction with my class mentor in my first year that motivated me to grab every opportunity I could; and there I was, confidently giving my name for the post of class representative in the first week of college. I was dejected when I lost by more than twice the votes I received. However, if there's anything that this institution has taught me, it's that the deeds you do and the service you provide takes precedence over what any badge or a position might provide. I have grown to imbibe this value over the years I have spent working and learning at this institution.

SJCC goes way beyond a college. It has made an impact on me, changed my perspectives and has taught me values and morals that go way beyond lectures and marks. It has instilled the importance of positively impacting the lives of individuals around me, and has helped me fulfill a part of this far-fetched dream.

The diversity of students that makes the institution what it is today has always perplexed me because one often questions whether one is making a mark. It has taught me humility and the need to celebrate one's uniqueness. I firmly believe that my experience has helped me grow into a well-rounded individual and I have found great joy in serving the institution in my short time here.

When you're put in a position of responsibility, is when you become extremely aware of your weaknesses and flaws. You start realizing where you lack and how much you have to improve to be able to justify the position of responsibility. My stint at various leadership roles at the Josephite Business Club, the Entrepreneurship Cell and the Business Team are places I grew in and grew from and I want to thank these opportunities for exposing me to myself, only so that I could get better.

Bhavik Kothari
3 BBA D

I have been a Josephite for the past 7 years and it would be justified when I say that the Institution has helped me evolve into the person I am today. Being an introvert in the initial days of my UG, my timid and withdrawn self found it difficult to hold a mere interaction with my peers. In our first week of college, the Kabaddi team called out for selection and that is where I got the opportunity to meet a few people who were part of NSS. Following my interaction with them, I attended one of the camps for 7 days which required me to step out of my comfort zone and stay away from my family for the first time. My major take-away from the camp, which I remember till date, is how important it is to understand and communicate with people.

It is safe to say that starting from that NSS camp; I put myself out there and began my journey as this extroverted opportunity seeker that I am today. My areas of interest spread across other areas as well, including research paper publications and academic clubs. I also learnt that to be the best of oneself, one has to push beyond their limits and keep exploring for better ways to work. Apart from all my responsibilities, volunteering for festivals and events gave me the chance to interact with an increasing number of people and this was the foundation on which my personality is built. Moreover, I had the support from my teachers as they showed their concern towards me at every point of my college life and this made me a confident person. Over time, I did not realize when and how, but all my volunteering experience eventually turned me into this person whom everyone terms to be ‘approachable and down-to-earth’.

Apart from interactions within the campus, there were few valuable experiences that I gained outside SJCC as well. The extent to which college had an impact on me would be seen in how I preferred staying back in campus for even 5 hours beyond my college hours and my peers and I invested our extra time college by visiting orphanages, schools and old age homes which paved way towards our social concern motto. Interacting with people from these places helped me realize the reality of life and this formed my character as an individual who is socially conscious.

To sum up my experiences throughout, the Josephite in me was sculpted by the college which gave me numerous opportunities and responsibilities from various clubs and associations. It not only developed leadership qualities in me, but also made me the person I am today, with all the values, skills and capabilities imbibed within.

Faiz Ahmed Udyawar
2 M.Com

My first poem was about butter. More specifically, about its colour and it was completely unrelated to the object of my affection at the age of four, but my mother was impressed all the same. Through the two decades that I have been around, I have tried my luck with fiction, songwriting, short stories and voracious reading to escape into the same. When sticking to paper did not seem enough, I decided to perform at my first slam poetry event at Kalotsav 2019. The only way I can describe it is that I did not recognize the voice that came out of me, and I have not stopped wishing that I could still command the room the way I did the first time. St. Joseph's College of Commerce was an open space for me to come into my own. From going to the library to bringing home as many storybooks as finance books; writing reports for class events and seminars, to juggling fests, group presentations, and striking a balance between my creative side and B.Com pursuits, it's been a learning curve that I've tried to maneuver with grace. Many open mics, writing events and a thriving poetry page on Instagram later, I know that I am only getting started. My college taught me the importance of being confident in knowing what you are made of, so that you can be your best version for yourself and the groups that you're part of.

I want to tell stories, and I want to make the small moments of contact with art matter to other people. I am convinced that life is only a collection of those moments, and I feel that that is where I can make the most difference with my talents. Becoming the coordinator of ALMA (The Association for Literature, Music and Art) in college was a huge turning point for me in this regard. I watched myself grow to have to make my writing more than about me while marketing the arts to a business-oriented set of students, and I'm very proud of my many small successes.

Writing taught me how I can be enough for myself, and I hope to create many more chances for myself to do the same for others. Few things connect the world like the power of the written and spoken word. To be part of this silent powerful movement does not mean having to be brilliant, but just having to be there, and I am here.

Shagun Bopaiah
3 BCOM C

Having been a proud Josephite since the very beginning as having done my schooling from the 1st to the 12th grade at St. Joseph's Boys High School, choosing SJCC wasn't an unexpected choice, keeping in line with the fierce Josephite spirit. But, what I did not expect was the sheer intense attachment that I would have to this institution by the end of my 3 years here. I still remember thinking on my first day of college about how I would have 3 long years ahead of me at this place, but little did I know that those 3 years would fly by in the blink of an eye. A key reason for this were the amazing set of opportunities provided to me here at SJCC and the even more amazing individuals I got to meet through these opportunities.

As almost any first-year, I too was keen on getting involved in as many activities and college teams as I could, but then life had a funny plan in mind as I managed to beautifully fail to get into any of the associations and teams I tried getting into. However the dejection did not last very long as with the coming of Cipher 2019, came my chance, at last, with me being selected to be a part of the SJCC Business Team, a team which I had my mind set on getting into long before I even got admission at SJCC. As a member of the team, I was provided with the incredible opportunity to represent the college at various institutions located in various cities ranging from Bangalore to Hyderabad to Kathmandu to Dubai; all this while also getting to be a part of the Cipher, Chanakya, and Virtuosa organizing teams. Being given the opportunity to be the Assistant Business Team Coordinator in my second year and then the Business Team Coordinator in my third year, provided me with an avenue to not only develop myself and my leadership capabilities but also to work towards helping others at SJCC to discover their talents and potential and enter into the fold of business festing.

All these opportunities led to me having the privilege to meet, interact and create friendships with people I believe to be among the brightest and hardworking individuals I have ever come across in my life. I believe that the greatest gift I have received at SJCC is the profound realization that each individual around us is unique and complex, with each of them having their own amazing stories, dreams, experiences, and learnings to offer if people are just willing to listen. SJCC helped me not only grow as a student but as a person who realized that the best way to measure an individual's success is to measure the positive impact the individual has had on the people around him or her.
And here at the end of my 3 "short" years, when I look back at the amazing set of memories and experiences I have gathered over the course of my journey here at SJCC, I find myself blessed to have been given the chance to study at this great institution which does not only aim at helping students excel in academics but also in helping them discover their true talents and potential to offer to the world.

Mohammed Zaid A D
3 BBA D


A pen for your thoughts.....
Creative writings
English, Kannada & Hindi

A Citron for Hope

A Citron for Hope
A bite of the unknown
A thought of what is to come
A fleeting whiff of something new
Candied with trust
People hanker here
Saccharine or sour
Citrus always lingers
Gliding down the spine
A jet of sharp flavor
Either palatable or cloy
A thing of one's tongue
Yet a seed is what remains
You set the course
You either pick another
Or leave it for a toss

Jonathan Ian Franco
2 BBA D

Hope

I wrote and composed this song to show how the virus took away hope from many people. But once people started to trust in God, the path ahead was paved, and they found hope in Him. There's definitely a resurgence now, and we can see that the light is near - that we can overcome this virus one day.

Lyrics:

Verse 1
There's people around losing hope,
Their friends and loved ones are no more home,
Others unable to find a job,
This plague in town snatched it all.

Pre-Chorus 1
There's pain and there's tears and there's hopes going down,
It's hard to believe that we'll a find a way out,
Can't live without the losses, can't live with the hurt,
Can't see someone else getting buried in dirt.

Chorus
But there's hope, cause God never forgets His people,
And if His name we call, He will heal our land.

It's only for a little while, a little while,
And you'll finally see His hand,
Oh there's hope, because God never forgets,
Never forgets His people.

Verse 2
Then there are frontline workers just doing their job,
Helping the victims, but risking it all,
Looking for a vaccine in a reckless rally,
Trying to find hope in a deadly valley.

Pre-Chorus 2
They're losing their sleep, and they're losing their minds,
It's just getting worse no matter how hard they try,
I know you're angry, I know you're down,
But hope is reaching out.

Chorus
As there's hope, cause God never forgets His people,
And if His name we call, He will heal our land,
It's only for a little while, a little while,
And you'll finally see His hand,
Oh there's hope, cause God never forgets,
Never forgets His people.

Outro
And unto God, people say,
"Can't you give hope in this plague?"
But if we look back to our sinful days,
We're the ones who forgot His name.

Ryan Fernandez
2 B.Com A

The discovery

"Mom, when's dad coming?" asked the little girl. She was around ten years old. She looked at her mom, waiting for a response. Her mother looked blankly at her before turning her face away and leaving the room. That wasn't the first time. Sometimes, her mother would shut her up with words and other times with silence. She figured asking about her dad wasn't the best thing to do but she still did. She was a daughter so she couldn't help it. She had barely got any time to spend with her dad. She hoped that he would suddenly show up and that they would be happy once again.
She remembered them playing with Jenga blocks when she was five. He used to sit by her side all day and entertain her.

What happened now?, she wondered.

"Honey, come to have breakfast", shouted her mother. The voice startled her but didn't break the train of thoughts. She decided to obey her and went to her mother. While eating, the room was silent. Her mother tried to avoid eye contact for she knew what was running through her daughter's mind. How could she say what had happened? Lily was still a little girl. She might not understand. "I'll go and get some groceries; do not open the door for anyone. I will take the keys with me. Stay safe, Lily", said the mother.
Silencing a person physically is easy. Use a little bit of power and it's done, but silencing thoughts is hard. Curiosity got the best of Lily. After breakfast, she went into her mother's room and searched for some clues. She expected that she would get some information about his job. She didn't know his vocation. She heard from her friends that some jobs required people to work away from their families. But little did she know that she would stumble upon the divorce papers.

She was too shocked to move. Her hands started trembling. Slowly, everything started to make sense. She broke down when she came to a horrible realization. The door flung open. It was her mother. Her eyes wide open, her face straight, she shouted, "HOW DARE YOU-."She stopped. The silence continued; tears stopped. They got a new form now. Lily yelled, "Why? Why have you been hiding this? Why did you break up? Why did you let me get my hopes high? You are very cruel, mom. I hate you!"

"I am sorry, dear. I was trying to protect you. Please calm down. I'll not hide anything now", the reply came in a meek voice. Lily nodded.

"One day when you were eight years old, I came home as usual and found the notice in our room. At first, I thought it was a joke. But then, I realized that his belongings were missing. He had left us with no explanation. I was bewildered. To this day, I don't know the reason. The truth is I am as lost as you are." Her mother sobbed.

Lily wasn't expecting this. She wanted some clarity. She found herself speechless. She went out of the room and tried pretending that nothing had happened. The next day, she got up and went to school but she became very quiet. All her friends asked her if something was wrong but words refused to leave her mouth. Three days went by, and at this point, the teachers felt concerned. So, they asked her mother to take her home and talk to her.

When they reached home, the mother said, "Honey, I know you'll need some time to

accept the truth. But, please talk to me." She paused. "I made a mistake; I should have never let your hopes grow. I am sorry. I think it's going to be just us. I will try my best to keep you happy."

Lily finally spoke, "Mom, till now, I believed that dad would complete us but I didn't realize that you were enough. I think I finally have an answer."

B N Disha Prasad
1 BCom A

When I was

When I was thirteen,
I was bouncing through life,
Like I was on a trampoline;
Playful and silly with no care in the world;
Unknowing of the life, which was to unfurl.

When I was fourteen,
I learnt a valuable lesson;
I never had the chance to choose who I wanted to be;
Losing yourself to the fake friends you make;
It'll lead to nothing but heartbreak.

When I was fifteen,
the arrival of the menstrual cycle left me in denial.
You are no more a child;
"Act like a lady, don't sit that way!"
The struggle with my growing body came into play.

When I was sixteen,
I was bullied for my voice.
Slowly anxiety crept in,
Like an uninvited guest;
And so, the thought of accepting me the way I am was hard to digest.
When I was seventeen,
I desperately started seeking validation;
The obsession to be perfect,
Started to consume my thoughts slowly,
And I felt my brain being tied into knots.

When I was eighteen,
There came the never-ending expectations.
Get good scores and set a good example!
The responsible child I was forced to be,
Although on the inside, it was killing me.

Here I am today,
hearing my life on replay.
I haven't yet finished my stanzas for the ages nineteen
and twenty,
but I hope that they are odes and not elegies,
a future full of blissful memories.

Hannah Patrao
2 B.Com D

Walkway To Dawn

Giggled through swings and sand;
For them this was their land.
None to define;
All these precious are mine,
To look-upon and to admire,
They are the beauty and the beholder.
Images with nostalgia;
Believed them all having no idea,
With hands intertwined,
They conquered the tallest pine.
With pure hearts and a little rage,
Stepped into the room of courage.
How far do I see?
If not you next to me, am I still me?
For them to answer,
In denial I counted to every number.
As I knew the ray reached every shore
Hope it is,
The ray of hope that let me grow.

Ankita Suryavanshi
2 BBA A

Shedding

For the first time I watched myself,
not in the way one watches a culprit,
not paying attention to detail,
not peeking around the corner,
always lurking,
always waiting,
not patient,
always yearning,
to catch the tiniest of splinters,
the ones that used to form a fence,
a fence of pretence,
of appeasement,
of charm.

But, prolonged charm,
a myth as it is,
broke,
releasing the splinters,
how they sprung with a blow,
splattered around,
like pitchforks cutting through air,
piercing into you,
to carry you,
to transport you,
to lay you down,
and warn you
about your slippage,
about your sturdy ground,
about surfacing undertones,
about you, in case.

But that day there were no splinters,
Hell there was no sight of the fence at all,
It was paradise,
The notion that
I was not my own voyeur,
that I like what I like,
that there's no middleman,
between me and my pleasure,
me and my expression,
me and my suffering,
even if momentarily,
for a sliver of time,
I saw myself,
the way I did as a child.

Now it's just one pleasant walk,
on a road which faces the ocean,
soaked in saccharin air,
humid with the weight of revelation,
paraded with only singing birds,
serenading me to the shore,
where I watched the waves,
transcending with and uproar,
submerging me,
grabbing me by my legs and into itself,
but with such care,
such tenderness,
such warmth,
with mere love,
love that felt like flight
love that made me light,
a love so pure,
it bled,
because it knows,
how I love red.

Prerna Naik
2 B.Com A

She woke up

She woke up, tired and tight
Tears that streaked through the night
From her eyes that had lost all fight
Left her all empty with no light.

She made it to the mirror
Eyes red-veined
Cheeks kohl-lined
Dimple dead
She was a catastrophe
No, the result was a catastrophe.

She pulled off her t-shirt
And un-hooked the bra
Her nimble fingers traced the left breast
And there it rested

Like a stone in the beach sand
Tiny and nothing grand
Yet ready to throw her off track mid-run.

Her eyes met her eyes
Burning red beneath the lashes
It no longer quivered
Her eyes met her eyes
Sending sparks of electricity
It could burn through the lump.

Tired of worry and fear
She chose to never let them near
For there was hope
As long as she kept fighting.

For every other day that she wakes up
And every other breath that she takes in
She would hope for another
And another and another
And she would get them all.

Vidula S
1 B.Com F

The Day I Found Hope
I see all in grey;
Grey candy floss in the sky.
Cries, orders, the rough Russian tongue,
A lullaby, all too familiar;
Tanks, jeeps and hunger rolls;
Cold, panic patrols.
Bullets, bombs whistle a tune,
My tears, deep-deep lagoon.
I don the uniform, smelled the despair;
Until I see hope, bruised and bloody,
Stamped by the foreign feet.
Yet it is there, a phoenix,
I dig deep, hurling despair, fear,
Into their face,
Revival, Peace, here I come.

Tessa Abraham Elenjikal
1 BCom F

Up the water spout

After an eternity of endless searching, I finally find it. The darkest, dingiest looking corner. The distant echo of dripping water played on like a broken record. The air was somehow musty and metallic smelling at the same time.

At last! A perfect place I can finally call home.

Moving towards my destination, my eight limbs make a light tapping noise against the metal surface. As I scurry across, I am convinced that nothing could dampen my excitement about how I would prosper here. It was dark and humid enough to attract the perfect prey, all while being conveniently shaped to design the most beautiful structure the eye would ever see.

Instinctively I squirt a liquid, which solidifies as soon as it hits the air, and begin. Slowly and delicately, I weave the silk chains, building frames and archways to the place that would bear prosperity.

I crawl along a single strand, letting off another strand as I go. Reaching the other end, I let off a little more silk, then attach it to the end of the original strand.

I move down to the center of the new strand and attach another length of silk to the center, then drop down and attach the end of this new piece to the surface below, forming a Y shape. I, then, attach numerous other strands to the center of the Y, like spokes on a bicycle wheel. As I spin out a number of concentric circles around the center, it all forms the perfect, most effective net.

Finally, I coat each strand of silk with a sticky substance to catch my prey, deliberately leaving some portions of the web unsticky so that I do not get caught myself.

My pride, my joy, my very source of living was finally complete. I dreamt of the days when I could relax, reaping the fruit of my hard work. Days when I could show off how close I have come to perfection.

Splat.
A water droplet?
Splat splat.

That cannot be right. I was sure to choose a place away from the dripping water. I quickly move towards the parts of my home that these droplets had damaged. Nothing that cannot be fixed right? Weaving and building, I make sure it's as good as new.
Suddenly, all at once, a heavy downpour.

I watch as each strand slowly breaks away from the metallic wall. Everything

is breaking. Everything is falling apart. I helplessly watch as the concentric circles are being snapped one by one by these wet meteors.

A sudden wave carries me away from my masterpiece and no matter how hard I try, I'm pushed further and further away from my home.

Darkness. Everything is ruined. All my hard work has gone to waste.
I'm pushed so far away from the very thing that was to be my means of living. Funny how easily it can all be taken away from you in a blink of an eye, isn't it?

But as I lay there, the ground feels warm. The skies clear up. I realize it is not the end and I am still here. I was pushed down, but I fought, and I'm still here.

I look up to see pieces of broken strands, being the only evidence of what I had created.

Maybe this is a sign that I can do bigger and better. Maybe I can take the first step towards a new beginning. With everything that I learned from the first time I did it, I can only grow and improve here on out.

Moving upwards, my eight limbs, make a light tapping noise against the metal surface as I move towards my destination – to recreate my masterpiece, up the water spout.

Deanne D'Lima
2 B.Com B

ಸಹಬಾಳ್ವೆ

ಭೂತಾಯಿಯ ಮಕ್ಕಳಾದ ನಾವು
ನಮ್ಮೆಲ್ಲರ ಸುಡುತಿದೆ ಜಗಳದ ಕಾವು
ಧರ್ಮದ ಹೆಸರಲಿ ಕೆಲರು
ಅಹಂಕಾರದಿ ಇನ್ನು ಕೆಲರು.

ಪ್ರಾಣಿ ಪಕ್ಷಿಗಳಿಗಿಲ್ಲದ ಅದೃಷ್ಟ
ಮನುಷ್ಯನಿಗೆ ಕೊಟ್ಟು ಕೆಟ್ಟ ಆ ದೇವ.
ಬುದ್ಧಿ ಇದ್ದರೂ ಬುದ್ಧಿಮಂದರಂತೆ
ಧರ್ಮ ಜಾತಿ ಮೇಲು ಕೀಳು ಎಂದು ನಮ್ಮ ನಡತೆ.

ಒಬ್ಬರಿಗೊಬ್ಬರು ಹೊಲಸು ಮಾತಾಡುವವರು
ಸಹಬಾಳ್ವೆಯ ಅರ್ಥ ತಿಳಿಯದವರು
ಧರ್ಮ ಜಾತಿಯ ಹೆಸರಲ್ಲಿ ಜಗಳವಾಡುವರು
ಇವರನ್ನು ಕಂಡು ಮೇಲಿರುವ ಪೂರ್ವಜರು ತಲೆಚಚ್ಚಿಕೊಳ್ಳುವರು.
ಜಾತಿ ಮತ ಭೇದ ಭಾವ ಮಾಡುವವರು ಕೂಡ
ಕೊನೆಗೆ ಭೂಮಿಯ ಧೂಳನ್ನೇ ಸೇರುವರು ನೀ ನೋಡ
ಆದ್ದರಿಂದ ಸಹಬಾಳ್ವೆಯಿಂದಿರುವುದನ್ನು ನೀ ಕಲಿತುಕೊ
ಆಗ ಮಾತ್ರ ನಿನ್ನ ಜೀವನ ಸಾರ್ಥಕವಾದೀತು.

ಎಂ. ಸಿಂಚನ
೨ ಬಿ.ಕಾಂ ಪ್ರವಾಸೋದ್ಯಮ
20SJCCC765

ದೆವ್ವಗಳನ್ನು ಕುರಿತು

ದೆವ್ವಗಳು ಅಸ್ತಿತ್ವದಲ್ಲಿಲ್ಲದಿರಬಹುದು, ಆದರೆ ನಕರಾತ್ಮಕ ಉದ್ದೇಶಗಳು ಮತ್ತು ವರ್ತನೆ ಹೊಂದಿರುವ ಜನರು ಕೆಟ್ಟ ಕಂಪನಗಳನ್ನು ಸೃಷ್ಟಿಸಲು ಸಾಕು.

ಪ್ರತಿ ಉತ್ತಮ ಶಕ್ತಿಗೆ ವಿರುದ್ಧವಾಗಿ ರಕ್ಷಿಸಲು ಏನಾದರೂ ಅಗತ್ಯವಿದೆ. ಎದುರಾಳಿ ಶಕ್ತಿ ಋಣಾತ್ಮಕ ಶಕ್ತಿಯು ದೆವ್ವ ಮತ್ತು ದುಷ್ಟ ಶಕ್ತಿಗಳಲ್ಲಿ ಅಸ್ತಿತ್ವದಲ್ಲದೆ ಎಂದು ನಾನು ನಂಬುತ್ತೇನೆ. ಆದರೆ ದೇವರ ಮೂಢನಂಬಿಕೆಗಳಂತೆಯೇ ನಮಗಾಗಿ ನಾವೇ ಸೃಷ್ಟಿಸಿಕೊಂಡ ರೂಪದಲ್ಲಿರಬಹುದು.

ಪ್ರತಿಯೊಬ್ಬರೂ ತಮ್ಮ ಜೀವನದಲ್ಲಿ ಒಂದಲ್ಲ ಒಂದು ಹಂತದಲ್ಲಿ, ತಮ್ಮ ವಯಸ್ಸಿನ ಹೊರತಾಗಿಯೂ, ದೆವ್ವ ಅಸ್ತಿತ್ವದಲ್ಲಿದೆಯೇ ಎಂದು ಯೋಚಿಸಿರುತ್ತಾರೆ. ಪ್ರೇತಗಳ ಪರಿಕಲ್ಪನೆಯು ಯುಗಗಳಿಂದಲೂ ವಾಸ್ತವಿಕವಾಗಿ ಸರ್ವವ್ಯಾಪಿಯಾಗಿದೆ, ಆದಾಗಿಯೂ ಅವುಗಳ ಅಸ್ತಿತ್ವವನ್ನು ಬೆಂಬಲಿಸುವ ಹಲವಾರು ಸಿದ್ಧಾಂತಗಳಿವೆ ಮತ್ತು ಪ್ರತಿಯಾಗಿ ಪ್ರೇತ ಸಂವಾದಗಳ ಹಲವಾರು ಮೊದಲ ಅನುಭಗಳ ಹೊರತಾಗಿಯೂ, ಅವುಗಳ ಅಸ್ತಿತ್ವದಲ್ಲಲ್ಲದಿರುವ ಉತ್ತಮ ಅವಕಾಶವಿದೆ. ಅರಿವಿನ ವಿಜ್ಞಾನದಲ್ಲಿ ದೃಢೀಕರಣ ಪಕ್ಷಪಾತ ಎಂದು ಕರೆಯಲ್ಪಡುವ ಒಂದು ಪರಿಕಲ್ಪನೆ ಇದೆ, ಇದರಲ್ಲಿ ಜನರು ತಮ್ಮ ನೆನಪುಗಳಿಂದ ತಮ್ಮ ಪೂರ್ವ ಅಸ್ತಿತ್ವದಲ್ಲಿರುವ ನಂಬಿಕೆಗಳನ್ನು ದೃಢೀಕರಿಸುತ್ತಾರೆ, ಇದು ಸಾಮಾನ್ಯವಾಗಿ ನಿರ್ದಿಷ್ಟ ವಿಷಯದ ಪಕ್ಷಪಾತದ ದೃಷ್ಟಿಕೋನಗಳಿಗೆ ಕಾರಣವಾಗುತ್ತದೆ. ದೃಢೀಕರಣ ಪಕ್ಷಪಾತವು ಅನೇಕ ವ್ಯಕ್ತಿಗಳನ್ನು ದೆವ್ವಗಳಲ್ಲಿ ನಂಬುವಂತೆ ಮಾಡುವ ಉತ್ತಮ ಅವಕಾಶವಿದೆ. ಮತ್ತು ನಂಬಿಕೆಗಳು ಕಾಲಾ ನಂತರದಲ್ಲಿ ಬಲಗೊಳ್ಳುತ್ತವೆ. ಅಂತಹ ನಂಬಿಕೆಗಳನ್ನು ಸಕಾರ ಗೊಳಿಸುವಲ್ಲಿ ಹಲವಾರು ಅಂಶಗಳಿವೆ, ಅದೇನೇ ಇದ್ದರೂ, ದೆವ್ವಗಳನ್ನು ಪತ್ತೆ ಹಚ್ಚುವ ಸಾಮರ್ಥ್ಯವನ್ನು ನಾವು ಹೊಂದಿಲ್ಲದಿರುವ ಕಾರಣದಿಂದಾಗಿ ಯಾವಾಗಲೂ ದೆವ್ವಗಳು ಅಸ್ತಿತ್ವದಲ್ಲಿವೆ.

ನಾನು ವೈಯಕ್ತಿಕವಾಗಿ ದೆವ್ವಗಳಂತಹ ನಕಾರಾತ್ಮಕ ಶಕ್ತಿಯನ್ನು ನಂಬುತ್ತೇನೆ, ಏಕೆಂದರೆ ನಾನು 'ನೈಸರ್ಗಿಕ' ಎಂದು ಕರೆಯಲಾಗದ ಕೆಲವು ಅನುಭವಗಳನ್ನು ಹೊಂದಿದ್ದೇನೆ. ನಾನು ಚಿಕ್ಕವನಿದ್ದಾಗ ನನಗೆ ವಿಚಿತ್ರವಾದ ಅನುಭವವಾಗಿತ್ತು. ಒಂದು ದಿನ ನನ್ನ ಹೆತ್ತವರು ಹೊರಗೆ ಹೋದಾಗ ನಾನು ನನ್ನ ಮನೆಯಲ್ಲಿ ಒಬ್ಬಂಟಿಯಾಗಿ ದೂರದರ್ಶನವನ್ನು ನೋಡುತ್ತಿದ್ದಾಗ, ನನಗೆ ಇದ್ದಕ್ಕಿದ್ದಂತೆ

ದೊಡ್ಡ ಶಬ್ದ ಕೇಳಿಸಿ ನಾನು ಗಾಬರಿಯಿಂದ ಎಚ್ಚರಗೊಂಡೇ ಆದರೆ ನಾನು ಸುತ್ತಲೂ ನೋಡಿದಾಗ ಯಾರು ಕಾಣಲಿಲ್ಲ.

ನಾನು ಯಾವಾಗಲೂ ಕತ್ತಲೆ ಮತ್ತು ಒಳಗೆ ಏನಿದೆ ಎಂದು ಹೆದರುತ್ತಿದ್ದೆ. ಹಾಗಾಗಿ ಅಲ್ಲಿ ಏನಾದರೂ ಇದೆ ಎಂದು ನಾನು ನಂಬುತ್ತೇನೆ ಎಂಬುದು ಸ್ಪಷ್ಟವಾಗಿದೆ. ನಾನು ದೆವ್ವಗಳಲ್ಲಿ ನಂಬಿಕೆ ಉಳ್ಳವನು ಎಂದು ಹೇಳಲು ಸಾಧ್ಯವಿಲ್ಲ ಆದರೆ ಕೆಲವಾರು-ೀತಿಯ ಕೆಲಸವನ್ನು ಪೂರ್ಣಗೊಳಿಸಿದ ಅಥವಾ ನೇಡು ತೀರಿಸಿಕೊಳ್ಳದ ಜನರ ಆತ್ಮಗಳು ಈ ಮಾನವ ಜಗತ್ತಿನಲ್ಲಿ ಇನ್ನ ಅಸ್ತಿತ್ವದಲ್ಲಿವೆ ಎಂದು ನಾನು ನಂಬುತ್ತೇನೆ. ಆದರೆ ಅವರಿಗೆ ಅನ್ಯಾಯ ಮಾಡದ ಜನರಿಗೆ ಅವರು ಯಾವುದೇ ಹಾನಿ ಮಾಡುವುದಿಲ್ಲ. ವಿಭನ್ನ ಜನರ ಆತ್ಮಗಳ ಅಸ್ತಿತ್ವದಲ್ಲಿವೆ ಆದರೆ ಅವು ಸಂಪೂರ್ಣವಾಗಿ ವಿಭನ್ನ ಜಗತ್ತಿನಲ್ಲಿ ಅಸ್ತಿತ್ವದಲ್ಲಿರುವುದರಿಂದ ಅವು ನಮಗೆ ಯಾವುದೇ ಹಾನಿ ಮಾಡುವುದಿಲ್ಲ.
ದೆವ್ವಗಳು ಬಹಳ ಹಿಂದಿನಿಂದಲೂ ಇವೆ. ಬೈಬಲ್ ನಿಂದ ಷೇಕ್ಸ್ ಪಿಯರ್ ಮ್ಯಾಕ್ಸ್ ಬೆತ್ ವರೆಗೆ, ಸಾವಿರಾರು ಸಾವಿರ ಕಥ-ೆಗಳಲ್ಲಿ ಉಲ್ಲೇಖಿಸಲಾದ ಪ್ರೇತಗಳನ್ನು ನೀವು ಕಾಣಬಹುದು. ಅವುಗಳು ಎಷ್ಟು ಪ್ರಚಲಿತದಲ್ಲಿವೆ ಎಂದರೆ ಅವುಗಳು ತಮ್ಮದೇ ಆದ ಪ್ರಕಾರವನ್ನು ಹೊಂದಿವೆ, ಎಂದೆಂದಿಗೂ ಜನಪ್ರಿಯ ಪ್ರೇತ ಕಥೆ.

ಯಾರಾದರೂ ಸತ್ತಾಗ ಏನಾಗುತ್ತದೆ ಎಂದು ಆಶ್ಚರ್ಯ ಪಡುವುದು ಸಹಜ. ಆ ವ್ಯಕ್ತಿಯ ಯಾವುದೇ ಭಾಗವು ಜೀವಂತವಾಗಿರುವುದದೇ? ಆತ್ಮವೂ ಈ ಪ್ರಪಂಚಾದ್ಯಂತ ಸ್ಥಳಾಂತರಗೊಳ್ಳಬಹುದೇ ಮತ್ತು ಜೀವಂತರೊಂದಿಗೆ ಸಂವಹನ ನಡೆಸಬಹುದೇ? ಪ್ರೀತಿ ಪಾತ್ರರು ಜೀವಂತವಾಗಿರುವುದನ್ನು ನೋಡುತ್ತಾ ಹತ್ತಿರದಲ್ಲಿಯೇ ಇರುತ್ತಾರೆ ಎಂದು ಯಾರೂ ನಂಬಲು ಬಯಸುವುದಿಲ್ಲ.?

ದೆವ್ವಗಳು ನಿಜವೆಂದು ಅನೇಕ ಜನರು ನಂಬುತ್ತಾರೆ. ದೆವ್ವಗಳು ಪ್ರಪಂಚದ ಅತ್ಯಂತ ಸಾಮಾನ್ಯವಾದ ಅದೇ ಸಾಮಾನ್ಯ ನಂಬಿಕೆ ಎಂದು ತಜ್ಞರು ನಂಬುತ್ತಾರೆ.

ಅನೇಕ ಜನರು ದೆವ್ವಗಳನ್ನು ಏಕೆ ನಂಬುತ್ತಾರೆ? ಒಂದು ಕಾರಣವೆಂದರೆ ಅನೇಕ ಜನರು ದೆವ್ವಗಳೊಂದಿಗೆ ವೈಯಕ್ತಿಕ ಅನುಭವಗಳನ್ನು ಹೊಂದಿದ್ದಾರೆಂದು ಹೇಳಿಕೊಳ್ಳುತ್ತಾರೆ ಒಂದು ಸಮಯದಲ್ಲಿ ಅಥವಾ ಇನ್ನೊಂದು ಸಮಯದಲ್ಲಿ ಅವರು ಭೂತದ ಉಪಸ್ಥಿತಿಯನ್ನು ಅನುಭವಿಸಿದ್ದಾರೆ ಎಂದು ನಂಬುವ ಜನರನ್ನು ಹುಡುಕಲು ನೀವು ದೂರ ನೋಡಬೇಕಾಗಿಲ್ಲ.

ಈ ಆದಿ ಸಾಮಾನ್ಯ ಅನುಭವಗಳಲ್ಲಿ ಯಾವುದಾದರು ವೈಜ್ಞಾನಿಕ ಸತ್ಯದಲ್ಲಿ ಯಾವುದೇ ಘನ ಆಧಾರವಿದೆಯೇ ? ಅಲ್ಲಿಯೇ ಪ್ರೇತಗಳು ವಾಸ್ತವತೆಯನ್ನು ಮೌಲ್ಯಮಾಪನ ಮಾಡಲು ತೊಂದರೆ ಉಂಟಾಗುತ್ತದೆ. ವೈಯಕ್ತಿಕ ಅನುಭವಗಳನ್ನು ಅಪಖ್ಯಾತಿ ಮಾಡುವುದು ತುಂಬಾ ಕಷ್ಟವಾಗುತ್ತದೆ. ಇದಲ್ಲದೆ, ಹೆಚ್ಚಿನ ಜನರು ದೆವ್ವ ಏನೆಂದು ಒಪ್ಪಿಕೊಳ್ಳುತ್ತಾರೆ ಎಂಬುದರ ಬಗ್ಗೆ ಸ್ಪಷ್ಟವಾದ ವ್ಯಾಖ್ಯಾನವಿಲ್ಲ. ಅವರು ಮಾನಸಿಕವೇ? ಆಧ್ಯಾತ್ಮಿಕವೇ? ಭೌತಿಕ ? ಇವುಗಳ ಮಿಶ್ರಣವೇ ?

ಪ್ರೇತಗಳನ್ನು ಬೇಟಿಯಾಗಲು ಸಾಮಾನ್ಯವಾಗಿ ದೆವ್ವಗಳ ಉಪಸ್ಥಿತಿಯನ್ನು ಪತ್ತೆಹಚ್ಚಲು ವಿವಿಧ ತಾಂತ್ರಿಕ ವೈಜ್ಞಾನಿಕ ಉಪಕರಣಗಳನ್ನು ಬಳಸಲು ಪ್ರಯತ್ನಿಸುತ್ತಾರೆ. ವಿಶಿಷ್ಟ ಉಪಕರಣಗಳು ಅತಿ ಕೆಂಪು ಕ್ಯಾಮರಗಳು ಮತ್ತು ಸೂಪರ್ ಸೆನ್ಸಿಟಿವ್ ಮೈಕ್ರೋ ಫೋನ್ ಗಳನ್ನು ಒಳಗೊಂಡಿರಬಹುದು.
ಅಂತಹ ಸಲಕರಣೆಗಳ ಬಳಕೆಯ ಹೊರತಾಗಿಯೂ ಪ್ರೇತ ಪತ್ತೆಯ ಯಾವುದೇ ವೈಜ್ಞಾನಿಕವಾಗಿ ಪರಿಶೀಲಿಸಿದ ಪ್ರಕರಣಗಳಲ್ಲಿ ಸಹಜವಾಗಿ ಅನೇಕ ಪ್ರೇತ ಬೇಟೆಗಾರರು ಇದು ಅರ್ಥಪೂರ್ಣವಾಗಿದೆ. ಎಂದು ಹೇಳಿಕೊಳ್ಳುತ್ತಾರೆ ಏಕೆಂದರೆ ಈ ಪ್ರಪಂಚದಿಂದ ಪ್ರೇತಗಳನ್ನು ಪತ್ತೆಹಚ್ಚಲು ನಾವು ನಿರೀಕ್ಷಿಸಲಾಗುವುದಿಲ್ಲ.
ಕೊನೆಯಲ್ಲಿ ದೆವ್ವಗಳು ನಿಜವೆಂದು ನೀವು ನಾವು ನಂಬುತ್ತೀರಾ ಎಂಬುದನ್ನು ನಿರ್ಧರಿಸಲು ನಿಮಗೆ ನಮಗೆ ಬಿಟ್ಟದ್ದು. ದೆವ್ವಗಳಿಗೆ ಯಾವುದೇ ವೈಜ್ಞಾನಿಕ ಪುರಾವೆಗಳಲ್ಲಿ ಇದು ದೆವ್ವ ಅಸ್ತಿತ್ವದಲ್ಲಿ ಇಲ್ಲದ ಕಾರಣವೇ ? ಅಥವಾ ಅವುಗಳನ್ನು ಪತ್ತೆ ಹಚ್ಚುವ ತಂತ್ರಜ್ಞಾನ ನಮ್ಮಲ್ಲಿ ಇಲ್ಲವೇ ?
ಧನ್ಯವಾದಗಳು

ಮೊದಲು ಎರಡು ಪುಟಗಳಲ್ಲಿ ನನ್ನದೇ ಆದ ಕೆಲವು ಅಭಿಪ್ರಾಯಗಳನ್ನು ಬರೆದಿದ್ದೇನೆ
ಗಣಿಗ://ತಿತಿತಿ.ತಿರಣಜಜಡಿರಿಗಿಠಿ.ರಡಿರ ವೆಬ್ಸೈಟ್‌ನಿಂದ ಓದಿದ ಕೆಲವು ಉಲ್ಲೇಖ ಮಾಹಿತಿಗಳು ಮತ್ತು ಕೆಲವು ಅಭಿಪ್ರಾಯಗಳನ್ನು ನಾನು ನೀಡಿದ್ದೇನೆ.

ರೂಪೇಶ್ ಕುಮಾರ್ ಎನ್
ಪ್ರಥಮ ಬಿ.ಕಾಂ - ಈ ವಿಭಾಗ
20SJCCC448

ಸೌಂದರ್ಯ ಮತ್ತು ಮೈಬಣ್ಣ ಕುರಿತ ಲೋಹಿಯಾರ ಲಹರಿ

ಜೀವನ ಎಷ್ಟು ವಿಶಾಲವಾದದ್ದು, ಮನುಷ್ಯರು ಎಷ್ಟು ಬುದ್ಧಿವಂತರು ಆದರೆ ಕೆಲವು ಸಮಯದಲ್ಲಿ ಇದೆಲ್ಲವನ್ನು ಮರೆತು ಅನಗತ್ಯವಾದ ಯೋಚನೆಗಳಿಗೆ ಅವಕಾಶ ಕೊಡುತ್ತೇವೆ. ಲೋಹಿಯಾ ರವರು ಹೇಳುವಂತೆ ಮನುಷ್ಯನ ಮೈಬಣ್ಣ ಸೌಂದರ್ಯಕ್ಕೆ ಒಂದು ಪ್ರಮಾಣವಲ್ಲ ಒಬ್ಬ ವ್ಯಕ್ತಿಯ ಕ್ರಿಯಾಶಕ್ತಿ, ಬುದ್ಧಿಶಕ್ತಿ ಮತ್ತು ಜ್ಞಾನ ಶಕ್ತಿ ಅವನ ಸೌಂದರ್ಯಕ್ಕಿಂತ ತುಂಬಾ ಮುಖ್ಯವಾದದ್ದು. ಸೌಂದರ್ಯವೂ ಒಬ್ಬ ವ್ಯಕ್ತಿಯ ಮುಖ ಮೈಬಣ್ಣ ಮತ್ತು ಗಾತ್ರ ನಿರ್ಧರಿಸುವುದಿಲ್ಲ, ಅವರ ಅಂತರಂಗದ ಸೌಂದರ್ಯ ಬಹಳ ಮುಖ್ಯ.

ಈ ಬೆಳ್ಳಗಿರುವುದು ಚೆಂದ ಎಂಬ ಕಲ್ಪನೆ ಹೊಸಹತು ಶಾಂಖ ಕಾರಣದಿಂದಲೇ ಭಾರತೀಯರ ಮನಸ್ಸಲ್ಲಿ ಅಂಟಿಕೊಂಡಿವೆ ಬ್ರಿಟಿಷರ ಆಳ್ವಿಕೆಯಿಂದಲೇ ಈ ಚಿಂತನೆಯನ್ನು ನಮ್ಮಲ್ಲಿ ಬಿತ್ತಿದ್ದಾರೆ.
ಆಫ್ರಿಕನ್ನರು ಜಗತ್ತನ್ನು ಆಳಿದ್ದರೆ ಬಹುಶಹ ಕಪ್ಪು ಬಣ್ಣವನ್ನು ಸುಂದರ ಎಂದು ಪರಿಗಣಿಸಬಹುದೊ ಏನೋ ಗೊತ್ತಿಲ್ಲ.

ನಮ್ಮಲ್ಲಿ ಒಂದು ಗರ್ಭಿಣಿಗೆ ಕೇಸರಿ ಮಿಶ್ರಿತವಾದ ಹಾಲನ್ನು ಕುಡಿಸುತ್ತಾರೆ. ಅದೇಕೆಂದರೆ ಮಗು ಕಪ್ಪಾಗಿ ಹುಟ್ಟ ಬಾರದೆಂದು ಒಂದು ಮಗು ಹುಟ್ಟುವುದಕ್ಕೂ ಮುನ್ನವೇ ನಮ್ಮಲ್ಲಿ ಈ ಆಕಾಂಕ್ಷೆ ಆರಂಭವಾಗುತ್ತದೆ.
ಹಗಲು ಎಷ್ಟು ಸುಂದರವೊ ಅಂತೆಯೇ ರಾತ್ರಿಯೂ ಸುಂದರ ಆಗಿರುವಾಗ ಯಾಕೆ ಮನುಷ್ಯರಲ್ಲಿ ಕಪ್ಪು ಬಣ್ಣದ ಮೇಲೆ ಇಷ್ಟು ದ್ವೇಷ ?

ಬೆಳ್ಳಗಿರುವುದೆಲ್ಲಾ ಹಾಲಲ್ಲ ಎಂಬ ನುಡಿಯಂತೆ ಬೆಳ್ಳಗಿರುವುದು ಮಾತ್ರ ಚಂದ ಎಂಬ ನಂಬಿಕೆ ನಮ್ಮಲ್ಲಿ ಉಳಿದುಕೊಂಡಿವೆ. ಒಬ್ಬ ವ್ಯಕ್ತಿಯ ಚೆಲುವು ಸೌಂದರ್ಯ ಅವರ ಮೈಬಣ್ಣದಲ್ಲಿ ಅಡಗಿರುವುದಿಲ್ಲ ಎಂಬುದಕ್ಕೆ ಆಧಾರ ನಮ್ಮ ಸಾಲುಮರದ ತಿಮ್ಮಕ್ಕ ಅವರ ಸೌಂದರ್ಯವನ್ನು ಅವರ ಮೈಬಣ್ಣ ನಿರ್ಧರಿಸಲಿಲ್ಲ ಆದರೆ ಅವರ ಅಂತರಂಗದ ಸೌಂದರ್ಯ ಹೊಳೆಯಿತು.

ಈ ವಿಶ್ವ ಸುಂದರಿ ಸ್ಪರ್ಧೆಗಳು ದ್ವಿತೀಯ ದೇಶಗಳನ್ನು ತಮ್ಮ ಬಿಳಿಯಾಗಿಸುವ ಕ್ರೀಮ್ ಗಳನ್ನು ಮಾರಲು ಮಾಡುವ ಮಾರ್ಕೆಟಿಂಗ್ ತಂತ್ರವಾಗಿದೆ. ಬಿಳಿ, ಕಪ್ಪು, ಗೋಧಿ ಬಣ್ಣ ಇವೆಲ್ಲವೂ ಕೇವಲ ಬಣ್ಣಗಳು ಮಾತ್ರ. ನಮ್ಮ ದೇಹದಲ್ಲಿ ಇರುವ 'ಮೆಲನಿನ್' ಎಂಬ ವಸ್ತುವಿನ ವ್ಯತ್ಯಾಸವೇ ನಮ್ಮ ಬಣ್ಣವನ್ನು ನಿರ್ಧರಿಸುವುದು ಎಂಬ ಒಂದು ಸರಳವಾದ ವಿಷಯವನ್ನು ನಾವು ಸಂಕೀರ್ಣಗೊಳಿಸುತ್ತೇವೆ.

ಮಧುವೆಗೆ ಹೆಣ್ಣು ನೋಡಬೇಕಾದರೆ ಸಾಮಾನ್ಯವಾಗಿ ಏಳುವ ಮಾತಂದರೆ "ಹೆಣ್ಣು ಬೆಳ್ಳಗಿದ್ದರೆ ಚಂದ" ಅಥವಾ "ಹುಡುಗಿ ಬಿಳಿಯಾಗಿರಬೇಕು ಎಂಬ ನಿಯಮಗಳನ್ನು ಮುಂದಿಡುತ್ತಾರೆ. ಒಂದು ಹೆಣ್ಣಿನ ವ್ಯಕ್ತಿತ್ವ ಅವಳಿಗೆ ಮುಖ್ಯವಲ್ಲ ಆದರೆ ಅವಳ ಮೈಬಣ್ಣ ಅವಳಿಗೆ ಅಷ್ಟು ಪ್ರಮುಖವಾದದ್ದು. ಇದು ಕಪ್ಪಾಗಿರುವುದು ಒಂದು ಶಾಪವೆಂದು ತಿಳಿಸುತ್ತದೆ. ಬ್ರಿಟಿಷರು ತಮ್ಮ ವಿಕ್ಟೋರಿಯನ್ ಸೌಂದರ್ಯ ಮಾನದಂಡಗಳನ್ನು ನಮ್ಮ ಮೇಲೆ ಬಲವಂತವಾಗಿ ಹೇರಿ ನಮ್ಮ ದೃಷ್ಟಿಕೋನವನ್ನು ಬದಲಾಗಿಸಿದ್ದಾರೆ.

ಲೋಹಿಯಾರವರು ಹೇಳುವಂತೆ ಸಿನಿಮಾದಲ್ಲೂ ಅದರಲ್ಲೂ ತಮಿಳು ಸಿನಿಮಾದಲ್ಲಿ ಕಪ್ಪು ಬಣ್ಣದ ಚೆಲುವೆಯರಿಗೆ ನಟಿಸಲು ಅವಕಾಶ ಸಿಗುವುದಿಲ್ಲ, ಆಂಧ್ರದಿಂದಲೋ ಕರ್ನಾಟಕದಿಂದಲೋ ಬೆಳ್ಳಗಿರುವ ನಟಿಯರನ್ನು ಆಯ್ಕೆ ಮಾಡುತ್ತಾರೆ.
ಆದರೆ ಅದೇ ತಮಿಳು ಸಿನಿಮಾ ರಜನಿಕಾಂತ್ ಅನ್ನು ಸೂಪರ್ ಸ್ಟಾರ್ ಎಂದು ಒಪ್ಪಿಕೊಂಡಿದ್ದಾರೆ ಜನರು ರಜನಿಕಾಂತ್ ರವರು ಕಪ್ಪು ಬಣ್ಣದ ನಟ ಆದರೆ ಅವರ ಮೈಬಣ್ಣಕ್ಕಿಂತ ಅವರ ಪ್ರತಿಭೆ ಹೊಳೆದು ಅವರನ್ನು ಕೊಂಡಾಡುತ್ತಾರೆ. ಹಾಗೆಯೇ ಅನೇಕ ಪ್ರತಿಭಾವಂತ ಕಪ್ಪು ನಾಯಕಿಯರು ಇದ್ದಾರೆ ಆದರೆ ಅವರಿಗೆ ಅವಕಾಶ ಸಿಗುವುದಿಲ್ಲ.

ಚಿತ್ರಗಳು ಸ್ವಲ್ಪಮಟ್ಟಿಗೆ ಸಮಾಜವನ್ನು ಪ್ರತಿನಿಧಿಸುತ್ತವೆ. ಆಗಿರುವಾಗ ನಾವು ಎಲ್ಲಾ ಬಣ್ಣದ ಮನುಷ್ಯರನ್ನು ತೋರಿಸಬೇಕು ಅಥವಾ ಅವಕಾಶ ಕೊಡಬೇಕು. ಹಾಗೆ ಮಾಡಿದರೆ ಅದು ಜನರ ಮನಸ್ಸಿನಲ್ಲಿ ಒಂದು ಪ್ರಭಾವವನ್ನು ಉಂಟುಮಾಡುತ್ತದೆ. ಬರೀ ಬಿಳಿಬಣ್ಣ ಇರುವ ನಾಯಕ ನಾಯಕಿಯನ್ನು ತೋರಿಸಿದರೆ ಅದು ನ್ಯಾಯವಲ್ಲ ಪರೋಕ್ಷವಾಗಿ ನೀವು ಕಪ್ಪು ಬಣ್ಣವು ಅಷ್ಟು ಸುಂದರವಲ್ಲ ಎಂದು ಹೇಳುವಂತೆ ಆಗುತ್ತದೆ.

ಸಿನಿಮಾದಲ್ಲಿ ಒಬ್ಬ ಕಪ್ಪು ನಟಿಗೆ ಅವಕಾಶ ದೊರಕಿದರೆ ಅದನ್ನು ನೋಡುವ ಯಾರೋ ಒಬ್ಬ ಕಪ್ಪು ಹೆಣ್ಣಿಗೆ ಆತ್ಮವಿಶ್ವಾಸ ಹೆಚ್ಚಾಗಬಹುದು.

ನಮ್ಮಲ್ಲಿ ಈ ಕೊಳೆ ಎಷ್ಟು ತುಂಬಿತ್ತು ಎಂದರೆ ರಾಗಿಯಂತ ಕಪ್ಪು ಆಹಾರ ತಿಂದರೆ ನಮ್ಮ ಬಣ್ಣ ಕಪ್ಪಾಗುತ್ತದೆ ಎಂಬ ಮೂಡನಂಬಿಕೆಯಿಂದ ಹಲವಾರು ಜನರು ಬಿಳಿಯಾಗಿರುವ ಅನ್ನವನ್ನು ತಿನ್ನಲು ತೊಡಗಿದರು.

ಸೌಂದರ್ಯ ನಾವು ನೋಡುವ ದೃಷ್ಟಿಕೋನದಲ್ಲಿ ಇದೇ ಹೊರೆತು ಒಂದು ವ್ಯಕ್ತಿಯ ದೇಹದಲ್ಲಿ ಅಡಗಿರುವುದಿಲ್ಲ.
ನಾವು ಪೂಜಿಸುವ ದೇವರ ವಿಗ್ರಹ ಕಪ್ಪು, ನಾವು ಕೈ ಮುಗಿಯುವ ಕೃಷ್ಣದೇವ ಕಪ್ಪು, ಭೂಮಿಗೆ ಮಳೆ ತರುವ ಮೇಘಗಳು ಕಪ್ಪು, ಕೂಗುವ ಕೋಗಿಲೆ ಕಪ್ಪು ಮತ್ತೆ ಏಕೆ ಒಂದು ಕಪ್ಪು ಬಣ್ಣದ ವ್ಯಕ್ತಿಯ ಮೇಲೆ ಇಷ್ಟು ದ್ವೇಷ ?
ಈ ಭೂಮಿಯ ಮೊದಲ ಮನುಷ್ಯರಾದ ಕೃಷ್ಣ ಮತ್ತು ಕೃಷ್ಣೆ ಇಬ್ಬರೂ ಕಪ್ಪು. ಮಹಾಭಾರತದ ದ್ರೌಪದಿಯೂ ಕಪ್ಪು. ಸಾಹಿತ್ಯದಲ್ಲಿ 'ಶ್ಯಾಮ' (ಕಪ್ಪಾಗಿ ಇರುವವಳು) ಎಂದರೆ ನಿಜವಾಗಿ ಚಂದವಾಗಿರುವವಳೇ ಎಂದು ಹೇಳಿದ್ದಾರೆ. ಹಾಗಾದರೆ ಬಿಳಿಯಾಗಿರುವವರು ಸುಂದರವಲ್ಲ ಎಂದು ಹೇಳುತ್ತಿಲ್ಲ ಬಿಳಿ ಕಪ್ಪು ಎಂಬ ಬಣ್ಣದ ಮೇಲೆ ಒಂದು ವ್ಯಕ್ತಿಯ ಸೌಂದರ್ಯವನ್ನು ನಿರ್ಧರಿಸಬಾರದು ಎನ್ನುವುದೇ ವಿಷಯ.

ಈ ಕ್ರೀಮುಗಳು ಜಾಹೀರಾತುಗಳು ಹೇಗಿದೆ ಎಂದರೆ 'ಬಿಳಿಯಾಗಿದ್ದರೆ ಚಂದ' ಎನ್ನುವುದನ್ನು ನೇರವಾಗಿ ಹೇಳುತ್ತವೆ. ಕ್ರೀಮ್‌ಗಳನ್ನು ಮಾರಬೇಕೆಂದು ಇಂತಹ ತಪ್ಪಾದ ಯೋಚನೆಯನ್ನು ನಮ್ಮಲ್ಲಿ ಅರಿಸುತ್ತಾರೆ ಹಲವಾರು ಮಹಿಳೆಯರು ಇದನ್ನು ನಂಬಿ ಈ ಪೇರ್ ನೆಸ್ ಕ್ರೀಮುಗಳನ್ನು ಉಪಯೋಗಿಸುತ್ತಾರೆ.

ಮೈಬಣ್ಣ ಸೌಂದರ್ಯದ ಪ್ರಮಾಣವಲ್ಲ ಎಂಬ ವಿಷಯ ಅರ್ಥವಾದರೆ ಇಡೀ ಪ್ರಪಂಚದ ಮೇಲೆ ಸ್ವಾತಂತ್ರ್ಯದ ಹೊಸ ಗಾಳಿಯನ್ನು ತೂರಿ ಬಿಡಬಲ್ಲದು ಎಂದು ಲೋಹಿಯಾರವರು ಹೇಳಿದ್ದಾರೆ.
ಒಬ್ಬ ವ್ಯಕ್ತಿಯ ಬಣ್ಣ ಅವನಿಗೂ ಅವಳಿಗೂ ಅನಾನುಕೂಲವಾಗಿರಬಾರದು, ನಮ್ಮ ದೃಷ್ಟಿಕೋನ ಬದಲಾವಣೆಯಾಗಬೇಕು ನಮ್ಮ ಯೋಚನೆಯ ಮೂಲ ತಳವನ್ನು ಹುಡುಕಬೇಕು ಕಪ್ಪು ಚಂದವಲ್ಲ ಎಂದು ಹೇಳುವುದಕ್ಕೂ ಮುನ್ನ ಏಕೆ ನಾವು ಹಾಗೆ ಯೋಚಿಸುತ್ತಿದ್ದೇವೆ ಎಂದು ನಮ್ಮಲ್ಲಿ ಪ್ರಶ್ನಿಸಿಕೊಳ್ಳಬೇಕು ಆಗಲೆ ನಮಗೆ ಅರ್ಥವಾಗುವುದು ಇವುಗಳು ನಮ್ಮ ಸ್ವಂತ ಯೋಚನೆಗಳು ಅಲ್ಲವೆಂದು ಒಂದು ಮಗುವಿಗೆ ಕಪ್ಪು ಬಿಳಿ ಎಂಬ ಭೇದ ಭಾವ ಗೊತ್ತಿರುವುದಿಲ್ಲ ಅದು ಎಲ್ಲವನ್ನು ಸುಂದರ ಎಂದು ಕಾಣುತ್ತದೆ. ಬೆಳಿತ ಬೆಳಿತ ಈ ಜಗತ್ತು ಮಗುವಿಗೆ ಇಂತಹ ಯೋಚನೆಗಳನ್ನು ಕಲಿಸುತ್ತದೆ.

ಮೇಘನ್ ಮಾರ್ಕೆಲ್ ಇಂಗ್ಲೆಂಡಿನ ರಾಜ ಮನೆತನದ ಸೊಸೆ ಅವಳು ಮಿಶ್ರ ಜನಾಂಗ (ಅರ್ಧ ಬಿಳಿ ಅರ್ಧ ಕಪ್ಪು) ವನ್ನು ಸೇರಿದವಳು. ಅವಳು ಗರ್ಭಿಣಿಯಾಗಿದ್ದಾಗ ಹುಟ್ಟುವ ರಾಜಕುಮಾರನ ಬಣ್ಣದ ಮೇಲೆ ಬಹಳ ಚರ್ಚೆ ನಡೆದಿತ್ತು. ಈ ಕೊಳಕು ಭಾರತೀಯರನ್ನು ಮಾತ್ರ ಕಾಣುತ್ತಿಲ್ಲ ಇಡೀ ವಿಶ್ವವೇ ಇಂತಹ ಅನಗತ್ಯವಾದ ವಿಷಯಕ್ಕೆ ಎಷ್ಟು ಪ್ರಾಮುಖ್ಯತೆ ಕೊಡುತ್ತಿದ್ದಾರೆ.
ನಮ್ಮ ಯೋಜನೆ ಬದಲಾಗಬೇಕು ನಾವು ಯೋಜನೆಗಳನ್ನು ಪ್ರಶ್ನಿಸಬೇಕು ಆವಾಗಲೇ ಲೋಹಿಯರವರು ಹೇಳಿದಂತೆ ನಮ್ಮಲ್ಲಿ ಕ್ರಾಂತಿ ಉಂಟಾಗಿ, ಸ್ವಾತಂತ್ರ್ಯದ ಹೊಸ ಗಾಳಿ ಬೀಸುತ್ತದೆ.

ಸೂರ್ಯ ಜಿ.ಕಾಗಲದಿಬ್ಬ ೧ ಬಿ.ಕಾಂ .ಇ ವಿಭಾಗ
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ಹಿಂದ್ ಸ್ವರಾಜ್ ಕೃತಿಯ ಓದು

ಹಿಂದ್ ಸ್ವರಾಜ್ ಅಥವಾ ಇಂಡಿಯನ್ ಹೋಂ ರೋಲ್ ಎಂಬುದು ಮೋಹನ್ ದಾಸ್ ಕೆ ಗಾಂಧಿಯವರು ೧೯೦೯ರಲ್ಲಿ ಬರೆದ ಪುಸ್ತಕವಾಗಿದೆ. ಇದರಲ್ಲಿ ಅವರು ಸ್ವರಾಜ್, ಆಧುನಿಕ ನಾಗರಿಕತೆ, ಯಾಂತ್ರೀಕರಣ ಇತರ ವಿಷಯಗಳ ಬಗ್ಗೆ ತಮ್ಮ ಅಭಿಪ್ರಾಯಗಳನ್ನು ವ್ಯಕ್ತಪಡಿಸುತ್ತಾರೆ. ಪುಸ್ತಕದಲ್ಲಿ ಗಾಂಧಿಯವರು ಯುರೋಪಿಯನ್ ನಾಗರಿಕತೆಯನ್ನು ನಿರಾಕರಿಸುತ್ತಾರೆ ಮತ್ತು ಸಾಮ್ರಾಜ್ಯದ ಉನ್ನತ ಆದರ್ಶಗಳಿಗೆ ನಿಷ್ಠೆಯನ್ನು ವ್ಯಕ್ತಪಡಿಸುತ್ತಾರೆ. ಈ ಪುಸ್ತಕವನ್ನು ೧೯೧೦ ರಲ್ಲಿ ಭಾರತದಲ್ಲಿ ಬ್ರಿಟಿಷ್ ಸರ್ಕಾರವು ದೇಶದ್ರೋಹಿ ಪಠವೆಂದು ನಿಷೇಧಿಸಿತ್ತು.

ಹಿಂದ್ ಸ್ವರಾಜ್‌ನಲ್ಲಿ ಭಾರತೀಯ ಸ್ವಾತಂತ್ರ್ಯದ ಬಗ್ಗೆ ಆ ಕಾಲದ ಸಾಮಾನ್ಯ ನಂಬಿಕೆಗಳು ಮತ್ತು ವಾದಗಳನ್ನು ಓದುಗರು ಧ್ವನಿಸುತ್ತಾರೆ ಗಾಂಧಿ ಸಂಪಾದಕರು ಆ ವಾದಗಳು ಏಕ ದೋಷಪೂರಿತವಾಗಿವೆ ಎಂಬುದನ್ನು ವಿವರಿಸುತ್ತಾರೆ ಮತ್ತು ಅವರ ಸ್ವಂತ ವಾದಗಳನ್ನು ಪ್ರತಿಬಂದಿಸುತ್ತಾರೆ.

ಗಾಂಧಿಯವರ ಚಿಂತನೆಯ ಸಾರಾಂಶವೂ ಅವರ ಚಿಕ್ಕ ಪುಸ್ತಕ ಹಿಂದ್ ಸ್ವರಾಜ್‌ನಲ್ಲಿದೆ. ಅದರ ಓದು ಎಷ್ಟು ಕ್ರಾಂತಿಕಾರಿ ಮತ್ತು ವಿಭಿನ್ನವಾಗಿದೆಯಂದರೆ ಜವರಲಾಲ್ ನೆಹರೂ ಅವರಂತಹ ಅವರ ನಿಕಟ ಅನುಯಾಯಿಗಳು ಮತ್ತು ಅಭಿಮಾನಿಗಳು ಸಹ ಹಿಂದ್ ಸ್ವರಾಜ್ಯಲ್ಲಿ ಗಾಂಧಿಯವರು ಏನು ಹೇಳಿದ್ದಾರೆಂದು ನಂಬಲಾಗಲಿಲ್ಲ.

ಈ ಕಿರು ಪುಸ್ತಕದ ಮೂಲಕ ಗಾಂಧೀ ತಿಳಿಸಿದ ಪ್ರಮುಖ ವಿಷಯವೆಂದರೆ ಸ್ವರಾಜ್ಯದ ಅರ್ಥವನ್ನು ಇದನ್ನು ನಾವು ಸಾಮಾನ್ಯವಾಗಿ ಈ ಪರಿಕಲ್ಪನೆಯನ್ನು ಅರ್ಥ ಮಾಡಿಕೊಳ್ಳುವ ರಾಜಕೀಯ ಸನ್ನಿವೇಶದಿಂದ ಸಂಪೂರ್ಣವಾಗಿ ತೆಗೆದುಹಾಕಲಾಗಿದೆ.

ಅವರು ಸ್ವರಾಜ್=ಸ್ವ+ರಾಜ್ ಪದದ ಮೂಲ ಅರ್ಥವನ್ನು ನೋಡಿದರು ಅದು ಆಪ್ನೆ ಊಪರ್ ರಾಜ್ ಅವರು ತಮ್ಮ ಪುಸ್ತಕದಲ್ಲಿ ವಿವರಿಸಿದಂತೆ ನಿಜವಾದ ಗೃಹ ನಿಯಮವು ಸ್ವ- ಆಡಳಿತ ಅಥವಾ ಸ್ವಯಂ ನಿಯಂತ್ರಣ ಬೇರೆ ರೀತಿಯಲ್ಲಿ ಹೇಳುವುದಾದರೆ, ಅವರಿಗೆ ಸ್ವರಾಜ್ಯವು ನಮ್ಮ ಮೇಲಿರುವ ಗುಲಾಮಗಿರಿಯಿಂದ ನಮ್ಮನ್ನು ಮುಕ್ತಗೊಳಿಸುತ್ತದೆ. ಅವರು ವಿವರಿಸಿದಂತೆ, ಅದಕ್ಕೆ ಮಾರ್ಗವೆಂದರೆ ಆತ್ಮ-ಶಕ್ತಿ ಅಥವಾ ಪ್ರೀತಿಯ ಶಕ್ತಿಯ ಜಾಗೃತಿ ಹೀಗಾಗಿ, ಅವರ ಸ್ವರಾಜ್ ಪರಿಕಲ್ಪನೆಯು ನಾವು ಭಾರತೀಯರು ಪ್ರತಿ ಆಗಸ್ಟ್ ೧೫ರಂದು ಆಚರಿಸುವ ಸ್ವಾತಂತ್ರ್ಯಕ್ಕಿಂತ ವಿಭಿನ್ನವಾಗಿದೆ ಮತ್ತು ಹಲವು ವಿಧಗಳಲ್ಲಿ ಸಂಪೂರ್ಣವಾಗಿ ವಿರುದ್ಧವಾಗಿದೆ.

ಅವರು ತಮ್ಮ ಕಾಲ್ಪನಿಕ 'ರೀಡರ್' ಎಂಬ ಪದದ ರಾಜಕೀಯ ಅರ್ಥದಲ್ಲಿ ಸ್ವಾತಂತ್ರ್ಯದ ಪರಿಕಲ್ಪನೆಯನ್ನು ಉಚ್ಚರಿಸುವ ಮೂಲಕ ಇದನ್ನು ವಿವರಿಸಿದರು ಮತ್ತು ನಂತರ ತಮ್ಮ ಪ್ರತಿಕ್ರಿಯೆಯನ್ನು ನೀಡಿದರು.
"ನೀವು ಚಿತ್ರವನ್ನು ಚೆನ್ನಾಗಿ ಚಿತ್ರಿಸಿದ್ದೀರಿ, ಇದರ ಅರ್ಥವೇನೆಂದರೆ ನಮಗೆ ಇಂಗ್ಲಿಷರಿಲ್ಲದ ಇಂಗ್ಲಿಷ್ ಆಡಳಿತ ಬೇಕು. ನಿಮಗೆ ಹುಲಿಯ ಸ್ವಭಾವ ಬೇಕು, ಆದರೆ ಹುಲಿಯಲ್ಲ ಅಂದರೆ ನೀವು ಭಾರತವನ್ನು ಇಂಗ್ಲಿಷ್ ಮಾಡುತ್ತೀರಿ ಅದು ನನಗೆ ಬೇಕಾದಂತಹ ಸ್ವರಾಜ್ ಅಲ್ಲ" ಎಂದು ಹೇಳಿದರು. ನಂತರ ಅವರು ಆಂಗ್ಲರ ಬಗ್ಗೆ ಯಾವುದೇ ದ್ವೇಷವನ್ನು ಹೊಂದಿಲ್ಲ ಆದರೆ ಅವರು ನಾಗರಿಕತೆಯ ಬಗ್ಗೆ ದ್ವೇಷವಿದೆ ಎಂದು ಹೇಳಿದರು.

ಹೀಗಾಗಿ ಅವರ ಹಿಂದ್ ಸ್ವರಾಜ್ ಪ್ರಾಥಮಿಕವಾಗಿ ಆಧುನಿಕ ನಾಗರಿಕತೆಯು ನಮಗೆ ನೀಡುವ ಪ್ರಲೋಭನೆಗಳನ್ನು ತಪ್ಪಿಸುವ ಕರೆಯಾಗಿದೆ. ಇದು ಅದರ ಆಧಾರವನ್ನು ರೂಪಿಸುವ ಮೌಲ್ಯ ಚೌಕಟ್ಟಿನ ನಿರಾಕರಣೆಯನ್ನು ಆಧರಿಸಿದೆ. ಇದರಲ್ಲಿ ಯಶಸ್ಸು ಪ್ರಗತಿ ಮತ್ತು ಅಭಿವೃದ್ಧಿಯನ್ನು ಸಂಪೂರ್ಣವಾಗಿ ವಸ್ತು ಪರಿಭಾಷೆಯಲ್ಲಿ ಅಳೆಯಲಾಗುತ್ತಿದೆ. ಉದಾಹರಣೆಗೆ ನಮ್ಮ ಶಿಕ್ಷಣ ಸಂಸ್ಥೆಗಳು ಉತ್ತಮ ಇಂಜಿನಿಯರ್ ಗಳು, ಉತ್ತಮ ವೈದ್ಯರು, ಉತ್ತಮ ಅಕೌಂಟೆಂಟ್‌ಗಳು ಇತ್ಯಾದಿಗಳನ್ನು ಹೇಗೆ ಆಗಬೇಕೆಂದು ನಮಗೆ ಕಲಿಸುತ್ತವೆ, ಆದರೆ ಉತ್ತಮ ಮನುಷ್ಯರಾಗಲು ಯಾವುದೇ ಕೋರ್ಸ್ ಇಲ್ಲ.

'ಗಾಂಧಿವಾದ' ಎಂದರೇನು ಎಂದು ನಾವು ತಿಳಿದುಕೊಳ್ಳಲು ಬಯಸಿದರೆ, ಗಾಂಧಿವಾದವು ಗಾಂಧಿಯವರು ಸ್ಫೂರ್ತಿ, ದೃಷ್ಟಿ ಮತ್ತು ಜೀವನ ಕಾರ್ಯವನ್ನು ವಿವರಿಸುವ ವಿಚಾರಗಳ ದೇಹವಾಗಿದೆ. ಇದು ನಿರ್ದಿಷ್ಟವಾಗಿ ಅಹಿಂಸಾತ್ಮಕ ಪ್ರತಿರೋಧಕ ಕಲ್ಪನೆಗೆ ಅವರ ಕೊಡುಗೆಗಳೊಂದಿಗೆ ಸಂಬಂಧಿಸಿದೆ. ಇದನ್ನು ಕೆಲವೊಮ್ಮೆ ನಾಗರೀಕ ಪ್ರತಿರೋಧ ಎಂದು ಕರೆಯುತ್ತಾರೆ.

ಗಾಂಧಿಯವರ ಪ್ರಕಾರ ವಸಾಹತುಶಾಹಿ ಆಳ್ವಿಕೆಯಲ್ಲಿ ಭಾರತವು ತೀವ್ರವಾಗಿ ಬದಲಾಯಿತು ಮತ್ತು ಹೆಚ್ಚುತ್ತಿರುವ ಧಾರ್ಮಿಕ ರಾಷ್ಟ್ರವಾಯಿತು. ಅವರು ಧರ್ಮದ ಬಗ್ಗೆ ಮಾತನಾಡುವಾಗ ಅವರು ನಿರ್ದಿಷ್ಟ ಧರ್ಮವನ್ನು ಸೂಚಿಸುವುದಿಲ್ಲ. ಧರ್ಮದ ಪರಿಕಲ್ಪನೆಯು ಮೂಲಭೂತವಾಗಿ ಕೆಲವು ದೇವತೆಗಳನ್ನು ಆರಾಧಿಸುವುದನ್ನು ಒಳಗೊಂಡಿರುತ್ತದೆ ಮತ್ತು ಅದನ್ನು ಮಾಡುವಾಗ ಕೆಲವು ನಿಯಮಗಳನ್ನು ಅನುಸರಿಸುವ ಅಗತ್ಯವಿದೆ ಎಂದು ಅವರು ಅರ್ಥೈಸಿದರೂ ನಾವು ದೇವರಿಂದ ದೂರವಾಗುತ್ತಿದ್ದೇವೆ ಎಂದರೆ ಕೇವಲ ಅರ್ಥದಲ್ಲಿ ನಮ್ಮ ಪೂರ್ವಜರು ನಮಗೆ ರವಾನಿಸಿದ ನಮ್ಮ ನಂಬಿಕೆಗಳು ಮತ್ತು ಸಂಸ್ಕೃತಿಯನ್ನು ಮರೆತು ಬಿಡುತ್ತೇವೆ ಎಂದು ಅವರು ನಂತರ ಹೇಳಿದರು. ನಂತರ ಅವರು ರೈಲ್ವೆ ಸೇರಿದಂತೆ ಭಾರತದ ಪ್ರಮುಖ ಬೆಳವಣಿಗೆಗಳು, ವಕೀಲರು ಮತ್ತು ವೈದ್ಯರ ಸಂಖ್ಯೆಯಲ್ಲಿ ಹೆಚ್ಚಳದ ಬಗ್ಗೆ ಮಾತನಾಡಿದರು. ಈ ಎಲ್ಲಾ ಬೆಳವಣಿಗೆಗಳು ಭಾರತದ ಶಕ್ತಿ ಮತ್ತು ಚೈತನ್ಯವನ್ನು ಕಳೆದುಕೊಳ್ಳುವ ಪ್ರಕ್ರಿಯೆಗೆ ಕೊಡುಗೆ ನೀಡಿವೆ.

ಭಾರತದಲ್ಲಿ ಬ್ರಿಟಿಷರು ಪರಿಚಯಿಸಿದ ಶಿಕ್ಷಣ ಪದ್ಧತಿ ಅಥವಾ ಶಿಕ್ಷಣದ ವಿಧಾನವಾಗಿ ಇಂಗ್ಲಿಷ್ ಸಮಸ್ಯೆಯನ್ನು ಹೊಂದಿದ್ದರು ಮತ್ತು ಅದನ್ನು ತಪ್ಪಾದ ಶಿಕ್ಷಣ ಎಂದು ಕರೆದರು. ಅವರಿಗೆ ಶಿಕ್ಷಣ ಕ್ರಮ ಎಂದರೆ ತನ್ನನ್ನು ತಾನು ಅಭಿವೃದ್ಧಿಪಡಿಸಿಕೊಳ್ಳುವುದು, ಇದರಿಂದ ಒಬ್ಬರು ತಮ್ಮ ಇಂದ್ರಿಯಗಳನ್ನು ನಿಯಂತ್ರಿಸಬಹುದು ಮತ್ತು ನಡವಳಿಕೆಯಲ್ಲಿ ನೈತಿಕವಾಗಿರಬಹುದು. ಬ್ರಿಟಿಷರು

ಹಿಡಿತದಿಂದ ಭಾರತವನ್ನು ಮುಕ್ತಗೊಳಿಸಬೇಕೆಂದು ಗಾಂಧಿ ಬಯಸಿದ್ದರು. ಆದರೆ ಹಿಂಸೆಯ ಬಳಕೆ ಇಲ್ಲದೆ ಈ ಕಾರ್ಯವನ್ನು ಪೂರ್ಣಗೊಳಿಸಲು ಅವರು ಬಯಸಿದ್ದರು. ಗಾಂಧಿ ಹಿಂಸಾಚಾರದ ವಿರುದ್ಧ ಮುಖ್ಯವಾಗಿ ಎರಡು ಕಾರಣಗಳಿಗಾಗಿದ್ದರು, ಮೊದಲ ಕಾರಣವೆಂದರೆ ಪ್ರಾಯೋಗಿಕ ವಿಧಾನವನ್ನು ಆಧರಿಸಿ ಸಶಸ್ತ್ರ ದಂಗೆಗೆ ಸಿದ್ಧರಾಗಲು, ಜನರು ಮೊದಲು ಶಸ್ತ್ರಸಜ್ಜಿತರಾಗಬೇಕು ಅದು ಕಷ್ಟಕರವಾದ ಕೆಲಸವಾಗಿತ್ತು. ಎರಡನೆಯ ಕಾರಣವೂ ಹೆಚ್ಚು ನೈತಿಕ ಅಂಶವನ್ನು ಸೂಚಿಸುತ್ತದೆ. ಭಾರತದ ಜನರು ಹಿಂಸಾಚಾರವನ್ನು ಬಳಸಿದರೆ, ಭಾರತವು ಪವಿತ್ರ ಭೂಮಿಯಿಂದ ಪವಿತ್ರ ಭೂಮಿಯಾಗುತ್ತದೆ ಮತ್ತು ಪ್ರಕ್ರಿಯೆಯ ಸಮಯದಲ್ಲಿ ಅದು ಯುರೋಪಿಗಿಂತ ಕೆಟ್ಟದಾಗಿದೆ.

ಗಾಂಧಿಯವರ ಪ್ರಕಾರ, ಯುರೋಪ್ ಎಲ್ಲ ಅನೈತಿಕ ಕೆಲಸಗಳಿಂದ ಅನುಸರಿಸಲು ಅತ್ಯಂತ ಕೆಟ್ಟ ಮಾದರಿಯಾಗಿದೆ. ಆದ್ದರಿಂದ ಅವರು ಭಾರತಕ್ಕೆ ಸ್ವರಾಜ್ಯವನ್ನು ಸಾಧಿಸಲು ಕ್ರೂರ ಶಕ್ತಿ ಅಥವಾ ಹಿಂಸೆಯ ಬಳಕೆಯನ್ನು ಉತ್ಸಾಹದಿಂದ ತಿರಸ್ಕರಿಸುತ್ತಾರೆ. ಭಾರತವು ತನ್ನ ಸ್ವಾತಂತ್ರ್ಯವನ್ನು ಸಾಧಿಸುವ ಏಕೈಕ ಮಾರ್ಗವೆಂದರೆ ದೊಡ್ಡ ದಂಗೆಗಳು ಮತ್ತು ಹಿಂಸಾಚಾರಗಳು ಎಂಬ ಕಲ್ಪನೆಯನ್ನು ಅವರು ಸಂಪೂರ್ಣವಾಗಿ ವಿರೋಧಿಸಿದರು. ಸಂಪೂರ್ಣ ಸ್ವಾತಂತ್ರ್ಯವನ್ನು ಸಾಧಿಸಲು ಬ್ರಿಟಿಷರು ಮತ್ತು ಅವರ ಆಡಳಿತಕ್ಕೆ ನಿಷ್ಕ್ರಿಯೆ ಪ್ರತಿರೋಧ ಅಗತ್ಯ ಎಂದು ಅವರು ಭಾವಿಸಿದರು. ಭಾರತ ಸ್ವರಾಜ್ಯದ ಆದಿಯಲ್ಲಿ ಮುನ್ನಡೆಯಲು ಏಕತೆ, ಪ್ರೀತಿ, ನೈತಿಕತೆ ಮತ್ತು ಭಾರತಕ್ಕೆ ನೇರದ ಎಂಬ ಭಾವನೆ ಆಧಾರದ ಮೇಲೆ ಆಂದೋಲನ ನಡೆಯಬೇಕು. ಹಿಂಸೆಯ ಪ್ರತಿರೋಧದಿಂದ ಅವರು ಅರ್ಥ ಮಾಡಿಕೊಂಡಿರುವುದು ನಮ್ಮ ಸ್ವಂತ ಅಕ್ಕಿಗಾಗಿ ಹೋರಾಟವಾಗಿದೆ ಮತ್ತು ನಾವು ಸ್ವಾತಂತ್ರ್ಯವನ್ನು ಸಾಧಿಸುವ ಏಕೈಕ ಮಾರ್ಗವಾಗಿದೆ ಎಂದು ಅವರು ನಂಬಿದ್ದರು.

ಗಾಂಧಿಯವರ ಅಭಿಪ್ರಾಯಗಳು ಮತ್ತು ಪರಿಕಲ್ಪನೆಗಳ ಬಗ್ಗೆ ಸಾಂದರ್ಭಿಕವಾಗಿ ಓದುವಾಗ, ಅದು ತುಂಬಾ ಕಟ್ಟುನಿಟ್ಟಾಗಿ ಮತ್ತು ವಿಪರೀತವಾಗಿ ಕಾಣುತ್ತದೆ. ಭಾರತೀಯ ಜನರು ಪಾಶ್ಚಿಮಾತ್ಯ ನಾಗರಿಕತೆಯ ಬಲಗೆ ಬೀಳಬಾರದು ಎಂದು ಅವರು ಬಲವಾಗಿ ಬಯಸಿದ್ದರಿಂದ ಗಾಂಧಿಯವರು ಅಂತಹ ರೀತಿಯಲ್ಲಿ ಬರೆದರು. ಆದ್ದರಿಂದ ಇದು ಪಾಶ್ಚಿಮಾತ್ಯ ನಾಗರಿಕತೆಯ ಬಗ್ಗೆ ಬಲವಾದ ಟೀಕೆಗಳನ್ನು ಒಳಗೊಂಡಿರುತ್ತದೆ ಮತ್ತು ಇದು ಪರಿಕಲ್ಪನೆಯನ್ನು ಬಹುತೇಕ ತಿರಸ್ಕರಿಸಲು ಕಾರಣವಾಗುತ್ತದೆ. ಬಹಳ ಎಚ್ಚರಿಕೆಯಿಂದ ಓದುವ ಓದುಗರಿಗೆ ಅವರು ಟೀಕೆಗಳು ಹೆಚ್ಚಾಗಿ ಅರ್ಥವಾಗುವುದಕ್ಕಿಂತ ಹೆಚ್ಚು ಸಮತೋಲಿತ ಮತ್ತು ತರ್ಕಬದ್ಧವಾಗಿದೆ. ಎಂದು ನಂಬುವಂತೆ ಮಾಡುತ್ತದೆ. ಮೊದಲನೆಯದಾಗಿ, ಗಾಂಧಿಯವರು ಪಾಶ್ಚಿಮಾತ್ಯ ನಾಗರಿಕತೆ ಮತ್ತು ಆಧುನಿಕ ನಾಗರಿಕತೆಯ ನಡುವೆ ಸ್ಪಷ್ಟವಾದ ವ್ಯತ್ಯಾಸವನ್ನು ಗುರುತಿಸುತ್ತಾರೆ ಮತ್ತು ಅವರು ನೈತಿಕತೆಯ ನಿಯಮಗಳ ಅಡಿಯಲ್ಲಿ ಪಾಶ್ಚಿಮಾತ್ಯ ನಾಗರೀಕತೆಗಿಂತ ಆಧುನಿಕ ನಾಗರಿಕತೆಯನ್ನು ಹೆಚ್ಚು ಅಳೆಯುತ್ತಾರೆ. ಅವರು ಮುಖ್ಯವಾಗಿ ಜಟುವಟಿಕೆಗಳ ಮೇಲೆ ಕೇಂದ್ರೀಕರಿಸಿದರು, ಜೊತೆಗೆ ಸಮಯ ನಿರ್ವಹಣೆ ಮತ್ತು ಪರಿಸರದ ಮೇಲೆ ಉತ್ತಮ ನಿಯಂತ್ರಣ ಮತ್ತು ಉತ್ತಮ ಸಾಂಸ್ಥಿಕ ಪ್ರಯತ್ನಗಳಂತಹ ನಕರಾತ್ಮಕ ಅಂಶಗಳನ್ನು ಸ್ವೀಕರಿಸಿದರು. ಪಾಶ್ಚಿಮಾತ್ಯ ನಾಗರಿಕತೆಯ ಟೀಕೆಗೆ ಮಾತ್ರ ನಿಲ್ಲುವುದಿಲ್ಲ ಅವರು ಪರ್ಯಾಯ ಆಧುನಿಕತೆಗಾಗಿ ಪರಿಪೂರ್ಣ ಯೋಜನೆಯನ್ನು ರೂಪಿಸುತ್ತಾರೆ.

ಇಂದಿನಿಂದ ಅವರ ಅಭಿಪ್ರಾಯಗಳನ್ನು ನೋಡಿದರೆ ಆಧುನಿಕ ನಾಗರಿಕತೆ ದುಷ್ಪರಿಣಾಮಗಳನ್ನು ಗಾಂಧಿಯವರು ತಮ್ಮ ಸಮಕಾಲೀನ-ರಿಗಿಂತ ಮುಂಚೆ ನಿರೀಕ್ಷಿಸಿದ್ದರು ಎಂದು ಹೇಳುವುದು ಸುಲಭ ಉದಾಹರಣೆಗೆ ಪರಿಸರದ ಅಸಮತೋಲನವು ಹವಮಾನ ಬದಲಾವಣೆ ಮತ್ತು ಇತರ ಹಲವು ತೀವ್ರ ಸಮಸ್ಯೆಗಳಿಗೆ ಕಾರಣವಾಗುತ್ತದೆ. ಪ್ರಕೃತಿ ಮತ್ತು ಸಮಾಜದ ಬಗ್ಗೆ ಅವರ ಅಭಿಪ್ರಾಯಗಳು ಆಳವಾದ ತಿಳುವಳಿಕೆಯಿಂದ ಅವರು ಹೇಗಾದರೂ ಸಮಯದ ಪರೀಕ್ಷೆಯನ್ನು ಮಾಡಿದ್ದಾರೆ. ಇಂದು ನಾವು ಹೇಳಬಹುದು ತಂತ್ರಜ್ಞಾನ ಮತ್ತು ವಿಜ್ಞಾನದ ವಿವೇಚನಾ ರಹಿತ ಬಳಕೆಯು ವಿವಿಧ ಸಮಸ್ಯೆಗಳಿಗೆ ಕಾರಣವಾಗಿದೆ. ಇದು ಅಧಿಕಾರದ ವಿಕೇಂದ್ರೀಕರಣಕ್ಕೆ ಕಾರಣವಾಯಿತು ಇದು ತಂತ್ರಜ್ಞಾನವನ್ನು ಹೊಂದಿರುವವರ ಕೈಯಿಂದ ಹಿಂದುಳಿದ ಗುಂಪುಗಳ ಅಂಚಿನಲ್ಲಿರುವವರ ಶೋಷಣೆಗೆ ಕಾರಣವಾಯಿತು. ಹಿಂದುಳಿದ ಗುಂಪು ಸಂತ್ರಸ್ತರಿಗೆ ಗಾಂಧೀಜಿ ಇವೆಲ್ಲವನ್ನು ಭವಿಷ್ಯ ನುಡಿದಿದ್ದಲ್ಲದೆ ಅವುಗಳಿಗೆ ಪರಿಹಾರವನ್ನು ನೀಡಿದರು. ಇದಲ್ಲದೆ ಸತ್ಯಗ್ರಹವು ವಿಶ್ವದ್ಯಂತ ಮನ್ನಣೆಯನ್ನು ಸೆಳೆಯಿತು. ನಾವು ತಪ್ಪುಗಳನ್ನು ಸರಿಯಾದ ರೀತಿಯಲ್ಲಿ ಗೆಲ್ಲುವ ಏಕೈಕ ಸರಿಯಾದ ಮಾರ್ಗವಾಗಿದೆ. ಗಾಂಧಿಯವರ ಕೆಲವು ಅಭಿಪ್ರಾಯಗಳು ಶತಮಾನಗಳ ನಂತರವೂ ತಮ್ಮ ಹೊಳಪನ್ನು ಕಳೆದುಕೊಳ್ಳದೆ ಕೆಲವು ಸತ್ಯಗಳನ್ನು ಒಳಗೊಂಡಿವೆ ಎಂದು ನಾವು ಕೊನೆಗೆ ತೀರ್ಮಾನಿಸಬಹುದು.

ಚಂದನಾ ಪಿ
೧ ಬಿ.ಕಾಂ ಡಿ ವಿಭಾಗ
21SJCCC314

ಬೆಳಗು ಒಂದು ಓದು

ದ.ರಾ.ಬೇಂದ್ರೆಯವರು 'ಬೆಳಗು ಜಾವ' ಎಂಬ ಈ ಕವಿತೆಯು ಅತ್ಯಂತ ಪ್ರಸಿದ್ಧವಾದ ಗೀತೆಯಾಗಿದೆ. 'ಬೆಳಗು' ಎಂಬ ಬೆಳಕು ಉದಯಿಸಿ ನಮ್ಮ ಬಾಳನ್ನು ಬೆಳಗುವುದನ್ನು, ಯೌವನವೆಂಬ ಮಾನವ ಜೀವನದ ಬೆಳಗಿನಲ್ಲಿ ಕ್ರಿಯಾಶೀಲರಾಗಿ ಬದುಕಿನ ಸಫಲತೆಯನ್ನು ಅನುಭವಿಸಬೇಕೆಂಬುದನ್ನು ಕವಿ ಸುಂದರವಾಗಿ ಈ ಕವಿತೆಯಲ್ಲಿ ನಿರೂಪಿಸಿದ್ದಾರೆ.

'ಬೆಳಗು ಜಾವ' ಬೇಂದ್ರೆಯವರ ವಿಶಿಷ್ಟ ರಚನೆಗಳಲ್ಲೊಂದು. ನಿಸರ್ಗದ ಸೊಬಗಿನಲ್ಲಿ ಆನಂದವನ್ನು ಪಡೆಯುತ್ತಲೇ ಅದರ ಭವ್ಯತೆ, ದಿವ್ಯತೆಗಳ ಅರಿವನ್ನೂ ತಂದು ಕೊಡುವುದು ಬೇಂದ್ರೆಯವರ ನಿಸರ್ಗ ಗೀತೆಗಳ ಮುಖ್ಯಗುಣ. ಇಲ್ಲಿ ಬೆಳಗು ಬೆಳಕೂ ಹೌದು. ಬೆಳಕು ಅವರ ಕಾವ್ಯದಲ್ಲಿ ಒಂದು ಸ್ಥಾಯಿ ಕಲ್ಪನೆಯಾಗಿದೆ. ಈ ಕವಿತೆಯಲ್ಲಿ ಬೆಳಗಿನ ಸೌಂದರ್ಯವನ್ನು ವರ್ಣಿಸುತ್ತಲೇ ಯೌವನವು ಮಾನವ ಜೀವನದ ಬೆಳಗು ಜಾವ.

ಮನುಷ್ಯನ ಜೀವನದಲ್ಲಿ ಯೌವನ ಅಂತ ಎಂಬುದು ಒಂದು ಮುಖ್ಯವಾದ ಘಟ್ಟ. ಕೇವಲ ಹಗಲು ಕನಸನ್ನು ಕಾಣುತ್ತಾ, ಯೌವನವನ್ನು ಹಾಳು ಮಾಡಿಕೊಳ್ಳಬಾರದು. ಮನುಷ್ಯನ ಜೀವನದಲ್ಲಿ ಯೌವನವೆಂಬುದು ಒಂದು ಉತ್ಸಾಹದ ಕಾಲ, ಶಕ್ತಿ ಹೆಚ್ಚಾಗಿರುವಂತಹ ಕಾಲ, ಹಾಗಾಗಿ ಆ ಯೌವನದ ಕಾಲದಲ್ಲಿ ಚೆನ್ನಾಗಿ ದುಡಿಯಬೇಕು. ದುಡಿಯೋದಕ್ಕೆ ಅದನ್ನು ಉಪಯೋಗಿಸಿಕೊಳ್ಳಬೇಕಾಗುತ್ತೆ. ಹಾಗೆ ದಣಿಸಬೇಕು, ಸಫಲತೆಯನ್ನು ಪಡೆಯಬೇಕು, ಗಳಿಸುವುದರ ಮೂಲಕ ಉಳಿಸೋ ಪ್ರಕ್ರಿಯೆಯನ್ನು ನಡಿಸಬೇಕು ಅನ್ನುವುದು ಬೇಂದ್ರೆಯವರ ಮಾತಾಗಿದೆ.

ಬದುಕಿಗೆ ವಿಶೇಷವಾದ ಉತ್ಸಾಹವನ್ನು ನೀಡಿದಂತಹ ಕಾಲವೆಂದರೆ ಅದು ಬೆಳಗಿನ ಜಾವ ಅಂದರೆ ಮುಂಜಾವು. ಇದು ಪ್ರಕೃತಿ ನಮಗೆ ನೀಡಿರುವಂತಹ ವಿಶೇಷವಾದ ವರ ಎಂದು ಹೇಳಬಹುದು. ಇಲ್ಲಿ ನಮ್ಮ ಭಾವನೆಗಳು ಕ್ಷಣಗಳ ಜೊತೆಗೆ ಆ ಅನುಬಂಧದಲ್ಲಿನ ವ್ಯಕ್ತಿಯ ಹಾಗು ಜಗತ್ತಿನ ವಿಕಾಸವು ಕೂಡ ಅಡಗಿದೆ ಎಂದು ಹೇಳುತ್ತಾರೆ. ಆದರೆ ಇವತ್ತಿನ ಆಧುನಿಕತೆ, ಯಂತ್ರ ವಿಜ್ಞಾನದ ಬೆಳವಣಿಗೆ ಬಗೆ ಕಲಿಕೆಯ ಕ್ರಮ ಇವೆಲ್ಲವು ಮನುಷ್ಯನನ್ನು ಈ ಸುಂದರವಾದ ಅನುಭವದಿಂದ ವಂಚಿತನನ್ನಾಗಿ ಮಾಡುತ್ತವೆ ಎಂದು ಅಭಿಪ್ರಾಯವಾಗಿದೆ.

ಹಾಗಾಗಿ ಪ್ರಕೃತಿಯ ಜೊತೆಗಿನ ನಿರಂತರವಾದಂತಹ ಅನುಸಂಧಾನದ ಮೂಲಕ ಬದುಕಿನ ಬೆಳಗು ಜಾವವಾಗಿರುವಂತಹ ಯೌವನವನ್ನು ಸಾರ್ಥಕ ಪಡೆಸಿಕೊಳ್ಳಬೇಕು ಅನ್ನುವ ಸಂದೇಶವನ್ನು ಇಲ್ಲಿ ಈ ಕವಿ ನಿರೂಪಿಸಿರುವ ರೀತಿ ವಿಶೇಷವಾಗಿದೆ.

ಇಂಗ್ಲೀಷಿನ ಸಾನೆಟ್‌ಗೆ ಸಂವಾದಿಯಾಗಿ ಬಂದಂತಹ ಕನ್ನಡದ ಸುನೀತ ಪ್ರಕಾರದಲ್ಲಿ ಈ ಕವನ ಅರಳಿದೆ. ಈ ಒಂದು ಕವಿತೆಯಲ್ಲಿ ಕವಿ, ಬೆಳಕಿನ ಆಗಮನವನ್ನು ಸೊಗಸಾಗಿ ವಿವರಿಸುತ್ತಾ, ಯುವ ಮನಸ್ಸುಗಳನ್ನು ಎಚ್ಚಿಸುವ ಪ್ರಯತ್ನವನ್ನು ಮಾಡುತ್ತಾರೆ. ಬೆಳಗು ಜಾವ ನಮ್ಮ ನಿತ್ಯ ಬದುಕಿನ ಆರಂಭಕ್ಕೆ ಚೈತನ್ಯವನ್ನು ನೀಡುತ್ತದೆ. ಇದು ಪ್ರಕೃತಿಯ ವರ. ಈ ಅಮೃತ ಗಳಿಗೆಯ ಜೊತೆಗೆ ವ್ಯಕ್ತಿಯ ಹಾಗು ಜಗದ ವಿಕಾಸವು ಅಡಗಿದೆ. ಆಧುನಿಕ ಗೊಂದಲಮಯ ಬದುಕು ಬೆಳಗು ಜಾವದ ಮಧುರ ಕ್ಷಣಗಳ ಅನುಭವದಿಂದ ನಮ್ಮನ್ನು ದೂರವಿಟ್ಟಿದೆ. ನಮ್ಮ ಜೀವನದ ಬೆಳಗು ಜಾವವಾದ ಯೌವನವನ್ನು ಹೀಗೆ ಹಾಳುಮಾಡಿಕೊಳ್ಳದೆ ಸಾರ್ಥಕ ಪಡೆಸಿಕೊಳ್ಳಿ ಎಂದು ಕವಿ ಆಶಿಸಿದ್ದಾರೆ.

ಕವಿ ಬೆಳಗನ್ನು ಸೂಚಿಸುತ್ತಾ ಎದ್ದೇಳಿರಿ ಎಂದು ಚಿಕ್ಕವರಿಗೂ, ದೊಡ್ಡವರಿಗೂ ಹೇಳುತ್ತಾರೆ. ಏಳು ಜಿನ್ನ, ಏಳು ಅಣ್ಣ ಪೂರ್ವದಿಕ್ಕು ಕಣ್ಣು ತೆರೆದಿದೆ. ಪೂರ್ವದಿಕ್ಕಿನಲ್ಲಿ ಸೂರ್ಯೋದಯವಾಗಿದೆ. ಪ್ರಕಾಶ ಮೂಡಿದೆ, ನಕ್ಷತ್ರಗಳು ಹೋಗಿ ಕತ್ತಲೆಲ್ಲಾ ದೂರವಾಗಿ ಆಕಾಶದ ಬಣ್ಣ ಬೆಳಕು ಹೆಚ್ಚಾಗುತ್ತಲಿದೆ. ಜೇನೊಣದ ಎದೆಗೆ ಹೂ ಬಾಣವನ್ನು ಹೂಡಿ ಝುಂ ಎಂದು ಮನ್ಮಥನು ಬಾಣವನ್ನು ಬಿಟ್ಟರಬೇಕೆ. ಏಕೆಂದರೆ, ಮೂಡಣದಲ್ಲಿ ಬೆಳಕು ಹರಿಯುತ್ತಿರುವಂತೆ ದುಂಬಿಗಳು ಝೆಂಕಾರದೊಂದಿಗೆ ಮಧುವನ್ನು ಗುಡಿಗೋಪುರಕ್ಕೆ ಬೆಳಕಿನ ಬಲಿಯನ್ನು ಬೀಸಿ ಬಂದಿದ್ದಾನೆ. ಬೆಳಕು ಬೀಡಿಗಾರನಾದಂತಹ ಸೂರ್ಯನೆಂದು ಬೆಳಗನ್ನು ಕವಿ ಸುಂದರವಾಗಿ ಸೂಚಿಸುತ್ತಾರೆ.

ರಾತ್ರಿಯ ಮುಂಬರೆ ಕಳೆದು ಮುಂಜಾವಿನ ಉಷಾ ಕಾಲದ ಎಳೆಬಿಸಿಲಿಗೆ ನಗೆಯ ರೀತಿಗೆ ಅದರ ಸವಿಗೆ ಜಗತ್ತೆ ಸೋತಿರುವಾಗ ಕಣ್ಣಿದುರು ಕನಸೊಂದು ಬಂದು ತಣ್ಣಿತೆಂದು ಕವಿ ಹೇಳುತ್ತಾರೆ. ಕೊನೆಗೆ ಕೂಗೊಂದು ಕಿವಿಗೆ ಕೇಳಿಸಿತ್ತು. ಅದು ಯಾವುದು ಎಂದರೆ, ಮಕ್ಕಳೆ ಎದ್ದೇಳಿ ಈ ವಿಶ್ವದ ಅನುಭವದ ಸವಿಸಾರಗಳ ಕುಡಿಯೋದಕ್ಕೆ, ಅನುಭವಿಸುವುದಕ್ಕೆ ಏಳಿ. ಬೆಳಗಿನ ಜಾವದ ಆಲಸ್ಯದ ನಿದ್ದೆ ಅಥವಾ ಹುಸಿ ನಿದ್ದೆಗಳೆಲ್ಲಾ ಸಾಕು, ಇಂತಹ ಜಗವ ತುಂಬಿದ ಬಾಳು ತುಂಬಿರುವ ತನಕವು ನಾವು ತುಂಬಿ ತುಂಬಿ ಕುಡಿಯಬೇಕು. ಅಂದರೆ ಜಗತ್ತಿನಲ್ಲಿ ಇರುವಂತಹ ಎಲ್ಲಾ ಅನುಭವವನ್ನು ಅನುಭವಿಸಬೇಕು. ಈ ಜಗತ್ತು ತುಂಬ ಸುಂದರವಾಗಿದೆ. ಮುಂಜಾವಿನ ಈ ಸೌಂದರ್ಯವನ್ನು ಅದರ ಆಸ್ವಾದನೆಯನ್ನು ಅನುಭವಿಸಿ ಇದರಿಂದ ವಂಚಿತರಾಗಬೇಡಿ, ತಪ್ಪಿಸಿಕೊಳ್ಳಬೇಡಿ. ಅದನ್ನು ಮೊಗೆದು ಮೊಗೆದು ತುಂಬಿಸಿಕೊಳ್ಳಿ, ಆಸ್ವಾಧಿಸಿಕೊಳ್ಳಿ ಎಂಬುದನ್ನು ಕವಿ ಈ ಮೂಲಕ ಕರೆಯನ್ನಿಡುತ್ತಾರೆ.

ಕೋಳಿ ಯಾವಗಲೋ ಕೂಗಿ ಆಗಿದೆ, ಸಾಮಾನ್ಯವಾಗಿ ಮುಂಜಾವಿನಲ್ಲಿ ಕೋಳಿ ಕೂಗಿಬಿಡುತ್ತೆ. ಅಂದರೆ ಬೆಳಗ್ಗೆ ಆಯಿತು ಎಂದು ಅರ್ಥ. ಆದರೆ ನೀವು ಇನ್ನ ಏಳ್ಲಿಲ ಎದ್ದೇಳಿ ಯಾಕೆ ತಡಮಾಡುತ್ತಿದ್ದಿರಾ. ಪಾಣಿಯ ಕುಡಿಯುವುದಕ್ಕೆ ಎದ್ದೇಳಿ. ಪಾಣಿಯ ಸೇವನೆ ಆರಂಭವಾಗಲಿ,

ಅಂಗಡಿಯ ಬಾಗಿಲನ್ನು ತಡಮಾಡದೆ ಈ ಕ್ಷಣಕ್ಕೆ ತೆರೆಯುವುದಕ್ಕೆ ಏಷ. ಯಾಕೆಂದರೆ, ಯೌವನದ ಒಂದು ಕಾಲವನ್ನು ಸರಿಯಾದ ರೀತಿಯಲ್ಲಿ ದುಡಿಸಿಕೊಳ್ಳಬೇಕು, ಹಗಲು ಕನಸನ್ನು ಕಾಣುತ್ತಾ ಸೋಮಾರಿ ನಿದ್ದೆಯನ್ನು ಮಾಡಬಾರದು. ಸಾಮಾನ್ಯವಾಗಿ ಅಂಗಡಿಗಳನ್ನು ನೋಡಿ ಯಾವಾಗಲು ಮುಂಜಾವಿನಲ್ಲೇ ವ್ಯಾಪಾರ ಮಾಡುವುದಕ್ಕೆ ಪ್ರಾರಂಭ ಮಾಡುತ್ತಾರೆ. ಹಾಗೆ ಯೌವನದ ಕಾಲವನ್ನು ಅಷ್ಟೇನೆ ತಡಮಾಡಬೇಡಿ ಬೇಗ ಎದ್ದು ಉದ್ಯೋಗವನ್ನು ಮಾಡಿ. ಜೀವಂತ ನದಿಗೆ ನೂರಾರು ಸೇತುವುಗಳು ಇದ್ದವೆ. ನಮ್ಮ ಜೀವನ ಯಾವ ಕ್ಷಣದಲ್ಲಿ ಯಾವ ಸಮಯದಲ್ಲಿ ಬೇಕಾದರು ಸುಳಿಗೆ ಸಿಕ್ಕಿಹಾಕಿಕೊಳ್ಳಬಹುದು, ಯಾವ ಕ್ಷಣದಲ್ಲಿ ಬೇಕಾದರೂ ಸಾವು ಎಂಬುದು ಬರಬಹುದು, ಮರಣಿಸಿದವರು ತಿರುಗಿ ಬರಲು ಸಾಧ್ಯವಿಲ್ಲ. ಹಾಗಾಗಿ ಸಮಯವನ್ನು ವ್ಯರ್ಥಮಾಡದೆ ಜೀವನದ ಆನಂದಮಯ ಕ್ಷಣಗಳನ್ನು ಮನಸಾರೆ ಅನುಭವಿಸಿ. ಆಲಸ್ಯವನ್ನು, ಸೋಮಾ-ರಿತನವನ್ನು ದೂರಮಾಡಿ. ಆನಂದವನ್ನು ಹೊಂದಿರಿ ಎಂದು ಕವಿ ಈ ಮೂಲಕ ಕರೆಯನ್ನು ಕೊಡುತ್ತಾರೆ.

ಭಾನು ಎಂದರೆ ಆಕಾಶ, ಆಕಾಶ ಪ್ರಕಾಶಿಸುತ್ತದೆ, ಮರ ಚಿಗುರುತ್ತವೆ ಆದರೆ ಯೌವನ ಅಂತಹ ಸುರ್ಗಿಯ ಕಾಲ ಮತ್ತೆ ಬರಲು ಸಾಧ್ಯವಿಲ್ಲ. ಭಾನು ಕಾಂತಿಯನ್ನು ಹೊಂದಬಹುದು, ಮರ ಚಿಗುರಬಹುದು, ಯೌವನ ಕಾಲ ಸಾಧ್ಯವಿರಲ್ಲ. ವಯಸ್ಸಾದ ಮೇಲೆ ಚಿಂತೆ ನಮ್ಮನ್ನು ಆವರಿಸಿಕೊಳ್ಳುತ್ತೆ ಮತ್ತೆ ಯೌವನದ ಕಾಲ ಹಾಳುಮಾಡಿಕೊಳ್ಳಬೇಡಿ. ಆ ಒಂದು ಕಾಲದಲ್ಲಿ ವ್ಯಕ್ತಿಯಲ್ಲಿ ಶಕ್ತಿ ಹೆಚ್ಚಾಗಿರುತ್ತದೆ. ಉತ್ಸಾಹ ಹೆಚ್ಚಾಗಿರುತ್ತದೆ ಅದನ್ನು ಸರಿಯಾದ ರೀತಿಯಲ್ಲಿ ಉಪಯೋಗಿಸಿಕೊಳ್ಳಬೇಕು ಅಂತ ಕವಿ ದ.ರಾ.ಬೇಂದ್ರೆಯವರು ಈ ಪದ್ಯದ ಮೂಲಕ ಹೇಳಿದ್ದಾರೆ.

ಯೋಗಿಶ್ವರಿ
೧೦ನೇ ಬಿ.ಕಾಂ

आशावान कैसे बनें, जब स्थिति वास्तव में बहुत कठिन हो।

COVID-19 महामारी ने दैनिक जीवन को अप्रत्याशित तरीके से बदल दिया है जिसमें सख्त लॉकडाउन अवधि भी शामिल है जो आशा को आकार दे सकती है।

इस अध्ययन ने अप्रैल 2020 के अंत में COVID-19 लॉकडाउन (2020 सर्वेक्षण) के दौरान 584 वयस्कों के ऑनलाइन नमूने के बीच आशा के स्तर की तुलना उन 884 वयस्क इंटरनेट उपयोगकर्ताओं से की, जिन्होंने 2019 होप बैरोमीटर सर्वेक्षण में भाग लिया था, जो COVID-19 से छह महीने पहले किया गया था। महामारी (2019 सर्वेक्षण)। दोनों सर्वेक्षणों ने समान मान्य आशा और अवसाद के उपायों का इस्तेमाल किया।

अवसाद के उच्च स्तर के बावजूद, 2019 के सर्वेक्षण की तुलना में 2020 के सर्वेक्षण में आशा का स्तर थोड़ा लेकिन उल्लेखनीय रूप से बढ़ा है। 2019 और 2020 के सर्वेक्षणों के बीच अंतर सभी जनसांख्यिकीय समूहों में दिखाई दिया, जिसमें उम्र, लिंग या शिक्षा से संबंधित कोई अंतर नहीं था।

आज कल की स्थिति जहां: कोरोनावायरस ने हमारे समाज मैं काम करने के तरीके को मौलिक रूप से बदल दिया है, और इससे भी अधिक निराशाजनक बात यह है कि कुछ गंभीर तरीके हैं जिनसे चीजों को बिल्कुल भी नहीं बदला है। लोग मर रहे हैं हर दिन। लोग अपनी नौकरी खो रहे हैं। और यहां तक कि जिन लोगों की परिस्थितियों में इतना बदलाव नहीं आया है, वे नई चुनौतियों का सामना कर रहे हैं, शायद उन्होंने कभी नहीं सोचा था कि उन्हें इस स्तिथि का सामना करना पड़ेगा।

ऐसे समय में भविष्य के बारे में **आशावाद** या आशावाद की किसी भी भावना को बनाए रखना असंभव लगता है। ऐसी दुनिया में जहां चीजें लगातार बदल रही हैं, किसी भी भविष्य की कल्पना करना न केवल एक चुनौती है, बल्कि यह सोचना विशेष रूप से कठिन है - अकेले उम्मीद करें - एक ऐसा भविष्य जिसमें चीजें वास्तव में कुछ हद तक सकारात्मक हों।

लेकिन, जितना असहज यह महसूस हो सकता है, अपने आप को यह कल्पना करने के लिए प्रेरित करना कि बेहतर भविष्य हमारे लिए मानसिक कल्याण की कुछ झलक बनाए रखने का एक महत्वपूर्ण तरीका हो सकता है - अभी और जब भी वह सुंदर भविष्य आता है।

सामान्य तौर पर, आशा रखने का अर्थ यह है कि भविष्य में कुछ अच्छा होगा या कुछ बुरा नहीं होगा। आप आशा के बारे में विभिन्न तरीकों से सोच सकते हैं; आप इसे एक भावना के रूप में महसूस कर सकते हैं या इसे अपने आप को कार्रवाई के लिए प्रेरित करने के लिए या एक मुकाबला तंत्र के हिस्से के रूप में उपयोग कर सकते हैं जो आपको नुकसान पहुंचाता है।

आशावान होना आपको एक आशावादी बनाता है, एक ऐसे व्यक्ति के रूप में जो "सकारात्मक परिणामों की आशा करता है, चाहे गंभीरता से या दृढ़ता और प्रयास के माध्यम से, और जो वांछित लक्ष्यों को प्राप्त करने के लिए आश्वस्त है।" हम सभी निराशावादी से लेकर आशावादी तक के स्पेक्ट्रम पर कहीं न कहीं मौजूद हैं, और हम में से बहुत कम लोग हमेशा के लिए, केवल गिलास-आधे-भरे लोग हैं। आशावादी होने में परेशानी होना पूरी तरह से सामान्य है, यहां तक कि सबसे अच्छी परिस्थितियों में भी। अनिवार्य रूप से, आशा हमें अन्य व्यवहार बनाने के लिए उत्प्रेरक हो सकती है जो चीजों को थोड़ा आसान बनाती हैं। और उन व्यवहारों के करने से, बदले में, अधिक आशा को बढ़ावा मिल सकता है ।

निष्कर्ष ;

उन लोगों के लिए जिन्हें अभी कुछ भी आशान्वित देखने में वास्तव में कठिन समय हो रहा है, यह एक चिकित्सक से मिले जो मददगार हो सकता है, जो आपको कोई ऐसा व्यक्ति देगा जो आपको उन चिंताओं और कमजोरियों को आवाज देने की जगह दे सकता है और आपको काम करने के तरीके खोजने में मदद कर सकता है , वे उन रीफ्रेमिंग अभ्यासों के माध्यम से आपका मार्गदर्शन कर सकते हैं, और आपके जीवन के बाकी हिस्सों पर होने वाले प्रभावों के बारे में अधिक जागरूक होने में आपकी सहायता कर सकते हैं। पारंपरिक इन-ऑफिस थेरेपी शायद अभी एक विकल्प नहीं होने जा रही है, लेकिन इसके बजाय टेक्स्ट, फोन और वीडियो-चैट संस्करणों सहित टेलीथेरेपी के एक टन विकल्प हैं।कुछ लोगों के लिए आशावान रहना हमेशा कठिन होता है। लेकिन अभी लगभग हर किसी को सकारात्मक दृष्टिकोण के किसी भी प्रकार को बनाए रखना चुनौतीपूर्ण लग रहा है। फिर भी, यह असंभव नहीं है - और इस तरह के संकट से मानसिक रूप से बचने की कुंजी हो सकती है। निष्कर्ष बढ़े हुए अवसाद के बावजूद, COVID-19 लॉकडाउन काफी उच्च आशा स्तरों से जुड़ा था।

Aliya
3 B.Com C

जीवन और आशा

जीवन एक ऐसी चीज है जिसे हर व्यक्ति द्वारा बहुत अलग तरीके से देखा जाता है। यह एक ऐसा विषय है, जो हमेशा लोगों को एक गहरी सोच में डाल देता है। एक ऐसा विषय है जिससे हम दूसरों को जीवन के बारे में अधिक बात करके विभिन्न अंतर्दृष्टि प्राप्त कर सकते हैं। इससे हमें जीवन की एक स्पष्ट और विविध तस्वीर मिलती है या ये भी कह सकते है की जीवन का सार हमें पता चल जाता है। जीवन एक सुंदर उपहार है की, एक ऐसा उपहार जो हम सभी को ईश्वर द्वारा दिया गया है | इस जीवन को हम कैसे जीते हैं वह पूरी तरह से हम पर निर्भर करता है और यही बात प्रत्येक व्यक्ति के जीवन को विशेष बनाने के लिए आवश्यक हैं। हम सभी को जीने के लिए एक ही जीवन दिया गया है|लेकिन हम इस जीवन को कैसे जीते हैं और अपने जीवन में कैसे निर्णय लेते हैं, इससे हमारे चरित्र के बारे में दूसरे पता लगा सकते है।

अब, आप सोच रहे होंगे कि आशा अपने आप को जीवन से कैसे जोड़ता है? आशा जीवन का सार है। हम में से बहुत से लोग शांति से जीवन नहीं जी सकते जब तक हमारे दिल के किसी कोने में "आशा" या "उम्मीद" की जगह नहीं बन जाती। जीवन कभी-कभी अप्रत्याशित, कठिन और बहुत कुख्यात होता है। जीवन में हर चीज हमेशा हमारे अनुसार नहीं चलती है और कई बार हमारे नियंत्रण से परे जाती हैं। आशा या उम्मीद ही हमें डटे रहने और हमारे जीवन को बेहतर बनाने के लिए मदद करती है। आशा, जो जीवन का सार है वही हमें एक बेहतर कल के लिए प्रेरित करती

है। मैं जानता हूं कि कठिन समय में आंतरिक विश्वास रखना और भी ज्यादा कठिन है। परंतु जिसने भी उम्मीद का सहारा लिया है, वह जीवन में जरूर सफल हुआ है।

जीवन से संबंधित निराशाजनक परिस्थितियों में, हम केवल आशा और प्रार्थना की ओर मुड़ सकते हैं। हम आशा करते हैं, प्रार्थना करते हैं और कामना करते हैं कि वह व्यक्ति लंबा जीवन जी सके, हमारे साथ कुछ और गुणवत्तापूर्ण क्षण बिताएं ताकि हम उनके साथ कुछ और नई यादें बना पाए। जब हम मृत्यु के निकट आने लगते हैं तभी हम समय और लोगो की कदर करते हैं। उनसे जुड़ी हर यादों से हम बिछड़ना नहीं चाहते हैं। लेकिन अगर हमारे जीवन में आशा है तो हम हर दिन जी सकते हैं और अच्छे समय की उम्मीद कर सकते हैं। उम्मीद एक ऐसा एहसास है जैसी बारिश और ठन्डे दिन पर गर्म धूप की अनुभूति होती है। हम सब को आशा की वास्तव में जरूरत है नहीं परंतु जब भी आशा को अपने जीवन में देखते हैं या महसूस करते हैं तो निश्चित रूप से हम अपने जीवन में एक साफ अंतर देख पाते हैं। हमें जीवन के हर एक कदम में चाहिए ताकि हम जीवन का सही अर्थ समझ पाए।

आशा के कारण ही हम कल की प्रतीक्षा कर पाते हैं और आशा ही एकमात्र ऐसी वस्तु है जो कभी समाप्त नहीं होती और सर्वव्यापी है, हमें आशा की आवश्यकता है क्योंकि उसके बिना जीवन निरर्थक है। यदि जीवन में आशा न हो तो जीवन नीरस और दयनीय बन जाता है। जीवन में कोई आकांक्षा नहीं रहेगी, कोई लक्ष्य नहीं रहेगा। जीवन कुण्ड के ठहरे हुए जल के समान बन जाता है। जीवन केवल आशा

के करण ही चलती है। जब हम अपने उपक्रमों या कार्य में असफल होते हैं, हम निराशा हो जाते हैं, ऐसे समय में केवल आशा ही है जो हमें डटे रहने की हिम्मत देता है, जीवित रखता है और हमें फिर से प्रयास करने के लिए प्रेरित करता है। आशा के पास यह शक्ति है कि हम यत्न करना और ढूंढ़ना सीख सकते हैं।

व्यक्तिगत रूप से, मैं उम्मीद पर विश्वास करती हूं, आशा और जीवन का सार दोनों एक दूसरे से अलग नहीं है। वे एक दूसरे के पूरक हैं। आशा जीवन को सुंदर बनाता है हमारे जीने के लिए और अद्भुत यादें दे जाती है बताने के लिए। मेरा मानना है कि जिस व्यक्ति के जीवन में आशा नहीं है, उसके जीवन में न ही बड़े सपने हैं, न ही भविष्य के प्रति उत्साह वह जीवन ही बिलकुल ही अंधेरे से भरा और अर्थहीन बन जाता है।

Gatha Mehta
1 B.Com H

आशा, पुनरुत्थान और आगे की राह-

"हमें सीमित निराशा को स्वीकार करना चाहिए, लेकिन अनंत आशा को कभी नहीं खोना चाहिए।" -मार्टिन लूथर किंग जूनियर।

आशा जीवन का सार है। हम में से बहुत से लोग दिल के अंदर गहरे आशा के बिना शांति का जीवन भी नहीं जी सकते थे। जीवन अप्रत्याशित, कठिन और कई बार काफी कुख्यात होता है। कई बार चीजें हाथ से निकल जाती हैं और हमारे नियंत्रण से बाहर हो जाती हैं। आशा हमें लड़ाई जारी रखने में मदद करती है और हमारे जीवन को बेहतर बनाने की संभावनाओं में सुधार करती है।

इतिहास उन लोगों के बारे में कहानियों से भरा है जो कठिन समय में भी आए, लेकिन उन्होंने अपने जीवन में बहुत अलग विकल्प बनाए। आशा खोने और हार मानने के बजाय, उन्होंने खुद को चुना, और अपने सपनों को प्राप्त करने की आशा के साथ आगे बढ़ना जारी रखा। कठिनाइयों और असफलताओं का सामना करने के बावजूद और अंततः अपने जीवन में बड़ी सफलता पाई

"हेनरी फोर्ड"- फोर्ड मोटर कंपनी की स्थापना से पहले उनकी पांच प्रमुख व्यावसायिक विफलताएं थीं लेकिन उन्होंने असफलता को स्वीकार नहीं किया और सबसे महत्वपूर्ण बात यह है कि उन्होंने कभी उम्मीद नहीं खोई।

वह देखने और सीखने के लिए कई उदाहरणों में से एक है। इन लोगों को अपने आप पर विश्वास था और जब वे असफल हुए तो उन्होंने हार

आशा, पुनरुत्थान और आगे की राह-

"हमें सीमित निराशा को स्वीकार करना चाहिए, लेकिन अनंत आशा को कभी नहीं खोना चाहिए।" -मार्टिन लूथर किंग जूनियर।

आशा जीवन का सार है। हम में से बहुत से लोग दिल के अंदर गहरे आशा के बिना शांति का जीवन भी नहीं जी सकते थे। जीवन अप्रत्याशित, कठिन और कई बार काफी कुख्यात होता है। कई बार चीजें हाथ से निकल जाती हैं और हमारे नियंत्रण से बाहर हो जाती हैं। आशा हमें लड़ाई जारी रखने में मदद करती है और हमारे जीवन को बेहतर बनाने की संभावनाओं में सुधार करती है।

इतिहास उन लोगों के बारे में कहानियों से भरा है जो कठिन समय में भी आए, लेकिन उन्होंने अपने जीवन में बहुत अलग विकल्प बनाए। आशा खोने और हार मानने के बजाय, उन्होंने खुद को चुना, और अपने सपनों को प्राप्त करने की आशा के साथ आगे बढ़ना जारी रखा। कठिनाइयों और असफलताओं का सामना करने के बावजूद और अंततः अपने जीवन में बड़ी सफलता पाई

"हेनरी फोर्ड"- फोर्ड मोटर कंपनी की स्थापना से पहले उनकी पांच प्रमुख व्यावसायिक विफलताएं थीं लेकिन उन्होंने असफलता को स्वीकार नहीं किया और सबसे महत्वपूर्ण बात यह है कि उन्होंने कभी उम्मीद नहीं खोई।

वह देखने और सीखने के लिए कई उदाहरणों में से एक है। इन लोगों को अपने आप पर विश्वास था और जब वे असफल हुए तो उन्होंने हार

मानने के बजाय पुनरुत्थान को चुना और अपने आगे की राह को खुशियों और सफलता से भर दिया।

कभी भी हार मत मानो वह रवैया है जिसे निभाना चाहिए और अपना जीवन जीना चाहिए, चाहे स्थिति कैसी भी हो। व्यक्ति को संघर्ष करते रहना चाहिए और बाधाओं से लड़ते रहना चाहिए और उस दिन का इंतजार करना चाहिए जब उसे वह मिल जाएगा जो वह वास्तव में अपने जीवन में ढूंढ रहा है। असफलता किसी के लिए विकल्प नहीं है। भले ही आप किसी भी प्रक्रिया में असफल हो गए हों, आपको खड़े होकर इसे फिर से करना चाहिए, लेकिन किसी भी मामले में आपको अपने सपनों को कभी नहीं छोड़ना चाहिए।

Perana Jain
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Khushi Ratti
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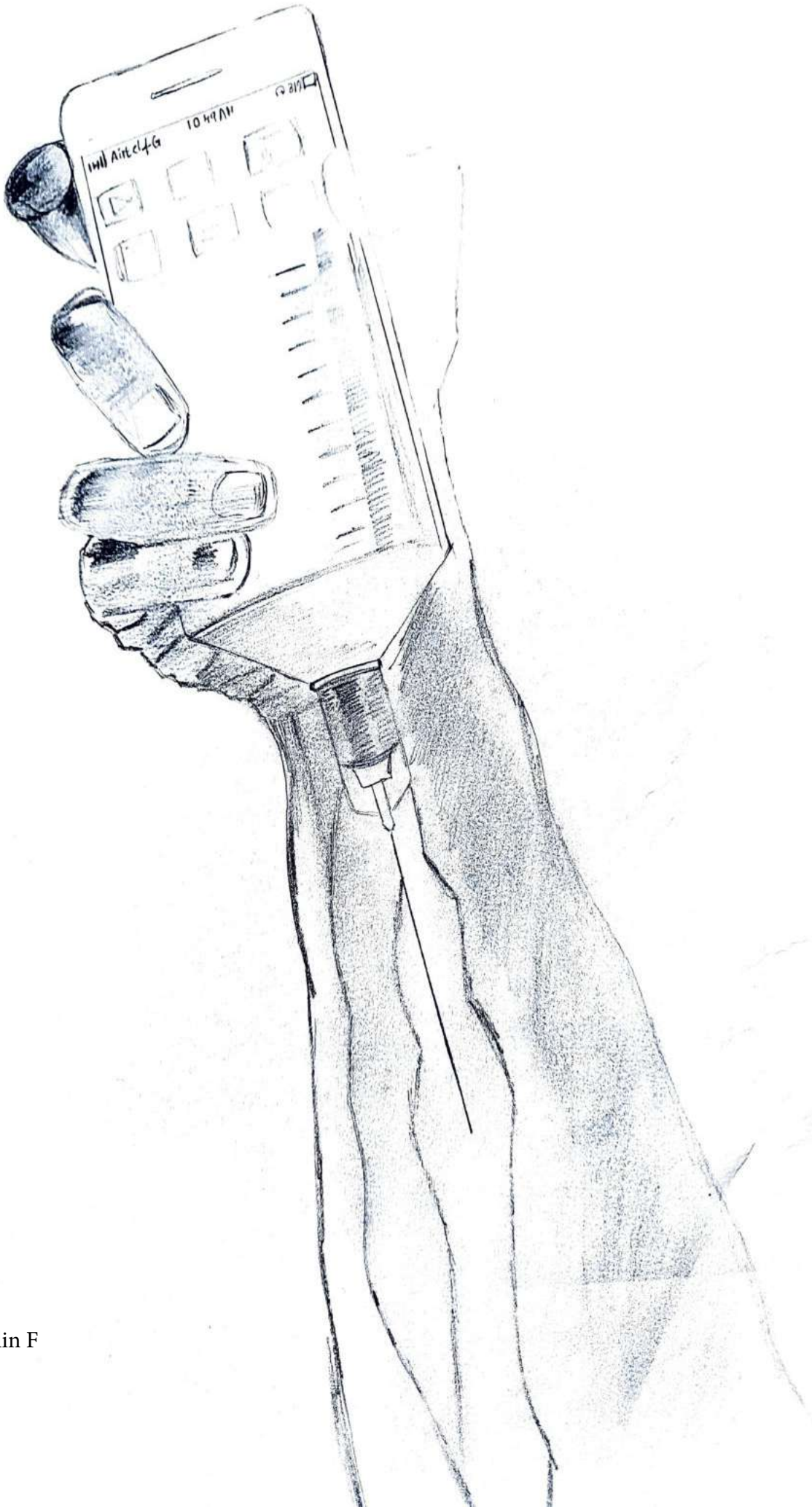
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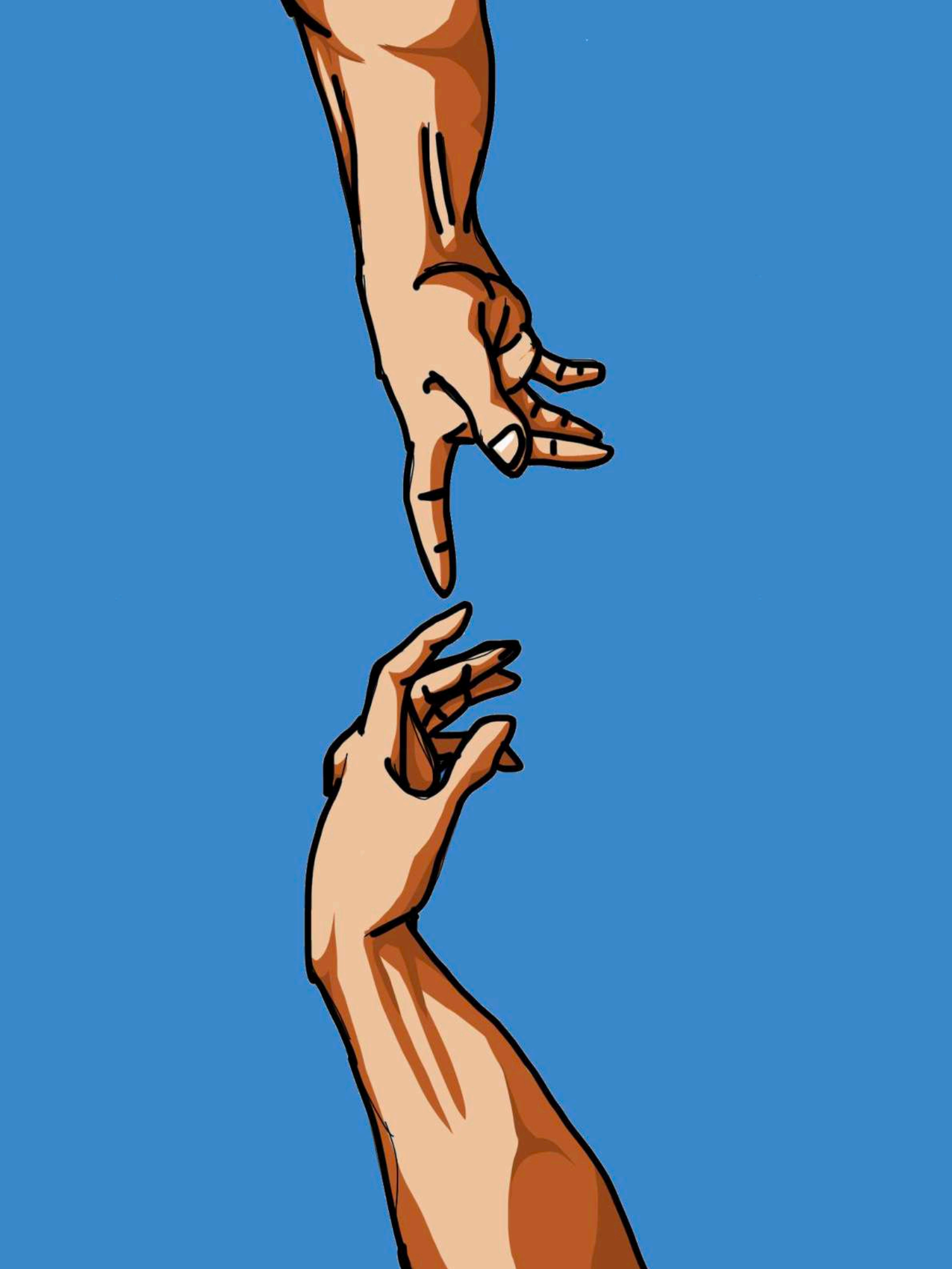
Ashish Abraham
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Anshu Kandulna
2 B.Com C



Sneha Franklin F
2 B.Com A



Obituary



G K Govinda Rao
Retd. Professor of English at SJCC
27 April, 1937 - 15 October, 2021



Jose Sebastian (I M.Com IB)
04 October, 2000 – 10 September, 2021



Leah Regina Heldt (2 B.Com B)
19 April, 2002 – 22 May, 2022



COLLEGE ANTHEM

Ring out the battle call of Duty !
Unfurl the flag of Faith and Toil !
We deem our soul's eternal beauty.
A life-long Victor's worthy spoil.
A thousands such are proudly gone before us
To win and spread our College's renown;
'tis ours to swell with our voices the chorus
And with our deeds enrich her crown.

Chorus

Faith and Toil ! conquerless alliance
Wherein we clasp human hands unto God's !
In his control find we true self-reliances;
My hand and God's - what`er the odds -
My hand and God's - what`er the odds -

My hand and God's
Evil's onset hold in defiance !

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